Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

Criteria 1 (Curricular Aspects)

Key Indicator: 1.1 Curricular Planning and Implementation

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UNIVERSITY CALENDAR

VIVA Institute of Applied Art
VIVA
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14-20

University of Mumbai

No. UG/ 08 of 2019-20

CIRCULAR:-

The Directors/Heads of the University Departments, the Principal of the affiliated colleges, Head of the recognized Institutions concerned, the Principals of the Sir J.J. College of Architecture and the Director/Co-ordinators of Ratnagiri Sub-Centre & Thane Sub-Centre and the Captain Superintendent, Ministry of Surface Transport, Training Ship "Chanakya" Government of India, Mumbai – 400 001, are hereby informed that the arrangement of terms in the various faculties of the University for the academic year 2019-2020 has been accepted by the Academic Council at its meeting held on 15th April, 2019 vide item No. 8.1 and subsequently approved by the Management Council at its meeting held on 26th April, 2019 vide item No. 19 and that in accordance therewith, the arrangement of terms for the courses of studies in the various faculties for the academic year 2019-2020 is under :-

The same available on the University website (www.mu.ac.in)

Faculty of Science & Technology (Science) :- Including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree courses** and Bachelor of Science (Maritime Science) under the Science Stream.

First Term	- 06th June, 2019 to 24th October, 2019	Both days inclusive
Second Term	- 18th November, 2019 to 02nd May, 2020	

1) There will be a break for Ganesh Vacation from 02nd September, 2019 to 07th September, 2019 (both days inclusive).

2) Diwali Vacation from **25th October, 2019 to 14th November, 2019** (both days inclusive).

3) There will be a break for winter from **26th December, 2019 to 01st January, 2020** (both days inclusive).

4) Summer Vacation from **03rd May 2020 to 07th June 2020** (both days inclusive).

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Faculty of Interdisciplinary Studies (Education):-

The arrangement of terms of all **Certificate, Diploma, Post-graduate Diploma, B.Ed Degree and Master Degree courses in Education and Special Education Stream**, be as under.

First Term - 01st July, 2019 to 24th October, 2019	Both days
Second Term – 05th November, 2019 to 06th May, 2020	inclusive

1) There will be a break for Mid term from **02nd September, 2019 to 07th September, 2019** (both days inclusive).

2) Diwali Vacation from **25th October, 2019 to 05th November, 2019** (both days inclusive).

3) There will be a break for winter from **26th December, 2019 to 01st January, 2020** both days inclusive)

4) Summer Vacation **07th May, 2020 to 02nd June, 2020** (both days inclusive).

Faculty of Interdisciplinary Studies (Fine Art) : - Including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree Courses (Music/Dance/Fine Art (By Paper & By Research) (All branches)** under the Fine Art stream be as under:

First Term - 04th June, 2019 to 24th October, 2019	Both days
Second Term - 08th November, 2019 to 04th May, 2020	inclusive

1) There will be a break for Mid term from **02nd September, 2019 to 07th September, 2019** (both days inclusive)

2)There will be a break for Mid term from 25th October, 2019 to 05th November, **2019**(both days inclusive).

3)There will be a break for winter from 26th December, 2019 to 01st January, 2020 both days inclusive).

4) Summer Vacation 05th May, 2020 to 03rd June, 2020 (both days inclusive)

VIVA Institute of Applied Art VIRAR

20-21

University of Mumbai

No. UG/ 40 of 2020-21

CIRCULAR:-

A reference is invited to the Circular No.UG/01 of 2020-21 dated 2nd August, 2020 relating to the commencement of the online conduct of lectures w.e.f. 7th August, 2020 as beginning of the terms of the new Academic Year 2020-21.

Accordingly, the Directors/Heads of the University Departments, the Principals of the Constituent/Affiliated Colleges, Heads of the constituent recognized Institutions concerned, the Principals of the Sir J.J. College of Architecture and the Director, Institute of Distance and Open Learning, Co-ordinators of Ratnagiri Sub-Centre & Thane Sub-Centre and the Captain Superintendent, Ministry of Surface Transport, Training Ship "Chanakya", Government of India, Nerul, Navi Mumbai- 706 are hereby informed that in exercise of the powers conferred upon the Hon'ble Vice- Chancellor under Section 12(7) of the Maharashtra Public Universities Act, 2016 and that in accordance therewith, the arrangement of terms for the Courses/Programms of studies in the various faculties for the academic year 2020-21 is as under;-

The same available on the University website (www.mu.ac.in)

Faculty of Humanities (Arts) : -

The arrangement of terms for Including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree Courses** under the Arts Stream (excluding all Management Studies Courses and B.Ed. degree course).

First Term	- 07th August, 2020 to 31st December, 2020	} Both days inclusive
Second Term	- 01st January, 2021 to 31st May, 2021	

Diwali Vacation from 12th November, 2020 to18th November, 2020
** total 07 days.

Summer Vacation from 1st June, 2021 to 13th June, 2021 ** total 13 days.
** - both days inclusive.

VIVA Institute of Applied Art VIVA VIRAR

20-21

Faculty of Interdisciplinary Studies (Law)

The arrangement of terms for **BMS-LLB (Five Years Integrated Course) vide Cir No.UG/195 of 2019-20, dated 17th March, 2020** (BBA-LLB (Hons) (Five Years Integrated Course), **be as under :-**

First Term - 07th August, 2020 to 31st December, 2020
Second Term - 01st January, 2021 to 31st May, 2021
} Both days inclusive

Diwali Vacation from 12th November, 2020 to 18th November, 2020 ** total 07 days.
Summer Vacation from 1st June, 2021 to 13th June, 2021** total 13 days.

** - both days inclusive.

Faculty of Interdisciplinary Studies (Fine Art) : -

The arrangement of terms for including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree Courses (Music/Dance/Fine Art (By Paper & By Research) (All branches)** , be as under:-

First Term - 7th August, 2020 to 31st December, 2020
Second Term - 1st January, 2021 to 31st May, 2021
} Both days inclusive

Diwali Vacation from **12th November, 2020 to 18th November, 2020** **total **07 days**.

Summer Vacation from **1st June, 2021 to 13th June, 2021** ** total **13 days**.

** both days inclusive.

VIVA Institute of Applied Art VIVA VIRAR

Faculty of Interdisciplinary Studies (Fine Art) :- Including all **Certificate, Diploma, Post-graduate Diploma, Degree and Master Degree Courses (Music/Dance/Fine Art (By Paper & By Research) (All branches)** be as under:-

First Term	1st June, 2022 to 31st Dec, 2022	Both days inclusive
Second Term	2nd Jan, 2023 to 8th May, 2023	

1. Mid Term Break from 31st August, 2022 to 4th September, 2022 (both days inclusive) Ganpati vacation
2. Diwali Vacation from 19/10/2022 to 5/11/2022 (both days inclusive)
3. Winter Break = 26th December, 2022 to 31st December 2022 (both days inclusive)
4. Summer Vacation from 23/5/2023 to 22/6/2023 (both days inclusive)

Faculty of Interdisciplinary Studies (Fine Art) :- The arrangement of terms for including all (Music Department, Lok Kala Academy, Academy of Theatre Arts & Nalanda Nritya Kala Mahavidyalaya under the Fine Art stream be as under :-

First Term -	4th June, 2022 to 24th Dec, 2022	Both days inclusive
Second Term -	2nd Jan, 2023 to 8th May, 2023	

1. Mid Term Break from 31st August, 2022 to 4th September, 2022 (both days inclusive) Ganpati vacation
2. Diwali Vacation from 19/10/2022 to 5/11/2022 (both days inclusive)
3. Winter Break = 26th December, 2022 to 31st December 2022 (both days inclusive)
4. Summer Vacation from 23/5/2023 to 22/6/2023 (both days inclusive)

(Sudhir Puranik)
REGISTRAR

MUMBAI-400 032
8th June, 2022

To,

The Directors/Heads of the University Departments, the Principal of the affiliated colleges and of the recognized Institutions concerned, the Principals of the [illegible] College of Architecture and the Director/Co-ordinators of Ratnagiri Sub Centre & Thane Sub Centre and the Captain Superintendent, Ministry of Surface Transport, Training Ship 'Chanakya' Government of India, Navi Mumbai.

AC/9.4/17/05/2022
M.C/5/25/5/2022

No. AAMS(UG)/ 33 -A of 2022 8th June, 2022

Copy forwarded with compliments for information to:

1) The Deans, of all faculties and Chairman/Chairpersons of the various Board of Studies and **Ad-hoc** Board of Studies ,
2) The Director of Board of Examinations and Evaluation,
3) The Director of Board of Student Development ,
4) The Director, Department of Information & Communication Technology.

VIVA Institute of Applied Art VIRAR

(Sudhir Puranik)
REGISTRAR

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UNIVERSITY SYLLABUS

B.F.A. APPLIED ART and B.F.A. PAINTING

VIVA Institute of Applied Art
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Enclosure to Item No. 4-30

UNIVERSITY OF MUMBAI

REFERENCE BOOK
NOT TO BE
ISSUED OUT

Ordinance, Regulations and Scheme of Syllabus for the Bachelor of Fine Arts (Applied Art) Degree (Revised Course)

2004

SIR J. J. INSTITUTE OF APPLIED ART
LIBRARY
No. 8611...
23/6/2004
BOMBAY

VIVA INSTITUTE OF APPLIED ART
LIBRARY SECTION
VIRAR

(with effect from academic year 2004-2005)

LIBRARY
Sir J. J. Institute of Applied Art
Bombay

VIVA Institute of Applied Art
VIVA
VIRAR

30.10.2013

OBJECTIVES OF THE COURSE

After H.S.C. Examination, this four year course in Applied Art is planned to provide a student with the means to become a communication designer in expanding areas of communication design, where opportunities exist for designers in various field of communication i.e. Advertising, Social Communication, Publication, Education, etc. Also as per the norms laid down by All India Council for Technical Education (AICTE), 12+4 pattern is requested to be accepted.

Bachelor of Fine Arts (Applied Art) is a vocational course and to keep pace with the changing economic and social environment, both internationally and within India; a need was felt to revamp and revise the Syllabus. The aim and objective of the course is to teach students to argue and express their views boldly and frankly a) on the work executed by them b) on the current practice as well as trends in communication design and c) interacting with other faculties, which will help them to achieve skills to defend their work, build up the confidence, acquire the skills of salesmanship and finally groom them into successful communication design professionals.

The theory subjects of the course (History of Visual Communication and Advertising Art and Ideas) offer a theoretical knowledge base to a student and enable him to apply it analytically and creatively toward a practical solution for any communication design problem.

The knowledge imparted under the 'Practical Subjects', is aimed to improve the rendering skills and aesthetic sensibilities of a student.

Finally the changes made in the syllabus should be perceived as 'academically' firm and 'qualitatively' strong steps taken in the direction of creating a talented and technologically sound pool of students of future.

UNIVERSITY OF MUMBAI

Ordinance, Regulations and Scheme of Syllabus for the

Bachelor of Fine Arts (Applied Art) (Revised) Degree Course - B.F.A. (Applied Art), w.e.f. the academic year 2004-05

O. _____ Title of the Course:
Bachelor of Fine Arts (Applied Art) (Revised) Degree Course - B.F.A. (Applied Art)

O. _____ Eligibility of a candidate for admission to the course for the degree of Bachelor of Fine Arts (B.F.A.) in Applied Art.

A Candidate-

i. must have passed the Higher-Secondary School Certificate Examination (H.S.C.) with English being one of the subjects, held at the end of XIIth standard, conducted by Maharashtra State Board of Secondary and Higher-Secondary Education or an Examination of the another University, any other Board or recognised as equivalent thereto with not less than 50% marks in the aggregate (45% marks in case of Backward class candidates from the Maharashtra State only).

ii. must have passed the Intermediate Drawing Grade Examination of Directorate of Art, Maharashtra State, except the candidates coming from the states other than Maharashtra and are eligible for Government of India reserved seats, so also candidates coming from other countries may be exempted from passing the Intermediate Drawing Grade Examination and should be allowed appear for Entrance Test.

iii. should pass an Entrance-Aptitude Test prescribed by the University and conducted by the college/institution concerned.

iv. The nature of the aptitude test will be as follows:

	Subject	Duration	Marks
1	Object Drawing	1 Hour	10
2	Design	1 Hour & 30 Minutes	15
3	Memory Drawing	1 Hour	15

v. A Candidate who secures "A" grade in Intermediate Drawing Grade Examination obtains 10 marks.

vi. A Candidate who secures "B" grade in Intermediate Drawing Grade Examination obtains 05 marks.

vii. A Candidate who secures "C" grade in Intermediate Drawing Grade Examination obtains no marks.

viii. 50% marks of the XIIth Standard Examination secured by the candidate will be added to the above marks to finalise the admission in the First Year B.F.A. for the respective branches.

R. _____ Medium of Teaching/Instruction: **English**

VIVA Institute of Applied Art VIVA VIRAR

R._____ First Year Examination to be conducted by the College recognised by the University of Mumbai.
Second Year Examination will be conducted by the University of Mumbai.
Third Year Examination to be conducted by the College recognised by the University of Mumbai.
Final Year Examination will be conducted by the University of Mumbai.

First Year B.F.A. (Applied Art)

Examination:

R. The examination will be conducted by College at the end of the academic year of FIRST YEAR B.F.A. (Applied Art). It must be noted that a student will be permitted to appear for the examination of FIRST YEAR B.F.A. (Applied Art) under the following conditions:

i. That a student must attend, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total periods devoted to studio practice.
ii. That a student must submit at least the three-fourth (i.e. 75%) of the total number of Theory - tutorials and Practical - assignments, in each subject of each group, conducted in the academic year.
iii. That a student must gain minimum of the 40% of total marks allotted for in theory - tutorials and practical - assignments in each subject of each group, in the term work.

VIVA Institute of Applied Art VIRAR

Scheme Chart of First Year Examination in the branch of Applied Art.
Candidates will be examined in Theory and Practical Subjects as indicated in the following table:

First Year B.F.A. (Applied Art) Examination Scheme (Examination to be conducted by a College recognised by University of Mumbai)					
Sr. No.	Subject	Duration (Hours)	Marks in Term Work	Marks in Examination	Total Marks
Group I: Theory					
1.	Advertising Art and Ideas	3	20	80	100
2.	History of Visual Communication	3	20	80	100
Group II: Practical					
3.	Drawing	5	20	80	100
4.	Nature and Object Drawing	5	20	80	100
5.	2D Design and Colour	5	20	80	100
6.	Graphic Design	5	20	80	100
7.	Typography and Calligraphy	10	20	80	100
8.	Layout	5	20	80	100
Total Marks			**160**	**640**	**800**

Standard for Passing the Examination

R._____

To pass the examination a candidate must obtain:

- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the theory papers, separately, prescribed for each subject in Group I (Theory) and
- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the practicals, separately prescribed for each subject in Group II (Practical) and a minimum of 40% marks on the aggregate of Group II (Practical).

Those of the successful candidates who have obtained 50% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in Second Class.

Those of the successful candidates who have obtained 60% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in First Class.

R._____

A candidate who has obtained 50% of the total marks in Group I, may at his option be exempted from appearing in that subject or subjects at a subsequent examination and willbe declared to have passed that whole examination when, he

VIVA Institute of Applied Art VIVA VIRAR

has passed in the remaining subject/s of the examination; in accordance with Rules.

A candidate who has passed in all the subjects of Group II and who has obtained 50% of the total number of marks on the aggregate in Group II, may at his option be exempted from appearing in that Group at a subsequent examination and will be declared to have passed whole examination, when he has passed in the remaining subject/s of the examination; in accordance with Rules.

Candidate passing in the examination in this manner will not be eligible for a class or prize or a scholarship to be awarded at the examination.

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Syllabus for First Year BFA (Applied Art)

Scheme Chart of Teaching Programme of First Year B.F.A. Applied Art.

The following number of tutorials/assignments are to be conducted in the specified number of hours during the academic year of First Year BFA (Applied Art).

First Year B.F.A. (Applied Art) Teaching (Class Work) Pattern				
Sr. No.	Subject	Duration (Hours)	Number of minimum Tutorials/Assignments	
Group I: Theory				
1.	Advertising Art and Ideas	60	06	Tutorials
2.	History of Visual Communication	40	04	Tutorials
Group II: Practical				
3.*	Drill Lessons	60	06	Assignments
4.	Drawing	120	16	Assignments
5.	Nature and Object Drawing	80	06	Assignments
6.	Colour	24	02	Assignments
7.	2D Design	60	04	Assignments
8.*	3D Design	84	05	Assignments
9.*	Perspective	30	04	Assignments
10.*	Visualisation	60	04	Assignments
11.	Graphic Design	80	04	Assignments
12.	Typography and Calligraphy	120	08	Assignments
13.	Layout	48	03	Assignments
14.*	Introduction to Elective Subjects	36	10	Tutorials
15.*	Introduction to Subsidiary Subjects	58	02	Tutorials
(*) - Not for Examination.				
Total		960	78	

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The details of the syllabus and nature of the studio practical assignments in various subjects are given as follows:

Group I: Theory

1. Advertising Art and Ideas.

Lectures per Academic Year: 60 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 06 **Term Work:** 20 Marks.

Term Work shall consist of at least 06 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

Topics: Basic understanding about Advertisements - observation through media of Advertising - Introduction to present existing media - contents of Advertisements - such as symbol, product, picture or photograph, headline, study of different sizes - various types of media - e.g. print media - outdoor, electronic media - distribution media - Effects, location, purpose, education of every medium, students personal participation and observation and their reaction about subject.

Various products - Advertisements - Classification of Product - Daily Consumer and Consumer Durable. Study of Services - Banks, Travel, Hotels, Financial as well as medical services - How service advertisement differ from product advertisements?

Society - Consumers, people and their participation in Advertising and marketing - Society classification, Society in different financial conditions - Education - Age - Male/Female - Their way of living - Their beliefs make them one group of people as a class.

The background of Advertising - How it was in the past - In middle ages - In 15th and 17th century - Impact of Industrial Revolution - Till present age - General survey of present scene and influence of Global market - From nuclear age to electronic age - The fast changing - Competition and environment in Advertising - Role of present generation for tomorrow.

Note: Examples from present era are to be collected by the students and be discussed in participation.

2. History of Visual Communication.

Lectures per Academic Year: 40 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 04 **Term Work:** 20 Marks.

Term Work shall consist of at least 04 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

Topics: General meaning of communication - Systematic methods, media through which man has been communicating since the dawn of civilisation - Common Gestures, Non verbal areas of human feelings and powerful forms of Expression - Exchange of ideas, transaction, process of conveying thoughts, suggestions, information, asking

VIVA Institute of Applied Art VIVA VIRAR

questions, making enquiries, giving orders, receiving response, Importance of feedback.

How 5 sense work in developing knowledge. Each sense its receptive sensitivity, Role of mind about its feelings and brain's function to analyse and reasoning of thought, action, results, implementation. Trial and error methods, impact of surrounding. Happening in Nature - Associating feelings - Sound signals - Visual images - Clarity - Stone books - Sumeria - Mesopotamia - Egypt - Greek and Romans - Christian Symbols - Buddhist Symbols - Vedic symbols - Religious Symbols - Their identity - Study of Form - Evolution of point, line, space, division for visual - Information studies - Alphabets and numerals - Cuneiform and Hieroglyphs - Meaning and purpose of symbol Design - Extension of Form.

Pictures, sketch, drawing - painting - Development of Painting - From ancient till present - Cave painting - Pottery painting - Pyramids - Greek Wall paintings - Roman and early Christian paintings - Highest development Renaissance onwards to 17th and 18th Century - Realism - Expressionism - Impressionism - to Cubism - Surrealism - Modern times - Science - Psychology - Philosophy - Fantasy - Literature - Poetry Painting to No Art movement - Present Academic art.

Architecture - surrounding 3D environments, inner and outer design - Home shelter, houses, colonies, temples, churches, forts, palaces to modern functional buildings and space design for school, colleges, banks, markets, shops, temporary structures like exhibitions and supermarkets. Display designs and entertainment houses.

Note: Specimens of printed photographs from Art's History - and study of Actual visits wherever possible. To make the understanding more effective.

Note: Students are permitted, at their option, to answer Theory paper in English, Marathi or Hindi.

Group II: Practical

3. DRILL LESSONS.

Studio Practicals per Academic Year: 60 Hours.
Paper: Not for Examination.
Assignments per Academic Year: 06 **Term Work:** No Marks to be included.

This is an essential module for each admitted student. This module contains rendering and handling possibilities of various drawing tools and materials (Mediums) such as pencil, Rotring - Aerograph pen, instrument box, poster colours, water colours, on various surfaces.

4. DRAWING.

Studio Practicals per Academic Year: 120 Hours.
Paper: 80 Marks. **Duration:** 5 Hours
Assignments per Academic Year: 16 **Term Work:** 20 Marks.
Term Work shall consist of at least 16 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

VIVA Institute of Applied Art VIRAR

⇒ Human Figure - Structural drawing from cast and Living - Full Figure Drawing - in line and in masses - Study of Anatomy - Medium: Pencil and Colour (Water Colour, Poster Colour)
⇒ Still Life - Combination of Natural and Manmade elements - Study of Drapery - Study of proportion - Study of light, shade, texture, colour and composition.
⇒ Sketching from Surrounding - Human Figures - Architecture - Nature.
⇒ **Mediums:** Pencil, Pen and Ink, Crayon, Charcoal, Pastels, Colours etc.
⇒ Outdoor Study.

5. **NATURE & OBJECT DRAWING.**
Studio Practicals per Academic Year: 80 Hours
Paper: 80 Marks. **Duration:** 5 Hours.
Assignments per Academic Year: 06 **Term Work:** 20 Marks.
Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

⇒ Drawing from Nature, Natural Specimens - Study of Shape, Form, Texture, Colours etc. Study of Light and Shade.
⇒ Manmade objects - Study of Shape, Form, Texture, Colours etc. Study of the surface with understanding of lettering and images on it. Study of Light and Shade, understanding depth and volume.
⇒ Some of the assignments may be a combination of Natural Specimens and Manmade Objects.

6. **COLOUR:** THEORY & PRACTICAL
Studio Practicals per Academic Year: 24 Hours.
Paper: (Combined with 2D Design). **Duration:** 5 Hours.
Assignments per Academic Year: 02
Term Work: Term Work of 2D Design and Colour together, shall consist of at least 02+05 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

⇒ Perception of Colour. Pigment and Light theory. Colour Wheel. Understanding of primary - secondary and complementary harmonies and contrasts. Grey scales. Optical illusions.
⇒ Symbolic aspect of Colour.
⇒ Colour psychology.
⇒ Colour Practical: Assignments based on colour wheel - Primary - Secondary - Tertiary - Quaternary

7. **2 D DESIGN.**
Studio Practicals per Academic Year: 72 Hours.
Paper: 80 Marks. (Combined with Colour theory). **Duration:** 5 Hours.

VIVA Institute of Applied Art VIVA VIRAR

Assignments per Academic Year: 05 **Term Work:** 20 Marks.

Term Work: Term Work of 2D Design and Colour together, shall consist of at least 02+05 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

- ⇒ Study of two dimensional space and its organisational possibilities.
- ⇒ Grid system.
- ⇒ Concept of 'Golden point'. Eye movement.
- ⇒ Elements of pictorial expression related to concepts of space and form. Developing an awareness of pictorial elements such as point, line, shape, volume, texture, light and colour.
- ⇒ Developing awareness of pictorial space - division of space, form and its relation with space.
- ⇒ Laws of Design - Balance (Formal/Informal), Unity, Harmony, Continuity, Rhythm.
- ⇒ Discord Theory.
- ⇒ Principles of Design. Repetition, Domination, Radiation, Isolation. Symmetrical/Asymmetrical.
- ⇒ Juxtaposition.
- ⇒ Study and Application of various Colour Schemes - Achromatic - Monochromatic - Polychromatic - High, Average and Low Key - High, Average and Low Contrast, and colour harmonies - Complimentary - Split Complimentary - Double Split Complimentary - Analogous - Warm and Cool.
- ⇒ Handling of various types of material (such as Pencil, Pen, Brushes, Water colours, Poster Colours, Pastels and crayons, Inks or mix-media and rendering techniques such as flat application of colour, stippling, broad patches with painting knife, splatters and accidental throwing and exploring some specific techniques like collage, print making, stencil prints etc.) for pictorial organisation.
- ⇒ Optical Illusion. After Images.
- ⇒ Awareness and sensitivity about the design primitives - traditional - folk - contemporary - realistic - symbolic - abstract - geometrical etc.

8. 3 D DESIGN.

Studio Practicals per Academic Year: 84 Hours.

Paper: Not for Examination

Assignments per Academic Year: 05

Term Work: Term Work shall consist of at least 05 assignments covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

- ⇒ To develop the sense of three dimensional structure and space
- ⇒ Principles of composition and the study of the principles that hold the structure.
- ⇒ Organisational possibilities in building up a structure - gravitational and mechanical principles.

VIVA Institute of Applied Art VIRAR

pencil, Rotring - Aerograph pen, cut-nib, pens, brush etc. and materials (Mediums) inks, poster colours, water colours, on various surfaces, may be explored.

⇒ History of writing. Various writing cultures.
⇒ Designing and constructing a Letterform as a sign.
⇒ Letterform - positive and negative space, in and around it.
⇒ Letterform as a picture - as a decorative element.
⇒ Letterform as a picture - as a primitive for design.

TYPOGRAPHY

The focus: To understand letterform as a sign for its spontaneity, grace, design and impact and to train an eye for traditional as well as contemporary typographic aesthetics.

⇒ Understanding construction of a Letterform with the help of Roman Alphabets. Physical characteristics of a Letterform serifs, x-height, ascenders, descenders, upper and lower case, thick/thin/italics etc.
⇒ Optical and mechanical spacing in between the letters of a word. Word space.
⇒ Alignments.
⇒ Drop letters.
⇒ Expressive Typography. Designing a Logo.
⇒ Type family, font.

CALLIGRAPHY

The focus: The calligraphic skill is valuable in quite a few areas of design. Hence a student should be able to appreciate and understand a calligraphic letterform as a sign for its spontaneity, grace and vitality. The study of traditional, contemporary and experimental calligraphy will help to train an eye for calligraphic aesthetics.

⇒ Calligraphic experiments with the help of tool, material (medium) and surface.
⇒ Basic strokes.
⇒ Creating Calligraphic patterns.
⇒ Calligrams.
⇒ Decorative aspect/s of Calligraphy.
⇒ Study of One Classical Roman Calligraphy Style 'Humanistic'.
⇒ Study of Devanagari Calligraphy.

13. LAYOUT

Studio Practicals per Academic Year: 48 Hours.
Paper: 80 Marks. **Duration:** 5 Hours.
Assignments per Academic Year: 03 **Term Work:** 20 Marks.

Term Work shall consist of at least 03 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

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The focus: Utilising skills acquired from the course of 2D design while arranging elements in the given space, to create specific effect and atmosphere, for a preconceived purpose of communication media, especially print.

⇒ Use of principles and laws of 2D Design in constructing layouts for communication.

⇒ Elements of Layout.

⇒ Grid system. Eye movement. Golden Point.

⇒ Alignments. Use of colour.

⇒ Balance: Formal and informal.

14. INTRODUCTION TO ELECTIVE SUBJECTS: THEORY.

Lectures per Academic Year: 36 Hours.

Paper: Not for Examination

Tutorials per Academic Year: 02 X 5 Elective Subjects = 10

Term Work: Term Work shall consist of at least 10 tutorials (02 x 5 Elective Subjects) covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: A training programme for various graphic design areas, which would culminate into an elective subject for a student, appearing for Applied Art Degree, is part of this course. An overview with stress upon the introduction of basic fundamentals of these Elective subjects should be offered.

The list of Elective subjects and portions to be covered under each one:

a. **LETTERING AND TYPOGRAPHY.**

Lectures per Academic Year: 03 Hours.

Importance of written words in the world of communication - Lettering, Typography and Calligraphy - The difference - Definitions - Nature and Scope - Type and its characters - Type faces - Type Family - Technical aspects of Typography (i.e. type calculation for reproduction) - Professional Scope.

b. **ILLUSTRATION.**

Lectures per Academic Year: 03 Hours.

The importance of illustration for communication from pre-historic period to the modern age of electronic communication - Definition - The different areas of Communication Design where illustration is applicable - The role of illustration in communication - Professional Scope.

c. **PHOTOGRAPHY.**

Lectures per Academic Year: 06 Hours.

Importance of Photography in communication media - History of Photography - Camera and Accessories - Lights and lighting - Developers and other chemicals - Negative, Positive material - Photography and Reproduction process - Professional Scope.

d. **COMPUTER GRAPHICS.**

Lectures per Academic Year: 18 Hours.

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Introduction to Computers - hardware - input and output devices - software - file management - memory - primary and secondary - introduction to various software useful for DTP, art and design purpose. Introduction to multi-media.

e. **EXHIBITION-DISPLAY DESIGN AND STAGE CRAFT.**

Lectures per Academic Year: 06 Hours.

Importance of the subject in the field of Visual Communication - Historical background of the subject in early, medieval and modern period - General Classification - Types and styles of the Exhibition Display, Design and Stage Craft - Major Career options and Scope. Introduction to event management.

16. INTRODUCTION TO SUBSIDIARY SUBJECT: PRINTING - THEORY.

Lectures per Academic Year: 58 Hours.

Paper: Not for Examination.

Tutorials per Academic Year: 02

Term Work: Term Work shall consist of at least 02 tutorials covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: In the field of Communication and Graphic Design Printing occupies an important place. This subject is directly related to the reproduction of the creation of visual material involving a union of text and image with primary focus on creative and effective design for mass communication.

Introduction to the subject printing - History of Printing - Major printing methods - Study of various printing processes - Study of 'TYPE', type setting, Type Calculation - Line and Half-tone jobs, their reproduction, processing on Camera and scanners - Half-tone, Screen and their relation with job, paper, ink and printing process - Various kinds of images for reproduction by printing processes - Study of paper, its kinds and sizes - printing inks - job suitability for various printing processes.

Note: Students are expected to answer tutorials for Elective and Subsidiary subjects, in English only.

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VIVA Institute of Applied Art VIRAR

Second Year B.F.A. (Applied Art)
Second Year Examination in the branch of Applied Art.

O.___ The SECOND YEAR Examination leading to the Degree of Bachelor of Fine Arts will be conducted by the University of Mumbai and no candidate will be admitted to SECOND YEAR examination unless he has kept two terms in the college of art, affiliated to the University, subsequent to his passing the First Year B.F.A. leading to the degree of Bachelor of Fine Arts and unless he produces from the principal of the college of art a certificate:

a. of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.
b. of having attended, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total of the periods devoted to studio practice.
c. of having submitted at least three fourth (i.e. 75%) of the total number of tutorials and studio practicals conducted during that academic year.

O.___ A candidate who has passed in all the subjects of the First Year Examination, leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art in accordance with R._____ excepting in the subjects of Advertising Arts and Ideas and History of Visual Communication under Group I, will be allowed to keep terms and appear for the Second Year Examination for the Degree of Bachelor of Fine Arts in Applied Art branch. After keeping two terms provided that he has obtained 50% or more marks in the aggregate of the subjects of Group II in which he has passed, but will not be declared to have passed Second Year Examination for the Degree of Bachelor of Fine Arts in the branch of Applied Art unless he has passed in the remaining subject/subjects of the First Year Examination in accordance with the Rule.

For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by the Group II at the First Year Examination shall be carried over.

Examination:

R. The examination will be conducted by the University of Mumbai at the end of academic year of SECOND YEAR B.F.A. (Applied Art). It must be noted that a student will be permitted to appear for the examination of SECOND YEAR B.F.A. (Applied Art) under the following conditions:

i. That a student must attend, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total periods devoted to studio practice.
ii. That a student must submit the three-fourth (i.e. 75%) of the total number of Theory - tutorials and Practical - assignments, in each group and in each subject, conducted in the academic year.

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iii. That a student must gain minimum of the 40% of total marks allotted for in theory - tutorials and practical - assignments in each subject of each group, in the term work.

Students appearing for the Second Year Examination leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art are permitted at their option, to answer Theory papers in English, Marathi or Hindi. However, technical theory for subsidiary subjects and electives are to be written in English only.

Scheme Chart of Second Year Examination in the branch of Applied Art.

Candidates will be examined in theory and Practical Subjects as indicated in the following table:

Second Year B.F.A. (Applied Art) Examination Scheme
(Examination to be conducted by the University of Mumbai)

Sr. No.	Subject	Duration (Hours)	Marks in Term Work	Marks in Examination	Total Marks
	Group I: Theory				
1.	Advertising Art and Ideas	3	20	80	100
2.	History of Visual Communication	3	20	80	100
	Group II: Practical				
3.	Drawing	5	20	80	100
4.	Typography and Calligraphy	10	20	80	100
5.	Package Design	5	20	80	100
6.	Information Design	5	20	80	100
7.	Communication Design	10	20	80	100
Total Marks			**140**	**560**	**700**

Standard for Passing the Examination

R._____

To pass the examination a candidate must obtain:

- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the theory papers, separately, prescribed for each subject in Group I (Theory) and
- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the practicals, separately prescribed for each subject in Group II (Practical) and a minimum of 40% marks on the aggregate of Group II (Practical).

Those of the successful candidates who have obtained 50% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in Second Class.

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Those of the successful candidates who have obtained 60% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in First Class.

R._____

A candidate who has obtained 50% of the total marks in Group I, may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed that whole examination when, he has passed in the remaining subject/s of the examination; in accordance with Rules.

A candidate who has passed in all the subjects of Group II and who has obtained 50% of the total number of marks on the aggregate in Group II, may at his option be exempted from appearing in that Group at a subsequent examination and will be declared to have passed whole examination, when he has passed in the remaining subject/s of the examination; in accordance with Rules.

Candidate passing in the examination in this manner will not be eligible for a class or prize or a scholarship to be awarded at the examination.

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Syllabus for Second Year BFA (Applied Art)

Scheme Chart of Teaching Programme of Second Year B.F.A. Applied Art.

The following number of tutorials/assignments are to be conducted in the specified number of hours during the academic year of Second Year BFA (Applied Art).

Second Year B.F.A. (Applied Art) Teaching (Class Work) Pattern				
Sr. No.	Subject	Duration (Hours)	Number of minimum Tutorials/Assignments	
Group I: Theory				
1.	Advertising Art and Ideas	60	06	Tutorials
2.	History of Visual Communication	40	04	Tutorials
Group II: Practical				
3.	Drawing	120	12	Assignments
4.	Typography and Calligraphy	100	06	Assignments
5.*	Visualisation	70	06	Assignments
6.*	Introduction to Elective Subjects	90	10 (02 in each subject)	Assignments
7.*	Introduction to Subsidiary Subjects	90	02	Assignments
8.*	Graphic Design	90	04	Assignments
9.	Package Design	90	04	Assignments
10.	Information Design	90	04	Assignments
11.	Communication Design	120	06	Tutorials
(*) - Not for Examination.				
Total		960	56	

The details of the syllabus and nature of the studio practical assignments in various subjects are given as follows:

Group I: Theory

1. ADVERTISING ART AND IDEAS.

Lectures per Academic Year: 60 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 06 **Term Work:** 20 Marks.
Term Work shall consist of at least 06 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

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Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

Topics: Role of Advertising, Media, Methods of Selection. - The traditional and Modern media. Media. Subject - Product - Service - Consumer and their relations. How they areconnected/linked? - Types of media. Indoor - Outdoor - Print Media - Electronic Media Role of colour in Medical - Toy - Cosmetic - Food - Textile - Leather-goods and so onAdvertising. Their reason, effects and appeals.

Study of Market. Shops - Their functions - limitations - scope and status according to different consumers. - Market survey - Research - different ways of marketing - Selling Tricks - their impact upon consumer. - Classification of markets - Regular - Seasonal -Temporary - Specialised.

Ad Agency - work process - team involved in various types of jobs conducted - their link - relative order (sequence) -The conditions specified for each task - Time duration - Cost and other related factors that Advertising profession practices. - Role of Art Department in an Advertising Agency. - Importance of art work - traditional - modern - improved techniques - Printing - Reproduction - Media status - Requirements - Paper quality and option of printing techniques.

2. History of Visual Communication.

Lectures per Academic Year: 40 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 04. **Term Work:** 20 Marks.

Term Work shall consist of at least 04 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

Topic: Environment - Surrounding - Situation - Atmosphere are all related to events. Types of human workplaces such as offices, markets, shops, banks, hotels, service stations workshops, factories where different people work in different fields - this is visually identical and distinctly different in terms of space, surface, colour and textures.

Day to day life includes professions, business, careers as a chosen field for life. Dance, drama and music are more as visual-presentation professions - As performing art it has significant value of human presentation - Body, Face, Actions, Abhinaya and Vocal as well instrumental presentation - The thought, theme, subject, central idea, dialogue, music, set design, costume design, make up, total finalisation of each scene sequence etc. - The historical development of Indian, Asian and Western World in theatrical performance - Religious, Cultural, Social , Political and Creative types of Dramas.

Study of various images. 2D and 3D. From Products, Objects, Furniture, several parts of Buildings, Gallery, Passages, Verandas, Steps, Railings, Staircases etc. each element as a part of inner and outer space. Buildings, Shops, Markets, as visual environments, Situations, Surroundings. Their various relationships with colour, light, tones, all visual aspects that on the whole create a meaning - purpose - function- atmosphere, visually the relation, harmony, suitability leading to working space, proportions, measurements, sizes dimensions and so on.

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Human figures in different parts of country and their dress codes - starting with school uniforms, to fashion-oriented dress of youth, to various professions such as doctors, lawyers, nurses, police, military, scout and guides, N.C.C., the hotel staff, their identity, personality and the suitable surrounding in which they fit.

Group II: Practical

3. DRAWING.

Studio Practicals per Academic Year: 120 Hours.

Paper: 80 Marks. **Duration:** 5 Hours.

Assignments per Academic Year: 12 **Term Work:** 20 Marks.

Term Work shall consist of at least 12 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

⇒ Detailed structural study of Human Figure in full and in part - Study of Human Anatomy - Head Study - Study of Shade and Light on Human Body - Drawing in line and mass.

⇒ Study of body postures and actions - Facial Expressions - Hand Gestures - hand gestures with added props - adding and related background from the study done in outdoor sketching.
Medium: Pencil, Ink and Colour (Water Colour, Poster Colour). Understanding of different rendering techniques.

⇒ Sketching from Surrounding - Outdoor and indoor studies - including Human Figures - Natural and manmade objects - Animals, Birds, Nature - Landscapes - Buildings - Monuments - Public Places - Architecture - Study of perspective.
Mediums: Pencil, Pen and ink, Crayon, Charcoal, Pastels, Colours etc.

4. TYPOGRAPHY AND CALLIGRAPHY.

Studio Practicals per Academic Year: 80 Hours.

Paper: 80 Marks. **Duration:** 10 Hours. (Typography: 5 Hours. Calligraphy: 5 Hours.)

Assignments per Academic Year: 06 **Term Work:** 20 Marks.

Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

TYPOGRAPHY

⇒ Type Study - Type Character and its importance in expressing any specific feeling and emotion.

⇒ Typographic Compositions in 2D - 3D and their applications.

⇒ Typographic Expression in a form of setting up a line. (to create understanding about mechanical and optical spacing.)

⇒ Use of Grid system in Typographic layouts for books and newspapers.

⇒ Typographic application in Communication media.

CALLIGRAPHY

⇒ Study of Calligraphy in respect to tools, material, and surface.

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⇒ Study of Classic Roman Calligraphic styles: Roundhand, Gothic Miniscule / Magiscule etc. - (A student is expected to learn at least one style thoroughly.)
⇒ Study of Devanagari Calligraphic style in totality.
⇒ Fusion of Roman and Devanagari Calligraphic forms.
⇒ Application of Calligraphy for simple works like certificates/ citations/scrolls etc.

5. VISUALISATION.

Studio Practicals per Academic Year: 70 Hours.

Paper: Not for examination.

Assignments per Academic Year: 06

Term Work: Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: To understand and be able to create a systematic, step-by-step approach towards effective ideation, which will help a student solve a problem with a practical, functional and aesthetically appealing solution.

To understand the chain-process of a. Problem solving b. Analysing data material c. Evolving ides from researched source material d. ideation and final output with help of proper art direction. The stress of practical assignments should be to offer visual response to design proposal, with special emphasis on generating visual vocabulary resulting into visual literacy and breaking down existing preconceptions.

⇒ Exploring various ideation techniques through exercises.
⇒ Creative Visual Thinking.
⇒ Ideas for various Design areas.

6. INTRODUCTION TO ELECTIVE SUBJECTS: PRACTICAL.

Studio Practicals per Academic Year: 90 Hours.

Paper: Not for examination.

Assignments per Academic Year: 02 (in each Elective Subject)

Term Work: Term Work shall consist of at least 02 x 5 Elective Subjects = 10 assignments covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: A training programme for various graphic design areas, which would culminate into an elective subject for a student, appearing for Applied Art Degree, is part of this course. On the basis of an overview of these Elective subjects taken in the earlier academic year a composite practical oriented module for all the students should be planned during the early part of second term. Thus every student will be reasonably exposed to all the graphic design areas and an elective subject which he/she would like to study further.

The following areas of individual electives should be focused while conducting the assignment.

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a. LETTERING AND TYPOGRAPHY.
As this subject is a part of main course of practical studies, hence no specific assignments need to be conducted.

b. ILLUSTRATION.
Studies conducted in subject 'Drawing', should be used as basic reference, which will be able to establish a link between the two subjects. An assignment like a story illustration or a cover design should be able to offer a scope to explore the communicative values of an image and its gradual transformation into the illustration.

c. PHOTOGRAPHY.
Handling of Camera and its Accessories - Composing for a picture - Lights and lighting - Focusing and shooting - Developers and other chemicals - Developing in the Darkroom - Preparing a print - Negative, Positive material - Photography and its relation to Reproduction processes.

d. COMPUTER GRAPHICS.
A detailed overview of word processing, drawing, designing, rendering, animation - Introduction to Advanced Software and Hardware and their applications in various fields - Career opportunities - Profession and Management.
Desktop Publishing: Introduction to page layout software.

e. EXHIBITION-DISPLAY DESIGN AND STAGE CRAFT.
A counter display or a trophy should be planned and executed as a 3D model. At the same time working drawings of a simple stall with understanding of perspective should be encouraged.

7. INTRODUCTION TO SUBSIDIARY SUBJECT: PRINTING - PRACTICAL.
Studio Practicals per Academic Year: 90 Hours.
Paper: Not for examination.
Assignments per Academic Year: 02
Term Work: Term Work shall consist of at least 02 assignments covering the given syllabus, duly performed, completed and graded.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The Focus: Typesetting for layout design - hot metal and DTP working - Camera work for line and half-tone reproduction - Surface preparation and image making for printing - Practical working of printing processes - Screen printing practicals for design reproduction - Art work preparation for print production.
A week's concentrated module in each term, devoted to the subject should cover the topics given above. Additionally an industry visit can be planned to explain certain aspects of the subject.

8. GRAPHIC DESIGN.
Studio Practicals per Academic Year: 90 Hours.
Paper: Not for examination.
Assignments per Academic Year: 04
Term Work: Term Work shall consist of at least 04 assignments covering the given syllabus, duly performed, completed and graded.

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Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: Graphic Design is an idea-based discipline that concerns the creation of visual material involving a union of text and image with primary focus on creative and effective design for communication. Understanding, analysing and evaluating data - information and generating communicative symbology for idea-based design solution. The assignments should be designed to encourage conceptual thinking and problem solving in context to design development.

⇒ The nature and scope for Graphic Design in the social communication today.
⇒ The different signs used to communicate with the masses and classes. Social - Religious - Economical - Medical - Industrial - Cultural signs etc.
⇒ Union of text and image. (Composing elements.)
⇒ Rendering styles (Contours, filled up, outline), including 3D aspect.
⇒ Use of colour. Colour coding. Symbolic - Visibility aspect of colour.
⇒ Application of Symbol and logo for stationary and other media of 2D as well as 3D designs.

9. PACKAGE DESIGN.

Studio Practicals per Academic Year: 90 Hours.
Paper: 80 Marks. **Duration:** 05 Hours.
Assignments per Academic Year: 04 **Term Work:** 20 Marks.

Term Work shall consist of at least 04 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: The package design is a specialised branch of studies. Understanding the importance of packaging as one of the media of communication design, developing a user-friendly shape and designing surface of a product in an artistic manner need to be included in the training programme for a communication designer.

⇒ Fundamentals of package design.
⇒ Designing principles of package design.
⇒ Aspects that influences package design. Consumer - consumer behaviour - handling mannerisms - shelf appeal - protection to the contents - transportability - stackability - display - costing and estimating.
⇒ Elements of package design. Logo - Colour - Shape - Text.
⇒ Types of packages. Reusable. Use and Throw. Festival. Promotional etc.
⇒ Materials used for package design.
⇒ Labels, Cartons, Tags, Covers, CD Covers, Cassette Covers.
⇒ Shopping Bags. Wrapping papers.
⇒ Information material given along with the package.

10. INFORMATION DESIGN.

Studio Practicals per Academic Year: 90 Hours.

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Paper: 80 Marks. **Duration:** 05 Hours.
Assignments per Academic Year: 04 **Term Work:** 20 Marks.
Term Work shall consist of at least 04 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: Information has an important role to play in every segment of the society. Hence it needs to be imparted in the functional and aesthetically appealing manner for better communication. Today in the world of Information technology, designed information has gained a vital importance.

⇒ What is Information Design?
⇒ Systematic approach to design information - Content - content planning - hierarchical sequence.
⇒ Design principles employed in information design.
⇒ Time tables, Schedule cards, Invitation cards, Menu cards, Shade cards, Charts, Maps etc.

11. COMMUNICATION DESIGN.
Studio Practicals per Academic Year: 120 Hours.
Paper: 80 Marks. **Duration:** 10 Hours.
Assignments per Academic Year: 06 **Term Work:** 20 Marks.
Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order to make him/her eligible to appear for the examination.

The focus: Specific purpose of communication in print media. Principles of communication - Exposure of various media to consumer - Characteristics of various media in terms of its size, visibility, duration, placement, reproduction techniques etc.

⇒ Daily consumer - Consumer durable products.
⇒ Assignments based on the principles of design.
⇒ Importance of colour.
⇒ Press layout. Size upto 3 columns x 30 cms. Or 100 cc.
⇒ Magazine Advertisement. Size: Single page. 21cms x 28 cms.
⇒ Poster Design. Size upto 10 inches x 15 inches. Or 25 cms x 30 cms.
⇒ Hoarding Design. Size upto 10 inches x 20 inches. Or 25 cms. X 50 cms.

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Third Year B.F.A. (Applied Art)

Third Year Examination in the branch of Applied Art.

O.___ The THIRD YEAR Examination leading to the Degree of Bachelor of Fine Arts will be conducted by the college and no candidate will be admitted to the THIRD YEAR examination unless he has kept two terms in the college of art, affiliated to the University, subsequent to his passing Second Year Examination leading to the degree of Bachelor of Fine Arts and unless he produces from the principal of the college of art a certificate:

a. of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.
b. of having attended, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total of the periods devoted to studio practice.
c. of having submitted at least three fourth (i.e. 75%) of the total number of tutorials and studio practicals conducted during that academic year.

O.___ A candidate who has passed in all the subjects of the Second Year Class work Assessment leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art in accordance with

R. ____ excepting in the subjects of History of Visual Communication and Advertising Arts and Ideas under Group I will be allowed to keep terms for the Third Year for the Degree of Bachelor of Fine Arts in Applied Art branch. After keeping two terms provided that he has obtained 50% or more marks in the aggregate of the subjects of Group II in which he has passed, but will not be declared to have passed Third Year for the Degree of Bachelor of Fine Arts in the branch of Applied Art unless he has passed in the remaining subject/subjects of the Second Year Examination in accordance with the Rule.
For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by the Group II at the Second Year Examination shall be carried over.

Students appearing for the Third Year leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art are permitted at their option, to answer Theory tutorials in English, Marathi or Hindi. However, technical theory for subsidiary subjects and electives, (if any) are to be written in English only.

Examination:

R. The examination will be conducted by College at the end of the academic year of THIRD YEAR B.F.A. (Applied Art). It must be noted that a student will be permitted to appear for the examination of THIRD YEAR B.F.A. (Applied Art) under the following conditions:

i. That a student must attend, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total periods devoted to studio practice.

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ii. That a student must submit the three-fourth (i.e. 75%) of the total number of Theory - tutorials and Practical - assignments, in each group and in each subject, conducted in the academic year.

iii. That a student must gain minimum of the 40% of total marks allotted for in theory - tutorials and practical - assignments in each subject of each group, in the term work.

Scheme Chart of Third Year Examination in the branch of Applied Art.

Candidates will be examined in theory and Practical Subjects as indicated in the following table:

Third Year B.F.A. (Applied Art) Examination Scheme
(Examination to be conducted by a College recognised by University of Mumbai)

Sr. No.	Subject	Duration (Hours)	Marks in Term Work	Marks in Examination	Total Marks
	Group I: Theory				
1.	Advertising Art and Ideas	3	20	80	100
	Group II: Practical				
2.	Drawing	10	20	80	100
3.	Information Design	10	20	80	100
4.	Publishing Design	10	20	80	100
5.	Communication Design	10	20	80	100
6.	Elective Subject	10	20	80	100
	Total Marks		**120**	**480**	**600**

Standard for Passing the Examination

R._____ To pass the examination a candidate must obtain:

- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the theory papers, separately, prescribed for each subject in Group I (Theory) and
- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the practicals, separately prescribed for each subject in Group II (Practical) and a minimum of 40% marks on the aggregate of Group II (Practical).

Those of the successful candidates who have obtained 50% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in Second Class.

Those of the successful candidates who have obtained 60% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in First Class.

R._____ A candidate who has obtained 50% of the total marks in Group I, may at his option be exempted from appearing in that subject or subjects at a

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subsequent examination and will be declared to have passed that whole examination when, he has passed in the remaining subject/s of the examination; in accordance with Rules.

A candidate who has passed in all the subjects of Group II and who has obtained 50% of the total number of marks on the aggregate in Group II, may at his option be exempted from appearing in that Group at a subsequent examination and will be declared to have passed whole examination, when he has passed in the remaining subject/s of the examination; in accordance with Rules.

Candidate passing in the examination in this manner will not be eligible for a class or prize or a scholarship to be awarded at the examination.

Syllabus for Third Year BFA (Applied Art)

Scheme Chart of Teaching Programme of Third Year B.F.A.Applied Art.

The following number of tutorials/assignments are to be conducted in the specified number of hours during the academic year of Third Year BFA (Applied Art).

Third Year B.F.A. (Applied Art) Teaching (Class Work) Pattern				
	Subject	Duration (Hours)	Number of minimum Tutorials/Assignments	
Group I: Theory				
1.	Advertising Art and Ideas	60	06	Tutorials
2.*	Copy Writing	30	03	Tutorials
Group II: Practical				
3.	Drawing	120	08	Assignments
4.*	Graphic Design	40	02	Assignments
5.	Information Design	120	06	Assignments
6.	Publishing Design	90	06	Assignments
7.	Communication Design	200	10	Assignments
8.	Elective Subject	300	08	Assignments
(*) - Not for Examination.				
Total		960	49	

The details of the syllabus and nature of the studio practical assignments in various subjects are given as follows:

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Group I: Theory

1. Advertising Art and Ideas.

Lectures per Academic Year: 60 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 6 **Term Work:** 20 Marks.
Term Work shall consist of at least 06 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

Media of Communication and their development.
Newspaper. - Magazine. - Print Media.
Performing Arts. - Theatre. - Film. - Television.
Electronic Media.
Media contents - Classification - Readership / Viewership - Society - Audience Survey - Comparison.
How Communication media are also Advertising Media.

2. Copy Writing.

Lectures per Academic Year: 30 Hours. **Paper:** Not for Examination
Tutorials per Academic Year: 02
Term Work: Term Work shall consist of at least 02 tutorials covering the given syllabus, duly performed, completed and graded.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

Types of Headline - Declarative - Interrogative - Testimonial - News- Curiosity - Emotional - Humorous etc. Types of Copy - Use of Product Service - Information - Its Marketing Report - Special Target Audience for making Copy effective.

Group II: Practical

3. Drawing.

Studio Practicals per Academic Year: 120 Hours.
Paper: 80 Marks. **Duration:** 10 Hours.
Assignments per Academic Year: 12 **Term Work:** 20 Marks.
Term Work shall consist of at least 12 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The Focus: Drawing from life in colour - Rendering of human figure - in action - in situation - in various location - Creating atmosphere - Application of Illustration for different types of Communication media. Exploration of various techniques.

4. Graphic Design.

Studio Practicals per Academic Year: 40 Hours.
Paper: Not for examination.

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Assignments per Academic Year: 02

Term Work: Term Work shall consist of at least 02 assignments covering the given syllabus, duly performed, completed and graded.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The focus: The assignments should be designed to encourage conceptual thinking and problem solving in context to design development.

⇒ The nature and scope for Graphic Design in the social communication for specific masses today.

⇒ Use of colour. Symbolic - Visibility aspect of colour.

⇒ Generating set of symbols for various purposes.

⇒ Corporate identity. Colour coding.

⇒ Application possibilities - in various sizes - on various surfaces - for various purposes - at various locations. 3D possibilities must be attempted.

⇒ Environmental graphics.

5. Information Design.

Studio Practicals per Academic Year: 120 Hours.

Paper: 80 Marks. **Duration:** 10 Hours.

Assignments per Academic Year: 06 **Term Work:** 20 Marks.

Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The focus: Information has an important role to play in every segment of the society. Hence it needs to be imparted in the functional and aesthetically appealing manner for better communication. Today in the world of Information technology, designed information has gained a vital importance. With multitude of media possibility, today Print, Video (Film and Television) and Computers are the thrust areas which contribute to the mainstream of 'Information design'.

⇒ What is Information Design in the era of new technology?

⇒ Systematic approach to design information - Content - content planning - hierarchical sequence.

⇒ Information channels and their role in Communication.

⇒ Media related/specific Design principles employed in information design.

⇒ **Folders - Brochures,** Manuals (Instruction/Installation/Operation), Forms, Calendars, Timelines, TV **graphics - Channel identifiers,** Web Media (Banners, Buttons etc.) should be encouraged and they should be submitted as hard copy on paper.

6. Publishing Design.

Studio Practicals per Academic Year: 90 Hours.

Paper: 80 Marks. **Duration:** 10 Hours.

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Assignments per Academic Year: 06 **Term Work:** 20 Marks.

Term Work shall consist of at least 06 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The focus: The subject is aimed at developing design skills to explore various design strategies to design Books, Periodicals, Reports etc. Understanding of grid system, laying out the components, organising the visual balance between images and text, sensitivity towards typography are the key factors of this subject.

⇒ Composing Text and adding Images in order to create a good looking page.
⇒ Alignments - Drop letters.
⇒ Various Column layouts. Grid System. Balance of Image and Text on a page.
⇒ Various parts of a Book.
⇒ Types of Books - Education - Leisure Reading - Comics - Utility stationary (Diary, Schedules etc.) - Corporate Media Publications (Annual Report, House Magazines, In-flight Magazines etc.)
⇒ Designing - Page - Book jackets - Book - Bookmarks.
⇒ Designing - Masthead for Newspaper/Magazine - Slugs - Column heads.

7. COMMUNICATION DESIGN.

Studio Practicals per Academic Year: 200 Hours.

Paper: 80 Marks. **Duration:** 10 Hours.

Assignments per Academic Year: 10 **Term Work:** 20 Marks.

Term Work shall consist of at least 10 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The focus: Communication in print media. Principles of persuasive communication - Exposure of various media to consumer - Characteristics of various media in terms of its size, design, visibility, duration, placement, modern reproduction techniques etc.

⇒ Products: Daily consumer - Consumer durable. Service: Commercial - Non Commercial. Idea (Public Welfare): National - International.
⇒ Assignments should take support from the information on the subject generated by students through Market research. Student should be encouraged to create Advertising Brief.
⇒ Media to be covered: Press - Magazine - Direct Mailer/Mail Order - Show card - Poster (close-viewing and long range) - Hoarding - POP - Mobile - Counter Display - Window Display - Innovative Media - Promotional Media (Gift Articles, Gift Voucher/Coupons etc.) - Campaign Planning.
⇒ Preparation of Story Board for a Television Commercial (TVC).
⇒ Understanding of Electronic media.

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8. ELECTIVE SUBJECTS.

Studio Practicals per Academic Year: 300 Hours.
Paper: 80 Marks. **Duration:** 10 Hours.
Assignments per Academic Year: 08 **Term Work:** 20 Marks.
Term Work shall consist of at least 08 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The focus: A practical oriented training programme for various graphic design areas, which would culminate into an elective subject for a student, appearing for Applied Art Degree, is part of this course, With stress upon the practical knowledge of basic fundamentals of these Elective subjects should be offered in the course.
The list of Elective subjects and portions to be covered under each one:

a. LETTERING AND TYPOGRAPHY.

TYPOGRAPHY
Type Construction - Expressive Words - Logos - Application of Typographic Design for Magazine, packaging, calendar, book jackets, brochures etc. Use of computer as a tool for typography. Desktop publishing - introduction to DTP softwares.

CALLIGRAPHY
Formal and informal - Experimenting with Calligraphic tools, surfaces and materials - Calligraphic styles - Application.

b. ILLUSTRATION.

Drawing from life with specific - action - expressions - media purpose. Application of Indoor and outdoor studies. Using your own sketchbook as your reference book.
Study of different age groups - Male/Female - Children - people displaying specific facial expressions and hand gestures. Animals, Birds, Buildings etc. - Introduction to various mediums - Stylisation - Exploration of reproduction techniques - materials - tools.
Types of Illustration. (Editorial, Fashion, Advertising, Comic Book, Architecture etc.)
Animation. Types of Animation - Cell Animation (2D) - 3D Animation. Claymation. Story Board.
Lectures should be accompanied by a show of an animation films.
Visits to Animation studios.

c. PHOTOGRAPHY.

Revision of Photography - Study of different types of cameras and lenses - Different types of films - Types of lighting for various purpose - Portrait - Still life - Table top - Darkroom planning and equipments - Enlarging - Copying - Creative Photographic techniques - Use of exposure meters - Advanced lighting - Flash Photography - Umbrella and Soft.

d. COMPUTER GRAPHICS.

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Introduction to image construction - image processing - photography processing - digital illustration - typography - Word processors - DTP - Introduction to Web Designing - 3-dimensional modelling programme.

c. EXHIBITION-DISPLAY DESIGN AND STAGE CRAFT.

Window display as an effective 'Point of Purchase' advertising medium - its objective and function.

Stage craft as an effective communication medium - its objective and function.

Method of drawing - Orthographic projection - perspective rendering of model making - Understanding of various display and architectural material with its basic physical, functional, aesthetically appealing, chemical, mechanical, and biological properties.

Assignments should cover 2D drawings (conceptual - free hand perspective and working - plan - elevations - one/two/three point perspective drawings etc.) and model making.

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Final Year B.F.A. (Applied Art)

Final Year Examination in the branch of Applied Art.

O.___ The FINAL YEAR Examination leading to the Degree of Bachelor of Fine Arts will be conducted by the University of Mumbai and no candidate will be admitted to FINAL YEAR examination unless he has kept two terms in the college of art, affiliated to the University, subsequent to his Term Work assessment of Third Year B.F.A. leading to the degree of Bachelor of Fine Arts and unless he produces from the principal of the college of art a certificate:

a. of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.
b. of having attended, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total of the periods devoted to studio practice.
c. of having submitted at least three fourth (i.e. 75%) of the total number of tutorials and studio practicals conducted during that academic year.

O.___ A candidate who has passed in all the subjects of the Third Year Class work Assessment leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art in accordance with

R. ____ excepting in the subjects of History of Visual Communication and Advertising Arts and Ideas under Group I will be allowed to keep terms and appear for the Second Year Examination for the Degree of Bachelor of Fine Arts in Applied Art branch. After keeping two terms provided that he has obtained 50% or more marks in the aggregate of the subjects of Group II in which he has passed, but will not be declared to have passed Second Year Examination for the Degree of Bachelor of Fine Arts in the branch of Applied Art unless he has passed in the remaining subject/subjects of the First Year Examination in accordance with the Rule.

For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by the Group II at the Third Year Examination shall be carried over.

Students appearing for the Final Year Examination leading to the Degree of Bachelor of Fine Arts in the branch of Applied Art are permitted at their option, to answer Theory papers in English, Marathi or Hindi. However, technical theory for subsidiary subjects and electives are to be written in English only.

Examination:

R._____ The examination will be conducted by University of Mumbai at the end of the academic year of FINAL YEAR B.F.A. (Applied Art). It must be noted that a student will be permitted to appear for the examination of FINAL YEAR B.F.A. (Applied Art) under the following conditions:

i. That a student must attend, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total periods devoted to studio practice.

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ii. That a student must submit the three-fourth (i.e. 75%) of the total number of Theory - tutorials and Practical - assignments, in each group and in each subject, conducted in the academic year.

iii. That a student must gain minimum of the 40% of total marks allotted for in theory - tutorials and practical - assignments in each subject of each group, in the term work.

Scheme Chart of Final Year Examination in the branch of Applied Art.

Candidates will be examined in theory and Practical Subjects as indicated in the following table:

Final Year B.F.A. (Applied Art) Examination Scheme (Examination to be conducted by the University of Mumbai)					
Sr. No.	Subject	Duration (Hours)	Marks in Term Work	Marks in Examination	Total Marks
Group I: Theory					
1.	Advertising Art and Ideas	3	20	80	100
2.A	Dissertation / Project Report	--	--	60	60
2.B	Viva-Voce	--	--	40	40
Group II: Practical					
3.	Information / Publishing Design	25	20	80	100
4.	Communication Design	25	20	80	100
5.	Elective Subject	25	20	80	100
Total Marks			**80**	**420**	**500**

Standard for Passing the Examination

R._____

To pass the examination a candidate must obtain:

- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the theory papers, separately, prescribed for each subject in Group I (Theory) and
- at least 40% of the full marks in (a) the Internal Assessment (Term Work) and (b) the practicals, separately prescribed for each subject in Group II (Practical) and a minimum of 40% marks on the aggregate of Group II (Practical).

Those of the successful candidates who have obtained 50% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in Second Class.

Those of the successful candidates who have obtained 60% of the total marks, in Group I and Group II taken together at one and same sitting, shall be placed in First Class.

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R._____

A candidate who has obtained 50% of the total marks in Group I, may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed that whole examination when, he has passed in the remaining subject/s of the examination; in accordance with Rules.

A candidate who has passed in all the subjects of Group II and who has obtained 50% of the total number of marks on the aggregate in Group II, may at his option be exempted from appearing in that Group at a subsequent examination and will be declared to have passed whole examination, when he has passed in the remaining subject/s of the examination; in accordance with Rules.

Candidate passing in the examination in this manner will not be eligible for a class or prize or a scholarship to be awarded at the examination.

Syllabus for Final Year BFA (Applied Art)

Scheme Chart of Teaching Programme of Final Year B.F.A. Applied Art.

The following number of tutorials/assignments are to be conducted in the specified number of hours during the academic year of Final Year BFA (Applied Art).

Final Year B.F.A. (Applied Art) Teaching (Class Work) Pattern				
Sr. No.	Subject	Duration (Hours)	Number of minimum Tutorials/Assignments	
Group I: Theory				
1.	Advertising Art and Ideas	60	06	Tutorials
2.A	Dissertation / Project Report	40	01	Tutorials
3.*	Copy Writing	30	03	Tutorials
Group II: Practical				
Basic Studies				
4.	Information / Publishing Design	240	08	Assignments
5.	Communication Design	300	12	Assignments
6.	Elective Subject	300	08	Assignments
(*) - Not for Examination.				
Total		**960**	**38**	

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The details of the syllabus and nature of the studio practical assignments in various subjects are given as follows:

Group I: Theory

1. ADVERTISING ART AND IDEAS.

Lectures per Academic Year: 60 Hours. **Paper:** 80 Marks. **Duration:** 3 Hours.
Tutorials per Academic Year: 06 **Term Work:** 20 Marks.

Term Work shall consist of at least 06 tutorials covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

Topics: Advertising - Mass Communication. - Public Relation Advertising. - Impact of Global competition. - Present Indian economic condition. - Indian culture and Advertising. - Commercialisation of culture. - Market Power - Tricks and Techniques.Social benefits of present advertising. - Global environments and business. - Product development for global market. - International distribution channels. - World wide web (www) As marketing tool. - Principles of Internet marketing. - E-marketing techniques.Impact of modernisation in specialised market. - Problems and solutions of competition.

Above topics will require some books in view of facts to be elaborated, for practical participation for professional education.

2A DISSERTATION OR PROJECT REPORT.

Lectures per Academic Year: 40 Hours.
Paper: 60 Marks. (To be submitted at the time of examination in the given format.)
Tutorials per Academic Year: 01

2A i: DISSERTATION.

The subject for Dissertation should be related to any topic from the area of Communication Design which has been selected by a student. The dissertation should be approximately of 3000 words in English/Hindi/Marathi, legibly hand-written or typed on A4 size (Vertical) white papers and suitably bound. The Dissertation will be assessed by the panel of examiners appointed by the university. Though references and illustrations from elsewhere may be used, the student must take his/her original contribution in terms of thought and hypothesis.

The dissertation would be illustrated fully with good and bad references from actual, existing printed and published material, wherever necessary. Bad examples and its criticism would illustrate the negative aspect of hypothesis.

The subject matter can be divided as follows:

1. Introduction
2. The Hypothesis
3. Examples to illustrate the hypothesis
4. References to support the hypothesis
5. Discussion
6. Conclusion

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Every candidate will have to submit the Synopsis of his proposed Dissertation, in the first week of January, to the Class-in-Charge or Head of the Department/Institute. The synopsis should be in 400 words and elaborate enough to give clear outline of the subject development along with suitable visual examples. The Class-in-Charge or Head of the Department/Institute should approve and sign the content of the synopsis, with comments, if any; and return the same to the concerned student for further development. Every candidate is expected to submit the signed synopsis to panel of the examiners at the time of Viva-Voce.

Every candidate will have to submit the Dissertation to the examination authorities, through the head of the institution to which he/she belongs. The Dissertation must reach the examination authorities at least 15 days before the commencement date of the examination.

2A ii: PROJECT REPORT.

The subject for Project Report should be related to the Subject/Topic/Client which has been selected and the Elective selected by the student. The Project Report would be approximately of 3000 words in English/Hind/Marathi, legibly hand-written or typed on A4 size (Vertical) white papers and suitably bound. The Project Report will be assessed by the panel of examiners appointed by the university. Though references, case histories and illustrations from existing print advertising, for the competitive analysis my be used, the student must take his/her original contribution in terms of thought and approach towards the visual solution.

The Project Report would be illustrated fully with good and bad references and case histories from actual, existing printed and published material, wherever necessary.

The subject matter can be divided as follows:

1. Introduction/Background
2. Selection criteria for the subject
3. Present Scenario of the Consumer
4. Existing Problem
5. Study of Competitive products/services, comparative analysis.
6. Redefining the Problem
7. Proposed Visual Solution
8. Future Plan

Every candidate will have to submit the Synopsis of his proposed Project Report, in the first week of January, to the Class-in-Charge or Head of the Department/Institute. The synopsis should be in 400 words and elaborate enough to give clear outline of the subject development along with suitable visual examples. The Class-in-Charge or Head of the Department/Institute should approve and sign the content of the synopsis, with comments, if any; and return the same to the concerned candidate for further development. Every candidate is expected to submit the signed synopsis to panel of the examiners at the time of Viva-Voce.

Every candidate will have to submit the Project Report to the examination authorities, through the head of the institution to which he/she belongs. The Project Report must reach the examination authorities at least 15 days before the commencement date of the examination.

2B VIVA-VOCE.

Lectures per Academic Year: None.
Practice / mock Viva-Voce sessions may be conducted.
Paper: 40 Marks. (To be conducted at the time of examination.)
Tutorials per Academic Year: None.

Viva-Voce will be conducted of each Final Year student by a panel of examiners appointed by the University of Mumbai to assess (I) his/her work done during the period of his/her specialisation, (ii) his/her faculty of critical assessment of communication design in general and (iii) his/her Dissertation/Project Report in particular.

3. COPY WRITING.

Lectures per Academic Year: 30 Hours. **Paper:** Not for Examination
Tutorials per Academic Year: 02
Term Work: Term Work shall consist of at least 02 tutorials covering the given syllabus, duly performed, completed and graded.
Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

The Focus: What is copy platform? - Copy writing as a keying on copy - Testing methods such as 'Mail Order Ads' . The code of Advertising practice - To ensure the truthfulness and honesty. (To avoid misleading claims)

Standard of public decency - Code of conduct for promotional advertising
Drugs control act. - Copyright act.
General rules of conduct in Advertising. - Advertising Council in India.

Discussion on case studies - Questions needing answers in the form of Tutorials.
Preparing advertising brief - Writing copy (Text) on given brief of product, writing of headline on given copy.

Group II: Practical

Students will have to work in both the areas given below and study communication problem in detail. In the view of this knowledge student should come out with unique design solution/s, exploiting all appropriate media techniques suitable for the subject. All the relevant material completed in all respects is required to be submitted along with project work.

4. INFORMATION AND PUBLISHING DESIGN.

Studio Practicals per Academic Year: 240 Hours.
Paper: 80 Marks. **Duration:** 25 Hours.

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Assignments per Academic Year: 08 **Term Work:** 20 Marks.

Term Work shall consist of at least 08 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

As Applicable to Publishing Design, Information Design with emphasis on the principles of graphic design.

Students should be encouraged to adopt an analytical and creative approach to the communication design problems in the following areas.

Advertising Campaign/Project Work

Students are expected to select any existing client from the following categories.

a. Product : Consumer Durable/Daily Consumer.
b. Service : Commercial/Non-Commercial
c. Public Welfare : National/International

1. Publishing Design: Children's books/Comics. Calendar Design. Utility Stationary Design. Book Design. Newspaper/Specific Interest Magazine Design.
2. Information Design: Educational Kits, Timetables, Menu Cards, Manuals, Activity books, Invitation Cards, Informative charts/booklets and directional maps.

Students at their option may include Graphic Design areas to support a project: Corporate Identity programme. Environmental Graphics. Signage system.

5. COMMUNICATION DESIGN.

Studio Practicals per Academic Year: 300 Hours.

Paper: 80 Marks. **Duration:** 25 Hours.

Assignments per Academic Year: 12 **Term Work:** 20 Marks.

Term Work shall consist of at least 12 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

Advertising Campaign/Project Work

Students are expected to select any existing client from the following categories.

a. Product : Consumer Durable/Daily Consumer.
b. Service : Commercial/Non-Commercial
c. Public Welfare : National/International

After selecting the client, student should make the market study, find out the USPs, decide the advertising objectives and prepare the copy platform. On the basis of this study, plan and execute the campaign, either for advertising or any promotional client.This campaign should consist of minimum 6 media and total 10 assignments during the academic year.

6. ELECTIVE SUBJECTS.

Studio Practicals per Academic Year: 300 Hours.

Paper: 80 Marks. **Duration:** 25 Hours.

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Assignments per Academic Year: 08 **Term Work:** 20 Marks.

Term Work shall consist of at least 08 assignments covering the given syllabus, duly performed, completed and graded, carrying a weightage of 20 marks.

Student must gain at least 40% of the total marks allotted for the Term Work of the academic year, in order make him/her eligible to appear for the examination.

Along with the Elective Project, each student has to submit a written document i.e. 'Project Report (Elective)' on the Topic/Subject/Area selected by him/her in 1500 words in English. This document should incorporate suitable and essential visual material to support the design solution.

This Report should be submitted to the concerned elective teacher, who is expected to evaluate it and the marks be added in the statement of the internal class assessment of an individual student.

a. LETTERING AND TYPOGRAPHY.

Expressing different thoughts and texts in Calligraphic way - Experimenting with calligraphy for applications in communication design - A communication design project exploring various media and communication design areas - Type designing for specific purpose.

b. ILLUSTRATION.

Selection of specific area for illustration like Advertising, Editorial, Publishing, Fashion, Animation, Comic Strips etc. Students are expected to maintain a sketchbook and submit the same at the time of viva-voce.

c. PHOTOGRAPHY.

Study of big format camera and its use - Advanced lighting for Table-Top and Model photography - Product photography - Advanced Creative photography (tone separation, multi-exposing, multi-printing) Colour printing, Prepering slides, Translides, Feature articles, on theme in Colour/B/W with minimum 12 pictures - Visit to modern photographic studios - Technology and its influence on photography - Outdoor studies.

Besides the regular classwork

d. COMPUTER GRAPHICS.

Digital Animation Design.

Image construction - integration of different components (image, text and sound) for producing digital animation.

Interactive Multimedia Design.

An introduction to one of the latest communication channels, which makes intensive use of software technology to combine photography, video sound, computer graphics and text.

e. EXHIBITION-DISPLAY DESIGN AND STAGE CRAFT.

Exhibition, display and Stage Craft as an effective sales promotional advertising medium - Study of types of Exhibition/Stage performances - National - International - Indoor - Outdoor - Permanent - Temporary - Regional - Mobile. Design concept - Use

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of different materials - Scheduling - Casting - Illumination - Mechanical and Electronic Devices - Colouring - Space planning - Budgeting.
Assignments based on - Concept Development - Making scale models - Project on Exhibition Design/Stage Craft.

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Bibliography:

It may noted that the books recommended here may not be perceived as text books, but reference books on the subject. Referring these books are strongly recommended as mandatory and complimentary reading for the entire course of B.F.A. (Applied Art) because the curriculum expects and requires lot of references from the sources quoted here.

Year: **First Year B.F.A. (Applied Art) to Final Year B.F.A. (Applied Art)**

Group I: Theory.

Subject: **Advertising Art and Ideas.**

ADVERTISING ART & IDEAS - By Dr. G. M. Rege.

INTERNATIONAL MARKETING - Irwin McGraw Hill - By Philip R. Cateora & John L. Graham.

HANDBOOK OF GLOBAL MARKETING - Infinity Books 2000 - By D. Lamont.

CONTEMPORARY ADVERTISING - Irwin 1994 - By William Arens & Courtland L Bovee.

STRATEGIES AND MODELS FOR BUSINESS TO BUSINESS TRADING - John Willy and Sons 99.

ELECTRONIC COMMERCE - By Paul Timmers.

INTERNET MARKETING - Financial Times - Prentice Hall - By Dave Chattey, Richard Mayer, Kevin Johnston, and Fiona Ellis Chadwick.

ADVERTISING AND POPULAR CULTURE - Sage Publication 1996 - By Jib Fowles.

GETTING YOUR MESSAGE ACROSS THE WORLD WIDE WEB - By Neil Barret.

Subject: **History of Visual Communication.**

HISTORY OF VISUAL COMMUNICATION - By Dr. G. M. Rege.

Group II: Practical.

Subject: **Practical Subjects.**

Periodicals:

ARCHIVE.
ADVERTISING AND MARKETING.
BETTER —
PHOTOGRAPHY.
COMMUNICATION ARTS.
EPICA (EURIOPEAN ADVERTISING)
INSIDE OUTSIDE.
MARG.
NATIONAL GEOGRAPHIC.
U & LC.
NOVUM.
INDUSTRIAL DESIGN.
DIGIT.
INDIAN PHOTOGRAPHY

Annuals:

ART DIRECTOR'S ANNUAL
ANNUAL OF ADVERTISING IN JAPAN
ONE SHOW
GRAPHIS ANNUAL.
GRAPHIS POSTER
GRAPHIS
PHOTOGRAPHY
MODERN PUBLICITY
PACKAGING DESIGN
GRAPHIS PACKAGING
SOCIETY OF ILLUSTRATOR
ART DIRECTOR'S INDEX TO ILLUSTRATION
J.C.A. ANNUAL
EUROPEAN ILLUSTRATORS
GRAPHIS DESIGN
LETTERHEADS
EPICA (EURIOPEAN ADVERTISING ANNUAL)
CREATIVE SOURCE
AMERICAN SHOWCASE

Books:

VIVA Institute of Applied Art VIVA VIRAR

CREATIVE VISUAL THINKING
DESIGN
CREATIVITY
CRAFT.

PROCESS VISUAL

ENCYCLOPAEDIA OF VISUAL ART.

CROSS CULTURAL

ENCYCLOPAEDIA OF

VIVA Institute of Applied Art
VIVA
VIRAR

Enclosure to Item No. 4.30 COVER

...1073.....
15/6/04

UNIVERSITY OF MUMBAI

Ordinances, Regulations and Scheme of Syllabus for the

Bachelor of Fine Arts (Painting)

(Revised Course)

SIR J. J. INSTITUTE OF APPLIED ART
LIBRARY
No. .....
BOMBAY

(with effect from the academic year 2004-2005)

VIVA Institute of Applied Art
VIVA
VIRAR

Eligibility

University of Mumbai

Eligibility to the Courses

The examination for the Degree of Fine Arts (B.F.A.) Painting

O ---------- Eligibility of a candidate for admission to the course for the degree of Bachelor of Fine Arts (B.F.A.) Painting.

1. A candidate must have passed the Higher-Secondary School Certificate Examination (H.S.C.) with English being one of the subjects, held at the end of XIIth standard, conducted by Maharashtra State Board of Secondary and Higher-Secondary Education or an Examination of the another University or recognised as equivalent thereto with not less than 50% marks in the agregate (45% marks in case of Backward class candidates from the Maharashtra State only).

2. must have passed the Intermediate Drawing Grade Examination of Directorate of Art, Maharashtra State (Except the candidates coming from the state other than Maharashtra and are eligible for Government of India reserved seats, so also candidates coming from other countries may be exempted from passing the Intermediate Drawing Grade Examination and should be allowed appear for Entrance Test.

3. should pass an Entrance-Aptitude Test prescribed by the University and conducted by the college/institution concerned.

4. The nature of the aptitude test will be as follows :

	Subject	Duration	Marks
1.	Object Drawing	1 Hour	10
2.	Design	1 Hour and 30 Minutes	15
3.	Memory Drawing	1 Hour	15

5. A Candidate who secures "A" grade in Intermediate Drawing Grade Examination obtains ... 10 marks
6. A Candidate who secures "B" grade in Intermediate Drawing Grade Examination obtains ... 05 marks
7. A Candidate who secures "C" grade in Intermediate Drawing Grade Examination obtains ... 00 marks

8. 50% marks of the XIIth Standard Examination secured by the candidate will be added in the above marks to finalise the admission in the First Year B.F.A. for the respective branches.

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Objectives of The Course :

Knowing the artist's tools and materials and finding their possibilities and limitations through series of free and elaborate exercises. Understanding of the basic forms and the fundamentals of drawing and design, Training in observation and expression. This covers the training both theoretical and practical. The student is made aware of the basic shapes and forms together with his understanding of space, in which these are relatively placed. In the practical application, these fundamentals are applied in drawing and painting where student learns to see nature in a subjective way and understands the basic relationship between seeing and feeling. Thus he is made familiar with visual perceptions : Form and Matter, relation between the objects of art and nature, origin of plastic arts as a way of human sensibilities and human urge for expression. He is also taught through series of exercises, how and artist sees and expresses, how most of the objects have more than one meaning. Ultimately, the end of such a course is to build up and awareness in student about man's creative expressions and through the practical assignments offering them an opportunity to realise their own potentiality and limitations.

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Nature

R ____ **Nature of the Course :**

Medium of Teaching / Instruction : English.

R ____ Student appearing for the first year B.F.A. Examination leading to respective courses are permitted at their option, to answer their paper either in English, Marathi or Hindi.

R ____ **Examination Pattern :**

Candidates for the Degree of Bachelor of Fine Art Painting shall be required to do training in the prescribed study extending over Four Academic Years as below.

- First Year Examination leading to be conducted by college recognized by the University of Mumbai.
- Second Year Examinaion leading to be conducted by the University of Mumbai.
- Third Year Examination leading to be conducted by college recognized by the University of Mumbai.
- Final Year Examinaion leading to be conducted by the University of Mumbai.

B.F.A. PAINTING FIRST YEAR ANNUAL EXAMINATION WILL BE HELD BY THE COLLEGE RECOGNISED BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Fundamentals of Art	3	40	60	100
	GROUP - II (Practicals)				
3.	Study from object, Man made & nature	5	40	60	100
4.	Design - 2D	5	40	60	100
5.	Colour Practical & Theory	5	40	60	100
6.	Drawing from cast & Figure	5	40	60	100
7.	Head study	10	40	60	100
8.	Print Making	15	40	60	100
	Total				800

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B.F.A. PAINTING SECOND YEAR ANNUAL EXAMINATION WILL BE HELD BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Aesthetics	3	40	60	100
	GROUP - II (Practicals)				
3.	Drawing from full Figure	5	40	60	100
4.	Head Study Painting	10	40	60	100
5.	Still Life Painting	10	40	60	100
6.	Pictorial Composition	15	40	60	100
7.	Print Making	20	40	60	100
	Total				700

B.F.A. PAINTING THIRD YEAR ANNUAL EXAMINATION WILL BE HELD BY THE COLLEGE RECOGNISED BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Aesthetics	3	40	60	100
	GROUP - II (Practicals)				
3.	Drawing from Full Figure	5	40	60	100
4.	Painting 3/4th & Full Figure	15	40	60	100
5.	Pictorial Composition	15	40	60	100
6.	Print Making	20	40	60	100
	Total				600

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B.F.A. PAINTING FINAL YEAR ANNUAL EXAMINATION WILL BE HELD BY THE UNIVERSITY OF MUMBAI.

Candidate will be examined in theory and practical subjects as indicated in the following table.

Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Dessertation	One ut to 3000 - 4000 words		60	100
3.	Viva-Voice	Related to Dessertation & Practical Work		40	
	GROUP - II (Practicals)				
4.	Potrait Painting or Mural Painting	35	60	90	150
5.	Creative Painting	35	60	90	150
6.	Print Making or Drawing	35	60	90	150
	Total				650

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FIRST YEAR B.F.A. EXAMINATION IN PAINTING

Examination :

R._____ The examination will be conducted by College at the end of the academic year of First Year B.F.A. Painting. It must be noted that a student will be permitted to appear for the examination of First Year B.F.A. Painting under the following conditions :

i) That a student must attend, in each term, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three fourth (i.e. 75%) of the total periods devoted to studio practical.

ii) That a student must submit the three fourth (i.e. 75%) of the total number of Theory - tutorials and Practical - assignments, in each group and in each subject, conducted in the academic year.

iii) That a student must gain minimum of the 40% of total marks allotted for in theory - tutorials and practical - assignments in each subject of each group, in the term work.

R._____ Student appearing for the first year B.F.A. Examination leading to respective courses are permitted at their option, to answer their paper either in English, Marathi or Hindi.

B.F.A. PAINTING FIRST YEAR ANNUAL EXAMINATION WILL BE HELD BY THE COLLEGE RECOGNISED BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Fundamentals of Art	3	40	60	100
	GROUP - II (Practicals)				
3.	Study from object, Man made & nature	5	40	60	100
4.	Design - 2D	10	40	60	100
5.	Colour Practical & Theory	5	40	60	100
6.	Drawing from cast & Figure	5	40	60	100
7.	Head study	10	40	60	100
8.	Print Making	15	40	60	100
	Total				800

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EDUCATION PATTERN

The following table indicates the sub-head of each subject unit values of the subjects, studio practical and schedules of work etc.

EDUCATION PATTERN (B.F.A. PAINTING FIRST YEAR)			
The following number of assignments & tutorials to be completed during the final academic year.			
Subjects	No of Hours	No of Minimum Assignments/Tutorials	
GROUP - I (Theory)			
1. History of Art	90	4	Tutorials
2. Fundamentals of Arts	90	4	Tutorials
GROUP - II (Practicals)			
3. Study from object Man made & Nature	110	10	Assignments
4. Design - 2D	110	10	Assignments
5. Colour Practical & Theory	110	10	Assignments
6. Drawing from cast & figure	110	10	Assignments
7. Head Study.	110	10	Assignments
8. Print making	90	6	Assignments
*9. Computer	20	1	Assignment
*10. Memory Drawing	30	4	Assignments
*11. Perspective	40	6	Assignments
*12. Short essay writing on Art	50	2	Assignments
Total	960		

** Note : Not for examination.*

The details of the syllabus and nature of studio practicals assignments in various subjects are given as follows :

1. HISTORY OF ART

Lectures per Academic Year : 90 Hours **Paper :** 60 marks **Duration :** 3 Hours Marks
Tutorials per Academic Year : 04 **Term Work :** 40 marks

Indian Art

Prehistoric Art
- # Bhimbetka and other sites of India
- # Cave painting – Theme and Technique

Indus Valley Civilization – Mohanjo Daro, Harappa Civilization
- # Town Planning, Great Bath
- # Sculpture: The bearded man, Dancing girl, Male Torso, Male of a Dancing torso, Mother Goddess, etc.
- : Seals, and toys, painting and pottery

Maurya Dynasty
- # Architecture – Lomash Rishi's cave
- # Sculpture – Yakshani from Didarganj
  Yakha from patna and parkham
- # Pillar – Lauriya, Nandangarh, Rampurva, and Sarnath

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Shunga Dynasty # Bharhut stupa – Relif sculpture and Jatak stories

Satavahanas (Andhra Dynasty) # Sanchistupa, Relif sculpture
Amaravati stupa

Kushan Dynasty – Gandhar Style Sculpture

Head of Buddha, Standing Buddha from hoti mardan, Seated Buddha from Takht-I-Bahi, Standing Bodhisattva, The Nirvana of Buddha from Louriyan Tangai, Bamiyan Buddha

Mathura style sculpture

- Wima kadphises, Kanishka
- Seated Buddha from Katva

Western Art # Prehistoric Art

- Cave Art – Painting – Theme and Technique, Alta Mira Cave, Lascaux Cave
- Sculpture – Venus of Willendorf, Stonehenge, Dolmen and Mask

Egyptian Art

- Belief in Life after death
- Pyramid of Giza, Pyramid of King Khupu, Pyramid of King Khapre
- Sculpture – Relief and Round
  Sphinx
- Painting – Theme and Technique

Greek Art

- Architecture – Temple
  Doric, Ionic, Corinthian
- Opea Theater – Epidayras
- Sculpture – The Lancoon, Discus Thrower
- Painting – Pottery

Roman Art

- Architecture – Forums, Arches, Basilicas, Colosseium
  Pantheon Temple
- Sculpture – Arch and Colours
  Agustus of Prima Porta
  Mark Auvelius
- Painting

40 +
= 10

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2.	**Fundamental of Art** **Lectures per Academic Year : 90 Hours** **Paper : 60 marks** **Duration : 3 Hours** **Tutorials per Academic Year : 04** **Term Work : 40 marks** Point, Line, Shape, Form, Texture, Colour & Tone, Space- Negative and Positive. Basic Forms & Composition.	40 + 60 = 100
	GROUP II (PRACTICALS)	
3.	**Study from Object Man made & Nature** **Studio Practicals per Academic Year : 110 Hours** **Paper : 60 marks** **Duration : 5 Hours** **Assignments per Academic Year : 10** **Term Work : 40 marks** To understand structure of the man made object and natural object emphasis on construction perspective rendering in linear and massive aspect. Medium: - Pencil, Charcoal, Ink, Crayons and Colours.	40 + 60 = 100
4.	**Design - 2D** **Studio Practicals per Academic Year : 110 Hours** **Paper : 60 marks** **Duration : 5 Hours** **Assignments per Academic Year : 10** **Term Work : 40 marks** Study and exploration through organization of elements and principles of design point, line, shape, form, tone colours and texture.	40 + 60 = 100
5.	**Colour Practical and Theory** **Studio Practicals per Academic Year : 110 Hours** **Paper : 60 marks** **Duration : 5 Hours** **Assignments per Academic Year : 10** **Term Work : 40 marks** Perception of colour light and pigment theories (colour wheel), Illusion in colour, understanding of colour harmonies and contrast.	40 + 60 = 100
6.	**Drawing from Cast and Figure** **Studio Practicals per Academic Year : 110 Hours** **Paper : 60 marks** **Duration : 5 Hours** **Assignments per Academic Year : 10** **Term Work : 40 marks** Rendering of cast and full figure statues for construction and proportion of human bodies, Anatomy of human body from nature, Animal and human figure with lines, masses, effect of light and shade.	40 + 60 = 100
7.	**Head Study** **Studio Practicals per Academic Year : 110 Hours** **Paper : 60 marks** **Duration : 10 Hours** **Assignments per Academic Year : 10** **Term Work : 40 marks** Rendering from plaster casts and live model bust. Emphasis on planes to understand proper structure of the head and study of facial features. Medium: - Pencil, Charcoal and Colours (Achromatic and Monochromatic)	40 + 60 = 100
8.	**Print Making** **Studio Practicals per Academic Year : 90 Hours** **Paper : 60 marks** **Duration : 15 Hours** **Assignments per Academic Year : 6** **Term Work : 40 marks** Introduction of Printmaking process, stencil, silkscreen, relief and block making along with technical theoretical knowledge (material, equipments, chemicals andhistorical background required. Medium: - Serigraphy.	40 + 60 = 100

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9.	**Computer** **Studio Practicals per Academic Year : 20 Hours** **Paper : Not for exam** **Assignments per Academic Year : 01** Basic knowledge of computer. Introduction of computer system. Windows (operating System) Coral Draw- II	
10.	**Memory Drawing & Sketching** **Studio Practicals per Academic Year : 30 Hours** **Paper : Not for exam** **Assignments per Academic Year : 04** Selective details to convey the idea (message) of the subject. Sketching: - Indoor & outdoor environmental studies, rapid and time sketching.	
11.	**Perspective** **Studio Practicals per Academic Year : 40 Hours** **Paper : Not for exam** **Assignments per Academic Year : 06** Understanding of concave and convex lens, work of human eye vanishing lines, vanishing points, focus, focal point, aerial perspective, perspective drawing, point of vision, angle of vision, cone of visual rays. Picture Planes, Horizontal line, eye level, Visual Rays, Plane Elevation, Solid Geometry, Orthographic Projection, Parallel Perspective Drawing, and Angular Perspective Drawing.	
12.	**Short essay writing on Art** **Studio Practicals per Academic Year : 50 Hours** **Paper : Not for exam** **Assignments per Academic Year : 02** Connected with class assignment and art field.	

STANDARD FOR PASSING THE EXAMINATION

R._____ To pass the examination, a candidate must obtain (a) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the Theory papers separately, prescribed for each subject in Group - I (Theory) and (b) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the practicals, separately prescribed for each subject in Group-II (Practicals) and a minimum of 40 per cent marks on the aggregate of Group-II (Practicals).

R._____ A candidate who has obtained 50 per cent of the total marks in Group I may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subjects of the examination in accordance with Rules.

A candidate who has passed in all the subjects of Group - II and who has obtained 50 per cent of the total number of marks on the aggregate in Group - II, may at his option, be exempted from appearing in that Group at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subject/s of the examination in accordance with Rules.

Candidates passing the examination in this manner will not be eligible for a class or a prize or a Scholarship to be warded at the examination.

Those of the successful candidates who obtain 50 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the second class.

Those of the successful candidates who obtain 60 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the First Class.

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SECOND YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF FINE ARTS -PAINTING

O._____ : This examination will be conducted by the University of Mumbai and no candidate will be admitted to this examination unless he has kept two terms in such a college of Art, recognised by the University of Mumbai subsequent to passing the First Year Examination in Fine Arts Painting and unless he produces from the Principal of the college of Art a certificate :

(i) of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.

(ii) of having attended, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three - fourth of the total of the periods devoted to studio - practice.

(iii) of having submitted the required number of tutorials and studio practicals in Group - I & Group - II respectively.

O._____ : A candidate who has passed in all the subjects of the First Year Examination leading to the degree of Fine Arts - Painting in accordance with Rule excepting in the subject of History of Art and Fundamental of Art under Group - I, will be allowed to keep terms and appear for the Second Year Examination for the degree of Bachelor of Fine Arts Painting after keeping two terms, provided that he has obtained 50 per cent or more marks in the aggregate of the subjects of Group-II in which he has passed, but will not be declared to have passed the Second Year Examination for the degree of Bachelor of Fine Arts Painting unless he has passed in the remaining subject/s of the First Year Examination in accordance with Rule and O_____ For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by him/her in Group II at the First Year Examination shall be carried over.

R_____ Students appearing for the second Year Examination leading to the degree of Bachelor of Fine Arts - Painting are permitted at their option, to answer theory papers in Marathi, Hindi or English.

VIVA Institute of Applied Art VIVA VIRAR

R_____ Candidates appearing for the S.Y.B.F.A. (- Painting) will be examined in the subjects as indicated in the following tables.

B.F.A. PAINTING SECOND YEAR ANNUAL EXAMINATION WILL BE HELD BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Aesthetics	3	40	60	100
	GROUP - II (Practicals)				
3.	Drawing from full Figure	5	40	60	100
4.	Head Study Painting	10	40	60	100
5.	Still Life Painting	10	40	60	100
6.	Pictorial Composition	15	40	60	100
7.	Print Making	20	40	60	100
	Total				700

R_____ : The following table indicates the sub-heads of each subject, the units and the number of assignment to be completed during the year for the S.Y.B.F.A. - Painting.

EDUCATION PATTERN (B.F.A. PAINTING SECOND YEAR)			
The following number of assignments & tutorials to be completed during the second academic year.			
Subjects	No of Hours	No of Minimum Assignments/Tutorials	
GROUP - I (Theory)			
1. History of Art	100	4	Tutorials
2. Aesthetics	80	4	Tutorials
GROUP - II (Practicals)			
3. Drawing from full Figure	40	8	Assignments
4. Head Study - Painting	80	8	Assignments
5. Still Life - Painting	80	8	Assignments
6. Pictorial Compositiion	160	10	Assignments
7. Print Making	160	10	Assignments
* 8. Drawing from Antique	40	8	Assignments
* 9. Anatomy Drawing	20	4	Assignments
* 10. Critical analysis & short essay writing upto 500 words.	100	4	Assignments
* 11. Computer	100	2	Assignments
Total	960		

* *Note : Not for examination.*

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R_____ : Following are the details of the syllabus of the subjects in theory and nature of the work in studio practicals of the examination in the Second Year Examination for the degree of Bachelor of Fine Arts - Painting.

GROUP - I (Theory)

Marks

1. **History of Art :**

Lectures per Academic Year : 100 Hours
Tutorials per Academic Year : 04

Duration : 3 Hours
Paper : 60 marks
Term Work : 40 marks

Indian Art

Gupta Dynasty-Temples Sculptures and Paintings.
Chalyukya Dynasty- Temples styles- Nagara, Vesara, Dravida
Medieval Period-Pala and Sena Art- Rock-cut Temples- Ellora, Ajanta, Plain Sculpture, Painting
Cholas and Panllavas- Khajurao, Konark, Helebid, Belur, Tanjore, Madura, Kanchipuram.

Indian Artist: (Period of Late 19th and early 20th century): L.N.Taskar, S.P.Agaskar, G.K.Mhatre, Guregaonkar.Rao Bhadhur Dhurandar, Y.K.Shukla, Chittaprasad, Kamarkar

Western Art

Early Renaissance- Giotto, Massacio, Piero Della Franscesca
High Renaissance- Leonardo Da Vinci, Michaelangelo, Raphael, Donatello
Later Painters- Titian, Durer, Jan Van Eyck
Baroque Art- Rubens, Rembrant, Frans Hals, Caravaggio, Bernini, Hogarth
Neo Classicism- Ingres and Dravid
Romanticism- Delacriox, Goya
English Landscape Painting- Constable and Turner.

40+60 = 100

2. **Aesthetics**

Lectures per Academic Year : 80 Hours
Tutorials per Academic Year : 04

Duration : 3 Hours
Paper : 60 marks
Term Work : 40 marks

" Shadangs " from vishnudharmottarapurana, six cannons of Chinese painting, Comparison of both. Classification of Painting and vartans.

Portion regarding " Visual Arts " from Abhilashitarthachinta – Amani " Sthapati " and his essential qualities and portion regarding " Ranga Chitra " from Samaranganasutradhara.

Outlines of school of Aesthetics – " Alankar " Dhewani " Rasa " " Vakrokti" "Reeti" and " Aouchity " Social and psychological aspect of Aesthetics according to Vatsyayan's Kamasutra ".

40+60 = 100

GROUP II (PRACTICAL)

3. **Drawing from full figure :**

Studio Practicals per Academic Year : 40 Hours
Assignments per Academic Year : 8

Duration : 5 Hours
Paper : 60 marks
Term Work : 40 marks

Study from antique and live model in different mediums like pencil, charcoal, crayons, ink, etc. Emphasis should be given on proportion, anatomical structure, sense of perspective, space, line, volume, light, and shade.

40+60 = 100

of Applied Art VIRAR

4.	**Head Study-Painting :** Studio Practicals per Academic Year : 80 Hours Assignments per Academic Year : 8 Duration : 10 Hours Paper : 60 marks Term Work : 40 marks With knowledge of planes and structure study of head up to shoulders. Painting in limited colour palette with proper understanding of light and shade masses. Introduction of oil colour, acrylic, and water colours, etc.	40+6 = 100
5.	**Still Life-Painting :** Studio Practicals per Academic Year : 80 Hours Assignments per Academic Year : 8 Duration : 10 Hours Paper : 60 marks Term Work : 40 marks Study of man made and natural objects when arranged in a group. Here effect of lighting, shadows high lights and the drapery are studied. Candidates study the association of forms and colour harmony. Multichromatic palette can be used.	40+6 = 100
6.	**Pictorial Composition :** Studio Practicals per Academic Year : 160 Hours Assignments per Academic Year : 10 Duration : 15 Hours Paper : 60 marks Term Work : 40 marks In pictorial composition aesthetic and formal principles of drawing are taught through various drawing and painting projects. Here natural and man made objects are used with proper space to convey something more than any individual object.	40+6 = 100
7.	**Print Making :** Studio Practicals per Academic Year : 160 Hours Assignments per Academic Year : 10 Duration : 20 Hours Paper : 60 marks Term Work : 40 marks Theory of print making techniques and their limitations. Study of relief print making processes like wood-cut, lino cut, wood engraving. Learning the cutting technique and studying the allied problems related with process. Medium-Relief Printing.	40+6 = 100
8.	**Drawing from Antique** Studio Practicals per Academic Year : 40 Hours Assignments per Academic Year : 8 Paper : Not for exam Rendering from plaster Antique and construction perspective rendering in linear and massive aspect. Medium : Pencil, Charcoal, Ink, Crayons and Colours.	40+6 = 10
9.	**Anatomy :** Studio Practicals per Academic Year : 20 Hours Assignments per Academic Year : 4 Paper : Not for exam Study of muscle and bones according to the action and posture of the body	40+ = 1
10.	**Critical Analysis & Short Essay Writing :** Studio Practicals per Academic Year : 100 Hours Assignments per Academic Year : 4 Paper : Not for exam Student should visit art galleries and museums, study the works of art and also interview the artist, with help of this study prepare short essays of around 500 words analyzing the matter with own opinion.	40+6 = 10

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Computer :

Studio Practicals per Academic Year : 100 Hours **Paper :** Not for exam
Assignments per Academic Year : 2

Corel Draw- II
- Geometric Gimmicks
- Text Manipulation

Photoshop- 7
- Fitters
- Scanning

Flash Max
- Draughting
- Key Framing
- Movie and Graphic clips
- Simple Animation

STANDARD FOR PASSING THE EXAMINATION

R _____ To pass the examination, a candidate must obtain (a) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the Theory papers separately, prescribed for each subject in Group - I (Theory) and (b) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the practicals, separately prescribed for each subject in Group-II (Practicals) and a minimum of 40 per cent marks on the aggregate of Group-II (Practicals).

R _____ A candidate who has obtained 50 per cent of the total marks in Group I may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subjects of the examination in accordance with Rules.

A candidate who has passed in all the subjects of Group - II and who has obtained 50 per cent of the total number of marks on the aggregate in Group - II, may at his option, be exempted from appearing in that Group at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subject/s of the examination in accordance with Rules.

Candidates passing the examination in this manner will not be eligible for a class or a prize or a Scholarship to be warded at the examination.

Those of the successful candidates who obtain 50 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the second class. Those of the successful candidates who obtain 60 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the First Class.

VIVA Institute of Applied Art VIVA VIRAR

THIRD YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF FINE ARTS -PAINTING

O._____ : This examination will be conducted by a College of Art recognised by the University of Mumbai and no candidate will be admitted to this examination unless he has kept two terms in such a college of Art, recognised by the University of Mumbai subsequent to passing the Second Year Examination in Fine Arts Painting and unless he produces from the Principal of the college of Art a certificate :

(i) of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.

(ii) of having attended, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three - fourth of the total of the periods devoted to studio - practice.

(iii) of having submitted the required number of tutorials and studio practicals in Group - I & Group - II respectively.

O._____ : A candidate who has passed in all the subjects of the Second Year Examination leading to the degree of Fine Arts - Painting in accordance with Rule excepting in the subject of Painting - History of Art and Painting - Technique under Group - I, will be allowed to keep terms and appear for the Third Year Examination for the degree of Bachelor of Fine Arts Painting after keeping two terms, provided that he has obtained 50 per cent or more marks in the aggregate of the subjects of Group-II in which he has passed, but will not be declared to have passed the Third Year Examination for the degree of Bachelor of Fine Arts Painting unless he has passed in the remaining subject/s of the Second Year Examination in accordance with Rule and O_____ For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by him/her in Group II at the Second Year Examination shall be carried over.

R_____ Students appearing for the Third Year Examination leading to the degree of Bachelor of Fine Arts - Painting are permitted at their option, to answer theory papers in Marathi, Hindi or English.

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VIRAR

R. _____ Candidates appearing for the T.Y.B.F.A. - Painting will be examined in the subjects as indicated in the following tables.

B.F.A. PAINTING THIRD YEAR ANNUAL EXAMINATION WILL BE HELD BY THE COLLEGE RECOGNISED BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Aesthetics	3	40	60	100
	GROUP - II (Practicals)				
3.	Drawing from Full Figure	5	40	60	100
4.	Painting 3/4th & Full Figure	15	40	60	100
5.	Pictorial Composition	15	40	60	100
6.	Print Making	20	40	60	100
	Total				600

R. _____ : The following table indicates the sub-heads of each subject, the units and the number of assignment to be completed during the year for the T.Y.B.F.A. - Painting.

EDUCATION PATTERN (B.F.A. PAINTING THIRD YEAR) The following number of assignments & tutorials to be completed during the Third academic year.			
Subjects	No of Hours	No of Minimum Assignments/Tutorials	
GROUP - I (Theory)			
1. History of Art	100	4	Tutorials
2. Aesthetics	80	4	Tutorials
GROUP - II (Practicals)			
3. Drawing from full Figure	100	10	Assignments
4. Painting 3/4th & Full Figure	180	10	Assignments
5. Pictorial Composition	180	10	Assignments
6. Print Making	180	10	Assignments
* 7. Anatomy Drawing	40	4	Assignments
* 8. Critical analysis & short essay writing upto 1000 words.	50	1	Assignments
* 9. Computer	50	2	Assignments
Total	960		

* *Note : Not for examination.*

VIVA Institute of Applied Art VIVA VIRAR

R. _____ Following are the details of the syllabus and nature of the theory subject & studio practicals in various subjects of the examinations.

GROUP - I (Theory)

Mark

1. **History of Art :**

Indian Art

Lectures per Academic Year : 100 Hours
Tutorials per Academic Year : 04

Duration : 3 Hours
Paper : 60 marks
Term Work : 40 marks

Ajanta Murals
Influence of Ajanta on later Indian Art
Ellora Cave Temples
Buddhist and Jain Manuscript Painting
Mughal Miniatures
Rajput, Pahari and Deccani Miniatures
Company School
Kalighat Patachitras and other examples of Folk Art

Indian Artist

Krishna Reddy, Karmarkar, Kanwal Krishna, Jyoti Bhatt, Bendre, Solegaonkar, Palsikar, Padamsi, Tayyab Mehta, Jagmohan Chopra, Laxma Goud, Progressive Group, Bombay Group, Indian Print Makers upto 1980.

Western Art

Realism-Gustave Courbet and Millet
Impressionism- Manet, Monet, Renoir, Degas, lautree, Khate Kolwitz
Post Impressionism-Gauguin, Van Gogh, Seurat, Cezanne
Fauvism- Matisse
German Expressionism
Edward Munch, Modigliani
Cubism- Analytical and Synthetic Cubism
Influence of Cubism on later Modern Art
Russian Constructivism- Tatlin, Gabo, Pevsner
Neo- Plasticism- mondrian
Suprematism- Malvich
Modern Sculpture- Rodin, Brancusi, Giacometti, Henry Moore
Futurism- A Brief Introduction
Dadaism- Marcel Duchamp

40+6
= 10

2. **Aesthetics**

Lectures per Academic Year : 80 Hours
Tutorials per Academic Year : 04

Duration : 3 Hours
Paper : 60 marks
Term Work : 40 marks

Eminent aesthetics thinkers from classical, medieval, renaissance period till 29th century & their ideas theories about beauty.
Renaissance approach to virtual art, Leo Baptista Albertti, Michealangelo, Leonardo da Vinci, Roger Fry, Clive Bell, Banartion, Lessing Croce, Sigmund Freud, Bullour, Sussane Langer, Leo Tolstoy, Rudolf, Arhime, Henri, Matisse Paul Klee, Westily Kandisky, Plate, Aristole, Plotenus, St. Thomas aguines.

40+6
= 10

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GROUP - II (PRACTICAL)

		Marks
3.	**Drawing from life :** **Studio Practicals per Academic Year : 100 Hours** — **Duration** : 5 Hours **Assignments per Academic Year : 10** — **Paper** : 60 marks **Term Work** : 40 marks Study of male and female full figures to understand the human proportions and anatomical structure. Perfect rendering of different poses in different angels to study foreshortening and betterment of quality of drawing.	40+60 = 100
4.	**Painting from life :** **Studio Practicals per Academic Year : 180 Hours** — **Duration** : 15 Hours **Assignments per Academic Year : 10** — **Paper** : 60 marks **Term Work** : 40 marks Study from live model in seated, standing, and reclining position to understand structure and anatomy of human body. Full figures and 3/4th body structure will be studied to learn correct painting. This will lead to study of portrait painting in future.	40+60 = 100
5.	**Pictorial Composition :** **Studio Practicals per Academic Year : 180 Hours** — **Duration** : 15 Hours **Assignments per Academic Year : 10** — **Paper** : 60 marks **Term Work** : 40 marks Candidate must explore their own forms and colour schemes to create required mood or idea in the painting.	40+60 = 100
6.	**Print Making :** **Studio Practicals per Academic Year : 180 Hours** — **Duration** : 20 Hours **Assignments per Academic Year : 10** — **Paper** : 60 marks **Term Work** : 40 marks Detailed study of lithography along with the chemistry involved in the technique. Study of preparation of surface for lithography – treatment of the surface for printing – printing in colour and black & white. Medium- Lithograph and offset plate printing.	40+60 = 100
7.	**Anatomy :** **Studio Practicals per Academic Year : 40 Hours** — **Paper** : Not for exam **Assignments per Academic Year : 4** Study of muscle and bones according to the action and posture of the body.	
8.	**Critical Analysis & Short Essay Writing :** **Studio Practicals per Academic Year : 50 Hours** — **Paper** : Not for exam **Assignments per Academic Year : 1** Writing essays of around 1000 words based on individual study on subjects like different visual art techniques, work, life of artist or changes in the art movement during the particular period etc.	
9.	**Computer for Visual Art :** **Studio Practicals per Academic Year : 50 Hours** — **Paper** : Not for exam **Assignments per Academic Year : 2** Experimenting with computer graphics. Flash Max : Buttons, Scripting Basics, Scripting Advance Internet Ready : Using the internet Character Studio	

VIVA Institute of Applied Art VIRAR

STANDARD FOR PASSING THE EXAMINATION

R._____ To pass the examination, a candidate must obtain (a) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the Theory papers separately, prescribed for each subject in Group - I (Theory) and (b) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the practicals, separately prescribed for each subject in Group-II (Practicals) and a minimum of 40 per cent marks on the aggregate of Group-II (Practicals).

R._____ A candidate who has obtained 50 per cent of the total marks in Group I may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subjects of the examination in accordance with Rules.

A candidate who has passed in all the subjects of Group - II and who has obtained 50 per cent of the total number of marks on the aggregate in Group - II, may at his option, be exempted from appearing in that Group at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subject/s of the examination in accordance with Rules.

Candidates passing the examination in this manner will not be eligible for a class or a prize or a Scholarship to be warded at the examination.

Those of the successful candidates who obtain 50 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the second class. Those of the successful candidates who obtain 60 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the First Class.

FINAL YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF FINE ARTS - PAINTING

O._____ : This examination will be conducted by a College of Art recognised by the University of Mumbai and no candidate will be admitted to this examination unless he has kept two terms in such a college of Art, recognised by the University of Mumbai subsequent to passing the Third Year Examination leading to the degree of Bachelor of Fine Arts Painting and unless he produces from the Principal of the college of Art a certificate :

(i) of having completed the minimum amount of units in theory and practicals as prescribed in the syllabus.

(ii) of having attended, at least three fourth (i.e. 75%) of the total number of lectures in theory and at least three - fourth of the total of the periods devoted to studio - practice.

(iii) of having submitted the required number of tutorials and studio practicals in Group - I & Group - II respectively.

O._____ : A candidate who has passed in all the subjects of the Third Year Examination leading to the degree of Fine Arts - Painting in accordance with Rule excepting in the subject of Painting - History of Art and Painting - Technique under Group - I, will be allowed to keep terms and appear for the Final Year Examination for the degree of Bachelor of Fine Arts Painting after keeping two terms, provided that he has obtained 50 per cent or more marks in the aggregate of the subjects of Group-II in which he has passed, but will not be declared to have passed the Final Year Examination for the degree of Bachelor of Fine Arts Painting unless he has passed in the remaining subject/s of the Third Year Examination in accordance with Rule and O_____ For the purpose of deciding whether a candidate has passed the examination in the manner aforesaid, the marks obtained by him/her in Group II at the Third Year Examination shall be carried over.

R _____ Students appearing for the Final Year Examination leading to the degree of Bachelor of Fine Arts - Painting are permitted at their option, to answer theory papers in Marathi, Hindi or English.

VIVA Institute of Applied Art VIVA VIRAR

R_____ Candidates appearing for the Final Year Examination for the degree of Bachelor of Fine Arts Painting will be examined in the subjects as indicated in the following tables.

B.F.A. PAINTING FINAL YEAR ANNUAL EXAMINATION WILL BE HELD BY THE UNIVERSITY OF MUMBAI.					
Candidate will be examined in theory and practical subjects as indicated in the following table.					
Sr. No.	Name of Paper	Duration Hours	Marks in Class work	Marks in Examination	Total Marks
	GROUP - I (Theory)				
1.	History of Art	3	40	60	100
2.	Dessertation	One ut to 3000 - 4000 words		60	100
3.	Viva-Voice	Related to Dessertation & Practical Work		40	
	GROUP - II (Practicals)				
4.	Potrait Painting or Mural Painting	35	60	90	150
5.	Creative Painting	35	60	90	150
6.	Print Making or Drawing	35	60	90	150
	Total				650

R_____ : The following table indicates the sub-heads of each subject, the units and the number of assignment to be completed during the academic year for the Final Year Examination for the degree of Bachelor of Fine Arts Painting.

EDUCATION PATTERN (B.F.A. PAINTING FINAL YEAR)			
The following number of assignments & tutorials to be completed during the Final academic year.			
Subjects	No of Hours	No of Minimum Assignments/Tutorials	
GROUP - I (Theory)			
1. History of Art	100	4	Tutorials
2. Dessertation ⊗	180	4	Tutorials
GROUP - II (Practicals)			
3. Portrait Painting or Mural Painting	250	4	Assignments
4. Creative Painting	250	4	Assignments
5. Print Making or Drawing	250	5	Assignments
* 6. Library Reference	30	1	Assignments
Total	960		

* *Note : Not for examination.*

⊗ Thesis/Project Work/Dissertation should be of 20 cm x 25 cm size, hardboard binding (no spiral binding or coil binding) with brown or black colour resin in vertical format. Dissertation should be written by typewriter or computer printing. Title and Information of the Dissertation should be printed in Gold on the cover page.

VIVA Institute of Applied Art VIVA VIRAR

R_____ : Following are the details of the syllabus and nature of the theory subject & studio practical in various subjects of the examinations.

GROUP - I (Theory)

Marks

1. **History of Art :** **Lectures per Academic Year : 100 Hours** **Duration : 3 Hours**
Tutorials per Academic Year : 04 **Paper : 60 marks**
Term Work : 40 marks

Indian Art

Rise of Indian Modernism-Sociological, Political & Cultural Implications in the Colonial Period Academic Art Schools.
Raja Ravi Verma

1. Bombay School: Rai Bahdur Dhrendar, Pestonji, Bomanjee, K.G.Mhatre, Karmarkar, Goregaonkar, Pithavala, Taskar, Agarkar, Haldankar, Mullar.

2. The Bengal School: Abanindranath Tagore, Rabibdranath Tagore, Gagnendranath Tagore, Jamini Roy,- The influence of Folk Art, Shantiniketan School-Nandalal Bose. Binode Behari Mukhergee, Ram Kinkar, Amrita Sher-Gill, S.B.Palshikar.

3. Progressive Artists Group-Mumbai: K.H.Ara, M.F.Hussain, Gade, F. N. Souza, Raza, Sadanand Bakre, K.K.Hebbar, Chavda, S.N.Bendre, S.B.Palshikar D.G.Kulkarni, Baburao Sadwelkar, Harkishanlal, P.A.Dhond, Mohan Samant.

4. Bombay Group: N.S.Bendre, Y.K.Shukla, Ahiwasi, Almelkar, Parekh, Ravi Shankar, Mohan Samant, Gaitonde, Akbar Padamsee, Tayeb Mehta, Jehangir Sabawala, Badri Narayan.

5. Maharashtra Print Makers: Up to 1980.

Western Art :

Surrealism- Manifesto, Salvador Dali, Rene Magritte
Joan Miro, Paul Klee, Max Ernst
Surrealist Sculpture
Metaphysics and Fantasy-DeChirico, Mare Chaggal
Kinetic Art-Alexander Calder
Abstract Expressionism- Action Painting and Colour Field Painters
Pop Art
Minimalism
Neo-Expressionism
Rise of Installation Art, Earth Art, Textual Art, Photography and Video Art, Digital Art, etc- brief introduction with reference to a few artists.
Super- Realism.

40+60 = 100

VIVA Institute of Applied Art VIVA VIRAR

2. **Dissertation :**

Lectures per Academic Year : 180 Hours
Paper : 60 marks (To be submitted at the time of examination in the given format)
Tutorials per Academic Year : 04

Every candidate will have to submit the synopsis of the proposed Dissertation / Project in the m,onth of September to the concerned incharge for approval. The synopsis should be in 400 words and should give clear outline of the subject. The subject for Dissertation / Project should be related to any topic from the area of Painting which has been selected by the Student and approved by the class incharge. It should be typed or computer printed and should not exceed 4000 words. 60

3. **Viva-Voce :** Lectures per Academic Year : None
Paper : 40 marks (To be conducted at the time of examination)

Candidate must be thorough with the topic of the dissertation and specialization subjects. 40

GROUP - II (Practicals)

4. **Portrait Painting :**
Studio Practicals per Academic Year : 250 Hours
Assignments per Academic Year : 4
Duration : 35 Hours
Paper : 90 marks
Term Work : 60 marks

Exploration of portrait painting with emphasis on the characteristics of the model. Correct rendering through the study of value, colour, form, and line should be made along with proper composition to bring out the essence of the portrait painting.

OR

Mural Painting :
Studio Practicals per Academic Year : 250 Hours
Assignments per Academic Year : 4
Duration : 35 Hours
Paper : 90 marks
Term Work : 60 marks

Extensive study of materials and methods used in mural painting along with variety of subject and techniques of mural designing according to the objective and environment is studied by the candidate. 6 = 1

5. **Creative Painting :**
Studio Practicals per Academic Year : 250 Hours
Assignments per Academic Year : 4
Duration : 35 Hours
Paper : 90 marks
Term Work : 60 marks

With the strong foundation of colour, form, composition, content, style, and techniques so far learnt the candidates are encouraged to put up their own ideas in their own individual style. Candidate can choose either realistic or creative style of expression to achieve aesthetic sensibilities of colour, form, composition, and content. 60 = 1

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Print Making :

Studio Practicals per Academic Year : 250 Hours
Assignments per Academic Year : 4

Duration : 35 Hours
Paper : 90 marks
Term Work : 60 marks

With the technical skills of dry point, etching, aquatint candidate should be able to make their own sketches and with knowledge should be able to express their thinking and concepts through proper selection of the technique of Printmaking. Prints in colour as well as black & white medium are expected from the candidate. They should have up to date knowledge and information about eminent print makers.

OR

Drawing :

Studio Practicals per Academic Year : 250 Hours
Assignments per Academic Year : 4

Duration : 35 Hours
Paper : 90 marks
Term Work : 60 marks

Candidates should be able to express their ideas and thinking either in realistic or creative manner through drawing. Proper rendering in pencil, pen & ink, charcoal, conte crayon, oil pastels, graphite, colour pencils, etc. can be used as per the choice of the candidate.

60+90 = 150

STANDARD FOR PASSING THE EXAMINATION

R. _____ To pass the examination, a candidate must obtain (a) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the Theory papers separately, prescribed for each subject in Group - I (Theory) and (b) at least 40 per cent of the full marks in (i) the Internal Assessment (Term work) and (ii) the practicals, separately prescribed for each subject in Group-II (Practicals) and a minimum of 40 per cent marks on the aggregate of Group-II (Practicals).

R. _____ A candidate who has obtained 50 per cent of the total marks in Group I may at his option be exempted from appearing in that subject or subjects at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subjects of the examination in accordance with Rules.

A candidate who has passed in all the subjects of Group - II and who has obtained 50 per cent of the total number of marks on the aggregate in Group - II, may at his option, be exempted from appearing in that Group at a subsequent examination and will be declared to have passed the whole examination when he has passed in the remaining subject/s of the examination in accordance with Rules.

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Those of the successful candidates who obtain 50 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the second class. Those of the successful candidates who obtain 60 per cent of the total marks obtainable in Group - I and Group - II taken together at one and the same sitting shall be placed in the First Class.

VIVA Institute of Applied Art VIVA VIRAR

BIBLIOGRAPHY :

Year	Subject	Reference
First Year B.F.A.	History of Art - Painting Fundamental of Art	Page 7 Page 9
Second Year B.F.A.	History of Art - Painting Aesthetics	Page 13 --"--
Third Year B.F.A.	History of Art - Painting Aesthetics	Page 18 --"--
Final Year B.F.A.	History of Art - Painting Dissertation / Project	Page 23 Page 24

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Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
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Workload Distribution

B.F.A. APPLIED ART and B.F.A. PAINTING

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VIVA INSTITUTE OF APPLIED ART

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FIRST YEAR BFA APPLIED ART 2018-19

WORK LOAD

SR.	NAME	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Prof. Neha Dhanu	Drill	06	60
	CLASS IN-CHARGE	2-D	02	30
		Colour	02	24
			12	144
2	Prof. Mamta Raut	Layout	02	32
		Visualisation	04	60
			07	108
3	Prof. Neha Dhanu	Typography-Calligraphy	08	120
4	Prof. Kshitija Katare	Graphic Design	04	80
6	Prof. Sangeeta Kurup	Object Drawing & Drawing	06	80
7		Drawing	08	60
8	Prof. Akshay Pai	Drawing	08	60
8	Prof. Chandrashekhar Thakare	Perspective	04	30
9	Prof. Nivrutti Gargade	3-D	05	84
		THEORY SUBJECTS (TUTORIALS)		
10	Prof. Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
11	Prof. Gauri Shroff	Visual Communication	04	40
		ELECTIVE SUBJECTS		
12	Prof. Netra Bangera	Lettering & Typography	02	7.2
13	Prof. Gorakh Thakare	Illustration	02	7.2
14	Prof. Neha Dhanu	Photography	02	7.2
15	Prof. Chandrashekhar Thakare	Computer Graphics	02	7.2
16	Prof. Akshata Mistry	Exhibition-Display	02	7.2
			10	**36**
		SUBSIDIARY SUBJECT (TUTORIALS)		
17	Prof. Sangita Patil	Printing	02	58
		2-D	02	30
		Layout	01	16
			05	104
			TOTAL HOURS	**960**

Required Hours 960

Students Record: Prof
Attendance:
Assignment Card:
Students absent letters:
Prof. Sangita S. Patil

VIVA Institute of Applied Art VIVA VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

SECOND YEAR BFA APPLIED ART 2018-19

WORK LOAD

SR	NAME	SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Prof. Sangeeta Kurup	Communication Design	05	120
	CLASS IN-CHARGE			
		Visualisation	02	23.3
			12	**234**
2	Prof. Mamta Raut	Calli. & Typo. (Typography)	04	
		Information Design	05	60
		Communication Design	**01**	
2	Prof. Prachi Rajanhire	Packaging Design	04	90
		Visualisation	04	46.6
	Prof. Kshitija Katare			
	Prof. Nakul Sutar	Drawing	12	120
4	Prof. Nakul Sutar	Calli. & Typo. (Calligraphy)	03	50
		THEORY SUBJECTS (TUTORIALS)		
6	Prof. Gauri Shroff	Advertising Art & Ideas	06	60
7	Prof. Gauri Shroff	Visual Communication	04	40
			10	**100**
		ELECTIVE SUBJECTS		
8	Prof. Netra Bangera	Lettering & Typography	02	18
9	Prof. Gorakh Thakare	Illustration	02	18
10	Prof. Neha Dhanu	Photography	02	18
11	Prof. Chandrashekhar Thakare	Computer Graphics	02	18
12	Prof. Akshata Mistry	Exhibition-Display	02	18
			10	**90**
		SUBSIDIARY SUBJECT		
13	Prof. Sangita S. Patil	Printing (Theory)	01	45
14	Prof. Vrushali Patil	Printing (Practical)	01	45
			TOTAL HOURS	**960**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:
Prof. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

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THIRD YEAR BFA APPLIED ART 2018-19

WORK LOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Prof. Vrushali Patil	Communication Design	05	100
	CLASS IN-CHARGE	Information Design	04	80
		Graphic Design	02	40
			10	**200**
2	Prof. Chandrashekhar Thakare	Communication Design	05	100
		Information Design	02	40
	Prof. Sangeeta Kurup	Drawing	06	60
2	Prof. Nakul Sutar	Drawing	06	60
3	Mrs. Sangita Patil	Publishing Design	06	90
		THEORY SUBJECTS (Theory)		
5	Prof. Gauri Shroff	Advertising Art & Ideas	06	60
	Prof. Bhushankumar	Copywriting (Not for Exam)	03	30
			09	**90**
		ELECTIVE SUBJECTS		
7	Prof. Siddhesh Shirsekar	Lettering & Typography	08	300
8	Prof. Nakul Sutar	Illustration	08	300
9	Prof. Nivrutti Gargade	Photography	08	300
10	Prof. Chandrashekhar Thakare	Computer Graphics	08	300
11	Prof. Akshata Mestry	Exhibition-Display	08	300
			08	**300**
		Total Hours		**960**

Required Hours 960

Students Record: Prof. Vrushali Patil
Attendance: Prof. Vrushali Patil
Assignment Card: Prof. Vrushali Patil
Students absent letters: Prof. Vrushali Patil

Prof. Sangita S. Patil

VIVA Institute of Applied Art VIVA VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

FINAL YEAR BFA APPLIED ART 2018-19

WORK LOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Mrs. Sangita S. Patil Class-In-Charge			
2	Prof. Kshitija Katare	Communication Design	12 (21-39)	150
		Information & Publishing Design	06	180
			10	**200**
2	Prof. Netra Bangera	Communication Design	12 (01-20)	150
		Information & Publishing Design	02	60
		THEORY SUBJECTS		
3	Prof. Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
	Prof. Prachi Rajanhire	Dissertation/Project Report	01	40
	Prof. Bhushankumar	Copywriting	03	30
			09	**90**
		ELECTIVE SUBJECTS		
7	Prof. Netra Bangera	Lettering & Typography	08	300
8	Prof. Gorakh Thakare	Illustration	08	300
9	Prof. Nivrutti Gargade	Photography	08	300
10	Prof. Chandrashekhar Thakare	Computer Graphics	08	300
11	Prof. Akshata Mestry	Exhibition-Display	08	300
			08	**300**
		Total Hours		**960**

Required Hours 960

Students Record: Prof. Kshitija Katare
Attendance: Prof. Netra Bangera
Assignment Card: Prof. Siddhi Ranade
Students absent letters: Prof. Mamta Raut

Prof. Sangita S. Patil

Sr.	NAME	CLASS RELATED WORK	DESCRIPTION
01	Prof. Nivrutti Gargade	Fee & Admission forms (All 4 classes)	Fee Record, Online admission form filling, Scholarship
			To keep a record of Drawing board, Desks, material kit etc
		Students information (All 4 classes)	Gender report, category, address & contact details, mothers name
		Stock book	
		PTA (All 4 classes)	Parent –Teacher letters & meeting coordination
		Principal's cabin	- Easel (01) - Table (01) - Tpoi table (02) - Sofa Set (02) - Guests Chairs (02) - Filing unit (01)
		Total Furniture	Daily check of total furniture, material in one register. - Desks Total (180) - Desks (Final year 20) - tutorial desks (60) -Library tables (13) -Elective class tables (10) - Stools (180) -Staff tables (16) -Staff tables (Old -Keys management of all desks (180) - Cupboards - lockers - Drawing boards - Notice boards (- Green notice boards - Green Boards (instruction board) - Exhibition panel (10 board, 11 panels) - Donkeys (60) - Plastic chairs (new 100) - Plastic chairs (old - Computer Chairs (25) - Computer lab Tables (16) - CPU table (- Platform (- Library cupboards (10) - Racks (02) - Canteen tables (10)
02	Prof. Sangeeta Kurup	• Notice/ Display boards. • Dress code • Weekly Planning	
03	Prof. Neha Dhanu Prof. Vrushali Patil Prof. Sangeeta Kurup Prof. Netra Bangera	Attendance Assignment Card Weekly Planning .	

VIVA Institute of Applied Art
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Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

FIRST YEAR BFA APPLIED ART 2019-20

WORKLOAD

SR.	NAME	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS (For Exam)		
1	Sangita S. Patil	Layout	01	16
	Principal	2-D	01	15
		Graphic Design	01	20
		Total	03	31
	Neha Dhanu	Drill	01	10
	CLASS IN-CHARGE	2-D	03	45
		Typography-Calligraphy	08	120
		Colour	02	24
		Layou	02	32
		Graphic Design	03	60
		Total	19	311
2	Akshay Pai	Drill	05	50
		Object Drawing & Drawing	06	80
		Drawing 1st year	16	120
		Total	47	490
		THEORY SUBJECTS (TUTORIALS)		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
6	Gauri Shroff	Visual Communication	04	40
		Total	10	100
		(Not for Exam)		
3	Prachi Rajanhire	Visualisation	04	60
3	Akshata Mestry	Perspective	04	30
4	Nivrutti Gargade	3-D	05	84
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	02	7.2
8	Gorakh Thakare	Illustration	02	7.2
9	Nivrutti Gargade	Photography	02	7.2
10	Sangita S. Patil	Computer Graphics	02	7.2
11	Akshata Mistry	Exhibition-Display	02	7.2
			10	36
		SUBSIDIARY SUBJECT (TUTORIALS)		
12	Sangita Patil, Principal	Printing	02	58
			TOTAL HOURS	960

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

VIVA Institute of Applied Art VIRAR

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VIVA INSTITUTE OF APPLIED ART

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SECOND YEAR BFA APPLIED ART 2019-20

WORK-LOAD

SR	NAME	SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Sangeeta Kurup	Packaging Design	04	90
	CLASS IN-CHARGE	Communication Design	06	120
		Visualisation	04	46
		Graphic Design	02	45
		Printing (Practical)	01	45
		Total	**18**	**346**
2.	Prachi Rajanhire	Graphic Design	02	45
		Visualisation	02	24
		Information Design	04	90
		Typo. & Calli.	06	100
		Printing (Practical)	01	45
		Visualisation (1st year)	04	60
		Total	**15**	**304**
3	Akshay Pal	Drawing	12	120
		THEORY SUBJECTS (TUTORIALS)		
4	Gauri Shroff	Advertising Art & Ideas	06	60
5	Gauri Shroff	Visual Communication	04	40
		Total	**10**	**100**
		ELECTIVE SUBJECTS		
6	Netra Bangera	Lettering & Typography	02	18
7	Gorakh Thakare	Illustration	02	18
8	Nivrutti Gargade	Photography	02	18
9	Chandrashekhar Thakare	Computer Graphics	02	18
10	Akshata Mistry	Exhibition Display	02	18
		Total	**10**	**90**
		SUBSIDIARY SUBJECT		
12	Sangeeta Kurup	Printing (Practical)	01	45
	Prachi Rajanhire	Printing (Practical)	01	45
		Total	02	90
			TOTAL HOURS	**960**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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Late Shri Vishnu Waman Thakur Charitable Trust's

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THIRD YEAR BFA APPLIED ART 2019-20

WORK LOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Vrushali Patil	Communication Design	10	200
	CLASS IN-CHARGE	Information Design	03	60
		Graphic Design	02	40
		Total	**15**	**300**
2	Chandrashekhar Thakare	Information Design	03	60
		[illegible]	[illegible]	[illegible]
		[illegible]	[illegible]	[illegible]
		Total	**19**	**360**
3	Mamta Raut	Publishing Design	03	45
4	Sandeep Tawaslkar	Publishing Design	01	15
5	Madhvi Pendharkar	Publishing Design	02	30
6	Akshay Pal	Drawing	08	120
		THEORY SUBJECTS (Theory)		
7	Gauri Shroff	Advertising Art & Ideas	06	60
	Bhushankumar	Copywriting (Not for Exam)	03	30
			Total	**90**
		ELECTIVE SUBJECTS		
8	Netra Bangera	Lettering & Typography	08	300
9	Gorakh Thakare	Illustration	08	300
10	Nitin Satghare	Photography	08	300
11	Chandrashekhar Thakare	Computer Graphics	08	300
12	Akshata Mestry	Exhibition Display	08	300
			Total	300
		Total Hours		**960**

Required Hours: 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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FINAL YEAR BFA APPLIED ART 2019-20

WORK LOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Sangita Patil, Principal	Dissertation/Project Report	01	40
	CLASS IN-CHARGE			
2.	Netra Bangera	Communication Design	06	150
	Asst. CLASS IN-CHARGE	Lettering & Typography (Final year)	08	300
		[illegible]	[illegible]	[illegible]
		Total	**09**	**450**
3.	Akshata Mestry	Information & Publishing Design	04	120
		Exhibition-Display (Final year)	08	300
		Exhibition Display (3rd year)	[illegible]	[illegible]
		Total	**12**	**420**
4.	Mamta Raut	Information & Publishing Design	04	120
		Communication Design	06	150
		Publishing Design (3rd Year)	03	45
		Total	**10**	**270**
		THEORY SUBJECTS		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
6	Bhushankumar	Copywriting	03	30
		Total	**09**	**90**
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	08	300
8	Gorakh Thakare	Illustration	08	300
9	Nivrutti Gargade	Photography	08	300
10	Chandrashekhar Thakare	Computer Graphics	08	300
11	Akshata Mestry	Exhibition-Display	08	300
			Total	**300**
		Total Hours		**970**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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FIRST YEAR BFA APPLIED ART 2019-20
WORKLOAD & CLASS DISTRIBUTION

ELECTIVE SUBJECTS	1ST YEAR	2ND YEAR	3RD YEAR	4TH YEAR
	Neha Dhanu Class In-Charge	**Sangeeta Kurup, Class In-Charge**	**Vrushali Patil Class In-Charge**	**Sangita S. Patil, Class In-Charge**
	Akshay Pai	Prachi Rajanhire	Chandrashekhar Thakare	Netra Bangera, asst. Class In-Charge
	Nivrutti Gargade		Madhavi Pendharkar (Nov'2019)	Mamta Raut
				Akshata Mestry
		ELECTIVE SUBJECTS	**ELECTIVE**	**ELECTIVE**
Lettering & Typ., Calli.	Netra Bangera	Netra Bangera	Netra Bangera	Netra Bangera
Illustration	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare
Photography	Nivrutti Gargade	Nivrutti Gargade	Nitin Satghare	Nivrutti Gargade
Exhibition & Display Design	Akshata Mestry	Akshata Mestry	Akshata Mestry	Akshata Mestry
Computer Graphics	Chandrashekhar Thakare	Chandrashekhar Thakare	Chandrashekhar Thakare	Chandrashekhar Thakare

Sr. No.	NAME	QUALIFICATION	SPECIALISATION
1	Sangita Patil	MFA, MA, BFA,	Typo. Calli.
2	Chandrashekhar Thakare	MFA, BFA,	Illustration
3	Sangeeta Kurup	MFA, GD, DipEd.	Illustration
4	Gorkah Thakare	MFA, BFA,	Illustration
5	Nivrutti Gargade	MFA, BFA,	Photography
6	Neha Dhanu	MFA, GD, DipEd.	Photography
7	Netra Bangera	MFA, BFA,	Typo. Calli.
8	Vrushali Patil	MFA, GD, DipEd.	Photography
9	Akshata Mestry	MFA, BFA,	Exhibition & Display
10	Mamta Raut	MFA, GD	Illustration
11	Prachi Rajanhire	MFA, BFA,	Photography
12	Madhavi Pendharkar	BFA	Typo. Calli.
13	Akshay Pai	GD, DipEd.	Portrait

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FIRST YEAR BFA APPLIED ART 2020-21

WORKLOAD

SR.	NAME	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS (For Exam)		
1	Sangita S. Patil	Layout	01	16
	Principal	2-D	01	15
		Graphic Design	01	20
		Total	**03**	**31**
	Sangeeta Kurup	Drill	01	10
	CLASS IN-CHARGE	2-D	03	45
		Typography-Calligraphy	08	120
		Colour	02	24
		Layout	02	32
		Graphic Design	03	60
		Total	**19**	**311**
2	Rakesh	Drill	05	50
		Object Drawing & Drawing	06	80
		Drawing 1st year	16	120
		Total	**47**	**490**
		THEORY SUBJECTS (TUTORIALS)		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
6	Gauri Shroff	Visual Communication	04	40
		Total	**10**	**100**
		(Not for Exam)		
3	Akshata Mestry	Visualisation	04	60
3	Akshata Mestry	Perspective	04	30
4	Nivrutti Gargade	3-D	05	84
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	02	7.2
8	Gorakh Thakare	Illustration	02	7.2
9	Nivrutti Gargade	Photography	02	7.2
10	Sangita S. Patil	Computer Graphics	02	7.2
11	Akshata Mistry	Exhibition-Display	02	7.2
			10	**36**
		SUBSIDIARY SUBJECT (TUTORIALS)		
12	Sangita Patil, Principal	Printing	02	58
			TOTAL HOURS	**960**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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SECOND YEAR BFA APPLIED ART 2020-21
WORKLOAD

SR	NAME	SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Nivrutti Gargade	Packaging Design	04	90
	CLASS IN-CHARGE	Communication Design	06	120
		Visualisation	04	46
		Graphic Design	02	45
		Printing (Practical)	01	45
		Total	**18**	**346**
2.	Neha Dhanu	Graphic Design	02	45
		Visualisation	02	24
		Information Design	04	90
		Typo. & Calli.	06	100
		Printing (Practical)	01	45
		Visualisation (1st year)	04	60
		Total	**15**	**304**
3	Gorakha Thakare	Drawing	12	120
		THEORY SUBJECTS (TUTORIALS)		
4	Gauri Shroff	Advertising Art & Ideas	06	60
5	Gauri Shroff	Visual Communication	04	40
		Total	**10**	**100**
		ELECTIVE SUBJECTS		
6	Netra Bangera	Lettering & Typography	02	18
7	Gorakh Thakare	Illustration	02	18
8	Nivrutti Gargade	Photography	02	18
9	Priyanka	Computer Graphics	02	18
10	Akshata Mistry	Exhibition-Display	02	18
		Total	**10**	**90**
		SUBSIDIARY SUBJECT		
12	Sangeeta Kurup	Printing (Practical)	01	45
		Printing (Practical)	01	45
			TOTAL HOURS	**960**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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THIRD YEAR BFA APPLIED ART 2020-21

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Mamata Raut	Communication Design	10	200
	CLASS IN-CHARGE	Information Design	03	60
		Graphic Design	02	40
		Total	**15**	**300**
2	Sangeeta Kurup	Information Design	03	60
		Total	**19**	**360**
3	Netra Bangra	Publishing Design	03	45
4	Sandeep Tawasilkar	Publishing Design	01	15
5	Madhvi Pendharkar	Publishing Design	02	30
6	Akshay Pai	Drawing	08	120
		THEORY SUBJECTS (Theory)		
7	Gauri Shroff	Advertising Art & Ideas	06	60
	Bhushankumar	Copywriting (Not for Exam)	03	30
			Total	**90**
		ELECTIVE SUBJECTS		
8	Netra Bangera	Lettering & Typography	08	300
9	Gorakh Thakare	Illustration	08	300
10	Nitin Satghare	Photography	08	300
11	Chandrashekhar Thakare	Computer Graphics	08	300
12	Akshata Mestry	Exhibition-Display	08	300
		Total Hours		**960**

Required Hours: 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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Late Shri Vishnu Waman Thakur Charitable Trust's

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FINAL YEAR BFA APPLIED ART 2020-21

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Sangita Patil, Principal	Dissertation/Project Report	01	40
	CLASS IN-CHARGE			
2.	Vrushali Patil	Communication Design	06	150
	Asst. CLASS IN-CHARGE	Lettering & Typography (Final year)	08	300
		Total	**09**	**450**
3.	Akshata Mestry	Information & Publishing Design	04	120
		Exhibition-Display (Final year)	08	300
		Exhibition-Display (3rd year)		
		Total	**12**	**420**
4.	Mamta Raut	Information & Publishing Design	04	120
		Communication Design	06	150
		Publishing Design (3rd Year)	03	45
		Total	**10**	**270**
		THEORY SUBJECTS		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
6	Bhushankumar	Copywriting	03	30
		Total	**09**	**90**
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	08	300
8	Gorakh Thakare	Illustration	08	300
9	Nivrutti Gargade	Photography	08	300
10	Mamta Raut	Computer Graphics	08	300
11	Akshata Mestry	Exhibition-Display	08	300
			Total	**300**
		Total Hours		**970**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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FIRST YEAR BFA APPLIED ART 2020-21
WORKLOAD & CLASS DISTRIBUTION

ELECTIVE SUBJECTS	1ST YEAR	2ND YEAR	3RD YEAR	4TH YEAR
	Sangeeta Kurup Class In-Charge	**Nivrutti Gargade Class In-Charge**	**Mamata Raut Class In-Charge**	**Sangita S. Patil, Class In-Charge**
	Akshay Pai	Neha Dhanu	Sangeeta Kurup	Vrushali Patil, asst. Class In-Charge
	Nivrutti Gargade		Madhavi Pendharkar (Nov'2019)	Akshata Mestry
		ELECTIVE SUBJECTS	**ELECTIVE**	**ELECTIVE**
Lettering & Typ., Calli.	Netra Bangera	Netra Bangera	Netra Bangera	Netra Bangera
Illustration	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare
Photography	Nivrutti Gargade	Nivrutti Gargade	Nitin Satghare	Nivrutti Gargade
Exhibition & Display Design	Akshata Mestry	Akshata Mestry	Akshata Mestry	Akshata Mestry
Computer Graphics	Priyanka	Priyanka	Priyanka	Priyanka

Sr. No.	NAME	QUALIFICATION	SPECIALISATION
1	Sangita Patil	MFA, MA, BFA,	Typo. Calli.
2	Sangeeta Kurup	MFA, GD, DipEd.	Illustration
3	Gorkah Thakare	MFA, BFA,	Illustration
4	Nivrutti Gargade	MFA, BFA,	Photography
5	Neha Dhanu	MFA, GD, DipEd.	Photography
6	Netra Bangera	MFA, BFA,	Typo. Calli.
7	Vrushali Patil	MFA, GD, DipEd.	Photography
8	Akshata Mestry	MFA, BFA,	Exhibition & Display
9	Mamta Raut	MFA, GD	Illustration
10	Akshay Pai	GD, DipEd.	Portrait

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FIRST YEAR BFA APPLIED ART 2021-22

WORKLOAD

SR.	NAME	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS (For Exam)		
1	Sangita S. Patil	Layout	01	16
	Principal	2-D	01	15
		Graphic Design	01	20
		Total	03	31
	Rakesh Kadam	Drill	01	10
	CLASS IN-CHARGE	2-D	03	45
		Typography-Calligraphy	08	120
		Colour	02	24
		Layout	02	32
		Graphic Design	03	60
		Total	19	311
2	Nakul Sutar	Drill	05	50
		Object Drawing & Drawing	06	80
		Drawing 1st year	16	120
		Total	47	490
		THEORY SUBJECTS (TUTORIALS)		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	05	60
6	Gauri Shroff	Visual Communication	04	40
		Total	10	100
		(Not for Exam)		
3	Nakul Sutar	Visualisation	04	60
3	Akshata Mestry	Perspective	04	30
4	Rakesh Kadam	3-D	05	84
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	02	7.2
8	Gorakh Thakare	Illustration	02	7.2
9	Nivrutti Gargade	Photography	02	7.2
10	Sangita S. Patil	Computer Graphics	02	7.2
11	Akshata Mistry	Exhibition-Display	02	7.2
			10	36
		SUBSIDIARY SUBJECT (TUTORIALS)		
12	Sangita Patil, Principal	Printing	02	58
			TOTAL HOURS	960

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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SECOND YEAR BFA APPLIED ART 2021-22

WORKLOAD

SR	NAME	SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Nivrutti Gargade	Packaging Design	04	90
	CLASS IN-CHARGE	Communication Design	06	120
		Visualisation	04	46
		Graphic Design	02	45
		Printing (Practical)	01	45
		Total	**18**	**346**
2.	Neha Dhanu	Graphic Design	02	45
		Visualisation	02	24
		Information Design	04	90
		Typo. & Calli.	06	100
		Printing (Practical)	01	45
		Visualisation (1st year)	04	60
		Total	**15**	**304**
3	Gorakha Thakare	Drawing	12	120
		THEORY SUBJECTS (TUTORIALS)		
4	Gauri Shroff	Advertising Art & Ideas	06	60
5	Gauri Shroff	Visual Communication	04	40
		Total	**10**	**100**
		ELECTIVE SUBJECTS		
6	Netra Bangera	Lettering & Typography	02	18
7	Gorakh Thakare	Illustration	02	18
8	Nivrutti Gargade	Photography	02	18
9	Priyanka	Computer Graphics	02	18
10	Akshata Mistry	Exhibition-Display	02	18
		Total	**10**	**90**
		SUBSIDIARY SUBJECT		
12	Sangeeta Kurup	Printing (Practical)	01	45
		Printing (Practical)	01	45
			TOTAL HOURS	**960**

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

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THIRD YEAR BFA APPLIED ART 2021-22

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Mamata Raut	Communication Design	10	200
	CLASS IN-CHARGE	Information Design	03	60
		Graphic Design	02	40
		Total	**15**	**300**
2	Sangeeta Kurup	Information Design	03	60
		Total	**19**	**360**
3	Netra Bangra	Publishing Design	03	45
4	Sandeep Tawaslkar	Publishing Design	01	15
5	Madhvi Pendharkar	Publishing Design	02	30
6	Akshay Pai	Drawing	08	120
		THEORY SUBJECTS (Theory)		
7	Gauri Shroff	Advertising Art & Ideas	06	60
	Bhushankumar	Copywriting (Not for Exam)	03	30
			Total	**90**
		ELECTIVE SUBJECTS		
8	Netra Bangera	Lettering & Typography	08	300
9	Gorakh Thakare	Illustration	08	300
10	Nitin Satghare	Photography	08	300
11	Chandrashekhar Thakare	Computer Graphics	08	300
12	Akshata Mestry	Exhibition-Display	08	300
		Total Hours		**960**

Required Hours: 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

VIVA Institute of Applied Art VIVA VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

FINAL YEAR BFA APPLIED ART 2021-22

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Sangita Patil, Principal	Dissertation/Project Report	01	40
	CLASS IN-CHARGE			
2.	Vrushali Patil	Communication Design	06	150
	Asst. CLASS IN-CHARGE	Lettering & Typography (Final year)	08	300
		[illegible]	[illegible]	[illegible]
		Total	09	450
3.	Akshata Mestry	Information & Publishing Design	04	120
		Exhibition-Display (Final year)	08	300
		[illegible]	[illegible]	[illegible]
		Total	12	420
4.	Mamta Raut	Information & Publishing Design	04	120
		Communication Design	06	150
		[illegible]	[illegible]	[illegible]
		Total	10	270
		THEORY SUBJECTS		
5	Gauri Shroff	Advertising Art & Ideas (Theory)	06	60
6	Bhushankumar	Copywriting	03	30
		Total	09	90
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography	08	300
8	Gorakh Thakare	Illustration	08	300
9	Nivrutti Gargade	Photography	08	300
10	Mamta Raut	Computer Graphics	08	300
11	Akshata Mestry	Exhibition-Display	08	300
			Total	300
		Total Hours		970

Required Hours 960

Students Record:
Attendance:
Assignment Card:
Students absent letters:

VIVA Institute of Applied Art VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

FIRST YEAR BFA APPLIED ART 2021-22
WORKLOAD & CLASS DISTRIBUTION

ELECTIVE SUBJECTS	1ST YEAR	2ND YEAR	3RD YEAR	4TH YEAR
	Sangeeta Kurup Class In-Charge	**Nivrutti Gargade Class In-Charge**	**Mamata Raut Class In-Charge**	**Sangita S. Patil, Class In-Charge**
	Akshay Pai	Neha Dhanu	Sangeeta Kurup	Vrushali Patil, asst. Class In-Charge
	Nivrutti Gargade		Madhavi Pendharkar (Nov'2019)	Akshata Mestry
		ELECTIVE SUBJECTS	**ELECTIVE**	**ELECTIVE**
Lettering & Typ., Calli.	Netra Bangera	Netra Bangera	Netra Bangera	Netra Bangera
Illustration	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare
Photography	Nivrutti Gargade	Nivrutti Gargade	Nitin Satghare	Nivrutti Gargade
Exhibition & Display Design	Akshata Mestry	Akshata Mestry	Akshata Mestry	Akshata Mestry
Computer Graphics	Priyanka	Priyanka	Priyanka	Priyanka

Sr. No.	NAME	QUALIFICATION	SPECIALISATION
1	Sangita Patil	MFA, MA, BFA,	Typo. Calli.
2	Sangeeta Kurup	MFA, GD, DipEd.	Illustration
3	Gorkah Thakare	MFA, BFA,	Illustration
4	Nivrutti Gargade	MFA, BFA,	Photography
5	Neha Dhanu	MFA, GD, DipEd.	Photography
6	Netra Bangera	MFA, BFA,	Typo. Calli.
7	Vrushali Patil	MFA, GD, DipEd.	Photography
8	Akshata Mestry	MFA, BFA,	Exhibition & Display
9	Mamta Raut	MFA, GD	Illustration
10	Akshay Pai	GD, DipEd.	Portrait
11	Nakul Sutar		

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

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FIRST YEAR BFA APPLIED ART 2022-23

WORKLOAD

SR.	NAME	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS (For Exam)		
		FIRST YEAR		
1	Sangita S. Patil	Layout	01	16
	Principal	2-D	01	15
		Printing Theory*	01	20
		Total	03	31
2	Nivrutti Gargade	Typography-Calligraphy	08	120
	CLASS IN-CHARGE	Colour	02	24
		Layout	02	32
		Graphic Design	03	60
		Visualisation*	04	60
		Perspective*	04	30
		3-D*	05	84
3	Gorakh Thakare	2-D	03	45
		Total	19	311
4	Sangeeta Kurup	Drill*	06	60
		Object Drawing & Drawing	06	80
		Drawing 1st year	16	120
		Total	47	490
		THEORY SUBJECTS (TUTORIALS)		
5	Arvind Parulekar	Advertising Art & Ideas (Theory)	06	60
6	Arvind Parulekar	Visual Communication	04	40
		Total	10	100
		ELECTIVE SUBJECTS		
7	Netra Bangera	Lettering & Typography*	02	7.2
8	Gorakh Thakare	Illustration *	02	7.2
9	Nivrutti Gargade	Photography *	02	7.2
10	Neha Dhanu/Mamta Raut	Computer Graphics*	02	7.2
11	Akshata Mistry	Exhibition-Display *	02	7.2
			10	36
			TOTAL HOURS	960

Students Record:
Attendance:
Assignment Card:
Students absent letters:
*Not for exam

VIVA Institute of Applied Art VIRAR

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VIVA INSTITUTE OF APPLIED ART

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SECOND YEAR BFA APPLIED ART 2022-23

WORKLOAD

SR	NAME	SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Neha Dhanu	Graphic Design	02	45
	CLASS IN-CHARGE	Communication Design	06	120
		Visualisation	04	46
		Graphic Design	02	45
		Printing (Practical)	01	45
		Printing (Practical) Subsidiary*	01	45
		Total	18	346
2.	Rakesh Kadam	Packaging Design	04	90
		Information Design	04	90
		Typo. & Calli.	06	100
		Visualisation	02	24
		Printing (Practical)	01	45
		Visualisation (1st year)	04	60
		Printing (Practical) Subsidiary*	01	45
		Total	15	304
3	Sangeeta Kurup	Drawing	12	120
		THEORY SUBJECTS (TUTORIALS)		
4	Arvind Parulekar	Advertising Art & Ideas	06	60
5	Arvind Parulekar	Visual Communication	04	40
		Total	10	100
		ELECTIVE SUBJECTS		
6	Netra Bangera	Lettering & Typography*	02	18
7	Gorakh Thakare	Illustration *	02	18
8	Nivrutti Gargade	Photography *	02	18
9	Neha Dhanu	Computer Graphics*	02	18
10	Akshata Mistry	Exhibition-Display *	02	18
		Total	10	90
		TOTAL HOURS		960

Students Record:
Attendance:
Assignment Card:
Students absent letters:
*Not for exam

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THIRD YEAR BFA APPLIED ART 2022-23

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Netra Bangera	Communication Design	02	40
	CLASS IN-CHARGE	Information Design	03	60
		Total	15	300
2	Mamta Raut	Communication Design	06	120
		Information Design	06	120
		Graphic Design	02	40
		Total	19	360
3	Nakul Sutar	Communication Design	02	40
		Publishing Design	06	90
4	Sangeeta Kurup	Drawing	08	120
		THEORY SUBJECTS (Theory)		
7	Arvind Parulekar	Advertising Art & Ideas	06	60
	Arvind Parulekar	Copywriting (Not for Exam)	03	30
			Total	90
		ELECTIVE SUBJECTS		
8	Netra Bangera	Lettering & Typography	08	300
9	Gorakh Thakare	Illustration	08	300
10	Nitin Satghare / Nivrutti Gargade	Photography	08	300
11	Neha Dhanu / Mamta Raut	Computer Graphics	08	300
12	Akshata Mestry	Exhibition-Display	08	300
		Total Hours		960

Students Record:
Attendance:
Assignment Card:
Students absent letters:
*Not for exam

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

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FINAL YEAR BFA APPLIED ART 2022-23

WORKLOAD

SR.	NAMES	PRACTICAL / THEORY SUBJECTS	ASSIGNMENTS	HOURS
		PRACTICAL SUBJECTS		
1	Sangita Patil, Principal	Dissertation/Project Report	01	40
		Lettering & Typography (Final year)	08	300
	CLASS IN-CHARGE			
2.	Vrushali Patil	Information & Publishing Design	04	120
	Asst. CLASS IN-CHARGE	Communication Design	06	150
		Total	**09**	**450**
3.	Akshata Mestry	Information & Publishing Design	04	120
		Communication Design	06	150
		Exhibition-Display (Final year)	08	300
		Total	**12**	**420**
		THEORY SUBJECTS		
5	Arvind Parulekar	Advertising Art & Ideas (Theory)	06	60
		Copywriting	03	30
		Total	**09**	**90**
		ELECTIVE SUBJECTS		
7	Sangita Patil	Lettering & Typography	08	300
8	Gorakh Thakare	Illustration	08	300
9	Nitin Satghare / Nivrutti Gargade	Photography	08	300
10	Neha Dhanu / Mamta Raut	Computer Graphics	08	300
11	Akshata Mestry	Exhibition-Display	08	300
			Total	**300**
		Total Hours		**970**

Students Record:
Attendance:
Assignment Card:
Students absent letters:
*Not for exam

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

FIRST YEAR BFA APPLIED ART 2022-23

WORKLOAD & CLASS DISTRIBUTION

ELECTIVE SUBJECTS	1ST YEAR	2ND YEAR	3RD YEAR	4TH YEAR
CLASS IN-CHARGE & CLASS TEACHERS				
	Nivrutti Gargade Class In-Charge	Neha Dhanu, Class In-Charge	Netra Bangera Class In-Charge	Sangita S. Patil, Class In-Charge
	Sangeeta Kurup	Rakesh Kadam	Mamta Raut	Vrushali Patil
			Nakul Sutar	Akshata Mestry
ELECTIVE SUBJECT TEACHERS				
Lettering & Typ., Calli.	Netra Bangera	Netra Bangera	Netra Bangera	Netra Bangera
Illustration	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare	Gorakh Thakare
Photography	Nivrutti Gargade	Nivrutti Gargade	Nitin Satghare	Nivrutti Gargade
Exhi. Disp. Dsgn. & Stage craft	Akshata Mestry	Akshata Mestry	Rakesh Kadam	Akshata Mestry
Computer Graphics	Mamta Raut	Neha Dhanu	Neha Dhanu / Mamta Raut	Neha Dhanu / Mamta Raut
DRAWING STUDIO IN-CHARGE				
	Sangeeta Kurup	Sangeeta Kurup	Sangeeta Kurup	

Sr. No.	NAME	QUALIFICATION	SPECIALISATION
1	Sangita Patil	MFA, MA, BFA,	Typo. Calli.
2	Sangeeta Kurup	MFA, GD, DipEd.	Illustration
3	Gorkah Thakare	MFA, BFA,	Illustration
4	Nivrutti Gargade	MFA, BFA,	Photography
5	Neha Dhanu	MFA, GD, DipEd.	Photography
6	Netra Bangera	MFA, BFA,	Typo. Calli.
7	Vrushali Patil	MFA, GD, DipEd.	Photography
8	Akshata Mestry	MFA, BFA,	Exhibition & Display
9	Mamta Raut	MFA, GD	Illustration
10	Akshay Pai	GD, DipEd.	Portrait
11	Rakesh Kadam	BFA	Exhi. Disp. Dsgn. & Stage craft

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APPLIED ART
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

B.F.A. First Year 2022-23 Assignments Details

Sr. No	Subjects and total no. of Assignments	Assignments	Assignment Brief	Expected hours	Introduction date
1	Drill - 6	1	Material Introduction & Pencile rendering	5	
	60 hours	2	Rotring pen handling	5	
		3	Texture	5	
		4	Gray scale	5	
		5	Monocromatic	5	
		6	Application(colour wash) & contrass	5	
			Total hours	**30**	
2	Drawing- 16	1	Nose , Ear, lips,& Eye	10	
	120 hours	2	Hand & Leg	10	
		3	Cast (Plane head) Pencil	5	
		4	Still Life (Pencil/ Charcol)	5	
		5	Cast(Normal Head) pencilBasic	5	
		6	Head Study (Real Human Head) B &W Wate	5	
		7	Exam.	5	
		8	Full Figure- Pencil	5	
		9	Full Figure- Poster B & W	5	
		10	Full Figure- Poster(Monocromatic)	5	
		11	Still Life (Pencil/ Charcol)	5	
		12	Out Door	5	
		13	Full Figure- Poster	5	
		14	Full Figure- water colour	5	
		15	Full Figure- Pencil colour	5	
		16	Full Figure- Mix medium	5	
		Extra -17	Full Figure- Mix medium	5	
		18	Full Figure- Poster/ water	5	
		19	Full Figure- Poster/ water	5	
			Total hours	**105**	
3	2D Design - 6	1	Colour wheel/High Contrast/ Low contrast	10	
	Colour(2) + 2D design (4)	2	Basic Colour schemes	10	
	24 hours + 60 hours	3	Negetive / Positive	10	
	84 hours	4	Principal of design	15	
		5	Composition	10	
		6	Art material (base on 4 principals)	5	
		7	Chair ((base on 4 principals))	5	
		8	Ancient Indian Art (base on 4 principals)	5	
			Total hours	**70**	

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

	B.F.A. First Year 2022-23 Assignments Details					
Sr. No	Subjects and total no. of Assignments	Assignments	Assignment Brief	Expected hours	Introduction date	submission date
4	Nature & Object - 6	1	Basic Shape (circle, square, Trangle)Pencil	5		
	80 hours	2	leaf &	5		
		3	Vim bar soap & Lemon	10		
		4	Maggy Pichkoo and Tomatows	10		
		5	Apple and Appy Fizz (Poster)	10		
		6		5		
			Total hours	**45**		
5	Typography & Calligraphy	1	Introduction of calligraphy – basic strock (C-1)	15		
	120 hours	2	basic strok Pattern (C-2)	10		
		3	Introduction to Devanagari calligraphy Style (C-3)	10		
		4	Exam part-1	20		
		5	Exam part-2	10		
		6	Geometric construction of Roman alphabets (T-1)	10		
		7	Optical mechanical specing (T-2)	5		
		8	10 and 12 Point copy (Alignments)(T-3)	5		
		Extra -9	Drop letters (T-4)	10		
		10	Decoretive aspects Calli (C-4)	5		
			Study of Roman Calli- Humanistic			
			devanagari composition			
		11	humanistic composition	5		
			Total hours	**95**		
6	Graphic Design - 5	1,2,3	Shape Workshop - Various morphs, combinations, constructions, repetitions and rotations of forms.	20		
	80 hours					
		4 & 5	Logo Design / stationary design/ simpal lable design	5		
				10		
			Total hours	**35**		
7	Layout - 3	1 &2	use principal of laws and Understand basic Layout from alignment and Grid.	15		
	48 hours					
		3	Press ad	10		
		4	hoarding / Poster	10		
			Total hours	35 hours		

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

	B.F.A. First Year 2022-23 Assignments Details				
Sr. No	Subjects and total no. of Assignments	Assignments	Assignment Brief	Expected hours	submission date
8	Visualisation -4	1	lines exploration and execution	10	
	60 hours	2	Visual Creation (word +visual e.g. A typo+ Ant visual)	10	
		3	As per layout subject	5	
		4	As per layout subject	5	
			Total hours	30 hrs.	
9	Perspective -4	1	1 Point, 2 Point & 3 Point Perspective (Intro basic)	5	
	30 hours	2	Perspective Construction	5	
		3	Solid Geometry	5	
		4	View Render	5	
			Total hours	**20 hrs.**	
10	3-D Design-5	1	Basic solid Shapes And Object Exploration in 3D	10	
	30 hours	2	3-D Design with the use of Interlocking & Locking system.	5	
		3	High relief, low relief, middle relief	5	
		4	[	5	
		5		5	
			Total hours	**30 hrs.**	
11	Intro to Elective Subjects	1&2	Leterimg and Typo	3 Hours	
	36 Hours	3 & 4	Illustration	3 Hours	
		5 & 6	Potography	6 Hours	
		7 & 8	Computer Graphics	18 Hours	
		9 & 10	Exhibition and dispay	6 Hours	
			Total hours	**36 hrs.**	
12	Intro to subsidiary subject	1 Tutorial		5	
	58 Hours	2 Tutorial		5	
			Total Hours		
13	Advt. Art & Idias	1 Tutorial			
	60 Hours	2 Tutorial			
		3 Tutorial			
		4 Tutorial			
		5 Tutorial			
		6 Tutorial			
14	Histroy of V. C.	1 Tutorial			
	40 Hours	2 Tutorial			
		3 Tutorial			
		4 Tutorial			

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 August 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duratior	Professor
	1	1/Dec/22	Thu	3	2D- Design	Negetive / Positive	5	Dr. Patil
1	2	2/Dec/22	Fri		2D- Design	Cont...	5	Dr. Patil
		3/Dec/22	Sat					
		4/Dec/22	Sun					
2	3	5/Dec/22	Mon	3	Visualisation	Vsual pun	5	Prof. Kurup
	4	6/Dec/22	Tue		Visualisation / Theory	Create Visual as per Layout assign.	5	Prof. Kurup
	5	7/Dec/22	Wed	4	Visualisation / Theory	cont.	5	Prof. Kurup
	6	8/Dec/22	Thu		Cont..	cont.	5	Prof.Nivrutti
	7	9/Dec/22	Fri	2	3D- Design	High/ middile/ low relif	5	Prof.Nivrutti
		10/Dec/22	Sat					
		11/Dec/22	Sun					
3	8	12/Dec/22	Mon	3	Call. & Typo			
	9	13/Dec/22	Tue			Cont.	5	
	10	14/Dec/22	Wed	1	Layout / Theory	use principal of laws and	5	Dr. Patil
	11	15/Dec/22	Thu	2	Layout	Understand basic Layout from	5	Dr. Patil
	12	16/Dec/22	Fri		Layout	original layout (magazin ads)	5	Dr. Patil
		17/Dec/22	Sat					
		18/Dec/22	Sun					
4		19/Dec/22	Mon	8	Drawing	Full figure Study (Poster /water)	5	Prof.Kurup
	13	20/Dec/22	Tue	4	Typo -calli/ Theory	Geometric construction of Roman alphabets (T-1)	5	
	14	21/Dec/22	Wed		Typo -calli/ Theory	Cont.	5	
	15	22/Dec/22	Thu	5	Typo -calli	Optical mechanical spacing (T-2)	5	
	16	23/Dec/22	Fri			Cont.	5	
		24/Dec/22	Sat					
		25/Dec/22	Sun					
		26/Dec/22	Mon					
		27/Dec/22	Tue					
		28/Dec/22	Wed					
		29/Dec/22	Thu					
		30/Dec/22	Fri					
		31/Dec/22	Sat					

Total days- 17

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FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Sept. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1		1/Sep/22	Thu					
		2/Sep/22	Fri					
		3/Sep/22	Sat					
		4/Sep/22	Sun					
2	1	5/Sep/22	Mon					
	2	6/Sep/22	Tue					
	3	7/Sep/22	Wed					
	4	8/Sep/22	Thu					
	5	9/Sep/22	Fri					
		10/Sep/22	Sat					
		11/Sep/22	Sun					
3	6	12/Sep/22	Mon					
	7	13/Sep/22	Tue					
	8	14/Sep/22	Wed					
	9	15/Sep/22	Thu					
	10	16/Sep/22	Fri					
		17/Sep/22	Sat					
		18/Sep/22	Sun					
4	11	19/Sep/22	Mon					
	12	20/Sep/22	Tue					
	13	21/Sep/22	Wed					
	14	22/Sep/22	Thu					
	15	23/Sep/22	Fri					
		24/Sep/22	Sat					
		25/Sep/22	Sun					
5	16	26/Sep/22	Mon					
	17	27/Sep/22	Tue					
	18	28/Sep/22	Wed	1	Drill Lesson	Commencement of 1yr 22-23 Asmt. 1 Material introduction &		Prof. Nivrutti
	19	29/Sep/22	Thu	2	Drill Lesson	Rotring / Micron pen handling	5	Prof. Nivrutti
	20	30/Sep/22	Fri	3	Drill Lesson	Texture Study	5	Prof. Nivrutti
								Total days- 03

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist. Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Oct. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Oct/22	Sat					
		2/Oct/22	Sun					
	1	3/Oct/22	Mon	4	Drill Lesson	Gray scale	5	Prof. Nivrutti
1	2	4/Oct/22	Tue	5	Drill Lesson	Monocromatic	5	Prof. Nivrutti
		5/Oct/22	Wed		Dassehra Holiday			
	3	6/Oct/22	Thu	6	Drill Lesson	Application of colour	5	Prof. Nivrutti
	4	7/Oct/22	Fri	1 & 2	Perspctve	1 point, 2 point & 3 point perspective	5	Prof. Rakesh
		8/Oct/22	Sat					
		9/Oct/22	Sun					
	5	10/Oct/22	Mon	1	Drawing	Nose , ear, lips,& eye	5	Prof. Kurup
2	6	11/Oct/22	Tue		Drawing/ theory	Cont..	5	Prof. Kurup
	7	12/Oct/22	Wed	2	Drawing	Hand & leg	5	Prof. Kurup
	8	13/Oct/22	Thu		Drawing/ theory	Cont..	5	Prof. Kurup
	9	14/Oct/22	Fri	1	3-D	Basic solid shapes and object exploration in 3D	5	Prof. Nivrutti
		15/Oct/22	Sat					
		16/Oct/22	Sun					
	10	17/Oct/22	Mon	3	Drawing	Head Study (basic planes)	5	Prof. Kurup
3	11	18/Oct/22	Tue	2	3-D	Quilling	5	Prof. Nivrutti
	12	19/Oct/22	Wed	4	Perspctve	Perspective construction	5	Prof. Rakesh
	13	20/Oct/22	Thu	1	Colour/ theory	Colour wheel	5	Prof. Thakare
	14	21/Oct/22	Fri	2	Colour	Colour schemes	5	Prof. Thakare
		22/Oct/22	Sat					
		23/Oct/22	Sun					
		24/Oct/22	Mon			Term Break		
4		25/Oct/22	Tue			3D & Typo calli practice sheets		
		26/Oct/22	Wed					
		27/Oct/22	Thu					
		28/Oct/22	Fri					
		29/Oct/22	Sat					
		30/Oct/22	Sun					
		31/Oct/22	Mon					

Total days- 14

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Nov. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Nov/22	Tue		Term break			
		2/Nov/22	Wed					
		3/Nov/22	Thu					
		4/Nov/22	Fri					
		5/Nov/22	Sat					
		6/Nov/22	Sun					
2	1	7/Nov/22	Mon	1	Graphic Design	Shape Workshop - Various morphs, combinations, constructions, repetitions and rotations of forms.	5	Prof. Nivrutti
		8/Nov/22	Tue		Guru Nanak Jayanti Holiday			
	2	9/Nov/22	Wed		Graphic Design	Cont..	5	Prof. Nivrutti
	3	10/Nov/22	Thu	1	Graphic Design / theory	Cont..	5	Prof. Nivrutti
	4	11/Nov/22	Fri	1	Nature & Object	Vim bar soap & lemon	5	Prof. Kurup
		12/Nov/22	Sat					
		13/Nov/22	Sun					
3	5	14/Nov/22	Mon	6	Drawing	Cast (normal head) B & w	5	Prof. Kurup
	6	15/Nov/22	Tue	1	Clour / theory	Colour scheam	5	Prof. Thakare
	7	16/Nov/22	Wed	1	Typo -cali	Introduction of calligraphy - basic strock (C 1)	5	Prof. Apurva
	8	17/Nov/22	Thu	2	Typo -cali / theory	basic strok pattern (C-2)	5	Prof. Apurva
	9	18/Nov/22	Fri	3	Typo -cali	Introduction to Devanagari calligraphy Style (C-3)	5	Prof. Apurva
		19/Nov/22	Sat					
		20/Nov/22	Sun					
4	10	21/Nov/22	Mon	7	Drawing	Basic Figure Drawing pencil	5	Prof. Kurup
	11	22/Nov/22	Tue	1	Theory / visualisation	Lines exploration and execution	5	Prof. Kurup
	12	23/Nov/22	Wed		Visualisation	Cont..	5	Prof. Kurup
	13	24/Nov/22	Thu	3	Nature & object	Vim bar soap & lemon	5	Prof. Kurup
	14	25/Nov/22	Fri	2	Clour	Colour wheel	5	Prof. Thakare
		26/Nov/22	Sat					
		27/Nov/22	Sun					
5	15	28/Nov/22	Mon	8	Drawing	Basic figure drawing pencil	5	Prof. Kurup
	16	29/Nov/22	Tue	2	Theory / visualisation	Visual creation (word + visual e.g. A type + ant visual)	5	Prof. Kurup
	17	30/Nov/22	Wed		Theory / visualisation	Cont..	5	Prof. Kurup

22 Nov. Submission

Total days-17

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Dec. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1/Dec/22	Thu	3	2D- Design	Negetive / Positive	5	Dr. Patil
1	2	2/Dec/22	Fri		2D- Design	Cont.	5	Dr. Patil
		3/Dec/22	Sat					
		4/Dec/22	Sun					
2	3	5/Dec/22	Mon	3	Visualisation	Vsual pun	5	Prof. Kurup
	4	6/Dec/22	Tue		Visualisation / Theory	Create Visual as per Layout assign.	5	Prof. Kurup
	5	7/Dec/22	Wed	4	Visualisation / Theory	cont.	5	Prof. Kurup
	6	8/Dec/22	Thu		Cont..	cont.	5	Prof Nivrutti
	7	9/Dec/22	Fri	2	3D- Design	High/ middile/ low relif	5	Prof Nivrutti
		10/Dec/22	Sat					
		11/Dec/22	Sun					
3	8	12/Dec/22	Mon	3	Call. & Typo			
	9	13/Dec/22	Tue			Cont.	5	
	10	14/Dec/22	Wed	1	Layout / Theory	use principal of laws and	5	Dr. Patil
	11	15/Dec/22	Thu	2	Layout	Understand basic Layout from	5	Dr. Patil
	12	16/Dec/22	Fri		Layout	original layout (magazin ads)	5	Dr. Patil
		17/Dec/22	Sat					
		18/Dec/22	Sun					
4		19/Dec/22	Mon	8	Drawing	Full figure Study (Poster /water)	5	Prof.Kurup
	13	20/Dec/22	Tue	4	Typo -calli/ Theory	Geometric construction of Roman alphabets (T-1)	5	
	14	21/Dec/22	Wed		Typo -calli/ Theory	Cont.	5	
	15	22/Dec/22	Thu	5	Typo -calli	Optical mechanical spacing (T-2)	5	
	16	23/Dec/22	Fri			Cont.	5	
		24/Dec/22	Sat					
		25/Dec/22	Sun					
		26/Dec/22	Mon					
		27/Dec/22	Tue					
		28/Dec/22	Wed					
		29/Dec/22	Thu					
		30/Dec/22	Fri					
		31/Dec/22	Sat					

Total days- 17

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Jan. 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Jan/23	Sun					
1	1	2/Jan/23	Mon	9	Drawing	Full figure Study (Poster /water)	5	
	2	3/Jan/23	Tue	6	Typo -call/ Theory	Geometric construction of Roman alphabets (T-1)	5	
	3	4/Jan/23	Wed	7	Typo -call/ Theory	Optical mechanical specing (T-2)	5	
	4	5/Jan/23	Thu	3	Layout		5	Prof. Kurup
	5	6/Jan/23	Fri	4	2D-Desgn	Design principle	5	
		7/Jan/23	Sat					
		8/Jan/23	Sun					
2	6	9/Jan/23	Mon	10	Drawing	First Terminal Exam	5	All
	7	10/Jan/23	Tue		Ad. Art &Ides	First Terminal Exam	5	All
	8	11/Jan/23	Wed		History of V.C.	First Terminal Exam	5	All
	9	12/Jan/23	Thu	4	Nature & Object Drawing	First Terminal Exam	5	All
	10	13/Jan/23	Fri	5	2D-desgn	First Terminal Exam	5	All
		14/Jan/23	Sat					
		15/Jan/23	Sun					
3	11	16/Jan/23	Mon	3	Graphic Design	First Term Exam	5	All
	12	17/Jan/23	Tue	8	Typography and Calligraphy(Part-1)	First Term Exam	5	All
	13	18/Jan/23	Wed	9	Typography and	First Term Exam	5	All
	14	19/Jan/23	Thu	4	Layout	Terminal Exam	5	All
	15	20/Jan/23	Fri	5	Nature & Object Drawing		5	Prof. Kurup
		21/Jan/23	Sat					
		22/Jan/23	Sun					
4	16	23/Jan/23	Mon	11	Drawing	Full figure Study (Poster /water)	5	Prof. Kurup
	17	24/Jan/23	Tue	6	Nature & Object Drawing / Theory		5	Prof. Kurup
	18	25/Jan/23	Wed	3	3D-Desogn / Theory		5	Prof. Nivrutti
		26/Jan/23	Thu	4	3D- Design		5	Prof. Nivrutti
	19	27/Jan/23	Fri		Cont.	cont.	5	Prof. Nivrutti
		28/Jan/23	Sat					
		29/Jan/23	Sun					
5	20	30/Jan/23	Mon	12	Drawing	Full figure Study (Poster /water)	5	Prof. Kurup
	21	31/Jan/23	Tue	5	Layout		5	Prof. Kurup

Total days-22

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Feb. 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1	1	1-Feb-23	Wed		Layout	Cont..		Prof. Kurup
	2	2-Feb-23	Thu			Annual Exhibition Preparation		All
	3	3-Feb-23	Fri			Annual Exhibition Preparation		All
		4-Feb-23	Sat					
		5-Feb-23	Sun					
2	4	6-Feb-23	Mon			teachers Judgging		All
	5	7-Feb-23	Tue			Annual Exhibition Preparation		All
	6	8-Feb-23	Wed			Annual Exhibition Preparation		All
	7	9-Feb-23	Thu			Annual Art exhibition - Inaugeration		All
	8	10-Feb-23	Fri			Annual Exhibition		All
		11-Feb-23	Sat			Annual Exhibition		
		12-Feb-23	Sun			Annual Exhibition		
3	9	13-Feb-23	Mon			Annual Exhibition		All
	10	14-Feb-23	Tue			Annual Exhibition		All
	11	15-Feb-23	Wed	7	Nature & Object /Theory	Dried masala and sachet		Prof. Kurup
	12	16-Feb-23	Thu	5	3 D- Desiogn			Prof. Nivrutti
	13	17-Feb-23	Fri			Cont..		Prof. Nivrutti
		18-Feb-23	Sat					
		19-Feb-23	Sun					
4	14	20-Feb-23	Mon	13	Drawing	Full figure mix media		Prof. Kurup
	15	21-Feb-23	Tue	14	Drawing	Full figure mix media		Prof. Kurup
	16	22-Feb-23	Wed	15	Drawing	Full figure mix media		Prof. Kurup
	17	23-Feb-23	Thu	16	Drawing	Full figure mix media		Prof. Kurup
	18	24-Feb-23	Fri					Prof. Kurup
		25-Feb-23	Sat					
		26-Feb-23	Sun					
5	19	27-Feb-23	Mon			Annual Submission		Prof. Kurup & Prof. Nivrutti
	20	28-Feb-23	Tue			Annual Submission		Prof. Kurup & Prof. Nivrutti

Total days-21

2nd Leeter 1st Feb 2023

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

First year Applied Art Assignment Planning 2022-23 MARCH 2023

WEEk	Sr.No	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1		1/Mar/22	Wed			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		2/Mar/22	Thu			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		3/Mar/22	Fri			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		4/Mar/22	Sat					
		5/Mar/22	Sun					
2		6/Mar/22	Mon			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		7/Mar/22	Tue			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		8/Mar/22	Wed		Holi day	Holi	5	
		9/Mar/22	Thu			Assignment card work	5	Prof. Kurup & Prof. Nivrutti
		10/Mar/22	Fri			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		11/Mar/22	Sat					
		12/Mar/22	Sun					
3		13/Mar/22	Mon			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		14/Mar/22	Tue			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		15/Mar/22	Wed			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		16/Mar/22	Thu			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		17/Mar/22	Fri			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		18/Mar/22	Sat					
		19/Mar/22	Sun					
4		20/Mar/22	Mon			Assignment card work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		21/Mar/22	Tue			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		22/Mar/22	Wed			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		23/Mar/22	Thu			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		24/Mar/22	Fri			Assignment card work	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		25/Mar/22	Sat					
		26/Mar/22	Sun					
5		27/Mar/22	Mon	1		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		28/Mar/22	Tue	2		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		29/Mar/22	Wed	3		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		30/Mar/22	Thu	4		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla
		31/Mar/22	Fri	5		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva, Prof. Prafulla

Total days-22

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

First year Applied Art Assignment Planning 2022-23 APRIL 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Apr/22	Sat					
		2/Apr/22	Sun					
1	1	3/Apr/22	Mon	6		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
		4/Apr/22	Tue		Holiday	Mahavir Jayanti		
	2	5/Apr/22	Wed	7		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	3	6/Apr/22	Thu	8		Annual Exam	5	Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
		7/Apr/22	Fri		Holiday	Good Friday		
		8/Apr/22	Sat					
		9/Apr/22	Sun					
2	4	10/Apr/22	Mon	9		Annual Exam	5	Prof. Kurup & Prof. Nivrutti
	5	11/Apr/22	Tue					
	6	12/Apr/22	Wed					
	7	13/Apr/22	Thu					
		14/Apr/22	Fri		Holiday	Ambedkar Jayanti		
		15/Apr/22	Sat					
		16/Apr/22	Sun					
3	8	17/Apr/22	Mon					
	9	18/Apr/22	Tue					
	10	19/Apr/22	Wed			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	11	20/Apr/22	Thu			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
		21/Apr/22	Fri		Holiday	Eid		
		22/Apr/22	Sat					
		23/Apr/22	Sun					
4	12	24/Apr/22	Mon			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	13	25/Apr/22	Tue			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	14	26/Apr/22	Wed			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	15	27/Apr/22	Thu			Result Work		Prof. Kurup & Prof. Nivrutti, Prof. Apurva,
	16	28/Apr/22	Fri					
		29/Apr/22	Sat					
		30/Apr/22	Sun					

Total days / 16

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First year Applied Art Assignment Planning 2022-23 MAY 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/May/22	Mon			Result Work		All Staff
		2/May/22	Tue			Result Work		All Staff
		3/May/22	Wed			Result Work		All Staff
		4/May/22	Thu			Class File Submission		All Staff
		5/May/22	Fri			Class File Submission		All Staff
		6/May/22	Sat					
		7/May/22	Sun					
		8/May/22	Mon			Class File Submission		All Staff
		9/May/22	Tue					
		10/May/22	Wed					
		11/May/22	Thu					
		12/May/22	Fri					
		13/May/22	Sat					
		14/May/22	Sun					
		15/May/22	Mon					
		16/May/22	Tue					
		17/May/22	Wed					
		18/May/22	Thu					
		19/May/22	Fri					
		20/May/22	Sat					
		21/May/22	Sun					
		22/May/22	Mon					
		23/May/22	Tue					
		24/May/22	Wed					
		25/May/22	Thu					
		26/May/22	Fri					
		27/May/22	Sat					
		28/May/22	Sun					
		29/May/22	Mon					
		30/May/22	Tue					
		31/May/22	Wed					
								Total days / 20

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
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APPLIED ART
ACADEMIC CALENDAR
(Implementation)
(A.Y. 2022-23)

1st yr.

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

B.F.A. First Year 2022-23 Assignments Details

Sr. No	Subjects and total no. of Assignments	Assignments	Assignment Brief	Expected hours	Introduction date
1	Drill - 6	1	Material Introduction & Pencile rendering	5	
	60 hours	2	Rotring pen hendling	5	
		3	Texture	5	
		4	Gray scale	5	
		5	Monocromatic	5	
		6	Application(colour wash) & contrass	5	
			Total hours	**30**	
2	Drawing- 16	1	Nose , Ear, lips,& Eye	10	
	120 hours	2	Hand & Leg	10	
		3	Cast (Plane head) Pencil	5	
		4	Still Life (Pencil/ Charcol)	5	
		5	Cast(Normal Head) pencilBasic	5	
		6	Head Study (Real Human Head) B &W Water	5	
		7	Exam.	5	
		8	Full Figure- Pencil	5	
		9	Full Figure- Poster B & W	5	
		10	Full Figure- Poster(Monocromatic)	5	
		11	Still Life (Pencil/ Charcol)	5	
		12	Out Door	5	
		13	Full Figure- Poster	5	
		14	Full Figure- water colour	5	
		15	Full Figure- Pencil colour	5	
		16	Full Figure- Mix medium	5	
		Extra -17	Full Figure- Mix medium	5	
		18	Full Figure- Poster/ water	5	
		19	Full Figure- Poster/ water	5	
			Total hours	**105**	
3	2D Design - 6	1	contrast	10	
	Colour(2) + 2D design (4	2	Basic Colour schemes	10	
	24 hours + 60 hours	3	Negetive / Positive	10	
	84 hours	4	Principal of design	15	
		5	Composition	10	
		6	Art material (base on 4 principals)	5	
		7	Chair ((base on 4 principals))	5	
		8	Ancient Indian Art (base on 4 principals)	5	
			Total hours	70	

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

B.F.A. First Year 2022-23 Assignments Details

Sr. No	Subjects and total no. of Assignments	Assignments	Assign. Brief	Expected hours	Introduction date	submission date
4	Nature & Object - 6	1	Basic Shape (circle, square, Trangle)Pencil	5		
	80 hours	2	leaf &	5		
		3	Vim bar soap & Lemon	10		
		4	Maggy Pichkoo and Tomatows	10		
		5	Apple and Appy Fizz (Poster)	10		
		6		5		
			Total hours	**45**		
5	Typography & Calligraphy	1	Introduction of calligraphy - basic strock (C-1)	15		
	120 hours	2	basic strok Pattern (C-2)	10		
		3	Introduction to Devanagari calligraphy Style (C-3)	10		
		4	Exam part-1	20		
		5	Exam part-2	10		
		6	Geometric construction of Roman alphabets (T-1)	10		
		7	Optical mechanical spacing (T-2)	5		
		8	10 and 12 Point copy (Alignments)(T-3)	5		
		Extra -9	Drop letters (T- 4)	10		
		10	Decoretive aspects Calli (C-4)	5		
			Study of Roman Calli- Humanistic			
			devanagari composition			
		11	humanistic composition	5		
			Total hours	**95**		
6	Graphic Design - 5	1,2,3	Shape Workshop - Various morphs, combinations, constructions, repetitions and rotations of forms.	20		
	80 hours					
		4 & 5	Logo Design / stationary design/ simpal lable design	5		
				10		
			Total hours	**35**		
7	Layout - 3	1 &2	use principal of laws and Understand basic Layout from alignment and Grid.	15		
	48 hours					
		3	Press ad	10		
		4	hoarding / Poster	10		
			Total hours	35 hours		

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

	B.F.A. First Year 2022-23 Assignments Details					
Sr. No	Subjects and toal no. of Assignments	Assignments	Assign. Brief	Expected hours	Introduction date	submission date
8	Visualisation -4	1	lines exploration and execution	10		
	60 hours	2	Visual Creation (word +visual e.g. A typo+ Ant visual)	10		
		3	As per layout subject	5		
		4	As per layout subject	5		
			Total hours	30 hrs.		
9	Perspective -4	1	1 Point, 2 Point & 3 Point Perspective (Intro basic)	5		
	30 hours	2	Perspective Construction	5		
		3	Solid Geometry	5		
		4	View Render	5		
			Total hours	20 hrs.		
10	3-D Design-5	1	Basic solid Shapes And Object Exploration in 3D	10		
	30 hours	2	3-D Design with the use of Interlocking & Locking system.	5		
		3	High relief, low relief, middle relief	5		
		4		5		
		5		5		
			Total hours	30 hrs.		
11	Intro to Elective Subjects	1&2	Leterimg and Typo	3 Hours		
	36 Hours	3 & 4	Illustration	3 Hours		
		5 & 6	Potography	6 Hours		
		7 & 8	Computer Graphics	18 Hours		
		9 & 10	Exhibition and dispay	6 Hours		
			Total hours	36 hrs.		
12	Intro to subsidiary subject	1 Tutorial		5		
	58 Hours	2 Tutorial		5		
			Total Hours			
13	Advertising Art & Idias	1 Tutorial				
	60 Hours	2 Tutorial				
		3 Tutorial				
		4 Tutorial				
		5 Tutorial				
		6 Tutorial				
14	Histroy of Visual Communication	1 Tutorial				
	40 Hours	2 Tutorial				
		3 Tutorial				
		4 Tutorial				
		2 Tutorial				

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Sept. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1		1/Sep/22	Thu					
		2/Sep/22	Fri					
		3/Sep/22	Sat					
		4/Sep/22	Sun					
2	1	5/Sep/22	Mon					
	2	6/Sep/22	Tue					
	3	7/Sep/22	Wed					
	4	8/Sep/22	Thu					
	5	9/Sep/22	Fri					
		10/Sep/22	Sat					
		11/Sep/22	Sun					
3	6	12/Sep/22	Mon					
	7	13/Sep/22	Tue					
	8	14/Sep/22	Wed					
	9	15/Sep/22	Thu					
	10	16/Sep/22	Fri					
		17/Sep/22	Sat					
		18/Sep/22	Sun					
4	11	19/Sep/22	Mon					
	12	20/Sep/22	Tue					
	13	21/Sep/22	Wed					
	14	22/Sep/22	Thu					
	15	23/Sep/22	Fri					
		24/Sep/22	Sat					
		25/Sep/22	Sun					
5	16	26/Sep/22	Mon					
	17	27/Sep/22	Tue					
	18	28/Sep/22	Wed	1	Drill Lesson	**Commencement of 1yr 22-23** Asmt. 1 Material introduction & pencile		Prof. Nivrutti
	19	29/Sep/22	Thu	2	Drill Lesson	Rotring / Micron pen handling	5	Prof. Nivrutti
	20	30/Sep/22	Fri	3	Drill Lesson	Texture Study	5	Prof. Nivrutti
								Total days- 03

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Warman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Oct. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Oct/22	Sat					
		2/Oct/22	Sun					
	1	3/Oct/22	Mon	4	Drill Lesson	Gray scale	5	Prof. Nivrutti
1	2	4/Oct/22	Tue	5	Drill Lesson	Monocromatic	5	Prof. Nivrutti
		5/Oct/22	Wed		Dassehra Holiday			
	3	6/Oct/22	Thu	6	Drill Lesson	Application of colour	5	Prof. Nivrutti
	4	7/Oct/22	Fri	1 & 2	Perspctve	1 point, 2 point & 3 point perspective	5	Prof. Rakesh
		8/Oct/22	Sat					
		9/Oct/22	Sun					
	5	10/Oct/22	Mon	1	Drawing	Nose , ear, lips,& eye	5	Prof. Kurup
2	6	11/Oct/22	Tue		Drawing/ theory	Cont..	5	Prof. Kurup
	7	12/Oct/22	Wed	2	Drawing	Hand & leg	5	Prof. Kurup
	8	13/Oct/22	Thu		Drawing/ theory	Cont..	5	Prof. Kurup
	9	14/Oct/22	Fri	1	3-D	Basic solid shapes and object exploration in 3D	5	Prof. Nivrutti
		15/Oct/22	Sat					
		16/Oct/22	Sun					
	10	17/Oct/22	Mon	3	Drawing	Head Study (basic planes)	5	Prof. Kurup
3	11	18/Oct/22	Tue	2	3-D	Quilling	5	Prof. Nivrutti
	12	19/Oct/22	Wed	4	Perspctve	Perspective construction	5	Prof. Rakesh
	13	20/Oct/22	Thu	1	Colour/ theory	Colour wheel	5	Prof. Thakare
	14	21/Oct/22	Fri	2	Colour	Colour schemes	5	Prof. Thakare
		22/Oct/22	Sat					
		23/Oct/22	Sun					
		24/Oct/22	Mon			Term Break		
4		25/Oct/22	Tue			3D & Typo call practice sheets		
		26/Oct/22	Wed					
		27/Oct/22	Thu					
		28/Oct/22	Fri					
		29/Oct/22	Sat					
		30/Oct/22	Sun					
		31/Oct/22	Mon					

Total days- 14

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Nov. 2022-23

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Nov/22	Tue		Term break			
		2/Nov/22	Wed					
		3/Nov/22	Thu					
		4/Nov/22	Fri					
		5/Nov/22	Sat					
		6/Nov/22	Sun					
2	1	7/Nov/22	Mon	1	Graphic Design	Shape Workshop - Various morphs, combinations, constructions, repetitions and rotations of forms.	5	Prof. Nivrutti
		8/Nov/22	Tue		Guru Nanak Jayanti Holiday			
	2	9/Nov/22	Wed		Graphic Design	Cont..	5	Prof. Nivrutti
	3	10/Nov/22	Thu	2	Graphic Design / theory	Cont..	5	Prof. Nivrutti
	4	11/Nov/22	Fri	1	Nature & Object	Vim bar soap & lemon	5	Prof. Kurup
		12/Nov/22	Sat					
		13/Nov/22	Sun					
3	5	14/Nov/22	Mon	6	Drawing	Cast (normal head) B & w	5	Prof. Kurup
	6	15/Nov/22	Tue	1	Clour / theory	Colour scheam	5	Prof. Thakare
	7	16/Nov/22	Wed	1	Typo -calli	Introduction of calligraphy - basic strock (C-1)	5	Prof. Apurva
	8	17/Nov/22	Thu	2	Typo -calli / theory	basic strok pattern (C-2)	5	Prof. Apurva
	9	18/Nov/22	Fri	3	Typo -calli	Introduction to Devanagari calligraphy Style (C-3)	5	Prof. Apurva
		19/Nov/22	Sat					
		20/Nov/22	Sun					
4	10	21/Nov/22	Mon	7	Drawing	Basic Figure Drawing pencil	5	Prof. Kurup
	11	22/Nov/22	Tue	1	Theory / visualisation	Lines exploration and execution	5	Prof. Kurup
	12	23/Nov/22	Wed		Visualisation	Cont..	5	Prof. Kurup
	13	24/Nov/22	Thu	3	Nature & object	Vim bar soap & lemon	5	Prof. Kurup
	14	25/Nov/22	Fri	2	Clour	Colour wheel	5	Prof. Thakare
		26/Nov/22	Sat					
		27/Nov/22	Sun					
5	15	28/Nov/22	Mon	8	Drawing	Basic figure drawing pencil	5	Prof. Kurup
	16	29/Nov/22	Tue	2	Theory / visualisation	Visual creation (word + visual e.g. A type + ant visual)	5	Prof. Kurup
	17	30/Nov/22	Wed		Theory / visualisation	Cont..	5	Prof. Kurup

22 Nov. Submission

Total days-17

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Dec. 2022

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1/Dec/22	Thu	3	2D- Design	Negetive / Positive	5	Dr. Patil
1	2	2/Dec/22	Fri		2D- Design	Cont..	5	Dr. Patil
		3/Dec/22	Sat					
		4/Dec/22	Sun					
2	3	5/Dec/22	Mon	3	Visualisation	Vsual pun	5	Prof. Kurup
	4	6/Dec/22	Tue		Visualisation /	Create Visual as per Layout assign.	5	Prof. Kurup
	5	7/Dec/22	Wed	4	Visualisation /	cont.	5	Prof. Kurup
	6	8/Dec/22	Thu		Cont..	cont.	5	Prof.Nivrutti
	7	9/Dec/22	Fri	2	3D- Design	High/ middile/ low relif	5	Prof.Nivrutti
		10/Dec/22	Sat					
		11/Dec/22	Sun					
3	8	12/Dec/22	Mon	3	Call. & Typo			
	9	13/Dec/22	Tue			Cont.	5	
	10	14/Dec/22	Wed	1	Layout / Theory	use principal of laws and Understand basic Layout from original layout (magazin ads)	5	Dr. Patil
	11	15/Dec/22	Thu	2	Layout		5	Dr. Patil
	12	16/Dec/22	Fri		Layout		5	Dr. Patil
		17/Dec/22	Sat					
		18/Dec/22	Sun					
4		19/Dec/22	Mon	8	Drawing	Full figure Study (Poster /water)	5	Prof.Kurup
	13	20/Dec/22	Tue	4	Typo -calli/ Theory	Geometric construction of Roman alphabets (T-1)	5	
	14	21/Dec/22	Wed		Typo -calli/ Theory	Cont.	5	
	15	22/Dec/22	Thu	5	Typo -calli	Optical mechanical specing (T-2)	5	
	16	23/Dec/22	Fri			Cont.	5	
		24/Dec/22	Sat					
		25/Dec/22	Sun					
		26/Dec/22	Mon					
		27/Dec/22	Tue					
		28/Dec/22	Wed					
		29/Dec/22	Thu					
		30/Dec/22	Fri					
		31/Dec/22	Sat					

Total days- 17

1st Dec.

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist. Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Jan. 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Jan/23	Sun					
1	1	2/Jan/23	Mon	9	Drawing	Full figure Study (Poster /water)	5	
	2	3/Jan/23	Tue	6	Typo -calli/ Theory	Geometric construction of Roman alphabets (T-1)	5	
	3	4/Jan/23	Wed	7	Typo -calli/ Theory	Optical mechanical spacing (T-2)	5	
	4	5/Jan/23	Thu	3	Layout		5	Prof. Kurup
	5	6/Jan/23	Fri	4	2D-Desgn	Design principle	5	
		7/Jan/23	Sat					
		8/Jan/23	Sun					
2	6	9/Jan/23	Mon	10	Drawing	First Terminal Exam	5	All
	7	10/Jan/23	Tue		Ad. Art &Ides	First Terminal Exam	5	All
	8	11/Jan/23	Wed		History of V.C	First Terminal Exam	5	All
	9	12/Jan/23	Thu	4	Nature & Object Drawing	First Terminal Exam	5	All
	10	13/Jan/23	Fri	5	2D-desgn	First Terminal Exam	5	All
		14/Jan/23	Sat					
		15/Jan/23	Sun					
3	11	16/Jan/23	Mon	3	Graphic Design	First Term Exam	5	All
	12	17/Jan/23	Tue	8	Typography and Calligraphy(Part-1)	First Term Exam	5	All
	13	18/Jan/23	Wed	9	Typography and	First Term Exam	5	All
	14	19/Jan/23	Thu	4	Layout	Terminal Exam	5	All
	15	20/Jan/23	Fri	5	Nature & Object Drawing		5	Prof. Kurup
		21/Jan/23	Sat					
		22/Jan/23	Sun					
4	16	23/Jan/23	Mon	11	Drawing	Full figure Study (Poster /water)	5	Prof. Kurup
	17	24/Jan/23	Tue	6	Nature & Object Drawing)		5	Prof. Kurup
	18	25/Jan/23	Wed	3	3D-Desgn / Theory		5	Prof. Nivrutti
		26/Jan/23	Thu	4	3D- Design		5	Prof. Nivrutti
	19	27/Jan/23	Fri		Cont.	cont.	5	Prof. Nivrutti
		28/Jan/23	Sat					
		29/Jan/23	Sun					
5	20	30/Jan/23	Mon	12	Drawing	Full figure Study (Poster /water)	5	Prof. Kurup
	21	31/Jan/23	Tue	5	Layout		5	Prof. Kurup

Total days-22

VIVA Institute of Applied Art VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First Year Applied Art Assignment Planning 2022-2023 Feb. 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1	1	1-Feb-23	Wed		Layout	Cont..		Prof. Kurup
	2	2-Feb-23	Thu			Annual Exhibition Preparation		All
	3	3-Feb-23	Fri			Annual Exhibition Preparation		All
		4-Feb-23	Sat					
		5-Feb-23	Sun					
2	4	6-Feb-23	Mon			teachers Judging		All
	5	7-Feb-23	Tue			Annual Exhibition Preparation		All
	6	8-Feb-23	Wed			Annual Exhibition Preparation		All
	7	9-Feb-23	Thu			Annual Art exhibition - Inaugeration		All
	8	10-Feb-23	Fri			Annual Exhibition		All
		11-Feb-23	Sat			Annual Exhibition		
		12-Feb-23	Sun			Annual Exhibition		
3	9	13-Feb-23	Mon			Annual Exhibition		All
	10	14-Feb-23	Tue			Annual Exhibition		All
	11	15-Feb-23	Wed	7	Nature & Object /Theory	Dried masala and sachet		Prof. Kurup
	12	16-Feb-23	Thu	5	3 D- Desiogn	West out of best		Prof. Nivrutti
	13	17-Feb-23	Fri			Cont..		Prof. Nivrutti
		18-Feb-23	Sat					
		19-Feb-23	Sun					
4	14	20-Feb-23	Mon	13	Drawing	Full figure mix media		Prof. Kurup
	15	21-Feb-23	Tue	14	Drawing	Full figure mix media		Prof. Kurup
	16	22-Feb-23	Wed	15	Drawing	Full figure mix media		Prof. Kurup
	17	23-Feb-23	Thu	16	Drawing	Full figure mix media		Prof. Kurup
	18	24-Feb-23	Fri		Conti...	Conti...		Prof. Kurup
		25-Feb-23	Sat					
		26-Feb-23	Sun					
5	19	27-Feb-23	Mon			Annual Submission		Prof. Kurup & Prof. Nivrutti
	20	28-Feb-23	Tue			Annual Submission		Prof. Kurup & Prof. Nivrutti

Total days-21

2nd Leeter 1st Feb 2023

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First year Applied Art Assignment Planning 2021-2022 March 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1		1/Mar/22	Wed			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti
		2/Mar/22	Thu			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti
		3/Mar/22	Fri			Assignment Card Work	5	Prof. Kurup & Prof. Nivrutti
		4/Mar/22	Sat					
		5/Mar/22	Sun					
2		6/Mar/22	Mon			Assignment card work	5	Prof. Kurup & Prof. Nivrutti
		7/Mar/22	Tue			Assignment card work	5	Prof. Kurup & Prof. Nivrutti
		8/Mar/22	Wed		Holi day	Holi	5	
		9/Mar/22	Thu		GD	Stationary Design	5	Prof. Kurup & Prof. Nivrutti
		10/Mar/22	Fri			Cont...	5	Prof. Kurup & Prof. Nivrutti
		11/Mar/22	Sat					
		12/Mar/22	Sun					
3		13/Mar/22	Mon		Typo & Calli	Word Expression	5	Prof. Apurva
		14/Mar/22	Tue			Cont..	5	Prof. Apurva
		15/Mar/22	Wed			Cont..	5	Prof. Apurva
		16/Mar/22	Thu			Cont..	5	Prof. Apurva
		17/Mar/22	Fri			Cont..	5	Prof. Apurva
		18/Mar/22	Sat					
		19/Mar/22	Sun					
4		20/Mar/22	Mon			Submission		All Staff
		21/Mar/22	Tue			Submission	5	All Staff
		22/Mar/22	Wed			Submission	5	All Staff
		23/Mar/22	Thu			Submission	5	All Staff
		24/Mar/22	Fri			Submission	5	All Staff
		25/Mar/22	Sat					
		26/Mar/22	Sun					
5		27/Mar/22	Mon	1		Annual Exam	5	Prof. Kurup & Prof. Nivrutti
		28/Mar/22	Tue	2		Annual Exam	5	Prof. Kurup & Prof. Nivrutti
		29/Mar/22	Wed	3		Annual Exam	5	Prof. Kurup & Prof. Nivrutti
		30/Mar/22	Thu	4		Annual Exam	5	Prof. Kurup & Prof. Nivrutti
		31/Mar/22	Fri	5		Annual Exam	5	Prof. Kurup & Prof. Nivrutti

Total days-22

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First year Applied Art Assignment Planning 2020-2021 April 2023

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/Apr/22	Sat					
		2/Apr/22	Sun					
1	1	3/Apr/22	Mon	6		Portfolio submission	5	Prof. Kurup & Prof. Nivrutti
		4/Apr/22	Tue		Holiday	Mahavir Jayanti		
	2	5/Apr/22	Wed	7		Portfolio submission	5	Prof. Kurup & Prof. Nivrutti
	3	6/Apr/22	Thu	8		Portfolio submission	5	Prof. Kurup & Prof. Nivrutti
		7/Apr/22	Fri		Holiday	Good Friday		
		8/Apr/22	Sat					
		9/Apr/22	Sun					
2	4	10/Apr/22	Mon	9		Portfolio submission	5	Prof. Kurup & Prof. Nivrutti
	5	11/Apr/22	Tue			Portfolio submission		
	6	12/Apr/22	Wed			Portfolio submission		
	7	13/Apr/22	Thu			Portfolio submission		
		14/Apr/22	Fri		Holiday	Ambedkar Jayanti		
		15/Apr/22	Sat					
		16/Apr/22	Sun					
3	8	17/Apr/22	Mon			Study leave		
	9	18/Apr/22	Tue			Study leave		
	10	19/Apr/22	Wed			Annual Exam		All Staff
	11	20/Apr/22	Thu			Annual Exam		All Staff
		21/Apr/22	Fri		Holiday	Eid		
		22/Apr/22	Sat					
		23/Apr/22	Sun					
4	12	24/Apr/22	Mon			Annual Exam		All Staff
	13	25/Apr/22	Tue			Annual Exam		All Staff
	14	26/Apr/22	Wed			Annual Exam		All Staff
	15	27/Apr/22	Thu			Annual Exam		All Staff
	16	28/Apr/22	Fri			Annual Exam		All Staff
		29/Apr/22	Sat					
		30/Apr/22	Sun					

Total days / 16

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar, 401 305

FIRST Year BFA (Applied Art) Annual Planning 2022-23

First year Applied Art Assignment Planning 2022-23 May 23

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
		1/May/22	Mon			Annual Exam		All Staff
		2/May/22	Tue			Annual Exam		All Staff
		3/May/22	Wed			Result Work		All Staff
		4/May/22	Thu			Result Work		All Staff
		5/May/22	Fri			Result Work		All Staff
		6/May/22	Sat					
		7/May/22	Sun					
		8/May/22	Mon			Asmt. File & Report Submission		All Staff
		9/May/22	Tue					
		10/May/22	Wed					
		11/May/22	Thu					
		12/May/22	Fri					
		13/May/22	Sat					
		14/May/22	Sun					
		15/May/22	Mon					
		16/May/22	Tue					
		17/May/22	Wed					
		18/May/22	Thu					
		19/May/22	Fri					
		20/May/22	Sat					
		21/May/22	Sun					
		22/May/22	Mon					
		23/May/22	Tue					
		24/May/22	Wed					
		25/May/22	Thu					
		26/May/22	Fri					
		27/May/22	Sat					
		28/May/22	Sun					
		29/May/22	Mon					
		30/May/22	Tue					
		31/May/22	Wed					

Total days / 20

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
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APPLIED ART
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

2 YR

VIVA Institute of Applied Art VIVA VIRAR

VIVA INSTITUTE OF APPLIED ART

Subjects	Monthwise Assignments WORKING DAYS											
	Working Days	Working Days	Working Days	Working Days	Working Days	Working Days	Working Days	Working Days	Working Days	Working Days	Total W.Days 180*	
GROUP 1 : THEORY	June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Total Assignment	Total Assign done
1.Advertising Art & Ideas											6	
2. History of visual communication											4	
GROUP 2 : Practical												
1.Drawing			3	4	3	3	2	3	0	0	12	18
2. Typography And calligraphy			2	1	0	2	2	0	0	0	6	7
3.Information Design			1	1	0	1	0	1	0	0	4	4
4.Package Design			1	1	0	1	0	1	0	0	4	4
5.Communication Design			1	1	1	1	1	1	0	0	6	6
6.Graphic Design			1	2	0	1	0	0	0	0	4	4
7.Visualisation			1	1	1	1	2	2	0	0	6	8
Total Assignments			10	11	2	12	8	8	0	0	42	52
	1st Term Total Assignment = 23					2nd Term Total Assignment = 28						

Subject	
Drawing	Prof. Gorasha
Typo-Callo	Prof. Neha
Information Design	Prof. Neha
Comunication Design	Prof. Neha
Package Design	Prof. Rakesh K.
Graphic Design	Prof. Rakesh K.
Visualization	Prof. Rakesh K. / Prof. Neha D.

VIVA Institute of Applied Art VIVA VIRAR

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Aug' 23

Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor	
1	1-Aug-22	Monday	1	TYPO-CALLI	Commencement Day	5	All	Elective 3yr
2	2-Aug-22	Tuesday	count.. 1	TYPO-CALLI	Devnagari Kid Tomari style calligraphy	5	Prof. Neha	
3	3-Aug-22	Wednesday			75 year independance day celeibretion work	5	All	
4	4-Aug-22	Thursday				5	All	
5	5-Aug-22	Friday				5	All	
6	6-Aug-22	Saturday						
7	7-Aug-22	Sunday						
8	8-Aug-22	Monday	1	Visual..	Brain stroming (Birthday celebretion)	5	Prof. Rakesh	Elective 4yr
9	9-Aug-22	Tuesday	MOHARAM					
10	10-Aug-22	Wednesday	1	Drawing	Drawing		Prof. Gorakh	
11	11-Aug-22	Thursday	count..	Visual..	Word Visuals	5	Prof. Rakesh	
12	12-Aug-22	Friday	count..	Visual..	Combination of visuals	5	Prof. Rakesh	
13	13-Aug-22	Saturday						
14	14-Aug-22	Sunday						
15	15-Aug-22	Monday	INDEPENDENCE DAY					
16	16-Aug-22	Tuesday	PATETI					Elective 3yr
17	17-Aug-22	Wednesday	2	Drawing	Drawing	5	Prof. Gorakh	
18	18-Aug-22	Thursday	1	Info D.	Birthday Invitation Card	5	Prof. Neha	
19	19-Aug-22	Friday	1count...	Info D.	Birthday Invitation Card	5	Prof. Neha	
20	20-Aug-22	Saturday						
21	21-Aug-22	Sunday						
22	22-Aug-22	Monday	1	CD	Press Ad	5	Prof. Neha	Elective 4yr
23	23-Aug-22	Tuesday	1count..	CD	Press Ad count...	5	Prof. Neha	
24	24-Aug-22	Wednesday	3	Drawing	Drawing	5	Prof. Gorakh	
25	25-Aug-22	Thursday	1	GD	Symbol & Logo Unit	5	Prof. Rakesh	
26	26-Aug-22	Friday	1count..	GD	Graphic Design count...	5	Prof. Rakesh	
27	27-Aug-22	Saturday						
28	28-Aug-22	Sunday						
29	29-Aug-22	Monday	2	Typo-Calli	Expresive Typography word	5	Manisha Mam	Elective 3y
30	30-Aug-22	Tuesday	2 count..	Typo-Calli	Count..	5	Manisha Mam	
31	31-Aug-22	Wednesday	GANESH CHATURTHI					

Working day 19/ holiday 4

VIVA Institute of Applied Art
VIVA
VIRAR

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Sep' 23

Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor	
1	1-Sep-22	Thursday	MID TERM BREAK					
2	2-Sep-22	Friday						
3	3-Sep-22	Saturday						
4	4-Sep-22	Sunday						
5	5-Sep-22	Monday						
6	6-Sep-22	Tuesday	1	PD	Lable design Count..	5	Prof. Rakesh	Elective 4yr
7	7-Sep-22	Wednesday	5	Drawing	Drawing	5	Prof. Gorakh	
8	8-Sep-22	Thursday	1 count..	PD	Lable design Count..	5	Prof. Rakesh	
9	9-Sep-22	Friday	ANANT CHATURDASHI					
10	10-Sep-22	Saturday						
11	11-Sep-22	Sunday						
12	12-Sep-22	Monday	2	GD	typo assign no. 4)	5	Prof. Rakesh	
13	13-Sep-22	Tuesday	2Count..	GD	Count...		Prof. Rakesh	Elective 3yr
14	14-Sep-22	Wednesday	6	Drawing	Drawing	5	Prof. Gorakh	
15	15-Sep-22	Thursday	2	ID	shade card design (drawing Pencil product- Camlin /Apsara	5	Prof. Neha	
16	16-Sep-22	Friday	2Count	ID	Count... ID	5	Prof. Neha	
17	17-Sep-22	Saturday						
18	18-Sep-22	Sunday						
19	19-Sep-22	Monday	2	PD	Carton design (drawing Pencil product- Apsara And staedtler)	5	Prof. Rakesh	
20	20-Sep-22	Tuesday	2 Count..	PD	Count.. PD	5	Prof. Rakesh	Elective 4yr
21	21-Sep-22	Wednesday	7	Drawing	Drawing		Prof. Gorakh	
22	22-Sep-22	Thursday	2	CD	Poster Design (drawing Pencil product- Camlin /Apsara And	5	Prof. Neha	
23	23-Sep-22	Friday	2 Count...	CD	Count... CD	5	Prof. Neha	
24	24-Sep-22	Saturday						
25	25-Sep-22	Sunday						
26	26-Sep-22	Monday	2	Visual	MAP Design	5	Prof. Neha	
27	27-Sep-22	Tuesday	7 Count..	Visual	Visualization	5	Prof. Neha	Elective 3yr
28	28-Sep-22	Wednesday	8	Drawing	Drawing	5	Prof. Gorakh	
29	29-Sep-22	Thursday	3	GD	Festival sticker	5	Prof. Rakesh	
30	30-Sep-22	Friday	3 count...	GD	Count... GD	5	Prof. Rakesh	

Working day 20 holiday 2

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Oct' 23

Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1	1-Oct-22	Saturday					
2	2-Oct-22	Sunday					
3	3-Oct-22	Monday	3	visual	products	5	Prof. Nivrutti
4	4-Oct-22	Tuesday	3count..	visual	visulizatiob	5	Prof. Nivrutti
5	5-Oct-22	Wednesday	DASARA				
6	6-Oct-22	Thursday	3	CD	Hoarding Design	5	Prof. Neha
7	7-Oct-22	Friday	3count..	CD	Hoarding Design	5	prof. Neha
8	8-Oct-22	Saturday					
9	9-Oct-22	Sunday					
10	10-Oct-22	Monday	3count..	CD	Hoarding Design	5	Prof. Neha
11	11-Oct-22	Tuesday	TERMINAL EXAM 2022-2023	ADV & Idea	Terminal Exam - Advertising Art & Idea	3	All
12	12-Oct-22	Wednesday		VC	Terminal Exam - History of visual communication	3	All
13	13-Oct-22	Thursday		Drawing	Terminal Exam - Drawing	5	All
14	14-Oct-22	Friday		Typo-Calli -1	Terminal Exam - Typo-Calli -1	5	All
15	15-Oct-22	Saturday		Sat-Sun			
16	16-Oct-22	Sunday					
17	17-Oct-22	Monday		Typo-Calli -2	Terminal Exam - Typo-Calli -2	5	All
18	18-Oct-22	Tuesday		PD	Terminal Exam - Package Design	5	All
19	19-Oct-22	Wednesday		ID	Terminal Exam - Information Design	5	All
20	20-Oct-22	Thursday		CD-1	Terminal Exam - Communication Design	5	All
21	21-Oct-22	Friday		CD-2	Terminal Exam - Communication Design	5	All
22	22-Oct-22	Saturday	DIWALI VACATION				
23	23-Oct-22	Sunday					
24	24-Oct-22	Monday					
25	25-Oct-22	Tuesday					
26	26-Oct-22	Wednesday					
27	27-Oct-22	Thursday					
28	28-Oct-22	Friday					
29	29-Oct-22	Saturday					
30	30-Oct-22	Sunday					
31	31-Oct-22	Monday					

Elective 4yr

Working day 14/ holiday 6

VIVA Institute of Applied Art VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Nov' 22

Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor	
1	1-Nov-22	Tuesday	DIWALI VACATION					
2	2-Nov-22	Wednesday						
3	3-Nov-22	Thursday						
4	4-Nov-22	Friday						
5	5-Nov-22	Saturday						
6	6-Nov-22	Sunday						
7	7-Nov-22	Monday	8	Drawing	Outdoor/ Study tour	5	All staff	Elective 3yr
8	8-Nov-22	Tuesday	Guru Nanak Jayanti					
9	9-Nov-22	Wednesday	9	Drawing	Outdoor/ Study tour	5	All staff	
10	10-Nov-22	Thursday	Extra	Drawing	Outdoor/ Study tour	5	All staff	
11	11-Nov-22	Friday	Extra	Drawing	Outdoor/ Study tour	5	All staff	
12	12-Nov-22	Saturday						
13	13-Nov-22	Sunday						
14	14-Nov-22	Monday	4	GD	Design a book cover with front, back and spine	5	Prof. Rakesh	Elective 4yr
15	15-Nov-22	Tuesday	4count..	GD	Design a book cover with front, back and spine	5	Prof. Rakesh	
16	16-Nov-22	Wednesday	10	Drawing	Drawing	5	Prof. Gorakh	
17	17-Nov-22	Thursday	3	PD	CD Cover Design	5	Prof. Neha	
18	18-Nov-22	Friday	4	CD	Magazine Ad (Photography) surprize test	5	Prof. Neha	
19	19-Nov-22	Saturday						
20	20-Nov-22	Sunday						
21	21-Nov-22	Monday	5	Typo-calli	Poster design (typography elective) surprize test	5	Manish Mam	Elective 3yr
22	22-Nov-22	Tuesday	11	Drawing	Drawing book cover design (Illustration Elective) surprize test	5	Prof. Gorakh	
23	23-Nov-22	Wednesday	6	Typo-calli	Poem writing (typography Elective) surprize test	5	Manisha mam	
24	24-Nov-22	Thursday	4	PD	Innovative Pckage design (Elective display)surprize test	5	prof. Neha	
25	25-Nov-22	Friday	4	Visual	Create a visual for Movie Poster (Computer graphic)surprize test	5	Prof. Neha & Prof. Rakesh	
26	26-Nov-22	Saturday						
27	27-Nov-22	Sunday						
28	28-Nov-22	Monday	3	ID	Chart/Time table design	5	Prof. Neha	Elective 4y
29	29-Nov-22	Tuesday	3count	ID	Chart/Time table design	5	Prof. Neha	
30	30-Nov-22	Wednesday	12	Drawing	Drawing	5	Prof. Gorakh	

Working day 17/ holiday 5

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Dec'22

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Dec-22	Thursday	7	Typo-Calli	Typo-Calli	5	Manish Mam
	2	2-Oct-22	Friday	7count..	Typo-Calli	Typo-Calli	5	Manish Mam
	3	3-Oct-22	Saturday					
	4	4-Oct-22	Sunday					
	5	5-Oct-22	Monday	5	Visual	Visual Pun	5	Prof. Rakesh
	6	6-Oct-22	Tuesday	5count..	Visual	Visual Pun	5	Prof. Rakesh
	7	7-Oct-22	Wednesday	13	Drawing	Drawing	5	Prof. Gorakh
	8	8-Oct-22	Thursday	5	CD	Press Ad	5	Prof. Neha
	9	9-Oct-22	Friday	5count...	CD	Press Ad	5	Prof. Neha
	10	10-Oct-22	Saturday					
	11	11-Oct-22	Sunday					
	12	12-Oct-22	Monday	5count...	CD	Press Ad	5	Prof. Neha
	13	13-Oct-22	Tuesday	6	Visual	Natural/Manmade Object		Prof. Rakesh
	14	14-Oct-22	Wednesday	14	Drawing	Drawing		Prof. Gorakh
	15	15-Oct-22	Thursday	6 count..	Visual	Natural/Manmade Object	5	Prof. Rakesh
	16	16-Oct-22	Friday	6 count..	Visual	Natural/Manmade Object	5	Prof. Rakesh
	17	17-Oct-22	Saturday					
	18	18-Oct-22	Sunday					
	19	19-Oct-22	Monday		PRINT	Printing press visit in JJ Institute of Print Technology		All
	20	20-Oct-22	Tuesday		PRINT	Printing press visit in JJ Institute of Print Technology		All
	21	21-Oct-22	Wednesday		PRINT	Printing press visit in JJ Institute of Print Technology		All
	22	22-Oct-22	Thursday	15	Drawing	Drawing	5	Prof. Gorakh
	23	23-Oct-22	Friday	8	Typo-Calli	Typo-Calli	5	Manish Mam
	24	24-Oct-22	Saturday					
	25	25-Oct-22	Sunday					
	26	26-Oct-22	Monday	WINTER VACATION				
	27	27-Oct-22	Tuesday					
	28	28-Oct-22	Wednesday					
	29	29-Oct-22	Thursday					
	30	30-Oct-22	Friday					
	31	31-Oct-22	Saturday					

Working day 17/ holiday 5

VIVA Institute of Applied Art VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 jan' 23

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Jan-23	Sunday					
	2	2-Jan-23	Monday	6	CD	Communication Design	5	Prof.Neha
	3	3-Jan-23	Tuesday	6count..		Communication Design	5	Prof.Neha
	4	4-Jan-23	Wednesday	16	Drawing	Drawing	5	Prof. Gorakh
	5	5-Jan-23	Thursday	4	ID	Informetion design	5	Prof.Neha
	6	6-Jan-23	Friday	4count	ID count	Informetion design	5	Prof.Neha
	7	7-Jan-23	Saturday					
	8	8-Jan-23	Sunday					
	9	9-Jan-23	Monday	4count	ID count	Informetion design	5	Prof.Neha
	10	10-Jan-23	Tuesday	9	Typo-calli	TYPO- calli Surprize test		Manish Mam
	11	11-Jan-23	Wednesday	17	Drawing	Drawing Surprize test		Prof. Gorakh
	12	12-Jan-23	Thursday	10	Typo-calli	TYPO- calli Surprize test		Manish Mam
	13	13-Jan-23	Friday	5	PD	PD Surprize test		Prof. Rakesh
	14	14-Jan-23	Saturday					
	15	15-Jan-23	Sunday					
	16	16-Jan-23	Monday	5	ID	ID surprize test		Prof. Neha
	17	17-Jan-23	Tuesday	5count	ID	ID surprize test		Prof. Neha
	18	18-Jan-23	Wednesday	18	Drawing	Drawing		Prof. Gorakh
	19	19-Jan-23	Thursday	7	CD	CD surprize test		Prof. Neha
	20	20-Jan-23	Friday	7count.	CD	CD surprize test		Prof. Neha
	21	21-Jan-23	Saturday					
	22	22-Jan-23	Sunday					
	23	23-Jan-23	Monday			Exhibition work (selection)		ALL
	24	24-Jan-23	Tuesday			Exhibition work (selection)		ALL
	25	25-Jan-23	Wednesday			Exhibition work (selection)		ALL
	26	26-Jan-23	Thursday	Republica Day				
	27	27-Jan-23	Friday			Exhibition work (selection)		ALL
	28	28-Jan-23	Saturday					
	29	29-Jan-23	Sunday					
	30	30-Jan-23	Monday			Exhibition work (selection)		ALL
	31	31-Jan-23	Tuesday			Exhibition work		ALL

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2021-2022 Feb' 22

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Feb-23	Wednesday	4		Exhibition work		ALL
	2	2-Feb-23	Thursday			Exhibition work		ALL
	3	3-Feb-23	Friday			Exhibition work		ALL
	4	4-Feb-23	Saturday					
	5	5-Feb-23	Sunday					
	6	6-Feb-23	Monday			Exhibition work		ALL
	7	7-Feb-23	Tuesday			Exhibition work		ALL
	8	8-Feb-23	Wednesday			Exhibition work		ALL
	9	9-Feb-23	Thursday			Annual Art Exhibition 2022-23		
	10	10-Feb-23	Friday			Annual Art Exhibition 2022-23		
	11	11-Feb-23	Saturday			Annual Art Exhibition 2022-23		
	12	12-Feb-23	Sunday			Annual Art Exhibition 2022-23		
	13	13-Feb-23	Monday					
	14	14-Feb-23	Tuesday	PRELIM EXAM 2022-2023	ADV & Idea	Terminal Exam - Advertising Art & Idea	3	All
	15	15-Feb-23	Wednesday		VC	Terminal Exam - History of visual communication	3	All
	16	16-Feb-23	Thursday		Drawing	Terminal Exam - Drawing	5	All
	17	17-Feb-23	Friday		Typo-Calli -1	Terminal Exam - Typo-Calli -1	5	All
	18	18-Feb-23	Saturday		Sat-Sun			
	19	19-Feb-23	Sunday					
	20	20-Feb-23	Monday		Typo-Calli -2	Terminal Exam - Typo-Calli -2	5	All
	21	21-Feb-23	Tuesday		PD	Terminal Exam - Package Design	5	All
	22	22-Feb-23	Wednesday		ID	Terminal Exam - Information Design	5	All
	23	23-Feb-23	Thursday		CD-1	Terminal Exam - Communication Design	5	All
	24	24-Feb-23	Friday		CD-2	Terminal Exam - Communication Design	5	All
	25	25-Feb-23	Saturday					
	26	26-Feb-23	Sunday			Portfolio Submission		All
	27	27-Feb-23	Monday			Portfolio Submission		All
	28	28-Feb-23	Tuesday			Portfolio Submission		All

Elective 4)

VIVA Institute of Applied Art VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Applied Art Assignment Planning 2022-2023 Mar '22

WEEk	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Mar-22	Tuesday			Portfolio Submission		All
	2	2-Mar-22	Wednesday			Portfolio Submission		All
	3	3-Mar-22	Thursday			Portfolio Submission		All
	4	4-Mar-22	Friday			Portfolio Submission		All
	5	5-Mar-22	Saturday					
	6	6-Mar-22	Sunday					
	7	7-Mar-22	Monday			Portfolio Submission		All
	8	8-Mar-22	Tuesday			Portfolio Submission		All
	9	9-Mar-22	Wednesday			Portfolio Submission		All
	10	10-Mar-22	Thursday			Portfolio Submission		All
	11	11-Mar-22	Friday			Portfolio Submission		All
	12	12-Mar-22	Saturday					
	13	13-Mar-22	Sunday					
	14	14-Mar-22	Monday			Portfolio Submission		All
	15	15-Mar-22	Tuesday			Portfolio Submission		All
	16	16-Mar-22	Wednesday			Portfolio Submission		All
	17	17-Mar-22	Thursday			Portfolio Submission		All
	18	18-Mar-22	Friday			Portfolio Submission		All
	19	19-Mar-22	Saturday					
	20	20-Mar-22	Sunday					
	21	21-Mar-22	Monday			University exam		
	22	22-Mar-22	Tuesday			University exam		
	23	23-Mar-22	Wednesday			University exam		
	24	24-Mar-22	Thursday			University exam		
	25	25-Mar-22	Friday			University exam		
	26	26-Mar-22	Saturday					
	27	27-Mar-22	Sunday					
	28	28-Mar-22	Monday			University exam		
	29	29-Mar-22	Tuesday			University exam		
	30	30-Mar-22	Wednesday			University exam		
	31	31-Mar-22	Thursday			University exam		

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
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APPLIED ART
ACADEMIC CALENDAR
(Implementation)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIVA VIRAR

Applied Art, 2022-23

Second Year 2022-23, Date of Commencement: 1 August 2022

Sr. No.	Subject	Date	Topic	Remark
			THEORY	
1	Introduction / Typo-Calli Assignment- 01	1/8/22	Devanagari Poem writing	Prof. Neha D.
2	Typo-Calli Assign No 1 count.	2/8/22	Devanagari Poem writing	Prof. Neha D.
3	College Activity	3/8/22	Greeting Card design	All
4	College Activity	4/8/22	Display Panel design	All
5	College Activity	5/8/22	Display Panel design	All
6	Visualization	8/8/22	Brainstorming (given subject) / Adv Theory Intro..	Prof. Neha D. Prof. Arvind sir
			HOLIDAY MOHARAM	
7	Drawing	10/8/22	Intro Drawing Assignment no. 1	Prof. Gorakh
8	Visualization	11/8/22	Create a visual with given word	Prof. Neha D.
9	College Activity	12/8/22	Independence day celebration	All
			HOLIDAY INDEPENDENCE DAY	
			PATETI	
10	Drawing	17/8/22	Drawing Assignment no. 2	Prof. Gorakh
11	Information Design	18/8/22	Assignment No. 1 Ticket Invitation	Prof. Neha D.
			GOPALKALA	
12	Information Design	22/8/22	Assign No. 1 count..	Prof. Neha D.
13	Communication Design	23/8/22	Assign no 1. Press Ad.	Prof. Rakesh
14	Drawing	24/8/22	Drawing	Prof. Gorakh
15	Graphic Design	25/8/22	Assign No 1. Logo Design (Mangalam agarbatti & dhoop)	Prof. Rakesh
16	Graphic Design	26/8/22	Assign no 1 Count	

VIVA Institute of Applied Art VIRAR

17	Typo-calli	29/8/22	Assign no 2. Expressive Typography	Prof. Neha D.
18	Typo-Calli	30/8/22	Assign No 2 Count..	Prof. Rakesh
			GANESH CHATURTHI	
			MID TERM BREAK **1 sep to 5 sep**	
19	Package Design	6/ 9/22	Assign No 1 Label Design	Prof. Neha D.
20	Drawing	7/9/22	Drawing	Prof. Gorakh
21	Package Design	8/9/22	Assign No 1 Count..	Prof. Neha D.
			ANANT CHATURDASHI	
22	Package Design	12/9/22	Assign No 1 Count..	Prof. NehaD.
23	Package Design	13/9/22	Assign No 1 Count..	Prof. NehaD.
24	Drawing	14/9/22	(Drawing Assign no. 5)Teacher's Day celebration Typo-calli Book page design assign 3	Prof. Neha D./ Prof. Gorakh/ Prof. Rakesh
25	Information D. no. 2	15/09/2022	Chart Design for FRAAZO Assign No. 2	Prof. Neha. D.
26		16/9/22	Assign No. 2 Information D. Count.	Prof. Neha. D.
27	C. D. no. 2	19/09/22	Magazine ad for Go desi	Prof. Neha. D.
28		20/9/22	Assign No. 2 C.D. count.	Prof. Neha. D.
28		21/9/22	Assign No. 2 C.D. count.	Prof. Neha. D.
30		22/9/22	Brief For VIVA Institute of applied art For Monday Assignment	
31	Package D. no. 2	23/09/2022	CD Sticker Namaste kids	Prof. Rakesh
32	Package D. no. 2	26/09/2022	CD Sticker Namaste kids	Prof. Rakesh
33	Holiday	27/9/22	Ghatasthapana	
34	Drawing no. 6	28/09/2022	A man sitting in balcony & reading a newspaper	Prof. Gorakh
35		29/9/22	Flyer Design	Prof. Neha D.
36		30/9/22	Flyer Design	Prof. Neha D.
		1/10/22		
		2/10/22		
37	Visualisation 02	3/10/22	Poster Design on Social Issue (Computer graphics Elective)	Prof. Neha D.& Prof. Rakesh
38	Visualisation 02	4/10/22	Poster Design on Social Issue (Computer graphics Elective)	Prof. Neha D.& Prof. Rakesh
39		5/10/22	Dasara	

VIVA Institute of Applied Art VIRAR

40	Visualisation 02	6/10/22	Poster Design on Social Issue (Computer graphics Elective) For State Art.	Prof. Neha D.& Prof. Rakesh
41	Visualisation 02	7/10/22	Poster Design on Social Issue (Computer graphics Elective) For State Art.	Prof. Neha D.& Prof. Rakesh
		8/10/22		
		9/10/22		
42		10/10/22		
43	Terminal Exam	11/10/22	Advertising Art & Idea	All
44	Terminal Exam	12/10/22	History of Visual Communication	All
45	Terminal Exam	13/10/22	Drawing	All
46	Terminal Exam	14/10/22	Typo-Calli -paper1	All
		15/10/22		
		16/10/22		
47	Terminal Exam	17/10/22	Typo Calli - paper2	All
48	Terminal Exam	18/10/22	Package Design	All
49	Terminal Exam	19/10/22	Information Design	All
50	Terminal Exam	20/10/22	Communication Design	All
51	Terminal Exam	21/10/22	Communication Design	All
	Holiday	22/10/22-06/11/22	DIWALI VACATION	
52		7/11/22	Campaign Introduction	Prof. Neha D.& Prof. Rakesh
	Holiday	8/11/22	GURUNANAK JAYANTI	NA
53	Communication Design Information design	09/11/22	Campaign Introduction	Prof. Neha D.& Prof. Rakesh
54	Packaging	10/11/22	Campaign Subject Selection	Prof. Neha D.& Prof. Rakesh
55		11/11/22	Campaign Subject Selection	Prof. Neha D.& Prof. Rakesh
		12/11/22		
		13/11/22		
56		14/11/22		
57	Drawing no. 7	15/11/22	Man or woman packing a bag .	Prof. Gorakh
58	Typo & Calli-05	16/11/22	Monogram Logo Redesigning	Prof. Apurva
59		17/11/22	Campaign Ideas	Prof. Neha D.
60		18/11/22	Campaign Ideas	Prof. Neha D.
		19/11/22		
		20/11/22		
61		21/11/22	Copy work-Master Study	Prof. Gorakh

VIVA Institute of Applied Art VIRAR

62		22/11/22	Monogram Logo Redesigning	Prof. Apurva
63	Drawing no. 8	23/11/22	Police Constable- in police station	Prof. Gorakh
64		24/11/22	Newspaper Masthead Design	Prof. Apurva / Prof. Neha. D.
65		25/11/22	Count..	Prof. Apurva / Prof. Neha. D.
		26/11/22		
		27/11/22		
66	CD/ IPD	28/11/22	Campaign Correction	Prof. Neha D.& Prof. Rakesh
67	CD/ IPD	29/11/22	Campaign Correction	Prof. Neha D.& Prof. Rakesh
68	CD/ IPD	29/11/22	Campaign Correction	Prof. Neha D.& Prof. Rakesh
69	Drawing	30/11/22	Drawing from Life (Full figure study with Background)	Prof. Gorakh
70	Visualisation no 3	1/12/22	Magazine Ad (Subway, Fastrack, Pulse I Illustration elective))	Prof. Neha D.& Prof. Rakesh
71	Visualisation no 3	2/12/22	Magazine Ad (Subway, Fastrack, Pulse I Illustration elective))	Prof. Neha D.& Prof. Rakesh
		3/12/22		
		4/12/22		
72	Visualisation no 4	05/12/22	Hoarding Design 3D (Exh. Display Elective)	Prof. Neha D.& Prof. Rakesh
73	Visualisation no 4	6/12/22	Hoarding Design 3D (Exh. Display Elective)	Prof. Neha D.& Prof. Rakesh
74	Drawing	7/12/22	Astrologer with parrot	
75	Visualisation	8/12/22	Hoarding Design 3D (Exh. Display Elective)	Prof. Neha D.& Prof. Rakesh
76	Visualisation	9/12/22	Hoarding Design 3D (Exh. Display Elective)	Prof. Neha D.& Prof. Rakesh
		10/12/22		
		11/12/22		
77	Typo & Calli-08	12/12/2022	Expressive Typography & lettering	Prof. Apurva
78		13/12/22	Expressive Typography & lettering	Prof. Apurva
79		14/12/22	Drawing from Life (Full Figure Study with Background - Pan Seller))	Prof. Gorakh
80	Graphic Design	15/12/22	Stationary as per Campaign	Prof. Neha D.& Prof. Rakesh
81	Graphic Design	16/12/22	Stationary as per Campaign	Prof. Neha D.& Prof. Rakesh
		17/12/22		
		18/12/22		
82	Package D. no. 4	19/12/22	Popup Gift Box	Prof. Rakesh
83	Package D. no. 4	20/12/22	Popup Gift Box	Prof. Rakesh

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84		21/12/22	Drawing from Life (Full Figure Study with Background - Milkman)	
85	Package D. no. 5	22/12/2022	Design a carton for (Apsara or Staedtler)	Prof. Rakesh
86		23/12/22	Package D. no. 5	24/1/2023
		24/12/22		
		25/12/22		
	Holiday	26/12/22	X-mas Vacation .	
	Holiday	27/12/22	X-mas Vacation .	
	Holiday	28/12/22	X-mas Vacation .	
	Holiday	29/12/22	X-mas Vacation .	
	Holiday	30/12/22	X-mas Vacation .	
		31/12/22		
		1/1/23		
87		2/1/23	Introduction of Campaign and PPT presentation.	Prof. Neha D.
88		3/1/23	Selection Of Brands	Prof. Neha D.
89		4/1/23	Selection Of Ideas	Prof. Neha D.
90		5/1/23	Brainstorming	Prof. Neha D.
91		6/1/23	Brainstorming	Prof. Neha D.
		7/1/22		
		8/1/23		
92	Typo & Calli	9/1/23	Devanagari Letterforms Exploration	Prof. Apurva
93		10/1/23	Count...	Prof. Apurva
94		11/1/23	Count...	Prof. Apurva
95		12/1/23		
96		13/1/23		
		14/1/23		
		15/1/23		
97	Information D.	16/1/23	Brief For Invitation Card Design show PPT	Prof. Neha D.
98		17/1/23		
99	Information D. no. 3	18/01/23	Invitation card for Annual art Exhibition	Prof. Rakesh
100		19/1/23	Invitation card for Annual art Exhibition	Prof. Rakesh
101		20/1/23	Invitation card for Annual art Exhibition	Prof. Rakesh
		21/1/23		
		22/1/23		
102	Typo & Calli-09	23/01/23	Typoday 2023 logo design	Prof. Apurva
103	Typo & Calli-09	24/1/23	Typoday 2023 logo design	Prof. Apurva
104		25/1/23	Drawing from Life (Full Figure Study with Background -Madari)	
105	Information D. no. 3	26/01/2023	Invitation card for Annual art Exhibition	Prof. Neha , Prof .Rakesh
106		27/1/23	Invitation card for Annual art Exhibition	Prof. Neha , Prof .Rakesh
		28/1/23		

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		29/1/23		
107	C. D. no. 4	30/1/23	Hoarding Design for given subject (ICICI Bank)	Prof. Neha D.& Prof. Rakesh
108		31/1/23	C. D. no. 4	20/1/23
109		1/2/23	Drawing from Life (Full Figure Study with Background -Male customers at the fish market)	Prof. Gorakh
110		2/2/23		
111	Information D. no. 4	03/02/2023	Shade card for Asian Paint	Prof. Neha D.
		4/2/23		
		5/2/23		
112	Drawing	6/2/23	Drawing Week	Prof. Gorakh
113	Drawing	7/2/23	Drawing Week	Prof. Gorakh
114	Drawing	8/2/23	Drawing from Life (Full Figure Study with Background - Shoemaker in his stall)	Prof. Gorakh
115	Drawing	9/2/23	Drawing Week	Prof. Gorakh
116	Drawing	10/2/23	Drawing Week	Prof. Gorakh
		11/2/23		
		12/2/23		
117	Exhibition	13/2/23	Selection of artwork	ALL
118	Exhibition	14/2/23	Selection of artwork	ALL
119	Exhibition	15/2/23	Preparation of Panel	ALL
120	Exhibition	16/2/23	Preparation of Panel	ALL
121	Exhibition	17/2/23	Preparation of Panel	ALL
		18/2/23		
		19/2/23		
122	Exhibition	**20/2/23**	Preparation of Panel	ALL
123	Exhibition	**21/2/23**	Judging	
124	Exhibition	**22/2/23**	Award Preparation	
125	Exhibition	**23/2/23**	Inauguration of Annual Art Exhibition	ALL
126	Exhibition	**24/2/23**	Annual Art Exhibition	ALL
	Exhibition	25/2/23	Annual Art Exhibition	ALL
	Exhibition	26/2/23	Annual Art Exhibition	ALL
127	Exhibition	**27/2/23**	Annual Art Exhibition	ALL
	Social	**28/2/23**	Annual social	
	Exhibition	**1/3/23**	Non Instructional Day	
128	Elective	2/3/23	Photography - Outdoor Market	Prof. Neha D.
129	Elective	3/3/23	Photography - Outdoor Market	Prof. Neha D.
		4/3/23		
		5/3/23		
130	Visualisation no 5	6/3/23	Object Manipulation	Prof. Neha D.& Prof. Rakesh

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132	Visualisation no 5	7/3/23	Object Manipulation	Prof. Neha D.& Prof. Rakesh
133		08/3/22	VIVA for Elective	Prof. Neha D.& Prof. Rakesh
134		9/3/23	VIVA for Elective	Prof. Neha D.& Prof. Rakesh
135		10/3/23	VIVA for Elective	Prof. Neha D.& Prof. Rakesh
		11/3/23		
		12/3/23		
136		13/3/23	Portfolio Submission	ALL
137		14/3/23	Portfolio Submission	ALL
138		15/3/23	Portfolio Submission	ALL
139		16/3/23	Portfolio Submission	ALL
140		17/3/23	Portfolio Submission	ALL
		18/3/23		
		19/3/23		
141		20/3/23	Examination Preparation	ALL
142		21/3/23	Examination Preparation	ALL
143		22/3/23	Examination Preparation	ALL
144		23/3/23	Examination Preparation	ALL
145		24/3/23	Examination Preparation	ALL
		25/3/23		
		26/3/23		
146		27/3/23	Examination Preparation	
147		28/3/23		
148	ANNUAL EXAMINATION	29/3/23	Drawing	
		30/3/23		
149	ANNUAL EXAMINATION	31/3/23	Typography & Calligraphy.	
		1/4/23		
		2/4/23		
150	ANNUAL EXAMINATION	3/4/23	Typography & Calligraphy.	
		4/4/23		
151	ANNUAL EXAMINATION	5/4/23	Package Design	
152	ANNUAL EXAMINATION	6/4/23	Information Design	
		7/4/23		
		8/4/23		
		9/4/23		
153	ANNUAL EXAMINATION	10/4/23	Communication Design	
154	ANNUAL EXAMINATION	11/4/23	Communication Design	

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155	ANNUAL EXAMINATION	12/4/23	History of Visual Communication	
156	ANNUAL EXAMINATION	13/4/23	Advertising Art & Idea	

Sr. No.	Subject	Date	Topic	Remark
			THEORY	
1	Advtg. Art & Ideas			
	Advtg. tute. 1		Role of Advertising and their functions in society.	Prof. Arvind Sir
	Advtg. tute. 2		Write about traditional media VS Modern media	Prof. Arvind Sir
	Advtg. tute. 3		Write details about modern marketing concepts.	Prof. Arvind Sir
	Advtg. tute. 4		Role of colour in Advertising.	Prof. Arvind Sir
	Advtg. tute. 5		Write about Advertising agency structure and working	Prof. Arvind Sir
	Advtg. tute. 6		Write about printing technology	Prof. Arvind Sir
2	History of Visual Communication			
	VC tute. 1		Write about visual art forms used in cinema art. Explain with an example?	Prof. Arvind Sir
	VC tute. 2		Art forms used in cinema art. Explain with examples. Use sketches or illustrations to support your answer.	Prof. Arvind Sir
	VC tute. 3		What is visual communication ?	Prof. Arvind Sir
	VC tute. 4		Role of colour in advertising	Prof. Arvind Sir
			PRACTICALS	
3	Drawing			
	Drawing no. 1	10/8/22	Background study (Library)	Prof.Gorakha T.
	Drawing no. 2	17/08/2022	Background Study (Canteen)	Prof.Gorakha T.
	Drawing no. 3	24/08/2022	Background study (copy from photograph)	Prof.Gorakha T.
	Drawing no. 12	14/12/2022	Drawing from Life (Full Figure Study with Background - Pan Seller))	Prof.Gorakha T.

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	Drawing no. 5	14/09/2022	Anatomy Study (Sensitive Organs)	Prof.Gorakha T.
	Drawing no. 6	28/09/2022	A man sitting in balcony & reading a newspaper	Prof.Gorakha T.
	Drawing no. 7	15/11/2022	Man or woman packing a bag .	Prof.Gorakha T.
	Drawing no. 8	21/11/2022	Copy work-Master Study	Prof.Gorakha T.
	Drawing no. 9	23/11/2022	Police Constable- in police station	Prof.Gorakha T.
	Drawing no. 10	30/11/2022	Drawing from Life (Full figure study with Background)	Prof.Gorakha T.
	Drawing no. 11	07/12/2022	Astrologer with parrot	Prof.Gorakha T.
	Drawing no. 12	14/12/2022	Drawing from Life (Full Figure Study with Background - Pan Seller)]	Prof.Gorakha T.
	Drawing no. 13	21/12/2022	Drawing from Life (Full Figure Study with Background - Milkman)	Prof.Gorakha T.
	Drawing no. 14	28/12/2022	Drawing from Life (Full Figure Study with Background - live Chicken seller)	Prof.Gorakha T.
	Drawing no. 15	25/01/2023	Drawing from Life (Full Figure Study with Background -Madari)	Prof.Gorakha T.
	Drawing no. 16	01/02/2023	Drawing from Life (Full Figure Study with Background -Male customers at the fish market)	Prof.Gorakha T.
	Drawing no. 17	08/02/2023	Drawing from Life (Full Figure Study with Background - Shoemaker in his stall)	Prof.Gorakha T.
4	**Typography & Calli**			
	Typo& Calli -01	1/8/22	Devanagari Poem writing	Typo& Calli -01
	Typo & Calli-02	28/08/2022	Logo Design with the help of Expressive Typography.	Prof. Neha D.
	Typo & Calli-03	14/9/22	Poem Book page Design (Teacher's Day)	Prof. Neha D./ final year students
	Typo & Calli-04	29/09/22	Flyer Design	Prof. Neha D.
	Typo & Calli-05	22/11/22	Monogram Logo Redesigning	Prof. Apurva
	Typo & Calli-06	24/11/2022	Newspaper Masthead Design	Prof. Apurva / Prof. Neha. D.
	Typo & Calli-07	23/01/2023	Typoday 2023 logo design	Prof. Apurva

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	Typo & Calli-08	12/12/2022	Expressive Typography & lettering	Prof. Apurva / Prof. Neha D.
	Typo & Calli-09	09/01/2023	Devanagari Letterforms Exploration	Prof. Apurva
5	**Visualisation**			
	Visualisation no 1	8/8/22	Create a visual with given word (Birthday Theme)	Prof. Neha D.& Prof. Rakesh
	Visualisation no 2	03/10/22	Poster Design on Social Issue (Computer graphics Elective)	Prof. Neha D.& Prof. Rakesh
	Visualisation no 3	1/12/22	Magazine Ad (Subway, Fastrack, Pulse I Illustration elective))	Prof. Neha D.& Prof. Rakesh
	Visualisation no 4	06/12/22	Hoarding Design 3D (Exh. Display Elective)	Prof. Neha D.& Prof. Rakesh
	Visualisation no 5	08/3/22	Object Manipulation	Prof. Neha D.& Prof. Rakesh
	Visualisation no 6		Printing	Prof. Pradnya
6	**Intro. of Elective**			
	Elective no 1	01/12/2022	Illustration- Subway press Add	Prof. Neha D.& Prof. Rakesh
	Elective no 2	09/1/2023	Calligraphy -Typography - Letter Exploration	Prof. Neha D.& Prof. Rakesh
	Elective no 3	03/10/22	Computer Graphics- Social Issue Poster	Prof. Neha D.& Prof. Rakesh
	Elective no 4		Photography - Outdoor Market	Prof. Neha D.& Prof. Rakesh
	Elective no 5	06/12/2022	Exhibition Display Design and Sate craft- 3D hoarding	Prof. Neha D.& Prof. Rakesh
7	**Intro. of Subsidiary**			
	(Schedule of visit)			
	Subsidiary no. 1	09/03/2023	Marine life Print	Prof. pradnya
	Subsidiary no. 2	10/03/2023	History of print	Prof. pradnya
8	**Graphic Design**			
	Graphic D. no. 1	26/08/2022	Design A logo and Symbol for Mangal deep	Prof. Rakesh

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	Graphic D. no. 2	02/09/2022	Logo For Vedaka	Prof. Rakesh
	Graphic D. no. 3		Stationary as per Campaign	Prof. Rakesh
	Graphic D. no. 4	01/02/2023	Logo and Symbol for Paytaan or Aadya Jewellery	Prof. Rakesh
9	**Package Design**			
	Package D. no. 1	06/09/2022	VEDAKA LABEL DESIGN	Prof. Rakesh
	Package D. no. 2	26/09/2022	CD Sticker Namaste kids	Prof. Rakesh
	Package D. no. 3	15/11/22	As per Campaign	Prof. Rakesh
	Package D. no. 4	20/12/2022	Gift Box	Prof. Rakesh
	Package D. no. 5	24/1/2023	Design a carton for (Apsara or Staedtler)	Prof. Rakesh
10	**Information Design**			
	Information D. no. 1	18/08/2022	Ticket Invitation	Prof. Neha D.
	Information D. no. 2	15/09/2022	Chart Design for FRAAZO	Prof. Neha D.
	Information D. no. 3	25/01/2023	Invitation card for Annual art Exhibition	Prof. Neha D.
	Information D. no. 4	03/02/2023	Shade card for Asian Paint	Prof. Neha D.
	Information D. no. 5		Brochure Design for campaign.	Prof. Neha D.
11	**Communicat ion Design**			
	C. D. no. 1	23/08/22	Press Ad	Prof. Neha D.& Prof. Rakesh
	C. D. no. 2	19/09/2022	Magazine ad for Go desi	Prof. Neha D.& Prof. Rakesh
	C. D. no. 3	03/10/22	Poster Design For Social Issue	Prof. Neha D.& Prof. Rakesh
	C. D. no. 4	20/1/23	Hoarding Design for given subject (ICICI Bank)	Prof. Neha D.& Prof. Rakesh
	C. D. no. 5	15/11/22	Magazine ad for given Subject (Campaign)	Prof. Neha D.& Prof. Rakesh

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	C. D. no. 6			
			RECORDS & SCHEDULES	
SR. No.	Activity	Schedule (Email)	Schedule (Courier)	Remark
1	Parent-Teacher letter	16/09/2022	16/9/2022	
2	Parent-Teacher letter	23/011/2023	23/11/2023	
3	Parent-Teacher letter	21/03/2023	21/03/2023	
4	Parent-Teacher letter (if required)	-	-	
SR. No.	Activity	Date of commencement	Date of Conclusion	Remark
1	Terminal Exam	11/10/2022	21/10/2022	
2	Prelim Exam	-	-	
3	Final Exam	29/03/2023	13/04/2023	
SR. No.	Activity	First date of asmt. submission	Second date of asmt. submission	Remark
1	Before the first letter	7/10/ 2022	-	
2	Before the second letter	-	-	
3	Before the third letter	13/03/2023	-	
4	Before the final Exam (if required)	-	-	

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
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APPLIED ART
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust

VIVA INSTITUTE OF APPLIED ART

Shirgaon, Virar East, Palghar 401 305

3YR B.F.A. Applied Art - Class report 2022-2023 — June'22

Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	20-Jun-22	Mon	Introduction of Subjects/ Graphic Design	1	Logo design	6	Prof. Mamta & Prof. Netra
2	21-Jun-22	Tue	Graphic Design	1	Logo design	6	Prof. Mamta & Prof. Netra
3	22-Jun-22	Wed	Communication Design	1	Half Page press ad	6	Prof. Mamta & Prof. Netra
4	23-Jun-22	Thu	Communication Design	1	Half Page press ad	6	Prof. Mamta & Prof. Netra
5	24-Jun-22	Fri	Communication Design	1	Half Page press ad	6	Prof. Mamta & Prof. Netra
6	25-Jun-22	Sat					
7	26-Jun-22	Sun					
8	27-Jun-22	Mon	Communication Design	1	Half Page press ad	6	Prof. Mamta & Prof. Netra
9	28-Jun-22	Tue	Information Design	1	Infographic poster	6	Prof. Mamta
10	29-Jun-22	Wed	Information Design	1	Infographic poster	6	Prof. Mamta
11	30-Jun-22	Thu	Information Design	1	Infographic poster	6	Prof. Mamta

Total days 09

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3YR B.F.A. Applied Art - Assignment Planning 2022-2023							July '22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Jul-22	Fri	Drawing	1		6	Prof. Nakul
2	02-Jul-22	Sat					
3	03-Jul-22	Sun					
4	04-Jul-22	Mon	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof. Satghare
					CG-		Prof.
					ED-		Prof. Rakesh
5	05-Jul-22	Tue	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof. Satghare
					CG-		Prof.
					ED-		Prof. Rakesh
6	06-Jul-22	Wed	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof. Satghare
					CG-		Prof.

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7	07-Jul-22	Thu	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof.
					CG-		Prof.
					ED-		Prof. Rakesh
8	08-Jul-22	Fri	Drawing			6	Prof. Nakul
9	09-Jul-22	Sat					
10	10-Jul-22	Sun					
11	11-Jul-22	Mon	Publishing Design	1	Masthead	6	Prof. Netra
12	12-Jul-22	Tue	Publishing Design	1	Masthead	6	Prof. Netra
13	13-Jul-22	Wed	Publishing Design	2	Magazine cover page design	6	Prof. Netra
14	14-Jul-22	Thu			Holiday due to Heavy Rain		
15	15-Jul-22	Fri	Drawing		Cont.	6	Prof. Nakul
16	16-Jul-22	Sat					
17	17-Jul-22	Sun					
18	18-Jul-22	Mon	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof.
					CG-		Prof.
					ED-		Prof. Rakesh
19	19-Jul-22	Tue	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof.
					CG-		Prof.
					ED-		Prof. Rakesh
20	20-Jul-22	Wed	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof.
					CG-		Prof.
					ED-		Prof. Rakesh
21	21-Jul-22	Thu	Elective		LT-	6	Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof.
					CG-		Prof.
					ED-		Prof. Rakesh
22	22-Jul-22	Fri	Drawing			6	Prof. Nakul
23	23-Jul-22	Sat					
24	24-Jul-22	Sun					
25	25-Jul-22	Mon	Communication Design	2,3,4	Hoarding- Mad Angle	6	Prof. Mamta and Prof.
26	26-Jul-22	Tue	Communication Design	2,3,4	Hoarding- Mad Angle	6	Prof. Mamta and Prof.
27	27-Jul-22	Wed	Communication Design	2,3,4	Hoarding- Mad Angle	6	Prof. Arvind/ Prof. Mamta and Prof. Netra
28	28-Jul-22	Thu	Adv/Communication	2,3,4	Hoarding- Mad Angle	6	
29	29-Jul-22	Fri	Communication Design	2,3,4	Hoarding- Mad Angle	6	
30	30-Jul-22	Sat					

Total days 21

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3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Aug '22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Aug-22	Mon	Adv/ Elective		LT- Foundational hand and Ropman Capitals calligraphy	6	Prof. Arvind/ Prof. Netra
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof. Satabara
					CG-		Prof.
					ED-		Prof. Rakesh
2	02-Aug-22	Tue	Elective		LT- Brush Script Calligraphy (Roman)	6	Prof. Manisha
					ILL-		Prof. Nakul
					PH-		Prof. Nivrutti/ Prof. Satabara
					CG-		Prof.
					ED-		Prof. Rakesh
3	03-Aug-22	Wed	Elective/ Greeting card		Greeting card making for Sketchpaintxprs	6	Elective Incharge
4	04-Aug-22	Thu	Installation		Independence day installation	6	All staff
5	05-Aug-22	Fri	Installation		Independence day installation	6	All staff
6	06-Aug-22	Sat					
7	07-Aug-22	Sun					
8	08-Aug-22	Mon	Adv/ Publishing Design	3	Tabloid Design- Introduction, Task 1- Collage out of newsappepr cutouts	6	Prof. Arvind/ Prof. Netra
9	09-Aug-22	Tue	Holiday		Muharram		
10	10-Aug-22	Wed	Publishing Design	3	Tabloid Design- Submission and correction on Task 1, Introduction to final task	6	Prof. Netra
11	11-Aug-22	Thu	Publishing Design	3	Tabloid Design- Corrections on final task	6	Prof. Netra
12	12-Aug-22	Fri			Independence day Marching	6	All Staff
13	13-Aug-22	Sat					
14	14-Aug-22	Sun					

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15	15-Aug-22	Mon	Holiday		Independence Day		
16	16-Aug-22	Tue	Holiday		Parsi New Year		
17	17-Aug-22	Mon	Elective	3	LT- Poster design for Typoday	6	Prof. Netra
					IL-	6	Prof. Nakul
					PH-	6	Prof. Nivrutti/ Prof.
					CG-	6	Prof. Neha
					ED-	6	Prof. Rakesh
18	18-Aug-22	Mon	Elective	4	LT- Typographical Storyboard	6	Prof. Netra
					IL-	6	Prof. Nakul
					PH-	6	Prof. Nivrutti/ Prof.
					CG-	6	Prof. Neha
					ED-	6	Prof. Rakesh
19	19-Aug-22	Fri	Holiday		Gopal Kala		
20	20-Aug-22	Sat					
21	21-Aug-22	Sun					
22	22-Aug-22	Mon	Information Design	2	Introduction of Timeline	6	Prof. Arvind/Prof. Mamta
23	23-Aug-22	Tue	Adv/ Information Design	2	Cont.	6	Prof. Mamta
24	24-Aug-22	Wed	Information Design	2	Cont.	6	Prof. Mamta
25	25-Aug-22	Thu	Information Design	3	Introduction	6	Prof. Neha
26	26-Aug-22	Fri	Information Design	3	Cont.	6	Prof. Nakul
27	27-Aug-22	Sat					
28	28-Aug-22	Sun					
29	29-Aug-22	Mon	Elective		LT-	6	Prof. Netra
					ILL-	6	Prof. Nakul
					PH-	6	Prof. Nivrutti/ Prof.
					CG-	6	Prof. Neha
					ED-	6	Prof. Rakesh
30	30-Aug-22	Tue	Elective		LT-	6	Prof. Netra
					ILL-	6	Prof. Nakul
					PH-	6	Prof. Nivrutti/ Prof.
					CG-	6	Prof. Neha
					ED-	6	Prof. Rakesh
31	31-Aug-22	Wed			Ganesh Chaturthi		

Total days 18

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Sep '22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Sep-22	Thu			MID TERM BREAK		
2	02-Sep-22	Fri					
3	03-Sep-22	Sat					
4	04-Sep-22	Sun					
5	05-Sep-22	Mon	ID	4	Exhibition invite & collaterals	6	Prof. Mamta
6	06-Sep-22	Tue	ID	4	Cont.	6	Prof. Mamta
7	07-Sep-22	Wed	ID	4	Cont.	6	Prof. Mamta
8	08-Sep-22	Thu	Drawing	3	Introduction	6	Prof. Nakul
9	09-Sep-22	Fri	Drawing	3	Cont.	6	Prof. Nakul
10	10-Sep-22	Sat					
11	11-Sep-22	Sun					
12	12-Sep-22	Mon	Elective			6	Elective Incharge
13	13-Sep-22	Tue	Adv/Elective			6	Prof Shroff/ Elective Incharge
14	14-Sep-22	Wed	Elective			6	Elective Incharge
15	15-Sep-22	Thu	Elective			6	
16	16-Sep-22	Fri	Drawing	4	Outdoor	6	Prof. Nakul
17	17-Sep-22	Sat					
18	18-Sep-22	Sun					
19	19-Sep-22	Mon	CD	5	TVC	6	
20	20-Sep-22	Tue	CD	5	TVC	6	
21	21-Sep-22	Wed	CD	5	TVC	6	
22	22-Sep-22	Thu	PD	4	Advertorial	6	
23	23-Sep-22	Fri	PD	4	Advertorial	6	
24	24-Sep-22	Sat					
25	25-Sep-22	Sun					
26	26-Sep-22	Mon	Elective			6	Elective Incharge
27	27-Sep-22	Tue	Adv/ Elective			6	Prof Shroff/ Elective
28	28-Sep-22	Wed	Elective			6	Elective Incharge
29	29-Sep-22	Thu	Elective			6	
30	30-Sep-22	Fri	Drawing	5		6	Prof. Nakul

Total days 20

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Oct '22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Oct-22	Sat					
2	02-Oct-22	Sun					
3	03-Oct-22	Mon	GD	2	Branding	6	
4	04-Oct-22	Tue	Adv/GD	2	Branding	6	
5	05-Oct-22	Wed			Dassera		
6	06-Oct-22	Thu	GD	2	1st Term Submission/ CONT.	6	
7	07-Oct-22	Fri	Advertising Art & Ideas		Terminal Exam	6	
8	08-Oct-22	Sat					
9	09-Oct-22	Sun					
10	10-Oct-22	Mon	Drawing		Terminal Exam	6	
11	11-Oct-22	Tue	Drawing		Terminal Exam	6	
12	12-Oct-22	Wed	Information Design		Terminal Exam	6	
13	13-Oct-22	Thu	Information Design		Terminal Exam	6	
14	14-Oct-22	Fri	Elective		Terminal Exam	6	
15	15-Oct-22	Sat					
16	16-Oct-22	Sun					
17	17-Oct-22	Mon	Elective		Terminal Exam	6	
18	18-Oct-22	Tue	Communication Design		Terminal Exam	6	
19	19-Oct-22	Wed	Communication Design		Terminal Exam	6	
20	20-Oct-22	Thu	Publishing Design		Terminal Exam	6	
21	21-Oct-22	Fri	Publishing Design		Terminal Exam	6	
22	22-Oct-22	Sat			TERM BREAK		
23	23-Oct-22	Sun					
24	24-Oct-22	Mon					
25	25-Oct-22	Tue					
26	26-Oct-22	Wed					
27	27-Oct-22	Thu					
28	28-Oct-22	Fri					
29	29-Oct-22	Sat					
30	30-Oct-22	Sun					
31	31-Oct-22	Mon					

Total Days 14

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Nov '22
Sr.No.	Date	Day	Subject	Asmt. No.	Assign. Brief	Hrs	Professor
1	01-Nov-21	Tue			TERM BREAK		
2	02-Nov-21	Wed					
3	03-Nov-21	Thu					
4	04-Nov-21	Fri					
5	05-Nov-21	Sat					
6	06-Nov-21	Sun					
7	07-Nov-21	Mon	Drawing	6	Outdoor/ Study tour		All staff
8	08-Nov-21	Tue	Holiday		Guru Nanak Jayanti		
9	09-Nov-21	Wed	Drawing	6	Outdoor/ Study tour		All staff
10	10-Nov-21	Thu	Drawing	7	Outdoor/ Study tour		All staff
11	11-Nov-21	Fri	Drawing	7	Outdoor/ Study tour		All staff
12	12-Nov-21	Sat					
13	13-Nov-21	Sun					
14	14-Nov-21	Mon	Elective				Elective Incharge
15	15-Nov-21	Tue	Adv/Elective				Elective Incharge
16	16-Nov-21	Wed	Elective				Elective Incharge
17	17-Nov-21	Thu	Elective				Elective Incharge
18	18-Nov-21	Fri	Copy writing		Lecture 2		Guest lecturer
19	19-Nov-21	Sat					
20	20-Nov-21	Sun					
21	21-Nov-21	Mon	Campaign Workshop				
22	22-Nov-21	Tue	Campaign Workshop				
23	23-Nov-21	Wed	CD Campaign	6-10	Introduction		
24	24-Nov-21	Thu	CD Campaign	6-10	Topic selection, Research, Usp		
25	25-Nov-21	Fri	CD Campaign	6-10	Topic selection, Research, Usp		
26	26-Nov-21	Sat					
27	27-Nov-21	Sun					
28	28-Nov-21	Mon	Elective				
29	29-Nov-21	Tue	Adv/Elective				
30	30-Nov-21	Wed	Elective				

Total days 17

VIVA Institute of Applied Art VIVA VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Dec '22
Sr.No.	Date	Day	Subject	Asmt. No.	Assign. Brief	Hrs	Professor
1	01-Dec-22	Thu	Elective				
2	02-Dec-21	Fri	Drawing				
3	03-Dec-21	Sat					
4	04-Dec-21	Sun					
5	05-Dec-21	Mon	CD Campaign		Brainstorming & Ideation with scribbles		
6	06-Dec-21	Tue	CD Campaign		Brainstorming & Ideation with scribbles		
7	07-Dec-21	Wed	CD Campaign		Visual exploration & Media selection		
8	08-Dec-21	Thu	CD Campaign		Layout & Comprehensive		
9	09-Dec-21	Fri	CD Campaign		Layout & Comprehensive		
10	10-Dec-21	Sat					
11	11-Dec-21	Sun					
12	12-Dec-21	Mon	Elective				
13	13-Dec-21	Tue	Adv/Elective				
14	14-Dec-21	Wed	Elective				
15	15-Dec-21	Thu	Elective				
16	16-Dec-21	Fri	Drawing				
17	17-Dec-21	Sat					
18	18-Dec-21	Sun					
19	19-Dec-21	Mon	CD Campaign		Rough Execution/ Project report		
20	20-Dec-21	Tue	CD Campaign		Rough Execution/ Project report		
21	21-Dec-21	Wed	CD Campaign		Rough Execution/ Project report		
22	22-Dec-21	Thu	ID media in Campaign	5	Rough Execution/ Project report		
23	23-Dec-21	Fri	PD media Campaign	5	Rough Execution/ Project report		
24	24-Dec-21	Sat					
25	25-Dec-21	Sun					
26	26-Dec-21	Mon					
27	27-Dec-21	Tue					
28	28-Dec-21	Wed			WINTER BREAK		
29	29-Dec-21	Thu					
30	30-Dec-21	Fri					
31	31-Dec-21	Sat					

Total Days 17

VIVA Institute of Applied Art
VIVA
VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Jan '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Jan-23	Sun					
2	02-Jan-23	Mon	Drawing		Surprise Test	6	All Staff
3	03-Jan-23	Tue	Adv/ Drawing		Surprise Test	6	All Staff
4	04-Jan-23	Wed	Elective		Surprise Test	6	All Staff
5	05-Jan-23	Thu	Elective		Surprise Test	6	All Staff
6	06-Jan-23	Fri	Publishing Design	6	Surprise Test	6	All Staff
7	07-Jan-23	Sat					
8	08-Jan-23	Sun					
9	09-Jan-23	Mon	Publishing Design	6	Surprise Test	6	All Staff
10	10-Jan-23	Tue	Information Design	6	Surprise Test	6	All Staff
11	11-Jan-23	Wed	Information Design	6	Surprise Test	6	All Staff
12	12-Jan-23	Thu	Communication Design	11	Surprise Test	6	All Staff
13	13-Jan-23	Fri	Communication Design	11	Surprise Test	6	All Staff
14	14-Jan-23	Sat					
15	15-Jan-23	Sun					
16	16-Jan-23	Mon	Elective			6	Elective Incharge
17	17-Jan-23	Tue	Elective			6	
18	18-Jan-23	Wed	All subjects			6	
19	19-Jan-23	Thu	All subjects			6	
20	20-Jan-23	Fri	Final Submission		Final Submission	6	
21	21-Jan-23	Sat					
22	22-Jan-23	Sun					
23	23-Jan-23	Mon			Exhibition work	6	
24	24-Jan-23	Tue			Exhibition work	6	
25	25-Jan-23	Wed			Exhibition work	6	
25					Republic Day		
27	27-Jan-23	Fri			Exhibition work	6	
28	28-Jan-23	Sat					
29	29-Jan-23	Sun					
30	30-Jan-23	Mon			Exhibition work	6	
31	31-Jan-23	Tue			Exhibition work	6	

VIVA Institute of Applied Art VIVA VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Feb '23
Sr.No.	Date	Day	Subject	Asstt. No.	Assign. Brief	Hrs	Professor
1	01-Feb-23	Wed			Exhibition work	6	
2	02-Feb-23	Thu			Exhibition work	6	
3	03-Feb-23	Fri			Exhibition work	6	
4	04-Feb-23	Sat					
5	05-Feb-23	Sun					
6	06-Feb-23	Mon			Exhibition work	6	
7	07-Feb-23	Tue			Judging	6	
8	08-Feb-23	Wed			Preparation for exhibition	6	
9	09-Feb-23	Thu			Annual Art exhibition - Inaugeration	6	
10	10-Feb-23	Fri			Annual Art exhibition	6	
11	11-Feb-23	Sat			Annual Art exhibition		
12	12-Feb-23	Sun			Annual Art exhibition		
13	13-Feb-23	Mon			Annual Art exhibition		
14	14-Feb-23	Tue			Non Instructional Day		
15	15-Feb-23	Wed			Elective	6	Elective Incharge
16	16-Feb-23	Thu			Elective	6	Elective Incharge
17	17-Feb-23	Fri			Elective	6	Elective Incharge
18	18-Feb-23	Sat					
19	19-Feb-23	Sun					
20	20-Feb-23	Mon	Drawing				
21	21-Feb-23	Tue	Adv/ Drawing				
22	22-Feb-23	Wed	CD				
23	23-Feb-23	Thu					
24	24-Feb-23	Fri					
25	25-Feb-23	Sat					
26	26-Feb-23	Sun					
27	27-Feb-23	Mon			Final Portflio Submission		
28	28-Feb-23	Tue					

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3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Mar '23
Sr.No.	Date	Day	Subject	Asmt. No.	Assign. Brief	Hrs	Professor
1	01-Mar-23	Wed			Assignment card entry	6	All Staff
2	02-Mar-23	Thu			Assignment card entry	6	All Staff
3	03-Mar-23	Fri			Assignment card entry	6	All Staff
4	04-Mar-23	Sat					
5	05-Mar-23	Sun					
6	06-Mar-23	Mon			Assignment card entry	6	All Staff
7	07-Mar-23	Tue	Adv		Assignment card entry	6	All Staff
8	08-Mar-23	Wed			Holi		
9	09-Mar-23	Thu			Assignment card entry	6	All Staff
10	10-Mar-23	Fri			Assignment card entry	6	All Staff
11	11-Mar-23	Sat					
12	12-Mar-23	Sun					
13	13-Mar-23	Mon			Assignment card entry	6	All Staff
14	14-Mar-23	Tue			Assignment card entry	6	All Staff
15	15-Mar-23	Wed			Assignment card entry	6	All Staff
16	16-Mar-23	Thu			Assignment card entry	6	All Staff
17	17-Mar-23	Fri			Assignment card entry	6	All Staff
18	18-Mar-23	Sat					
19	19-Mar-23	Sun					
20	20-Mar-23	Mon			Annual Exam	5	All Staff
21	21-Mar-23	Tue			Annual Exam	5	All Staff
22	22-Mar-23	Wed			Annual Exam	5	All Staff
23	23-Mar-23	Thu			Annual Exam	5	All Staff
24	24-Mar-23	Fri			Annual Exam	5	All Staff
25	25-Mar-23	Sat					
26	26-Mar-23	Sun					
27	27-Mar-23	Mon			Annual Exam	5	All Staff
28	28-Mar-23	Tue			Annual Exam	5	All Staff
29	29-Mar-23	Wed			Annual Exam	5	All Staff
30	30-Mar-23	Thu			Annual Exam	5	All Staff
31	31-Mar-23	Fri			Annual Exam	5	All Staff

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Apr '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-Apr-23	Sat					
2	02-Apr-23	Sun					
3	03-Apr-23	Mon			Annual Exam		All Staff
4	04-Apr-23	Tue			Mahavir Jayanti		
5	05-Apr-23	Wed			Asmt. Card Filling		All Staff
6	06-Apr-23	Thu			Asmt. Card Filling		All Staff
7	07-Apr-23	Fri			Good Friday		
8	08-Apr-23	Sat					
9	09-Apr-23	Sun					
10	10-Apr-23	Mon			Asmt. Card Filling		All Staff
11	11-Apr-23	Tue			Asmt. Card Filling		All Staff
12	12-Apr-23	Wed			Asmt. Card Filling		All Staff
13	13-Apr-23	Thu			Asmt. Card Filling		All Staff
14	14-Apr-23	Fri			Ambedkar Jayanati		
15	15-Apr-23	Sat					
16	16-Apr-23	Sun					
17	17-Apr-23	Mon			Asmt. Card Filling		All Staff
18	18-Apr-23	Tue			Asmt. Card Filling		All Staff
19	19-Apr-23	Wed			Asmt. Card Filling		All Staff
20	20-Apr-23	Thu			Asmt. Card Filling		All Staff
21	21-Apr-23	Fri			Eid		
22	22-Apr-23	Sat					

23	23-Apr-23	Sun					
24	24-Apr-23	Mon			Asmt. Card Filling		All Staff
25	25-Apr-23	Tue			Asmt. Card Filling		All Staff
26	26-Apr-23	Wed			Asmt. Card Filling		All Staff
27	27-Apr-23	Thu			Asmt. Card Filling		All Staff
28	28-Apr-23	Fri			Asmt. Card Filling		All Staff
29	29-Apr-23	Sat					
30	30-Apr-23	Sun					

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							May '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	01-May-23	Mon			Result Work		All Staff
2	02-May-23	Tue			Result Work		All Staff
3	03-May-23	Wed			Result Work		All Staff
4	04-May-23	Thu			Result Work		All Staff
5	05-May-23	Fri			Result Work		All Staff
6	06-May-23	Sat					
7	07-May-23	Sun					
8	08-May-23	Mon			Result Work		All Staff
9	09-May-23	Tue					
10	10-May-23	Wed					
11	11-May-23	Thu					
12	12-May-23	Fri					
13	13-May-23	Sat					
14	14-May-23	Sun					

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

APPLIED ART
ACADEMIC CALENDAR
(Implementation)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust

VIVA INSTITUTE OF APPLIED ART

Shirgaon, Virar East, Palghar 401 305

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							June'22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
1	20-Jun-22	Mon	Introduction of Subjects/ Graphic Design	1	Introduction	6	Prof. Mamta & Prof. Netra
2	21-Jun-22	Tue	Graphic Design	1	Cont.	6	Prof. Mamta & Prof. Netra
3	22-Jun-22	Wed	Communication Design	1	Introduction	6	Prof. Mamta & Prof. Netra
4	23-Jun-22	Thu	Communication Design	1	Cont.	6	Prof. Mamta & Prof. Netra
5	24-Jun-22	Fri	Communication Design	1	Cont.	6	Prof. Mamta & Prof. Netra
	25-Jun-22	Sat			**Portrait Artist Group**		All staff
	26-Jun-22	Sun			**Portrait Artist Group**		All staff
6	27-Jun-22	Mon	Communication Design	1	Cont.	6	Prof. Mamta & Prof. Netra
7	28-Jun-22	Tue	Information Design	1	Introduction	6	Prof. Mamta
8	29-Jun-22	Wed	Information Design	1	Cont.	6	Prof. Mamta
9	30-Jun-22	Thu	Information Design	1	Cont.	6	Prof. Mamta

0

Total days 11

VIVA Institute of Applied Art VIVA VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							July '22
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
10	01-Jul-22	Fri	Drawing	1	Introduction/ Half day Movie	6	Prof. Nakul
	02-Jul-22	Sat					
	03-Jul-22	Sun					
11	04-Jul-22	Mon	Elective		As per individual elective subject	6	Elective Incharge
12	05-Jul-22	Tue	Elective		As per individual elective subject	6	Elective Incharge
13	06-Jul-22	Wed	Elective		As per individual elective subject	6	Elective Incharge
14	07-Jul-22	Thu	Elective		As per individual elective subject	6	
15	08-Jul-22	Fri	Drawing	1	Cont.	6	Prof. Nakul
	09-Jul-22	Sat					
	10-Jul-22	Sun					
16	11-Jul-22	Mon	Publishing Design	1	Introduction	6	Prof. Netra
17	12-Jul-22	Tue	Publishing Design	1	Cont.	6	Prof. Netra
18	13-Jul-22	Wed	Publishing Design	2	Introduction	6	Prof. Netra
	14-Jul-22	Thu			Holiday due to Heavy Rain		
19	15-Jul-22	Fri	Drawing	2	Introduction	6	Prof. Nakul
	16-Jul-22	Sat					
	17-Jul-22	Sun					
20	18-Jul-22	Mon	Elective		As per individual elective subject	6	Elective Incharge
21	19-Jul-22	Tue	Elective		As per individual elective subject	6	Elective Incharge
22	20-Jul-22	Wed	Elective		As per individual elective subject	6	Elective Incharge
22	21-Jul-22	Thu	Elective		As per individual elective subject	6	
23	22-Jul-22	Fri	Drawing	3	Introduction	6	Prof. Nakul
	23-Jul-22	Sat					
	24-Jul-22	Sun					
24	25-Jul-22	Mon	Communication Design	2,3,4	Introduction	6	Prof. Mamta and Prof.
25	26-Jul-22	Tue	Communication Design	2,3,4	Cont.	6	Prof. Mamta and Prof.
26	27-Jul-22	Wed	Communication Design	2,3,4	Cont.	6	Prof. Aruna/ Prof. Mamta
27	28-Jul-22	Thu	Adv/Communication Design	2,3,4	Cont.	6	
28	29-Jul-22	Fri	Drawing	4	Introduction	6	Prof. Nakul
	30-Jul-22	Sat					
	31-Jul-22	Sun					

Total days 20

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Aug '22
Sr.No.	Date	Day	Subject	Asmt.	Assign. Brief	Hrs	Professor
29	01-Aug-22	Mon	Adv/ Elective		As per individual elective subject	6	Prof. Arvind/ Elective Incharge
30	02-Aug-22	Tue	Elective		As per individual elective subject	6	Elective Incharge
31	03-Aug-22	Wed	Elective/ Greeting card		Greeting card making for Sketchpaintxprs	6	Elective Incharge
32	04-Aug-22	Thu	Installation		Independence day installation	6	All staff
33	05-Aug-22	Fri	Installation		Independence day installation	6	All staff
	06-Aug-22	Sat					
	07-Aug-22	Sun					
34	08-Aug-22	Mon	Adv/ Publishing Design	3	Introduction	6	Prof. Arvind/ Prof. Netra
	09-Aug-22	Tue	Holiday		Muharram		
35	10-Aug-22	Wed	Publishing Design	3	Cont.	6	Prof. Netra
36	11-Aug-22	Thu	Publishing Design	3	Cont.	6	Prof. Netra
37	12-Aug-22	Fri			Independence day Marching	6	All Staff
	13-Aug-22	Sat					
	14-Aug-22	Sun					
	15-Aug-22	Mon	Holiday		Independence Day		
	16-Aug-22	Tue	Holiday		Parsi New Year		
38	17-Aug-22	Wed	Elective		As per individual elective subject	6	Elective Incharge
39	18-Aug-22	Thu	Elective		As per individual elective subject	6	
	19-Aug-22	Fri	Holiday		Gopalkala		
	20-Aug-22	Sat					
	21-Aug-22	Sun					
40	22-Aug-22	Mon	Information Design	2	Introduction	6	Prof. Mamta
41	23-Aug-22	Tue	Information Design	2	Cont.	6	Prof. Mamta
42	24-Aug-22	Wed	Drawing	5	Introduction	6	Prof. Sangeeta Kurup
43	25-Aug-22	Thu	Information Design	3	Surprise Test	6	Prof. Mamta
44	26-Aug-22	Fri	Information Design	3	Surprise Test	6	Prof. Nakul
	27-Aug-22	Sat					
	28-Aug-22	Sun					
45	29-Aug-22	Mon	Elective		As per individual elective subject	6	Elective Incharge
46	30-Aug-22	Tue	Elective		As per individual elective subject	6	Elective Incharge
	31-Aug-22	Wed	Holiday		Ganesh Chaturthi		

Total days 18

VIVA Institute of Applied Art VIVA VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Sep '22
Sr.No.	Date	Day	Subject	Asmt.	Assign. Brief	Hrs	Professor
	01-Sep-22	Thu	Holiday		Mid term Break		
	02-Sep-22	Fri					
	03-Sep-22	Sat					
	04-Sep-22	Sun					
	05-Sep-22	Mon					
47	06-Sep-22	Tue	Information Design	4	Introduction	6	Prof. Nakul
48	07-Sep-22	Wed	Information Design	4	Cont.	6	Prof. Nakul
49	08-Sep-22	Thu	Adv/ Information Design	4	Cont.	6	Prof. Arvind/ Prof. Nakul
	09-Sep-22	Fri	Holiday		Anant Chaturdashi		
	10-Sep-22	Sat					
	11-Sep-22	Sun					
50	12-Sep-22	Mon	Adv/ Elective		As per individual elective subject	6	Prof. Arvind/ Elective Incharge
51	13-Sep-22	Tue	Elective		As per individual elective subject	6	Elective Incharge
52	14-Sep-22	Wed	Elective		As per individual elective subject	6	Elective Incharge
53	15-Sep-22	Thu	Adv/ Elective		As per individual elective subject	6	
54	16-Sep-22	Fri	Drawing	6	Introduction		Prof. Nakul
	17-Sep-22	Sat					
	18-Sep-22	Sun					
55	19-Sep-22	Mon	Adv/ Drawing	6	Continue	6	Prof. Arvind, Prof. Nakul
56	20-Sep-22	Tue	Graphic Design	2	Introduction	6	Prof. Mamta
57	21-Sep-22	Wed	Drawing	7	Monsoon Trip	6	
58	22-Sep-22	Thu	Adv/ Graphic Design	2	Continue	6	Prof. Mamta
59	23-Sep-22	Fri			1st Parent Teacher Meeting		All staff
	24-Sep-22	Sat					
	25-Sep-22	Sun					
60	26-Sep-22	Mon	Elective		As per individual elective subject	6	Elective Incharge
61	27-Sep-22	Tue	Adv/ Elective		As per individual elective subject	6	Prof. Shroff/ Elective Incharge
62	28-Sep-22	Wed	Elective		As per individual elective subject	6	Elective Incharge
63	29-Sep-22	Thu	Elective		As per individual elective subject	6	
64	30-Sep-22	Fri	Drawing	8	Introduction	6	Prof. Sangeeta Kurup

Total days 18

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Oct '22
Sr.No.	Date	Day	Subject	Asmt.	Assign. Brief	Hrs	Professor
	01-Oct-22	Sat					
	02-Oct-22	Sun					
65	03-Oct-22	Mon	Adv/ Publishing Design	4,5	Introduction	6	Prof. Arvind/ Prof. Netra
66	04-Oct-22	Tue	Publishing Design	4,5	Cont.	6	Prof. Netra
	05-Oct-22	Wed			Dassera		
67	06-Oct-22	Thu	Publishing Design	4,5	Cont.	6	Prof. Mamta
68	07-Oct-22	Fri	Drawing		Terminal Exam	6	All Staff
	08-Oct-22	Sat					
	09-Oct-22	Sun					
69	10-Oct-22	Mon	Drawing		Terminal Exam	6	All Staff
70	11-Oct-22	Tue	Information Design		Terminal Exam	6	All Staff
71	12-Oct-22	Wed	Information Design		Terminal Exam	6	All Staff
72	13-Oct-22	Thu	Elective		Terminal Exam	6	All Staff
73	14-Oct-22	Fri	Elective		Terminal Exam	6	All Staff
	15-Oct-22	Sat					
	16-Oct-22	Sun					
74	17-Oct-22	Mon	Communication Design		Terminal Exam	6	All Staff
75	18-Oct-22	Tue	Communication Design		Terminal Exam	6	All Staff
76	19-Oct-22	Wed	Publishing Design		Terminal Exam	6	All Staff
77	20-Oct-22	Thu	Publishing Design		Terminal Exam	6	All Staff
78	21-Oct-22	Fri	Advertising Art & Ideas/ Communication Design-5,6 (Diwali work), Graphic		Terminal Exam/1st Term Submission	6	All Staff
	22-Oct-22	Sat			Term Break		
	23-Oct-22	Sun					
	24-Oct-22	Mon					
	25-Oct-22	Tue					
	26-Oct-22	Wed					
	27-Oct-22	Thu					
	28-Oct-22	Fri					
	29-Oct-22	Sat					
	30-Oct-22	Sun					
	31-Oct-22	Mon					

Total Days 14

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Nov '22
Sr.No.	Date	Day	Subject	Asmt.	Assign. Brief	Hrs	Professor
	01-Nov-22	Tue			Term Break		
	02-Nov-22	Wed					
	03-Nov-22	Thu					
	04-Nov-22	Fri					
	05-Nov-22	Sat					
	06-Nov-22	Sun					
79	07-Nov-21	Mon	Drawing	9	Outdoor/ Study tour	6	Prof. Nakul
	08-Nov-21	Tue	Holiday		Guru Nanak Jayanti		
80	09-Nov-21	Wed	Drawing	9	Outdoor/ Study tour	6	Prof. Rakesh
81	10-Nov-21	Thu	Drawing	10	Outdoor/ Study tour	6	Prof. Rakesh
82	11-Nov-21	Fri	Drawing	10	Outdoor/ Study tour	6	Prof. Rakesh
	12-Nov-21	Sat					
	13-Nov-21	Sun					
83	14-Nov-21	Mon	Drawing	10	Outdoor/ Study tour	6	Prof.Rakesh
84	15-Nov-21	Tue	Adv/Elective		As per individual elective subject	6	Prof. Arvind/ Elective Incharge
85	16-Nov-21	Wed	Elective		As per individual elective subject	6	Elective Incharge
86	17-Nov-21	Thu	Elective		As per individual elective subject	6	Elective Incharge
87	18-Nov-21	Fri	Outdoor visit		Workshop in Miami	6	All staff
	19-Nov-21	Sat					
	20-Nov-21	Sun					
88	21-Nov-21	Mon	CD Campaign	7-11	Project Report Introductory Lecture/ Campaign introduction	6	Dr. Sangita Patil/ Mamta, Netra
89	22-Nov-21	Tue	Adv/ CD Campaign	7-11	Topic introduction, Research work	6	Prof. Arvind /All staff
90	23-Nov-21	Wed	CD Campaign	7-11	Introduction	6	All staff
91	24-Nov-21	Thu	Campaign Workshop		Speaker session	6	Mr. Sandeep Bomble
92	25-Nov-21	Fri	CD Campaign	7-11	Proposition finalising	6	Prof. Netra, Prof. Mamta
	26-Nov-21	Sat					
	27-Nov-21	Sun					
93	28-Nov-21	Mon	Elective		As per individual elective subject	6	Elective Incharge
94	29-Nov-21	Tue	Adv/Elective		As per individual elective subject	6	Prof. Arvind/ Elective Incharge
95	30-Nov-21	Wed	Elective		As per individual elective subject	6	Elective Incharge

Total days 17

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Dec '22
Sr.No.	Date	Day	Subject	Asmt.	Assign. Brief	Hrs	Professor
96	01-Dec-22	Thu	Elective		As per individual elective subject	6	Elective Incharge
97	02-Dec-21	Fri	Drawing	11	Introduction	6	Prof. Nakul
	03-Dec-21	Sat					
	04-Dec-21	Sun					
98	05-Dec-21	Mon	CD Campaign	7-11	Brainstorming & Ideation with scribbles/ exam paper discussion	6	All staff
99	06-Dec-21	Tue	Adv/ CD Campaign	7-11	Brainstorming & Ideation with scribbles	6	Prof. Arvind/ All staff
100	07-Dec-21	Wed	CD Campaign	7-11	Visual exploration & Media selection	6	All staff
101	08-Dec-21	Thu	CD Campaign	7-11	Layout & Comprehensive	6	All staff
102	09-Dec-21	Fri	CD Campaign	7-11	Layout & Comprehensive	6	All staff
	10-Dec-21	Sat					
	11-Dec-21	Sun					
103	12-Dec-21	Mon	Elective		As per individual elective subject	6	Elective Incharge
104	13-Dec-21	Tue	Elective		As per individual elective subject	6	Elective Incharge
105	14-Dec-21	Wed	Elective		As per individual elective subject	6	Elective Incharge
106	15-Dec-21	Thu	Elective		As per individual elective subject	6	Elective Incharge
107	16-Dec-21	Fri	Fresher Party				
	17-Dec-21	Sat					
	18-Dec-21	Sun					
108	19-Dec-21	Mon	CD Campaign	7-11	Rough Execution/ Project report	6	Prof. Sangita Patil/ All staff
109	20-Dec-21	Tue	Adv/ CD Campaign	7-11	Rough Execution/ Project report	6	
110	21-Dec-21	Wed	ID media Campaign	5	Rough Execution/ Project report	6	
111	22-Dec-21	Thu	PD media in Campaign	6	Rough Execution/ Project report	6	
112	23-Dec-21	Fri	ID/PD Campaign media	5-6	Christmas Celebration (12.30-3.30pm)		
	24-Dec-21	Sat			WINTER BREAK		
	25-Dec-21	Sun					
	26-Dec-21	Mon					
	27-Dec-21	Tue					
	28-Dec-21	Wed					
	29-Dec-21	Thu					
	30-Dec-21	Fri					
	31-Dec-21	Sat					

Total Days 17

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Jan '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
	01-Jan-23	Sun					
113	02-Jan-23	Mon	Elective			6	All Staff
114	03-Jan-23	Tue	Adv/ Elective			6	All Staff
115	04-Jan-23	Wed			Sports Day	6	All Staff
116	05-Jan-23	Thu			Sports Day	6	All Staff
117	06-Jan-23	Fri			Sports Day	6	All Staff
	07-Jan-23	Sat					
	08-Jan-23	Sun					
118	09-Jan-23	Mon	Information Design	6	Surprise Test	6	All Staff
119	10-Jan-23	Tue	Adv/ Information Design	6	Surprise Test	6	All Staff
120	11-Jan-23	Wed	Drawing	12	Surprise Test	6	All Staff
121	12-Jan-23	Thu	Drawing	12	Surprise Test	6	All Staff
122	13-Jan-23	Fri	Communication Design	12	Surprise Test	6	All Staff
	14-Jan-23	Sat					
	15-Jan-23	Sun					
123	16-Jan-23	Mon	Communication design	12	Surprise Test	6	All Staff
124	17-Jan-23	Tue	Publishing Design	7	Surprise Test	6	All Staff
125	18-Jan-23	Wed	Publishing Design	7	Surprise Test	6	All Staff
126	19-Jan-23	Thu	Elective		Surprise Test	6	All Staff
127	20-Jan-23	Fri	Elective		Surprise Test	6	All Staff
	21-Jan-23	Sat					
	22-Jan-23	Sun					
128	23-Jan-23	Mon	Communication design		CD Campaign	6	All Staff
129	24-Jan-23	Tue	Advertising Art and ideas		Assignment Card Filling	6	All Staff
130	25-Jan-23	Wed			Preparation for Exhibition	6	All Staff
					Republic Day		
131	27-Jan-23	Fri			Preparation for Exhibition	6	All Staff
	28-Jan-23	Sat					
	29-Jan-23	Sun					
132	30-Jan-23	Mon			Preparation for Exhibition	6	All Staff
133	31-Jan-23	Tue			Preparation for Exhibition	6	All Staff

Total Days 21

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Feb '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
134	01-Feb-23	Wed			Preparation for Exhibition	6	All Staff
135	02-Feb-23	Thu			Preparation for Exhibition	6	All Staff
136	03-Feb-23	Fri			Preparation for Exhibition	6	All Staff
	04-Feb-23	Sat					
	05-Feb-23	Sun					
137	06-Feb-23	Mon			Preparation for Exhibition	6	All Staff
138	07-Feb-23	Tue			Preparation for Exhibition	6	All Staff
139	08-Feb-23	Wed			Preparation for Exhibition	6	All Staff
140	09-Feb-23	Thu			Preparation for Exhibition	6	All Staff
141	10-Feb-23	Fri			Preparation for Exhibition	6	All Staff
	11-Feb-23	Sat					
	12-Feb-23	Sun					
142	13-Feb-23	Mon			Exhibition work	6	All Staff
143	14-Feb-23	Tue			Judging	6	All Staff
144	15-Feb-23	Wed			Preparation for exhibition	6	All Staff
145	16-Feb-23	Thu			Preparation for exhibition	6	All Staff
146	17-Feb-23	Fri			Preparation for exhibition	6	All Staff
147	18-Feb-23	Sat					
148	19-Feb-23	Sun					
149	20-Feb-23	Mon			Preparation for exhibition	6	All Staff
150	21-Feb-23	Tue			Judging	6	All Staff
151	22-Feb-23	Wed			Displaying tags	6	All Staff
152	23-Feb-23	Thu			Annual Art exhibition - Inaugeration	6	All Staff
153	24-Feb-23	Fri	Traditional day		Annual Art exhibition/ Portrait demonstration	6	Mr. Shardul Kadam
	25-Feb-23	Sat			Annual Art exhibition		All Staff
	26-Feb-23	Sun			Annual Art exhibition		All Staff
154	27-Feb-23	Mon	Creative Day		Annual Art exhibition	6	All Staff
155	28-Feb-23	Tue			Socials day	6	Prof. Nakul

Total Days 22

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Mar '23
Sr.No.	Date	Day	Subject	Asmt. No	Assign. Brief	Hrs	Professor
153	01-Mar-23	Wed			Non- Instructional Day	6	All Staff
154	02-Mar-23	Thu			Project Report	6	All Staff
155	03-Mar-23	Fri			Project Report	6	All Staff
	04-Mar-23	Sat					
	05-Mar-23	Sun					
156	06-Mar-23	Mon			Project Report	6	All Staff
157	07-Mar-23	Tue			Project Report	6	All Staff
	08-Mar-23	Wed			Holi		
158	09-Mar-23	Thu			Viva- Voce	6	All Staff
159	10-Mar-23	Fri			Viva- Voce	6	All Staff
	11-Mar-23	Sat					
	12-Mar-23	Sun					
160	13-Mar-23	Mon			Assignment Card checking and entry	6	All Staff
161	14-Mar-23	Tue			Sent letters to parents/ Assignment Card checking and entry	6	All Staff
162	15-Mar-23	Wed			Assignment Card checking and entry	6	All Staff
163	16-Mar-23	Thu			Assignment Card checking and entry	6	All Staff
164	17-Mar-23	Fri			Assignment Card checking and entry	6	All Staff
	18-Mar-23	Sat					
	19-Mar-23	Sun					
165	20-Mar-23	Mon	Annual Exam		Advertising art and ideas	6	All Staff
166	21-Mar-23	Tue	Annual Exam		Drawing	6	All Staff
167	22-Mar-23	Wed	Holiday		Gudi Padwa		
168	23-Mar-23	Thu	Annual Exam		Drawing	6	All Staff
169	24-Mar-23	Fri	Annual Exam		Information Design/ Online parent- teacher meet	6	All Staff
	25-Mar-23	Sat					
	26-Mar-23	Sun					
170	27-Mar-23	Mon	Annual Exam		Information Design	6	All Staff
171	28-Mar-23	Tue	Annual Exam		Publishing Design	6	All Staff
172	29-Mar-23	Wed	Annual Exam		Publishing Design	6	All Staff
173	30-Mar-23	Thu	Holiday		Shri Ram Navami		
174	31-Mar-23	Fri	Annual Exam		Communcation Design	6	All Staff

Total Days 19

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							Apr '23
Sr.No.	Date	Day	Subject	Asmt. No.	Assign. Brief	Hrs	Professor
	01-Apr-23	Sat					
	02-Apr-23	Sun					
175	03-Apr-23	Mon	Annual Exam		Communcation Design	6	All Staff
	04-Apr-23	Tue			Mahavir Jayanti		
176	05-Apr-23	Wed	Annual Exam		Elective	6	All Staff
177	06-Apr-23	Thu	Annual Exam		Elective	6	All Staff
	07-Apr-23	Fri			Good Friday		
	08-Apr-23	Sat					
	09-Apr-23	Sun					
178	10-Apr-23	Mon			Paper checking	6	All Staff
179	11-Apr-23	Tue			Paper checking	6	All Staff
180	12-Apr-23	Wed			Paper checking	6	All Staff
181	13-Apr-23	Thu			Paper checking	6	All Staff
	14-Apr-23	Fri			Ambedkar Jayanati		
	15-Apr-23	Sat					
	16-Apr-23	Sun					
182	17-Apr-23	Mon			Updating Class Records	6	All Staff
183	18-Apr-23	Tue			Updating Class Records	6	All Staff
184	19-Apr-23	Wed			Updating Class Records	6	All Staff
185	20-Apr-23	Thu			Updating Class Records	6	All Staff
	21-Apr-23	Fri			Eid		
	22-Apr-23	Sat					
	23-Apr-23	Sun					
186	24-Apr-23	Mon			Updating Class Records	6	All Staff
187	25-Apr-23	Tue			Updating Class Records	6	All Staff
188	26-Apr-23	Wed			Updating Class Records	6	All Staff
189	27-Apr-23	Thu			Updating Class Records	6	All Staff
190	28-Apr-23	Fri			Updating Class Records	6	All Staff
29	29-Apr-23	Sat					
30	30-Apr-23	Sun					

Total Days 16

VIVA Institute of Applied Art VIRAR

3YR B.F.A. Applied Art - Assignment Planning 2022-2023							May '23
Sr.No.	Date	Day	Subject	Asstt. No.	Assign. Brief	Hrs	Professor
1	01-May-23	Mon			Result making	6	All Staff
2	02-May-23	Tue			Result making	6	All Staff
3	03-May-23	Wed			Result making	6	All Staff
4	04-May-23	Thu			Result making	6	All Staff
5	05-May-23	Fri			Result making	6	All Staff
6	06-May-23	Sat					
7	07-May-23	Sun					
8	08-May-23	Mon			Display of result		All Staff

Total nos. adv lectures both terms	21
Elective days (1st term)	25
Elective days (2nd term)	16
Total nos. elective days	41

No. of working days - 1st term	81
No. of working days - 2nd term	101
Total no. of working days	182

Class In- charge
Prof. Netra V. Bangera

Principal
Mrs. Sangita S. Patil

PRINCIPAL
Vasai Vikas Shikshan Sanstha's
VIVA INSTITUTE OF APPLIED ART

VIVA Institute of Applied Art
VIVA
VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
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APPLIED ART
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

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Monthly Planning | 4th Year BFA | 2022-23 | June

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 3	13/6/22	Mon	Elective	Introduction of subjects as per the syllabus & Elective subject introduction	6	Prof. Sangita Patil, Prof. Vrushali, Prof.
	14/6/22	Tue	Elective	As per elective Subject	6	Elective incharge
	15/6/22	Wed	Elective	As per elective Subject	6	Elective incharge
	16/6/22	Thu	Elective	As per elective Subject	6	Elective incharge
	17/6/22	Fri	Elective	As per elective Subject	6	Elective incharge
	18/6/22	Sat				
	19/6/22	Sun				
WEEK 4	20/6/22	Mon	IPD	Assign no. 1 Coffee Table Book Finalised the subtopic, title & continent	6	Prof. Vrushali & Prof. Akshata
	21/6/22	Tue	IPD	Visual style with double spread layout	6	Prof. Vrushali & Prof. Akshata
	22/6/22	Wed	IPD	Visual style with double spread layout (remaining)	6	Prof. Vrushali & Prof. Akshata
	23/6/22	Thu	IPD	Assign no. 1 Introduction & First 2-3 pages layout: Preface, Content, Introduction	6	Prof. Vrushali & Prof. Akshata
	24/6/22	Fri	IPD	Book cover & back page design	6	Prof. Vrushali & Prof. Akshata
	25/6/22	Sat				
	26/6/22	Sun				
WEEK 5	27/6/22	Mon	Elective	As per elective Subject	6	Elective incharge
	28/6/22	Tue	Elective	As per elective Subject	6	Elective incharge
	29/6/22	Wed	Elective	As per elective Subject	6	Elective incharge
	30/6/22	Thu	Elective	As per elective Subject	6	Elective incharge

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Monthly Planning | 4th Year BFA | 2022-23 | July

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
W 1	1/7/22	Fri	Elective	As per elective subject/ IPD Followup	6	All Staff
	2/7/22	Sat				
	3/7/22	Sun				
WEEK 2	4/7/22	Mon	IPD	Presentation & Introduction of IPD Campaign & Topic Selection	6	Prof. Vrushali & Prof. Akshata
	5/7/22	Tue	IPD	Topic Selection	6	Prof. Vrushali & Prof. Akshata
	6/7/22	Wed	IPD	Collection of information & Existing Media	6	Prof. Vrushali & Prof. Akshata
	7/7/22	Thu	IPD	Collection of information & Existing Media	6	Prof. Vrushali & Prof. Akshata
	8/7/22	Fri	IPD	Existing Media Selection / Elective Followup	6	Prof. Vrushali & Prof. Akshata
	9/7/22	Sat				
	10/7/22	Sun				
WEEK 3	11/7/22	Mon	Elective	As per elective Subject	6	Elective incharge
	12/7/22	Tue	Elective	As per elective Subject	6	Elective incharge
	13/7/22	Wed	Elective	As per elective Subject	6	Elective incharge
	14/7/22	Thu	Elective	As per elective Subject	6	Elective incharge
	15/7/22	Fri	Elective	As per elective subject/ IPD Followup	6	Elective incharge
	16/7/22	Sat				
	17/7/22	Sun				
WEEK 4	18/7/22	Mon	IPD	Visual Extension	6	Prof. Vrushali & Prof. Akshata
	19/7/22	Tue	IPD	Visual Extension	6	Prof. Vrushali & Prof. Akshata
	20/7/22	Wed	IPD	Execution Style	6	Prof. Vrushali & Prof. Akshata
	21/7/22	Thu	IPD	Execution Style	6	Prof. Vrushali & Prof. Akshata
	22/7/22	Fri	IPD	Print submission of Execution Style & Visual Extension	6	Prof. Vrushali & Prof. Akshata
	23/7/22	Sat				
	24/7/22	Sun				
WEEK 5	25/7/22	Mon	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	26/7/22	Tue	Elective	As per elective Subject	6	Elective incharge
	27/7/22	Wed	Elective	As per elective Subject	6	Elective incharge
	28/7/22	Thu	Elective	As per elective Subject	6	Elective incharge
	29/7/22	Fri	Elective	As per elective subject/ IPD Followup	6	Elective incharge
	30/7/22	Sat				
	31/7/22	Sun				

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Monthly Planning | 4th Year BFA | 2022-23 | August

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/8/22	Mon	Adv/ IPD	Advertising lecture/ Layout Correction	6	Prof. Arvind/ Prof. Vrushali & Prof. Akshata
	2/8/22	Tue	IPD	Layout Correction	6	Prof. Vrushali & Prof. Akshata
	3/8/22	Wed	IPD	Greeting Card for Army/ Proposition	6	Prof. Vrushali & Prof. Akshata
	4/8/22	Thu	Class Activity	Panel Design for 75th Yrs of Independence	6	Prof. Vrushali & Prof. Akshata
	5/8/22	Fri	Class Activity	Panel Design for 75th Yrs of Independence	6	Prof. Vrushali & Prof. Akshata
	6/8/22	Sat				
	7/8/22	Sun				
WEEK 2	8/8/22	Mon	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	9/8/22	Tue	HOLIDAY	Moharam	NA	NA
	10/8/22	Wed	Elective	As per elective Subject	6	Elective incharge
	11/8/22	Thu	Elective	As per elective Subject	6	Elective incharge
	12/8/22	Fri	Elective	As per elective Subject	6	Elective incharge
	13/8/22	Sat				
	14/8/22	Sun				
WEEK 3	15/8/22	Mon	HOLIDAY	Independence Day	NA	NA
	16/8/22	Tue	HOLIDAY	Pateti	NA	NA
	17/8/22	Wed	IPD	Proposition & Ideation of IPD Campaign for CD Media/ 55th Youth	6	Prof. Vrushali & Prof. Akshata
	18/8/22	Thu	IPD	Proposition of IPD Campaign for CD Media	6	Prof. Vrushali & Prof. Akshata
	19/8/22	Fri	HOLIDAY	Gokulashtami	NA	NA
	20/8/22	Sat				
	21/8/22	Sun				
WEEK 4	22/8/22	Mon	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	23/8/22	Tue	Elective	As per elective Subject	6	Elective incharge
	24/8/22	Wed	Elective	As per elective Subject	6	Elective incharge
	25/8/22	Thu	Elective	As per elective Subject	6	Elective incharge
	26/8/22	Fri	Elective	As per elective Subject	6	Elective incharge
	27/8/22	Sat				
	28/8/22	Sun				
WEEK 5	29/8/22	Mon	Adv/ IPD	Advertising lecture/ Ideation & Execution	6	Prof. Arvind/ Prof. Vrushali &
	30/8/22	Tue	IPD	Ideation & ExecutionStyle	6	Prof. Vrushali & Prof. Akshata
	31/8/22	Wed	HOLIDAY	Ganesh Chaturthi	NA	NA

VIVA Institute of Applied Art VIRAR

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Monthly Planning | 4th Year BFA | 2022-23 | September

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/9/22	Thu	HOLIDAY	Mid Term Break	NA	NA
	2/9/22	Fri			NA	NA
	3/9/22	Sat				
	4/9/22	Sun				
WEEK 2	5/9/22	Mon	HOLIDAY	Mid Term Break	NA	NA
	6/9/22	Tue	Elective	As per elective Subject	6	Elective incharge
	7/9/22	Wed	Elective	As per elective Subject	6	Elective incharge
	8/9/22	Thu	Elective	As per elective Subject	6	Elective incharge
	9/9/22	Fri	HOLIDAY	Anant Chaturdashi	NA	NA
	10/9/22	Sat				
	11/9/22	Sun				
WEEK 3	12/9/22	Mon	Adv/ IPD	Advertising lecture/ Final Layout	6	Prof. Arvind/ Prof. Vrushali & Prof. Akshata
	13/9/22	Tue	IPD	Final Layout	6	Prof. Vrushali & Prof. Akshata
	14/9/22	Wed	IPD	Overall Look of IPD Campaign	6	Prof. Vrushali & Prof. Akshata
	15/9/22	Thu	IPD	Final Submission of IPD Campaign	6	Prof. Vrushali & Prof. Akshata
	16/9/22	Fri	IPD	Final Submission of IPD Campaign	6	Prof. Vrushali & Prof. Akshata
	17/9/22	Sat				
	18/9/22	Sun				
WEEK 4	19/9/22	Mon	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	20/9/22	Tue	Elective	As per elective incharge	6	Elective incharge
	21/9/22	Wed	Outdoor	One day Monsoon tour at Gharapuri	0	All Staff
	22/9/22	Thu	Elective	As per elective incharge	6	Elective incharge
	23/9/22	Fri	PTM	1st Parent Teacher Meeting	6	All Staff
	24/9/22	Sat				
	25/9/22	Sun				
WEEK 5	26/9/22	Mon	Adv. Art & Ideas	Advertising lecture/ Terminal Exam	5	All Staff
	27/9/22	Tue	IPD	1st Term Exhibition- Preparation & Display	6	Prof. Vrushali & Prof. Akshata
	28/9/22	Wed	IPD	1st Term Exhibition- Preparation & Display	6	Prof. Vrushali & Prof. Akshata
	29/9/22	Thu	IPD	1st Term Exhibition- Preparation & Display	6	Prof. Vrushali & Prof. Akshata
	30/9/22	Fri	IPD	Terminal Exam	5	All Staff

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

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Monthly Planning | 4th Year BFA | 2022-23 | October

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
	1/10/22	Sat				
	2/10/22	Sun				
WEEK 1	3/10/22	Mon	IPD	Terminal Exam	5	All Staff
	4/10/22	Tue	IPD	Terminal Exam	5	All Staff
	5/10/22	Wed	HOLIDAY	DASSERA	NA	NA
	6/10/22	Thu	IPD	Terminal Exam	5	All Staff
	7/10/22	Fri	IPD	Terminal Exam	5	All Staff
	8/10/22	Sat				
	9/10/22	Sun				
WEEK 3	10/10/22	Mon	CD	Terminal Exam	5	All Staff
	11/10/22	Tue	CD	Terminal Exam	5	All Staff
	12/10/22	Wed	CD	Terminal Exam	5	All Staff
	13/10/22	Thu	CD	Terminal Exam	5	All Staff
	14/10/22	Fri	CD	Terminal Exam	5	All Staff
	15/10/22	Sat				
	16/10/22	Sun				
WEEK 4	17/10/22	Mon	Elective	Terminal Exam	5	All Staff
	18/10/22	Tue	Elective	Terminal Exam	5	All Staff
	19/10/22	Wed	Elective	Terminal Exam	5	All Staff
	20/10/22	Thu	Elective	Terminal Exam	5	All Staff
	21/10/22	Fri	Elective	Terminal Exam	5	All Staff
	22/10/22	Sat	HOLIDAY	Diwali Vacation	NA	NA
	23/10/22	Sun				
WEEK 5	24/10/22	Mon				
	25/10/22	Tue				
	26/10/22	Wed				
	27/10/22	Thu				
	28/10/22	Fri				
	29/10/22	Sat				
	30/10/22	Sun				
	31/10/22	Mon				

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Monthly Planning | 4th Year BFA | 2022-23 | November

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/11/22	Tue	HOLIDAY	Diwali Vacation	NA	NA
	2/11/22	Wed				
	3/11/22	Thu				
	4/11/22	Fri				
	5/11/22	Sat				
	6/11/22	Sun				
WEEK 2	7/11/22	Mon	IPD	Last date of 1st term submission	6	Prof. Vrushali & Prof. Akshata
	8/11/22	Tue	HOLIDAY	GURUNANAK JAYANTI	NA	NA
	9/11/22	Wed	Outdoor	Study Tour	6	All Staff
	10/11/22	Thu	Outdoor	Study Tour	6	All Staff
	11/11/22	Fri	Outdoor	Study Tour	6	All Staff
	12/11/22	Sat				
	13/11/22	Sun				
WEEK 3	14/11/22	Mon	Outdoor	Study Tour	6	All Staff
	15/11/22	Tue	Adv. Art & Ideas	Advertising lecture/ Paper checking & Result work	6	Prof. Arvind/ Prof. Vrushali & Prof. Akshata
	16/11/22	Wed	Project Report	Project Report Introduction & Tutorial Writing	6	Dr. Sangita Patil/ Prof. Vrushali & Prof. Akshata
	17/11/22	Thu	R/ Class wor	Project Report lecture & Exam Paper discussion	6	Dr. Sangita Patil/ Prof. Vrushali & Prof. Akshata
	18/11/22	Fri	Visit	1 day workshop at Miami Ad School, Lower Parel	6	Prof. Vrushali & Prof. Akshata
	19/11/22	Sat				
	20/11/22	Sun				
WEEK 4	21/11/22	Mon	Elective	As per elective Subject	6	Elective incharge
	22/11/22	Tue	Elective	As per elective Subject	6	Prof. Arvind/ Elective incharge
	23/11/22	Wed	Elective	As per elective Subject	6	Elective incharge
	24/11/22	Thu	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Elective incharge
	25/11/22	Fri	Elective	As per elective Subject	6	Elective incharge
	26/11/22	Sat				
	27/11/22	Sun				
WEEK 5	28/11/22	Mon	CD	CD 5 Media Campaign- Media 1	6	Prof. Akshata
	29/11/22	Tue	CD	CD 5 Media Campaign- Media 2	6	Prof. Akshata
	30/11/22	Wed	CD	CD 5 Media Campaign- Media 3	6	Prof. Akshata

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Monthly Planning | 4th Year BFA | 2022-23 | December

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/12/22	Thu	CD	CD 5 Media Campaign Media 4 & 5	6	Prof. Akshata
	2/12/22	Fri	CD	Presentation & Introduction of 360 CD Campaign & CD Assignment Submissions	6	Prof. Akshata
	3/12/22	Sat				
	4/12/22	Sun				
WEEK 2	5/12/22	Mon	Elective	As per elective Subject	6	Elective incharge
	6/12/22	Tue	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	7/12/22	Wed	Elective	As per elective Subject	6	Elective incharge
	8/12/22	Thu	Elective	As per elective Subject	6	Elective incharge
	9/12/22	Fri	Elective	As per elective Subject	6	Elective incharge
	10/12/22	Sat				
	11/12/22	Sun				
WEEK 3	12/12/22	Mon	CD	Finalised the Topic selection, Collection of information & Proposition with brainstorming	6	Prof. Vrushali & Prof. Akshata
	13/12/22	Tue	CD	Finalised the Topic selection, Collection of information & Proposition with brainstorming	6	Prof. Vrushali & Prof. Akshata
	14/12/22	Wed	CD	Ideation	6	Prof. Vrushali & Prof. Akshata
	15/12/22	Thu	CD	Ideation	6	Prof. Vrushali & Prof. Akshata
	16/12/22	Fri	CD	Freshers Party & Ideation	6	Prof. Vrushali & Prof. Akshata
	17/12/22	Sat				
	18/12/22	Sun				
WEEK 4	19/12/22	Mon	Elective	As per elective Subject	6	Elective incharge
	20/12/22	Tue	Adv/ Elective	Advertising lecture/ As per elective Subject	6	Prof. Arvind/ Elective incharge
	21/12/22	Wed	Elective	As per elective Subject	6	Elective incharge
	22/12/22	Thu	Elective	As per elective Subject	6	Elective incharge
	23/12/22	Fri	Elective	As per elective Subject	6	Elective incharge
	24/12/22	Sat				
	25/12/22	Sun	HOLIDAY	Christmas	NA	NA
WEEK 5	26/12/22	Mon	NA	WINTER BREAK	NA	NA
	27/12/22	Tue	NA		NA	NA
	28/12/22	Wed	NA		NA	NA
	29/12/22	Thu	NA		NA	NA
	30/12/22	Fri	NA		NA	NA
	31/12/22	Sat	NA		NA	NA

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Monthly Planning | 4th Year BFA | 2022-23 | January

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
	1/1/23	Sun				
WEEK 1	2/1/23	Mon	CD	Ideation & Media List	6	Prof. Vrushali & Prof. Akshata
	3/1/23	Tue	Adv/ CD	vertising lecture/ Ideation & Media	6	Prof. Arvind/ Prof. Vrushali & Prof. Akshata
	4/1/23	Wed	Sports	Annual sports indoor & outdoor in the campus	6	All Staff
	5/1/23	Thu	Sports	Annual sports indoor & outdoor in the campus	6	All Staff
	6/1/23	Fri	Sports	Annual sports indoor & outdoor in the campus	6	All Staff
	7/1/23	Sat				
	8/1/23	Sun				
WEEK 2	9/1/23	Mon	Elective/ CD	As per elective Subject/ Visual Extension	6	Elective incharge/ Prof.
	10/1/23	Tue	Adv/ Elective/ CD	Advertising lecture/ As per elective Subject/ Visual Extension	6	Prof. Arvind/ Elective incharge/ Prof.
	11/1/23	Wed	Elective/ CD	As per elective Subject/ Visual Extension	6	Elective incharge/ Prof.
	12/1/23	Thu	Elective/ CD	As per elective Subject/ Execution Style	6	Elective incharge/ Prof.
	13/1/23	Fri	Elective/ CD	As per elective Subject/ Execution Style	6	Elective incharge/ Prof.
	14/1/23	Sat				
	15/1/23	Sun				
WEEK 3	16/1/23	Mon	CD	Execution Style	6	Prof. Vrushali & Prof. Akshata
	17/1/23	Tue	Adv/ CD	Advertising lecture/ Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	18/1/23	Wed	CD	Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	19/1/23	Thu	CD	Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	20/1/23	Fri	CD	Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	21/1/23	Sat				
	22/1/23	Sun				
WEEK 4	23/1/23	Mon	Elective	As per elective Subject	6	Elective incharge
	24/1/23	Tue	Elective	As per elective Subject	6	Elective incharge
	25/1/23	Wed	Elective	As per elective Subject	6	Elective incharge
	26/1/23	Thu	HOLIDAY	Republic Day	NA	NA
	27/1/23	Fri	Elective	As per elective Subject	6	Elective incharge
	28/1/23	Sat				
	29/1/23	Sun				
W 5	30/1/23	Mon	CD	1 Print submission of Campaign	6	Prof. Vrushali & Prof. Akshata
	31/1/23	Tue	Adv/ CD	Advertising lecture/ Final Layout Corrections	6	Prof. Arvind/ Prof. Vrushali & Prof. Akshata

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Monthly Planning | 4th Year BFA | 2022-23 | February

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/2/23	Wed	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	2/2/23	Thu	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	3/2/23	Fri	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	4/2/23	Sat				
	5/2/23	Sun				
WEEK 2	6/2/23	Mon	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	7/2/23	Tue	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	8/2/23	Wed	CD	Final Layout Corrections	6	Prof. Vrushali & Prof. Akshata
	9/2/23	Thu	CD	Final Print Submission	6	Prof. Vrushali & Prof. Akshata
	10/2/23	Fri	CD	Final Print Submission	6	Prof. Vrushali & Prof. Akshata
	11/2/23	Sat				
	12/2/23	Sun				
WEEK 3	13/2/23	Mon	Exhibition	Selection of artwork	6	All Staff
	14/2/23	Tue	Exhibition	Selection of artwork	6	All Staff
	15/2/23	Wed	Exhibition	Preparation of Panel	6	All Staff
	16/2/23	Thu	Exhibition	Preparation of Panel	6	All Staff
	17/2/23	Fri	Exhibition	Preparation of Panel	6	All Staff
	18/2/23	Sat				
	19/2/23	Sun				
WEEK 4	20/2/23	Mon	Exhibition	Preparation of Panel	6	All Staff
	21/2/23	Tue	Exhibition	Judging	6	All Staff
	22/2/23	Wed	Exhibition	Award Preparation	6	All Staff
	23/2/23	Thu	Exhibition	Inauguration of Annual Art Exhibition	6	All Staff
	24/2/23	Fri	Exhibition	Annual Art Exhibition	6	All Staff
	25/2/23	Sat	Exhibition	Annual Art Exhibition	6	All Staff
	26/2/23	Sun	Exhibition	Annual Art Exhibition	6	All Staff
W 5	27/2/23	Mon	Exhibition	Annual Art Exhibition	6	All Staff
	28/2/23	Tue	Social	Annual social	6	All Staff

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Monthly Planning | 4th Year BFA | 2022-23 | March

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
WEEK 1	1/3/23	Wed	Exhibition	Non Instructional Day	NA	NA
	2/3/23	Thu	PR	Project Report corrections	6	Prof. Sangita Patil
	3/3/23	Fri	PR	Project Report corrections	6	Prof. Sangita Patil
	4/3/23	Sat				
	5/3/23	Sun				
WEEK 2	6/3/23	Mon	PR	Project Report corrections	6	Prof. Sangita Patil
	7/3/23	Tue	HOLIDAY	DHULIVANDAN	NA	NA
	8/3/23	Wed	Adv. Art & Ideas	Prelim Examination/ Final Portfolio Submission	6	Prof. Vrushali & Prof. Akshata
	9/3/23	Thu	Classwork	Final Portfolio Submission	6	Prof. Vrushali & Prof. Akshata
	10/3/23	Fri	Classwork	Final Portfolio Submission	6	Prof. Vrushali & Prof. Akshata
	11/3/23	Sat				
	12/3/23	Sun				
WEEK 3	13/3/23	Mon	Classwork	Final Portfolio Submission	6	Prof. Vrushali & Prof. Akshata
	14/3/23	Tue	Classwork	Final Portfolio Submission	6	Prof. Vrushali & Prof. Akshata
	15/3/23	Wed	PR	Print of Project Report	6	Prof. Sangita Patil
	16/3/23	Thu	PR	Print of Project Report	6	Prof. Sangita Patil
	17/3/23	Fri	PR	Print of Project Report	6	Prof. Sangita Patil
	18/3/23	Sat				
	19/3/23	Sun				
WEEK 4	20/3/23	Mon	va Voce/ PT	Mock viva/ 2nd Parent Teacher Meetin	6	All Staff
	21/3/23	Tue	Viva Voce	Mock viva	6	All Staff
	22/3/23	Wed	HOLIDAY	GUDHIPADVA	NA	NA
	23/3/23	Thu	Study Leave	For final examination preparation	NA	NA
	24/3/23	Fri	Study Leave	For final examination preparation	NA	NA
	25/3/23	Sat				
	26/3/23	Sun				
WEEK 5	27/3/23	Mon	Study Leave	For final examination preparation	NA	NA
	28/3/23	Tue	Exam	Final Examination		
	29/3/23	Wed	Exam	Final Examination		
	30/3/23	Thu	HOLIDAY	RAM NAVMI	NA	NA
	31/3/23	Fri	Exam	Final Examination		

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Monthly Planning | 4th Year BFA | 2022-23 | April

	DATE	DAY	SUBJECT	ASSIGNMENT BRIEF	DURATION	PROFESSOR
	1/4/23	Sat				
	2/4/23	Sun				
WEEK 1	3/4/23	Mon	Exam	Final Examination		
	4/4/23	Tue	HOLIDAY	Mahavir Jayanti	NA	NA
	5/4/23	Wed	Exam	Final Examination		
	6/4/23	Thu	Exam	Final Examination		
	7/4/23	Fri	HOLIDAY	Good Friday	NA	NA
	8/4/23	Sat				
	9/4/23	Sun				
WEEK 2	10/4/23	Mon	Exam	Final Examination		
	11/4/23	Tue	Exam	Final Examination		
	12/4/23	Wed	Exam	Final Examination		
	13/4/23	Thu	Exam	Final Examination		
	14/4/23	Fri	HOLIDAY	Dr. Babasaheb Ambedkar Jayanti	NA	NA
	15/4/23	Sat				
	16/4/23	Sun				
WEEK 3	17/4/23	Mon	Exam	Final Viva voce		
	18/4/23	Tue	Exam	Final Viva voce		
	19/4/23	Wed				
	20/4/23	Thu				
	21/4/23	Fri				
	22/4/23	Sat				
	23/4/23	Sun				
WEEK 4	24/4/23	Mon				
	25/4/23	Tue				
	26/4/23	Wed				
	27/4/23	Thu				
	28/4/23	Fri				
	29/4/23	Sat				
	30/4/23	Sun				

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APPLIED ART
ACADEMIC CALENDAR
(Implementation)
(A.Y. 2022-23)

VIVA Institute of Applied Art VIVA VIRAR

Applied Art, 2022-23

Final Year 2022-23, Date of Commencement: 13th June 2022

Sr. No.	Subject	Date	Topic	Remark
			June 2022	
1	Introduction of syllabus	13/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Vrushali, Prof. Akshata
2	Elective	14/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata
3	Elective	15/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata
4	Elective	16/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata
5	Elective	17/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata
		18/06/22		
		19/06/22		
6	IPD (Assignment)	20/06/22	Assign no. 1 Coffee Table Book Finalized the subtopic, title & continent	Prof. Vrushali, Prof. Akshata
7	IPD (Assignment)	21/06/22	Visual style with double spread layout	Prof. Vrushali, Prof. Akshata
8	IPD (Assignment)	22/06/22	Visual style with double spread layout (remaining)	Prof. Vrushali, Prof. Akshata
9	IPD (Assignment)	23/06/22	First 2-3 pages layout: Preface, Content, Introduction	Prof. Vrushali, Prof. Akshata
10	IPD (Assignment)	24/06/22	Book cover & back page design	Prof. Vrushali, Prof. Akshata

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11	Elective	27/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
12	Elective	28/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
13	Elective	29/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
14	Elective	30/06/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
		July 2022		
15	Elective	01/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
		02/07/22		
		03/07/22		
16	IPD Campaign	04/07/22	Introduction of IPD Campaign & Topic Selection	Prof. Vrushali, Prof. Akshata
17	IPD Campaign	05/07/22	Topic Selection	Prof. Vrushali, Prof. Akshata
18	IPD Campaign	06/07/22	Collection of information & Existing Media	Prof. Vrushali, Prof. Akshata
19	IPD Campaign	07/07/22	Collection of information & Existing Media	Prof. Vrushali, Prof. Akshata
20	IPD Campaign	08/07/22	Existing Media Selection / Elective Followup	Prof. Vrushali, Prof. Akshata
		09/07/22		
		10/07/22		
21	Elective	11/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
22	Elective	12/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
23	Elective	13/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata

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			ED- As per elective sub	
24	Elective	14/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
25	Elective	15/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Vrishali Dharankar, Prof. Akshata
		16/07/22		
		17/07/22		
26	IPD Campaign	18/07/22	Visual Extension	Prof. Vrushali, Prof. Akshata
27	IPD Campaign	19/07/22	Visual Extension	Prof. Vrushali, Prof. Akshata
28	IPD Campaign	20/07/22	Execution Style	Prof. Vrushali, Prof. Akshata
29	IPD Campaign	21/07/22	Execution Style	Prof. Vrushali, Prof. Akshata
30	IPD Campaign	22/07/22	Print submission of Execution Style & Visual Extension	Prof. Vrushali, Prof. Akshata
		23/07/22		
		24/07/22		
31	Adv. Art & Ideas/ Elective	25/07/22	Advertising lecture/ LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
32	Elective	26/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
33	Elective	27/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
34	Elective	28/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
35	Elective	29/07/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
		30/07/22		
		31/07/22		
		August 2022		
36	Adv. Art & Ideas/ IPD	01/08/22	Advertising lecture/ Layout Correction	Prof. Arvind/ Prof. Vrushali, Prof Akshata

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	Campaign			
37	IPD Campaign	02/08/22	Layout Correction	Prof. Vrushali, Prof. Akshata
38	IPD Campaign	03/08/22	Greeting Card making for Army/ Proposition	Prof. Vrushali, Prof. Akshata
39	Class Activity	04/08/22	Panel Design for 75th Yrs of Independence	Prof. Vrushali, Prof. Akshata
40	Class Activity	05/08/22	Panel Design for 75th Yrs of Independence	Prof. Vrushali, Prof. Akshata
		06/08/22		
		07/08/22		
41	Adv. Art & Ideas/ Elective	08/08/22	Advertising lecture/ LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
42	Holiday	09/08/22	MOHRAM	NA
43	Elective	10/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
44	Elective	11/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
45	Elective	12/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
		13/08/22		
		14/08/22		
46	Holiday	15/08/22	INDEPENDENCE DAY	NA
47	Holiday	16/08/22	PATEDI	NA
48	IPD Campaign	17/08/22	Proposition & Ideation of IPD Campaign for CD Media	Prof. Vrushali, Prof. Akshata
49	IPD Campaign	18/08/22	Proposition & Ideation of IPD Campaign for CD Media	Prof. Vrushali, Prof. Akshata
50	Holiday	19/08/22	JANMASHTAHMI	NA
		20/08/22		
		21/08/22		
51	Adv. Art & Ideas/ Elective	22/08/22	Advertising lecture/ LT- LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind/ Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata

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52	Elective	23/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
53	Elective	24/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
54	Elective	25/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
55	Elective	26/08/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Neha, Prof. Akshata
		27/08/22		
		28/08/22		
56	Adv. Art & Ideas/ IPD Campaign	29/08/22	Advertising lecture/ Visual Extension & Execution Style	Prof. Arvind/ Prof. Vrushali, Prof Akshata
57	IPD Campaign	30/08/22	Visual Extension & Execution Style	Prof. Vrushali, Prof. Akshata
58	Holiday	31/08/22	GANESH CHATURTHI	NA
		September 2022		
		01/09/22 to 04/09/22	Mid Term Break	
59	Adv. Art & Ideas/ Elective	05/09/22	Advertising lecture/ LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
60	Elective	06/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
61	Elective	07/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
62	Elective	08/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
63	Holiday	09/09/22	ANANTA CHATURDASHI	NA
		10/09/22		
		11/09/22		

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64	Adv/ IPD Campaign	12/09/22	Final Layout	Prof. Arvind/ Prof. Vrushali, Prof. Akshata
65	IPD Campaign	13/09/22	Final Layout	Prof. Vrushali, Prof. Akshata
66	IPD Campaign	14/09/22	Overall Look of IPD Campaign	Prof. Vrushali, Prof. Akshata
67	IPD Campaign	15/09/22	Advertising lecture/ Overall Look of IPD Campaign	Prof. Vrushali, Prof. Akshata
68	**IPD Campaign**	16/09/22	**Final Submission of IPD Campaign**	Prof. Vrushali, Prof. Akshata
		17/09/22		
		18/09/22		
69	Adv. Art & Ideas/ Elective	19/09/22	Advertising lecture/ LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	Prof. Arvind
70	Elective	20/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
71	Elective	21/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
72	Elective	22/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
73	Elective	23/09/22	LT- As per elective sub IL- As per elective sub PH- As per elective sub CG- As per elective sub ED- As per elective sub	
		24/09/22		
		25/09/22		
74	Adv. Art & Ideas	26/09/22	Advertising lecture/ Terminal Exam	All Staff
75	IPD Campaign	27/09/22	1st Term Exhibition- Preparation & Display	Prof. Vrushali, Prof. Akshata
76	IPD Campaign	28/09/22	1st Term Exhibition- Preparation & Display	Prof. Vrushali, Prof. Akshata
77	IPD Campaign	29/09/22	1st Term Exhibition- Preparation & Display	Prof. Vrushali, Prof. Akshata
78	IPD	30/09/22	Terminal Exam 2022-23	All Staff
		October 2022		
		01/10/22		
		02/10/22		
79		03/10/22	Terminal Exam 2022-23	All Staff

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80	Information & Publishing design	04/10/22	Terminal Exam 2022-23	All Staff
81	Holiday	05/10/22	DASARA	NA
82	Information & Publishing design	06/10/22	Terminal Exam 2022-23	All Staff
83		07/10/22	Terminal Exam 2022-23	All Staff
		08/10/22		
		09/10/22		
84	Communication Design	10/10/22	Terminal Exam 2022-23	All Staff
85		11/10/22	Terminal Exam 2022-23	All Staff
86		12/10/22	Terminal Exam 2022-23	All Staff
87		13/10/22	Terminal Exam 2022-23	All Staff
88		14/10/22	Terminal Exam 2022-23	All Staff
		15/10/22		
		16/10/22		
89	Elective	17/10/22	Terminal Exam 2022-23	All Staff
90		18/10/22	Terminal Exam 2022-23	All Staff
91		19/10/22	Terminal Exam 2022-23	All Staff
92		20/10/22	Terminal Exam 2022-23	All Staff
93		21/10/22	Terminal Exam 2022-23	All Staff
		22/10/22 to 06/11/22	Diwali Vacation	
		November 2022		
94	Outdoor	07/11/22	Study Tour	-
95	Holiday	08/11/22	GURUNANAK JAYANTI	NA
96	Outdoor	09/11/22	Study Tour	-
97	Outdoor	10/11/22	Study Tour	-
98	Outdoor	11/11/22	Study Tour	-
		12/11/22		
		13/11/22		
99		14/11/22	Study Tour	
100		15/11/22	Study Tour	
		16/11/22	University exam form fill up and submission.	
		17/11/22	University exam form fill up and submission.	
		18/11/22	University exam form fill up and submission.	
		19/11/22		
		20/11/22		
		21/11/22	University exam form fill up and submission.	
		22/11/22	University exam form fill up and submission.	
		23/11/22	University exam form fill up and submission.	
		24/11/22	University exam form fill up and submission.	
		25/11/22	University exam form fill up and submission.	
		26/11/22		
		27/11/22		
		28/11/22	University exam form fill up and submission.	

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		29/11/22	University exam form fill up and submission.	
102		30/11/22	University exam form fill up and submission.	
		December 2022		
	Final exam work	1/12/21	University exam form fill up and submission.	Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas/ CD Campaign	2/12/21	Theory/ CD campaign Collection of information & Proposition	Prof. Shroff/ Ganga Sir, Prof. Vrushali, Prof. Akshata
	CD Campaign	3/12/21	CD campaign Collection of information & Proposition	Ganga Sir, Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas	4/12/21	Theory	Prof. Shroff
		5/12/21		
	Elective	6/12/21	ED- Brainstorming on project topics. IL-Explain Regular Assignment	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
107	Elective	7/12/21	ED- Brainstorming on project topics. IL-Project 01 Follow up And Guide	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
108	CD Campaign	8/12/21	CD campaign ideation	Ganga Sir, Prof. Vrushali, Prof. Akshata
109	Adv. Art & Ideas/ CD Campaign	9/12/21	Adv. lecture/ CD campaign ideation	Prof. Shroff/ Ganga Sir, Prof. Vrushali, Prof. Akshata
110	CD Campaign	10/12/21	CD campaign ideation	Ganga Sir, Prof. Vrushali, Prof. Akshata
111	Adv. Art & Ideas	11/12/21	Theory	Prof. Shroff
		12/12/21		
112	Elective	13/12/21	ED- Visual sketches on project topics. IL- Regular Assignment Correction	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
113	Elective	14/12/21	ED- Visual sketches on project topics. IL- Regular Assignment Correction	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
114	CD Campaign	15/12/21	CD campaign Visual Extension	Prof. Vrushali, Prof. Akshata
115	Adv. Art & Ideas/ CD Campaign	16/12/21	Adv. lecture/ CD campaign Visual Extension	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
116	CD Campaign	17/12/21	CD campaign Visual	Prof. Vrushali, Prof. Akshata
		18/12/21		
		19/12/21		
117	Elective	20/12/21	ED- Scaling & planning on project topics. IL-Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
118	Elective	21/12/21	ED- Scaling & planning on project topics.	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof.

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			IL- Regular Assignment and Project 01 Follow up	Mamta, Prof. Akshata, Prof. Priyanka
119	CD Campaign	22/12/21	CD campaign Execution Style	Prof. Vrushali, Prof. Akshata
120	Adv. Art & Ideas/ CD Campaign	23/12/21	Theory/ CD campaign Execution Style	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
121	CD Campaign	24/12/21	CD campaign Execution Style	Prof. Vrushali, Prof. Akshata
	25/12/21 to 31/12/21 Winter Break			
January 2022				
		01/01/22		
		02/01/22		
122	Elective	03/01/22	IL- CL ED- Planning and dummy of project.	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
123	Elective	04/01/22	IL- CL ED- Planning and dummy of project.	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
124	CD Campaign	05/01/22	Execution & Layout Correction	Prof. Vrushali, Prof. Akshata
125	Adv. Art & Ideas/ CD Campaign	06/01/22	Theory/ Execution & Layout Correction	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
126	CD Campaign	07/01/22	Execution & Layout Correction	Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas	08/01/22	Theory	Prof. Shroff
		09/01/22		
127	Elective	10/01/22	ED- Project started; model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
128	Elective	11/01/22	ED- Project started; model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
129	CD Campaign	12/01/22	Layout Correction	Prof. Vrushali, Prof. Akshata
130	Adv. Art & Ideas/ CD Campaign	13/01/22	Theory/ Layout Correction	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
131	CD Campaign	14/01/22	Layout Correction	Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas	15/01/22	Theory	Prof. Shroff
		16/01/22		
132	Elective	17/01/22	ED-Model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
133	Elective	18/01/22	ED-Model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
134	CD Campaign	19/01/22	Final Layout	Prof. Vrushali, Prof. Akshata

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135	Adv. Art & Ideas/ CD Campaign	20/01/22	Theory/ Final Layout	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
136	CD Campaign	21/01/22	Final Layout	Prof. Vrushali, Prof. Akshata
		22/01/22		
		23/01/22		
137	Elective	24/01/22	ED-Model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
138	Elective	25/01/22	ED-Model corrections IL- Regular Assignment and Project 01 Follow up	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
139	Holiday	26/01/22	Republic Day	NA
140	Adv. Art & Ideas/ CD Campaign	27/01/22	Theory/ Rough Print Submission	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
141	CD Campaign	28/01/22	Rough Print Submission	Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas	29/01/22	Theory	Prof. Shroff
		30/01/22		
142	Elective/ CD	31/01/22	CD Final Print Submission ED-Model corrections IL- Project 01 Follow up and Correction LT-Corrections given, Yogini, Surabhi, Tejal rest all absent	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
		February 2022		
143	Elective	01/02/22	ED-Model corrections IL- Project 01 Follow up and Correction	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
144	CD Campaign	02/02/22	CD Campaign Presentation	Prof. Vrushali, Prof. Akshata
145	Adv. Art & Ideas/ CD Campaign	03/02/22	Adv. lecture/ CD Campaign Presentation	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
146	CD Campaign	04/02/22	Remaining CD corrections	Prof. Vrushali, Prof. Akshata
	Adv. Art & Ideas	05/02/22	Theory	Prof. Shroff
		06/02/22		
147	Elective	07/02/22	ED-Model corrections IL- Project 01 and Assignment Follow up and Correction	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
148	Elective	08/02/22	ED-Model corrections IL- Project 01 and Assignment Follow up and Correction	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
149	CD Campaign	09/02/22	Remaining CD corrections	Prof. Vrushali, Prof. Akshata
150	Adv. Art & Ideas/ CD Campaign	10/02/22	Adv. lecture/ Remaining CD corrections	Prof. Shroff/ Prof. Vrushali, Prof. Akshata
151	CD Campaign	11/02/22	Remaining CD corrections	Prof. Vrushali, Prof. Akshata
		12/02/22		
		13/02/22		
152	Elective	14/02/22		Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof.

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				Mamta, Prof. Akshata, Prof. Priyanka
153	Elective	15/02/22		Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
154	Project Report	16/02/22	Correction of Project Report	Prof. Sangita Patil
155	Adv. Art & Ideas/ Project Report	17/02/22	Adv. lecture/ Correction of Project Report	Prof. Shroff/ Prof. Sangita Patil
156	Project Report	18/02/22	Correction of Project Report	Prof. Sangita Patil
		19/02/22		
		20/02/22		
157	Elective/ Exhibition	21/02/22	Exhibition Panel allotment	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
158	Elective/ Exhibition	22/02/22	Exhibition Paneling	Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
159	Exhibition	23/02/22	Exhibition Paneling	Prof. Vrushali, Prof. Akshata
160	Exhibition	24/02/22	Final year Exhibition	Prof. Vrushali, Prof. Akshata
161	Exhibition	25/02/22	Final year Exhibition	Prof. Vrushali, Prof. Akshata
		26/02/22		
		27/02/22		
162	Elective	28/02/22		Prof. Sangita Patil, Prof. Gorakh, Prof. Nivrutti, Prof. Mamta, Prof. Akshata, Prof. Priyanka
		March 2022		
163	Holiday	01/03/22	Mahashivratri	RA
164	Submission	02/03/22	Final Portfolio Submission	Prof. Vrushali, Prof. Akshata
165	Submission	03/03/22	Final Portfolio Submission	Prof. Vrushali, Prof. Akshata
166	Adv. Art & Ideas	04/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
		05/03/22		
		06/03/22		
167	IPD	07/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
168	IPD	08/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
169	IPD	09/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
170	IPD/ Final submission for college	10/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
171	IPD	11/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
		12/03/22		
		13/03/22		
	CD/ Final submission for University	14/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	CD/ Final Project Report submission for College	15/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	CD	16/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata

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	CD	17/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Holiday	[illegible]	[illegible]	NA
		[illegible]		
		[illegible]		
	CD/ Final Project Report submission for University	21/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Elective	22/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Elective	23/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Elective	24/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Elective	25/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
		[illegible]		
		[illegible]		
	Elective	28/03/22	Prelim Exam 2021-22	Prof. Vrushali, Prof. Akshata
	Viva voce	29/03/22	Roll No. 1 to 19	
	Viva voce	30/03/22	Roll No. 20 to 38	
	Viva voce	31/03/22	Roll No. 39 to 57	
		April 2022		
	01/04/22 to 17/04/22	Study Leave		
	18/04/22 to 30/04/22	Final Viva voce		
		May 2022		
	02/05/22 to 06/05/22	Final Theory Exam		
		THEORY		
1	Advtg. Art & Ideas			
	Advtg. tute. 1	12/08/2021	Brand image	Prof. Shroff
	Advtg. tute. 2	23/09/2021	Brand Loyalty	Prof. Shroff
	Advtg. tute. 3	18/11/2021	Mass Communication	Prof. Shroff
	Advtg. tute. 4	18/12/2021	Online Channel of Distribution for product & service	Prof. Shroff
	Advtg. tute. 5	23/12/2021	Indian culture affect advertising	Prof. Shroff
	Advtg. tute. 6			Prof. Shroff
2	Copywriting			
	Copywriting no. 1	30/07/2021	Assign 1- Caption for pictures	Mr. Gangadharan Menon
	Copywriting no. 2	17/11/2021	Assign 2- CD campaign brief	Mr. Gangadharan Menon
	Copywriting no. 3			
		PRACTICALS		
1	Elective Lettering & Typography			
	Elective no 1		Advance Calligraphy & Typography	
	Elective no 2		Concrete Poetry/Text	
	Elective no 3		Type Design basic task	

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Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
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PAINTING
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

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Shri Vishnu Waman Thakur Charitable Trust

VIVA INSTITUTE OF APPLIED ART

B.F.A. First Year 2022-23 Assignments Details

Sr. No	Subjects and total no. of	Assignments	Assignment Brief	Expected hours	Date
1	Drill - 6	1	Shading techniques	5	
		2	Basic shapes: study of light-shadow	10	
		3	Basic shapes: Shading techniques	5	
		4	Basic shapes: Shading techniques	5	
		5	Basic shapes: Shading techniques	5	
		6	Basic shapes: Shading techniques	5	
2	om Object: Man-made & N	1	Lady Finger	10	
		2	Tomato	5	
		3	Cutter& Pencil	5	
		4	Onion & Garlic	5	
		5	Onion & Garlic	5	
		6	Fruits	5	
		7	Wrist watch & Handkerchief	5	
		8	Fruits	5	
		9	Cup cake	5	
3	Design 2D - 9	1	Grey Scale	10	
		2	Monochromatic	10	
		3	Polychromatic	10	
		4	Landscape	10	
		5	Cupboard	5	
		6	Interior	5	
		7	Digital Technology	5	
		8	Urban Jungle	5	
		9	Universe	5	
4	Colour Practical & Theory -	1	Colour Wheel	10	
		2	Box with 3 sides (Light, middle and dark	10	
		3	Cool colour	5	
		4	Warm Colour	5	
		5	High contrast	5	
		6	Middle contrast	5	
		7	Low contrast	5	
		8	Triad colour scheme	5	
		9	Analogus colour scheme	5	
5	Drawing from Cast & Full fi	1	Full figure linear	5	
		2	Full figure linear with division	5	
		3	Full figure with plain tones	5	
		4	Female Torso	10	
		5	Foot	5	
		6	Charles Bargue	20	
		7	Full figure with division (Charcoal)	5	
		8	Full figure complete rendering (Charcoa	5	
		9	Full figure Watercolour	5	
6	Head Study- 9	1	Watchman (Ligh-shadow division)	5	
		2	Watchman complete rendering	5	
		3	Nitin (Bearded man)	5	

VIVA Institute of Applied Art VIVA VIRAR

		4	Self Portrait (Graphite)	5	
		5	Classmates 1/2 hours model	5	
		6	Watercolour Achromatic	5	
		7	Watercolour Achromatic Self	5	
		8	Poster colour Achromatic	5	
		9	Poster colour Achromatic Self	5	
7	Printmaking- 5	1	Texture	10	
		2	Collograph	10	
		3	Corex B/W	15	
		4	Ajrakh	15	
		5	Corex Tricolour	15	
8	Memory Drawing- 4	1	Outdoor Landscape composition	5	
		2	Village Farm	5	
		3	College Campus	5	
		4	Camping	5	
9	Perspective	1	One Point basic shapes	5	
		2	One Point Objects	5	
		3	Two point	5	
		4	Three Point	5	
		5	Landscape	5	
		6	Landscape	5	

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Sep-2022	Friday		Drill lesson	Shading techniques		Prafulla Sutar
	2	2-Sep-2022	Saturday					
	3	3-Sep-2022	Sunday					
	4	4-Sep-2022	Monday		Drill lesson	Basic shapes: study of shadow		Prafulla Sutar
	5	5-Sep-2022	Tuesday		Drill lesson	Basic shapes: study of shadow		Prafulla Sutar
	6	6-Sep-2022	Wednesday		Drill lesson	Basic shapes: study of shadow		Prafulla Sutar
	7	7-Sep-2022	Thursday		Drill lesson	Basic shapes: study of shadow		Prafulla Sutar
	8	8-Sep-2022	Friday		Drill lesson	Basic shapes: study of shadow		Prafulla Sutar
	9	9-Sep-2022	Saturday					
	10	10-Sep-2022	Sunday					
	11	11-Sep-2022	Monday					
	12	12-Sep-2022	Tuesday					
	13	13-Sep-2022	Wednesday					
	14	14-Sep-2022	Thursday					
	15	15-Sep-2022	Friday					
	16	16-Sep-2022	Saturday					
	17	17-Sep-2022	Sunday					
	18	18-Sep-2022	Monday					
	19	19-Sep-2022	Tuesday		Shree Ganesh Chaturthi			
	20	20-Sep-2022	Wednesday					
	21	21-Sep-2022	Thursday					
	22	22-Sep-2022	Friday					
	23	23-Sep-2022	Saturday					
	24	24-Sep-2022	Sunday					
	26	25-Sep-2022	Monday					
	26	26-Sep-2022	Tuesday					
	27	27-Sep-2022	Wednesday					
	28	28-Sep-2022	Thursday		Anant Chaturdashi			
	29	29-Sep-2022	Friday					
	30	30-Sep-2022	Saturday					

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Shri Vishnu Waman Thakur Charitable Trust's

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Oct-2022	Sunday					
	2	2-Oct-2022	Monday		Gandhi Jaynati			
	3	3-Oct-2022	Tuesday		Drill lesson	teoniques		Prafulla Sutar
	4	4-Oct-2022	Wednesday		Continue			Prafulla Sutar
	5	5-Oct-2022	Thursday		Continue			Prafulla Sutar
	6	6-Oct-2022	Friday		Continue			Prafulla Sutar
	7	7-Oct-2022	Saturday		Continue			Prafulla Sutar
	8	8-Oct-2022	Sunday					
	9	9-Oct-2022	Monday					
	10	10-Oct-2022	Tuesday		Drill lesson	Basics of Figure drawing		Prafulla Sutar
	11	11-Oct-2022	Wednesday		Continue			Prafulla Sutar
	12	12-Oct-2022	Thursday		Continue			Prafulla Sutar
	13	13-Oct-2022	Friday		Continue			Prafulla Sutar
	14	14-Oct-2022	Saturday		Continue			Prafulla Sutar
	15	15-Oct-2022	Sunday					
	16	16-Oct-2022	Monday					
	17	17-Oct-2022	Tuesday	1	2D Design	Achromatic scale		Parth Thakkar
	18	18-Oct-2022	Wednesday		Continue			Parth Thakkar
	19	19-Oct-2022	Thursday	2	2D Design	Monochromatic scale		Parth Thakkar
	20	20-Oct-2022	Friday		Continue			Parth Thakkar
	21	21-Oct-2022	Saturday		Outdoor			Parth Thakkar
	22	22-Oct-2022	Sunday					
	23	23-Oct-2022	Monday					
	24	24-Oct-2022	Tuesday		DIWALI VACATION			
	25	25-Oct-2022	Wednesday		DIWALI VACATION			
	26	26-Oct-2022	Thursday		DIWALI VACATION			
	27	27-Oct-2022	Friday		DIWALI VACATION			
	28	28-Oct-2022	Saturday		DIWALI VACATION			
	29	29-Oct-2022	Sunday					
	30	30-Oct-2022	Monday					
	31	31-Oct-2022	Tuesday		DIWALI VACATION			

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Nov-2022	Tuesday		DIWALI VACATION			
	2	2-Nov-2022	Wednesday		DIWALI VACATION			
	3	3-Nov-2022	Thursday		DIWALI VACATION			
	4	4-Nov-2022	Friday		DIWALI VACATION			
	5	5-Nov-2022	Saturday					
	6	6-Nov-2022	Sunday					
	7	7-Nov-2022	Monday	1	Memory Outdoor		5 hrs	Parth Thakkar
	8	8-Nov-2022	Tuesday		GURU NANAK JAYANTI			
	9	9-Nov-2022	Wednesday	2	Memory Drawing	Village farm	5 hrs	Parth Thakkar
	10	10-Nov-2022	Thursday	1	Object Drawing	Lady finger	5 hrs	Parth Thakkar
	11	11-Nov-2022	Friday	2	Object Drawing	Lady finger	5 hrs	Parth Thakkar
	12	12-Nov-2022	Saturday					
	13	13-Nov-2022	Sunday					
	14	14-Nov-2022	Monday	2	Object Drawing	Tomato	5 hrs	Parth Thakkar
	15	15-Nov-2022	Tuesday	1 and 2	Perspective	One point perspective	5 hrs	Parth Thakkar
	16	16-Nov-2022	Wednesday	3	Perspective	Two Point Perspective	5 hrs	Parth Thakkar
	17	17-Nov-2022	Thursday	1	Colour Practical & Theor	Colour wheel	5 hrs	Parth Thakkar
	18	18-Nov-2022	Friday	1	Colour Practical & Theor	Colour wheel	5 hrs	Parth Thakkar
	19	19-Nov-2022	Saturday					
	20	20-Nov-2022	Sunday					
	21	21-Nov-2022	Monday	1	Print making	Texture		Pradnya W
	22	22-Nov-2022	Tuesday	2	Print making	Colograph		Pradnya W
	23	23-Nov-2022	Wednesday	2	Print making	Continued		Pradnya W
	24	24-Nov-2022	Thursday	3	Print making	Corex Black ink		Pradnya W
	25	25-Nov-2022	Friday	3	Print making	Continued		Pradnya W
	26	26-Nov-2022	Saturday					
	27	27-Nov-2022	Sunday					
	28	28-Nov-2022	Monday	1 & 2	Drawing from Cast/ figur	Envelope method	5 hrs	Parth Thakkar
	29	29-Nov-2022	Tuesday	3	Drawing from Cast/ figur	Light and Shadow	5 hrs	Parth Thakkar
	30	30-Nov-2022	Wednesday	4	Drawing from Cast/ figur	Female torso	5 hrs	Parth Thakkar

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Shri Vishnu Waman Thakur Charitable Trust's

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1- 12- 2022	Thursday	4	Drawing from Cast/figure	Female torso	5 hrs	Parth Thakkar
	2	2- 12- 2022	Friday	5	Drawing from Cast/figure	Foot	5 hrs	Parth Thakkar
	3	3- 12- 2022	Saturday					
	4	4- 12- 2022	Sunday					
	5	5- 12- 2022	Monday	4	Perspective	3point	5 hrs	Parth Thakkar
	6	6- 12-2022	Tuesday	3	2D Design	Art materials	5 hrs	Parth Thakkar
	7	7- 12- 2022	Wednesday	3	2D Design	Contiued	5 hrs	Parth Thakkar
	8	8- 12- 2022	Thursday	5	Perspective	Lanscape	5 hrs	Parth Thakkar
	9	9- 12- 2022	Friday	6	Perspective	Lanscape	5 hrs	Parth Thakkar
	10	10- 12- 2022	Saturday					
	11	11-Nov-2022	Sunday					
	12	12- 12- 2022	Monday	3	Object drawing	Cutter and pencil	5 hrs	Parth Thakkar
	13	13- 12- 2022	Tuesday	4	Object drawing	Onion and garlic	5 hrs	Parth Thakkar
	14	14- 12- 2022	Wednesday	5	Object drawing	Onion and garlic	5 hrs	Parth Thakkar
	15	15- 12- 2022	Thursday	1	Head study	Watchman	5 hrs	Parth Thakkar
	16	16- 12- 2022	Friday		Freshers party			
	17	17- 12- 2022	Saturday					
	18	18- 12- 2022	Sunday					
	19	19- 12- 2022	Monday	2	Memory Drawing	College campus	5 hrs	Parth Thakkar
	20	20- 12- 2022	Tuesday	2	Memory Drawing	College campus	5 hrs	Parth Thakkar
	21	21- 12- 2022	Wednesday	2	Colour P & T	Box	5 hrs	Parth Thakkar
	22	22 - 12 - 2022	Thursday	2	Colour P & T	Box	5 hrs	
	23	23- 12- 2022	Friday	5	Drawing from Cast/ Figure	Foot	5 hrs	
	24	24- 12- 2022	Saturday					
	25	25- 12- 2022	Sunday					
	26	26- 12- 2022	Monday					
	27	27- 12- 2022	Tuesday					
	28	28- 12- 2022	Wednesday					
	29	29- 12- 2022	Thursday					
	30	30- 12- 2022	Friday					
	31	31- 12- 2022	Saturday					

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Jan-2023	Sunday					
	2	2-Jan-2023	Monday		History of Art	Terminal Exam	3 hours	Parth Thakkar
	3	3-Jan-2023	Tuesday		Fundamentals of Art	Terminal Exam	3 hours	Parth Thakkar
	4	4-Jan-2023	Wednesday		SPORTS			
	5	5-Jan-2023	Thursday		SPORTS			
	6	6-Jan-2023	Friday		SPORTS			
	7	7-Jan-2023	Saturday					
	8	8-Jan-2023	Sunday					
	9	9-Jan-2023	Monday		Study from Manmade/ Nature	Terminal Exam	5 hours	Parth Thakkar
	10	10-Jan-2023	Tuesday		Design 2D	Terminal Exam	5 hours	Parth Thakkar
	11	11-Jan-2023	Wednesday		Colour Practical and Theory	Terminal Exam	5 hours	Parth Thakkar
	12	12-Jan-2023	Thursday		Outdoor- Sargent Birth Anniv.		5 hours	Parth Thakkar
	13	13-Jan-2023	Friday		Head Study	Terminal Exam	5 hours	Parth Thakkar
	14	14-Jan-2023	Saturday					
	15	15-Jan-2023	Sunday					
	16	16-Jan-2023	Monday		Head Study continued	Terminal Exam	5 hours	Parth Thakkar
	17	17-Jan-2023	Tuesday		Print making	Terminal Exam	5 hours	Parth Thakkar
	18	18-Jan-2023	Wednesday		Print making contd.	Terminal Exam	5 hours	Parth Thakkar
	19	19-Jan-2023	Thursday		Print making contd.	Terminal Exam	5 hours	Parth Thakkar
	20	20-Jan-2023	Friday		Drawing from Cast/Figure	Terminal Exam	5 hours	Parth Thakkar
	21	21-Jan-2023	Saturday					
	22	22-Jan-2023	Sunday					
	23	23-Jan-2023	Monday	4	Print making		5 hours	Pradnya W.
	24	24-Jan-2023	Tuesday	4	Print making		5 hours	Pradnya W.
	25	25-Jan-2023	Wednesday	5	Print making		5 hours	Pradnya W.
	26	26-Jan-2023	Thursday		Republic Day			
	27	27-Jan-2023	Friday	5	Print making		5 hours	Pradnya W.
	28	28-Jan-2023	Saturday					
	29	29-Jan-2023	Sunday					
	30	30-Jan-2023	Monday	6	Drawing from cast/Figure	Charles Bargue	5 hours	Parth Thakkar
	31	31-Jan-2023	Tueday	6	Drawing from cast/Figure	Charles Bargue	5 hours	Parth Thakkar

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Shri Vishnu Warman Thakur Charitable Trust's

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Feb-2023	Wednesday	6	Drawing from cast/ Figure	Charles Bargue	5 hours	Parth Thakkar
	2	2-Feb-2023	Thursday	6	Drawing from cast/ Figure	Charles Bargue	5 hours	Parth Thakkar
	3	3-Feb-2023	Friday	6	Object	Fruits	5 hours	Parth Thakkar
	4	4-Feb-2023	Saturday					
	5	5-Feb-2023	Sunday					
	6	6-Feb-2023	Monday	7	Object	Handkerchief	5 hours	Parth Thakkar
	7	7-Feb-2023	Tuesday	8	Object	Flowers	5 hours	Parth Thakkar
	8	8-Feb-2023	Wednesday	3	Colour P & T	Cool colour	5 hours	Parth Thakkar
	9	9-Feb-2023	Thursday	4	Memory Drawing	Camping	5 hours	Parth Thakkar
	10	10-Feb-2023	Friday	4	Memory Drawing	Camping	5 hours	Parth Thakkar
	11	11-Feb-2023	Saturday					
	12	12-Feb-2023	Sunday					
	13	13-Feb-2023	Monday	3	Head study	Bearded man	5 hours	
	14	14-Feb-2023	Tuesday	3	Head study	Bearded man	5 hours	
	15	15-Feb-2023	Wednesday	4	Head study	Self Portrait	5 hours	
	16	16-Feb-2023	Thursday	4	Head study	Self Portrait	5 hours	
	17	17-Feb-2023	Friday		Exhibition preparation			
	18	18-Feb-2023	Saturday					
	19	19-Feb-2023	Sunday					
	20	20-Feb-2023	Monday		Exhibition preparation			
	21	21-Feb-2023	Tuesday		Exhibition preparation			
	22	22-Feb-2023	Wednesday		Exhibition preparation			
	23	23-Feb-2023	Thursday		Exhibition			
	24	24-Feb-2023	Friday		Exhibition			
	25	25-Feb-2023	Saturday		Exhibition			
	26	26-Feb-2023	Sunday		Exhibition			
	27	27-Feb-2023	Monday		Exhibition			
	28	28-Feb-2023	Tuesday		Social			
	29							
	30							
	31							

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Mar-2023	Wednesday		Post exhibition day off			
	2	2-Mar-2023	Thursday		Outdoor	Landscape	5 hours	
	3	3-Mar-2023	Friday	4	Design- 2D	Landscape	5 hours	Parth Thakkar
	4	4-Mar-2023	Saturday					
	5	5-Mar-2023	Sunday					
	6	6-Mar-2023	Monday	4	Design- 2D	Landscape	5 hours	Parth Thakkar
	7	7-Mar-2023	Tuesday					
	8	8-Mar-2023	Wednesday	5	Design- 2D	Cupboard		Parth Thakkar
	9	9-Mar-2023	Thursday	5	Design- 2D	Cupboard		Parth Thakkar
	10	10-Mar-2023	Friday	4	Colour Theory and Practice	Warm colour		Parth Thakkar
	11	11-Mar-2023	Saturday					
	12	12-Mar-2023	Sunday					
	13	13-Mar-2023	Monday	7	Cast & Full Figure	Charcoal		Parth Thakkar
	14	14-Mar-2023	Tuesday	8	Cast & Full Figure	Charcoal		Parth Thakkar
	15	15-Mar-2023	Wednesday	8	Cast & Full Figure	Charcoal	5 hrs	Parth Thakkar
	16	16-Mar-2023	Thursday	9	Cast & Full Figure	Charcoal	5 hrs	Parth Thakkar
	17	17-Mar-2023	Friday	9	Cast & Full Figure	Watercolour	5hrs	Parth Thakkar
	18	18-Mar-2023	Saturday					
	19	19-Mar-2023	Sunday					
	20	20-Mar-2023	Monday	5	Colour P & T	High contrast	5 hrs	Parth Thakkar
	21	21-Mar-2023	Tuesday	6	Colour P & T	Middle contrast	5 hrs	Parth Thakkar
	22	22-Mar-2023	Wednesday					
	23	23-Mar-2023	Thursday	7	Colour P & T	Low contrast		Parth Thakkar
	24	24-Mar-2023	Friday	8	Colour P & T	Triad colour		Parth Thakkar
	25	25-Mar-2023	Saturday					
	26	26-Mar-2023	Sunday					
	27	27-Mar-2023	Monday	6	Design 2D	Interior	5 hrs	Parth Thakkar
	28	28-Mar-2023	Tuesday	7	Design 2D	Digital Technology	5 hrs	Parth Thakkar
	29	29-Mar-2023	Wednesday	8	Design 2D	Urban Jungle	5 hrs	Parth Thakkar
	30	30-Mar-2023	Thursday					
	31	31-Mar-2023	Friday	9	Design- 2D	Universe	5 hrs	Parth Thakkar

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Shri Vishnu Waman Thakur Charitable Trust's

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Apr-2023	Saturday					
	2	2-Apr-2023	Sunday					
	3	3-Apr-2023	Monday	5	Head study	Students		
	4	4-Apr-2023	Tuesday					
	5	5-Apr-2023	Wednesday	6	Head study	Water		
	6	6-Apr-2023	Thursday	7	Head study	Water self		
	7	7-Apr-2023	Friday					
	8	8-Apr-2023	Saturday					
	9	9-Apr-2023	Sunday					
	10	10-Apr-2023	Monday	8	Head study	Poster		
	11	11-Apr-2023	Tuesday	9	Head study	Poster self		
	12	12-Apr-2023	Wednesday	9	Object	Cup cake		
	13	13-Apr-2023	Thursday	9	Object	Cup cake		
	14	14-Apr-2023	Friday					
	15	15-Apr-2023	Saturday					
	16	16-Apr-2023	Sunday					
	17	17-Apr-2023	Monday	9	Colour P & T			
	18	18-Apr-2023	Tuesday		Submission			
	19	19-Apr-2023	Wednesday		Submission			
	20	20-Apr-2023	Thursday		Submission			
	21	21-Apr-2023	Friday		Annual Exam			
	22	22-Apr-2023	Saturday					
	23	23-Apr-2023	Sunday					
	24	24-Apr-2023	Monday		Annual Exam			
	25	25-Apr-2023	Tuesday		Annual Exam			
	26	26-Apr-2023	Wednesday		Annual Exam			
	27	27-Apr-2023	Thursday		Annual Exam			
	28	28-Apr-2023	Friday		Annual Exam			
	29	29-Apr-2023	Saturday					
	30	30-Apr-2023	Sunday					

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1st year Painting Assignment Planning 2022-23

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	01- 05- 2023	Monday	Annual Exam				
	2	02- 05- 2023	Tuesday	Annual Exam				
	3	03- 05- 2023	Wednesday	Annual Exam				
	4	04- 05- 2023	Thursday	Annual Exam				
	5	05- 05- 2023	Friday	Annual Exam				
	6	06- 05- 2023	Saturday					
	7	07- 05- 2023	Sunday					
	8	08- 05- 2023	Monday	Annual Exam				
	9	09- 05- 2023	Tuesday	Annual Exam				

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[Approved by A. I. C. T. E., Affiliated to University of Mumbai]
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PAINTING
ACADEMIC CALENDAR
(Annual Planning)
(A.Y. 2022-23)

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Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Aug-2022	Monday					
	2	2-Aug-2022	Tuesday					
	3	3-Aug-2022	Wednesday					
	4	4-Aug-2022	Thursday					
	5	5-Aug-2022	Friday					
	6	6-Aug-2022	Saturday					
	7	7-Aug-2022	Sunday					
	8	8-Aug-2022	Monday		History Aesthatics		1.5 Hrs	Prof.Parth
	9	9-Aug-2022	Tuesday		Mohram			
	10	10-Aug-2022	Wednesday		Anatomy		5 Hrs	Prof. Akshay
	11	11-Aug-2022	Thursday		Anatomy		5 Hrs	Prof. Akshay
	12	12-Aug-2022	Friday		Anatomy		1.5 Hrs	Prof. Akshay
	13	13-Aug-2022	Saturday					
	14	14-Aug-2022	Sunday					
	15	15-Aug-2022	Monday		Independance Day			
	16	16-Aug-2022	Tuesday		Pars New Year			
	17	17-Aug-2022	Wednesday		Anatomy		5 Hrs	Prof. Akshay
	18	18-Aug-2022	Thursday		Anatomy		5 Hrs	Prof. Akshay
	19	19-Aug-2022	Friday		Janmashtami		5 Hrs	
	20	20-Aug-2022	Saturday					
	21	21-Aug-2022	Sunday					
	22	22-Aug-2022	Monday		Painting full figure		5 Hrs	Prof. Akshay
	23	23-Aug-2022	Tuesday		Painting full figure		5 Hrs	Prof. Akshay
	24	24-Aug-2022	Wednesday		Painting full figure		5 Hrs	Prof. Akshay
	25	25-Aug-2022	Thursday		Painting full figure		5 Hrs	Prof. Akshay
	26	26-Aug-2022	Friday		Painting full figure		5 Hrs	Prof. Akshay
	27	27-Aug-2022	Saturday					
	28	28-Aug-2022	Sunday					
	29	29-Aug-2022	Monday		Painting full figure		5 Hrs	Prof. Akshay
	30	30-Aug-2022	Tuesday		Painting full figure		5 Hrs	Prof. Akshay
	31	31-Aug-2022	Wednesday		Ganesh Chaturthi			

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Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Sep-2022	Thursday		Ganesh Chaturthi			
	2	2-Sep-2022	Friday		Ganesh Chaturthi			
	3	3-Sep-2022	Saturday					
	4	4-Sep-2022	Sunday					
	5	5-Sep-2022	Monday		Ganesh Chaturthi			
	6	6-Sep-2022	Tuesday		Pictorial Composition			Prof. Akshay
	7	7-Sep-2022	Wednesday		Continue			Prof. Akshay
	8	8-Sep-2022	Thursday		Continue			Prof. Akshay
	9	9-Sep-2022	Friday		Continue			Prof. Akshay
	10	10-Sep-2022	Saturday					
	11	11-Sep-2022	Sunday					
	12	12-Sep-2022	Monday		Pictorial Composition			Prof. Akshay
	13	13-Sep-2022	Tuesday		Continue			Prof. Akshay
	14	14-Sep-2022	Wednesday		Continue			Prof. Akshay
	15	15-Sep-2022	Thursday		Continue			Prof. Akshay
	16	16-Sep-2022	Friday		Continue			Prof. Akshay
	17	17-Sep-2022	Saturday					
	18	18-Sep-2022	Sunday					
	19	19-Sep-2022	Monday		Print Making			Prof. Pradnya
	20	20-Sep-2022	Tuesday		Continue			Prof. Pradnya
	21	21-Sep-2022	Wednesday		Continue			Prof. Pradnya
	22	22-Sep-2022	Thursday		Continue			Prof. Pradnya
	23	23-Sep-2022	Friday		Continue			Prof. Pradnya
	24	24-Sep-2022	Saturday					
	25	25-Sep-2022	Sunday					
	26	26-Sep-2022	Monday		Print Making			Prof. Pradnya
	27	27-Sep-2022	Tuesday					Prof. Pradnya
	28	28-Sep-2022	Wednesday		Continue			Prof. Pradnya
	29	29-Sep-2022	Thursday		Continue			Prof. Pradnya
	30	30-Sep-2022	Friday		Continue			Prof. Pradnya

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Oct-2022	Saturday					
	2	2-Oct-2022	Sunday					
	3	3-Oct-2022	Monday		figure			Prof. Akshay
	4	4-Oct-2022	Tuesday		Continue			Prof. Akshay
	5	5-Oct-2022	Wednesday		Continue			Prof. Akshay
	6	6-Oct-2022	Thursday		Continue			Prof. Akshay
	7	7-Oct-2022	Friday		Continue			Prof. Akshay
	8	8-Oct-2022	Saturday					
	9	9-Oct-2022	Sunday					
	10	10-Oct-2022	Monday		figure			Prof. Akshay
	11	11-Oct-2022	Tuesday		Continue			Prof. Akshay
	12	12-Oct-2022	Wednesday		Continue			Prof. Akshay
	13	13-Oct-2022	Thursday		Continue			Prof. Akshay
	14	14-Oct-2022	Friday		Continue			Prof. Akshay
	15	15-Oct-2022	Saturday					
	16	16-Oct-2022	Sunday					
	17	17-Oct-2022	Monday		Pictorial Composition			Prof. Akshay
	18	18-Oct-2022	Tuesday		Continue			Prof. Akshay
	19	19-Oct-2022	Wednesday		Continue			Prof. Akshay
	20	20-Oct-2022	Thursday		Continue			Prof. Akshay
	21	21-Oct-2022	Friday		Continue			Prof. Akshay
	22	22-Oct-2022	Saturday					
	23	23-Oct-2022	Sunday					
	24	24-Oct-2022	Monday		DIWALI VACATION			
	25	25-Oct-2022	Tuesday		DIWALI VACATION			
	26	26-Oct-2022	Wednesday		DIWALI VACATION			
	27	27-Oct-2022	Thursday		DIWALI VACATION			
	28	28-Oct-2022	Friday		DIWALI VACATION			
	29	29-Oct-2022	Saturday					
	30	30-Oct-2022	Sunday					
	31	31-Oct-2022	Monday		DIWALI VACATION			

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Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Nov-2022	Tuesday		DIWALI VACATION			
	2	2-Nov-2022	Wednesday		DIWALI VACATION			
	3	3-Nov-2022	Thursday		DIWALI VACATION			
	4	4-Nov-2022	Friday		DIWALI VACATION			
	5	5-Nov-2022	Saturday					
	6	6-Nov-2022	Sunday					
	7	7-Nov-2022	Monday		Instruction for Tour			Prof. Akshay
	8	8-Nov-2022	Tuesday		GURU NANAK JAYANTI			
	9	9-Nov-2022	Wednesday		STUDY TOUR			
	10	10-Nov-2022	Thursday		STUDY TOUR			
	11	11-Nov-2022	Friday		STUDY TOUR			
	12	12-Nov-2022	Saturday					
	13	13-Nov-2022	Sunday					
	14	14-Nov-2022	Monday		STUDY TOUR			
	15	15-Nov-2022	Tuesday		Still Life Painting			Prof. Akshay
	16	16-Nov-2022	Wednesday		Still Life Painting			Prof. Akshay
	17	17-Nov-2022	Thursday		Still Life Painting			Prof. Akshay
	18	18-Nov-2022	Friday		Still Life Painting			Prof. Akshay
	19	19-Nov-2022	Saturday					
	20	20-Nov-2022	Sunday					
	21	21-Nov-2022	Monday		Print Making			Prof. Pradnya
	22	22-Nov-2022	Tuesday		Print Making			Prof. Pradnya
	23	23-Nov-2022	Wednesday		Print Making			Prof. Pradnya
	24	24-Nov-2022	Thursday		Print Making			Prof. Pradnya
	25	25-Nov-2022	Friday		Print Making			Prof. Pradnya
	26	26-Nov-2022	Saturday					
	27	27-Nov-2022	Sunday					
	28	28-Nov-2022	Monday	1	Anatomy			Prof. Akshay
	29	29-Nov-2022	Tuesday	2	Anatomy			Prof. Akshay
	30	30-Nov-2022	Wednesday	3	Anatomy			Prof. Akshay

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Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Dec-2022	Thursday	4	Anatomy Drawing			Prof. Akshay
	2	2-Dec-2022	Friday	5	Anatomy Drawing			Prof. Akshay
	3	3-Dec-2022	Saturday					Prof. Akshay
	4	4-Dec-2022	Sunday					Prof. Akshay
	5	5-Dec-2022	Monday		Terminal Exam 2022			Prof. Akshay
	6	6-Dec-2022	Tuesday		Terminal Exam 2022			Prof. Akshay
	7	7-Dec-2022	Wednesday		Terminal Exam 2022			Prof. Akshay
	8	8-Dec-2022	Thursday		Terminal Exam 2022			Prof. Akshay
	9	9-Dec-2022	Friday		Terminal Exam 2022			Prof. Akshay
	10	10-Dec-2022	Saturday					Prof. Akshay
	11	11-Dec-2022	Sunday					Prof. Akshay
	12	12-Dec-2022	Monday		Terminal Exam 2022			Prof. Akshay
	13	13-Dec-2022	Tuesday		Terminal Exam 2022			Prof. Akshay
	14	14-Dec-2022	Wednesday		Terminal Exam 2022			Prof. Akshay
	15	15-Dec-2022	Thursday		Terminal Exam 2022			Prof. Akshay
	16	16-Dec-2022	Friday		Terminal Exam 2022			Prof. Akshay
	17	17-Dec-2022	Saturday					Prof. Akshay
	18	18-Dec-2022	Sunday					Prof. Akshay
	19	19-Dec-2022	Monday		Terminal Exam 2022			Prof. Akshay
	20	20-Dec-2022	Tuesday		Terminal Exam 2022			Prof. Akshay
	21	21-Dec-2022	Wednesday		Terminal Exam 2022			Prof. Akshay
	22	22-Dec-2022	Thursday		Terminal Exam 2022			Prof. Akshay
	23	23-Dec-2022	Friday					Prof. Akshay
	24	24-Dec-2022	Saturday					Prof. Akshay
	25	25-Dec-2022	Sunday		X Mas			Prof. Akshay
	26	26-Dec-2022	Monday					Prof. Akshay
	27	27-Dec-2022	Tuesday					Prof. Akshay
	28	28-Dec-2022	Wednesday					Prof. Akshay
	29	29-Dec-2022	Thursday					Prof. Akshay
	30	30-Dec-2022	Friday					Prof. Akshay
	31	31-Dec-2022	Saturday					Prof. Akshay

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WEEK	Sr.No.	Date	Day	no.	Subject	Assign. Brief	Duration	Professor
	1	1-Jan-2023	Sunday					Prof. Akshay
	2	2-Jan-2023	Monday		Head Study	Self Portrait		Prof. Akshay
	3	3-Jan-2023	Tuesday		Head Study	Self Portrait		Prof. Akshay
	4	4-Jan-2023	Wednesday		Sports			Prof. Akshay
	5	5-Jan-2023	Thureday		Sports			Prof. Akshay
	6	6-Jan-2023	Friday		Sports			Prof. Akshay
	7	7-Jan-2023	Saturday					Prof. Akshay
	8	8-Jan-2023	Sunday					Prof. Akshay
	9	9-Jan-2023	Monday		Head Study	Self Portrait Continue		Prof. Akshay
	10	10-Jan-2023	Tuesday		Head Study	Self Portrait Continue		Prof. Akshay
	11	11-Jan-2023	Wednesday		Full Figure	Demonstration Water Colour		Prof. Akshay
	12	12-Jan-2023	Thursday		167 th Birth Anniversary	John Singer Sargent		Prof. Akshay
	13	13-Jan-2023	Friday		Full Figure	Water Colour		Prof. Akshay
	14	14-Jan-2023	Saturday					Prof. Akshay
	15	15-Jan-2023	Sunday					Prof. Akshay
	16	16-Jan-2023	Monday		Print Making	Corex		Prof. Pradnya
	17	17-Jan-2023	Tuesday		Print Making	Corex		Prof. Pradnya
	18	18-Jan-2023	Wednesday		Print Making	Corex		Prof. Pradnya
	19	19-Jan-2023	Thursday		Print Making	Corex		Prof. Pradnya
	20	20-Jan-2023	Friday		Print Making	Corex		Prof. Pradnya
	21	21-Jan-2023	Saturday					Prof. Akshay
	22	22-Jan-2023	Sunday					Prof. Akshay
	23	23-Jan-2023	Monday		Full Figure	Water Colour		Prof. Akshay
	24	24-Jan-2023	Tuesday		Full Figure	Water Colour		Prof. Akshay
	25	25-Jan-2023	Wednesday		Full Figure	Water Colour		Prof. Akshay
	26	26-Jan-2023	Thursday		Republic Day			Prof. Akshay
	27	27-Jan-2023	Friday		Full Figure	Oil Colour		Prof. Akshay
	28	28-Jan-2023	Saturday					Prof. Akshay
	29	29-Jan-2023	Sunday					Prof. Akshay
	30	30-Jan-2023	Monday		Still Life	Oil Colour		Prof. Akshay
	31	31-Jan-2023	Tuesday		Still Life	Oil Colour		Prof. Akshay

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WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Feb-2023	Wednesday		Still Life	Oil Colour		Prof. Akshay
	2	2-Feb-2023	Thursday		Still Life	Oil Colour		Prof. Akshay
	3	3-Feb-2023	Friday		Still Life	Oil Colour		Prof. Akshay
	4	4-Feb-2023	Saturday					
	5	5-Feb-2023	Sunday					
	6	6-Feb-2023	Monday		Pictorial Composition		5 Hrs	Prof. Pradnya
	7	7-Feb-2023	Tuesday		Continue		5 Hrs	Prof. Pradnya
	8	8-Feb-2023	Wednesday		Continue		5 Hrs	Prof. Pradnya
	9	9-Feb-2023	Thursday		Continue		5 Hrs	Prof. Pradnya
	10	10-Feb-2023	Friday		Continue		5 Hrs	Prof. Pradnya
	11	11-Feb-2023	Saturday					
	12	12-Feb-2023	Sunday					
	13	13-Feb-2023	Monday		Print making	Card Preparation (Print	5 Hrs	Prof. Pradnya
	14	14-Feb-2023	Tuesday		Continue		5 Hrs	Prof. Pradnya
	15	15-Feb-2023	Wednesday		Continue		5 Hrs	Prof. Pradnya
	16	16-Feb-2023	Thursday		Continue		5 Hrs	Prof. Pradnya
	17	17-Feb-2023	Friday		Continue		5 Hrs	Prof. Pradnya
	18	18-Feb-2023	Saturday				5 Hrs	
	19	19-Feb-2023	Sunday				5 Hrs	
	20	20-Feb-2023	Monday		Continue		5 Hrs	Prof. Pradnya
	21	21-Feb-2023	Tuesday		Continue		5 Hrs	Prof. Pradnya
	22	22-Feb-2023	Wednesday		Continue		5 Hrs	Prof. Pradnya
	23	23-Feb-2023	Thursday		Annual Art Exhibition		5 Hrs	
	24	24-Feb-2023	Friday		Annual Art Exhibition		5 Hrs	
	25	25-Feb-2023	Saturday		Annual Art Exhibition		5 Hrs	
	26	26-Feb-2023	Sunday		Annual Art Exhibition		5 Hrs	
	27	27-Feb-2023	Monday		Annual Art Exhibition		5 Hrs	
	28	28-Feb-2023	Tuesday		Annual Art Exhibition		5 Hrs	

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WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Mar-2023	Wednesday		Non Instructional Day		5 Hrs	Prof. Akshay
	2	2-Mar-2023	Thursday		Panel Removing From Exhibition		5 Hrs	Prof. Akshay
	3	3-Mar-2023	Friday		Painting From Full Figure		5 Hrs	Prof. Akshay
	4	4-Mar-2023	Saturday					
	5	5-Mar-2023	Sunday					
	6	6-Mar-2023	Monday		Print Making		5 Hrs	Prof. Pradnya
	7	7-Mar-2023	Tuesday		Dhulivandan			Prof. Pradnya
	8	8-Mar-2023	Wednesday		Print Making		5 Hrs	Prof. Pradnya
	9	9-Mar-2023	Thursday		Print Making		5 Hrs	Prof. Pradnya
	10	10-Mar-2023	Friday		Print Making		5 Hrs	Prof. Pradnya
	11	11-Mar-2023	Saturday					
	12	12-Mar-2023	Sunday					
	13	13-Mar-2023	Monday		Pictorial Composition		5 Hrs	Prof. Pradnya
	14	14-Mar-2023	Tuesday		Pictorial Composition		5 Hrs	Prof. Pradnya
	15	15-Mar-2023	Wednesday		Pictorial Composition		5 Hrs	Prof. Pradnya
	16	16-Mar-2023	Thursday		Pictorial Composition		5 Hrs	Prof. Pradnya
	17	17-Mar-2023	Friday		Pictorial Composition		5 Hrs	Prof. Pradnya
	18	18-Mar-2023	Saturday					
	19	19-Mar-2023	Sunday					
	20	20-Mar-2023	Monday		Painting From Full Figure		5 Hrs	Prof. Akshay
	21	21-Mar-2023	Tuesday		Painting From Full Figure		5 Hrs	Prof. Akshay
	22	22-Mar-2023	Wednesday		Gudhipadwa		5 Hrs	Prof. Akshay
	23	23-Mar-2023	Thursday		Painting From Full Figure		5 Hrs	Prof. Akshay
	24	24-Mar-2023	Friday		Painting From Full Figure		5 Hrs	Prof. Akshay
	25	25-Mar-2023	Saturday					
	26	26-Mar-2023	Sunday					
	27	27-Mar-2023	Monday		Painting From Full Figure		5 Hrs	Prof. Akshay
	28	28-Mar-2023	Tuesday		Painting From Full Figure		5 Hrs	Prof. Akshay
	29	29-Mar-2023	Wednesday		Painting From Full Figure		5 Hrs	Prof. Akshay
	30	30-Mar-2023	Thursday		Painting From Full Figure		5 Hrs	Prof. Akshay
	31	31-Mar-2023	Friday		Painting From Full Figure		5 Hrs	Prof. Akshay

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VIVA INSTITUTE OF APPLIED ART

Second year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Apr-2023	Saturday					
	2	2-Apr-2023	Sunday					
	3	3-Apr-2023	Monday	Pictorial Composition and Submission and Marks Entry				
	4	4-Apr-2023	Tuesday	Pictorial Composition and Submission and Marks Entry				
	5	5-Apr-2023	Wednesday	Pictorial Composition and Submission and Marks Entry				
	6	6-Apr-2023	Thursday	Pictorial Composition and Submission and Marks Entry				
	7	7-Apr-2023	Friday	Pictorial Composition and Submission and Marks Entry				
	8	8-Apr-2023	Saturday					
	9	9-Apr-2023	Sunday					
	10	10-Apr-2023	Monday		University Exam 2023			
	11	11-Apr-2023	Tuesday		University Exam 2023			
	12	12-Apr-2023	Wednesday		University Exam 2023			
	13	13-Apr-2023	Thursday		University Exam 2023			
	14	14-Apr-2023	Friday	Bharat Ratna Dr Ambedkar Jayanti & Mahavir Jayanti				
	15	15-Apr-2023	Saturday					
	16	16-Apr-2023	Sunday					
	17	17-Apr-2023	Monday		University Exam 2023			
	18	18-Apr-2023	Tuesday		University Exam 2023			
	19	19-Apr-2023	Wednesday		University Exam 2023			
	20	20-Apr-2023	Thursday		University Exam 2023			
	21	21-Apr-2023	Friday		University Exam 2023			
	22	22-Apr-2023	Saturday	Akshaya Tritiya & Ramzan Eid				
	23	23-Apr-2023	Sunday					
	24	24-Apr-2023	Monday		University Exam 2023			
	25	25-Apr-2023	Tuesday		University Exam 2023			
	26	26-Apr-2023	Wednesday		University Exam 2023			
	27	27-Apr-2023	Thursday		University Exam 2023			
	28	28-Apr-2023	Friday		University Exam 2023			
	29							
	30							
	31							

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VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
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PAINTING
ACADEMIC CALENDER
(Annual Planning)
(A.Y. 2022-23)

VIVA Institute of Applied Art
VIVA
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Shri Vishnu Waman Thakur Charitable Trust's

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Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
1	1	1-Jun-2022	Wednesday				5 Hrs	
	2	2-Jun-2022	Thursday				5 Hrs	
	3	3-Jun-2022	Friday				5 Hrs	
	4	4-Jun-2022	Saturday					
	5	5-Jun-2022	Sunday					
2	6	6-Jun-2022	Monday				5 Hrs	
	7	7-Jun-2022	Tuesday				5 Hrs	
	8	8-Jun-2022	Wednesday				5 Hrs	
	9	9-Jun-2022	Thursday				5 Hrs	
	10	10-Jun-2022	Friday				5 Hrs	
	11	11-Jun-2022	Saturday					
	12	12-Jun-2022	Sunday					
3	13	13-Jun-2022	Monday				5 Hrs	
	14	14-Jun-2022	Tuesday				5 Hrs	
	15	15-Jun-2022	Wednesday				5 Hrs	
	16	16-Jun-2022	Thursday				5 Hrs	
	17	17-Jun-2022	Friday				5 Hrs	
	18	18-Jun-2022	Saturday					
	19	19-Jun-2022	Sunday					
4	20	20-Jun-2022	Monday	1	Cast painting (Primary Assignment)	Introduction of Methods and Techniques	5 Hrs	Prof. Akshay
	21	21-Jun-2022	Tuesday		Continue		5 Hrs	Prof. Akshay
	22	22-Jun-2022	Wednesday		Continue		5 Hrs	Prof. Akshay
	23	23-Jun-2022	Thursday		Continue		5 Hrs	Prof. Akshay
	24	24-Jun-2022	Friday		Continue		5 Hrs	Prof. Akshay
	25	25-Jun-2022	Saturday					
	26	26-Jun-2022	Sunday					
5	27	27-Jun-2022	Monday	1	Print Making		5 Hrs	Prof. Pradnya
	28	28-Jun-2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	29	29-Jun-2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	30	30-Jun-2022	Thursday		Continue		5 Hrs	Prof. Pradnya

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Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1 July 2022	Friday		Continue		5 Hrs	Prof. Pradnya
	2	2 July 2022	Saturday					
	3	3 July 2022	Sunday					
	4	4 July 2022	Monday	2	Print Making		5 Hrs	Prof. Pradnya
	5	5 July 2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	6	6 July 2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	7	7 July 2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	8	8 July 2022	Friday		Continue		5 Hrs	Prof. Pradnya
	9	9 July 2022	Saturday					
	10	10 July 2022	Sunday					
	11	11 July 2022	Monday	3	Print Making		5 Hrs	Prof. Pradnya
	12	12 July 2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	13	13 July 2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	14	14 July 2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	15	15 July 2022	Friday		Continue		5 Hrs	Prof. Pradnya
	16	16 July 2022	Saturday					
	17	17 July 2022	Sunday					
	18	18 July 2022	Monday	3	Print Making		5 Hrs	Prof. Pradnya
	19	19 July 2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	20	20 July 2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	21	21 July 2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	22	22 July 2022	Friday		Continue		5 Hrs	Prof. Pradnya
	23	23 July 2022	Saturday					
	24	24 July 2022	Sunday					
	25	25 July 2022	Monday	1	Drawing From Life full figure	Introduction Of Subject	5 Hrs	Prof. Parth
	26	26 July 2022	Tuesday		Continue		5 Hrs	Prof. Parth
	27	27 July 2022	Wednesday		Continue		5 Hrs	Prof. Parth
	28	28 July 2022	Thursday	2	Continue		5 Hrs	Prof. Parth
	29	29 July 2022	Friday		History		1.5 Hrs	Prof. Parth
	30	30 July 2022	Saturday					
	31	31 July 2022	Sunday					

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WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Aug-2022	Monday		Drawing From Life full figure		5 Hrs	Prof. Parth
	2	2-Aug-2022	Tuesday		Continue		5 Hrs	Prof. Parth
	3	3-Aug-2022	Wednesday		Painting full figure		5 Hrs	Prof. Parth
	4	4-Aug-2022	Thursday		Continue		5 Hrs	Prof. Parth
	5	5-Aug-2022	Friday		History/ Aesthatics		1.5 Hrs	Prof. Parth
	6	6-Aug-2022	Saturday					
	7	7-Aug-2022	Sunday					
	8	8-Aug-2022	Monday		History/ Aesthatics		1.5 Hrs	Prof. Parth
	9	9-Aug-2022	Tuesday		Mohram			
	10	10-Aug-2022	Wednesday		Anatomy		5 Hrs	Prof. Parth
	11	11-Aug-2022	Thursday		Continue		5 Hrs	Prof. Parth
	12	12-Aug-2022	Friday		Continue		1.5 Hrs	Prof. Parth
	13	13-Aug-2022	Saturday					
	14	14-Aug-2022	Sunday					
	15	15-Aug-2022	Monday		Independance Day			
	16	16-Aug-2022	Tuesday		Parsi New Year			
	17	17-Aug-2022	Wednesday		Anatomy		5 Hrs	Prof. Parth
	18	18-Aug-2022	Thursday		Continue		5 Hrs	Prof. Parth
	19	19-Aug-2022	Friday		Janmashtami		5 Hrs	Prof. Parth
	20	20-Aug-2022	Saturday					
	21	21-Aug-2022	Sunday					
	22	22-Aug-2022	Monday		Painting full figure		5 Hrs	Prof. Pradnya
	23	23-Aug-2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	24	24-Aug-2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	25	25-Aug-2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	26	26-Aug-2022	Friday		Continue		5 Hrs	Prof. Pradnya
	27	27-Aug-2022	Saturday					
	28	28-Aug-2022	Sunday					
	29	29-Aug-2022	Monday		Continue		5 Hrs	Prof. Pradnya
	30	30-Aug-2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	31	31-Aug-2022	Wednesday		Ganesh Chaturthi			

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Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Sep-2022	Thursday					
	2	2-Sep-2022	Friday					
	3	3-Sep-2022	Saturday					
	4	4-Sep-2022	Sunday					
	5	5-Sep-2022	Monday					
	6	6-Sep-2022	Tuesday	1	Pictorial Composition		5 Hrs	Prof. Akshay
	7	7-Sep-2022	Wednesday		Continue		5 Hrs	Prof. Akshay
	8	8-Sep-2022	Thursday		Continue		5 Hrs	Prof. Akshay
	9	9-Sep-2022	Friday		History/ Aesthatics		5 Hrs	Prof. Parth
	10	10-Sep-2022	Saturday				5 Hrs	
	11	11-Sep-2022	Sunday				5 Hrs	
	12	12-Sep-2022	Monday	2	Pictorial Composition		5 Hrs	Prof. Akshay
	13	13-Sep-2022	Tuesday		Continue		5 Hrs	Prof. Akshay
	14	14-Sep-2022	Wednesday		Continue		5 Hrs	Prof. Akshay
	15	15-Sep-2022	Thursday		Continue		5 Hrs	Prof. Akshay
	16	16-Sep-2022	Friday		History/ Aesthatics		5 Hrs	Prof. Parth
	17	17-Sep-2022	Saturday				5 Hrs	
	18	18-Sep-2022	Sunday				5 Hrs	
	19	19-Sep-2022	Monday	4 or 5	Print Making		5 Hrs	Prof. Pradnya
	20	20-Sep-2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	21	21-Sep-2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	22	22-Sep-2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	23	23-Sep-2022	Friday		History/ Aesthatics		5 Hrs	Prof. Parth
	24	24-Sep-2022	Saturday				5 Hrs	
	25	25-Sep-2022	Sunday				5 Hrs	
	26	26-Sep-2022	Monday	6	Print Making		5 Hrs	Prof. Pradnya
	27	27-Sep-2022	Tuesday		Continue		5 Hrs	Prof. Pradnya
	28	28-Sep-2022	Wednesday		Continue		5 Hrs	Prof. Pradnya
	29	29-Sep-2022	Thursday		Continue		5 Hrs	Prof. Pradnya
	30	30-Sep-2022	Friday		History/ Aesthatics		5 Hrs	Prof. Parth

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Oct-2022	Saturday				5 Hrs	Prof. Akshay
	2	2-Oct-2022	Sunday				5 Hrs	
	3	3-Oct-2022	Monday		Painting full figure		5 Hrs	Prof. Akshay
	4	4-Oct-2022	Tuesday		Continue		5 Hrs	
	5	5-Oct-2022	Wednesday		Continue		5 Hrs	
	6	6-Oct-2022	Thursday		Continue		5 Hrs	
	7	7-Oct-2022	Friday		Continue		5 Hrs	
	8	8-Oct-2022	Saturday				5 Hrs	
	9	9-Oct-2022	Sunday				5 Hrs	
	10	10-Oct-2022	Monday		Drawing From Life full figure		5 Hrs	Prof. Akshay
	11	11-Oct-2022	Tuesday		Continue		5 Hrs	
	12	12-Oct-2022	Wednesday		Continue		5 Hrs	
	13	13-Oct-2022	Thursday		Continue		5 Hrs	
	14	14-Oct-2022	Friday		Continue		5 Hrs	
	15	15-Oct-2022	Saturday				5 Hrs	
	16	16-Oct-2022	Sunday				5 Hrs	
	17	17-Oct-2022	Monday		Pictorial Composition		5 Hrs	Prof. Akshay
	18	18-Oct-2022	Tuesday		Continue		5 Hrs	
	19	19-Oct-2022	Wednesday		Continue		5 Hrs	
	20	20-Oct-2022	Thursday		Continue		5 Hrs	
	21	21-Oct-2022	Friday		Continue		5 Hrs	
	22	22-Oct-2022	Saturday				5 Hrs	
	23	23-Oct-2022	Sunday				5 Hrs	
	24	24-Oct-2022	Monday		DIWALI VACATION			
	25	25-Oct-2022	Tuesday		DIWALI VACATION			
	26	26-Oct-2022	Wednesday		DIWALI VACATION			
	27	27-Oct-2022	Thursday		DIWALI VACATION			
	28	29-Oct-2022	Friday		DIWALI VACATION			
	29	29-Oct-2022	Saturday					
	30	30-Oct-2022	Sunday					
	31	31-Oct-2022	Monday		DIWALI VACATION			

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Nov-2022	Tuesday		DIWALI VACATION		5 Hrs	
	2	2-Nov-2022	Wednesday		DIWALI VACATION		5 Hrs	
	3	3-Nov-2022	Thursday		DIWALI VACATION		5 Hrs	
	4	4-Nov-2022	Friday		DIWALI VACATION		5 Hrs	
	5	5-Nov-2022	Saturday				5 Hrs	
	6	6-Nov-2022	Sunday				5 Hrs	
	7	7-Nov-2022	Monday		Anatomy		5 Hrs	Prof. Parth
	8	8-Nov-2022	Tuesday		GURU NANAK JAYANTI		5 Hrs	
	9	9-Nov-2022	Wednesday		STUDY TOUR			
	10	10-Nov-2022	Thursday		STUDY TOUR			
	11	11-Nov-2022	Friday		STUDY TOUR			
	12	12-Nov-2022	Saturday					
	13	13-Nov-2022	Sunday					
	14	14-Nov-2022	Monday		STUDY TOUR			
	15	15-Nov-2022	Tuesday		Drawing Full Figure		5 Hrs	Prof. Akshay
	16	16-Nov-2022	Wednesday		Continue		5 Hrs	
	17	17-Nov-2022	Thursday		Continue		5 Hrs	
	18	18-Nov-2022	Friday		Continue		5 Hrs	
	19	19-Nov-2022	Saturday				5 Hrs	
	20	20-Nov-2022	Sunday				5 Hrs	
	21	21-Nov-2022	Monday		Print making		5 Hrs	Prof. Pradnya
	22	22-Nov-2022	Tuesday		Continue		5 Hrs	
	23	23-Nov-2022	Wednesday		Continue		5 Hrs	
	24	24-Nov-2022	Thursday		Continue		5 Hrs	
	25	25-Nov-2022	Friday		Continue		5 Hrs	
	26	26-Nov-2022	Saturday				5 Hrs	
	27	27-Nov-2022	Sunday				5 Hrs	
	28	28-Nov-2022	Monday		Painting 3/4 figure		5 Hrs	Prof. Akshay
	29	29-Nov-2022	Tuesday		Continue		5 Hrs	
	30	30-Nov-2022	Wednesday		Continue		5 Hrs	

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Dec-2022	Thursday		Continue		5 Hrs	Prof. Akshay
	2	2-Dec-2022	Friday		Continue		5 Hrs	
	3	3-Dec-2022	Saturday				5 Hrs	
	4	4-Dec-2022	Sunday				5 Hrs	
	5	5-Dec-2022	Monday		Terminal Exam 22-23		5 Hrs	
	6	6-Dec-2022	Tuesday		Terminal Exam 22-23		5 Hrs	
	7	7-Dec-2022	Wednesday		Terminal Exam 22-23		5 Hrs	
	8	8-Dec-2022	Thursday		Terminal Exam 22-23		5 Hrs	
	9	9-Dec-2022	Friday		Terminal Exam 22-23		5 Hrs	
	10	10-Dec-2022	Saturday				5 Hrs	
	11	11-Dec-2022	Sunday				5 Hrs	
	12	12-Dec-2022	Monday		Terminal Exam 22-23		5 Hrs	
	13	13-Dec-2022	Tuesday		Terminal Exam 22-23		5 Hrs	
	14	14-Dec-2022	Wednesday		Terminal Exam 22-23		5 Hrs	
	15	15-Dec-2022	Thursday		Terminal Exam 22-23		5 Hrs	
	16	16-Dec-2022	Friday		Terminal Exam 22-23		5 Hrs	
	17	17-Dec-2022	Saturday				5 Hrs	
	18	18-Dec-2022	Sunday				5 Hrs	
	19	19-Dec-2022	Monday		Terminal Exam 22-23		5 Hrs	
	20	20-Dec-2022	Tuesday		Terminal Exam 22-23		5 Hrs	
	21	21-Dec-2022	Wednesday		Terminal Exam 22-23		5 Hrs	
	22	22-Dec-2022	Thursday		Painting 3/4 figure		5 Hrs	Prof. Akshay
	23	23-Dec-2022	Friday		Painting 3/4 figure		5 Hrs	
	24	24-Dec-2022	Saturday		Painting 3/4 figure		5 Hrs	Prof. Akshay
	25	25-Dec-2022	Sunday				5 Hrs	
	26	26-Dec-2022	Monday		Winter Break		5 Hrs	
	27	27-Dec-2022	Tuesday				5 Hrs	
	28	28-Dec-2022	Wednesday				5 Hrs	
	29	29-Dec-2022	Thursday				5 Hrs	
	30	30-Dec-2022	Friday				5 Hrs	
	31	31-Dec-2022	Saturday				5 Hrs	

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Jan-2023	Sunday				5 Hrs	
	2	2-Jan-2023	Monday		Full figure Painting		5 Hrs	Prof. Akshay
	3	3-Jan-2023	Tuesday		Self Portrait		5 Hrs	
	4	4-Jan-2023	Wednesday		Continue		5 Hrs	
	5	5-Jan-2023	Thursday		Sports		5 Hrs	
	6	6-Jan-2023	Friday		Sports		5 Hrs	
	7	7-Jan-2023	Saturday				5 Hrs	
	8	8-Jan-2023	Sunday				5 Hrs	
	9	9-Jan-2023	Monday		Self Portrait		5 Hrs	
	10	10-Jan-2023	Tuesday		Continue		5 Hrs	
	11	11-Jan-2023	Wednesday		Demonstration in Water Colour		5 Hrs	Prof. Akshay
	12	12-Jan-2023	Thursday		John Singer Sargent Birth Anniversary		5 Hrs	
	13	13-Jan-2023	Friday		Full figure Painting		5 Hrs	Prof. Akshay
	14	14-Jan-2023	Saturday				5 Hrs	
	15	15-Jan-2023	Sunday				5 Hrs	
	16	16-Jan-2023	Monday		Print making		5 Hrs	Prof. Pradnya
	17	17-Jan-2023	Tuesday		Continue		5 Hrs	
	18	18-Jan-2023	Wednesday		Continue		5 Hrs	
	19	19-Jan-2023	Thursday		Continue		5 Hrs	
	20	20-Jan-2023	Friday		Continue		5 Hrs	
	21	21-Jan-2023	Saturday				5 Hrs	
	22	22-Jan-2023	Sunday				5 Hrs	
	23	23-Jan-2023	Monday		Head Study	Bearded Man	5 Hrs	Prof. Akshay
	24	24-Jan-2023	Tuesday		Semi Nude		5 Hrs	
	25	25-Jan-2023	Wednesday		Semi Nude		5 Hrs	
	26	26-Jan-2023	Thursday		Republic Day		5 Hrs	
	27	27-Jan-2023	Friday				5 Hrs	
	28	28-Jan-2023	Saturday				5 Hrs	
	29	29-Jan-2023	Sunday				5 Hrs	
	30	30-Jan-2023	Monday		Print making		5 Hrs	Prof. Pradnya
	31	31-Jan-2023	Tuesday		Continue		5 Hrs	

5 Hrs

VIVA Institute of Applied Art VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Feb-2023	Wednesday		Continue		5 Hrs	
	2	2-Feb-2023	Thursday		Continue		5 Hrs	
	3	3-Feb-2023	Friday		Continue		5 Hrs	
	4	4-Feb-2023	Saturday				5 Hrs	
	5	5-Feb-2023	Sunday				5 Hrs	
	6	6-Feb-2023	Monday		Pictorial Composition		5 Hrs	Prof. Pradnya
	7	7-Feb-2023	Tuesday		Continue		5 Hrs	
	8	8-Feb-2023	Wednesday		Continue		5 Hrs	
	9	9-Feb-2023	Thursday		Continue		5 Hrs	
	10	10-Feb-2023	Friday		Continue		5 Hrs	
	11	11-Feb-2023	Saturday				5 Hrs	
	12	12-Feb-2023	Sunday				5 Hrs	
	13	13-Feb-2023	Monday		Print making	Exhibition Invitation Card Preparation (Print design part)	5 Hrs	Prof. Pradnya
	14	14-Feb-2023	Tuesday		Continue		5 Hrs	
	15	15-Feb-2023	Wednesday		Continue		5 Hrs	
	16	16-Feb-2023	Thursday		Continue		5 Hrs	
	17	17-Feb-2023	Friday		Continue		5 Hrs	
	18	18-Feb-2023	Saturday				5 Hrs	
	19	19-Feb-2023	Sunday				5 Hrs	
	20	20-Feb-2023	Monday		Continue		5 Hrs	Prof. Pradnya
	21	21-Feb-2023	Tuesday		Continue		5 Hrs	
	22	22-Feb-2023	Wednesday		Continue		5 Hrs	
	23	23-Feb-2023	Thursday		Annual Art Exhibition		5 Hrs	
	24	24-Feb-2023	Friday		Annual Art Exhibition		5 Hrs	
	25	25-Feb-2023	Saturday		Annual Art Exhibition		5 Hrs	
	26	26-Feb-2023	Sunday		Annual Art Exhibition		5 Hrs	
	27	27-Feb-2023	Monday		Annual Art Exhibition		5 Hrs	
	28	28-Feb-2023	Tuesday		Annual Art Exhibition		5 Hrs	

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Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Mar-2023	Wednesday		Non Instructional Day		5 Hrs	Prof. Akshay
	2	2-Mar-2023	Thursday		Panel Removing from Exhibition		5 Hrs	Prof. Akshay
	3	3-Mar-2023	Friday		Painting from Full Figure		5 Hrs	Prof. Akshay
	4	4-Mar-2023	Saturday					
	5	5-Mar-2023	Sunday					
	6	6-Mar-2023	Monday		Print Making		5 Hrs	Prof. Pradnya
	7	7-Mar-2023	Tuesday		DHuliwandan			Prof. Pradnya
	8	8-Mar-2023	Wednesday		Print Making		5 Hrs	Prof. Pradnya
	9	9-Mar-2023	Thursday		Print Making		5 Hrs	Prof. Pradnya
	10	10-Mar-2023	Friday		Print Making		5 Hrs	Prof. Pradnya
	11	11-Mar-2023	Saturday					
	12	12-Mar-2023	Sunday					
	13	13-Mar-2023	Monday		Pictorial Composition		5 Hrs	Prof. Pradnya
	14	14-Mar-2023	Tuesday		Pictorial Composition		5 Hrs	Prof. Pradnya
	15	15-Mar-2023	Wednesday		Pictorial Composition		5 Hrs	Prof. Pradnya
	16	16-Mar-2023	Thursday		Pictorial Composition		5 Hrs	Prof. Pradnya
	17	17-Mar-2023	Friday		Pictorial Composition		5 Hrs	Prof. Pradnya
	18	18-Mar-2023	Saturday					
	19	19-Mar-2023	Sunday					
	20	20-Mar-2023	Monday		Painting From Full Figure		5 Hrs	Prof. Akshay
	21	21-Mar-2023	Tuesday		Painting From Full Figure		5 Hrs	Prof. Akshay
	22	22-Mar-2023	Wednesday		Gudhipadwa		5 Hrs	Prof. Akshay
	23	23-Mar-2023	Thursday		Painting From Full Figure		5 Hrs	Prof. Akshay
	24	24-Mar-2023	Friday		Painting From Full Figure		5 Hrs	Prof. Akshay
	25	25-Mar-2023	Saturday					
	26	26-Mar-2023	Sunday					
	27	27-Mar-2023	Monday		Annual_Exam 22-23		5 Hrs	
	28	28-Mar-2023	Tuesday		Annual_Exam 22-23		5 Hrs	
	29	29-Mar-2023	Wednesday		Annual_Exam 22-23		5 Hrs	
	30	30-Mar-2023	Thursday		Ram Navmi			
	31	31-Mar-2023	Friday		Annual_Exam 22-23		5 Hrs	

VIVA Institute of Applied Art VIVA VIRAR

Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Third year Painting Assignment Planning 2022-2023

WEEK	Sr.No.	Date	Day	Assig no.	Subject	Assign. Brief	Duration	Professor
	1	1-Apr-2023	Saturday					
	2	2-Apr-2023	Sunday					
	3	3-Apr-2023	Monday		Annual_Exam 22-23			
	4	4-Apr-2023	Tuesday		Mahaveer Jayanti			
	5	5-Apr-2023	Wednesday		Annual_Exam 22-23			
	6	6-Apr-2023	Thursday		Annual_Exam 22-23			
	7	7-Apr-2023	Friday		Good Friday			
	8	8-Apr-2023	Saturday					
	9	9-Apr-2023	Sunday					
	10	10-Apr-2023	Monday		Annual_Exam 22-23			
	11	11-Apr-2023	Tuesday		Annual_Exam 22-23			
	12	12-Apr-2023	Wednesday		Annual_Exam 22-23			
	13	13-Apr-2023	Thursday		Annual_Exam 22-23			
	14	14-Apr-2023	Friday		Dr. Ambedkar Jayanti			
	15	15-Apr-2023	Saturday					
	16	16-Apr-2023	Sunday					
	17	17-Apr-2023	Monday		Annual_Exam 22-23			
	18	18-Apr-2023	Tuesday		Annual_Exam 22-23			

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
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Student Roll Call List

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APPLIED ART
ACADEMIC ROLL LIST
(A.Y. 2022-23)

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Applied Art 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	ALSET SHREYASH SANTOSH	33	MANKAME DEVIKA
2	AMBRALE KUNAL SUNIL	34	MESTERY SHIVAANI ASHOK
3	AMIN VIHAAN SHAILESH	35	MESTRY HARSH PRASHANT
4	ARYAN SUNIL	36	MHATRE KAUSTUBH SANJAY
5	BADHE SAKSHI NILESH	37	MHATRE SANIKA SANDESH
6	BANAVALI TEJAS UDAY	38	MORE PRANITA SUNIL
7	BHAT NIKHIL NITIN	39	MULAM AYUSH ANIL
8	BHATIA PRERNA SANJAY	40	NAIK VIRAJ RAMCHANDRA
9	BORKAR ANSH SHRIKANT	41	NAIR YEDHU MURALIDHARAN
10	BORSE ASMI MAHENDRA	42	NALAWADE SNEHA H.
11	CHAUDHARI BHAKTI VASUDEV	43	NALE SHRIRAM SATISH
12	CHAUDHARI SHRADDHA L.	44	ANAVGHARE AYUSH NARENDRA
13	CHAUHAN ABHA ANAND	45	PARAB TEJAL ANIL
14	CHAVAN SHREYA ANKUSH	46	PATIL SHREYA NILKANTH
15	CHAVAN TANVI SAMEER	47	PATIL DHRUV UMESH
16	DALVI SOUMIL RAJESH	48	PATIL SAISH AMUL
17	FORIA SHUBH VIJAY	49	PHATAK SAHIL SUBHASH
18	GADEKAR SAIDEEP RAJENDRA	50	RANE DURVANKA MANISH
19	GAVIT AISHWARYA GIRISH	51	RAUT APURVA SUYOG
20	GURAV PARTH ASHOK	52	SALVI YASH RAJESH
21	GUDDAKNAVAR VINAYAK VITHAL	53	SHAH MANSI ASHOK
22	HARMALKAR SANIKA SATISH	54	SHELAR AVANTIKA PRADIP
23	JADHAV ASMITA ANIL	55	SHINDE LEKHA SUHAS
24	KADECHKAR PRUTHVI BASAVRAJ	56	SHINDE SNEHAL RAJENDRA J.
25	KANSARA VRINDA JAY	57	SOLKAR MANSI ASHOK
26	KOLI VAISHNAVI DEEPAK	58	TAMHANKAR KALPESH SANTOSH
27	KUDALKAR YASH RAJESH	59	TANDLEKAR ATHARVA SANDESH
28	KULAL VAISHNAVI	60	THAKARE SAI DINESH
29	KULKARNI DURGESH SHRIPAD	61	VAKHARIYA KASHISH NILESH
30	KULKARNI KALYANI RAVINDRA	62	VINODAN VISMAYA
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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

2nd Year B.F.A. Applied Art 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	Amin Vikram Ganesh	28	Lopes Ronica Robin
2	Anklesaria Jesal Dharmesh	29	Luis Daniel Michael Peter
3	Bagwe Yadnesh Sunil	30	Mahadar Pritesh Umesh
4	Benkar Sarvesh Mahesh	31	Mahajan Bhushan Vasudeo
5	Chaudhari Riddhi Bhushan	32	Mali Purvi Prakash
6	Dandu Sanjana Srinivas	33	Mandale Akshay Narendra
7	Desai Aditya Shekhar	34	Mhashelkar Vaidehi Chaitanya
8	Dukhande Omkar Anaji	35	Mirkar Sakshi Sunil
9	Gaikwad Rahul Rajan	36	More Rasika Ravindra
10	Ghone Yash Vinod	37	Mukri Afroz Firoz
11	Jadhav Amogh Ravindra	38	Patel Shreemesh Mahesh
12	Jadhav Ketaki Anil	39	Pawar Abhishek Pramod
13	Jadhav Sachin Jayram	40	Phadke Shravani Nitin
14	Jadhav Siddhi Ramesh	41	Rai Nikita Sadanand
15	Jamdar Harsh Hrushikesh	42	Rampurkar Swapnil Mangesh
16	Kamble Sagar Suresh	43	Rao Shruti Nagaraj
17	Kambli Neha Umesh	44	Salvi Sakshi Santosh
18	Kandalgaonkar Simran Bipin	45	Sawardekar Shubham Santosh
19	Khan Sobiya Nasir	46	Shah Janki Pradeep
20	Khule Kashmeera Umesh	47	Shintre Aniket Prakash
21	Kinjalaskar Pratik Prakash	48	Tamore Omkar Rajendra
22	Kolekar Rohit Vilas	49	Tandel Kirti Manohar
23	Kulthe Sonal Ganesh	50	Tare Kinnari Bhanudas
24	Kuwar Shivam Sunil	51	Upadhayay Reshmi Munna
25	Lad Gauri Subodh	52	Vanmali Apurva Amol
26	Landge Pooja Kiran	53	Vartak Juilee Hemant
27	Loke Harsha Ganpat	54	Vedak Bhagyesh Vinayak

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VIVA INSTITUTE OF APPLIED ART

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3rd Year B.F.A. Applied Art 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	Bhade Sakshi S.	23	Chavan Pratik P.
2	Chaudhari Jitesh A.	24	Jalkhare Ishika
3	Dayal Ameya V.	25	Sahoo Reshmi
4	Naik Saee Y.	26	Sawdekar Jugal D.
5	Parekh Nikhil H.	27	Chavarkar Shreyas C.
6	Ravan Harish N.	28	Dpenha Chris E.
7	Sojitra Ketan D.	29	Fulsunder Siddhi R.
8	Ajgaonkar Harshali R.	30	Gavali Prathmesh D.
9	Bakare Rajabhishek V.	31	Kautkar Atharv S.
10	Chikhalkar Dhanashree P.	32	Parikh Mahek P.
11	Kakade Ishan V.	33	Sharma Kush C.
12	Korlekar Sairaj A.	34	Tandel Purva V.
13	Malvankar Tanvi P.	35	Yadav Dhruvesh B.
14	Pedamkar Omkar K.	36	Adhikari Vineet B.
15	Rawanang Durvas R.	37	Bhosale Trupti S.
16	Rodekar Pratik A.	38	Kadam Dhanashree P.
17	Warang Pritish T.	39	Kini Disha N.
18	Bagadia Rishika	40	Koli Harshana H.
19	Bagul Purva D.	41	Kothmire Manthan J.
20	Bhoir Nilisha P.	42	Ranade Isha C.
21	Birmole Srujan S.	43	Rane Lokesh K.
22	Chaudhary Yashika C.	44	Salvi Aaditi U.

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4th Year B.F.A. Applied Art 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	Bhise Hemal Mahesh Samiksha	30	Patil Sailee Avinash Pradnya
2	Dias Michelle Francis Jacintha	31	Prabhu Shreenidhi Vasant
3	Gupta Kashmira Mukesh Jyoti	32	Prabhu Vaishnavi Pradeep
4	Harwande Anushka Nilesh	33	Rajpurohit Deepsingh U.
5	Joshi Chaitali Atul Anjali	34	Shimpi Manish Ravindra
6	Joshi Sejal Diwakar Anagha	35	Shinde Kaustubh Prashant
7	Mestry Smruti Vijay Suvidha	36	Andrades Simran Patrick Shalu
8	Mota Kashmira Dilip Nileema	37	Bari Jagrut Kishor Sujata
9	Nair Veena Suresh Purnima	38	Colaco Nikhil Nevil Neelam
10	Panchal Parnika Sandeep	39	Jain Mamta Bharat Hemlata
11	Patankar Pranav Rajendra Rutuja	40	Lahane Riddhi Anil Geetanjali
12	Pednekar Anuhya Praful Manisha	41	Mistry Dyuti Pareshkumar Dipa
13	Vishwakarma Ishika Suryabhan Pu	42	Padave Viraj Krishnakant
14	Bankar Paras Ravindra	43	Rodrigues Sanika Roger Veronica
15	Baraskar Shrutika Arjun	44	Salaskar Ayushi Naval Sujata
16	Champanerkar Manali Vijay	45	Shirodkar Yashashri Soma Kranti
17	Chavan Sarvesh Ramdas Nikita	46	Vartak Samiksha Mahesh Anjali
18	Gajulwar Ishwar Narayan Smita	47	Amburle Janhavi Rajesh
19	Gawade Maithili Manoj Padmaja	48	Fernandes Christopher
20	Gosalia Rishanki Jignesh Heena	49	Jadhav Bhavana Vijay Lata
21	Kamble Ronil Anil Madhuri	50	Kamble Dhanashri Rajendra
22	Mithari Nikita Prakash Sunita	51	Kulkarni Renu Sandeep Pallavi
23	Nagvekar Sahil Pramod Shraddha	52	Mhatre Sarvesh Meghanath
24	Nandgaonkar Sonali Sadanand	53	More Yash Haresh Shubhangi
25	Pilolkar Omkar Sharad Sneha	54	Padalkar Vivek Kisan Minakshi
26	Sawant Swapnali Ashok Antara	55	Padvi Avinash Hari Indubai
27	Choche Harshali Abhay	56	Pardeshi Ruchika Dinesh Beena
28	Khade Vedanti Prashant Kalpana	57	Shelke Siddhi Parag Nayana
29	Parab Manjiri Sachin Kirti	58	Wakodikar Samiksha Jeetendra

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Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
37795 | www.vivaappliedart.org | contact@vivaappliedart.org

APPLIED ART
ACADEMIC ROLL LIST
(A.Y. 2021-22)

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Applied Art 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	Adam Kshitija Keshavlal	26	Nitturkar Kaustubh Shivaji
2	Barai Shyam Rajendra	27	Ovhal Sanika Shrikant
3	Bhatkar Neeraj Pramod	28	Palajkar Onkar Parmeshwar
4	Deshpande Sejal	29	Palav Dhiraj Ravindra
5	Dharmamer Nishad Rajesh	30	Parab Sumit Vijay
6	Dingal Sia Amol	31	Patil Devendra Janardan
7	Gharat Yadnesh Chandrakant	32	Patil Dhruv Mandish
8	Ghosh Sakshi Shambhu	33	Patkar Saloni Ramanand
9	Ghuge Aayushi Anant	34	Powale Nupoor Nikhil
10	Gireesh Harshith	35	Rathod Vaibhavi Naresh
11	Gonjari Abhishek Nilesh	36	Salunkhe Isha Prasad
12	Gulsundare Sirin Ramrao	37	Salve Nishant Gautam
13	Jadhav Ayusha Purushottam	38	Sawant Apurva
14	Jain Megha Hemant	39	Shah Isha Dhanesh
15	Jain Palak Hemant	40	Sharma Aditya
16	Kadam Sakshi Sandip	41	Sheludkar Vishal Hemant
17	Kapur Pritika	42	Shinde Rutuja Ravindra
18	Kumbhar Vishal Sambhaji	43	Shinde Vishwajeet Sanjay
19	Lasane Sahil Santosh	44	Sodhi Prabhjeet Jasbir
20	Maji Srishti Krishna	45	Sonavane Harshvardhan
21	Malavade Mandira Sushilkumar	46	Surve Neha Tushar
22	Mistry Payal Prafulbhai	47	Tondwalkar Sujan Sanjay
23	More Shweta	48	Vichare Arya
24	Naik Vinee Maruti	49	Vishwakarma Nishant G.
25	Nesvankar Yukta Sanjay	50	Yenji Syona Sadanand

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

2nd Year B.F.A. Applied Art 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	BADGUJAR TEJAL NITIN	31	NALAWADE MANASI BAJIRAO
2	BANSODE CHAITALI SHANKAR	32	NATEKAR ROHIT GANGADHAR
3	BHAR ANANNYA GAUTAM	33	PADIA RAJVI BHARAT
4	BHOSLE RUDI DINESH	34	PANCHAL YASH VISHWANATH
5	DEOGHARKAR RUCHA	35	PATIL MANSI MAHENDRA
6	DHANGARE ASHWINI SATYAWAN	36	PATIL NEHA VASUDEO
7	DOLAS SWATI SUDESH	37	PATIL VIKRANT YASHVANT
8	GADE JAGRUTI RAVINDRA	38	PATKAR SAYALI SANJAY
9	GAVAND RUPESH DAYANAND	39	PAWANGADKAR MADHURA K.
10	GHADGE VAISHNAVI JITENDRA	40	PAWAR PRAJWAL HRIDYANATH
11	GHOSALKAR RUTUJA RAKESH	41	PAWAR SHREYANSH PRAMOD
12	GOSAVI MAHIMA SURESH	42	PAWAR SIDDHI SUDESH
13	JADHAV GAURAV DASHARATH	43	PHATAK YOGINI VISHVAJIT
14	JADHAV SURBHI SANTOSH	44	RANE HARSHAL LAXMIKANT
15	KABRA ANKITA	45	RANE TANAYA VIJAY
16	KADU PRATIK PRAKASH	46	SABNIS SHIVANI VINAYKUMAR
17	KAMBLE PRASHIK RAJU	47	SANDIM RITESH RAVINDRA
18	KANEKAR KARISHMA RAVINDRA	48	SHAH JHALAK KIRTI
19	KARANJEKAR SARTHAK SUNIL	49	SHAIKH ARFI NAEEM
20	KARMARKAR ISHAN	50	SHELAR SANJANA SANTOSH
21	KAVITAKE SHRADDHA RAJESH	51	SHINDE PRASHANT DATTATRAT
22	KOTHAWADE TANVI KISHOR	52	SHIRGAONKAR ADITYA ASHWIN
23	LOKHANDE KOMAL NARENDRA	53	SONULE SIMRAN VIJAY
24	MANE AAKANSHA ANIL	54	TALGAONKAR SAHADEV KRISHNA
25	MANKAME SHUBH ASHISH	55	TALKAR NIKHIL LAXMAN
26	MATONDKAR BHAGYASHREE S.	56	TANDALEKAR SHUBHAM S.
27	MHATRE PRATHAMESH PRASAD	57	THALE AVANTI BHUPENDRA
28	MHATRE RIYA SANTOSH	58	VAITY HARSHALI KISHOR
29	MOHITE ANKIT ARUN	59	WALIMBE YASHASHREE SUSHIL
30	MULE JAY PRASHANT	60	YAMBAR KAUSHIK

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3rd Year B.F.A. Applied Art 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	Bhise Hemal Mahesh Samiksha	30	Patil Sailee Avinash Pradnya
2	Dias Michelle Francis Jacintha	31	Prabhu Shreenidhi Vasant Shruti
3	Gupta Kashmira Mukesh Jyoti	32	Prabhu Vaishnavi Pradeep
4	Harwande Anushka Nilesh	33	Rajpurohit Deepsingh
5	Joshi Chaitali Atul Anjali	34	Shimpi Manish Ravindra Renuka
6	Joshi Sejal Diwakar Anagha	35	Shinde Kaustubh Prashant Snehal
7	Mestry Smruti Vijay Suvidha	36	Andrades Simran Patrick Shalu
8	Mota Kashmira Dilip Nileema	37	Bari Jagrut Kishor Sujata
9	Nair Veena Suresh Purnima	38	Colaco Nikhil Nevil Neelam
10	Panchal Parnika Sandeep	39	Jain Mamta Bharat Hemlata
11	Patankar Pranav Rajendra Rutuja	40	Lahane Riddhi Anil Geetanjali
12	Pednekar Anuhya Praful Manisha	41	Mistry Dyuti Pareshkumar Dipa
13	Vishwakarma Ishika Suryabhan	42	Padave Viraj Krishnakant
14	Bankar Paras Ravindra	43	Rodrigues Sanika Roger Veronica
15	Baraskar Shrutika Arjun	44	Salaskar Ayushi Naval Sujata
16	Champanerkar Manali Vijay	45	Shirodkar Yashashri Soma Kranti
17	Chavan Sarvesh Ramdas Nikita	46	Vartak Samiksha Mahesh Anjali
18	Gajulwar Ishwar Narayan Smita	47	Amburle Janhavi Rajesh
19	Gawade Maithili Manoj Padmaja	48	Fernandes Christopher
20	Gosalia Rishanki Jignesh Heena	49	Jadhav Bhavana Vijay Lata
21	Kamble Ronil Anil Madhuri	50	Kamble Dhanashri Rajendra
22	Mithari Nikita Prakash Sunita	51	Kulkarni Renu Sandeep Pallavi
23	Nagvekar Sahil Pramod Shraddha	52	Mhatre Sarvesh Meghanath
24	Nandgaonkar Sonali Sadanand	53	More Yash Haresh Shubhangi
25	Pilolkar Omkar Sharad Sneha	54	Padalkar Vivek Kisan Minakshi
26	Sawant Swapnali Ashok Antara	55	Padvi Avinash Hari Indubai
27	Chothe Harshali Abhay	56	Pardeshi Ruchika Dinesh Beena
28	Khade Vedanti Prashant Kalpana	57	Shelke Siddhi Parag Nayana
29	Parab Manjiri Sachin Kirti Sachin	58	Wakodikar Samiksha Jeetendra

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4th Year B.F.A. Applied Art 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	Badgujar Tejal Nitin	30	Rane Tanaya Vijay
2	Dhangare Ashwini Satyawan	31	Bansode Chaitali Shankar
3	Gosavi Mahima Suresh	32	Gade Jagruti Ravindra
4	Jadhav Surbhi Santosh	33	Ghadge Vaishnavi Jitendra
5	Kavitake Shraddha Rajesh	34	Ghosalkar Rutuja Rakesh
6	Mane Aakansha Anil	35	Kadu Pratik Prakash
7	Mhatre Riya Santosh	36	Kanekar Karishma Ravindra
8	Panchal Yash Vishwanath	37	Karmarkar Ishan Upendra
9	Patil Mansi Mahendra	38	Patil Neha Vasudeo
10	Patkar Sayali Sanjay	39	Pawangadkar Madhura Kedar
11	Phatak Yogini Vishvajit	40	Pawar Shreyash Pramod
12	Shirgaonkar Aditya Ashwin	41	Rane Harshal Laxmikant
13	Dolas Swati Sudesh	42	Shelar Sanjana Santosh
14	Gavand Rupesh Dayanand	43	Shinde Prashant Dattatray
15	Kamble Prashik Raju	44	Sonule Simran Vijay
16	Karanjekar Sarthak Sunil	45	Tandalekar Shubham Sudhakar
17	Mankame Shubh Ashish	46	Deogharkar Rucha Achyut
18	Mhatre Prathamesh Prasad	47	Jadhav Gaurav Dasharath
19	Mule Jay Prashant	48	Kothawade Tanvi Kishor
20	Natekar Rohit Gangadhar	49	Lokhande Komal Narendra
21	Patil Vikrant Yashvant	50	Mohite Ankit Arun
22	Pawar Prajwal Hridyanath	51	Padia Rajvi Bharat
23	Sabnis Shivani Vinaykumar	52	Pawar Siddhi Sudesh
24	Talkar Nikhil Laxman	53	Sandim Ritesh Ravindra
25	Walimbe Yashashree Sushil	54	Shah Jhalak Kirti
26	Yambar Kaushik Vinayak	55	Talgaonkar Sahadev Krishna
27	Matondkar Bhagyashree Sujata	56	Thale Avanti Bhupendra
28	Mhashelkar Vaidehi Chaitanya	57	Vaity Harshali Kishor
29	Nalawade Manasi Bajirao		

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Applied Art 2020-21

Roll No.	Student Name	Roll No.	Student Name
1	ADHIKARI VINEET BALARAM	23	KOLI HARSHANA HARESHWAR
2	AJGAONKAR HARSHALI R.	24	KORLEKAR SAIRAJ AMOL
3	BAGUL PURVA DINESH	25	KOTHMIRE MANTHAN J.
4	BAGADIA RISHIKA MANISH	26	MALVANKAR TANVI PRADEEP
5	BAKARE RAJABHISHEK VITTHAL	27	NAIK SAEE YATIN
6	BHADE SAKSHI SHIVAJI	28	PAREKH NIKHIL HEMANG
7	BHOIR NILISHA PRASHANT	29	PARIKH MAHEK PURVISH
8	BHOSALE TRUPTI SHASHIKANT	30	PAWAR PRAJWAL WAMAN
9	BIRMOLE SRUJAN SUNIL	31	PEDAMKAR OMKAR KISHOR
10	CHAUDHARI JITESH AAMBU	32	RANADE ISHA CHINTAMANI
11	CHAUDHARY YASHIKA C.	33	RANE LOKESH KIRAN
12	CHAVARKAR SHREYAS C.	34	RAVAN HARISH NARAYAN
13	CHAVAN PRATIK PRAMOD	35	RAWANANG DURVAS RAJARAM
14	CHIKHALKAR DHANASHREE P.	36	RODEKAR PRATIK ANANT
15	DAYAL AMEYA VIJAY	37	SALVI AADITI UTTAM
16	DPENHA CHRIS ELDRED	38	SAHOO RESHMI RAMESH
17	FULSUNDER SIDDHI R.	39	SAWDEKAR JUGAL DIGAMBER
18	GAVALI PRATHMESH DIGAMBER	40	SHARMA KUSH CHANDRAKANT
19	JALKHARE ISHIKA RAAMESH	41	SHINDE SHRUTI VISHNU
20	KADAM DHANASHREE PRAKASH	42	SOJITRA KETAN DHANJIBHAI
21	KAKADE ISHAN VIKAS	43	TANDEL PURVA VINAY
22	KAUTKAR ATHARV SHRIKANT	44	WARANG PRITISH TUSHAR
23	KINI DISHA NANDKUMAR		YADAV DHRUVESH BABURAO

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2nd Year B.F.A. Applied Art 2020-21

Roll No.	Student Name	Roll No.	Student Name
1	AMBURLE JANHAVI RAJESH R.	31	MISTRY DYUTI PARESHKUMAR
2	ANDRADES SIMRAN PATRICK S.	32	MITHARI NIKITA PRAKASH SUNITA
3	BANKAR PARAS RAVINDRA LAXMI	33	MORE YASH HARESH SHUBHANGI
4	BARASKAR SHRUTIKA ARJUN K.	34	MOTA KASHMIRA DILIP NILEEMA
5	BARI JAGRUT KISHOR SUJATA	35	NAGVEKAR SAHIL PRAMOD
6	BHISE HEMAL MAHESH SAMIKSHA	36	NAIR VEENA SURESH PURNIMA
7	CHAMPANERKAR MANALI VIJAY S.	37	NANDGAONKAR SONALI S.
8	CHAVAN SARVESH RAMDAS N.	38	PADALKAR VIVEK KISAN M.
9	CHOCHE HARSHALI ABHAY S.	39	PADAVE VIRAJ KRISHNAKANT S.
10	COLACO NIKHIL NEVIL NEELAM	40	PADVI AVINASH HARI INDUBAI
11	DIAS MICHELLE FRANCIS J.	41	PANCHAL PARNIKA SANDEEP S.
12	FERNANDES CHRISTOPHER C.	42	PARAB MANJIRI SACHIN KIRTI
13	GAJULWAR ISHWAR NARAYAN S.	43	PARDESHI RUCHIKA DINESH
14	GAWADE MAITHILI MANOJ P.	44	PATANKAR PRANAV R.
15	GOSALIA RISHANKI JIGNESH H.	45	PATIL SAILEE AVINASH PRADNYA
16	GUPTA KASHMIRA MUKESH JYOTI	46	PEDNEKAR ANUHYA P.
17	HARWANDE ANUSHKA NILESH S.	47	PILOLKAR OMKAR SHARAD
18	JADHAV BHAVANA VIJAY LATA	48	PRABHU SHREENIDHI V.
19	JAIN MAMTA BHARAT HEMLATA	49	PRABHU VAISHNAVI P.
20	JOSHI CHAITALI ATUL ANJALI	50	RAJPUROHIT DEEPSINGH U.
21	JOSHI SEJAL DIWAKAR ANAGHA	51	RODRIGUES SANIKA ROGER V.
22	KAMBLE DHANASHRI RAJENDRA P.	52	SALASKAR AYUSHI NAVAL SUJATA
23	KAMBLE RONIL ANIL MADHURI	53	SAWANT SWAPNALI ASHOK A.
24	KHADE VEDANTI PRASHANT K.	54	SHELKE SIDDHI PARAG NAYANA
25	KULKARNI RENU SANDEEP PALLAV	55	SHIMPI MANISH RAVINDRA R.
26	LAHANE RIDDHI ANIL GEETANJALI	56	SHINDE KAUSTUBH PRASHANT S.
27	LONDHE SMITA SUBHASH S.	57	SHIRODKAR YASHASHRI SOMA K.
28	MESTRY SMRUTI VIJAY SUVIDHA	58	VARTAK SAMIKSHA MAHESH A.
29	MHATRE SARVESH MEGHANATH V.	59	VISHWAKARMA ISHIKA S.
30	MISTRY DYUTI PARESHKUMAR	60	WAKODIKAR SAMIKSHA J.

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VIVA INSTITUTE OF APPLIED ART

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3rd Year B.F.A. Applied Art 2020-21

Roll No.	Student Name	Roll No.	Student Name
1	Badgujar Tejal Nitin	30	Nalawade Manasi Bajirao
2	Bansode Chaitali Shankar	31	Natekar Rohit Gangadhar
3	Deogharkar Rucha Achyut	32	Padia Rajvi Bharat
4	Dhangare Ashwini Satyawan	33	Panchal Yash Vishwanath
5	Dolas Swati Sudesh	34	Patil Mansi Mahendra
6	Gade Jagruti Ravindra	35	Patil Neha Vasudeo
7	Gavand Rupesh Dayanand	36	Patil Vikrant Yashvant
8	Ghadge Vaishnavi Jitendra	37	Patkar Sayali Sanjay
9	Ghosalkar Rutuja Rakesh	38	Pawangadkar Madhura Kedar
10	Gosavi Mahima Suresh	39	Pawar Prajwal Hridayanath
11	Jadhav Gaurav Dashrath	40	Pawar Shreyash Pramod
12	Jadhav Surbhi Santosh	41	Pawar Siddhi Sudesh
13	Kadu Pratik Prakash	42	Phatak Yogini Vishwajit
14	Kamble Prashik Raju	43	Rane Harshal Laxmikant
15	Kanekar Karishma Ravindra	44	Rane Tanaya Vijay
16	Karanjekar Sarthak Sunil	45	Sabnis Shivani Vinaykumar
17	Karmarkar Ishan Upendra	46	Sandim Ritesh Ravindra
18	Kavitake Shraddha Rajesh	47	Shah Jhalak Kirti
19	Kothavade Tanvi Kishor	48	Shelar Sanjana Santosh
20	Lokhande Komal Narendra	49	Shinde Prashant Dattatray
21	Mane Aakansha Anil	50	Shirgaonkar Aditya Ashwin
22	Mankame Shubh Ashish	51	Sonule Simran Vijay
23	Matondkar Bhagyashree S.	52	Talgaonkar Sahadev Krishna
24	Mhashelkar Vaidehi	53	Talkar Nikhil Laxman
25	Mhatre Prathamesh Prasad	54	Tandalekar Shubham Sudhakar
26	Mhatre Riya Santosh	55	Thale Avanti Bhupendra
27	Mohite Ankit Arun	56	Valty Harshali Kishor
28	Mukri Afroz Firoz	57	Walimbe Yashashree Sushil
29	Mule Jay Prashant	58	Yambar Kaushik Vinayak

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(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

4th Year B.F.A. Applied Art 2020-21

Roll No.	Student Name	Roll No.	Student Name
1	Anklesaria Jesal Dharmesh	27	Khule Kashmeera Umesh
2	Bagwe Yadnesh Sunil	28	Vanmali Apurva Amol
3	Jadhav Amogh Ravindra	29	Vedak Bhagyesh Vinayak
4	Kambli Neha Umesh	30	Gaikwad Rahul Rajan
5	Khan Sobiya Nasir	31	Jadhav Ketaki Anil
6	Kulthe Sonal Ganesh	32	Jamdar Harsh Hrushikesh
7	Lad Gauri Subodh	33	Kandalgaonkar Simran Bipin
8	Mali Purvi Prakash	34	Khairnar Romil Sanjay
9	More Rasika Ravindra	35	Kuwar Shivam Sunil
10	Shintre Aniket Prakash	36	Landge Pooja Kiran
11	Tare Kinnari Bhanudas	37	Loke Harsha Ganpat
12	Ugreja Manisha Amar	38	Mahadar Pritesh Umesh
13	Amin Vikram Ganesh	39	Mahajan Bhushan Vasudeo
14	Benkar Sarvesh Mahesh	40	Mandale Akshay Narendra
15	Desai Aditya Shekhar	41	Patel Shreemesh Mahesh
16	Dukhande Omkar Anaji	42	Pawar Abhishek Pramod
17	Ghone Yash Vinod	43	Rai Nikita Sadanand
18	Jadhav Siddhi Ramesh	44	Rao Shruti Nagaraj
19	Luis Daniel Michael Peter	45	Chaudhari Riddhi Bhushan
20	Rampurkar Swapnil Mangesh	46	Dandu Sanjana Srinivas
21	Salvi Sakshi Santosh	47	Kamble Sagar Suresh
22	Sawardekar Shubham Santosh	48	Kinjalaskar Pratik Prakash
23	Shah Janki Pradeep	49	Kolekar Rohit Vilas
24	Tamore Omkar Rajendra	50	Lopes Ronica Robin
25	Tandel Kirti Manohar	51	Phadke Shravani Nitin
26	Upadhayay Reshmi Munna	52	Vartak Juilee Hemant

VIVA Institute of Applied Art VIVA VIRAR

APPLIED ART
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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Applied Art 2019-20

Roll No.	Student Name	Roll No.	Student Name
1	AMBURLE JANHAVI RAJESH	23	MITHARI NIKITA PRAKASH
2	ANDRADES SIMRAN PATRICK	24	MORE YASH HARESH
3	BANKAR PARAS RAVINDRA	25	MOTA KASHMIRA DILIP
4	BARASKAR SHRUTIKAARJUN	26	NAGVEKAR SAHIL PRAMOD
5	BARI JAGRUT KISHOR	27	NAIR VEENA SURESH
6	BHISE HEMAL MAHESH	28	NANDGAONKAR SONALI S.
7	CHAMPANERKAR MANALI VIJAY	29	PADALKAR VIVEK KISAN
8	CHAVANSARVESH RAMDAS	30	PADAVE VIRAJ KRISHNAKANT
9	CHOCHE HARSHALI ABHAY	31	PADVI AVINASH HARI
10	COLACO NIKHIL NEVIL	32	PANCHAL PARNIKA SANDEEP
11	DIAS MICHELLE FRANCIS	33	PARAB MANJIRI SACHIN
12	FERNANDES CHRISTOPHER C.	34	PARDESHI RUCHIKA DINESH
13	GAJULWAR ISHWAR NARAYAN	35	PATANKAR PRANAV RAJENDRA
14	GAWADE MAITHILI MANOJ	36	PATIL SAILEE AVINASH
15	GOSALIA RISHANKI JIGNESH	37	PEDNEKAR ANUHYA PRAFUL
16	GUPTA KASHMIRA MUKESH	38	PILOLKAR OMKAR SHARAD
17	HARWANDE ANUSHKA NILESH	39	PRABHU SHREENIDHI VASANT
18	JADHAVBHAVANA VIJAY	40	PRABHU VAISHNAVI PRADEEP
19	JAIN MAMTA BHARAT	41	RAJPUROHIT DEEPSINGH
20	JOSHI CHAITALI ATUL	42	RODRIGUES SANIKA ROGER
21	JOSHI SEJAL DIWAKAR	43	SALASKAR AYUSHI NAVAL
22	KAMBLEDHANASHRI R.	44	SAWANT SWAPNALI ASHOK
23	KAMBLE RONIL ANIL	45	SHELKE SIDDHI PARAG
24	KHADE VEDANTI PRASHANT	46	SHIMPI MANISH RAVINDRA
25	KULKARNI RENU SANDEEP	47	SHINDE KAUSTUBH PRASHANT
26	LAHANE RIDDHI ANIL	48	SHIRODKAR YASHASHRI SOMA
27	LONDHE SMITA SUBHASH	49	VARTAK SAMIKSHA MAHESH
28	MESTRY SMRUTI VIJAY	50	VISHWAKARMA ISHIKA S.
29	MHATRE SARVESH MEGHANATH	51	WAKODIKAR SAMIKSHA J.
30	MISTRY DYUTI PARESHKUMAR	52	

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

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2nd Year B.F.A. Applied Art 2019-20

Roll No.	Student Name	Roll No.	Student Name
1	BADGUJAR TEJAL NITIN	31	NALAWADE MANASI BAJIRAO
2	BANSODE CHAITALI SHANKAR	32	NATEKAR ROHIT GANGADHAR
3	BHAR ANANNYA GAUTAM	33	PADIA RAJVI BHARAT
4	BHOSLE RUDI DINESH	34	PANCHAL YASH VISHWANATH
5	DEOGHARKAR RUCHA	35	PATIL MANSI MAHENDRA
6	DHANGARE ASHWINI SATYAWAN	36	PATIL NEHA VASUDEO
7	DOLAS SWATI SUDESH	37	PATIL VIKRANT YASHVANT
8	GADE JAGRUTI RAVINDRA	38	PATKAR SAYALI SANJAY
9	GAVAND RUPESH DAYANAND	39	PAWANGADKAR MADHURA K.
10	GHADGE VAISHNAVI JITENDRA	40	PAWAR PRAJWAL HRIDYANATH
11	GHOSALKAR RUTUJA RAKESH	41	PAWAR SHREYANSH PRAMOD
12	GOSAVI MAHIMA SURESH	42	PAWAR SIDDHI SUDESH
13	JADHAV GAURAV DASHARATH	43	PHATAK YOGINI VISHVAJIT
14	JADHAV SURBHI SANTOSH	44	RANE HARSHAL LAXMIKANT
15	KABRA ANKITA	45	RANE TANAYA VIJAY
16	KADU PRATIK PRAKASH	46	SABNIS SHIVANI VINAYKUMAR
17	KAMBLE PRASHIK RAJU	47	SANDIM RITESH RAVINDRA
18	KANEKAR KARISHMA RAVINDRA	48	SHAH JHALAK KIRTI
19	KARANJEKAR SARTHAK SUNIL	49	SHAIKH ARFI NAEEM
20	KARMARKAR ISHAN	50	SHELAR SANJANA SANTOSH
21	KAVITAKE SHRADDHA RAJESH	51	SHINDE PRASHANT DATTATRAT
22	KOTHAWADE TANVI KISHOR	52	SHIRGAONKAR ADITYA ASHWIN
23	LOKHANDE KOMAL NARENDRA	53	SONULE SIMRAN VIJAY
24	MANE AAKANSHA ANIL	54	TALGAONKAR SAHADEV KRISHNA
25	MANKAME SHUBH ASHISH	55	TALKAR NIKHIL LAXMAN
26	MATONDKAR BHAGYASHREE S.	56	TANDALEKAR SHUBHAM S.
27	MHATRE PRATHAMESH PRASAD	57	THALE AVANTI BHUPENDRA
28	MHATRE RIYA SANTOSH	58	VAITY HARSHALI KISHOR
29	MOHITE ANKIT ARUN	59	WALIMBE YASHASHREE SUSHIL
30	MULE JAY PRASHANT	60	YAMBAR KAUSHIK

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

3rd Year B.F.A. Applied Art 2019-20

Roll No.	Student Name	Roll No.	Student Name
1	Amin Vikram Ganesh	27	Lopes Ronica Robin
2	Anklesaria Jesal Dharmesh	28	Luis Daniel Michael Peter
3	Bagwe Yadnesh Sunil	29	Mahadar Pritesh Umesh
4	Benkar Sarvesh Mahesh	30	Mahajan Bhushan Vasudeo
5	Chaudhari Riddhi Bhushan	31	Mali Purvi Prakash
6	Dandu Sanjana Srinivas	32	Mandale Akshay Narendra
7	Desai Aditya Shekhar	33	More Rasika Ravindra
8	Dukhande Omkar Anaji	34	Patel Shreemesh Mahesh
9	Gaikwad Rahul Rajan	35	Pawar Abhishek Pramod
10	Ghone Yash Vinod	36	Phadke Shravani Nitin
11	Jadhav Amogh Ravindra	37	Rai Nikita Sadanand
12	Jadhav Ketaki Anil	38	Rampurkar Swapnil Mangesh
13	Jadhav Siddhi Ramesh	39	Rao Shruti Nagaraj
14	Jamdar Harsh Hrushikesh	40	Salvi Sakshi Santosh
15	Kamble Sagar Suresh	41	Sawardekar Shubham Santosh
16	Kambli Neha Umesh	42	Shah Janki Pradeep
17	Kandalgaonkar Simran Bipin	43	Shintre Aniket Prakash
18	Khan Sobiya Nasir	44	Tamore Omkar Rajendra
19	Khule Kashmeera Umesh	45	Tandel Kirti Manohar
20	Kinjalaskar Pratik Prakash	46	Tare Kinnari Bhanudas
21	Kolekar Rohit Vilas	47	Ugreja Manisha Amar
22	Kulthe Sonal Ganesh	48	Upadhayay Reshmi Munna
23	Kuwar Shivam Sunil	49	Vanmali Apurva Amol
24	Lad Gauri Subodh	50	Vartak Juilee Hemant
25	Landge Pooja Kiran	51	Vedak Bhagyesh Vinayak
26	Loke Harsha Ganpat	52	

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4th Year B.F.A. Applied Art 2019-20

Roll No.	Student Name	Roll No.	Student Name
1	Ahuja Komal Naresh	30	Mithbowkar Omkar Nagesh
2	Airan Venezia Anishat	31	Momaya Pankti Bhupesh
3	Bait Sayali Ravindra	32	Padhye Shounak Chandrashekhar
4	Band Kedar Deepak	33	Pardhi Sanket Kiran
5	Bendale Yogini Nitin	34	Parmar Sakshi Chetan
6	Bhandari Akshay Ramesh	35	Pasad Chintan Dilip
7	Bhoir Amrita Shrikant	36	Patil Priyanka Jitendra
8	Bhoir Prayag Bhalchandra	37	Patkar Shreeya Chandrashekhar
9	Chavan Chitresh Rajesh	38	Raut Ruchita Ranjan
10	Choudhary Aamoye Prabhat	39	Ruke Ashutosh Anand
11	Dabhi Mayank Shailesh	40	Sarda Nisha Nitin
12	Dalvi Yogita Keshav	41	Sarmalkar Mayur Sakharam
13	Dandekar Shreya Yashwant	42	Satardekar Chetan Dayanand
14	Deodikar Shrawanee Vivek	43	Sawant Akhil Vinita
15	Gandhi Shivani Kamlesh	44	Shah Aneri Nitin
16	Garud Sumedh Gangadhar	45	Shelawale Samruddha Madhukar
17	Hirole Hrishikesh Ganesh	46	Shete Prathamesh Krishna
18	Jamdar Prathamesh Purushottam	47	Tamore Sameeran Rajendrakumar
19	Jangam Swastik Pramod	48	Tandel Vandita Anil
20	Kadam Muskan Makrand	49	Thakare Nivedita Vasudev
21	Kadam Sonali Deepak	50	Vartak Nupur Charudatt
22	Kamble Shubham Vishwas	51	Vichare Poorti Sunil
23	Kesari Saurabh Kamlesh	52	Wadekar Sakshi Santosh
24	Kewalya Hima Haresh	53	Warang Vedanti Rajanikant
25	Khetmar Prasad Chandrashekhar	54	Betkar Shweta Vasant
26	Kini Smruti Kailash	55	Suri Mandeepsingh M.
27	Kshirsagar Damini Dilip	56	Wadkar Priyanka Rajesh
28	Maraskolhe Harshala Ramkrishna	57	Waikar Pratik Rajesh
29	Marathe Tanmay Shantanu		

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APPLIED ART
ACADEMIC ROLL LIST
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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Applied Art 2018-19

Roll No.	Student Name	Roll No.	Student Name
1	BADGUJAR TEJAL NITIN	31	NALAWADE MANASI BAJIRAO
2	BANSODE CHAITALI SHANKAR	32	NATEKAR ROHIT GANGADHAR
3	BHAR ANANNYA GAUTAM	33	PADIA RAJVI BHARAT
4	BHOSLE RUDI DINESH	34	PANCHAL YASH VISHWANATH
5	DEOGHARKAR RUCHA	35	PATIL MANSI MAHENDRA
6	DHANGARE ASHWINI S.	36	PATIL NEHA VASUDEO
7	DOLAS SWATI SUDESH	37	PATIL VIKRANT YASHVANT
8	GADE JAGRUTI RAVINDRA	38	PATKAR SAYALI SANJAY
9	GAVAND RUPESH DAYANAND	39	PAWANGADKAR MADHURA K.
10	GHADGE VAISHNAVI JITENDRA	40	PAWAR PRAJWAL HRIDYANATH
11	GHOSALKAR RUTUJA RAKESH	41	PAWAR SHREYANSH PRAMOD
12	GOSAVI MAHIMA SURESH	42	PAWAR SIDDHI SUDESH
13	JADHAV GAURAV DASHARATH	43	PHATAK YOGINI VISHVAJIT
14	JADHAV SURBHI SANTOSH	44	RANE HARSHAL LAXMIKANT
15	KABRA ANKITA	45	RANE TANAYA VIJAY
16	KADU PRATIK PRAKASH	46	SABNIS SHIVANI VINAYKUMAR
17	KAMBLE PRASHIK RAJU	47	SANDIM RITESH RAVINDRA
18	KANEKAR KARISHMA R.	48	SHAH JHALAK KIRTI
19	KARANJEKAR SARTHAK SUNIL	49	SHAIKH ARFI NAEEM
20	KARMARKAR ISHAN	50	SHELAR SANJANA SANTOSH
21	KAVITAKE SHRADDHA RAJESH	51	SHINDE PRASHANT DATTATRAT
22	KOTHAWADE TANVI KISHOR	52	SHIRGAONKAR ADITYA ASHWIN
23	LOKHANDE KOMAL NARENDRA	53	SONULE SIMRAN VIJAY
24	MANE AAKANSHA ANIL	54	TALGAONKAR SAHADEV K.
25	MANKAME SHUBH ASHISH	55	TALKAR NIKHIL LAXMAN
26	MATONDKAR BHAGYASHREE S.	56	TANDALEKAR SHUBHAM S.
27	MHATRE PRATHAMESH P.	57	THALE AVANTI BHUPENDRA
28	MHATRE RIYA SANTOSH	58	VAITY HARSHALI KISHOR
29	MOHITE ANKIT ARUN	59	WALIMBE YASHASHREE SUSHIL
30	MULE JAY PRASHANT	60	YAMBAR KAUSHIK

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

2nd Year B.F.A. Applied Art 2018-19

Roll No.	Student Name	Roll No.	Student Name
1	Amin Vikram Ganesh	28	Lopes Ronica Robin
2	Anklesaria Jesal Dharmesh	29	Luis Daniel Michael Peter
3	Bagwe Yadnesh Sunil	30	Mahadar Pritesh Umesh
4	Benkar Sarvesh Mahesh	31	Mahajan Bhushan Vasudeo
5	Chaudhari Riddhi Bhushan	32	Mali Purvi Prakash
6	Dandu Sanjana Srinivas	33	Mandale Akshay Narendra
7	Desai Aditya Shekhar	34	Mhashelkar Vaidehi Chaitanya
8	Dukhande Omkar Anaji	35	Mirkar Sakshi Sunil
9	Gaikwad Rahul Rajan	36	More Rasika Ravindra
10	Ghone Yash Vinod	37	Mukri Afroz Firoz
11	Jadhav Amogh Ravindra	38	Patel Shreemesh Mahesh
12	Jadhav Ketaki Anil	39	Pawar Abhishek Pramod
13	Jadhav Sachin Jayram	40	Phadke Shravani Nitin
14	Jadhav Siddhi Ramesh	41	Rai Nikita Sadanand
15	Jamdar Harsh Hrushikesh	42	Rampurkar Swapnil Mangesh
16	Kamble Sagar Suresh	43	Rao Shruti Nagaraj
17	Kambli Neha Umesh	44	Salvi Sakshi Santosh
18	Kandalgaonkar Simran Bipin	45	Sawardekar Shubham Santosh
19	Khan Sobiya Nasir	46	Shah Janki Pradeep
20	Khule Kashmeera Umesh	47	Shintre Aniket Prakash
21	Kinjalaskar Pratik Prakash	48	Tamore Omkar Rajendra
22	Kolekar Rohit Vilas	49	Tandel Kirti Manohar
23	Kulthe Sonal Ganesh	50	Tare Kinnari Bhanudas
24	Kuwar Shivam Sunil	51	Upadhayay Reshmi Munna
25	Lad Gauri Subodh	52	Vanmali Apurva Amol
26	Landge Pooja Kiran	53	Vartak Juilee Hemant
27	Loke Harsha Ganpat	54	Vedak Bhagyesh Vinayak

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Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

3rd Year B.F.A. Applied Art 2018-19

Roll No.	Student Name	Roll No.	Student Name
1	AHUJA KOMAL NARESH	31	MITHBOWKAR OMKAR NAGESH
2	AIRAN VENEZIA ANISHAT	32	MOMAYA PANKTI BHUPESH
3	BAIT SAYALI RAVINDRA	33	PADHYE SHOUNAK C.
4	BAND KEDAR DEEPAK	34	PARDHI SANKET KIRAN
5	BENDALE YOGINI NITIN	35	PARMAR SAKSHI CHETAN
6	BHANDARI AKSHAY RAMESH	36	PASAD CHINTAN DILIP
7	BHOIR AMRITA SHRIKANT	37	PATIL PRIYANKA JITENDRA
8	BHOIR PRAYAG BHALCHANDRA	38	PATKAR SHREEYA C.
9	CHAVAN CHITRESH RAJESH	39	RAUT RUCHITA RANJAN
10	CHOUDHARY AAMOYE PRABHAT	40	RUKE ASHUTOSH ANAND
11	DABHI MAYANK SHAILESH	41	SARDA NISHA NITIN
12	DALVI YOGITA KESHAV	42	SARMALKAR MAYUR SAKHARAM
13	DANDEKAR SHREYA YASHWANT	43	SATARDEKAR CHETAN DAYANAND
14	DEODIKAR SHRAWANEE VIVEK	44	SAWANT AKHIL VINITA
15	GANDHI SHIVANI KAMLESH	45	SHAH ANERI NITIN
16	GARUD SUMEDH GANGADHAR	46	SHELAWALE SAMRUDDHA
17	HIROLE HRISHIKESH GANESH	47	SHETE PRATHAMESH KRISHNA
18	JAMDAR PRATHAMESH P.	48	TAMORE SAMEERAN R.
19	JANGAM SWASTIK PRAMOD	49	TANDEL VANDITA ANIL
20	KADAM MUSKAN MAKRAND	50	THAKARE NIVEDITA VASUDEV
21	KADAM SONALI DEEPAK	51	UMBRAJKAR REBECCA B.
22	KAMBLE SHUBHAM VISHWAS	52	VARTAK NUPUR CHARUDATT
23	KESARI SAURABH KAMLESH	53	VICHARE POORTI SUNIL
24	KEWALYA HIMA HARESH	54	WADEKAR SAKSHI SANTOSH
25	KHAIRNAR ROMIL SANJAY	55	WARANG VEDANTI RAJANIKANT
26	KHETMAR PRASAD CHANDRASHEK	56	BETKAR SHWETA VASANT
27	KINI SMRUTI KAILASH	57	KOLAPKAR LEENA HEMANT
28	KSHIRSAGAR DAMINI DILIP	58	SURI MANDEEPSINGH M.
29	MARASKOLHE HARSHALA RAMKRI	59	WADKAR PRIYANKA RAJESH
30	MARATHE TANMAY SHANTANU	60	WAIKAR PRATIK RAJESH

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

4th Year B.F.A. Applied Art 2018-19

Roll No.	Student Name	Roll No.	Student Name
1	BARI POOJA VIJAYKUMAR	29	PATIL AVANTIKA ATUL
2	DESAI NISHITA PRAVEENKUMAR	30	PATIL KAJOL RAJENDRA
3	DEY SUNAYANA SUBRATA	31	PATIL KSHITEEJ RUTUVIJ
4	DHAGE DISHANT PRASHANT	32	PATIL SNEHAL VIJAY
5	DHARMADHIKARI RENU UDAY	33	PATIL VISHAKHA VIJAY
6	DIAS NIGEL BERNARD	34	POOJARY CHAITRA K.
7	DOSHI SMITIKA VIRENDRA	35	PRABHU MAYURI SUSHIL
8	DUDAM KRUPALI DATTARAM	36	RANE VAISHNAVI VIVEK
9	GAIKWAD MAMTA DNYANOBA	37	RAUT KSHITIJA VIKAS
10	GAJJAR SHREY PRAVIN	38	REWALE ASHISH SURESH
11	GALA SUMIT DINESH	39	SAINI POONAM MADANLAL
12	GAWDE SIDDHESH SURYAKANT	40	SALVI TANVI NARENDRA
13	JADHAV SALONI ARUN	41	SAWANT SIDDHANT S.
14	KALDOKE SNEHAL HANUMAN	42	SAWANT SNEHAL DEVANAND
15	KAPADIA ROHAN RAMESH	43	SAWANT TANVI RAJENDRA
16	KHANDELWAL SHWETA S.	44	SHAH HARSH RAMESH
17	MARATHE ASAVARI N.	45	SHAH JEEL AMIT
18	MAYEKAR AKANKSHA RAJENDRA	46	SHAH MEET BHARAT
19	MHATRE GARGI ASHVIN	47	SHERIGAR SHWETA PRASAD
20	MISHRA ANUJA UMASHANKAR	48	SHETH ISHITA MUKUL
21	NAGDA PRINCY PANKAJ	49	SHETTY TANISHA JAYRAJ
22	NARKAR RACHANA RAJEEV	50	SIMARDEEP KAUR SATBIR SINGH
23	NARVEKAR URVI MANGESH	51	SURVE SIDDHESH SANJAY
24	PANDEY AARTI DHARMENDRA	52	THAKUR TRISH NARENDRA
25	PANDYA RUCHI JAWAHAR	53	TIWARI HARSHKUMAR M.
26	PAREKH SIDDHI BIMAL	54	VISHWAKARMA PRADEEP S.
27	PARMAR JIGAR HASMUKH	55	WADKE ANKITA ANIL
28	PATEL URJA VIPUL	56	WADAKE DIKSHA SANDEEP

VIVA Institute of Applied Art VIVA VIRAR

PAINTING
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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Painting 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	Bangar Shweta Prakash	7	Pawar Sachin Govinda
2	Chatur Ishaan Sachin	8	Shah Shreyans Sachin
3	Daunde Gitika Satish	9	Sherkhane Mayur Prashant
4	Kamble Akhil Dayanand	10	Thakur Prajwali Sanjay
5	Mangela Nikhil Mukesh	11	Thoke Shubham Rajesh
6	Nilange Swikar Santosh		

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

2nd Year B.F.A. Painting 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	BHOSLE PAURAVI	4	VISHWAKARMA KRIPASHANKAR
2	KHEKADYA KOMAL	5	WAINGANKAR RUTUJA
3	SHINDE SNEHAL		

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

3rd Year B.F.A. Painting 2022-23

Roll No.	Student Name	Roll No.	Student Name
1	SANIKA ACHAREKAR	2	SIDDHESH RANE

VIVA Institute of Applied Art VIVA VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
37795 | www.vivaappliedart.org | contact@vivaappliedart.org

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VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Painting 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	BHOSLE PAURAVI	4	SHINDE SNEHAL
2	DEVLEKAR SIDDHESH	5	VISHWAKARMA KRIPASHANKAR
3	KHEKADYA KOMAL	6	WAINGANKAR RUTUJA

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

2nd Year B.F.A. Painting 2021-22

Roll No.	Student Name	Roll No.	Student Name
1	ACHREKAR SANIKA RAJAN	2	RANE SIDDHESH

VIVA Institute of Applied Art VIVA VIRAR

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VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

1st Year B.F.A. Painting 2020-21

Roll No.	Student Name	Roll No.	Student Name
1	Sanika Achrekar	3	Rane Siddhesh Sunil
2	Gharat Yadnesh Chandrakant		

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
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Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

Academic Activity Chart

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
Phone: 07756937795, 0250-6990999, 6965620, 6965628 Fax No.: 0250-2515275
Website: www.vivaappliedart.org Email: principal@ vivaappliedart.org

VIVA / Applied Art / 005/ 2019-20 Date: 07/04/22

Academic Activity Chart 2022-23

SR. NO.	ACTIVITY	DETAILS	DATE
1	Five Elective Subjects workshops / Demo / Visit	Total 10 in a year (2 workshops each elective subject)	June' 22 to Feb' 23
2	Four Elective Subjects Competitions	Total 12 in a year	June' 22 to Feb' 23
3	Visiting / Guest Lectures	Total 15 in a year	June' 22 to Feb' 23
4	Block Printing on Textile workshop	Open for all VIVA students	Dec'22
5	Monsoon outdoor	One day activity	August' 22
6	Competitions/Workshops/Seminars in other colleges national and International level	Youth Festival' 2019, organized by University of Mumbai	August' 22
		Work submission for State Art Exhibition	Nov'22
		'Typoday' logo / paper / poster competition organized by IDC, Powai.	March' 23
7	Printing Workshop in JJ Institute of Print Technology, Mumbai	Theory and Practical of all types of printing.	Dec'22
8	Students Development / Welfare	Excursion	Sept' 22
		Study Tour	Nov'22
9	Campaign planning workshop	Seminar / Workshop	Dec'22
12	Sports / Cultural, In house.	HITESHI'19	Jan'23
13	Annual Art Exhibition	Display, Prize distribution, Felicitation etc.	Feb'23
14	Soft skill workshop of 2 days	For Final year Students	March' 23
15	Seminar/Workshop for Teachers (FDP)	Workshop of 2 days	April' 23
16	Examination	Terminal & final Exam planning	Oct-Nov'22 / March-Apr'23

First Year	63
Second year	54
Third Year	44
Final Year	58
Total Students	**219**

Prof. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
Phone: 07756937795, 0250-6930999, 6965620, 6965628 Fax No.: 0250-2515275
Website: www.vivaappliedart.org Email: principal@ vivaappliedart.org

VIVA / Applied Art / 005/ 2019-20 Date: 03/04/21

Academic Activity Chart 2021-22 (Online)

SR. NO.	ACTIVITY	DETAILS	DATE
1	Five Elective Subjects workshops / Demo / Visit	Total 10 in a year (2 workshops each elective subject)	June' 21 to Feb' 22
2	Four Elective Subjects Competitions	Total 12 in a year	June' 21 to Feb' 22
3	Visiting / Guest Lectures	Total 15 in a year	June' 21 to Feb' 22
4	Block Printing on Textile workshop	Open for all VIVA students	Dec'21
5	Monsoon outdoor	One day activity	Sept '21
6	Competitions/Workshops/Seminars in other colleges national and International level	Youth Festival' 2019, organized by University of Mumbai	August'21
		Work submission for State Art Exhibition	Nov'21
		'Typoday' logo / paper / poster competition organized by IDC, Powai.	March'22
7	Printing Workshop in JJ Institute of Print Technology, Mumbai	Theory and Practical of all types of printing.	Dec'21
8	Students Development / Welfare	Excursion	Sept'21
		Study Tour	Nov'21
9	Campaign planning workshop	Seminar / Workshop	Dec'21
12	Sports / Cultural, in house.	HITESHI'19	Jan'22
13	Annual Art Exhibition	Display, Prize distribution, Felicitation etc.	Feb'22
14	Soft skill workshop of 2 days	For Final year Students	March'22
15	Seminar/Workshop for Teachers (FDP)	Workshop of 2 days	April' 22
16	Examination	Terminal & final Exam planning	Oct-Nov'21 / March-Apr'22

First Year	50
Second year	60
Third Year	58
Final Year	57
Total Students	**225**

Prof. Sangita S. Patil

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Website: www.vivaappliedart.org Email: principal@ vivaappliedart.org

VIVA / Applied Art / 005/ 2019-20 Date: 05/04/20

Academic Activity Chart 2020-21

SR. NO.	ACTIVITY	DETAILS	DATE
1	Five Elective Subjects workshops / Demo / Visit	Total 10 in a year (2 workshops each elective subject)	June' 20 to Feb' 21
2	Four Elective Subjects Competitions	Total 12 in a year	June' 20 to Feb' 21
3	Visiting / Guest Lectures	Total 15 in a year	June' 20 to Feb' 21
4	Block Printing on Textile workshop	Open for all VIVA students	Dec'20
5	Monsoon outdoor	One day activity	July' 20
6	Competitions/Workshops/Seminars in other colleges national and International level	Youth Festival' 2019, organized by University of Mumbai	August' 20
		Work submission for State Art Exhibition	Nov'20
		'Typoday' logo / paper / poster competition organized by IDC, Powai.	March' 21
7	Printing Workshop in JJ Institute of Print Technology, Mumbai	Theory and Practical of all types of printing.	Dec'20
8	Students Development / Welfare	Excursion	Sept' 20
		Study Tour	Nov'20
9	Campaign planning workshop	Seminar / Workshop	Dec'20
12	Sports / Cultural, In house.	HITESHI'19	Jan'21
13	Annual Art Exhibition	Display, Prize distribution, Felicitation etc.	Feb'20
14	Soft skill workshop of 2 days	For Final year Students	March' 21
15	Seminar/Workshop for Teachers (FDP)	Workshop of 2 days	April' 21
16	Examination	Terminal & final Exam planning	Oct-Nov'20/ March-Apr'21

First Year	46
Second year	60
Third Year	58
Final Year	52
Total Students	**216**

Prof. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

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VIVA INSTITUTE OF APPLIED ART

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Phone: 07756937795, 0250-6990999, 6965620, 6965628 Fax No.: 0250-2515275
Website: www.vivaappliedart.org Email: principal@ vivaappliedart.org

VIVA / Applied Art / 005/ 2019-20 Date: 09/04/19

Academic Activity Chart 2019-20

SR. NO.	ACTIVITY	DETAILS	DATE
1	Five Elective Subjects workshops / Demo / Visit	Total 10 in a year (2 workshops each elective subject)	June' 19 to Feb' 20
2	Four Elective Subjects Competitions	Total 12 in a year	June' 19 to Feb' 20
3	Visiting / Guest Lectures	Total 15 in a year	June' 19 to Feb' 20
4	Block Printing on Textile workshop	Open for all VIVA students	Dec'19
5	Monsoon outdoor	One day activity	August' 19
6	Competitions/Workshops/Seminars in other colleges national and International level	Youth Festival' 2019, organized by University of Mumbai	August' 19
		Work submission for State Art Exhibition	Nov'19
		Climb k2 (Seminar by Sophia College)	
		'Typoday' logo / paper / poster competition organized by IDC, Powai.	March' 20
7	Printing Workshop in JJ Institute of Print Technology, Mumbai	Theory and Practical of all types of printing.	Dec'19
8	Students Development / Welfare	Excursion	Sept' 19
		Study Tour	Nov'19
9	Campaign planning workshop	Seminar / Workshop	Dec'19
12	Sports / Cultural, in house.	HITESHI'19	Jan'20
13	Annual Art Exhibition	Display, Prize distribution, Felicitation etc.	Feb'20
14	Soft skill workshop of 2 days	For Final year Students	March' 20
	Design Educators Meet-DEM, among the art colleges, national level	Design Educators Meet India, 2019	Dec'19
15	Seminar/Workshop for Teachers (FDP)	Workshop of 2 days	April' 20
16	Examination	Terminal & final Exam planning	Oct-Nov'19 / March-Apr'20

First Year	60
Second year	61
Third Year	54
Final Year	55
Total Students	**230**

Prof. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

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Website: www.vivaappliedart.org Email: principal@vivaappliedart.org

VIVA / Applied Art / 004/ 2018-19

Date: 11/04/18

Academic Activity Chart 2018-19

SR. NO.	ACTIVITY	DETAILS	DATE
1	Five Elective Subjects workshops / Demo / Visit	Total 15 in a year	June'18 to Feb' 19
2	Four Elective Subjects Competitions	Total 12 in a year	June'18 to Feb' 19
3	Visiting / Guest Lecturers	Total 15 in a year	June'18 to Feb' 19
4	Short film making workshop	Open for all VIVA students	Dec'18
5	Monsoon Picnic / Welcome to first year	One day activity	August'18
6	Various days & competitions in other colleges	Youth Festival' 2018, organised by University of Mumbai	August'18
		Work submission for State Art Exhibition	Nov'18
		'Typoday' logo / paper / poster competition organized by IDC, Powai.	March'19
7	Printing Workshop in JJ Institute of Print Technology, Mumbai	Theory and Practical of all types of printing.	Dec'18
8	Students Development / Welfare	Excursion	June'18
		Study Tour	Nov'18
9	Campaign planning workshop	Seminar / Workshop	Dec'18
11	Terrakotta, Pottery & 3-D workshop (students own contribution)	Campus activity	Dec'18
12	Sports / Cultural	HITESHI'18	Jan'19
13	Annual Art Exhibition	Display, Prize distribution, Felicitation etc.	Feb'19
14	Soft skill workshop of 2 days	For Final year Students	March'19
15	Seminar/Workshop for Teachers	Workshop of 2 days	April'19
16	Examination	Terminal & final Exam planning	Oct-Nov'18 / March-Apr'19

First Year	60
Second year	58
Third Year	55
Final Year	61
Total Students	**234**

Prof. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

Visiting Timetable

VIVA Institute of Applied Art
VIVA
VIRAR

LATE SHRI VISHNU WAMAN THAKUR CHARITABLE TRUST'S

VIVA Institute of Applied Art

At.Shirgaon, Post. Virar, Tal. Vasai, Dist. Palghar – 401 30

VISITING LECTURE

ENTRY BOOK

SR NO.	DATE	YEAR	TOPIC	TIME IN	TIME OUT	SIGN	SIGN CLASS TEA
	7.8.18	4th	Connection of Brand Equity / Image to loyalty Process Branding.	9.00			
		2nd	Consumer forms of Advt①		3.30	G. Bhatt	
	8.8.18	4th	Mass Communication	9.00			
		2nd	Consumer forms of Advt②		3.30	G. Bhatt	
	14.8.18	4th	Masses & classes	9.00			
		2nd	Direct Response Advt		3.30	G. Bhatt	
	21.8.18	4th	Culture in Advertising	9.15			
		2nd	Structure (V.C.)		3.30	G. Bhatt	
	23.8.18	3rd	Readership & Viewership	9.00			
		2nd	Physical Historical & Religious Structures (V.C.)		3.30	G. Bhatt	
	29.8.18	3rd	Social Media	9.00			
		1st	Introduction to Advt		3.30	G. Bhatt	
	30.8.18	4th	Marketing / Selling	9.00			
		2nd	Product/Service & their link with consumers.		3.30	G. Bhatt	

Institute of Applied Arts VIVA

SR NO	Date	Year	Topic	Time		Sign
				th	ow	
	4.9.18	1st	Appreciation of Advt	9.00		
		3rd	Comparison Social and Other media		3.30	G. Shroff
	6.9.18	4th	Tricks & Techniques of marketing	9.00		
		2nd	Electronic Media.		3.30	G. Shroff
	11.9.18	1st	Visual Communication	9.00		
		3rd	Importance of Copy		3.30	G. Shroff
	12.9.18	1st	Contents of Advertisement	9.00		
		2nd	~~Marketing Info~~ Visual Expressions.		3.30	G. Shroff
	18.9.18	1st	Feedback (V.C)	9.00		
		3rd	Primary & Secondary Media		3.30	G. Shroff
	19.9.18	4th	~~Social~~ Benefits of Advertising.	9.30		
		2nd	Marketing		3.30	G. Shroff
	25.9.18	1st	Gestures (V.C.)	9.00		
		3rd	Importance of media		3.30	G. Shroff
	27.9.18	1st	Headline study	9.00		
		2nd	Importance of message		3.30	G. Shroff

Institute of Applied Art VIRAR

27.11.18	2nd	Roles of Advt.	9.00	
	3rd	Campaign	3.30	G. Mhatre
29.11.18	4th	Distribution Network	9.00	
	2nd	Performing Arts	3.30	G. Mhatre
4.12.18	2nd	Advt. paper discussion.	9.00	
	3rd	Paper discussion.	3.30	G. Mhatre
~~6.12.18~~	~~1st~~	~~Visa~~		
6.12.18	1st	Visual Aspect (V.C)	9.00	
	2nd.	Segmentation as prepersite of market Research.	3.30	G. Mhatre
11.12.18	1st	Product / Services / Social issues I.T.M. Approach	9.00	
	3rd	Campaign change.	3.30	G. Mhatre
13.12.18	2nd	Why is market Research done?	10.00	
	1st	Consumer durable Product	3.30	G. Mhatre
18.12.18	1st	Link between Marketer / I.M.	9.15	
	3rd	Campaign	3.30	G. Mhatre

VIVA Institute of Applied Art VIVA VIRAR

19.12.18	1st	Segmentation	9.00	
	2nd	Why is market Research done II	3.30	G. Thrift
20.12.18	4th	Channels of Distribution	9.00	
	2nd	Importance of M. Research	3.30	G. Thrift
100 Per Hours				
3.1.19	4th	Local to Global Brands.	9.00	
	1st	Use of segmentation	3.30 06 Hrs	G. Thrift
8.1.19	1st	Surrounding study (V.C)	9.00	
	3rd	Media study.	3.30 06 Hrs	G. Thrift
9.1.19	4th	Indian Brands/Foreign Brands In India	9.00	
	1st	Surrounding & subject ~~Symbols~~. (V.C).	3.30 6 Hrs	G. Thrift
11.1.19	4th	Indian Economic condition	9.00	
	1st	Sound Signals / Visual Signals (V.C)	3.30 6 Hrs	G. Thrift
14.1.19	1st	Symbols (V.C)	9.00 - 12.30 3.30 नाम.	
	3rd	———	~~3.30~~	G. Thrift

VIVA Institute of Applied Art VIVA VIRAR

18.1.19	4th	Marketing Strategies.	9.00	
	2nd	Various Product Adv.	3.30 / 6 तास.	G. Shroff
24.1.19	4th	Tools of marketing	9.00	
	1st	Role of Participation in future	3.30 / 6 तास.	G. Shroff
18.2.19	4th	Horizontal / Hybrid Mkt.	9.00	
	3rd.	Role of performing Arts in Adv.	3.30 / 6 तास.	G. Shroff
20.2.19	2nd	Ad agency Dept	9.00	
	1st	Colours	3.30 / 6 तास.	G. Shroff
22.2.19	4th	Public Relation	9.00	
	1st	background of Adv	3.30 / 6 तास.	G. Shroff
26.2.19	2nd	Process of Ad. agency work	9.00	
	1st	Influence of Global market	3.30 / 6 तास.	G. Shroff
27.2.19	4th	P. R. Advertising	9.00	
	2nd.	Visual Arts	3.30 / 6 तास.	G. Shroff
28.2.19	1st	Performing Art / Visual Art	9.00	
	2nd	Tsms. of V. com.	3.30 / 6 तास.	G. Shroff

VIVA Institute of Applied Art VIVA VIRAR

Prof. Gouri shroff
(Advertising Art & Idias)

5.3.19	3rd	Communication Media	9.00	
	2nd	History of V.Com.	3.30	G. Shroff
7-3-19	4th	Renoun	9.00	
	1st	Non-Verbal Comm.	3.30	G. Shroff
11-3-19	1st	Human Presentation Painting History	9.00	
	2nd.	Market Research	3.30	G. Shroff
14-3-19	3rd	Com. Media Comparisons. Ad. Media Variations.	9.00	
	1st	Awareness Media	3.30	G. Shroff
15.3.19	3rd	Role of Performing Arts Revision.	9.00	
	1st	Consumer & TA participation in Marketing & Advertising.	3.30	G. Shroff
18.3.19	2nd	Sumerian / Egyptian Scripts	9.00	
	1st	Consumer & TA participation	3.30	G. Shroff
19.3.19	2nd	Product / Service Advtdiff.	9.00	
	1st	History of V. Comm.	3.30	G. Shroff

VIVA Institute of Applied Art VIRAR

Prof. Gourang Shroff

(Advertising Art & Ideas) 2019-20

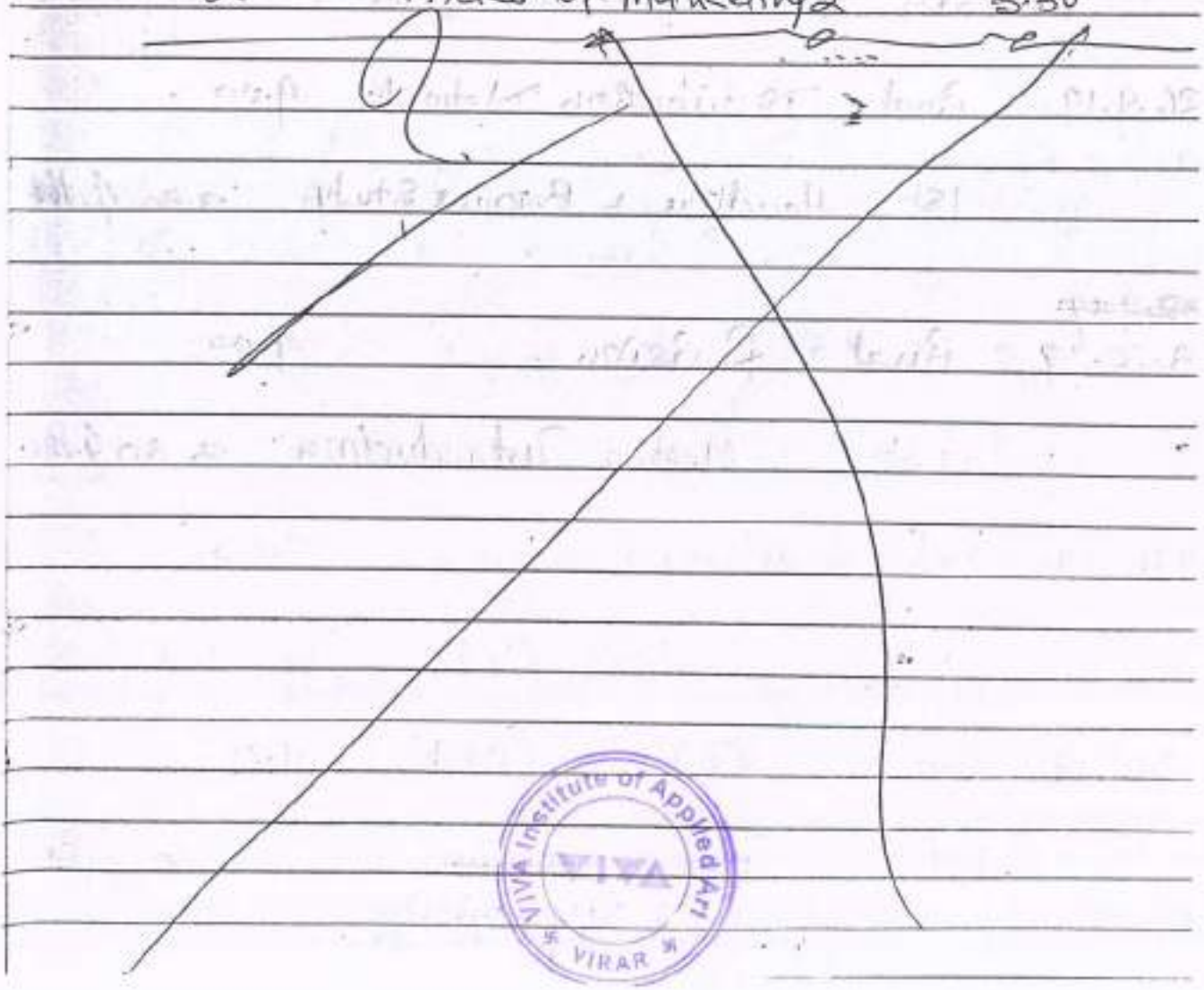
SR	Date	class	Particulars	Time IN	Time OUT	Signature
	26.6.19	Final	Brand Personality	9.00		
	~~26.6.~~					
	~~26.6.19~~	3rd	Innovative Media		3.30	G. Shroff
	4.7.19	Final	Brand Image	9.00		
		2nd	Regular / Seasonal Market		3.30	G. Shroff
	11.7.19	Final	Brand Equity	9.00		
		2nd	Temp/ Specialized Market		3.30	G. Shroff
	16.7.19	2nd	Traditional/Modern Media	9.00		
		3rd	Society / Audience		3.30	G. Shroff
	23.7.19	2nd	Business to Business Advt	9.00		
		~~Final~~ 3rd	~~Brand Loyalty~~ Readership / Viewership		3.30	G. Shroff
	25.7.19	Final	Brand Loyalty	9.00		
		2nd	Corporate Advt.		3.30	G. Shroff
	30.7.19	2nd	Visual Environment (Ve)	9.00		
		~~Final~~ 3rd	~~Brand Endorsement~~ Purpose of media		3.30	

VIVA Institute of Applied Art VIVA VIRAR

1.8.19	2nd.	Consumer forms Advt	9.00	
	3rd	Effective message.	3.30	G. Dhoi
6.8.19	2nd	Direct Response Advt.	9.00	
	3rd	Visual msg / Text msg.	3.30	G. Dhoi
13.8.19	2nd	Main Role of Advertising	9.00	
	3rd.	Importance of copy	3.30	G. Dhoi
14.8.19	final	Branding	9.00	
	2nd	Other Roles - Advt.	3.30	G. Dhoi
20.8.19	final	Mass communication Introduction Social issues	9.00	
	3rd	Copy inputs	11.00	
	2nd	Human Presentation (VC)	3.30	G. Dhoi
22.8.19	final	Mass comun Product / Servis	9.00	
	2nd	Electronic Media	11.00	
	1st	Ad appreciation	3.30	G.D.
27.8.19	final	masses / classes	9.00	
	3rd	Primary Media	11.00	

Vivek Institute of Applied Art VIVA VIRAR

	2nd	Electronic / Print media	3:30
28.8.19	Final	Communication Media	9.00
	2nd	Tricks of Marketing	11.00
	1st	Advt. Contents	3:30
11.9.19	Final	Communication Media / Advt. Media Comparison	9.00
	1st	Headline Study	11.00
	2nd	Tricks of Marketing 2	3.30



VIVA Institute of Applied Art VIVA VIRAR

17.9.19 final Culture in Advt. 9.00

1st Logo and Tagline 3.30 G.M.

19.9.19 final Commercialization of culture 9.00

3rd Social Media of yesteryears 11.00

2nd Dress code Introduction 3.30 G.Mrn.

23.9.19 2nd Dresscode 9.00

3rd Social Media (Present) 3.30 G.Mrn

26.9.19 final Distribution Network 9.00

1st Headline & Baseline Study. 3.30 G.Mrn

~~28.9.19~~

3.10.19 final Revision 9.00

1st Media Introduction 3.30 G.Mrn

4.10.19 2nd Structures 9.00

1st Outdoor Media 3.30 G.Mrn

15.10.19 2nd Revision (Advt) 9.00

1st ~~Outdoor Media~~ 3.30 G.Mrn

What is Communication
Primary steps of Comm.

VIVA Institute of Applied Art VIVA VIRAR

Prof. Gauri Shroff
(Advertising Art & Ideas Theory)

17.10.19 2nd Revision (V. Comm) 9.00

1st Feedback 3.30 G. Shroff

22.10.19 1st Sound Signals/Visual Signals 9.00

V. Comm in Advt. 1.00 G. Shroff

24.10.19 1st Distance of Readability for different media 9.00

Types of media

2nd Structures (Religious) 3.30 G. Shroff

14.11.19 1st Gestures 9.00

2nd Shop as a media 3.30 G. Shroff

18.11.19 2nd Why market Research necessary 9.00

2nd. Case Studies 3.30 G. Shroff

19.11.19 1st Product & Services 9.00

2nd Segmentation as step for market Re 3.30 G. Shroff

21.11.19 Final Different Channels of Distribution 9.00

1st Social Issue Advt. 3.30 G. Shroff

VIVA Institute of Applied Art VIRAR

Prof. Gouri shroff.

(Advertising art & Idea) 2019-20.

26.11.19	3rd yr	Secondary Media	9.00
	3rd yr	Social Media X Ad. Media	3:30
28.11.19	final yr	Brands.	9.00
	final yr.	Local to Global	3:30
30.11.19	1st yr.	Product/Social Issue combined. Advt	9.00
	2nd yr.	Process of market Research	3.30
3.12.19	3rd yr.	Exam. paper discussion	9.00
	final yr.	Indian Economic condition	3:30
5.12.19	2nd yr	Importance of market Research	9.00
	1st	Prehistoric Art	3:30
10.12.19	2nd yr	Examination Paper discussion Advt.	9.00
	3rd yr.	Secondary Media (2)	3.30
12.12.19	final yr.	Problems & Solutions of corruption	9.00
	1st yr.	Visualization & Role of mind.	3:30
17.12.19	2nd yr.	Navrasa	9.00
	3rd yr	Campaign	3:30

VIVA Institute of Applied Art VIRAR

Prof. Gouri shroff
(Advertising Art & Idea) 2019 - 20

19.12.19	final YR	Brands Movement	9.00	G. Shroff
	1st YR	Point/Line/space & History	3.30	
20.12.19	final YR	Social Benefits of Adv.	9.00	G. Shroff
	1st YR.	Target Market connect with Product/Service & Social Issue.	3.30	
23.12.19	2nd YR.	folk Dance form	9.00	G. Shroff
	2nd YR	Rasa Bhav in performing Arts.	3.30	
24.12.19	2nd YR	Role of mind for visualization	9.00	G. Shroff
	3rd YR	Changing the Campaign.	3.30	
2-1-20	final YR.	Benefits of Social Adv.	9.00	G. Shroff
	1st YR	5 Senses.	3.30	
7-1-20	2nd YR	Aims of Marketing	9.00	G. Shroff
	3rd YR	Cost effective Media	3.30	
9-1-20	final YR	Strategies of marketing	9.00	G. Shroff
	1st YR.	Daily Consumer Products.	3.30	
14-1-20	2nd YR	Product/Service/Social issue Advertising	9.00	G. Shroff
	3rd YR	Successful Campaign	3.30	

Institute of Applied Art VIVA

Prof Gousi Shroff
[Advertising Art & Idea]

Date	class	Particular	IN	OUT sign
16.1.20	Final YR	Market Power	9.00	G. Shroff
	1st YR.	Consumer Durable Products	3.30	
17.1.20	2nd YR	Message in Advt.	9.00	G. Shroff
	1st YR.	Paper discussion/History V.C.	3.30	
20.1.20	2nd YR.	Ad. agency Dept. operations	9.00	G. Shroff
	1st YR.	~~Symbols~~. Issues V.C	3.30	
~~21.1.20~~				
21.1.20	2nd.	Ad. agency working	9.00	G. Shroff
	3rd	Successful Campaign II	3.30	
23.1.20	Final YR	Tools of Marketing	9.00	G. Shroff
	1st	Distribution Media	3.30	
28.1.20	2nd YR.	Ad. agency working II	9.00	
	1st	Comparisons - Indoor Outdoor media Product & Service	3.30	G. Shroff
17.2.20	2nd YR.	V.C. 2D and 3D	9.00	
	Final YR.	Prelim - Revision	3.30	G. Shroff

Viva Institute of Applied Art VIVA VIRAR

Prof. Gauri Shroff 2019-20
[Advertising Art & Idea]

Date	class	Particular	IN	out Sign
18.2.20	2nd YR.	Importance of Artwork	9.00	G. Shroff
	Final YR	P. R. Advertising.	3.30	
20.2.20	1st YR.	Visual Aspect	9.00	G. Shroff
	3rd YR	Communication Media	3.30	
24.2.20	2nd YR	Revision Prelim. Advt	9.00	G. Shroff
	3rd YR.	Comparison Comm. Media & Advt. Media	3.30	
3.3.20	2nd YR	Revision Prelim V. Comm	9.00	G. Shroff
	1st YR	Segmentation	3.30	
7.3.20	Final YR	Techniques of marketing	9.00	G. Shroff
	1st YR	Symbols Presentational	3.30	
11.3.20	2nd YR.	Dance forms classical	9.00	G. Shroff
	1st YR	Symbols ② Universal.	3.30	
12.3.20	2nd YR	Colours as communicative	9.00	
	1st	Role of T. Markets in marketing	3.30	G. Shroff

VIVA Institute of Applied Art VIVA VIRAR

Prof Gada

SR NO.	DATE	YEAR	TOPIC	TIME IN	TIME OUT	SIGN
	5/07/2018	3RD	Display			
	5/07/018	3RD	Display	9am	3.30	Ybhagat
	6/07/18	3RD	Display	9am	3.30	Ybhagat
	12/07/18	3RD	Display	9.am	3.30	Ybhagat
	13/07/18	3RD	Display	9am	3.30	Ybhagat
	19/07/18	3RD	Display	9.am	3.30	Ybhagat
	20/07/18	3RD	Display	9am	3.30	Ybhagat
	26/07/18	3RD	Display	9am	3.30	Ybhagat
	27/07/18	3RD	Display	9am	3.30	Ybhagat
	2/08/18	3RD	Display	9.am	3.30	Ybhagat
	3/8/18	3RD	Display	9am	3.30	Ybhagat
	9/8/18	3RD	Display	9.am	3.30	Ybhagat
	23/8/18	3RD	Display	9.am	3.30	Ybhagat
	24/8/18	3RD	Display	9am	3.30	Ybhagat
	30/8/18	3RD	Display	9am	3.30	Ybhagat
	31/8/18	3RD	Display	9.am	3.30	Ybhagat
	6/9/18	3RD	Display	9am	3.30	Ybhagat
	7/9/18	3RD	Display	9am	3.30	Ybhagat
	27/9/18	3RD	Display	9am	3.30	Ybhagat
	28/9/18	3RD	Display	9am	3.30	Ybhagat
	4/10/18	3RD	Display	9am	3.30	Ybhagat
	11/10/18	3RD	Display	9am	3.30	Ybhagat
	12/10/18	3RD	Display	9am	3.30	Ybhagat
	29/10/18	3RD	Display	9am	3.30	Ybhagat
	22/11/18	3RD	Display	9am	3.30	Ybhagat
	29/11/18	3RD	Display	9.am	3.30	Ybhagat
	30/11/18	3RD	Display	9.am	3.30	Ybhagat
	13/12/18	3RD	Display	9am	3.30	Ybhagat
	14/12/18	3RD	Display	9am	3.30	Ybhagat
	20/12/18	3RD	Display (window Display).	9am	3.30	Ybhagat

VIVA Institute of Applied Art VIRAR

3/1/2019	3 RD	Stage craft	9 am / 3.30 [illegible]
4/1/2019	3 RD	New Assignment	9 am / 3.30 [illegible]
11/1/2019	3 RD	Stage craft	9 am / 3.30 [illegible]
18/1/2019	3 RD	Stage craft	9 am / 3.30 [illegible]
23/1/2019	3 RD	Correction on Assignment	9 am / 3.30 [illegible]
24/1/2019	3 RD	〃	9 am / 3.30 [illegible]
25/1/2019	3 RD	〃	9 am / 3.30 [illegible]

VIVA Institute of Applied Art
VIVA
VIRAR

A-104

Sr	DATE	YEAR	TOPIC	IN	OUT	
1	24/7/18	3rd year	Typography -			
2	26/7/18	4th year.	Ideation	9 am	3.30 pm	
				9 am	3.30 pm	
3	29/7/18	4th year	Ideation - (Comp. subject)	9 am	3.20	
4	6/8/18	3rd year	Graphic Design (Logo Design Presentation)	9 am	3.30	
5	7/8/18	3rd year	Graphic Design (Logo, Identity Presentation)	9 am	3.30	
6	14/8/18	3rd year	Graphic Design (Typographic Presentation)	9 am	3.20	
7	21/8/18	3rd year	Communication Design (Presentation & Discussion)	9 am	3.30	
8	23/8/18	4th year	Communication Design (Presentation	9.15	3.30	
9	24/8/18	4th year	Presentation on ART DIRECTION - DESIGN.	9.10	3.30	
10	30/8/18	4th year	Discuction on comp. & correction.	8.50	3.30	
11	31/8/18	4th year	Discuction on comp & correction	9.00	3.30	
12	4/9/18	3rd year	communication Design - (lecture) CORRECTION.	9.00	3.30	
13	7/9/18	4th year	Typographic Presentation & Discussion with student. campaign	9.00	3.30	
14	10/12/18	3rd year	Comp. Discussion (Lecture) & Discussion with student	7.00	3.30	
15	17/12/18	4th year	Presentation on GRID SYSTEMS & Discussion with student	9.00	3.30	
16	18/12/18	4th year	Presentation - Data Designer - Discussion & Assignment on Data visualizing	9.00	3.30	
17	19/12/18	3rd year	Campaign Discussion with student	9.00	3.30	

VIVA Institute of Applied Art VIVA VIRAR

Prof. Abhay Patil

Abhay

© Elective- Photography.

SR NO.	DATE	YEAR	TOPIC	TIME IN	TIME OUT	SIGN
1).	7.7.2018	3rd & 4th year	Light study. Theme base photography- practical.	9.00 am	3.00 pm	Abhay
2)	6.08.2019	4th year	Exam related task given to stude	9.00	3.00	Abhay
3)	13.08.19	4th year	presentation on project:- photography.	9.00	3.00	Abhay.

VIVA Institute of Applied Art VIVA VIRAR

Prof. Nitin Satghare

⊙ Elective: photography.

Nit
Sa

SR	DATE	YEAR	TOPIC	TIME IN	TIME OUT	SIGN
①	3/8/018	2018				
1)	3.8.2018	3rd yr.	History of photography, Difference betn old (Film) & contempary (digital) techology Theory.	9.00 am	4.00 pm	[signature]
2)	6.8.2018	4th yr.	Glamour Portrait lighting	9.00 am	5.30 pm	[signature]
3)	10.8.2018	3rd yr.	lighting & physical properties in depth & its application on watch photography.	9.00 am	3.30 pm	[signature]
4)	24.08.18	3rd yr.	Theory of portraite lighting. - corrective technique & - practical.	9.00 am	4.00 pm	[signature]
5	30/08/018	3rd year	Composition in photography and Importance of Perspectives in Details, and practicals on Jwelery with Hanging and slate. Photographic miniature And Paper Bag.	9.00 am	4 pm	[signature]
			—— x —— x —— x ——			
6	3rd year	28/11/019	Jewellary photography, cosmetic & first year students sheet	9 am	4 pm	[signature]
7						

VIVA Institute of Applied Art
VIRAR

Prof. Nitin Satghare
Photography

SR	Date	Year	Particular	Time IN	Time Out	Sign
	27/6/019	3rd	History of Photography	8.30 am	3.20 pm	[illegible]
	28/6/019	—"—	Types of Cameras, & Imp Parts	9am	3.40 pm	[illegible]
	04/07/019	—"—	Lenses, shutter speeds	9am	3.30 pm	[illegible]
	05/07/019	—"—	Lights and lighting	9am	3.30 pm	[illegible]
	11/07/019	—"—	Warmlight & Cool light, How to Photograph fruits & Vegitables	9am	3.30 pm	[illegible]
	12/07/019	—"—	Photographing splash of water Day light & in flash light Photography Vegitable in Day light	9am	3.30 pm	[illegible]
	18/07/019	—"— 4th year	Photographing steel life	9am	3.30 pm	[illegible]
	25/07/019	4th year 3rd year	Photography Model Hi-fashion Photographing fruit pattern Basic Portrait lighting.	9 am	3.30 pm	[illegible]
	26/07/019	4th year 3rd year	Diff. Between table tops & still life. and I may move	9 am	3.30 pm	[illegible]
	01/08/019	III rd year	Photographing Transparent and crystal Glass	9 am	3.30 pm	[illegible]
	02/08/019	—"—	Photography conceptual and liquid	9am	3.30 pm	[illegible]
	08/08/019	—"—	Photographic coffee, Bussuits Pro Head shot lighting.	9 am	3.30 pm	[illegible]
	09/08/019	—"—	Photographing Bruvories, Mirror Jewellery, Green tea,	9am	3.30 pm	[illegible]

Vivek Institute of Applied Art VIVA VIRAR

Nitin Satghare
PHOTOGRAPHY

2019-20

Sr	Date	Year	Particulars	Time		Sign
	16/08/019	III rd	Photoshoot of Chrome Catalog final year Harshad shoot	9am	3.30pm	[illegible]
	22/08/019	III rd	Photography of object related Ayurved.	9am	3.30 pm	[illegible]
	23/08/019	III rd	Photography of Tea shot Waters shot, Diabetic movie shot	9 am	3.30 pm	[illegible]
	30/08/019	III rd	Photography of Jewellery of Diff Backgrounds.	9am	3.30 pm	[illegible]
	x		x x		x	
1)	26/09/019	III rd	Photography cosmetic product & model Creating Zelera Pattern on shiny material.	9 am	3.30 pm	[illegible]
					2022	
	21/02/022	3rd year	Photography of Compaint & Assignments	9am	3.30pm	[illegible]
	22/02/2022	3rd year	Photography for Assignments & experimental	9 am	3.30pm	[illegible]
	23/02/2022	3rd year	Photography for Assignments	9am	3.30pm	[illegible]
	24/02/2022	3rd year	Photography for Assignments	9am	3.30pm	[illegible]
	08/03/2022	3rd year	Photography for Assignments	9am	3.30pm	[illegible]
	09/03/2022	3rd year	Photography for Assignments	9am	3.30pm	[illegible]

VWA Institute of Applied Art
VIVA
VIRAR

Mr. Bhushan kumar

Bhushan kumar

sr no	Date	Year	Particular	Time		Sign
				IN	out	
	30.9.2019	Final Year	CO			Bhushan
	30/9/2019	- Final Year	copy writing			Bhushan

VIVA Institute of Applied Art VIRAR

2019-20

MANISHA NAYAK
CALLIGRAPHY & TYPOGRAPHY

SR NO	Date	Year	Topic	Time IN	Time OUT	Sign
1)	2/1/2020	First	Calligraphy	9.am	12.30pm	
2)	3/1/2020	First	Basic Calligraphy	9am	3.30 pm	
3)	6/1/2020	Second	Typography Assignment No II	9 am	3.30 pm	
4)	7/1/2020	Second	Typography cont.	9 am	3.30 pm	
5	13/1/2020	Second	Calligraphy Re. Assignment No 3	9 am	330 pm	
6	14/1/2020	Second	Calligraphy Re. Assignment No3	9 am	3.30 pm	
			2021 - 2022			
1	8/2/22	First.	Typography	9am	3.07pm	
2	9/2/22	First	—— " ——	9am	3 pm	
3	10/2/22	First	Typography	9 am	3 pm	
4	23/2/22	First	—— " ——	9.am	3-30 pm	
5	24/2/22	First	"	9 am	3.30 pm	
6	31/12/22	"	"	2 pm	3.30 pm	
7	27/1/22	"	"	10-1 2-3:30		
8	28/1/22	"	"	10-1 2-3:30		
9	7/3/22	"	"	10-1 1-3:30		
10	8/3/22	"	"	10-1 1-3:30		
11	9/3/22	"	"	10-3:30		
12	22/4/22	"	Calli Typo.	9-3:30		
13	17/5/22	first	Calli Typo.	9 ~~3:30~~	3:30	
14	18/5/22	"	"	"	"	Principal
15	25/5/22	"	"	"	"	Principal

VIVA Institute of Applied Art

2019-20

Sandeep R. Tawsalkar.

Typography.

Sr	Date	class	TOPIC	TIME IN	TIME OUT	SIGN
~~6/1/20~~						
01)	6/1/20	3year.	Publishing (Coffee Table Book)	9.00	3.30	Sandeep
02)	7/1/20	3year.	Publishing (Coffee Table Book)	9.00	3.30	Sandeep
03)	13/1/20	3yan.	Publishing (Coffee Table Book)	9.00	3.30	Sandeep
—	—	—	—	—	—	—

VIVA Institute of Applied Art VIRAR

Exhibition Display & set stage Craft. 2019-20

Rakesh vijay kadam

SR	Date	Class	Topic		Time	Sign
				In	Out	
01	2/3/20	2nd yr.	Studio	9.00	3.30	Rakesh
02	3/1/20	3r yr.	Display	9.00	3.30	Rakesh
(3)	10-1-20	3rd yr.	Display.	9.00	3.330	Rakesh
			2020-2021			
(4)	17 feb 21	1st yr.	Introduction & Bill lesso	9.00	3.30	Rakesh
(4)	1/03/21	1st year	class assignment	9.00	3.30	Rakesh
(5)	4/03/21	1st & 3rd yr	Fins 1 year and Elective display	9.00	3.30	Rakesh
6	9/03/21	1st yr & 2nd yr	Object Drawing	9.00	3.30	Rakesh
(7)	10/3/21	1st yr.	Object Drawing	9.00	3.30	Rakesh
(8)	15/3/2021	2nd yr & 3rd	2nd yr Drawing	9.00	3.30	Rakesh
(9)	18/03/2021	1st & 3rd yr	1st yr Drawing & 3rd yr Elective	9.00	3.30	Rakesh
(10)	19/03/2021	1st yr & 3rd yr	1st yr Drawing & 3rd yr Elective	9.00	3.30	Rakesh
(11)	22/03/2021	1st yr	2D Design	9.00	3.30	Rakesh
(12)	23/03/2021	1st yr.	2D Design Continue	9.00	3.30	Rakesh
(13)	24/3/2021	1st yr	Drawing Head study	9.00	3.30	Rakesh
(14)	26/3/2021	1st & 3rd yr	1st yr 2D Design 3rd yr Elective	9.00	3.30	Rakesh
(15)	30/3/2021	1st yr.	2D Design Continue	9.00	3.30	Rakesh
16	31/3/2021	1st yr.	visualisation 1st yr meeting	9.00	3.30	Rakesh
(17)	01/04/2021	1st yr	visualisation & 3D.	9.00	3.30	Rakesh
18	06/04/2021	1st yr	layout	9.00	3.30	Rakesh

VIVA Institute of Applied Art VIVA VIRAR

MR. ANIL H. RANE

ILLUSTRATION

SR NO	Date	class	TOPIC	TIME IN	TIME OUT	Sign
1	3/1/20	FIRST YEAR	DRAWING	9.00	3.30	

VIVA Institute of Applied Art VIRAR

SUSHIL D. PAWAR ANTIQUE / PICTORIAL / PRINT MAKING

SR NO	DATE	CLASS	TOPIC	TIME IN	TIME OUT	SIGN
		BFA PAINTING 2ND YEAR				
1	02/08/2021	BFA PAINTING 2ND YEAR	ANTIQUE 1	9.00 AM	2.10 PM	
2	03/08/2021	BFA PAINTING 2ND YEAR	ANTIQUE 2	9.10 AM	2.10 PM	
3	04/08/2021	BFA PAINTING 2NDYEAR	ANTIQUE 3	9.00 AM	2.00 PM	
4	17/08/2021	BFA PAINTING 2NDYEAR	PICTORIAL - 1	10.00 AM	11.00 PM	
5	18/08/2021	BFA PAINTING 2ND YEAR	PICTORIAL - 1 CONTINEU	9.00 AM	3.00 PM	
6	20/8/2021	BFA PAINTING 2NDYEAR	PICTORIAL - 1 CONTINEU	10.00 AM	4.00 PM	
7	25/8/2021	BFA PAINTING 2NDYEAR	PRINT MAKING - 1	10.00 AM	4.00 PM	
8	26/8/2021	BFA PAINTING 2NDYEAR	PRINT MAKING - 1 CONTINEU	10.00 AM	4.00 PM	
9	25/08/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 1 CONTINEU	10.00 AM	4.00 PM	
10	5/9/2021	BFA PAINTING 2ND YEAR	ANTIQUE - 4	12.00 PM	1.00 PM	
11	6/9/2021	BFA PAINTING 2ND YEAR	ANTIQUE - 5	12.00 AM	1.00 PM	
12	20/9/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 2	9.00 AM	11.00 AM	
13	21/9/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 2 CONTINEU	9.00 AM	11.00 AM	
14	22/9/2021	BFA PAINTING 2NDYEAR	PRINT MAKING - 2 CONTINEU	1.00 AM	11.00 PM	
15	23/9/2021	BFA PAINTING 2NDYEAR	PRINT MAKING - 3	9.00 AM	11.00 AM	
16	24/9/2021	BFA PAINTING 2NDYEAR	PRINT MAKING - 3 CONTINEU	9.00 PM	11.00 PM	
17	27/9/2021	BFA PAINTING 2ND YEAR	DRAWING FROM FULL FIGURE - 1 PRINTMAKING CARING	9 AM	11.00 AM	
18	28/9/2021	BFA PAINTING 2NDYEAR	DRAWING FROM FULL FIGURE - 1	9.00 AM	11.00 AM	
19	29/9/2021	BFA PAINTING 2NDYEAR	DRAWING FROM FULLFIGURE - 2	9.00 PM	11.00 PM	
20	30/9/2021	BFA PAINTING 2NDYEAR	DRAWING FROM FULL FIGURE - 3	12.00	TO 2.00 PM	
21	01/10/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 3 FINAL COLOUR IMPRETION	12.00 PM	2.00 PM	
22	04/10/2021	BFA PAINTING 2NDYEAR	PICTORIAL DESIGN - 2	10.00 AM	2.00 PM	
23	05/10/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - CONTINEU	11.00 AM	4.00 PM	
24	06/10/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - CONTINEU	11.00 PM	2.00 PM	
25	07/10/2021	BFA PAINTING 2ND YEAR	PRINT MAKING 2, 3 CONTINEU	12.00 PM	2.00 PM	
26	08/10/2021	BFA PAINTING 2ND YEAR	DRAWING FROM FULLFIGER	9.00 AM	11.00 AM	
27	18/10/2021	BFA PAINTING 2NDYEAR	PICTORIAL COMPOSITION	9.00 PM	11.00 PM	
28	20/10/2021	BFA PAINTING 2ND YEAR	PICTORIAL COMPOSITION	9.00 PM	11.00 AM	
29	21/10/2021	BFA PAINTING 2ND YEAR	PICTORIAL COMPOSITION	9.00 AM	11.00 PM	
30	22/10/2021	BFA PAINTING 2NDYEAR	PRINT MAKING	9.00	11.00 AM	
31	25/10/2021	BFA PAINTING 2NDYEAR	PRINT MAKING	12.00 PM	11.00 PM	

VIVA Institute of Applied Arts VIVA VIRAR

MR. SUSHIL PAWAR

SR	DATE	CLASS	TOPIC	TIME	SIGN.
32	26/10/2021	BFA PAINTING 1ST YEAR	PRINT MAKING	9.00 AM / 11.00 AM	
33	27/10/2021	BFA PAINTING 2ND YEAR	PRINT MAKING	9.00 AM / 11.00 AM	
34	28/10/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 4	9.00 AM / 12.00 PM	
35	29/10/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 4 continue	9.00 AM / 12.00 PM	
36	24/11/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 4 continue	9.00 AM / 12.00 PM	
37	25/11/2021	BFA PAINTING 2ND YEAR	PRINT MAKING - 4 continue	9.00 AM / 12.00 PM	
38	26/11/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - 3	9.00 AM / 12.00 PM	
39	29/11/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - continue	9.00 AM / 1.00 PM	
40	30/11/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - continue	9.00 AM / 12.00 PM	
41	01/12/2021	BFA PAINTING 2ND YEAR	PICTORIAL DESIGN - 4	10.00 AM / 12.00 PM	
42	02/12/2021	BFA PAINTING 2ND YEAR	PICTURIAL DESIGN - continued	9.00 AM / 11.00 AM	
43	06/12/2021	BFA PAINTING 2ND YEAR	DRAWING FULL FIGURE - 4	9.10 AM / 11.10 AM	
44	07/12/2021	BFA PAINTING 2ND YEAR	DRAWING FULL FIGURE - 5	9.10 AM / 11.10 AM	
45	08/12/2021	BFA PAINTING 2ND YEAR	DRAWING FULL FIGURE - 6	9.00 AM / 11.00 AM	
46	09/12/2021	BFA PAINTING 2ND YEAR	DRAWING FULL FIGURE - 7	9.00 AM / 11.00 AM	
47	10/12/2021	BFA PAINTING 2ND YEAR	DRAWING FULL FIGURE - 8	9.00 AM / 11.00 AM	
48	03/02/2022	BFA PAINTING 2ND YEAR	PICTORIAL COMPOSITION - 8	9.00 AM / 8.30 PM	
49	04/02/2022	BFA PAINTING 2ND YEAR	PICTORIAL COMPOS - CONTINUE 8	9.00 AM / 3.30 PM	
50	08/02/2022	BFA PAINTING 2ND YEAR	PICTORIAL COMPOSI - CONTINUE 8	9.00 AM / 3.30 PM	
51	9/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - 6	9.00 AM / 2.30 PM	
52	10/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - CON 6	9.00 AM / 3.30 PM	
53	11/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - CON 6	9.00 AM / 3.30 PM	
54	14/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - 7	9.00 AM / 3.30 PM	
55	18/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - CON. 7	9.00 AM / 3.30 PM	
56	16/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING CON 7	9.00 AM / 3.30 PM	
57	17/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING 8	9.00 AM / 3.30 PM	
58	18/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING CON 8	9.00 AM / 3.30 PM	
59	21/02/2022	BFA PAINTING 2ND YEAR	PRINT MAKING CON 8	9.00 AM / 3.30 PM	
60	7/03/2022	BFA PAINTING 2ND YEAR	PRINT MAKING - 9	9.00 AM / 3.30 PM	
61	8/03/2022	BFA PAINTING 2ND YEAR	PRINT MAKING CON 9	9.00 AM / 3.30 PM	
62	9/03/2022	BFA PAINTING 2ND YEAR	PRINT MAKING CON - 9	9.00 AM / 3.30	

VIVA INSTITUTE OF TECHNOLOGY VIVA VIRAR

SR	DATE	CLASS	TOPIC	TIME	SIGN
53	10/03/2022	BFA PAINTING 2 NDYEAR	PRINT MAKING - 10	9.00 am / 3.30 pm	
54	11/03/2022	BFA PAINTING 2NDYEAR	PRINT MAKING- 10 CONT	9.00 am / 3.30 pm	
55	14/03/2022	BFA PAINTING 2 NDYEAR	PRINT MAKING- 10 CONT	9.00 am / 3.30 pm	
56	15/03/2022	BFA PAINTING 2 NDYEAR	PRINT MAKING- CONT	9.00 am / 3.30 pm	
57	16/03/2022	BFA PAINTING 2 NDYEAR	PRINT MAKING- CONT	9.00 am / 3.30 pm	
58	17/03/2022	BFA PAINTING 2NDYEAR	PRINT MAKING - CONT	9.00 am / 3.30 pm	

VIVA Institute of Applied Art VIVA VIRAR

Prof. Madan Pawar.

SR	DATE	CLASS	TOPIC	TIME IN	TIME OUT	SIGN
1	15-11-21	M.F.A	Print making -	6 pm	7 pm	
2	02-12-21	M.F.A	Print making	5 pm	6 pm	

VIVA Institute of Applied Art VIRAR

Rishikesh. Vijaykumar - Sonavane

Se	Date	class	Topic	Time	Sign
1	10/01/22	2nd B.F.A Painting	Pictorial Composition Title 'Market'	10.00 am to 3.30 pm	
2	13/01/22	2nd B.F.A painting	Pictorial Composition Title 'Market'	9.00 am to 4:00 pm	
3	14/01/22	2nd BFA pag	Pictorial Composition. Title 'Market'	9.15 am to 4:15 pm	
4	17/01/22	2nd yr B.F.A ptg	Print Making Title-Still life	9.00 am to 4:15 pm	
5	18/01/22	2nd yr B.F.A ptg	print Making Title- Still life	9.00 am to 3:45 pm	
6	19/01/22	2nd yr BFA ptg	print Making Title - still life	9:00 am to 4:30 pm	
7	20/01/22	2nd Year BFA ptg	Print Making Title - Still life	9.00 am to 4:15 pm	
8	21/01/22	2nd yr BFA ptg	Print Making Title- Still-life.	9.00 am to 4:15 pm	

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust.

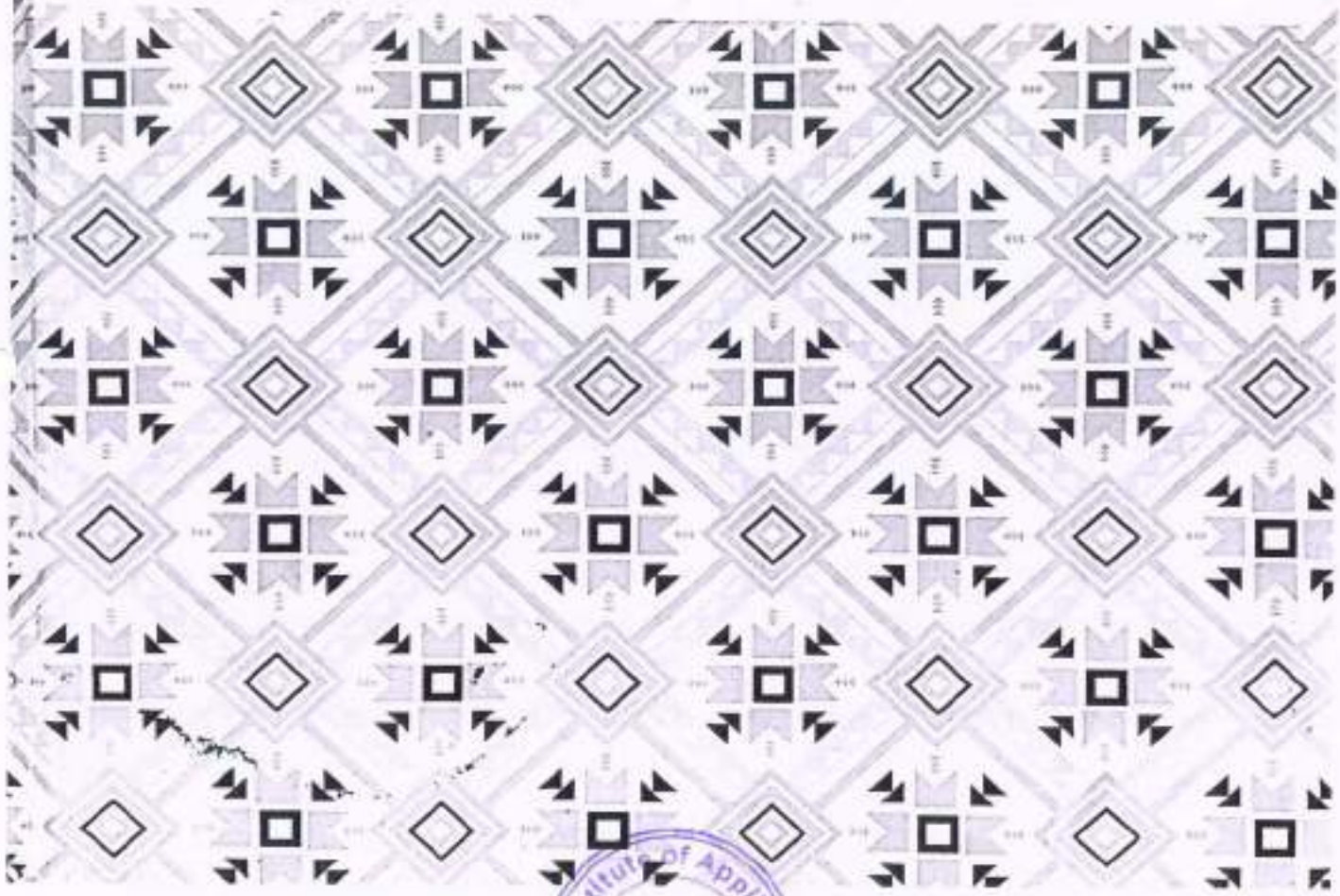
VIVA INSTITUTE OF APPLIED ART.

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)

VISITING LECTURE ENTRY BOOK-

2022-23-24

(Applied Art/ Painting)



VIVA Institute Of Applied Art
VIVA
VIRAR

PARTH THAKKAR B.F.A. Painting

SR NO	CLASS	PARTICULAR (TOPIC)	IN	OUT	SIGN
	1st year	Theory Greek Art, 31/05/2022	8:45	3:50	
	1st year	Theory, Roman Art 1/06/2022	9:30	3:00	
	1st year	Head - Drawing from life and preparation of 2/06/2022 1st year examination paper	9:00	3:30	
	3/6/2022	Theory Prehistoric cave painting (western) lecture Poster view (head from life)	9:00	3:30	
	6/6/2022	Theory: Buddhist sculpture of kushan period and Mathura style & Preparing Exam paper. History & Fundamentals of Art	9:30	3:30	
	7/6/2022	Tutorial questions & Supervision, Painting from head Watercolor	9:00	3:30	
	8/6/2022	Critique session - 1st year Drawing from life	9:00	3:30	
	9/6/2022	Critique sessions 1st year Painting from life Demonstration: Poster colour monochrome study	9:00	3:30	
	10/6/2022	Critique session → 1st year Painting from life, Poster colour	9:00	3:30	
	13/6/2022	Tutorial no 3 & 4 Fundamentals, Memory Drawing	9:10	3:30	
	15/6/2022	Perspective assignment no 5 Name surrounding ayhome	9:10	3:30	
	16/6/2022	Perspective assignment no 6 Interior in 2-point perspective	9:10		
	17/6/2022	Perspective assignment no 6 continuation,	9:10	3:30	
	20/6/2022	Preparation of PAG competition	9:08	3:30	

VIVA Institute of Applied Art VIVA VIRAR

SR	DATE	CLASS	TOPIC	IN	OUT	SIGN
	21-06-2022	1st year	Preparation for PAG competition	9:10	3:30	[signature]
	22-06-22	1st year	Preparation for PAG competition.	9:00	3:30	[signature]
	23-06-22	1st year	Preparation for PAG competition	9:00	3:30	[signature]
	24-06-22	1st year	Preparation for PAG competition	9:00	3:30	[signature]
	27-6-22	1st year	Assessment of Assignments Final semester.	9:00	3:30	[signature]
	28-6-22	1st year	Assessment of Assignments Final sem & Landscape in Poster colours.	9:00	3:30	[signature]
	29-6-22	1st year	Critique on 1st year assignments for submission and assessment	9:00	3:30	[signature]
	18-07-22	1st year	Checking of papers of Fundamentals of Art, History of Art & Colour theory	9:00	3:30	[signature]
	25/7/22	3rd year	Drawing from life, arrangement of model and drawing + Demo, critique	9:00	3:30	[signature]
	26.7.2022	3rd year	Drawing from life Day 2, critique and Demonstration	9:00	3:30	[signature]
	27.7.22	3rd yr	Drawing from life Assignment-2, critique and Demonstration	9:00	3:30	[signature]
	28.7.22	3rd yr	Drawing from life Assignment 2, Day 2, critique & Demonstration	9:00	3:30	[signature]
	29.7.2022	3rd yr	Theory. Introduction on history of Art Drawing from life critique and Demo	9:00	3:30	[signature]

VIVA Institute of Applied Art VIVA VIRAR

SR	DATE	CLASS	TOPIC	IN	OUT	SIGN
	1.08.2022	3rd yr	Drawing from life Assignment no. 3 Demo and critique	9:00	3:30	[signature]
	2.08.22	3rd yr	Drawing from life Assignment no. 3 Demo & critique	9:00	3:30	[signature]
	3.08.22	3rd yr	Drawing from life Assignment no. 3 Demo & critique	9:00	3:30	[signature]
	4.08.22	3rd yr 2nd yr	Preparation for Independence Day panel & completion of Demo	9:00	3:30	[signature]
	5.08.22	3rd yr 2nd yr	Preparation for Independence day panel and preparation of results/Tutorials checking	9:00	3:30	[signature]
	8.08.22	2nd yr	Anatomy assignment - 1 Skull and planes	9:00	3:30	[signature]
	10.08.22	2nd year 3rd year	Anatomy assignment - 2 & Cast drawing - 2 & & Preparation of घरोघरी तिंगा	9:00	3:30	[signature]
	12.08.22	2nd year 3rd year	हर घर तिरंगा rally and Cast drawing - 2 continuation	9:00	3:30	[signature]
	17.08.22	2nd year 3rd	Drawing from cast - assignment - 2 Anatomy assignment - 2	9:00	3:30	[signature]
	x	x	x x x x			
	18.8.22	3rd yr 2nd yr	Anatomy Assignment 2 Theory - Renaissance	9:00	3:30	[signature]
	22.8.22	3rd yr 2nd yr	Painting from life	9:00	3:30	[signature]
	23.8.22	3rd yr 2nd yr	Painting from full figure Painting → Head study	9:00	3:30	[signature]
	24.8.22	3rd yr 2nd yr	Painting from full figure Painting → Head study	9:00	3:30	[signature]
	07.9.22	3rd yr 2nd yr	Theory: Realism (Gustave Courbet & Francoise Millet) Hight Renaissance (Donatello & Leonardo.	9:00	3:30	[signature]

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श्री. पार्थ ठक्कर
(पेंटिंग)

SR	DATE	CLASS	TOPIC	IN	OUT	SIG
	8/9/2022	1st year	Theory - Early Renaissance	9:00	3:30	
		3rd yr	Intro - Realism			
	12/9/22	2nd yr	Theory - High Renaissance	9:00	3:30	
		3rd yr	Intro - Impressionism			
	14/9/22	2nd yr	Theory - Late Renaissance	9:00	3:30	
		3rd yr	Impressionism & Post (Intro			
	15/9/22	2nd yr	Theory - Later painters Renaissa	9:00	3:30	
		3rd yr	Theory - Post Impressionism			
	19/9/22	2nd yr	Theory - Baroque period	9:00	3:30	
		3rd yr	Theory - Post-Impressionism			
	20/9/22	2nd yr	Theory - Baroque period - 2	9:00	3:30	
		3rd yr	Theory - Fauvism			
	26/9/22	3rd yr	Theory: • Indian - Ajanta murals	9:00	3:30	
			• Intro. to Aesthetics			
			Planning of 1st year schedule			
	27/9/22	2nd year	Theory: Gupta Dynasty - Art and Architecture	9:00	3:30	
			Planning of 1st yr schedule			
	28/9/22	1st year	New batch commencement	9:00	3:30	
			Drill lessons and introduction of syllabus			
	30/9/22	1st year	Drill lesson - Shading techniques	9:00	3:30	
		2nd year	Theory - Chalukya Dynasty - Temple Architecture.			
	3/10/22	1st year	Drill lesson: Shading techniques in basic objects	9:00	3:30	
	4/10/22	MFA-2	History of Art: Pal miniature painting & Jain	9:00	12:30	
	6/10/22	MFA 2	Mughal miniature paintings: Introduction	9:00	3:30	
		1st yr	Drill lessons: Cone and cylinder			
	7/10/22	1st yr	Drill lessons: Cylinder and Intro	9:00	3:30	
	10/10/22	1st yr	Drill lessons.	9:00	3:30	
		2nd yr	Head study - monochromatic			
		3rd yr	3/4 full figure monochromatic			

Vidyashilp College of Applied Arts VIRAR

कौ. तृषाली जोशी ग्रॉडम

Computer. Graphics.

SR.	DATE	CLASS	TOPIC	IN	OUT	SIGN
1	14/6/2022	IV	Assignment - MASCOT Intro	8.50	3.30	Joshi
2	15/6/2022	IV	〃 - 〃 Development	8.55	3.30	Joshi
3	16/6/2022	IV	〃 - 〃 〃	8.50	3.30	Joshi
4	17/6/2022	IV	〃 - 〃 〃	8.50	3.30	Joshi
5	27/6/2022	IV	〃 - Concept Art Intro	8.55	3.30	Joshi
6	28/6/2022	IV	〃 - Con... Development	8.55	3.30	Joshi
7	29/6/2022	IV	〃 〃 〃	8.55	3.30	Joshi
8	30/6/2022	IV	〃 〃 〃	8.55	3.30	Joshi

VIVA Institute of Applied Art VIRAR

SR	DATE	CLASS	TOPIC	IN	OUT	SIGN
1	30/11/2022	Photo	3rd year Assignment	9 am	2 pm	
2	01/12/22	—11—	—11— —11—	9 am	3.30 pm	

Institute of Applied Art
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श्री. नितिन सातघरे सर
फोटोग्राफी

SR	DATE	CLASS	TOPIC	IN	OUT	SIGN
1	15/06/2022	Photo	final Project Specific Photograp	9am	3.30	[illegible]
2	16/06/022	Photography	final year Project 2	9am	3.30	[illegible]
3	17/06/022	Photography	final Year Assignments	9am	3.30	[illegible]
	06/07/022	Photo	3rd year	9am	2.30 pm	[illegible]
	07/07/022	Photo	3rd Year	9am	3.30	[illegible]
	20/07/2022	Photo	3rd year Elective	9am	3.30 pm	[illegible]
	21/07/022	Photo	2nd year Elective	9am	3.30 pm	[illegible]
	27/07/022	Photo	4th year	9am	3 pm	[illegible]
	28/07/022	Photo	4th Year	9am	3.30 pm	[illegible]
	10/08/2022	Photo	4th year batch 2022	9am	3.30 pm	[illegible]
	11/08/2022	Photo	4th year — " —	9am	3.30 pm	[illegible]
	17/08/2022	Photo	3rd Year	9am	3.30 pm	[illegible]
	18/08/2022	Photo	3rd year	9am	3.30	[illegible]
	24/08/2022	Photo	4th Year	9am	3.30 pm	[illegible]
	25/08/2022	Photo	4th Year	9am	3.30 pm	[illegible]
	07/09/2022	Photo	4th Year	9am	3.30	[illegible]
	8/09/2022	Photo	4th year	9am	3.30 pm	[illegible]
	15/09/2022	Photo	3rd year	9am	3.30 pm	[illegible]
	22/09/2022	Photo	4th Year	9am	3.30 pm	[illegible]
	28/09/2022	Photo	3rd year	9am	3.30 pm	[illegible]
	29/09/2022	Photo	— " —	9am	3.30 pm	[illegible]

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Sr	DATE	CLASS	TOPIC	IN	OUT	Sign
	17/10/2022	4th Year	Exam Photography	9:30 am	3:30 pm	
	20/10/2022	4th Year	"	9:30 am	3:30 pm	
	22/11/2022	4th Year	Commercial Head Shot	9 am	3:30 pm	
	23/11/2022	4th Year	"	9 am	7:30 p.m.	
	07/12/2022	4th Year	Video	9 am	3:30 pm	
	8/12/2022	4th Year	Video	"	"	
	14/12/2022	3rd Year	Photography Still Life	9 am	7:30 pm	
	15/12/2022	3rd Year	"	9 am	7:30 pm	
	21/12/2022	4th Year	Photography Assignments Campaign	9 am	3:30 pm	
	20/12/2022	4th Year	Photography Advance Tools In Ad Photo	9 am	3:30 pm	
	11/01/2022	4th Year	Photography Aptitude test Assignment Photoshoot	9 am	3:30 pm	
	12/01/2022	4th Year	photography Assignment Shoot. P.S.	9 am	3:30 pm	
	25/01/2023	4th Year	Photography Assignment Shoot	9 am	3:30 pm	
	29/01/2023	4th Year	Photography Assignment Shoot	9 am	3:30 pm	
	01/02/2022	3rd Year	Photography Assignment Shoot	9 am	3:30 pm	
	02/02/2022	3rd Year	"	9 am	3:30 pm	

MIVA Institute of Applied Art VIRAR

सौ. प्रज्ञा ताहामोरे
(प्रिंट मेकींग) F.Y. PANTENG

Sr	DATE	CLASS	TOPIC	IN	OUT	SIGN
1	4/7/22	3rd Year	Printmaking	9.30am	3.20pm	Pdnya
2	5/7/22	3rd Year	-11-	10	3.10	Pdnya
3	7/7/22	3rd Year	-11-	10.12	3.16	Pdnya
4	8/7/22	3rd Year	-11-	10.5	3.11	Pdnya.
5	11/07/22	3rd Year	Printmaking	9.50	3.19	Pdnya.
6	13/07/22	3rd Year	-11-	10.30	3.25	Pdnya.
7	18/07/22	3rd Year	Printmaking	10.10	3.30	Pdnya.
8	19/07/22	3rd Year	-11-	10.00	3.20	Pdnya.
9	20/07/22	3rd Year	-11-	9.55	3.28	Pdnya
10	22/07/22	3rd Year	-11-	10.00	3.20	Pdnya
11	18 Aug 22	M.F.A.	Exam	9.40	3.30	Pdnya
13	19 Sept 22	B.F.A. 3rd Year	Printmaking (Lithography)	9.10	3.30	Pdnya
14	20 Sept 22		-11-	9.15	3.20	Pdnya.
15	22 Sept 22		-11-	9.5	3.20	Pdnya.
16	23 Sept 22	B.F.A. 2nd Year	-11-	9.10	3.35	Pdnya.
17	26 Sept 22		-11-	9.10	3.25	Pdnya.
18	27 Sept 22		-11-	9.00	3.10	Pdnya
19	28 Sept 22		-11-	9.00	3.30	Pdnya

Institute of Applied Art VIVA

सौ. प्रज्ञा वाघमारे
(प्रिंट मेकींग)

Sr	DATE	CLASS	TOPIC		IN	OUT	SIGN
20	29/09/22	2nd & 3rd year	Printmaking		9.10	3.20	Vdnya
21	30/09/22	2nd Year & 3rd Year	Printmaking		9.00	3.26	Vdnya.
22	21/11/22	2nd, 1st & 3rd Year	Printmaking	5.30	9.28	3.34	Vdnya.
23	22/11/22		Printmaking	5.00	9.09	3.23	Vdnya.
24	23/11/22	-11-	Printmaking	5.30	9.07	3.21	Vdnya.
25	24/11/22	-11-	Printmaking	6.00	9.00	3.28	Vdnya.
26	25/11/22	-11-	Printmaking		9.00	3.34	Vdnya.
27	16/1/23	2nd Year & 3rd Year	Printmaking		9.30	3.32	Vdnya.
28	17/01/23	-11-	Printmaking		9.00	3.30	Vdnya.
29	18/01/23	-11-	Printmaking		9.00	1.22	Vdnya
30	19/01/23	-11-	Printmaking		9.00	3.36	Vdnya.

VIVA Institute of Applied Art VIVA VIRAR

श्री. अरविंद परुळेकर

SR NO	DATE	CLASS	TOPIC	TIME	SIGN
	25/7	TYBFA	Benefits & selling ideas	11.00	
	25/7	Final Year	Campaign planning -	1.00	
	1/08	TYBFA	communication & media	11.00	
		Final	CW - Headlines	1.00	
	8/08	SYBFA	Intro Ad Ideas	9.30	
	8/08	TYBFA	Media - Above/Below line	1	
	8/08	Final	Abmptive copy - Appeals	1.30	
	22/08	TYBFA	Media study & characteristics	10.45	
	22/08	Final	Creative Brief	01.30	
			x — x — x — x		
	8/09	SYBFA	Role of Ad, Social, Economic (Pulse)	10.30 - 12.30	
	8/09	Final	Global impact of Ind Ad / Cultural Eco	12.30 - 2pm	
	12/09	TYBFA	Media plan, Inserts / media	11.45 - 12.45	
	12/09	Final	Brand Positioning Strategies	12.15 - 1.15	
	15/09	SYBFA	Visconn - Visual Ideas	9.30 - 11.30	
	15/09	TYBFA	New media, Innovative Ads	11.45 - 1.15	
	15/09	Final	Creative Strategies	1.30 - 3.30	
	19/09	SY	Appraisals, -	9.30 - 11.30	
	19/09	Final	Rough ads	11.30 - 1.00	
	19/09	TY.	Media - Internship	1.30 - 3.30	
	22/09	SYBFA	Visual Co. Marks & Lines	9.30 - 11.00	
	22/09	TYBFA	Campaign & Research	11.30 - 12.30	
	22/09	Final	Brand proposition	1.00 - 3.00	
			x — x	x	
	26/09	Final	Exam Review Pre exam session	9.00 - 11.00	
	26/09	TYBFA	Campaign planning - Creative Brief	11.00 - 12.30	
	03/10	TYBFA	Pre exam session, Revision	10.00. 12.30	
	03/10	SYBFA	Appeal. Strategy - Rtg Visconn	1.00 - 3.00	
	06/10	TYBFA	Pre exam session - Revision	11.00 - 1.00	
	06/10	SYBFA	Visconn - Storyboard making	1.00 - 3.00	
	10/10	SYBFA	Ad Ad Ideas & Vision, Pre exam	11.30 - 2.30	
	10/10	FYBFA	Intro Visconn & Ad Ideas	10.00 - 12.30	
	11/11	FYBFA	Ad, Surprise Analysis, Strategy	9.30 - 11.30	
	15/11	TYBFA	Discussion on paper exam	10.30 - 12.30	
	15/11	Final	Rtg, Economy & Ad Select & Ad Ideas	1.00 - 2.00	
	15/11	FYBFA	Brand Strategy & Ad Ideas	2.45 - 3.30	

Institute of Applied Techniques VIRAR

श्री. अरविंद पारुळेकर (BFA) ⟹

SR No.	Date	Class	Topic	Time	Sign
	18/11/	FYBFA	AAI - [illegible]	10.30	
	18/11/22	SYBFA	Viscom, Cine Art & Visual arts [illegible]	upto 3.30	
	22/11	TYBFA	Copyright [illegible] Brand Edu, Stat,	10.30	
	22/11	Final BFA	Brand Equity, AW, loyalty	01.00-3.30	
	25/11	FYBFA	AAI - Brief to Strategy Agency form	1030-1230	
	25/11	SYBFA	AAI - ideas [illegible] Ads, Marble, Society	1.00 3.30	
	29/11	TYBFA	Brand [illegible], Lyn types, Photography	1030-1230	
	29/11	Final	Varsa [illegible], what to say - Point	01.00-3.30	
	02/12	TYBFA	Parts of Adv, [illegible], V [illegible]	1030-12.30	
	02/12	SYBFA	Types of [illegible], Consumer [illegible]	1.00-3.30	
	06/12	TYBFA	Copy [illegible], Adv Ideas, Brief - [illegible]	1030-1230	
	06/12	Final	Digital Marketing, SEO, Analysis	1.00-3.00	
	13/12	SYBFA			
	13/12	FYBFA	Product classified - & Service [illegible]	1.00-3.00	
	20/12	TYBFA	Consumer Review / Market Survey - G form	1030 12-30	
	20/12	Final	Internet / Digital Marketing, Components	1.00-3.00	
	22/12	SYBFA	Viscom - Sign, Semiotics, Pharma	1030-12.30	
	22/12	FYBFA	Viscom - Melanoma, Displays and, Vinyl [illegible]	1.00-3.00	
02	26/12	FYBFA	Viscom - Laswell's Principle Tech Guru	09.00-11.30	
02	27/12	FYBFA	Viscom - Symbol, Sign, Picture spots	01.00-03.30	
02	28/12	FYBFA	AAI - Role of Ad, TVC, taglines, points	09.00-11.30	
02	29/12	FYBFA	AAI - Parts of Print Ad, AIDCA, Reminder M	09.00-11.30	
02	30/12	FYBFA	AI+VC - Exam preparation, Queries, doubts	09.00-11.30	
	03/01/23	TYBFA	Product [illegible], ideation Campaign	1030-12.30	
	03/01/23	Final	Scamper, Transcreate, Modern points	01.00-02.00	
	10/01/23	TYBFA	Media Planning & strategy	1030-1230	
	10/01/23	SYBFA	Printing Technology - p-1 -	1.00-3.00	
	13/01/23	SYBFA	Printing Tech, Gravure, Screen, Offset	1030-1230	
	17/01/23	TYBFA	Inspiration of Lyn & [illegible]	1030-1230	
	"	Final	Tutorial on given topics - modern [illegible]	1.00-3.00	
	24/01/23	FYBFA	Comment on Opposite [illegible]	10.00-11.00	
	24/01/23	TYBFA	CW - TVC & Strategic creation	11.00 12.30	
	24/01/23	Final	Creative strategy & application copy	1.00-3.30	
	27/1/23	SYBFA	Agency depts & role of each person	1030-1230	
	27/1/23	FYBFA	Types of services [illegible]	1.00-3.00	

VIRAR

Contd

Sr	Date	Class	Topic	Time	Sign
37	31/1/23	TYBFA	Campaign ideation, Visual ideas	1030 -	1230
	31/1/23	final	Tutorial, strategies..	1.00 -	3.00
	07/02/23	TYBFA	Visual ideation, campaign process	10.30	12.30
	07/02/23	SYBFA	History of Vis com - Ancient evolution	1.00	3.00
	10/02/23	FYBFA	Product new analysis Service new analysis	1030	1230
	03/03/23	FYBFA.	Tutorial - reason - Rhetoric	11-00	2-00.
	14/03/23	FYBFA	Art history, Religious Symbols, Dance form	10.30-1230	[signature]
	14/3/23	SYBGA	Cafeteria Com, Double-sided Persuasion	1.00-2.00	[signature]
	14/3/23	TYBFA	Rhetoric - Ethos, Pathos, Logos & Strategy	2.00-3.30	[signature]
	24/3/23	FYBFA	Tutorial explain, Dance, Architecture	1.00-3.00	[signature]
	~~24/3~~		23		
	31/3/23	FYBFA	Tutorial - doubts.	1.00 3.00	[signature]

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सौ. सविता वि. नाथक

SR NO.	DATE	CLASS	TOPIC	SIGN TIME	SIGN
	29/7/22	3rd & 4th	Calligraphy -	9 - 3.30	
	2/8/22	3rd	Calligraphy	9 - 3.30	
	3/8/22	3rd	Calligraphy	9 - 3.30	
	4/8/22	3rd	Calligraphy	9 - 3.30	

VIVA Institute of Applied Art VIRAR

अधुरी वेळ

SR NO	DATE	CLASS	TOPIC	Time out		sign
1	8-09-22	4th yr	CG (Corrections & discussion on the previous assignment)	10:00	2:31	
2.	12-09-22	3rd yr	CG (Introduction of new assignment)	9.00	3.30	
3.	13-09-22	3rd year	CG (Correction & discussion on Sticker design assignment)	9.15	3.30	
4.	15-09-22	3rd year	CG (Introduction of Motion graphics 4th assignment)	9.00	3.30	
5.	20-09-22	4th yr	CG (Intro of new assignment product advertising promo)	9.00	330	
6.	22-09-22	4th year	CG (Product advertising promo & Packaging design)	9.00	330	
7.	23-09-22	4th year	CG (Product advertising promo packaging design)	9.00	330	
8.	26-09-22	3rd yr	CG (Reviewing & correction of the introduced assignment)	9.00	3.30	
9.	27-0922	3rd yr	CG (Reviewing & correction of the introduced assignments)	9.00	3.30	
10	28-09-22	3rd yr	CG (Reviewing & correction of the introduced assignments)	9.00	3.30	
11.	29-09-22	3rd yr	CG (Reviewing & correction of introduced assignment)	9.00	330	
12.	13-10-22	3rd yr	CG (Supervision)	9.00	3.30	
13	14-10-22	3rd yr	CG (Supervision)	9.00	3.30	
14	18-10-22	4th yr	CG (Supervision)	9.00	3.30	
15	18-10-22	1st yr	Typo-calli (Introduction to basic strokes)	9.00	3.00	
16	19-10-22	4th yr	CG (Supervision)	9.00	3.00	
17	20-10-22	4th yr	CG (Supervision)	9.00	3.00	
18	21-10-22	4th yr	CG (Supervision)	9.00	3.00	
19	9-11-22	3rd & 4th yr	CG Terminal exam paper evaluation of 3rd & 4th yr	9.00	3.30	
20	15-11-22	1st yr	Introduction to typography & construction of Roman Alphabets	9.00	3.30	
21	15-11-22	3rd yr	CG (Assignment discussion & correction)	9.00	3.30	
22	16-11-22	1st yr	Construction of Roman Alphabets	9.00	3.30	
23	16-11-22	3rd yr	CG (Assignment discussion & corrections)	9.00	3.30	
24	17-11-22	1st yr	Construction of Roman Alphabets	9.00	3.30	
25	17-11-22	3rd yr	CG (Assignment discussion & corrections)	9.00	3.30	
26	21-11-22	4th yr	CG (Assignment discussion & project discussion)	9.00	3.30	
27	22-11-22	2nd yr	Monogram logo Redesigning	9.00	3.30	
28	22-11-22	4th yr	CG (Assignment & project discussion)	9.00	3.30	
29	23-11-22	4th yr	CG (Stop motion assignment & project discussion)	9.00	3.30	
30	24-11-22	2nd yr	Typo - Assignment - Masthead design	9.00	3.30	
31	25-11-22		2nd year typo - Masthead design & 4th year CG packaging assignment Connection.	9.00	3.30	
32	29-11-22	3rd yr	6th assignment - website Design Introduction	9.00	3.30	

Sr No	Date	class	Topic	Time	Out	Sign
33	30-11-22	4th yr	CG - website Design (Rough findigation & discussion)	9.00	3.30	
34	1-12-22	3rd yr	CG - website Design (layouting & typencing)	9.00	3.30	
35	5-12-22	4th yr	CG - Assignment Discussion	9.00	3.30	
36	8-12-22	1st yr	1st yr Typo/calli - Devanagari Script Explanation	9.00		
		4th yr	& CG - Assignment correction 4th yr		3.30	
37	9-12-22	1st yr	Typo/calli - Devanagari Script explanation	9.00	3.30	
38	12-12-22	2nd yr	Typo - Expressive Typography & lettering	9.00		
		3rd yr	CG - Assignment Correction (website design)		3.30	
39	13-12-22	2nd yr	Typo/calli - Expressive Type & lettering	9.00		
		3rd yr	CG - Assignment correction (website design) work		3.30	
40	14-12-22	3rd yr	CG - Empty State ui Design	9.00	3.30	
41	15-12-22	3rd yr	CG - Empty State ui Design Assign	9.00	3.30	
42	19-12-22	4th yr	CG - Assignment/Project Corrections	9.00	3.30	
43	20-12-22	4th yr	CG - Assignments/Project Corrections	9.00	3.30	
44	21-12-22	1st yr	Typo-calli - Assignment no.-4 Optical & mechanical Spacing	9.00		
		4th yr	CG - Assignments/Project Correction		3.30	
45	22-12-22	4th yr	CG - Assignments/Project Correction	9.00	3.30	
46	23-12-22	4th yr	CG - Assignments/Project Correction	9.00	3.30	
47	2-01-23	3rd yr	CG - Assignments/Project correction	9.00	1.30	
48	3-01-23	3rd yr	CG - Assignments/Corrections	9.00	3.30	
49	4-01-23	4th yr	CG - Assignment/Project Correction	9.00		
		2nd yr	Typo/calli - Assignment no-8 Devanagari letterforms explanation.		3.30	
50	10-01-23	2nd yr	Typo/calli, Devanagari letterforms explanation.	9.00		
		4th yr	CG - Assignment/Project correction		3.30	
51	11-01-23	2nd yr	Typo/calli, Devanagari letterforms explanation	9.00		
		4th yr	CG - Assignment/Project Correction.		3.30	
52	12-01-23	2nd yr	Typo/calli Assignment no-9 expressive calligraphy	9.00		
		4th yr	CG - Assignment/Project Correction		3.30	
53	13-01-23	4th yr	CG - Assignment/Project correct.	9.00		
		1st yr	Typo/calli exam Supervision		3.30	
54	17-01-23	1st yr	Exam paper Checking & Supervision	9.00	3.30	
55	19-01-23	3rd yr	CG - Surprise test	9.00	3.30	

VIVA Institute of Applied Art VIRAR

श्री. पार्थ ठक्कर (रोहीत)

2022-23

SR	DATE	CLASS	TOPIC	IN OUT	SIGN
	11/10/22	1st yr	Drill lessons		
		2nd yr	Head study, monochromatic	9:00-3:30	
		3rd yr	3/4th figure, monochromatic		
	12/10/22	1st yr	Drill lesson		
		2nd yr	Full figure, pencil	9:00-3:30	
	13/10/22	1st yr	Outdoor drawing with window		
		3rd yr	Theory: Mughal miniatures	9:00-3:30	
		MFA	"		
	14/10/22	1st yr	Outdoor session critiques	9:00-3:30	
		2nd/3rd yr	Slideshow of landscapes of the masters		
	17/10/22	1st yr	Assignment 1, 2D Design in Achromatic scheme	9:00-3:30	
	18/10/22	1st yr	Assignment 1, continuation	9:00-3:30	
		3rd yr	Rajput miniature: Introduction		
		MFA	"		
	19/10/22	1st year	2D Design: completion	9:00-3:30	
		2nd year	Theory: Rajput miniature different styles	"	
		MFA	"		
	20/10/22	1st year	2D Design: Monochromatic	9:00-3:30	
		2nd yr	Aesthetics: Vishnudharmottara Purana		
	21/10/22	1st year	2D Design: Monochromatic - completion	9:00-3:30	
		2nd & 3rd	Presentation: Artists composition for pictorial		
	7/11/22	1st year	Critique on Diwali homework and Outdoor	9:00-3:30	
	10/11/22	1st year	Object drawing: Assignment 1 (Ladyfinger)	9:00-3:30	
	11/11/22	1st year	Object drawing: continued	9:00-3:30	
			Demonstration of watercolour landscape		
	14/11/22	1st year	Object Drawing: Assignment 2 (Tomato)	9:00-3:30	
	15/11/22	1st year	Theory: Prehistoric cave art		
			Practical: Perspective - one point		
	16/11/22	1st yr	Theory: Prehistoric cave art	9:00-3:30	
			Practical: Perspective: two point		
	17/11/22	1st yr	Colour Theory and Practical	9:00-3:30	
	18/11/22	1st yr	Colour practical: Colour wheel	9:00-3:30	
		2nd yr	Theory: Vishnudharmottara Purana		
	21/11/22	1st yr	Presentation on Colour wheel	9:00-3:30	
		2nd yr	Theory: History of		

VIVA Institute of Applied Art VIRAR

Sh. पार्थ उकडर (पेंटींग)
2022 - 23

SR	DATE	CLASS	TOPIC	IN OUT	SIGN
	22/11/2022	MFA	Theory: Indian Artists western influence	9:00-3:30	
		3rd yr	Theory: Introduction to Western aesthetics		
	28/11/22	1st yr	Full figure drawing	9:00 - 3:30	
		2nd yr	Shadanga (Theory)		
		3rd yr	Greek Thinkers (Theory)		
	29/11/22	1st yr	Full figure drawing - block in	9:00-3:30	
		3rd yr	Aristotle critique on mimesis		
		2nd yr	Tutorial Aesthetics-1		
	30/11/22	1st yr	Drawing from cast	9:00-3:30	
		3rd yr	Tutorial Aesthetics-1		
		2nd yr	6 canons of chinese painting (theory)		
	1/12/22	1st year	Drawing from cast	9:00-3:30	
	5/12/22	1st yr	Perspective: 3 point		
	6/12/22	1st yr	2D Design	9:00-3:30	
	8/12/22	1st yr	State Art submission	9:00-3:30	
	9/12/22	1st yr	Perspective: critique	9:00-3:30	
			Theory: Indus Valley civilization		
	12/12/22	1st yr	Object Drawing: Pencil	9:00-3:30	
	13/12/22	1st yr	Object Drawing: Watercolour	9:00-3:30	
	14/12/22	1st year	Object Drawing Water	9:00-3:30	
	15/12/22	1 year	Object Drawing Poster colour	9:00-3:30	
	19/12/22	1 year	Drawing from life: Head study	9:00-3:30	
	20/12/22	1 year	Drawing from life: Head study	9:00-3:30	
	21/12/22	1 year	Drawing from life: Cast (Feet)	9:00-3:30	
	22/12/22	1st year	Drawing from life: Cast (Feet)	9:00-3:30	
	02/01/23	1st year	Terminal exam: History of Art	9:00-3:30	
	3/01/23	1st yr	Terminal exam: Fundamentals	9:00-3:30	
	4/01/23	1st yr	Terminal exam: Object	9:00-3:30	
		MFA	Aesthetics: Indian thinkers		
	10/01/23	1st yr	Terminal exam: 2D Design	9:00-3:30	
		MFA	Aesthetics: Rabindranath Tagore		

VIVA Institute of Applied Art VIVA VIRAR

श्री. पार्श्व हळकर (पेंटींग)
2022-23

11/1/23	1st yr	Term exam: Colour / MFA: Aesthetics	9:00-330	
13/1/23	1st yr	Term exam: Head / "	9:00-330	
16/1/23	1st yr	" : Head / "	9:00-330	
17/1/23	1st yr	" : Proof / "	9:00 530	
18/1/23	1st yr	" Proof / Not	9:10-130	
		MFA : Lecture Aesthetics		

VIVA Institute of Applied Art
VIVA
VIRAR

Prof. Manisha Nayak 2023-24
CALLIGRAPHY & TYPOGRAPHY

SR	DATE	CLASS	TOPIC	TIME IN	TIME OUT	SIGN
1	26/6/23	II nd yr.	Typo Calli 6 तास	9.00	3:30	
2	27/6/23	"	" 6 तास	9-00	3·30	
3	6/7/23	III rd yr	Typo Elective 6 तास	9-00	3·30	
4	7/7/23	—"—	—"— 6 तास	9.00	3·30	
5	17/7/23	II nd "	Expressive Typography 6 तास	9·00	3·30	
6	31/7/23	II nd yr	Expressive Typography 6 तास.	9·00	3:30	
		X	X	X		
7	3/8/23	III rd yr	Game Board Assignment correction	9:00	3:30	
8	4/8/23	"	Mast Head Assignment	9:00	3:30	
9	7/8/23	II nd yr	Expressive Calligraphic Poem	9:00	3:30	
10	10/8/23	III rd yr	Game Board, Masthead correction	9:00	3:30	
11	11/8/23	III rd yr	—"—	9:00	3:30	
12	17/8/23	III rd yr	—"—	9:00	3:30	
13	18/8/23	III "	—"—	9:00	3:30	
	05/09/23		X X X	X		

VIVA Institute of Applied Art VIVA VIRAR

Ravi Kumariya
Computer Graphics

2023-24

SR	DATE	YEAR	TOPIC	TIME IN	TIME OUT	
1	03/07/23	4THYEAR	ANIMATION POSTER DESIGN.	9.30	3.30	
2	05/07/23	4THYEAR	—11—	9.30	2.20	
3	06/07/23	3RD YEAR	CONCEPT ART.	9.30	3.30	
4	07/07/23	3RD YEAR	CONCEPT ART.	9.30	3.30	
5	10/07/23	4TH YR.	CHARECTOR DESIGN	9.30	3.30	
6	11/07/23	4TH YR.	—11—	9.30.	3.30	
7	13/07/23	3RD YR.	CONCEPT ART. CONTINUE	9.40.	3.15	
8	14/07/23	3RD YR.	CONCEPTART. 2ND ASSIGN. STOPMOTION	9.00	3.30	
9	17/07/23	4TH YR.	CHARECTOR DESIGN.	9.40.	1.30	
10	18/07/23	4TH YR.	—11—	9.00	1.30	
11	03/08/23	3RD YR.	CHARECTOR DESIGN	9.30.	3.30	
12	04/08/23	3RD YR	—11—	9.01	3.30	
13	07/08/23	4TH YR.	CONCEPT ART.	9.00	3.30	
14	08/08/23	4TH YR.	CONCEPT ART.	9.00	3.40	
15	10/08/23	3RDYR.	CHARECTOR DESIGN	9.00	9.30	
16	11/08/23	—11—	TYPOGRAPHICAL STICKER DESIGN	9.00	3.30	
17	14/08/23	4TH YR.	NIL	9.00	12.30	
18	17/08/23	3RD YR	TYPOGRAPHICAL STICKER DESIGN	9.00	3.30	
19	18/08/23	3RD YR.	——11——	9.00	3.30	
20	21/08/23	4TH YR.	CONCEPT ART —11—	9.00	3.30	
21	22/08/23	4TH YR.	WALL STICKER DESIGN	9.00	3.30	
22	23/08/23	4TH YR.	—11—	9.00	3.30	
23	24/08/23	4TH YR.	—11—	9.00	3.30	
24	04/09/23	4TH YR.	CARICATURE	9.00	3.30	
25	05/09/23	4TH YR	—11—	9.00	3.30	
26	08/09/23	3RD YR	STICKER DESIGN	9.00	3.30	
27	11/09/23	4 TH YR	CARICATURE	9.00	3.30	
28	12/09/23	4 TH YR	—11—	9.00	3.30	
29	25/09/23	4TH YR	PORTFOLIO PROMO	9.00	3.30	
30	26/09/23	4TH YR.	——11——	9.00	3.30	
31	03/10/23	4TH YR	——11——	9.00	3.30	
32	05/10/23	3RD YR.	ICON DESIGN & MOTION	9.00	3.30	
33	06/10/23	3RD YR	——11——	9.00	3.30	
34	11/10/23	3RD YR.	——11——	9.00	3.30	
35	12/10/23	—11—	—11—	9.00	3.30	

VIVA Institute of Applied Art VIRAR

श्री. अरविंद परुळेकर 2023-24

SR	DATE	YEAR	TOPIC	TIME IN	TIME OUT
01	27/06/23	Final	Distribution channels. (AAI)	10.00	12.30
02	27/06/23	SYBFA	Textures in Advertising (VC)	01.00	03.00
03	04/07/23	TYBFA	Communication & Mass Com (AAI)	10.30	12.30
04	04/07/23	SYBFA	Products Classification (AAI)	01.00	03.00
05	07/07/23	Final	P.R. Campaign & objective (AAI)	10.00	12.30
06	11/07/23	SYBFA	Role & Function of Ad (AAI)	10.00	12.30
07	11/07/23	TYBFA	Mass Com & aspects, fabric (AAI)	1.00	3.00
08	14/07/23	Final	Copy Platform - (CW)	10.00	12.30
09	18/07/23	TYBFA	CW - Basics & Abruptness	10.00	12.00
10	18/07/23	SYBFA	VC - Architecture & VC -	01.00	03.00
11	25/7/23	TYBFA	CW Effective headlines	10.00	12.00
12	25/7/23	SYBFA	VC - Codes & Architecture of Visions	1.00	3.00
13	1/8/23	TYBFA	Headlines, logic & identical HL	10.00	12.30
14	1/8/23	SYBFA	Market, Segment	1.00	3.00
15	4/8/23	Final	Culture in Advertising	10.00	12.30
16	8/8/23	SY.	Segmentation, Target & Position (AAI)	10.00	12.30
17	8/8/23	TY.	AAI - Logo, ideation, inspiration	1.00	3.30
18	11/8/23	Final	Ad & Indian Culture, Accountants (AAI)	10.00	12.30
19	18/8/23	Final	New trends in Advertising (AAI)	10.00	12.30
20	22/8/23	TYBFA	Slogans, Type & functions (CW)	10.00	12.30
21	22/8/23	SYBFA	Positioning, class activity (AAI)	01.00	3.00
22	05/9/23	FYBFA	Intro to Advertising Act vs Ad	9.30	10.30
23	08/9/23	FYBFA	AAI - Terminology of Ad & concepts	1.00	3.30
24	08/9/23	Final.	Why one buy. (CW) - 10 reasons	10.00	12.30
25	12/9/23	FYBFA	Vision - Intro, Elements & applications	9.30	10.30
26	12/9/23	TYBFA	CW. Creative brief -	10.30	12.30
27	12/9/23	SYBFA	Vision - Uniform & Visions	1.00	3.30
28	26/9/23	FYBFA	Illustration on brief Visual	9.30	10.30
29	26/9/23	TYBFA	Creative brief, ideation on campaign	10.30	12.30
30	26/9/23	SYBFA	Ad Agency, Structure & role	1.00	3.30
31	3/10/23	FYBFA	Parts of Ad & Role	10.00	11.30
32	3/10/23	TYBFA	Media - functions	11.30	1.00
33	3/10/23	SYBFA	Agency Role of Person	1.00	2.30

VIVA Institute of Applied Arts VIPAR

SR	DATE	YEAR	TOPIC	TIME IN	TIME OUT	SIGN
34	6/10/23	Final	Board Equity - Models	10.30	1.00	
35	6/10/23	FYBFA	Art Anatomy / VC - Theory Info	1.00	3.30	
36	10/10/23	FYBFA	Laswello Model Comm (VC)	9.30	1030	
37	10/10/23	TYBFA	Creative thinking - (Yoneja mal)(AAI)	1030	1230	
38	10/10/23	SYBFA	Realship, View TRP.RRP.(AAI)	1.00	330	

VIVA Institute of Applied Art
VIVA
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श्री. वैभव नाईक

SR	DATE	YEAR	TOPIC	IN	OUT	SIGN
1)	5/7/23	3rd yr	Drawing studio	9.00	3.30	

VIVA Institute of Applied Art
VIVA
VIRAR

श्री. नितीन सातघरे
(फोटोग्राफी)

2023-24

SR	DATE	YEAR	TOPIC	IN	OUT	SIGN
1	6/07/23	3rd year	Photography 6 तास	9 am	3.30 pm	
2	7/07/23	—11—	—11— 6 तास	—11—	—11—	
3	17/07/23	3rd year	Photography 6 तास	9 am	3.30 pm	
11	18/07/23	3rd Year	Photography 6 तास	9 am	3.30 pm	
5	02/08/2023	3rd year	Photography	9 am	3.30 pm	
6	07/08/2023	—11—	—11—	9 am	3.30 pm	
7	10/08/2023	—11—	—11—	9 am	3.30 pm	
8	11/08/2023	—11—	—11—	9 am	3.30 pm	
17	17/08/2023	3rd year	Photography	9 am	3.30 pm	
	18/08/2023	3rd Year	—11—	9 am	3.30 pm	
10	8/09/23	3rd Year	—11—	9 am	3.30 pm	
11	05/09/23	3rd Year	—11—	9 am	3.30 pm	
12	06/10/23	—11—	—11—	9 am	3.30 pm	
13	11/10/23	—11—	—11—	9 am	3.30 pm	
14	12/10/23	—11—	—11—	9 am	3.30 pm	

Institute of Applied Art
YEAR

श्री. शरद मालेराव
(Final Year CD-IPD)

SR.	DATE	YEAR	TOPIC	IN	OUT	SIGN
1.	5/7	2023	STORE COUNTER BOOK 10 am	~~9.30am~~	3.30pm	SS
2.	6/7	2023	" 10 am	~~9.30am~~	~~3.30pm~~	SS
3.	12/7	2023	CASE STUDY OF AN AD CAMPAIGN 10 am	~~9.30am~~	~~3.30pm~~	SS
4	13/7	2023	STORE BOOK ~~10am~~	10 am	~~3.30pm~~	SS

Viva Institute of Applied Arts VIVA

श्री. सुशांत आंबोकर (Paintin

SR	DATE	YEAR	TOPIC	IN	OUT	SIGN
1	17/07/23	2nd, 3rd	Introductn Art and Architecture / Ajanta murals (S)	9.00	3.30	[signature]
2.	19/07/23		No lecture due to rain	9.00	11.30	[signature]
3.	24/07/23	2nd, 3rd	Introduction to Asthetics - 2nd YEAR (S) Ellora caves (Hindu caves) - 3rd YR.	9.00	3.30	[signature]
4.	26/07/23	4th, 2nd, 3rd	4th - Art History (colonisation company school) (S) 2nd - Gupta temple 3rd - Western Asthetics Introductn	9.00	3.30	[signature]
5.	31/07/2023	2nd, 3rd.	2nd → Gupta dynasty art & architecture (S) 3rd → Ellora Buddhists and Jainas	9.00	3.30	[signature]
6.	02/08/2023	3rd 4th, 2nd.	3rd → Asthetics Greek and philosophy (S) 2nd → Asthetics - Natyashashtra. 4th - Art History - Raja Ravi Varma	9.00	3.30	[signature]
7.	07/08/2023	2nd, 3rd.	2nd - Chalukya dynasty } Art History (S) 3rd - Mughal painting }	9.00	3.30	[signature]
8.	09/08/2023	4th, 3rd 2nd.	4th year → Art History (School of Art) (S) 2nd year → Asthetics (Nava Rasa theory) 3rd year → Mughal Miniature (Art History)	9.00	3.30	[signature]
9.	14/08/2023	2nd, 3rd	2nd YEAR - Art History (Temple style Architecture) Nagara, Dravida (S) 3rd Asthetics - plato, socrates, Aristotle	9.00	3.30	[signature]
10.	21/08/2023	2nd, 3rd, 4th.	2nd → Rock art Archit. (Art History) (S) 3rd → Miniature - (Art History). 4th - Dessertation introduction	9.00	3.30	[signature]
11	23/08/23	2nd, 3rd, 4th.	2nd - 3rd - Asthetics (S) 4th. Dessertation discussion, Art History	9.00	3.30	[signature]
12.	28/08/23	2nd, 3rd, 1st 4th	2nd - Ellora 3rd - Miniature (Raj put) (S) 1st - Prehistoric (Introduction) 4th - Dessertation discussion	9.00	3.30	[signature]
13.	30/08/23	2nd, 3rd, 1st 4th year	2nd - Acathetics (chitrasutra) 3rd (Acathetics) (S) Greek. 4th - Dessertation - 1st - Art History (Prehistoric)	9.00	3.30	[signature]
14.	1/09/23	2nd, 3rd, 1st, 4th YEAR	2nd, 3rd, 1st → Tutorial (S) 4th 1st year - fundamental	9.00	3.30	[signature]

(55)

(3)

15.	4/09/23	1st → Indusvalley. 2nd - Ajanta 3rd - Deccan miniature 4th - Progressive Art Group	9.00	3.30
16.	6/09/23	1st - fundamental 2nd Aesthetics 3rd - Western Aesthe.	9.00	2.00
17.	8/09/23	1st - History. (Harappa) 2nd - 3rd - 4th - Tutorial	9.00	2.30
18.	11/09/23	1st year - Harappa (History) 2nd - 3rd - History of Art 2nd - Ajanta - 3rd - Deccan - 4th - (Bombay school Artist)	9.00	3.30
19.	13/09/23	1st year - fundamental - 2nd - chitrasutra (aesth) 3rd - (aesthetics) - 4th year - Dessertation	9.00	2.30
20.	25/9/23	1st year - Maurya (History) 2nd - Ajanta 3rd - Deccan Miniature 4th - History of Art (Bombay artist)	9.00	3.30
21.	27/9/23	M.F.A - 1 sem. 1st YEAR - History. (Maryan) 2nd - (Dhvani Aesthetics) 3rd - (Medival aesthetics)	9.00	2.30
22.	29/9/23	M.F.A - 3 sem: 1st YEAR - Tutorial & (fundamental) 2nd (Tutorial) 3rd - (Aesthetics) 4th History (Diss.)	9.00	3.30
23.	04/10/23	3rd YR - Tutorial & lecture (Aesthetics), 2nd YR (Aesthetics) samaranga 1st YR - Fundamental tutorial & lecture 4th YEAR - (History of Art) (Cholamandal Art Group)	9.00	3.30
24.	09/10/23	2nd YR - Pala and Sena art 3rd YR - Company school 1st YEAR - SHUNGA (BARHUTISTUPA) 4th YEAR (cholamandal)	9.00	3.30
25.	11/10/23	2nd YR (Aesthetics Samaranganasutradhar) 3rd (Aes. Renaissance) 1st YEAR - fundamental 4th YR - Dessertation	9.00	3.30

VIVA Institute of Applied Art VIVA VIRAR

Mr. Swapnil Sakhare. (4YR photography)

Sr.No	Date	Year	Topic	In	Out	Sign.
	07/08/2023	4 yr	Documentry Photography (Tribal, Farmer & worker)	10:00Am	3:35	[signature]
	08/08/23	4th yr	Documentry Photography (outdoor shoot)	9:30	3:45	[signature]
	14/08/23	4th year	Documentry Photography	9:25	3:30	[signature]
	21/08/23	4th year	Dadar flower market (outdoor Photography)	11:00	3:00	[signature]
	22/08/23	4th year	Dadar flower market & Kurbharwada (Dadar & Dharavi)	11:00	3:30	[signature]
	29/08/23	4th year	outdoor Photography Photo Selection	10:00	3:30	[signature]

VIVA Institute of Applied Art VIVA VIRAR

SAYLI RAVI KUMERIYA (PAINTING)

SR NO.	DATE	YEAR	TOPIC	IN	OUT	SIGN
1)	14/08/23	F.Y. PTN	2D in Symbolic Lines	9.00	3.30	
2)	17/08/23	—11—	2D in landscape	9.00	3.30	
3)	18/08/23	—11—	—11—	9.00	3.30	
4)	21/08/23	—11—	2nd year pictorial composition	9.00	3.30	
5)	22/08/23	—11—	2nd year pictorial composition	9:00	3:30	
6)	23/08/22	—11—	2nd year pictorial composition	9:00	3:30	
7)	24/08/23	—11—	2nd year pictorial composition	9:00	3:30	
8)	25/08/23	—11—	2nd year ptg pictorial composition	9:00	3:30	
9)	28/08/23	—11—	3rd year ptg Composition	9:00	3:30	
10)	29/08/23	—11—	3rd year ptg composition	9:00	3:30	
11)	30/08/23	—11—	3rd year ptg Composition	9:00	3:30	
12)	31/08/23	—11—	3rd year ptg composition	9:00	3:30	
13)	1/09/23	—11—	3rd year ptg composition	8:00	3:30	
14)	18/09/23	—11—	3rd year/4th year ptng composition	9:00	3:30	
15)	25/09/23	—11—	2nd year/3rd/4th year ptn composition	8:00	3:30	
16)	26/09/23	—11—	2nd year/3rd/4th year ptng composition	9:00	3:30	
17)	27/09/23	—11—	2nd year/3rd/4th year ptng composition	9:00	3:30	
18)	29/09/23	—11—	2nd year/3rd/4th year ptng composition	9:00	3:30	
19)	3/10/23	—11—	1st year 2d design	9:00	3:30	
20)	4/10/23	—11—	1st year ptng 2d design	8:00	3:30	
21)	5/10/23	—11—	final year ptng Composition(painting)	9:00	3:30	
22)	9/10/23	—11—	final year ptng/3rd composition	9:00	3:30	
23)	10/10/23	—11—	final year drawing/3rd composition	9:00	3:30	
24)	11/10/23	—11—	final year drawing/3rd composition	9:00	3:30	
25)	12/10/23	—11—	final year drawing/3rd composition	9:00	3:30	

VIVA Institute of Applied Art VIRAR

Sandeep Bomble.

Sr No.	DATE	YEAR	TOPIC'S	IN Time	OUT Time	Sign
	24/08/23	Final Year	Creative thinking.	9.15	5.00	
	31/08/23	Final Year	Typography used in the campaign	9.30	3.30	

VIVA Institute of Applied Art VIRAR

VRISHALI JOSHI

:R NO	DATE	YEAR	TOPIC	IN	OUT	SIGN
1	25/9/23	23-24	1st year Calligraphy - Stroke	8-00	3.30	Joshi
2	26/9/23	23-24	Pattern - Stroke	9.00	3.30	Joshi
3	27/9/23	23-24	Roman Calligraphy	9.00	3.30	Joshi
4	03/10/23	23-24	Mechanical & Optical Spacing	9.10	3.30	Joshi
5	05/10/23	3rd yr	Assignments - Typography	8.45	3.30	Joshi
6	06/10/23	3rd yr	—"— —"—	9.00	3.30	Joshi
7	11/10/23	3rd yr	—"— —"—	9.30	3.30	Joshi
8	12/10/23	3rd yr	—"— —"—	9.30	3.30	Joshi

VIVA Institute of Applied Art VIRAR

श्री. आहाय हिंदे (पेंटिंग विभाग) ७३८७३६९९८३

SR NO	DATE	YEAR	TOPIC	IN	OUT	SIGN
1	04/10/23	Final year 23-24	Portrait Paiting (self)	9.00	3.30	[signature]
2	05/10/23	2nd year	Head study.	9.00	3.35	[signature]
3	06/10/23	2nd year	Head Study	9.00	3.39	[signature]

VIVA Institute of Applied Art VIVA VIRAR

श्री. श्रीराम खाडीलकर (पेंटींग विभाग)

SR NO	DATE	YEAR	TOPIC	IN	OUT	SIGN
1	25/9	Final	Thisis	11.30	12.30	
	—"—	5 2nd 1,2 3rd	Essay writing & critical analisis	1.30	3.30	
2	5/10	3rd yr	Essay writing	10.35	11.35	
	—"—	Final	Thisis	11.40	12.40	
	—"—	1st yr	Essay writing	1.30	2.30	
	—"—	2nd	Questions to be asked meet the artist how to ask.	2.30	3.30	
3	12/10	3rd	how to think about artist.	10.40	11.40	
	12/10	Final	Thisis	11.45	12.45	
	12/10	1st	how to write a note of Lion Pillar Capital.	1.30	2.30	
	12/10	2nd	how to write a note on artist.	2.30	3.30	

VIVA Institute of Applied Art VIVA VIRAR

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 | www.vivaappliedart.org | contact@vivaappliedart.org

Assignment Card

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VIVA INSTITUTE OF APPLIED ART

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401

ASSIGNMENT RECORD 2022-23

FINAL YEAR - BFA- APPLIED ART

Name (Shri/ Kum): Hemal Mahesh Bhise

Address: B/903, Fragrance, Kanungo's Garden City, Opp: Family Care Hospital, Mira Road (E)

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total	Internal Marks (Out of 20)	Remark
Gropu I (Theory)	1	Advertising Art & Ideas	8	7	8	7	5	8									43	14	
	2	A. Project Report																	
		B. Viva-Voce																	
	3	Copy Writing*	8	8													16		
Gropu II (Practical)	1	Information & Publishing Design	5	5	5	5	6	5	4½	4½			✓	✓	✓		39	10	
	2	Communication Design	5½	5½	5½	5½	5½	5½	5	5	5	5	5	5	✓		63	11	
	3	ELECTIVE	6	8	4	5	5	5	5	4							42	11	

✓ 1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Attendance Record		
Working Days	Present Days	%
193	170	

Assist. Class In-Charge
Prof. Vrushali Patil

Mrs. Sangita S. Patil

VIVA Institute of Applied Art VIRAR

VIVA Institute of Applied Art VIRAR (E)

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401

ASSIGNMENT RECORD 2022-23

FINAL YEAR - BFA- APPLIED ART

Name (Shri/ Kum): Anushka N. Hanwande

Address: E,905, Raj Legacy, L.B.S Marg, Vikhroli - Mumbai, 400083

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total	Internal Marks (Out of 20)	Remark
Gropu I (Theory)	1	Advertising Art & Ideas	6	7	9	8	7	8									44	15	
	2	A. Project Report																	
		B. Viva-Voce																	
	3	Copy Writing*	7	7													14		
Gropu II (Practical)	1	Information & Publishing Design	6	6	6	6	6	6	5½	5½		✓	✓	✓	✓		47	12	
	2	Communication Design	6½	6½	6½	6½	6	6	6	6	6	6	6	6	✓		74	12	
	3	ELECTIVE	7	7	7	7	6	5	4	4							47	12	
		✓ 1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft																	

Assist. Class In-Charge
Prof. Vrushali Patil

Mrs. Sangita S. Patil
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Attendance Record		
Working Days	Present Days	%
193	159	

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401

ASSIGNMENT RECORD 2022-23

FINAL YEAR - BFA- APPLIED ART

Name (Shri/ Kum): Chaitali Atul Joshi

Address: B-101, Shree Ganesh sankul, Maharashtra Nagar, Dombivli (W).

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	13	14	Total	Internal Marks (Out of 20)	Remark
Gropu I (Theory)	1	Advertising Art & Ideas	7	8	8	7	7	8									45	15	
	2	A. Project Report																	
		B. Viva-Voce																	
	3	Copy Writing*	6	7													13		
Gropu II (Practical)	1	Information & Publishing Design	6½	6½	6½	6	6	6	5½	5½					✓		49	12	
	2	Communication Design	7½	7½	7½	7½	7½	7½	7½	7½	8	8	8	8			92	15	
	3	ELECTIVE	5	7	6	6	7	6	6	6							49	12	

✓1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Assist. Class In-Charge

Prof. Vrushali Patil

Sangita.

Mrs. Sangita S. Patil

PRINCIPAL

Vishnu Waman Thakur Charitable Trust's

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VIVA Institute of Applied Art VIRAR

VIVA Institute of Applied Art VIRAR (E)

Attendance Record		
Working Days	Present Days	%
193	136	

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Veer Savarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 305

Name	1. Bhade Sakshi S.		
Address	21, Shree Colony, Akola Road, Akot Akola, Akot - 444101		
Contact		9850629718	

3YR B.F.A. (APPLIED ART) 2022-23 | ASSIGNMENT CARD

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	Total	Out of 20 (for office use)
Theory	1	Advertising Art & Ideas	8	9	6	*	6								36	12
	2	Copy Writing*	5	5											10	10
Practical	1	Drawing	4	4	4	4	4	4	4	4	4	4	4	4	32	8
	2	Information Design	4	4	4	4	4.5	4							25	8
	3	Publishing Design	4	4	4	4	4	4							24	8
	4	Communication Design	4.5	5.5	5	5.5	4	4	4	4	4	4	4	4.5	45	9
	5	Graphic Design	4	4.5	4										9	
	6	ELECTIVE	5.5	4	5	5	5.5	5	4	4	4	4			38	10
			LT	☑	IL	☐	PH	☐	CG	☐	ED	☐	ATTENDANCE RECORD			Remark
													Working Days	%		
													81	45		

VIVA Institute of Applied Art VIVA VIRAR

Prof. Netra Bangera
Class-In-Charge

Mrs. Sangita Patil
Principal

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Veer Savarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 305

Name	2. Chaudhari Jitesh A.
Address	32 Shensari, Shersari, Dahanu - 401602
Contact	8830820809

3YR B.F.A. (APPLIED ART) 2022-23 | ASSIGNMENT CARD

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	Total	Out of 20 (for office use)
Theory	1	Advertising Art & Ideas	6	7	6	7	6	–							32	11
	2	Copy Writing*	9	6											15	15
Practical	1	Drawing	4	4	4	4	4	4	4	4	4	4	4	4	32	8
	2	Information Design	4	4	4	4	4	4							24	8
	3	Publishing Design	4	4	4	4	4	4							24	8
	4	Communication Design	4	4	4	4	4	4	4	4	4	4	4	4	40	8
	5	Graphic Design	4	4	–										8	8
	6	ELECTIVE	4	4	4	–	4	4	4	–	4	4			32	8
			LT	☑	IL	☐	PH	☐	CG	☐	ED	☐	ATTENDANCE RECORD			Remark
													Working Days	%		
													30	18		

VIVA Institute of Applied Art VIVA VIRAR

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Veer Savarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 305

Name	3. Dayal Ameya V.
Address	B-1302, Satellite Royale, Film City Road, Goregaon, Mumbai - 63
Contact	7506011354

3YR B.F.A. (APPLIED ART) 2022-23 | ASSIGNMENT CARD

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	Total	Out of 20 (for office use)
Theory	1	Advertising Art & Ideas	6	8	6	6	7	6							41	14
	2	Copy Writing*	9	7											16	
Practical	1	Drawing	4	4	4	4	4	4	4	4	4	4	-	4	32	8
	2	Information Design	1	4	4	4	4	4	4						24	8
	3	Publishing Design	4	4	4	4	4	-	4						24	8
	4	Communication Design	-	4	4	4	4	-	4	4	4	4	4	4	40	8
	5	Graphic Design	4	4											8	8
	6	ELECTIVE	4	4	4	-	4	4	4	4	-	4			32	8
			LT	☑	IL	☐	PH	☐	CG	☐	ED	☐	ATTENDANCE RECORD			Remark
													Working Days	%		
													60	33		

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Veer Savarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 305

Name	4. Naik Saee V.
Address	33 A, 693, Kumbharwada, Kakasaheb Patwardhan Marg, Uran - 400702
Contact	7738244469

3YR B.F.A. (APPLIED ART) 2022-23 | ASSIGNMENT CARD

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	Total	Out of 20 (for office use)
Theory	1	Advertising Art & Ideas	6	7	6	7	7	-							33	11
	2	Copy Writing*	9	8											17	17
Practical	1	Drawing	4	4	-	4	4	4	-	4	4	-	4	3	32	8
	2	Information Design	5	4	4	4.5	4	4.5							26	9
	3	Publishing Design	5	4	4.5	6	6	4							30	10
	4	Communication Design	4	4	4	4	6.5	-	4.5	4.5	4	4	-	4	44	9
	5	Graphic Design	5	-	4.5										10	10
	6	ELECTIVE	6	4.5	5.5	6.5	7.	7	6.6	8.5	7.5				55	14
			LT	☑	IL	☐	PH	☐	CG	☑	ED	☐				

ATTENDANCE RECORD		Remark
Working Days	%	
117	65	

VIVA Institute of Applied Art VIVA VIRAR

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Veer Savarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 305

Name	5. Parekh Nikhil H.
Address	A601, Kalpavruksh Garden no.3, off Link Rd, Mahaveer Nagar, Kandivali (W), Mumbai-67
Contact	9819801738

3YR B.F.A. (APPLIED ART) 2022-23 | ASSIGNMENT CARD

	Sr. No	Subject	1	2	3	4	5	6	7	8	9	10	11	12	Total	Out of 20 (for office use)
Theory	1	Advertising Art & Ideas	8	8	8	–	–	–							24	8
	2	Copy Writing*	8	–											8	8
Practical	1	Drawing	–	–	4	4	–	4	4	4	4	4	4	–	32	8
	2	Information Design	4	4	4	4	4	4							24	8
	3	Publishing Design	4	4	4	4	4	4							24	8
	4	Communication Design	–	4	4	4	4	–	4	4	4	4	4	4	40	8
	5	Graphic Design	–	4	4										8	8
	6	ELECTIVE	4	4	4	–	4	–	4	4	4	4			32	8
			LT	☐	IL	☐	PH	☐	CG	☑	ED	☐	ATTENDANCE RECORD			Remark
													Working Days	%		
													44	24		

VIVA Institute of Applied Art VIVA VIRAR

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Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

2nd YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Harshita Ganesh

Permanent Address: 404, Ponam Paradise, Near Central Park

Mobile No.: 9665541653 Roll No.: 10

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5	5	5	5	5	5							27	30	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	5	5	5	5									41	20	10	
Practical	3	Drawing	12	48 / 120	5	4	5	4½	6	4½	4½	4½	5	4½	5½	4	40	57	10	
	4	Typography & Calligraphy	6	24 / 60	4½	4	5	5	5	4½	5						42	29	10	
	5	Package design	4	16 / 40	5	5½	6	4½									43	21	11	
	6	Information design	4	16 / 40	5½	5	4½	5									40	20	10	
	7	Communication design	6	24 / 60	4	5	5½	5½	5½	5½							40	31	10	
Practical Not For Exam	8	Graphic Design*	4	16 / 40	5½	4½	6	5½												
	9	Visualization*	6	24/ 60	5½	6	6	5	5½	5½										
Intro. Sub.	10	Introduction to Elective Subjects*	10 2 in each sub.	40 / 100	4½	5½	5½	5½	4											
	11	Introduction to Subsidiary Subjects*	2	8 / 20	5	5														

(*) Not for Examination

%76.07

Class In-Charge

VIVA Institute of Applied Art * VIRAR *

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Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

2nd YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Shyam Pawai

Permanent Address: Vijay Nagar, Nagindas park, Virar Road, Nallasopara (East) 401209

Mobile No.: 9561507923 Roll No.: 2

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5	5½	5	4	5	5½							37	30	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	6	6	5½	5½									42	23	12	
Practical	3	Drawing	12	48 / 120	4½	4½	4	4	5	5	5	4	5	4	4½	4½	36	54	9	
	4	Typography & Calligraphy	6	24 / 60	5	6½	5	5½	5½	6	8½						47	37	12	
	5	Package design	4	16 / 40	5½	7	5	6									59	24	12	
	6	Information design	4	16 / 40	5½	5	6	6	5½								59	23	12	
	7	Communication design	6	24 / 60	6	6	6	5½	5½	5.							58	34	11	
Practical Not For Exam	8	Graphic Design*	4	16 / 40	6½	5½	6½	6	6											
	9	Visualization*	6	24/ 60	6	4½	5½	4½	5	5½										
Intro. Sub.	10	Introduction to Elective Subjects*	10 2 in each sub.	40 / 100	5½	6	4½	6	7½											
	11	Introduction to Subsidiary Subjects*	2	8 / 20	8	8														

%81.13

(*) Not for Examination

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Dr. Sangita S. Patil

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Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

2nd YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Neeraj P. Bhaltkar

Permanent Address: Rimple 4D, Asha Nagar, Thakur Complex, Kandivali (E), Mumbai - 400101

Mobile No.: 9137366093 Roll No.: 03

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	4½	5½	5	5	4	4							26	28	9	
	2	History of Visual Communication	4 Tuts.	16 / 40	5	4	4½	4									37	18	9	
Practical	3	Drawing	12	48 / 120	4½	4	4½	4	4	4	4½	4½	4	4½	4	4	40	51	9	
	4	Typography & Calligraphy	6	24 / 60	4½	4½	4	4	4	4½	4						41	30	10	
	5	Package design	4	16 / 40	4½	4	4½	4½									40	18	9	
	6	Information design	4	16 / 40	4½	5	4½	4									41	18	9	
	7	Communication design	6	24 / 60	4½	4	4½	5	5	4							40	27	9	
Practical Not For Exam	8	Graphic Design*	4	16 / 40	5½	4½	4½	5½												
	9	Visualization*	6	24/ 60	4½	4	4½	4	4½	4½										
Intro. Sub.	10	Introduction to Elective Subjects*	10 2 in each sub.	40 / 100	4	4	4½	4	4											
	11	Introduction to Subsidiary Subjects*	2	8 / 20	5	5														

(*) Not for Examination

%81.76

Class In-Charge

VIVA Institute of Applied Art VIRAR

Dr. Sangita S. Patil
PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

2nd YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Himanshu Sameer Chalke

Permanent Address: 27/590 Gulmohar So C, Tata Power house, Maghthane Deha, Borivali (East)-66

Mobile No.: 9004581180 Roll No.: 50

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5½	4½	4½	4½	5	5								29	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	5	4	5	4½										19	10	
Practical	3	Drawing	12	48 / 120	4½	4½	4	4	4	4	4	4	4	4	4	4		49	8	
	4	Typography & Calligraphy	6	24 / 60	4	4	4	4	4	4	4½	4						25	8	
	5	Package design	4	16 / 40	5	4	4½	4										18	9	
	6	Information design	4	16 / 40	5	4½	4½	4										18	9	
	7	Communication design	6	24 / 60	4	4½	4½	4	4½	4								26	9	
Practical Not For Exam	8	Graphic Design*	4	16 / 40	4	5	4½	4	4											
	9	Visualization*	6	24/ 60	4	5	5	4	4											
Intro. Sub.	10	Introduction to Elective Subjects*	10 2 in each sub.	40 / 100	4	4	5	5	5½											
	11	Introduction to Subsidiary Subjects*	2	8 / 20	4½	4														

(*) Not for Examination

%75.47

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Dr. Sangita S. Patil
PRINCIPAL
Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

2nd YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Sejal P. Deshpande

Permanent Address: Plot no. 1017 Sujata Nagar, Binaki lay-out Nagpur.

Mobile No.: 9370859160 Roll No.: 4

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5	6	4½	5	5½	5							53	31	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	5½	6	6½	5									56	23	12	
Practical	3	Drawing	12	48 / 120	4½	4	4	5	4	4	4½	4	4	4	4	4	40	50	8	
	4	Typography & Calligraphy	6	24 / 60	5	6	8	5	7	5½	4	5					45	37	12	
	5	Package design	4	16 / 40	6	6½	4½	7½	4½								42	25	13	
	6	Information design	4	16 / 40	6	5½	5½	5½	6½								46	24	12	
	7	Communication design	6	24 / 60	6	7½	5½	5½	6½	7							65	38	13	
Practical Not For Exam	8	Graphic Design*	4	16 / 40	6	5	6	6	6											
	9	Visualization*	6	24/ 60	4½	5½	5	7	4½	5½										
Intro. Sub.	10	Introduction to Elective Subjects*	10 2 in each sub.	40 / 100	4	4	5½	4	4											
	11	Introduction to Subsidiary Subjects*	2	8 / 20	5½	6														

(*) Not for Examination

%77.36

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Dr. Sangita S. Patil
PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2021-22

FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Nishad Dharmamer.

Permanent Address: At post charoti, Tal Dahanu
Dist - Palghar.

Mobile No./ Phone No.: 9049903756 Roll No.: 05

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	~~30/50~~ 24/60	5	6	6	8	6	7											61	38	13	
	2	History of Visual Communication	4 Tuts.	16 / 40	5	6	6	8													46	25	13	
Practical	3	Drawing	12	48/ 120	5½	5½	5½	6	4½	4½	5½	4½	4½	5	5½	5½					53	64	11	
	4	Nature & Object Drawing	6	24 / 60	5	5	6	6	6	6½											55	35	12	
	5	2D Design & Colour	5 + 2	28 / 70	5	4½	5½	5½	5½	5½	6										55	39	11	
	6	Graphic Design	4	16 / 40	5	6	5½	4½	5½	4½											56	23	12	
	7	Typography & Calligraphy	8	32 / 80	5	5	5	7	6	4½	5	5½	6								60	46	12	
	8	Layout	3	12 / 30	5½	4½	4½														56	16	11	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	5	6	5½	4½	4½	5												32		
	10	3D Design*	3	12/ 30	7	5½	7	5														25		
	11	Perspective*	4	16 / 40	6	7	4½	6														24		
	12	Visualization*	4	16 / 40	6½	7	6½	5½														26		
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	7	6	4½	4	5	5	4½	6	5	4½								52		
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20	4	4	4															8		

(*) Not for Examination

Class In-Charge

I/C Principal

VIVA Institute of Applied Art VIRAR

Attendance Record		
Working Days		%
130	94	72

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2021-22

FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Sia Amol Dingal.

Permanent Address: 193, Dindaisy Bldg, Gaiwadi, Jss Road, Girgaum, Mumbai - 400004

Mobile No./ Phone No.: 7738334103

Roll No.: 06

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal (Marks : Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	~~40/100~~ 26/60	7	7	7	8	8	7											58	44	15	
	2	History of Visual Communication	4 Tuts.	16 / 40	7	7	6	8													58	28	14	
Practical	3	Drawing	12	48/ 120	5	4½	4½	5½	5	4½	5½	6	5	5	5	5½					45	57	10	
	4	Nature & Object Drawing	6	24 / 60	4½	5	4½	4½	5½	5											59	31	10	
	5	2D Design & Colour	5 + 2	28 / 70	6½	5	4½	5½	6½	7	6½										53	43	12	
	6	Graphic Design	4	16 / 40	7	5½	6½	5½	5	6											58	25	13	
	7	Typography & Calligraphy	8	32 / 80	6½	5	7	5½	5½	5	6	5½	5								51	46	12	
	8	Layout	3	12 / 30	7½	6	6														55	20	13	
Practical Not For Exam	9	Drill lessons*	6	24 / 60	4	6	5	5½	4	6												26		
	10	3D Design*	3	12/ 30	6	5	5½	6½														23		
	11	Perspective*	4	16 / 40	6½	8	5	6														26		
	12	Visualization*	4	16 / 40	6	6½	4½	4½														22		
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	6	7	8	6	6	7	7	6	7	6								66		
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20	8	4	8															16		

(*) Not for Examination

Class In-Charge

I/C Principal

VIVA Institute of Applied Art VIRAR

Attendance Record		
Working Days		%
130	104	80

370

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2021-22

FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Yadnyesh chandrakant Gharat

Permanent Address: At- Pundas, Angaon -pundas road, Post, Mahapoli, Tal - Bhiwandi Dist - Thane

Mobile No./ Phone No.: 9322952800 Roll No.: 07

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	~~40/60~~ 24/60	7	7	7	7	8	7											43	43	14	
	2	History of Visual Communication	4 Tuts.	16 / 40	7	7	7	7													48	28	14	
Practical	3	Drawing	12	48/ 120	8	8	8	8	7	7½	7½	7	6½	6½	8	7					63	89	15	
	4	Nature & Object Drawing	6	24 / 60	7	6	5½	6½	6½	5½											65	38	13	
	5	3D Design & Colour	5 + 2	28 / 70	5½	5	6	7½	8	5½	7½										65	46	13	
	6	Graphic Design	4	16 / 40	7	7	7	6½	7½	7½											68	29	15	
	7	Typography & Calligraphy	8	32 / 80	8	6	7	5½	7½	6½	6	7½	7								61	55	14	
	8	Layout	3	12 / 30	5	7½	7														65	20	13	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	8	6	6½	6	6	8												41		
	10	3D Design*	3	12/ 30	7	7½	6	7½														28		
	11	Perspective*	4	16 / 40	6½	8	7½	6														28		
	12	Visualisation*	4	16 / 40	7	7	6½	6														27		
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts	40 / 100	6½	6	7	6½	6½	6	7	4½	7	7								64		
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20	4	5	5															10		

(*) Not for Examination

Class In-Charge

I/C Principal

VIVA Institute of Applied Art VIRAR

Attendance Record		
Working Days		%
130	107	82

371

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

[Approved by A. I. C. T. E., Affiliated to University of Mumbai]

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist. Palghar – 401 303

ASSIGNMENT RECORD 2021-22
FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Sakshi Shambhu Ghosh.

Permanent Address: A/502, Sankalp - II poonam Sagar. Complex, Mira Road (e)

Mobile No./ Phone No.: 7021424295. Roll No.: 08

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal (Marks Out of 20)	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	~~36/40~~ 24/60	5	5	6	6	5	6											79	33	11	
	2	History of Visual Communication	4 Tuts.	16 / 40	4	5	7	6													64	22	11	
Practical	3	Drawing	12	48/ 120	4½	5½	4½	5	5½	5	5½	5	5	5½	6	5					60	64	11	
	4	Nature & Object Drawing	6	24 / 60	4	5	4	5	5½	4½											50	29	10	
	5	2D Design & Colour	5 + 2	28 / 70	6½	4	5½	4	7½	7	6										58	40	11	
	6	Graphic Design	4	16 / 40	5½	4½	5½	5	5	5											53	21	11	
	7	Typography & Calligraphy	8	32 / 80	4	4½	4½	5	6½	6	4½	5	5								56	43	11	
	8	Layout	3	12 / 30	6½	5½	5														56	17	11	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	4	7	6½	4½	4	6½												32		
	10	3D Design*	3	12/ 30	5½	4½	8	5														23		
	11	Perspective*	4	16 / 40	6	7	5	6														24		
	12	Visualisation*	4	16 / 40	5	6	6	4½														22		
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	4	4	4	4	4	4	4	4	4	4								40		
	14	Introduction to Subsidiary Subjects*	2 Tuts.	8 / 20	4	4																8		

(*) Not for Examination

Class In-Charge

VIVA Institute of Applied Art

I/C Principal

Attendance Record		
Working Days		%
130	98	75

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2021-22
FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Aayushi Ghuge

Permanent Address: EN-2, B-#304, Evershine, Nagari
opp. Vithal Mandir, Waliv, Vasai(E)

Mobile No./ Phone No.: 9096931640

Roll No.: 09

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	~~36/60~~ 24/40	7	7	8	7	8	8											79	45	15	
	2	History of Visual Communication	4 Tuts.	16 / 40	7	7	4	7													68	25	13	
Practical	3	Drawing	12	48/ 120	5	4	5	5	5	5	5	5½	4½	5	6½	4½					50	57	10	
	4	Nature & Object Drawing	6	24 / 60	5	4½	4½	4	5	5											51	29	10	
	5	2D Design & Colour	5 + 2	28 / 70	6	4½	6	4½	7	6	5½										61	41	12	
	6	Graphic Design	4	16 / 40	5½	6	6	5½	5½	5											59	24	12	
	7	Typography & Calligraphy	8	32 / 80	5	5	5½	6	6	5	5½	5	6								53	44	11	
	8	Layout	3	12 / 30	5½	5½	4½														56	17	11	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	6	6½	4½	4	5	4½												31		
	10	3D Design*	3	12/ 30	5½	5	5	5														21		
	11	Perspective*	4	16 / 40	6	5½	4	6														22		
	12	Visualisation*	4	16 / 40	4½	5	6	6														22		
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	7	7	4½	5½	5½	5	5	6	5½	5								56		
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20	5	5	5															10		

(*) Not for Examination

Class In-Charge

I/C Principal

VIVA Institute of Applied Art

Attendance Record		
Working Days		%
130	98	75

373

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 303

Name: Badgujar Tejal Nitin

Address: 401,Victor Heights Killa Road, Killa, Vasai Road 401201

Contact No.: 8888034249 Roll No. 01

ASSIGNMENT REPORT CARD | 2 YR B.F.A Applied Art | 2019-20

SR.NO.		Subject	Min.Assign	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks out of 20	Remarks
Theory	1	Advtg Art & Ideas	6 Tutorials	24/60	7	5	4	6.5	4	4													31	10	
	2	History of Visual Communication	4 Tutorials	16/40	6.5	5	6	4															22	11	
Practical	3	Drawing	12	48/120	4.5	4	4	4	4	4	5	4	4.5	4.5	4.5	4							51	9	
	4	Typography & Calligraphy	6	24/60	5	8	5.5	7	6.5	7.5													40	13	
	5	Package Design	4	16/40	5.5	6	5.5	5.5															23	11	
	6	Information Design	4	16/40	5.5	5.5	5	4.5															21	10	
	7	Communication Design	6	24/60	5.5	5.5	7.5	6.5	4.5	5.5													35	12	
	8*	Graphic Design	4	16/40	7.5	6	5.5	6															25	13	
	9*	Visualisation	6	24/60	5.5	6	6	5.5	5	6													34	11	
	10*	Intro to Elective Subject	10	40/100	0	4	4.5	5.5	5.5	6	5	4	4	2									41	8	

(*) Not for Examination

Class In-Charge

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
Working Days	Present Days	%
174	121	70

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 303

Name: Bansode Chaitali Shankar
Address: C-104, Shreedhar Apartment
Diva Mumbradevi Colony Road ,Thane 400612
Contact No.: 9082686401 /8108874794 Roll No. 02

ASSIGNMENT REPORT CARD | 2 YR B.F.A Applied Art | 2019-20

SR.NO.		Subject	Min.Assign	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks out of 20	Remarks
Theory	1	Advtg Art & ideas	6 Tutorials	24/60	7.5	5	4	6.5	4	4													31	10	
	2	History of Visual Communication	4 Tutorials	16/40	6.5	4	6	4															21	10	
Practical	3	Drawing	12	48/120	4	4.5	4	4.5	4	4	4	4.5	5	4	4	4							48	8	
	4	Typography & Calligraphy	6	24/60	4	4.5	4	4	4	4													25	8	
	5	Package Design	4	16/40	4	4	4	4															16	8	
	6	Information Design	4	16/40	5	4	4	4															17	9	
	7	Communication Design	6	24/60	4	4	4	4	4	4													24	8	
	8*	Graphic Design	4	16/40	4	4	4	0															12	6	
	9*	Visualisation	6	24/60	5	5	4.5	5.5	0	0													21	7	
	10*	Intro to Elective Subject	10	40/100	0	4	4.5	4.5	5	4.5	4.5	4	5.5	5.5									42	8	

(*) Not for Examination

Attendance Record		
Working Days	Present Days	%
174	107	61

Class In-Charge

Principal
PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

VIVA Institute of Applied Art VIVA VIRAR

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 303

Name: Deogharkar Rucha Achyut

Address: B/29 Mahindra Nad Mahindra Chs,
Shri Krishna Nagar, Borivali (East) Mumbai 400066

Contact No.: 8169359105 Roll No. 03

ASSIGNMENT REPORT CARD | 2 YR B.F.A Applied Art | 2019-20

SR.NO.		Subject	Min.Assign	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks out of 20	Remarks
Theory	1	Advtg Art & Ideas	6 Tutorials	24/60	7	5.5	7	4	6	4													34	11	
	2	History of Visual Communication	4 Tutorials	16/40	6.5	7.5	6.5	6															27	13	
Practical	3	Drawing	12	48/120	4	4.5	4	4.5	4	4	4	4.5	5	4	4	4.5							51	9	
	4	Typography & Calligraphy	6	24/60	5	5	7	4.5	4.5	5													31	10	
	5	Package Design	4	16/40	5	4.5	5	6															21	10	
	6	Information Design	4	16/40	5	6	5.5	4															21	10	
	7	Communication Design	6	24/60	5	6	6	4	5.5	5													32	11	
	8*	Graphic Design	4	16/40	4.5	4.5	6	4															19	10	
	9*	Visualisation	6	24/60	5.5	5	5	5	7.5	6.5													35	12	
	10*	Intro to Elective Subject	10	40/100	8	5	5.5	4.5	5	3	4	5	7	5									52	10	

(*) Not for Examination

Attendance Record		
Working Days	Present Days	%
174	126	72

Class In-Charge

Principal
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

VIVA Institute of Applied Art

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 303

Name: Dhangare Ashwini Satyawan

Address: 209/Yamuna Chs ,Near Jarimari Gate,
Pune Link Road Kalyan 421306

Contact No.: 8692040339 /9422313997 Roll No. 04

ASSIGNMENT REPORT CARD | 2 YR B.F.A Applied Art | 2019-20

	SR.NO.	Subject	Min.Assign	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks out of 20	Remarks
Theory	1	Advtg Art & ideas	6 Tutorials	24/60	7.5	6	5	7.5	8	6.5													41	14	
	2	History of Visual Communication	4 Tutorials	16/40	7	6.5	7	7.5															28	14	
Practical	3	Drawing	12	48/120	4	4	4	4	4	4	4.5	4.5	5.5	4	4.5	4.5							52	9	
	4	Typography & Calligraphy	6	24/60	5.5	7	6	7	6.5	5.5													38	13	
	5	Package Design	4	16/40	7	6.5	5	6															25	12	
	6	Information Design	4	16/40	6.5	5	6	4															22	11	
	7	Communication Design	6	24/60	5.5	5.5	5.5	4.5	5.5	5													32	11	
	8*	Graphic Design	4	16/40	6.5	0	0	0															7	4	
	9*	Visualisation	6	24/60	5.5	5	6	0	0	0													17	6	
	10*	Intro to Elective Subject	10	40/100	0	6	4	5.5	5	4.5	5.5	6	3	2									42	8	

(*) Not for Examination

Attendance Record		
Working Days	Present Days	%
174	156	90

Class In-Charge

Principal
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar - 401 303

Name: Dolas Swati Sudesh

Address: 44/3 Rukmini Niwas Gokhale Society Parel (East) Mumbai 400012

Contact No.: 9769653890 /9167354610 Roll No. 05

ASSIGNMENT REPORT CARD | 2 YR B.F.A Applied Art | 2019-20

SR.NO.		Subject	Min.Assign	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks out of 20	Remarks
Theory	1	Advtg Art & Ideas	6 Tutorials	24/60	4	4	6.5	7.5	7	6													35	12	
	2	History of Visual Communication	4 Tutorials	16/40	6.5	4	5	6															22	11	
Practical	3	Drawing	12	48/120	4.5	4.5	4.5	4.5	5	4.5	5.5	5.5	5	5	5	5							59	10	
	4	Typography & Calligraphy	6	24/60	4.5	6	4	4	4	5													28	9	
	5	Package Design	4	16/40	4.5	5	4.5	4.5															19	9	
	6	Information Design	4	16/40	6	6	5.5	4															22	11	
	7	Communication Design	6	24/60	4.5	4.5	5	4	6	4													28	9	
	8*	Graphic Design	4	16/40	04	04	04	04															16	8	
	9*	Visualisation	6	24/60	04	04	04	04	04	04													24	8	
	10*	Intro to Elective Subject	10	40/100	0	6.5	6.5	6	5	2	6.5	4	3	0									40	8	

(*) Not for Examination

Attendance Record		
Working Days	Present Days	%
174	135	78

Class In-Charge

Principal
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

THIRD YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Ahuja Komal Naresh

Permanent Address:

Mobile No./ Phone No.:

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Internal Marks Out of 20	Remark
Theory (Group I)	1	Advertising Art & Ideas	6 Tuts.	24/60	5	5½	6	6½	6	6½										35½	12	
	2	Copy Writing*	3 Tuts	12/30	6	5	5	4½												16	11	
Practical (Group II)	1	Drawing	12	48/120	4	5	4	4	4	4	4	4	4	4	4	4				33	8	
	2	Communication Design	10	40/100	6½	5	6½	6½	6½	6	6	6	6	6	6					62	12	
	3	Information Design	6	24/60	5½	5	6½	4½	5	5	4									31½	11	
	4	Publishing Design	6	24/60	6	7	4	4	4	4										29	10	
	5	Graphic Design*	2	8/20	5½	7	6													13	13	
	6	ELECTIVE	8	32/80	7½	4½	5	7	5	7½	7	8	4	4	7½	7½				57	14	

✓ 1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Class In-Charge

I/C Principal

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
~~198~~ Working Days	Present Days	%
193	128	66

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

THIRD YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Airon Venezia Anishat

Permanent Address: _____

Mobile No./ Phone No.: _____

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Internal Marks Out of 20	Remark
Theory (Group I)	1	Advertising Art & Ideas	6 Tuts.	24/60	4	4½	4½	4½	4	5										26½	9	
	2	Copy Writing*	3 Tuts	12/30	4	5½	5	4												14½	10	
Practical (Group II)	1	Drawing	12	48/120	4	4	2½	5½	4	4	4	3	3	4	4	4				33½	8	
	2	Communication Design	10	40/100	4½	4	4½	3	4	4½	4½	4½	4½	4½	4½					44	9	
	3	Information Design	6	24/60	5	4	5	4	4	4	4									26	9	
	4	Publishing Design	6	24/60	4½	4½	4	6½	4	4										27½	9	
	5	Graphic Design*	2	8/20	5½	4														9½	10	
	6	ELECTIVE	8	32/80	6	6	5½	4	4	4	4	4	4	4						37½	9	

1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Class In-Charge

I/C Principal

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
Working Days	Present Days	%
193	132	68

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

THIRD YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Bait Sayali Ravindra

Permanent Address:

Mobile No./ Phone No.:

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Internal Marks Out of 20	Remark
Theory (Group I)	1	Advertising Art & Ideas	6 Tuts.	24/60	5	5½	4	5	5	4										28½	10	
	2	Copy Writing*	3 Tuts	12/30	5	4½	4½	4												14	9	
Practical (Group II)	1	Drawing	12	48/120	4	3½	3½	4	4	4	4	4	4	4	4					32	8	
	2	Communication Design	10	40/100	4½	5	4	4½	7½	5	5	5	5	5	5					48½	10	
	3	Information Design	6	24/60	6	4	5	4	4½	4	4									27½	9	
	4	Publishing Design	6	24/60	4½	5	4½	4½	4½	4										26½	9	
	5	Graphic Design*	2	8/20	4½	4½														9	9	
	6	ELECTIVE	8	32/80	6	6	5	7	6	6	6	8	4½	5½						50½	13	

1. Lettering & Typography 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Class In-Charge

I/C Principal

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
Working Days	Present Days	%
193	128	66

(4)

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

THIRD YEAR - BFA- APPLIED ART

Name (Shri/ ~~Smt~~/ ~~Kum~~): Bansal Keelar Deepak

Permanent Address:

Mobile No./ Phone No.:

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Internal Marks Out of 20	Remark
Theory (Group I)	1	Advertising Art & Ideas	6 Tuts.	24/60	6	5	6	5½	6	6										34½	12	
	2	Copy Writing*	3 Tuts	12/30	4½	6	4	4												14½	10	
Practical (Group II)	1	Drawing	12	48/120	4	4	4	4	4	4½	4	5	4	5	4					34½	9	
	2	Communication Design	10	40/100	4½	4	6	4½	8	7	7	7	7	7	7					65	13	
	3	Information Design	6	24/60	4½	5	6½	3½	4½	4	4									28½	10	
	4	Publishing Design	6	24/60	6	6	4½	5	4	4										29½	10	
	5	Graphic Design*	2	8/20	4½	6														10½	11	
	6	ELECTIVE	8	32/80	4	4	4	4	4	4	4	4	4	4						32	8	

1. Lettering & Typography ✓ 2. Illustration 3. Photography 4.Computer Graphics 5.Exhibition Display & stage craft

Class In-Charge

I/C Principal

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
Working Days	Present Days	%
193	124	64

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(5)

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

THIRD YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Bendale Yogini Nitin

Permanent Address:

Mobile No./ Phone No.:

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Total	Internal Marks Out of 20	Remark
Theory (Group I)	1	Advertising Art & Ideas	6 Tuts.	24/60	4	4	5	5½	5½	6										29	10	
	2	Copy Writing*	3 Tuts	12/30	5	4	4½	4												13½	9	
Practical (Group II)	1	Drawing	12	48/120	4	4	4	4	4	4	4½	4	4	4	4	4				32½	8	
	2	Communication Design	10	40/100	4½	4	4½	3½	6	5	6	5	5	5	5					50	10	
	3	Information Design	6	24/60	5	6	5	5	4½	4	4									29½	10	
	4	Publishing Design	6	24/60	4½	5	4½	5	5	6										30	10	
	5	Graphic Design*	2	8/20	4½	4														8½	9	
	6	ELECTIVE	8	32/80	4	4	5	4	4	4½	4½	5								35	9	

1. Lettering & Typography 2. Illustration 3. Photography ✓ 4.Computer Graphics 5.Exhibition Display & stage craft

Class In-Charge

VIVA Institute of Applied VIRAR

VIVA Institute of Applied VIRAR

Sangita
I/C Principal

PRINCIPAL
Late Shri Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART

Attendance Record		
Working Days	Present Days	%
193	116	60

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar – 401 303

NAME: Chaudhari Riddhi Bhushan

ADDRESS: Mahim Rewale, Grampanchayat Rd, Palghar 401402

CONTACT : ..... ROLL NO. : 5

Assignment Record Card | 2YR B.F.A. Applied Art | 2018 - 2019

	Sr. No	Subject	Min. Assign.	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks Out of 20 %	Remark
Theory	1	Advertising Art & Ideas	6 Tutorials	24 / 60	6	7	7½	5½	5	6													37	12	
	2	History of Visual Communication	4 Tutorials	16 / 40	6½	6	7½	5½															26	13	
Practical	3	Drawing	12	48 / 120	4	4	4	4	4	4	4	4	4	4	4	4							48	8	
	4	Typography & Calligraphy	6	24 / 60	5½	4½	4½	5	5	5½	3½	6											32	11	
	5	Package Design	4	16 / 40		5½	5½	5	5														21	11	
	6	Information Design	4	16 / 40	5	5	5		5½														21	11	
	7	Communication Design	6	24 / 60	5½	7½	5	4	6½	5½													27	9	
	8*	Graphic Design	4	16 / 40	4	4	4½	5															18	9	
	9*	Visualisation	6	24 / 60	5½	5	5½	5½	5	4¼													31	10	
	10*	Intro to Elective subject	10 2 in each	40 / 100	4	5	4	6	5½	5½	2	6	6	5									48		

(*) Not for Examination

Class-In-Charge

Jangila
I/C Principal

VIVA Institute of Applied Art VIVA VIRAR

Attendance Record		
Working Days	Present Days	%
184	148	80.43

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar (East), Dist. Palghar – 401 303

NAME: Dandu Sanjana Srinivas

ADDRESS: 176/B 6084, Kannamwar nagar-2, Vikhroli (E) Mumbai- 400083.

CONTACT: 7710951517/9867508517 ROLL NO.: 6

Assignment Record Card | 2YR B.F.A. Applied Art | 2018 - 2019

	Sr. No	Subject	Min. Assign.	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks Out of 20 %	Remark
Theory	1	Advertising Art & Ideas	6 Tutorials	24 / 60	5½	7	5½	5½	5½	6													35	12	
	2	History of Visual Communication	4 Tutorials	16 / 40	5	4	6	6½															22	11	
Practical	3	Drawing	12	48 / 120		4	4	4			4		4½	4	4	4		4½	4	4	4		49	8	
	4	Typography & Calligraphy	6	24 / 60	5	7½	5	5	7		5												34	11	
	5	Package Design	4	16 / 40	6	6½	7½	5½															26	13	
	6	Information Design	4	16 / 40	6½	6	6½	—	5														24	12	
	7	Communication Design	6	24 / 60	4	6½	4	4	4½	5													28	9	
	8*	Graphic Design	4	16 / 40	5½	4	7½	4															21	11	
	9*	Visualisation	6	24 / 60	4	5	5	4½	4	4													27	9	
	10*	Intro to Elective subject	10 2 in each	40 / 100	6½	4½	8	3½	4½	7	6	6	7½	A–									56		

(*) Not for Examination

Class-In-Charge

I/C Principal

Viva Institute of Applied Art

Attendance Record		
Working Days	Present Days	%
184	154	83.69

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar – 401 303

NAME : Desai Aditya shekhar

ADDRESS : Jeevan Nagar, C.H.S, B-5/6 Mithaghar Road, Mulund (E) Mumbai - 400081

CONTACT : ..... ROLL NO. : 7

Assignment Record Card | 2YR B.F.A. Applied Art | 2018 - 2019

	Sr. No	Subject	Min. Assign.	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks Out of 20 %	Remark
Theory	1	Advertising Art & Ideas	6 Tutorials	24 / 60	5	6	4½	5	6½	6													33	11	
	2	History of Visual Communication	4 Tutorials	16 / 40	6	5½	5½	6															23	12	
Practical	3	Drawing	12	48 / 120		4	5½	4½	5	4½	4	4½	6	5½	5	5½	4½	5	5	5½			62	10	
	4	Typography & Caligraphy	6	24 / 60	4	-	4	4	5	5½	4												27	9	
	5	Package Design	4	16 / 40	4½	4	4	4	4														17	9	
	6	Information Design	4	16 / 40	4	4	5		4														17	9	
	7	Communication Design	6	24 / 60	4	4	4½	4½	4½	4													26	9	
	8*	Graphic Design	4	16 / 40	4½	4	5½	4															18	9	
	9*	Visualisation	6	24 / 60	4½	5	4½	4	4	4½													27	9	
	10*	Intro to Elective subject	10 2 in each	40 / 100	7½	6½	1½	3½	6½	6	3	5	8	5½									53		

(*) Not for Examination

Class-In Charge

I/C Principal

Attendance Record		
Working Days	Present Days	%
184	146	79.34

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A.I.C.T.E., Affiliated to University of Mumbai)

Vasai Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar – 401 303

NAME : Bagwe Yadnesh Sunil

ADDRESS : B-104 Guru Sai Charan Co-op. Society, Maharashtra nagar, Dombivali (west.) Tal. Kalyan, Dist. Thane- 421202

CONTACT : ..... ROLL NO. : 3

Assignment Record Card | 2YR B.F.A. Applied Art | 2018 - 2019

	Sr. No	Subject	Min. Assign.	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks Out of 20 %	Remark
Theory	1	Advertising Art & Ideas	6 Tutorials	24 / 60	6	7	7½	6	6	7													39	13	
	2	History of Visual Communication	4 Tutorials	16 / 40	6	6½	6½	6½															26	13	
Practical	3	Drawing	12	48 / 120	4	4½	6	5	6½	5½	6	4½	4½	6	5½	5½	6	6	4½	5½	5½	5	69	12	
	4	Typography & Calligraphy	6	24 / 60	6	4½	6½	7	5	6½													36	12	
	5	Package Design	4	16 / 40	8	7	6½	5½	6														27	14	
	6	Information Design	4	16 / 40	5½	7½	6½	5															23	12	
	7	Communication Design	6	24 / 60	7½	5	4	5	6½	5													33	11	
	8*	Graphic Design	4	16 / 40	7½	7	6½	7															28	9	
	9*	Visualisation	6	24 / 60	7½	6½	5	4½	6½	5½													36	12	
	10*	Intro to Elective subject	10 2 in each	40 / 100	8	9	8½	8½	6½	5	4	4	6	4									64	13	

(*) Not for Examination

Class-In-Charge

I/C Principal

VIVA Institute of Applied Art

Attendance Record		
Working Days	Present Days	%
184	161	87.5

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar (East), Dist: Palghar – 401 303

NAME : Gaikwad Rahul Rajan

ADDRESS : F-2-1801, SA Sarova Tower, Samanta Nagar, Kandivali (E) Mumbai 400101

CONTACT : 8424021871 / 9137178477 ROLL NO. : 9

Assignment Record Card | 2YR B.F.A. Applied Art | 2018 - 2019

	Sr. No	Subject	Min. Assign.	Min. Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	Total	Internal Marks Out of 20 %	Remark
Theory	1	Advertising Art & Ideas	6 Tutorials	24 / 60	6	4	6½	5	4	7½	4												33	11	
	2	History of Visual Communication	4 Tutorials	16 / 40	6	3	7½	7															24	12	
Practical	3	Drawing	12	48 / 120	-	4	3	4	3	4	4	4	4	4	4½	3	5	4½	4	4	4	-	54	9	
	4	Typography & Calligraphy	8	24 / 60	4	4	4	5	4	4	4½			-									25	8	
	5	Package Design	4	16 / 40	4	4½	-	5		4													18	9	
	6	Information Design	4	16 / 40	4½	4	4		4														17	9	
	7	Communication Design	6	24 / 60	4	4	4	4	4	4													24	8	
	8*	Graphic Design	4	16 / 40	4½	4	4½	4															17	9	
	9*	Visualisation	6	24 / 60	4½	5	4	4	4	5													27	9	
	10*	Intro to Elective subject	10 2 in each	40 / 100	-	-	3	6	5½	5½	8	4	4½	5									42		

(*) Not for Examination

Class-In-Charge

I/C Principal

VIVA Institute of Applied Art VIRAR

Attendance Record		
Working Days	Present Days	%
184	131	71.19

Late Shri Vishnu Waman Thakur Charitable Trust's

ViVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): BADGUJAR TEJAL NITIN

Permanent Address: Flat No-401, Victor heights, Killa road, Vasai (W)

Mobile No./ Phone No.: 8999989772/ 8766934531

Roll No.: 01

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5	5	4	6	5	6											51	31	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	4	4	5½	4													46	18	9	
Practical	3	Drawing	16	64 / 160	4½	4½	4½	4	4½	4	4½	4	4	5	5	4	4	4	4	4	27	67	8	
	4	Nature & Object Drawing	6	24 / 60	4½	4	4	4	4½	6											43	29	9	
	5	2D Design & Colour	5 + 2	28 / 70	5½	6½	7½	5	5	6	5½										54	41	12	
	6	Graphic Design	4	16 / 40	6	7	5	4½	7	5	4										48	25	13	
	7	Typography & Calligraphy	8	32 / 80	6	5½	5½	4	6	5½	5½	4	4	6	4						36	44	11	
	8	Layout	3	12 / 30	4½	6½	5½	4½	5												45	17	11	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	5½	4	4	4½	5½	6														
	10	3D Design*	5	20 / 50	6	5½	4½	7½	5½															
	11	Perspective*	4	16 / 40	5	6½	6½	7½	6															
	12	Visualization*	4	16 / 40	5½	5	5½	4																
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts	40 / 100	5	4	5	6	6	7	5	5	5	5										
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20																				

(*) Not for Examination

Class In-Charge

For,

Principal

Attendance Record		
Working Days		%
169	142	84

389

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawerkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19
FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): BANSODE CHAITALI SHANKAR.

Permanent Address: Devki Apt, Sector 30, near Vaghevar Circle, Airole, Thane.

Mobile No./ Phone No.: 8108874794 Roll No.: 02

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	6	7	6½	6	5½	6											57	37	12	
	2	History of Visual Communication	4 Tuts.	16 / 40	7	6	6	4													71	23	12	
Practical	3	Drawing	16	64 / 160	4	4	4	4	4	4	4½	4	4	4	4	4½	4	4½	4	4	4	66	8	
	4	Nature & Object Drawing	6	24 / 60	4	4	4	4	4	4											4	24	8	
	5	2D Design & Colour	5 + 2	28 / 70	5	4	4	4	4½	4	4										37	30	9	
	6	Graphic Design	4	16 / 40	4	4½	4½	4	4	4½	4½										40	18	9	
	7	Typography & Calligraphy	8	32 / 80	4½	4	4	4	4	4	4	4	4	5	4						38	34	9	
	8	Layout	3	12 / 30	4	4	4	4	4												4	12	8	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	4	4	4	4	4	5														
	10	3D Design*	5	20 / 50	5	4½	6	4	6															
	11	Perspective*	4	16 / 40	5	5½	5½	5	4½															
	12	Visualization*	4	16 / 40	4½	4	5½	4																
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	5	5	4	4	5	5	6	5	4	6										
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20																				

(*) Not for Examination

Class In-Charge

I/C Principal

Attendance Record		
Working Days		%
169	119	70

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19

FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): ~~NEHA~~ ANANIYA BHAR

Permanent Address: 202, Chandan Upvan, Gawand Baug, Pokhran road no.: 2, Thane (w)

Mobile No./ Phone No.: 9892278685 Roll No.: 3

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	6½	7½	6	6	6½	6											66	39	13	
	2	History of Visual Communication	4 Tuts.	16 / 40	6	6	7	5½													47	25	13	
Practical	3	Drawing	16	64 / 160	4	4	4	4	4	4	4	4	4½	4	4	4	4	4	4	4	31	65	8	
	4	Nature & Object Drawing	6	24 / 60	4½	4	4	4	4	4½											4	25	8	
	5	2D Design & Colour	5 + 2	28 / 70	5	5	5	4	4½	5½	4										43	33	9	
	6	Graphic Design	4	16 / 40	5	5	4½	4	4½	4											42	19	10	
	7	Typography & Calligraphy	8	32 / 80	5½	4	4	4	4½	4½	4½	4½	4	4½	4½						48	37	9	
	8	Layout	3	12 / 30	4	5	4	4													4	13	9	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	4½	4	4	4	4½	5														
	10	3D Design*	5	20 / 50	4	4	4½	5	6															
	11	Perspective*	4	16 / 40	5	4	4	4½	4½															
	12	Visualization*	4	16 / 40	4½	4	4	6																
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	6	4	5	4	4	6	6	7	6	5										
	14	Introduction to Subsidiary Subjects*	2 Tuts.	8 / 20																				

(*) Not for Examination

Class In-Charge

for.

I/C Principal

Attendance Record		
Working Days		%
169	110	65

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19
FIRST YEAR - BFA- APPLIED ART

Name (~~Shri/ Smt/~~ Kum): Rudi Dinesh Bhosle

Permanent Address: D-302 Chandresh Lekh Shirdingar Aachole Rd NSp (E)

Mobile No./ Phone No.: 8087029739 Roll No.: 4

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	6	4	4½	4	6	6											58	31	10	
	2	History of Visual Communication	4 Tuts.	16 / 40	6	7	6½	6													49	26	13	
Practical	3	Drawing	16	64 / 160	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	40	64	8	
	4	Nature & Object Drawing	6	24 / 60	4	4½	4	4	4	4											38	25	8	
	5	2D Design & Colour	5 + 2	28 / 70	4	4	4	4	4	4	4										40	28	8	
	6	Graphic Design	4	16 / 40	4½	5	5½	4	4	4½	4½										39	19	10	
	7	Typography & Calligraphy	8	32 / 80	4	4	4½	4	4	4	4	4	4	5	4						20	34	9	
	8	Layout	3	12 / 30	4	4	4	4	5												6	13	9	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	4	4	4	4	4	4½														
	10	3D Design*	5	20 / 50	4	4½	5	4	4															
	11	Perspective*	4	16 / 40	4½	4	4½	4½																
	12	Visualization*	4	16 / 40	4	4½	4	4																
Intro. Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	5	5	6	7	6	5	4	6	6	5										
	14	Introduction to Subsidiary Subjects*	2 tuts.	8 / 20																				

(*) Not for Examination

Class In-Charge

I/C Principal

Attendance Record		
Working Days		%
169	117	69

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2018-19
FIRST YEAR - BFA- APPLIED ART

Name (Shri/ Smt/ Kum): Rucha Deoghaskar

Permanent Address: B129 Mahindra & Mahindra chs. Shri Krishna Nagar, Borivali (E)

Mobile No./ Phone No.: 8169359105 Roll No.: 05

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	Terminal exam	Total	Internal Marks Out of 20	Remark
Theory	1	Advertising Art & Ideas	6 Tuts.	24 / 60	5½	5	7	6	6	5											52	35	12	
	2	History of Visual Communication	4 Tuts.	16 / 40	5	5½	5½	6													55	22	11	
Practical	3	Drawing	16	64 / 160	4	4	4	4	4	4½	5	6	4	5	5	4	5	4	4	4	62	71	9	
	4	Nature & Object Drawing	6	24 / 60	5	4½	4	4	4½	4											32	26	9	
	5	2D Design & Colour	5 + 2	28 / 70	5½	5	6½	5	5	6½	6½	5½									48	41	12	
	6	Graphic Design	4	16 / 40	4½	5	5½	5	7	4	7										52	25	13	
	7	Typography & Calligraphy	8	32 / 80	4½	4	5	5	4½	4½	4½	4	4	6½							38	34	10	
	8	Layout	3	12 / 30	4	4	4½	4	4½												4	13	9	
Practical Not For Exam	9	Drill Lessons*	6	24 / 60	4½	4	4½	4	5	4														
	10	3D Design*	5	20 / 50	7½	6	4½	6	5															
	11	Perspective*	4	16 / 40	4	4½	6½	5½	4½															
	12	Visualization*	4	16 / 40	4½	4	5	4																
Intra Sub.	13	Introduction to Elective Subjects*	10 Tuts.	40 / 100	6	7	7	6	6	5	5	4	5	5										
	14	Introduction to Subsidiary Subjects*	2 Tuts.	8 / 20																				

(*) Not for Examination

For.

Class In-Charge

Principal

Attendance Record		
Working Days		%
169	140	83

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Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD

1st YEAR - BFA- PAINTING

2022-23

Name ~~(Shri/ Smt/~~ Kum): SWETA RANGAR

Permanent Address: 203, Audumber Apartment
Samarth Nagar, Vasind Near Majjid, Vasind (W)

Mobile No.: 8788556966 Roll No.: 01

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	5	5	6	6									42	22	22	
	2	Fundamentals of Art	4 Tuts.	16/40	6	7	7	6									50	26	26	
Practical	3	Study from object, Man made & nature	10	40/100	5	4	6	5	5	5	6	5	4	5			48	50	20	
	4	Design- 2D	10	40/100	6	5	6	6	5	5	4	5	6	5			53	53	21	
	5	Colour Practical & Theory	10	40/100	6	5	5	5	5	4	5	6	6	5			50	53	21	
	6	Drawing from cast & figure	10	40/100	5	5	5	5	7	7	5	4	5	6			58	54	22	
	7	Head study	10	40/100	4	5	4	6	5	5	4	4	5	5			48	47	19	
	8	Print Making	6	24/60	6	5	5	5	5	5							48	31	20	
Practical Not For Exam	9	Computer*	1	4/10	5															
	10	Memory Drawing*	4	16/40	4	4	5	4												
	11	Perspective*	6	24/60	4	4	5	5	5	5										
	12	Short essay writing on Art*	2	8/20	5	5														
(*) Not for Examination																				%

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Mrs.Sangita S. Patil

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD

1st YEAR - BFA- PAINTING

2022 - 23

Name (Shri/~~Smt/ Kum~~): ISHAN CHATUR

Permanent Address: 1507, MORNING GLORY, HUBTOWN GARDEN JOLLY CLUB, MIRA ROAD 401107

Mobile No.: 8108577494 Roll No.: 02

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	5	5	5	5									31	20	20	
	2	Fundamentals of Art	4 Tuts.	16/40	6	6	6	6									49	24	24	
Practical	3	Study from object, Man made & nature	10	40/100	4	4	5	4	4	4	5	4	5	5			46	44	18	
	4	Design- 2D	10	40/100	4	5	4	5	5	4	5	4	4	5			46	45	18	
	5	Colour Practical & Theory	10	40/100	4	4	4	4	4	4	4	4	4	5			52	41	16	
	6	Drawing from cast & figure	10	40/100	4	4	4	4	4	4	5	3	5	4			40	41	16	
	7	Head study	10	40/100	4	4	4	5	4	4	4	4	4	5			45	42	17	
	8	Print Making	6	24/60	4	5	5	5	5	5							45	29	19	
Practical Not For Exam	9	Computer*	1	4/10	5															
	10	Memory Drawing*	4	16/40	4	4														
	11	Perspective*	6	24/60	4	5	4	4	5	5										
	12	Short essay writing on Art*	2	8/20	5	5														
(*) Not for Examination																				%

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Mrs.Sangita S. Patil

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD
1st YEAR - BFA- PAINTING
2022-23

Name (Shri/ ~~Smt/ Kum~~): AKHIL KAMBLE

Permanent Address: AL MUJILGA POST.
HAURGA NEAR HANUMAN MANDIR
DEGLOOR 431717.

Mobile No.: 9579499552 Roll No.: 04

Theory	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
	1	History of art	4 Tuts.	16/40	4	5	6	6									41	21	21	
	2	Fundamentals of Art	4 Tuts.	16/40	6	6	5	6									40	23	23	
Practical	3	Study from object, Man made & nature	10	40/100	5	5	5	4	4	6	5	5	4	5			50	48	19	
	4	Design- 2D	10	40/100	5	5	4	5	4	4	5	4	5	5			46	46	18	
	5	Colour Practical & Theory	10	40/100	4	4	5	5	5	5	5	5	5	4			24	47	19	
	6	Drawing from cast & figure	10	40/100	4	5	4	5	4	7	6	6	5	6			58	52	21	
	7	Head study	10	40/100	4	4	6	6	6	5	5	5	4	6			60	51	20	
	8	Print Making	6	24/60	5	5	4	6	5	4							42	29	19	
Practical Not For Exam	9	Computer*	1	4/10	5															
	10	Memory Drawing*	4	16/40	4	4	4	4												
	11	Perspective*	6	24/60	4	4	4	4	5	5										
	12	Short essay writing on Art*	2	8/20	5	5														
(*) Not for Examination																				%

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

Mrs.Sangita S. Patil

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD

1st YEAR - BFA- PAINTING

2022-23

Name (Shri/ ~~Smt/ Kum~~): NIKHIL MANGELA

Permanent Address: KRUSHNA NAGAR, JAI MANGELWAD, PALGHAR 401701

Mobile No.: 8624051231 Roll No.: 05

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	6	5	7	6									44	24	24	
	2	Fundamentals of Art	4 Tuts.	16/40	8	5	7	6									44	26	26	
Practical	3	Study from object, Man made & nature	10	40/100	6	6	6	6	5	6	5	6	6	6			62	58	23	
	4	Design- 2D	10	40/100	6	6	6	6	6	6	7	8	5	8			56	64	26	
	5	Colour Practical & Theory	10	40/100	6	6	7	7	7	7	5	8	8	5			32	67	27	
	6	Drawing from cast & figure	10	40/100	5	5	6	6	6	7	7	7	6	6			55	61	24	
	7	Head study	10	40/100	5	8	7	7	6	5	6	5	6	6			62	61	24	
	8	Print Making	6	24/60	5	5	7	6	5	7							68	35	23	
Practical Not For Exam	9	Computer*	1	4/10	5															
	10	Memory Drawing*	4	16/40	6	5	5	5												
	11	Perspective*	6	24/60	4	4	5	5	5	5										
	12	Short essay writing on Art*	2	8/20	5	5														
(*) Not for Examination																				%

Class In-Charge

VIVA Institute of Applied Art VIRAR

Mrs. Sangita S. Patil

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD YEAR:

2YR - BFA- PAINTING

Name (Shri/ Smt/Kum): BHOSALE PAURAVI

Permanent Address: 306, Shivalay Shivaji Nagar Varchapal Gurhagar Ratnagiri

Mobile No.: 9673796477 Roll No.: 01

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	6½	6	6	6									44	25	25	
	2	Aesthetics	4 Tuts.	16/40	6	7	6	6½									47	26	26	
Practical	3	Drawing from Full Figure	8	32/80	4	4½	4½	4	4	4½	5	5					50	36	18	
	4	Head Study- Painting	8	32/80	5	4	5	5	5	4½	4½	4½					50	38	19	
	5	Still Life- Painting	8	32/80	5	5	5½	5½	5½	5	5	5					51	42	21	
	6	Pictorial Composition	10	40/100	5	4½	5	5	4½	4	4	4½	4	5			55	46	18	
	7	Print Making	10	40/100	5½	6	4½	5	6	5	5	5½	5½	4½			50	53	21	
Practical Not For Exam	8	Drawing from Antique*	8	32/80	4½	5	4½	4½										19		
	9	Anatomy Drawing*	4	16/40	4½	4½	4½											14		
	10	Critical analysis & short essay*	4	16/40																
	11	Computer*	2	8/20																

(*) Not for Examination

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Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

I/C Principal

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD YEAR:

2YR - BFA- PAINTING

Name (Shri/ Smt/Kum): KHEKDYA KOMAL

Permanent Address: Arnala Ganpati Road Virar (West)

Mobile No.: 9168926897 Roll No.: 02

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	5½	6½	6	6									35	24	24	
	2	Aesthetics	4 Tuts.	16/40	6	6	6	6½									40	25	25	
Practical	3	Drawing from Full Figure	8	32/80	4½	5	5	4	5	4½	5½	5					52	39	20	
	4	Head Study- Painting	8	32/80	5½	4	5	4½	4½	5	4½	4½					52	38	19	
	5	Still Life- Painting	8	32/80	4½	5	5½	5½	5½	4	4½	4½					53	39	20	
	6	Pictorial Composition	10	40/100	4½	5	4½	5	5½	4½	4½	4½	5	4½			58	48	19	
	7	Print Making	10	40/100	6	5	5	5	4½	5	5	5	5½	5			48	51	20	
Practical Not For Exam	8	Drawing from Antique*	8	32/80	5½	5	4											15		
	9	Anatomy Drawing*	4	16/40	4½	5	5	4½										15		
	10	Critical analysis & short essay*	4	16/40																
	11	Computer*	2	8/20																

(*) Not for Examination

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Class In-Charge Ichnya

VIVA Institute of Applied Art VIRAR

I/C Principal

399

Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD YEAR:

2YR - BFA- PAINTING

Name (Shri/ Smt/Kum): SHINDE SNEHAL

Permanent Address: B/304, New Shree Krishna Complex, Above Viral Dairy, BNY(E)

Mobile No.: 9076439481 Roll No.: 03

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	7	7	6	7									49	27	27	
	2	Aesthetics	4 Tuts.	16/40	6	7	6½	6½									50	26	26	
Practical	3	Drawing from Full Figure	8	32/80	5½	5½	5½	5	5½	5	5½	6					54	44	22	
	4	Head Study- Painting	8	32/80	6	5	5½	6½	6½	5½	5½	5½					54	46	23	
	5	Still Life- Painting	8	32/80	5	5½	6	6	6	5½	6	6					55	46	23	
	6	Pictorial Composition	10	40/100	4½	5½	5½	5	6	5	5	5	5½	6			55	53	21	
	7	Print Making	10	40/100	6	6	6	5	4½	6	5	5	5	5			54	54	22	
Practical Not For Exam	8	Drawing from Antique*	8	32/80	6	5½	5											17		
	9	Anatomy Drawing*	4	16/40	4½	5	5½	4½										20		
	10	Critical analysis & short essay*	4	16/40																
	11	Computer*	2	8/20																
(*) Not for Examination																				%

Class In-Charge

VIVA Institute of Applied Art VIVA VIRAR

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Late Shri Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)

Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD YEAR:

2YR - BFA- PAINTING

Name (Shri/ Smt/Kum): VISHWAKARMA KRIPASHANKAR

Permanent Address: Room No 09 Galli No. 3 Krina nagar Sativali Vasai (E)

Mobile No.: 9834378274 Roll No.: 04

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	6½	6½	5	6									36	24	24	
	2	Aesthetics	4 Tuts.	16/40	6	5	6	5½									48	23	23	
Practical	3	Drawing from Full Figure	8	32/80	5	5	4½	4½	5½	4½	6	5½					52	41	21	
	4	Head Study- Painting	8	32/80	5	4	4½	5	5	5	5	5					54	39	20	
	5	Still Life- Painting	8	32/80	4½	5½	6	6	6	5	5	5					50	43	22	
	6	Pictorial Composition	10	40/100	4½	6	4	5½	5	4	4	5	5	5			54	48	19	
	7	Print Making	10	40/100	5½	5	6	6½	5½	4	4½	5	5	5			50	52	21	
Practical Not For Exam	8	Drawing from Antique*	8	32/80	5½	6	4½											16		
	9	Anatomy Drawing*	4	16/40	5½	5	5½	5½										22		
	10	Critical analysis & short essay*	4	16/40																
	11	Computer*	2	8/20																

(*) Not for Examination

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303

ASSIGNMENT RECORD YEAR:

2YR - BFA- PAINTING

Name (Shri/ Smt/Kum): WAINGANKAR RUTUJA

Permanent Address: Rk No. 02 'C' Wing 3rd flr Room No 54 Kalsewadi Kalyan (E) 421306

Mobile No.: 9372873891 Roll No.: 05

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	7	6	6	7									48	26	26	
	2	Aesthetics	4 Tuts.	16/40	6	7	6	6½									55	26	26	
Practical	3	Drawing from Full Figure	8	32/80	4	4½	4½	4½	5	5	5	5					50	38	19	
	4	Head Study- Painting	8	32/80	4½	4½	4	5½	5½	5	4½	4½					50	38	19	
	5	Still Life- Painting	8	32/80	4½	5	5½	5½	5½	5	5	5					52	41	21	
	6	Pictorial Composition	10	40/100	5	5½	5	6	5½	5	5½	5½	5	6			57	54	22	
	7	Print Making	10	40/100	5½	5	4½	5	5	6	4½	5	4½	5			54	50	20	
Practical Not For Exam	8	Drawing from Antique*	8	32/80	4½	4½	5													
	9	Anatomy Drawing*	4	16/40	5	5	5½	5												
	10	Critical analysis & short essay*	4	16/40																
	11	Computer*	2	8/20																

(*) Not for Examination

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Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

3rdYEAR - BFA- PAINTING

Name (Shri/ Smt/ Kum): SANIKA R. ACHARREKAR

Permanent Address: B/103, HIMALAYA BLDG, STATION ROAD, NALASOPARA-(W).

Mobile No.: 8668275441 Roll No.: 01

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts	16/40	7	7	6	6									45	26	26	
	2	Aesthetics	4 Tuts	16/40	6	6	6	6									42	24	24	
Practical	3	Drawing from Full Figure	10	40/100	5½	5½	5	5½	5½	4½	4½	5	5½	5			53	52	21	
	4	Painting 3/4 th & Full Figure	10	40/100	6	5	5½	6	4½	5½	5½	6½	5½	5½	5½		50	57	23	
	5	Pictorial Composition	10	40/100	5½	5½	6	5	5	4½	5½	6½	5	5			50	54	22	
	6	Print Making	10	40/100	6	4½	6½	5½	6	5	5	4½	5	4½			52	53	21	
Practical Not For Exam	7	Anatomy Drawing*	4	16/40	5½	5½	5½	5½										22	22	
	8	Critical analysis & short essay upto 1000 words*	1	4/10	5½													6	24	
	9	Computer*	2	8/20	5	5½												11	22	
(*)Not for Examination																			137	%

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Veer Sawarkar Marg, Shirgaon, Virar-East,
Dist: Palghar – 401 303

ASSIGNMENT RECORD 2022-2023

3rdYEAR - BFA- PAINTING

Name (Shri/ Smt/ Kum): SIDDHESH S. RANE

Permanent Address: AKSHI, KHARGALLI, RAIGAD MAHARASHTRA – 402 201

Mobile No.: 9356376629 Roll No.: 02

	Sr. No	Subject	Min. Assign. Per Year	Minimum Marks	1	2	3	4	5	6	7	8	9	10	11	12	Terminal exam	Total	Internal Marks Out of 40	Remark
Theory	1	History of art	4 Tuts.	16/40	7	6	6	7									42	26	26	
	2	Aesthetics	4 Tuts.	16/40	6	6	5	6									40	23	23	
Practical	3	Drawing from Full Figure	10	40/100	6	6	5½	5½	5½	5	5	5½	5½	5			55	55	22	
	4	Painting 3/4 th & Full Figure	10	40/100	6	5½	5	6	6½	5½	5½	5	5	5½	6		54	57	23	
	5	Pictorial Composition	10	40/100	5½	5½	5½	5½	4½	4	5	5	5	5			52	51	20	
	6	Print Making	10	40/100	6	5	4½	5	6½	5	5½	5½	4½	5			54	53	21	
Practical Not For Exam	7	Anatomy Drawing*	4	16/40	5½	5½	5	5½										22	22	
	8	Critical analysis & short essay upto 1000 words*	1	4/10	5													5	20	
	9	Computer*	2	8/20	5	5½												11	23	
(*) Not for Examination																			135	%

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Block A, Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 305
07756937795 I www.vivaappliedart.org I contact@vivaappliedart.org

Assignment Draft

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1st YEAR APPLIED ART
(A.Y. 2022-23)

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Tutorial No 1 to 6	Advertising Art & Ideas	Duration : 45 Min

Question: 10 marks for each question.

1. Write any one Advertising Appreciation.
2. Write Contents of print advertisements
3. Write a note on new services which are being introduced in last one and half decade or two and also an advertisement done for it
4. Write in detail about daily consumer products and its advertising media.
5. Write in detail about distribution media with the latest route it has taken
6. Explain segmentation of the target markets with detail in the psychographic area.

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FIRST YEAR BFA APPLIED ART, 2021-22

Tutorial No 1 to 4	History of Visual Communication	Duration : 45 Min

Question: 10 marks for each question.

1) Explain role of 5 senses and mind in visual communication.
2) Write about role of visual communication in advertising.
3) Draw common symbols out of hand gestures and explain gestures as a mode of communication.
4) Write about role of Visual communication in day to day life.

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Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	Drill-Lesson	28/09/ 2022	Duration – 5 hours

Title: Pencil rendering and handling.

Objective: Learning of line application. Practice pencil handling with pencil techniques, and study tonal values of masses

Brief: Pencil handling is basic understanding of the drawing, pencils have the same no like H, HB, 2B, 4B, 6B, 8B, 10B ect. These pencils do not denote the softness of pencils. As per the no of pencils, use or handling and techniques are different.

Task 1:

- Draw 5 boxes of 4 inch X 4 inch size
- Make use of the pencil according to the various styles of rendering as follows.

1. Even tone shading
2. Light to dark Shading
3. Dark to light shading
4. Jiggling
5. Stippling

Use 2B or 4B

Task 2:

- Draw 5 boxes of 4 inch X 4 inch size.
- Make use of the pencil according to the various styles of rendering as follows.

1. Even tone shading
2. Light to dark Shading
3. Dark to light shading
4. Jiggling
5. Stippling

Use 6B or 8B

Paper: 1/4 Cartridge paper (4 sheets)

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FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	Drawing	10/10/ 2022	Duration – 5 hours

Title – Lips, Eye, Nose

Objective: To study structure and anatomy of features of face, with shade and light study.

Task: Draw separately the features of the human head like nose, lips, eyes, ears; in various angles and render them with pencil.

Brief: What is a face? Intuition, along with abundant behavioral and neural evidence, indicates that internal features (e.g., eyes, nose, mouth) are critical for face recognition, yet some behavioral and neural findings suggest that external features (e.g., hair, head outline, neck and shoulders) may likewise be processed as a face

Face is the most important factor determining the external appearance of individuals. A number of studies have recently addressed a variety of questions concerning the human face.

Material: ¼ size Indian TK Sheet, / ¼ size Cartridge Sheet

Medium: Graphite pencils 4B – 8B

Reference Books: Deshpande, Rahul / Nandurkar, Gopal- Pencil Techniques Graphaite, Shelar, Sanjay-Sketching and Drawing

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Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	Nature & Object Drawing	10/11/ 2022	Duration – 5 hours

Title: Basic shapes (Square, Triangle, Tennis ball)

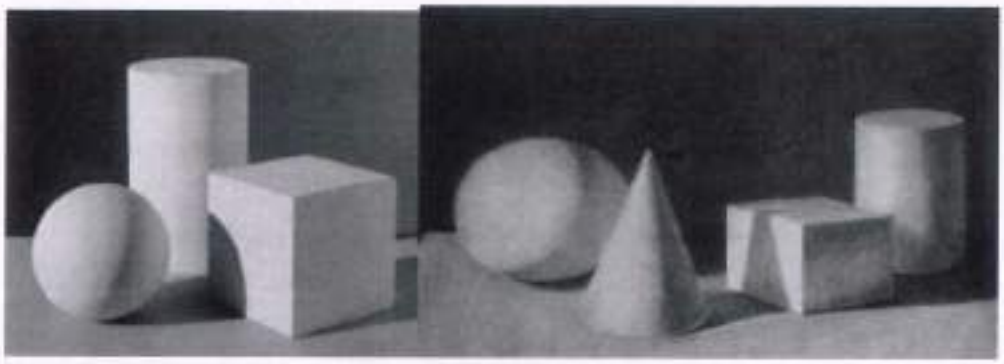
Objective: To learn structural drawing from Basic shape, to study Shade and light, Perspective with background foreground study

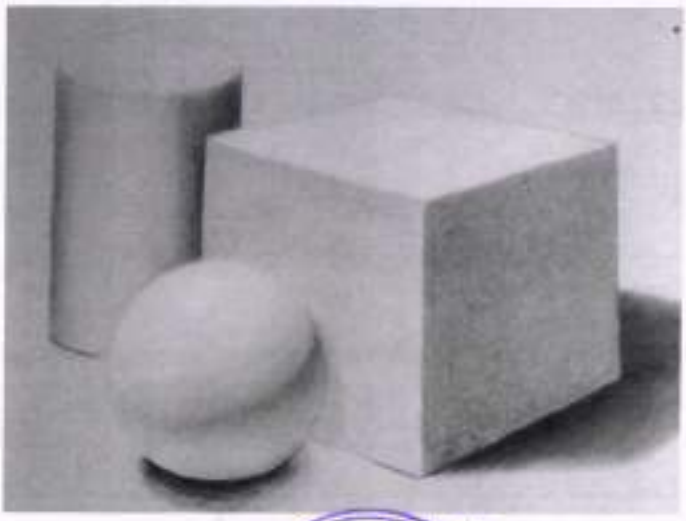
Brief: The basic skills of drawing are understanding form, shape, spaces, light and shadow, relationships, and the whole composition. These basic skills of drawing make up the components of a finished work of art when put together. These are basic drawing skills every artist needs to know.
Arranged basic shape elements in an interesting manner and drew thumbnail sketches for composition. select one composition and render it in pencil drawing

Task: Draw these basic shapes, and render it in suitable grade pencil.

Size: Quarter size Papers (Cartridge for rough and T. K. for final)

Medium: Pencils (2B to 6B)





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VIVA INSTITUTE OF APPLIED ART

Shirgaon, Virar-East

FIRST YEAR BFA APPLIED ART, 2022-23

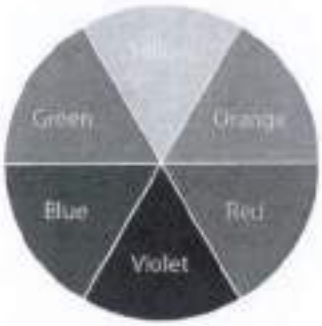
Assignment No. 1&2	Sub: Colour	20 &21/10/2022	Duration – 10 hours

Title: 1- Colour Wheel
2-Basic Color schemes

Objective: Understand the basic concept of Primary, Secondary and Tertiary or intermediate color scheme.

Brief: A color circle based on red, yellow and blue, is traditional in the field of art. Sir Isaac Newton developed the first circular diagram of colors in 1666. Since then, scientists and artists have studied and designed numerous variations of this concept.
There are also definitions (or categories) of colors based on the color wheel. We begin with a 3-part color wheel.

Primary Colours



Primary and Secondary Colours

Primary, Secondary and Tertiary Colours

Primary Colors: Red, yellow and blue
In traditional color theory (used in paint and pigments), primary colors are the 3 pigment colors that cannot be mixed or formed by any combination of other colors.

Secondary Colors: Green, orange and purple

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These are the colors formed by mixing the primary colors. Red + yellow = orange, yellow + blue = green, red + blue = purple

Tertiary/Intermediate Colors: Yellow-orange, red-orange, red-purple, blue-purple, blue-green & yellow-green

These are the colors formed by mixing a primary and a secondary color. That's why the hue is a two word name, such as blue-green, red-violet, and yellow-orange.

Task 1: Prepare a 12 parts colour wheel (20cm diameter)

Task 2: Prepare 10 small sizes colour Wheels
Each circle of 7 cm diameter (3.5 Radius) size.
Prepare 10 colour combinations of various pairs as follows:

- Primary colours
- Secondary colours
- Tertiary/ Intermediate colour Scheme
- Complementary or Contrast colour Scheme
- Analogous Scheme
- Double complementary colour Scheme
- Split complementary colour Scheme
- Triad colour Scheme.
- Cool colour scheme
- Warm Colour scheme

Medium: Poster colour

Size: ¼ size T. K. / Cartridge Paper

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment no. 3	2- Dimensional Design	7/11/ 2022

Title: Two dimensional space (Negative and Positive space)

Objective: Positive and negative space play an important role in determining the overall composition in a work of art. By understanding positive and negative space and applying your knowledge, you can succeed in doing great compositions.

Brief: What is Positive and Negative Space?

Positive space refers to the main focus of a picture, while **negative space** refers to the background. When used creatively and intelligently, positive and negative space together can tell a story using visual composition alone. The term negative space is something of a misnomer. It emphasizes the idea that the viewer constructs his or her own meaning from the image. Negative space is never blank. It is designed to support the foreground of the picture.

Positive space is best described as the areas in a work of art that are the subjects, or areas of interest. Negative space is area around the subjects

Negative space is, quite simply, the **space** that surrounds an object in an image. It is just as important as the object itself. **Negative space** helps to **define** the boundaries of **positive space** and brings balance to the composition.

Rules of Visual Composition:

Positive space refers to the main focus of the picture, while **negative space** refers to the background. When used creatively and intelligently, positive and negative space together can tell a story using visual composition alone.

Task 1:

- Place the twig in front of you. (small branch of a tree)
- Sketch the twig (10)
- Select one sketch & prepare a final finished drawing of a twig on a ¼ size Ivory paper in black ink, flat tone.
- Cut a square of 6X6 cm out of any thick paper. (black or white paper)
- Place the cut box on the drawing of twig & find 5 balanced compositions & mark them in pencil on the same drawing.

Task 2:

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- Draw 5 squares of 6X6 cm on a 2nd sheet of ¼ size paper & copy the compositions.
- Fill up the design in black ink, flat tone.

Task 3:

- Draw 5 squares of 6X6 cm on a 3rd sheet of ¼ size paper & copy the compositions.
- Fill up the negative portion of the design in black ink, flat tone.

Size: ¼ paper Ivory sheet, & gateway tracing papers (3)

2022-23

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VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	Typography & Calligraphy	18/10/ 2022	Duration – 5 hours

Title: Introduction to Calligraphy - Basic Strokes

Objective: Students should be able to understand the difference between handwriting and calligraphy, letterform as a sign of shapes and its appearance, negative and positive space.

Brief: Calligraphy is an art of beautiful writing. Calligraphy is a type of visual art related to writing. Calligraphy (Beautiful handwriting using different tools which are specifically dedicated for calligraphic writing) Calligraphy is a set of skills and techniques for positioning and inscribing words so they show integrity, harmony, some sort of ancestry, rhythm and creativity. Calligraphy can be used in the forms of wedding and event invitations, font design and typography, original hand lettered logo design, religious art, announcements, graphic design and commissioned calligraphic art, cut stone inscriptions, and memorial documents. It is also used for props and moving images for film and television, testimonials, birth and death certificates, maps, and other written works.

Task I: To do the Basic stroke as Vertical, Horizontal, slanting, sleeping lines, curved, round etc.
(Each stroke minimum 2 sheets of graph paper)

Task II: Pattern Exploration- To create series at pattern try variation considering composition, shape, creation, harmony, color, repetition, contrast and unity. You can use a single element or group at 2/3 element to create a pattern. (Minimum 02 graphs sheets) and implement the selected pattern in 8" X 8" inch (Minimum 3) on Indian T.K sheets.

Material:

- A calligraphy writing tool such as Calligraphy pen (Roman and Devanagari) nib size - 2 or 3, calligraphy markers
- Black Ink (Camel Normal Black Ink and Camel waterproof ink)
- 1" Graph Papers
- Rag (old cotton cloth)
- Sandpaper, water container, and cutter.

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2022-23

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Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	Graphic Design	30 / 11 / 2022	Duration – 5 hours

Title: Basic Shape.

Objectives: It's easy for a viewer's mind to wrap itself around a basic shape: designs built from these easy-to-grasp forms contain the essence of their simplistic root components. Understand basic shapes to formulate intricate and highly individualized visual dialects.

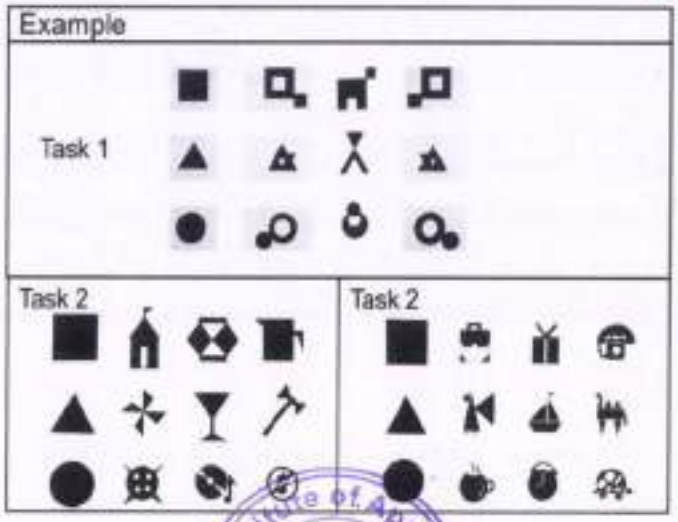
Brief: When experimenting with associations between shapes, expect the unexpected. Explore various morphs, combinations, constructions, repetitions and rotations of forms. Shapes and forms can be divided into five categories

1) Basic Geometric, 2) Complex Geometric, 3) Structured Freeform, 4) Random Freeform, 5) Literal Freeform.

Task: 1 Create various possibilities derived from basic shapes like square, circle and triangle. You are allowed to create a form out of one basic shape at a time.
For Example: Various forms using only triangle minimum 3 forms.

Task: 2 create various possibilities derived from basic shapes like square, circle and triangle. You are allowed to cut and mix different shapes and make another graphic element out of it. Minimum 3 designs are required.

Material: Black tinted sheet.
Size: 5cm X 5cm square, 5cm diameter (2.5cm radius) for circle, 5cm X 5cm triangle.
Note: Credit will be given to good composition and finishing in graphic design, as well as neat and clean presentation.



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Shirgaon, Virar-East

FIRST YEAR BFA APPLIED ART, 2021-22

Assignment no. 03	Layout	23 / 04/ 2022	Duration – 10 hours

Title – Magazine ads

Objective: To learn use of principles and laws of 2dDesign in constructing layouts for communication. To learn Elements of Layout with use of appropriate colour scheme.

Task: Prepare a Magazines advertisement for Sunfeast YiPPee!'S slurpy instant noodles of ITC

Subject: Sunfeast Yippee Noodles – A brand of Sunfeast YiPPee!'S slurpy instant noodles

Brief for the subject: ITC entered the instant noodles segment with the launch of Sunfeast Yippee! in 2010. The sourcing and blending expertise that has made Aashirvaad India's No 1 branded Atta has been leveraged to create a delightful noodle block. The block being round in shape does not need to be broken while cooking, providing really long & slurpy noodles? A special scientific process ensures that the noodles does not lump even 30 minutes after cooking.

Yippee! Instant noodles are available in four lip smacking variants - Magic Masala, Classic Masala, Power up Masala and Mood Masala. Magic Masala is a special masala created by ITC with spices and also has five different types of dehydrated vegetables. Classic Masala is the Classical Indian Masala flavor with a perfect blend of spices. Power up Masala is made from whole wheat atta and has vegetable additions in every strand. Mood Masala is a differentiated offering with 2 Masala Mix sachets which allows you to choose your taste every time; thus making it a perfect partner for all moods!

Feeling lazy on a Sunday afternoon? Chilled out on a rainy evening? Or just plain crazy at your friends' party? You now have the perfect partner for all your Moods. Now choose your taste every time with YiPPee! Mood Masala. It has 2 Masala Mix sachets. First, add Main Masala Mix in full and then add Mood Mix to match your mood. So Dude, what's your Mood?

YiPPee! Uses real vegetables such as Carrot, Cabbage & Ring Bean which are dehydrated and added to the Masala mix.No preservatives or synthetic colouring are added. Dehydration is done to increase the shelf life of the product.

Required elements for designing a are as follows:

1 Headline (use any one):

- Long, non-sticky and tasty noodles
- Truly Magical Taste with Fun
- Yippee time with mood Masala
- Power Up your bowl of noodles!

Or

- Create your own headline.

2. Visual: Think and work out a creative and appropriate visual.

3. Body copy: YiPPee!'S has, at its core, believed in the Better Way, as manifested through its product attributes of long and Non-sticky, making it the better noodles. To take this thought forward, YiPPee! Urges kids to take small steps in their own capacity and contribute to making BIG changes towards the environment.

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Year 2022-23

Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

Veer Sawarkar Marg, Shirgaon, Virar (E)

1st YEAR BFA APPLIED ART, 2022-23

Assignment No.1	Perspective	07/10/2022	Duration – 5 hours

Title: One point, Two point and Three-point cube perspective.

Objectives: Linear perspective techniques are used by artists to give the illusion of distance and space to drawings and paintings. Linear perspective is essential to master because without it, it's easy to misjudge correct proportions.

Brief: One-, two-, and three-point perspectives all refer to the number of vanishing points in each category. When there is only one vanishing point, that is referred to as 1-point perspective. One-point perspective involves a single vanishing point. and the most common example of it is two parallel train tracks that appear to merge at a single vanishing point in the distance. This kind of perspective is easily recognized and drawn because of its simplicity. Things get more complex when you add more vanishing points. Two-point perspective allows for the illusion of corners, and a three-point perspective allows you to see objects from above or below.

Task 1: Draw One point, Two point and Three-point cube perspective in different sheets.
Task 2: Draw a Two-point perspective composition by using various different shape of cubes and rectangular boxes

Note: Approval by professors is a must. Credit will be given to understanding and clean presentation.

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Veer Sawarkar Marg, Shirgaon, Virar (E)

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment no.1	Visualisation	02/ 12 /2022 & 05/12/2022	Durat 10 hours

Title: Study of types of lines
Objectives: To learn a basic visual language or grammar to understand the meaning and nature of a line, this helps to convey the message through artwork.
Brief: The Meaning of Lines: Developing a Visual Grammar
The types of lines are horizontal lines, vertical lines, parallel or cross-hatching lines, curve lines, and gesture lines etc. Contour lines are a continuous line that defines the outline of a shape. They can exist outside and inside a shape, or a figure and are often referred to create visuals
Use various types of lines, each of the Different types of lines have a particular meaning and unique characteristics. It can be used to convey moods and emotions. Through this, we are able to read an image or convey a message.

Types of lines:
Vertical: Height, Huge, Tall, Strength, Spirituality
Horizontal: Flat, Non-Living, Death, Silence, Stability.
Diagonal: Speed, Growth, Direction, Movement, Unstable.
Parallel: Dependence, Stability, Reliability, Steady.
Curve Line: Depth, Concentration, Progress, Softness
Wave: Sound, Force, Waves
Angular: Irritation, Rude, mount, Hardness.
Rhythmic: Happiness, Music, Vibrant, Flow, River, Peace, Excitement.
Cross: Struggle, Confusion, Net, Baffle.
Radiating: Source, Light, Brightness, Concentration, Energy, and Power.
Branches: Growth, Life, Expanding, Speed.

Task: Select any four words from the set of words given below. Express the selected words using *types of lines* and create appropriate visuals inside four boxes (size of 5"x5").

Words: Depth, Speed, Movement, Connectivity, Distance, Interlocking, Break, Anger, static, build, Growth, Reflection

Size: ¼ Indian TK

Medium: Poster colour

VIVA Institute of Applied Art VIVA VIRAR

2022-23

Late Shri Vishnu Waman Thakur Charitable Trust's

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Shirgaon, Virar-East

FIRST YEAR BFA APPLIED ART, 2022-23

Assignment No. 1	3D Design	14/10/ 2022	Duration – 5 hours

Title: Basic Solid Shapes & Object Exploration in 3 dimensional.

Objectives: To Understand how to place 3 dimensional objects in space and how to explore and create structure with the help of basic solid geometry. Also learn how to apply design principles in 3d.

Task: Create a 3D object of TK paper, circle, square, triangle, cylinder, rectangle, pentagon, hexagon and arrange it in 3D structure by using design principle.

Material: Tk. paper, tinted sheet and mount board for base / you can select the material as per your design requirement.

Size: 8'' X 8'' x 1'' for base, Model height above 8''/ below 12''.

Working stages:

Step 1 Draw above given shapes on paper, cut it out and fold them into a proper solid object.

Step 2 Draw a 3 dimensional conceptual object by selecting geometrical shapes with help of design principles.

Before making the arrangement, sketch various possible layouts, select one of them, and then start the final placement. Arrange those beautifully on a base (mount) of 8'' X 8''.

Result/ Conclusion: Students are going to understand how to place a given element in the space and also create a 3d object in proportion.

Note: Approval by professors is a must. Credit will be given to good composition and finish craft work in 3D structure, as well as neat and clean presentation

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Shirgaon, Virar East, Palghar-401305

TERMINAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART,

2022-23

DATE: 02/01/2023 **DAY:** Monday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: ADVERTISING ART AND IDEAS **MARKS:** 100

Notes:

Answer Any Five questions of the following.
All questions carry equal marks.
Illustrations to support your answers are necessary.

Q. 1 What is the Role of Advertising? Compare between Marketing & Advertising. How does Advertising differ from Advice?

Q. 2 Write about any Television advertisement you liked. Discuss why did you like it. Comment on the issue the said advertisement tries to address.

0. 3 Write about Logo & Tagline. Why do these two always appear together?

Q. 4 List down ten different social issues that normally advertisements address in social cause ads. Describe social issue advertising.

Q.5 What are various parts in a Print Advertisement. Comment on the function of each part.

Q. 6 Write detailed notes on any two of the following

a. Product Advertisement b. Reminder Media
c. Indoor Media d. Headline in Two different Media

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TERMINAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART,

2022-23

DATE: 03/01/2023 **DAY:** Tuesday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: HISTORY OF VISUAL COMMUNICATION **MARKS:** 100

Notes:

Solve Any Five questions of the following.
All questions carry equal marks.
Illustrations to support your answers are necessary.

Q.1 What do you understand by Visual Communication? Explain different forms of Visual Communication.

Q.2 What are Symbols? Discuss various types of Symbols.

Q.3 Explain the Formula of communication & why feedback is important in communication.

Q.4 What is Body Language? How does body language contribute in Effective Communication? Explain each aspect.

Q.5 A picture is worth a thousand words!' Justify this statement in terms of visual elements involved in the picture.

Q.6 State the functions of Five sense organs along with the brain & mind in terms of Visual Communication.

Q7 Write detailed notes on any two topics of the following.

a. Elements of Art b. Technical Gestures c. Pictographs d. Lass well's Formula

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2022-23

DATE: 09/01/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: DRAWING

DAY: Monday
DURATION: 5 hours
MARKS: 100

NOTE:

- Candidates must make a rough sketch in the first Half hour.
- Do the same angle for the final.
- Any change in Final size is not permissible.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Draw a realistic full figure from the model posed in front of you & Render it in Graphite Pencil.

MEDIUM: Graphite Pencil.

PAPER: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

Important Notes:

- Credit will be given to proportionate drawing of Human figures & their anatomy & use of appropriate rendering style & the effective use of medium.
- Importance will also be given to overall neatness in presentation.

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TERMINAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART,

2022-23

DATE: 10/01/2023 **DAY:** Tuesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: NATURE AND OBJECT DRAWING **MARKS:** 100

NOTE:

- Candidates must make pencil scribbles of two different compositions in the first one hour.
- Do the same angle for the final.
- Any change in final size is not permissible.
- Credits will be given to the composition of manmade object & natural specimens, proportionate drawing, finishing & medium handling. Importance will also be given to overall neatness in presentation.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Draw an interesting composition of a given Manmade object & Natural specimen & render it in realistic manner in the given medium.

SUBJECT: Paper boat Apple juice and Apple (Fruit)

MEDIUM: Poster colors

PAPER: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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DATE: 11/01/2023 **DAY:** Wednesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: 2D DESIGN & COLOUR **MARKS:** 100

NOTE:

- Prepare at least 2 roughs in the size 4 x 3 inches, get one signed by the supervisor on any one of your choice within the first hour & start the final.
- Credits will be given to good composition, appropriate colour scheme, medium handling, neatness, & overall finishing.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Prepare a 2D Design on the given subject

SUBJECT: KITCHEN (Utensils, home appliances etc.)

SIZE: 8" (W) x 6" (H)

Color Scheme: Appropriate to subject

Medium: Poster Color

PAPER: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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DATE: 12/01/2023 **DAY:** Thursday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: GRAPHIC DESIGN **MARKS:** 100

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the supervisor within the first one hour and start the final.
- Candidates are allowed to refer type specimen books & printed references, only no direct tracing is allowed from such references.
- Credit will be given to interpretation of brief and thought, good composition, Proper use of typefaces, good finishing, and relevant colour scheme, neat & clean work.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

Question: Design a logo and a symbol for On & On Herbal Toothpaste.

Brief: On & On Herbal Toothpaste, the Neem toothpaste contains natural extracts of neem, clove, and babul which provide strong antibacterial and antifungal properties. This helps in the control of plaque and tartar build-up, thereby making the gum & teeth healthy and strong, thus reducing the incidence of cavity and tooth decay. Regular use of the product will ensure complete oral hygiene. Whitens Teeth, Fights Tooth Decay, Safely, Freshens Breath, Removes Plaque, Fights Cavities, Promotes Re Mineralization.

Ingredients

Neem (Azadirachta Indica) - 0.10%
Babool (Acacia Arabica) - 0.10%
Mulethi (Glycyrrhiza Glabra) - 0.10%
Laung oil (Syzgium aromaticum) - 0.20%
Akarkara (Anacyclus pyrethrum) - 0.10%
Pippali (Piper Longum) - 0.10%
Vajradanti (Barleria prionitis) - 0.10%
Vidang (Embelia ribes) - 0.10%
Haldi (Curcuma longa) - 0.10%
Pilu (Salvadora persica) - 0.10%
Menthol Crystal (Mentha Spicata) 0.5%

The Design Requirement:

- **Union of symbol & logo: On & On** *(logo will have Title Text* **On & On** *& Symbol can be interpreted by understanding the brief given above)*
- **Brand descriptive line:** ***Herbal Toothpaste***

Size: 6"w x 6" h (the composition should not exceed this size)

Size for rough: 4"(W) x 4" (H)

Medium: Suitable 3 (flat) poster colours only.

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DATE: 13/01/2023 **DAY:** Friday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: TYPOGRAPHY & CALLIGRAPHY (Part -I) **MARKS:** 100

NOTE:

- Type Specimen books & printed references are allowed from the beginning but direct tracing from such references is not allowed.
- Any type of alteration in the given final size is not permissible.
- Credit will be given to appropriate composition, finishing and overall look.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Write the following word in roman lettering with both optical and mechanical spacing using one font.

(Specify both optical and mechanical spacing written in pencil below the word along with name of the type used)

WORDS TO USE: KEEP GOING

SIZE: ¼ size paper

Medium: Black ink or Black Poster Color

Paper: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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DATE: 16/01/2023 **DAY:** Monday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: TYPOGRAPHY & CALLIGRAPHY (Part -II) **MARKS:** 100

NOTE:

- Prepare 2 rough scribbles and get one signed by the supervisor within the first one hour.
- Credits will be given to good composition, correct use of calligraphy style, use of calligraphy tools, grace, finishing & overall look.
- Neat and clean work is expected.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Write the following text (shloka) in Devanagari calligraphy script that you have learned. Students can use any calligraphic tool for the same.

CONTENT;

अक्षर सुंदर। वाचणें सुंदर ।

बोलणें सुंदर । चालणें सुंदर ।

भक्ती ज्ञान वैराग्य सुंदर। करुन दावी।।

- समर्थ रामदास

SIZE: ¼ size paper.

Color Scheme: Black ink or Multicolor inks.

Paper: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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DATE: 17/01/2023 **DAY:** Tuesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: Layout **MARKS:** 100

NOTE:

- Prepare 2 colour roughs in proportionately smaller size, get one signed by the supervisor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. Direct tracing from such references are strictly not allowed.
- Credit will be given to neat alignment, good composition, and proper use of typefaces, relevant colour scheme, finished & clean work.
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Prepare a layout for Press Advertisement for Paper Boat.

Brief: Paper Boat is a brand of traditional Indian beverages and foods produced and marketed by Hector Beverages, which is headquartered in Bengaluru, India.

The product consists of a range of traditional, Indian drinks such as *Aam Panna*, *Jaljeera* and *Aam Ras*. The drinks were initially offered in single serving, flexible pouches; the company has since then expanded to one liter Tetra Pak cartons as well.

Paper boat Apple Juice extracted from apple puree. This Apple Fruit Drink is made from the yummy and delicious apples. Paper Boat apple juice is the ultimate indulgence. It's thick, and so full of apple that every sip is like biting into the sumptuous fruit itself. The drinks are manufactured in ultra-hygienic production facilities and do not contain preservatives or artificial coloring. As a brand based on age-old recipes and memories, Paper Boat's marketing strategy revolves around nostalgia, childhood and innocence.

The Design Requirement:

- **Headline**: Refreshingly delightful drink or
  Perfect summer refresher to quench thirst or
  Wonder memories of childhood or
  Create your own.
- **Appropriate Visual**
- **Product** :Use existing Product
- **Existing Logo 'Paper boat'**
- **Body Copy:** Paper boat Apple drink is a refreshing, ready to drink juice, which is perfect to carry on the go, or can be relished at the comfort of your home on a hot day, or after playing an exerting sport. This delicious apple drink is sure to become your favorite way of quenching thirst.
- **Website**: https://www.paperboatdrinks.com/

Size: 20 cm (w) x 25 cm (h)

Size for rough: 15 (w) x 20 (h)

Medium: Poster colour.

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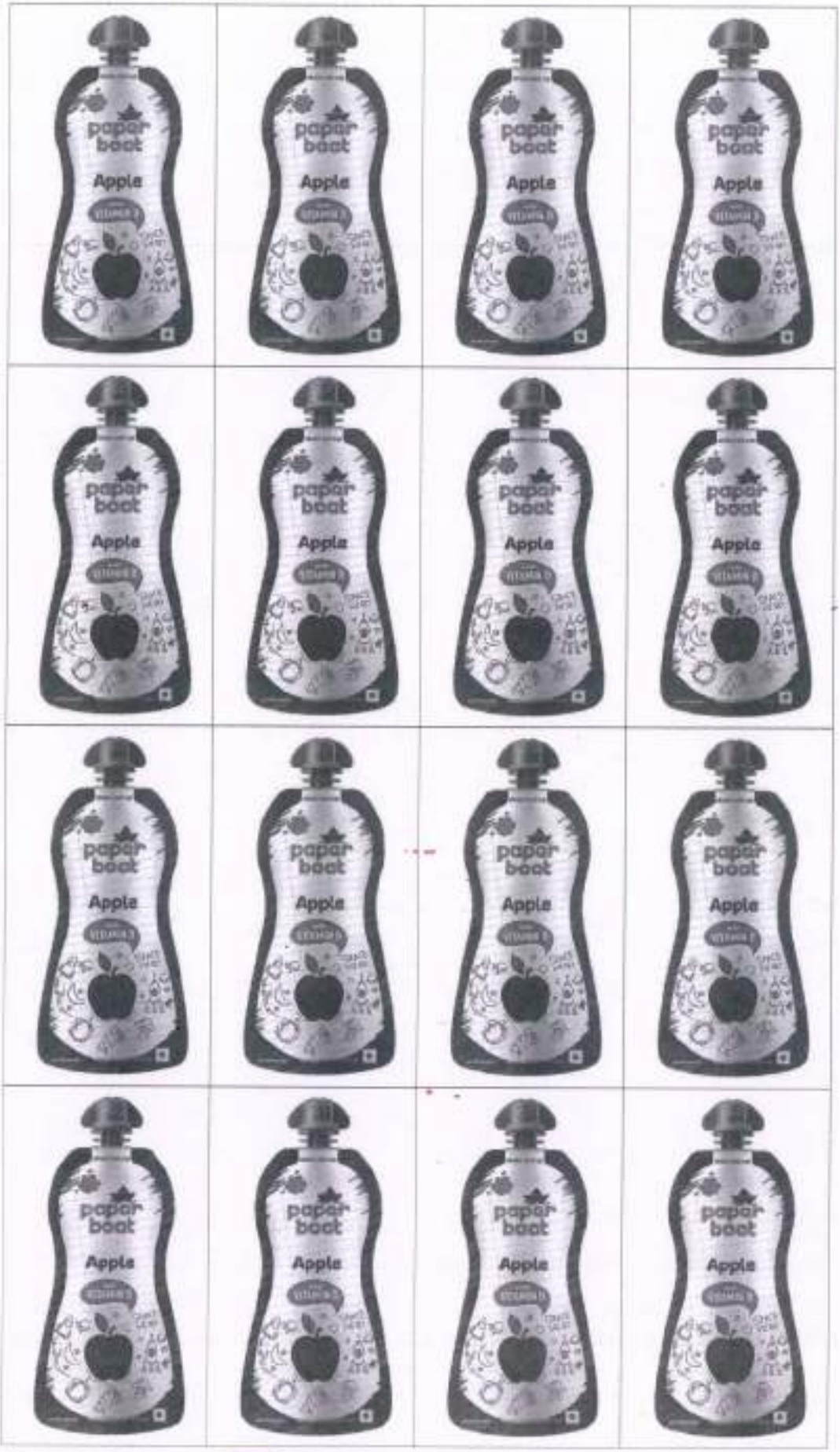
paper boat
drinks and memories



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paper boat™

drinks and memories

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ANNUAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 19/04/2023 **DAY:** Wednesday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: ADVERTISING ART AND IDEAS **MARKS:** 80

Notes:

Answer Any Five questions of the following.
All questions carry equal marks.
Illustrations to support your answers are necessary.

Q. 1 Write about the contents / components of print Advertisement and the purpose of each component.
Q. 2 Explain in detail the Role of Advertising in society.
Q. 3 List Any Five (05) Social issues and describe social issue Advertising.
Q. 4 Explain in detail the segments of Target Market.
Q. 5 Write about Television Advertisements you have liked. Why have you liked it?
Q. 6 Mentioning the six periods of stages of history of Advertising, elaborate pre-printing period.
Q. 7 Write detailed notes on **Any Two** of the following
a) Relation between Logo and Tagline b) Product Advertising
c) Village Economy d) Advertising: Art, Science, Business and Profession. Comment

सूचना:
खालील पैकी कोणत्याही पाच (५) प्रश्नांची सविस्तर उत्तरे लिहा.
सर्व प्रश्नांना समान गुण आहेत. अंतर्गत पर्याय उपलब्ध असतील तेथे नमूद केले आहे.
उत्तरांना पुष्टी देण्यासाठी आकृत्या आवश्यक आहेत.

Q. 1 मुद्रित जाहिरातीमधील विविध भागांचा उल्लेख करून प्रत्येक भागाचे कार्य स्पष्ट करा.
Q. 2 समाजामधील जाहिरात या क्षेत्राचा सहभाग, कार्य आणि हातभार कसा ते विस्तारून सांगा.
Q. 3 सध्याचे कोणतेही महत्वाचे पाच (५) सामाजिक प्रश्न नमूद करा. सामाजिक जाहिरात (सोशल कॉज) जाहिरात या प्रकारावर चर्चा करा.
Q. 4 लक्षित ग्राहक गटाची वर्गवारी (विभागणी) म्हणजे काय व कसी करतात?
Q. 5 तुम्हाला आवडलेल्या कोणत्याही एका दूरदर्शन जाहिरातीबद्दल विस्तृत विवेचन करा. कोणत्या कारणास्तव ती जाहिरात तुम्हाला आवडली ते स्पष्ट करा.
Q. 6 जाहीरातीच्या इतिहासाचे सहा महत्वाचे टप्पे नमूद करा. जाहिरातीचा मुद्रणपूर्व काळ कसा होता ते स्पष्ट करा.
Q. 7 खालीलपैकी कोणत्याही दोनवर तपशीलवार नोट्स लिहा
a) लोगो आणि टॅगलाईन यामधील नाते b) उत्पादनाची जाहिरात
c) ग्रामीण अर्थव्यवस्था d) 'जाहिरात ही कला, शास्त्र, व्यापार आणि व्यावसायिकता आहे'. यावर भाष्य करा.

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ANNUAL EXAMINATION | FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 20/04/2023 **DAY:** Thursday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: HISTORY OF VISUAL COMMUNICATION **MARKS:** 80

Notes:

Solve Any Five questions of the following.
All questions carry equal marks.
Illustrations to support your answers are necessary.

Q. 1 State the functions of Five sense organs along with the brain & mind in terms of Visual Communication.
Q. 2 What is Dance? Write in detail about three main Dancing forms in India.
Q. 3 Explain the Formula of communication & why feedback is important in communication.
Q. 4 Gestures & Body language contribute to effective communication. Justify.
Q. 5 Write in brief about History of Indian Art.
Q.6 What do you understand by Visual Communication? Explain the different forms of Visual communication
Q7 Write detailed notes on **Any Two** of the following.
a. Elements of Art b. Pictographs c. Technical Gestures d. 'Picture speaks a thousand words.' Justify.

सूचनाः

खालील पैकी कोणत्याही पाच (५) प्रश्नांची सविस्तर उत्तरे लिहा.
सर्व प्रश्नांना समान गुण आहेत. अंतर्गत पर्याय उपलब्ध असतील तेथे नमूद केले आहे.
उत्तरांना पुष्टी देण्यासाठी आकृत्या आवश्यक आहेत.

Q.1 (व्हिज्युअल कम्युनिकेशन) दृक संवादाच्या बाबतीत मेंदू आणि मन यांच्या संयुक्त कार्याने पाच ज्ञानेंद्रिये परस्परांसोबत कशी कार्य करतात?
Q. 2 नृत्य म्हणजे काय? तीन प्रकारच्या भारतीय नृत्य प्रकारांविषयी माहिती द्या.
Q. 3.संवादप्रक्रीयेचे समीकरण स्पष्ट करा. संवादाला प्रतिसाद आवश्यक असतो ते लिहा.
Q. 4 हातवारे आणि देहबोली ही संवादाच्या परिणामकारकते मध्ये महत्वाची भूमिका बजावतात. विवेचन करा.
Q. 5 भारतीय कलेविषयीचा इतिहास थोडक्यात स्पष्ट करा.
Q. 6 दृक-संवाद म्हणजे काय? दृक-संवादाचे विविध प्रकार कोणते ते विशद करा.
Q. 7 खालीलपैकी कोणत्याही दोनवर तपशीलवार नोट्स लिहा

a) कलेचे मूल-घटक b) पिक्टोग्राफ्स
c) तांत्रिक हातवारे / तांत्रिक हस्तसंकेत d) 'एक चित्र हजार शब्दांचा आशय बोलून जाते' – चर्चा करा

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Vishnu Waman Thakur Charitable Trust's

VIVA INSTITUTE OF APPLIED ART

(Approved by A. I. C. T. E., Affiliated to University of Mumbai)
Shirgaon, Virar East, Palghar-401305

ANNUAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 21/04/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: DRAWING

DAY: Friday
DURATION: 5 hours
MARKS: 80

NOTE:

- Candidates must make a rough sketch in the first Half hour.
- Keep the angle same for the final rendering as rough sketches.
- Any change in Final size is not permissible.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Draw a full figure from a model posed in front of you and render it in colour in a realistic manner.

MEDIUM: Poster Colour, Watercolor or Mixmedia.

PAPER: ¼ Imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

Important Notes:

- Credit will be given to a proportionate drawing of a human figure, anatomy,appropriate use of the rendering style and the effective use of medium.
- Importance will also be given to overall neatness in presentation.

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ANNUAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 24/04/2023 **DAY:** Monday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: NATURE AND OBJECT DRAWING **MARKS:** 80

NOTE:

- Candidates must make pencil scribbles of two different compositions, get one signed by the supervisor on any one of your choice within the first one hour and start the final.
- Keep the angle same for the final rendering as rough sketches.
- Any change in final size is not permissible.
- Credit will be given to the composition of manmade object & natural specimen, proportionate drawing, finishing & medium handling.
- Importance will also be given to overall neatness in presentation.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Draw an interesting composition of a given Manmade object & Natural specimen & render it in realistic manner in the given medium.

SUBJECT: Active Wheel cloth washing bar and Lemon.

MEDIUM: Poster colors

PAPER: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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ANNUAL EXAMINATION I FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 25/04/2023 **DAY:** Tuesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: 2D DESIGN & COLOUR **MARKS:** 80

NOTE:

- Prepare at least 2 roughs proportionally smaller (in the size 4" x 4"), get one signed by the supervisor on any one of your choice within the first one hour and start the final.
- Candidates are allowed to refer to type specimen books and printed references after rough work signed by the supervisor, No direct tracing is allowed from such references.
- Credits will be given to good composition, appropriate colour scheme, medium handling, neatness, & overall finishing.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Prepare a suitable 2D-Design with the help of following elements which can be used in advertising media.

SUBJECT: "BOAT- Stone 1000 Wireless Speakers".

ELEMENTS OF 2-D DESIGN: Tabla,Harmonium, Flute, Guitar, Trumpet, Sitar, Dhol and Mridangam
(Any 5 or 6 elements)

SIZE: 8" (W) x 8" (H)

Color Scheme: Appropriate to subject.

Medium: Poster Color

PAPER: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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ANNUAL EXAMINATION | FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 26/04/2023 **DAY:** Wednesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: GRAPHIC DESIGN **MARKS:** 80

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the supervisor within the first one hour and start the final.
- Candidates are allowed to refer to type specimen books and printed references after rough work signed by the supervisor, no direct tracing is allowed from such references.
- Credit will be given to interpretation of brief thought, good composition, Proper use of typefaces, good finishing, and relevant colour scheme, neat & clean work.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

Question: Design a logo and symbol for Saregama India Ltd.

Brief: Saregama India Ltd. is India's oldest music label, youngest film studio and a multi-language TV content producer. In 1902, Saregama released India's first ever studio recorded song. Over the last few decades, the company forayed into retailing music through physical and digital mediums such as CDs, iOS & Android based apps and usb based thematic music cards. The music catalogue of Saregama is officially available across various domains for audiences to consume.

The Design Requirement:

- **Union of symbol & logo: Saregama India Ltd.** *(logo will have Title Text* **Saregama India Ltd.** *& Symbol can be interpreted by understanding the brief given above)*

Size: 6"(W) x 4"(H) or 6" x 6" (the composition should not exceed this size)

Size for rough: 4"(W) x 4" (H)

Medium: Suitable 4(flat) poster colours only.

Paper: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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ANNUAL EXAMINATION | FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 27/04/2023 **DAY:** Thursday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: TYPOGRAPHY & CALLIGRAPHY (Part -I) **MARKS:** 40

NOTE:

- Type Specimen books & printed references are allowed from the beginning but direct tracing from such references is not allowed.
- Any type of alteration in the given final size is not permissible.
- Credit will be given to appropriate composition, finishing and overall look.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Express any two words mentioned below using Typography.

1. **Decorative**
2. **Flexible**
3. **Electric**
4. **Sprinkle**
5. **Sparkling**

Size: For Letters 2" to 3" height and length appropriate to the word.
Medium: Black ink or Black Poster Color

Note: Thoughtful alignment, spacing, selection of size is expected. Finishing of typeface is also considered a high priority. Neat and clean work is expected.

Paper: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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ANNUAL EXAMINATION | FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 28/04/2023 **DAY:** Friday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: TYPOGRAPHY & CALLIGRAPHY (Part -II) **MARKS:** 40

NOTE:

- Prepare 2 rough scribbles and get one signed by the supervisor within the first one hour.
- Candidates are allowed to refer to type specimen books and printed references after rough work signed by the supervisor, no direct tracing is allowed from such references.
- Credits will be given to good composition, correct use of calligraphy style, use of calligraphy tools, grace, finishing & overall look.
- Neat and clean work is expected.
- **Digital or electronic devices are STRICTLY PROHIBITED inside the examination hall.**

QUESTION: Students write the following text in Roman and Devanagari calligraphy style that you have learned. Students can use any calligraphic tool for the same.

Devanagari:

त्वमेव माता च पिता त्वमेव । त्वमेव बन्धुश्च सखा त्वमेव ।
त्वमेव विद्या द्रविणम् त्वमेव ।त्वमेव सर्वम् मम देव देव ॥

Roman:

You are my mother and my father.
You are my family and friend.
You are my knowledge and my wealth.
You are my All, God of Gods!

SIZE: ¼ size paper.

Color Scheme: Black ink or Black Poster Color

Paper: ¼ imperial Cartridge Sheet for rough, ¼ imperial Indian TK sheet/Ivory for final artwork.

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ANNUAL EXAMINATION | FIRST YEAR B.F.A. APPLIED ART, 2022-23

DATE: 02/05/2023 **DAY:** Tuesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5 hours
SUBJECT: Layout **MARKS:** 80

NOTE:

- Prepare 2 colour roughs in proportionately smaller size, get one signed by the supervisor within the first one hour.
- Candidates are allowed to refer to type specimen books and printed references after rough work signed by the supervisor, no direct tracing is allowed from such references.
- Credit will be given to neat alignment, good composition, and proper use of typefaces, relevant colour scheme, finished & clean work.
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Prepare a layout for a Press Advertisement for 'BRITANNIA Good Day Biscuit'.

Brief: Britannia is among the most trusted food brands, and manufactures India's favorite brands like Good Day. Britannia is among the most trusted food brands, and manufactures India's favorite brands like Good Day, Tiger, NutriChoice, Milk Bikis and Marie Gold which are household names in India. Britannia's product portfolio includes Biscuits, Bread, Cakes, Rusk, and Dairy products including Cheese, Beverages, Milk and Yoghurt.
Britannia is a brand which many generations of Indians have grown up with and our brands are cherished and loved in India and the world over. Britannia products are available across the country in close to 5 million retail outlets and reach over 50% of Indian homes.

The Design Requirement:

- **Headline**: Smile that makes it a Good Day! **or**
  Truly Magical Taste with Fun or
  Create your own.
- **Appropriate Visual**
- **Product** :Use existing Product
- **Existing Logo 'BRITANNIA Good Day Biscuit'**
- **Body Copy:** It's a Smile that makes it a Good Day! The smaller joys of life that can brighten up one's life everyday often get ignored in the pursuit of larger joys. With its tagline of "Har cookie mein kayi Smiles." Good Day will act as an enabler in enjoying all those small moments in everyday life!
- **Website**: https://www.hrverify@britindia.com

Size: 4 column X 25 cm (Vertical)
Medium: Poster colour.
Size for rough: 10 cm X 12.5 cm (Vertical)
Medium: Poster colour.

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2nd Year Applied Art
(A.Y. 2022-23)

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Veer Sawarkar Marg, Shirgaon, Virar-East, Dist. Palghar – 401 303

2nd YEAR BFA APPLIED ART, 2022-23

Assignment No. 01	Drawing	11/08/2022	Duration – 5 hours

Title: background study (Library)

Objective:

- To learn how to create an appropriate composition in order to portray the subject suitably and this involves study of background and other elements.

Brief: Every good picture or painting has a huge roll of background. Depth or completeness is created by background. So it is essential to study the background in a detailed manner.
In this assignment we are going to do primary study in pencil.
With pencil we can get numerous tonal values to create effects of light and dark as well as depth.

Task: Choose any one view of your college library and draw the view as you see them from your seat.

Size: ¼ imperial Paper (cartridge or T.K.)

Medium: Pencils-HB to 8B

Reference Books:

1. Sketching,Mulick, Pratap
2. Perspective,Mulik, Milind
3. Sketch : Public Buildings : How Architects Conceive Public Buildings,Paredes, Cristina

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2nd YEAR BFA APPLIED ART, 2022-23

Surprise test

Assignment no. 03	Graphic design	1/ 02 / 2023	Duration – 10 hours

Title – Logo/ Symbol Design for **Paytaan art for your feet , Aadyaa jwellery**

Objective: Study the basic rules and principles of effective logo design. How to use shapes, fonts, colors, and / or images in create a logo/Symbol. That much power should be there in the logo/symbol. Students are expected to understand what a logo is, what it represents and what it is supposed to do.

Brief: The dictionary meaning of a logo is a symbol, sign, or emblem. It is a tool to build an identity for the organization, as part of its trademark or brand, and to generate favorable thoughts and feelings about the organization. More than a mere visual mark, it is the face of the organization, and so it must be original and memorable for the greatest impact. A logo is not just a mark – a logo reflects a business's commercial brand via the use of shape, fonts, color, and / or images.

Paytaan:Using years of experience and extensive research, the team at Paytaan has introduced a new process in the Indian Handcrafted Footwear Industry. While the whole handcrafted footwear industry is relying on antiquated methods, Paytaan has introduced limited automation in the process, thus making the process unparalleled. All the un-artistic and repetitive procedures have been shifted to machines, thus achieving more consistency and minimizing human errors. This gives us our artisans quality time to focus on the art they produce, that makes India proud worldwide.Our Artisans of Kolhapuri Chappal follow centuries old traditional practices and are the ethical professionals in the field. The chappals are an example of a glorious legacy made of rare bag tanned leather produced by using authentic technique and modern technology, following Eco-friendly processing and production.

Aadyaa :**Aadyaa (आद्य) - The Origin, The Unparalleled and the essence of CREATION.**

Brand **AADYAA** as this word embodies everything thet our brand stands for- originality, creativity, age-old traditions, respect for nature and its elements,and the joy of presenting uniq creations to customers around the world.aspire to work with pure elements to wield and shape designs in jewelry that resonate with the universe,be it the motif of a flower,the rays of the sun,or just simple geometry transformed into a piece of art.

The heart of brand rest in these three basic yet profound principles-Tradition.Soul.Happiness ,Creating pieces of jewelry that have an inherent soul and have heritage roots in art forms practiced since the ages makes our design unique Because there is a story behind each creation, we believe it echoes with the stories of our customers and gives them a chance to make lasting memories and this is what we love most about being Aadyaa.

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The basic rules and principles of effective logo/Symbol

- A logo/ Symbol must be simple
- A logo / Symbol must be memorable
- A logo / Symbol must be timeless
- A logo/ Symbol must be versatile
- A logo/ Symbol must be appropriate

Task 1: Create a Logo/Symbol for Any one

Prepare a logo/symbol for the given subject using Typo log, Calligraphy. A logo must be simple, memorable, timeless, versatile

Task 2: Create Stationary items for the chosen service.

Visiting Card, Letter Head & Envelop

Logo Size: 6" x 5"

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2nd YEAR BFA APPLIED ART, 2022-23

Assignment no. 4	Information design	25/01/2023	Duration 5 hours

Question : Create an **Invitation Card** for the subject given below.

Brief: An "Annual Exhibition organized by the VIVA INSTITUTE OF APPLIED ART. This exhibition showcases curated works right from the First year to the Final year students. The show gives a clear idea about the course; students' learning process, basics of Design, importance and use of Calligraphy/Typography and Illustration to Campaign Planning, innovative Set Design models and Creative Photography Projects. The exhibition not only brings out their best creative works onto the stage but also encourages students to exhibit their skills of Performing Arts.

Theme: "AJRAKH"

Ajrak or Ajrakh is a unique block printed textile. It displays special traditional designs and patterns. Ajrak follows a detailed block printing technique of decorating fabrics. Generally, Ajrak is printed on both sides by a resist printing method. The printing is done by hand using hand carved wooden blocks. Ajrak print is performed within a grid. Repetitive pattern creates a web-like design. Along with the web, border designs are also incorporated on the fabric. It is a long process and involves several stages of printing and washing the fabric again and again using natural dyes.

Topic : Design Invitation Card for "12th Annual Art Exhibition 22-23" of VIVA Institute of Applied Art

Design requirement :

College Name:

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Shirgaon Virar-east, Palghar-401305.

Title : "12th Annual Art Exhibition 22-23"

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Inauguration Date : Thursday 16 feb 2023 at 10:30 am
Guest of Honour: Prof.Vinay Saynekar
Venue : VIVA Institute of Applied Art,Virar

Theme & Appropriate visual elements

Timing: 9:00am to 5:00 pm
Date: 16 feb to 22 feb 2023
Venue : VIVA Institute of Applied Art,Virar

College logo:

Vivavision logo:

www.vivaappliedart.org
Contact no.: 7756937795

Size : 5" x 7" Medium : Poster colour
Material : ¼ Ivory sheet

Reference Books:

1. Information Made Beautiful,Lin, Gengli / Lin, Shijian
2. You're Invited ! Invitation Design for Every Occasion,Klanten, Robert
3. Design for Information,Meirelles, Isabel
4. Vastra : Textile Arts of India,Satheesan, Asha
5. Inspirations Traditional,Prakash, K.
6. Instant Borders and Frames,Tissier, D. Le

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2nd YEAR BFA APPLIED ART, 2022-23

Assignment no. 1	Information design	18/08/2022	Duration10 hours

Title : Create a **Ticket invitation** for the subject given below.

Objective : To understand the creative thinking of the event and enhance its uniqueness through its invitation card. How to Limit the Guest Count through ticketing.

Brief : An invitation is a written or spoken request to come to an event such as a party, a meal, a wedding or a meeting. An invitation could be in the form of paper (card) on which an invitation is written or printed; or as a direct mailer. Invitation card is one of the media that comes under information design. Instead of providing only information if it is designed through aesthetics and design principles it will communicate with great emotional values.

Ticket invitation is based on... 'The event is by invitation only.' Basically ticket invitation is for a response from the invited person or people, in other words RSVP invitation. RSVP is an initialism derived from the French phrase 'Répondez s'il vous plaît' meaning "Please respond". It implies "if you do not reply, that will be taken as an acceptance."

Topic : Birthday Party

Design requirement :
Theme for the party: As per Visualization 1st Assignment
Title : (your name)'s Birthday Party / your getting in Twenties or create your own
Date : your own birth date (eg. 1st Nov 2000)
Show time : 7pm
Venue : According to your theme
Admit One (Invitation is for 1 person)
Booking reservations : RSVP to ..... 98989 98989 by ..... (eg. 23rd Oct 2018)
Theme & Appropriate visual elements
Event Agenda : back side

Size : 4"(h) x 7"(w) Medium : Poster colour
Material : ¼ Ivory sheet
Pass Variants : Platinum | Gold | Silver

*Note : both sides of an Invite should be on a single ¼ Ivory sheet.
Reference Books:

1. Introduction to Information Design,Coates, Kathryn / Ellison, Andy
2. Suggestions in Design : Three Thousand Years of Ornaments, Styles, Motifs,Leighton,
3. Graphics and Symbols Vol : 2,Dynamic Graphics
4. Art of Folding Vol : 2,Trebbi, Jean Charles
5. Youre Invited ! Invitation Design for Every Occasion,Klanten, Robert / Kouznetsova, Anja

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Assignment no. 2	Package Design	26/09/2022	Duration 10 hours

Title: Design a DVD sticker (Spot Label) for Namaste Kids

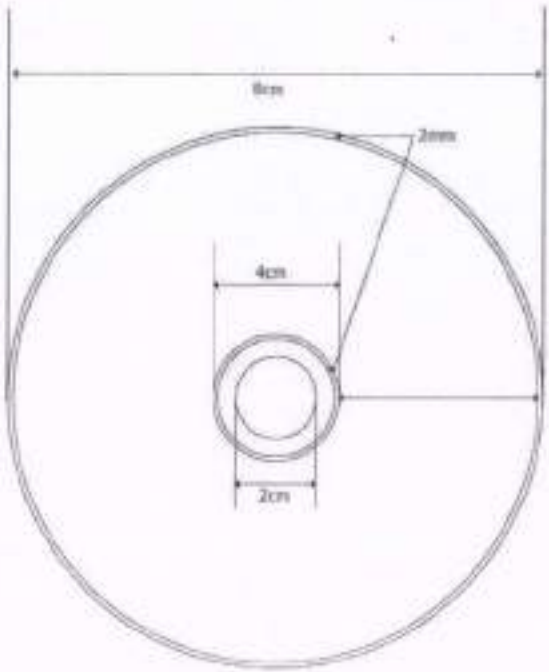
Brief: A Simple, Accessible Approach to Kid's Yoga. Poses, activities and more for preschools and daycares, elementary classrooms and yoga instructors. Namaste Kid offers an entire FREE library of yoga poses for kids! Use these yoga poses as a guide for your yoga practice, preschool or daycare, or an elementary classroom. They are fun, child-friendly, and great for everybody!

Required Elements: Logo, appropriate visual, suitable colour scheme.
Text to be included: Title: Yoga motion (10 fun, easy to learn yoga routines) Or Once upon a mat (9 easy to learn yoga adventure) (Create new title design), Full HD Videos
Age group 3+
Address: **www.namstekids.com**

Size: As per the diagram given

Medium: Multi colour

namaste☆kid™



Reference books :

1. Special Packaging, Roojen, Pepin Van
2. Package Design Book, Jacques, Jean / Evrard, Brigitte
3. 100% Fun Packaging : Package Designs from Around the World, Abellan, Miquel

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2nd YEAR BFA APPLIED ART, 2022-23

Assignment No. 5	Typography and Calligraphy	22 / 11/ 2022	Duration – 10 hours

Title: Monogram Logo Redesigning.

Objective: To understand that Monograms are a powerful tool in brand design. To study the existing brand logos and redesign it.

Brief:

A **monogram** is a motif made by overlapping or combining two or more letters to form one symbol. Monograms are often made by combining the initials of an individual or a company, which are used as recognizable symbols or logos.

Redesign a monogram logo for any 1 of the following brands - BR (Baskin Robbins), CN (Cartoon Network), hp, JBL, LG.

Task 1: Redesign the logo and represent it in negative & positive on 1 page.
Size-4.5 x 4.5"

Task 2: Colour representation of the redesigned logo.
Size- 6 x 6"

Material: Typo log or letter set, 1/4Indian TK paper, poster colour etc.

Medium: Poster colour

Reference Book:

1. **Carter, David E.: New Big Book of Logos**
2. **Healey, Matthew: Deconstructing Logo Design : 300+ International Logos Analyzed And Explained**
3. **Evamy, Michael: Logo**

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Assignment no. 5	Visualization	01/11/ 2022	Duration – 10 hours

Title: Outdoor Shoot: market

Objective: Understanding distinct contrast to make the images more beautiful and interesting, along with depth of field.

Brief: Street markets are great locations for beautiful outdoor photography Find and shoot patterns of lines, designs, patterns in one's surrounding. Try to find subjects that are primarily patterns, not just have pattern in them.

Have a pattern fill the entire frame. One can consider some other qualities such as lines as well as direction or structure. And try to add them into a photograph without losing sight of the primary goal. Use these or other qualities to strengthen the pattern and not to detract from it.

For example, you may want to use perspective so your pattern fades into the distance, suggesting direction or you may find a series of small patterns contained together, creating a structure.

Material: Digital camera / Cell phone camera

Size: Appropriate Size

Reference Book:

1) Jagtap, Jayprakash J.: VKlantenisual Arts : Principles and Appreciation
2) Joseph, Cathy: Outdoor Photography : Portraits
3) Rouse, Andy: Digital SLR : Masterclass
4) Hirsch, Robert: Light and Lens : Photography in the Digital Age

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2nd YEAR BFA APPLIED ART, 2022-23

Assignment no. 2	Communication Design	19/09/2022	Duration10 hours

Title – Magazine ad for Go Desi (Desi Popz)

Objective:

- To put into practice the principles of layout design in an advertisement.
- To think creatively and execute with finesse in order to create work that is interesting and aesthetic.

Brief: Desi Popz is an Indian version of lollipop made with Fruit, jaggery and Indian spice. Perfect mixture of sweet and sour, go desi pops are handcrafted for a perfectly blanched khatta meetha flavor. Go desi pops are hand made by our superwoman akkas and self help groups who ensure you get only the best.Go desi products are 100% natural with no added colour or preservatives. Go desi product made with fresh ingredients directly sourced from the farmers.

Task 1: Create A visual for a given word Lollipop, Desi (Tangy Imali, Kacha Aam, Real Aam, Chili Guava)
Task 2: Prepare four rough colour layouts with the help of task 1 (in the given size of the magazine ad) using principles of layout design.
Task 3: Select one from the colour roughs for preparing the final magazine advertisement.

The Design Requirement:

- **Headline:** khatta meetha Desi Zhataka or create your own.
- **Body copy:** with the help of brief create your own body copy as per product
- **Appropriate Visual**
- **Medium:** Poster colour
- **Size:** 21cm x 28 cm
- **Logo:** Use existing logo

Reference Books :

1. Principles of Advertising : Global Perspective, Lee, Monle / Johnson, Garla
2. Basics Advertising : 2 : Art Directions,Mahon, Nik
3. Copywriting : Successful Writing for Design, Advertising and Marketing, Shaw, Mark
4. Visual Arts : Principles and Appreciation,Jagtap, Jayprak

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2nd YEAR BFA APPLIED ART, 2022-23

Theory tutorial

Advertising Art & Idea

1. Tutorial 1: Role & functions of Advertising
2. Tutorial 2: Traditional v/s Modern media
3. Tutorial 3: Advertising agency
4. Tutorial 4: Printing technology
5. Tutorial 5: Modern marketing concepts
6. Tutorial 6: Marketing Research & need

History of Visual Communication

1. Tutorial 1: Art forms in cinema
2. Tutorial 2: Visual communication
3. Tutorial 3: Colours in advertising
4. Tutorial 4:

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART | **TERMINAL EXAM 2022-23** | **SUBJECT: Drawing**

Date:11 /10/2022 | Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break) | Total Marks: 100

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Candidates are instructed to use ¼ imperial size paper for both rough & final.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Draw a full figure from a model posed in front of you and render the same as a barber in the barber shop, surrounded by an appropriate atmosphere. Use suitable style, treatment and colour harmony for the subject

*Submission of the papers must be done in following sequential order - starting from top:
(a) Final sheet (b) Rough sheet (c) Tracing paper

Medium: Watercolour **Size:** 1/4th size paper

- Credit will be given to proportionate drawing of Human figures & their anatomy with suitable background & use of appropriate rendering style & the effective use of medium. Importance will also be given to overall neatness in presentation.

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART | **TERMINAL EXAM 2022-23** | SUBJECT: Typo-calli Part-1

Date: 12/10/2022 | Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break) | Total Marks: 50

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. **Direct tracing from such references are strictly not allowed.**
- Candidates are instructed to use ¼ imperial size paper for both rough & final.
- Credit will be given to Space division, design ,neat alignment, good composition, proper use of typefaces, relevant colour scheme, Interpretation of brief and thought,Correct hierarchy of the information,finished & clean work.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Design A close range Poster in Typography

Brief : Air India's journey took off in 1932, when Bharat Ratna J.R.D Tata formed an Airline, realizing his dream.The first Indian to receive a commercial pilot's license, it was his passion for flying that had sparked Air India's origins - with the launch of an Airmail service from the then Bombay to Karachi via Ahmedabad. Nationalized in 1953, Air India has been spreading its wings over the years to become a leading domestic and global brand.Air India's international connectivity, spanning cities in Europe, USA, UK, Africa, the Gulf, Asia and Australia, was strengthened after joining Star Alliance – the largest global air consortium – in July, 2014. The airline also covers every remote corner of our country.

Headline: We Raise Our Hands Only To Say Namaste

Body Copy: Air India has a dedicated and skilled workforce from all over India and abroad united by the spirit to connect homes and hearts - offering world class service to our global guests.A galaxy of sportspersons amongst the Air India workforce has done Air India and India proud - winning laurels for the country at prestigious global events.

- **Size:** 8.5" X 9.5" (Vertical)
- Medium: Poster colour / multicolour

Logo:

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART | **TERMINAL EXAM 2022-23** | SUBJECT: Typo-calli Part-2

Date: 13/10/2022 | Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break) | Total Marks: 50

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. **Direct tracing from such references are strictly not allowed.**
- Candidates are instructed to use ¼ imperial size paper for both rough & final.
- Credit will be given to Space division, design ,neat alignment, good composition, proper use of typefaces, relevant colour scheme, Interpretation of brief and thought,Correct hierarchy of the information,finished & clean work.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Design a Calligraphic layout using the following poem in devnagari or roman script.

*Read the given text. Get the meaning.calligraph the text using minimum 2 different types of tools and create one interesting composition with suitable background.

Text: Roman

Seasons

Winter is cold, with gusts of tumbling snow,
When rain falls down and nothing ever grows.
For children, it's the snow that they desire
And cups of cocoa in front of the fire.

When winter's gone, the grass grows green again.
Roses and tulips sprout with bright green stems.
The bees are buzzing, the birds are singing.
Sheep are grazing and cow bells are ringing.

And then the sun starts to shine too brightly.
It's so hot that fans are put on nightly,
And so then it's off to the beach or pools

Text: Devnagari

पहिला पाऊस

पहिला पाऊस,
पहिला श्वास...
पहिला थेंब ,
पहिल्या मातीचा वास...

पहिली सर ,
पहिले भिजण्याची ओढ..
पहिला स्पर्श ,
पहिल्या प्रेमाचे वेड...

पहिला चिखल,
पहिला पाण्याचा ओहळ...
पहिला गारवा,
पहिली सुखद हिरवळ..

पहिली आठवण,
पहिलाच चिंब खेळ ..
पहिल्या पावसाची ,
पहिलीच वेळ....

Where people swim just to keep cool.

Each season has its own goods and its bads,
But since they are all different I am glad!

Size: 10" X 12' (vertical) **Medium:**Multi colour. **Colour scheme:**Appropriate to the subject

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART | **TERMINAL EXAM 2022-23** | SUBJECT: Package design

Date:14/10/2022 | Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break | Total Marks: 100

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. **Direct tracing from such references are strictly not allowed.**
- Candidates are instructed to use ¼ imperial size paper for both rough & final.
- Credit will be given to neat alignment, good composition, proper use of typefaces, relevant colour scheme, finished & clean work.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Design a carton for RAJPAL Agarbatti.

Brief: Rajpal agarbatti established in manufacturing, distribution and exporting of aroma incense sticks and roll. Rajpal was inspired by the fragrances of nature and borrowed the best aroma from mother earth. Rajpal purely divine offers exceptional quality incense sticks sourced from the finest spring across the country.

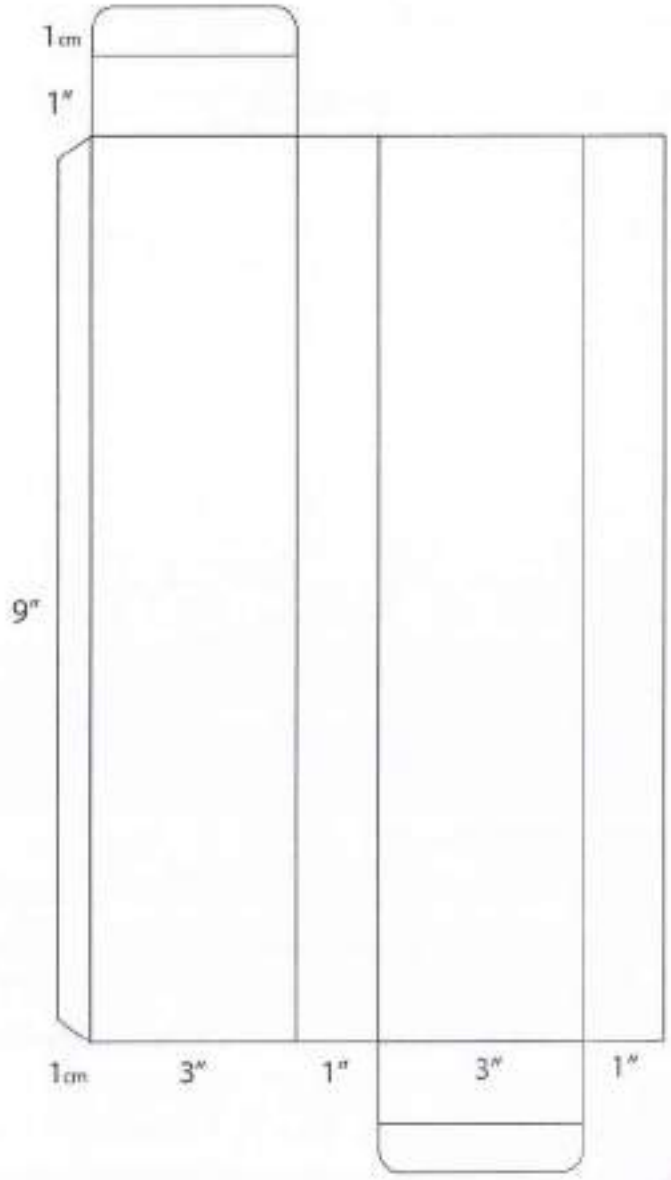
Contents of the package Fragrance title:
Pick any one : **1)Saffron 2) Natural Sandal Flora 3) kesar Chandan**

Required elements:

- **Rajpal Logo,**
- **Design a Fragrance Title**
- **Contents on the package:** Other fragrances, quotes related to title (create your own)
- **Copy matter:** "Rajpal" incense is finely crafted from exotic essential oils that gives you a pure and traditional aroma.these are made to perfection with each one being unique and have a lingering fragrance for hours.
- **Barcode**
- **Suitable visual**
- **Net Wt.50 gm M.R.P. Rs. 150/-**
- **Batch no** (Create your own)
- **Manufactured by:** Rajpal Agarbatti 3/ Bhandarkar road,Mumbai 400019.
- **Feedback:** rajpal_purelydivine@yahoo.in,
- **Customer care: +91 992093664,** www.rajpalincense.com

- **Size:** 9 inches (H) x 8 Inches (W) and 1 Inches (thickness) (As per the diagram)
- **Medium**: Multi colour

Rajpal



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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART **TERMINAL EXAM 2022-23** **SUBJECT: Information design**

Date: 17/10/2022 Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break) Total Marks: 100

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. **Direct tracing from such references are strictly not allowed.**
- Candidates are instructed to use ¼ imperial size paper for both rough & final.
- Credit will be given to Space division, design ,neat alignment, good composition, proper use of typefaces, relevant colour scheme, Interpretation of brief and thought,Correct hierarchy of the information,finished & clean work.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Design a **Invitation card** for``**SWARANGAN**`` **Diwali Pahat.**

Brief: Zen Entertainment presents "'Swarangan" Diwali Pahat' an exclusive musical concert will host by well known actress "Spruha Joshi". This show features popular singers like Anandi Joshi, Sagar Kudalkar, Trupti Damle, and Mandar Apte.
On the auspicious occasion of Diwali in Vile Parle.

Requirement of Design:

- **Create a logotype for** ``SWARANGAN`` Diwali Pahat. (Devanagari or Roman)
- **Tagline:** Ek Surel Deepotsav Or create your own
- **Event Host:** Spruha Joshi
- **Singers:** Anandi Joshi, Sagar Kudalkar, Trupti Damle, and Mandar Apte.
- **Schedule:**
    1. Anandi Joshi & Mandar Apte Date: 22 Oct 2022 time: 6:00 am
    2. Trupti damle & Sagar Kudalkar Date: 23 Oct 2022 time: 6:00 am
- **Venu:** Dinanath Mangeshkar Natyagruha, Vile Parle
- **Terms And conditions:**
    1. Age Limit 5+
    2. Arrive at least 20 minutes prior at the venu.
- **Logo:Present by** Zee yuva

Size: 5" X 7" **Medium:** Multicolour

ZEE युवा

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART **TERMINAL EXAM 2022-23** **SUBJECT: Communication design**

Date: 18 & 19/10/2022 Time: 9.30 Am to 3.00 Pm (5 Hours) (12:30 to 1:00 Break) Total Marks: 100

NOTE:

- Prepare 2 rough colour visuals in proportionately smaller size and get one signed by the professor within the first one hour.
- Students are allowed to refer type specimen books & printed references once the rough gets signed. **Direct tracing from such references are strictly not allowed.**
- Candidates are instructed to use ¾ imperial size paper for both rough & final.
- Credit will be given to neat alignment, good composition, proper use of typefaces, relevant colour scheme, finished & clean work.
- Do not mention name on any side of the paper
- **Any Digital or Electronic device such as Mobile phone, Laptop, CD, Digital Camera, Pen drive, Headphones or any other musical instrument is STRICTLY PROHIBITED inside the examination hall.**

Question: Design a **Press Advertisement** for Asian Paints royale luxury Emulsion

Brief: Luxury is just a brushstroke away with Royale Luxury Emulsion. It's the only paint emulsion in India equipped with Teflon surface protector which makes it easily washable and highly durable. It is a non-toxic, lead-free, low VOC and odorless paint that protects the walls from tough stains & harmful bacteria.

Benefits: Royale Luxury Emulsion is perfect for your home. Highly durable paint that fortifies your wall against tough household stains, Perfect finish that imparts a soft smooth sheen finish, Teflon Surface Technology creates a protective layer making it easy for walls to be cleaned

Design Requirements:

- **Headline:** Har Rang Kuch Kehta Hai or Create your own
- Appropriate Visual
- Product rendered to perfection
- **Copy matter:** Luxury is just a brushstroke away with Royale Luxury Emulsion. It's the only paint emulsion in India equipped with Teflon surface protector which makes it easily washable and highly durable. It is a non-toxic, lead-free, low VOC and odorless paint that protects the walls from tough stains & harmful bacteria.
- www.asianpaints.com
- **Baseline**: advance luxury Emulsion
- **Logo:** Asianpaints

Size: 16w X 25h (cm) (vertical)
Medium: Multicolour

asianpaints

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART | **TERMINAL EXAM 2022-23** | SUBJECT: Advertising Art & Idea

Date:20 /10/2022 | Time: 9.30 Am to 12:30 Pm (3 Hours) | Total Marks: 100

Instructions:

1. Answer **any FIVE** question of the following.
2. All questions carry equal marks.
3. Use illustrations or sketches wherever necessary.

Q. 1 Why is Market Research necessary for any product or service?

Q. 2 Compare traditional v/s Modern media.

Q. 3 What is the Main role of Advertising? Mention other roles.

Q. 4 What are different ways of Marketing? Comment on various selling tricks & their impact on customers.

Q. 5 Discuss various Appeals used in Advertising.

Q. 6 Write notes on any two of the following:

A Role of Colour in Advertising

B Direct Response Advertising

C Business to Business Advertising

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2nd YEAR BFA APPLIED ART, 2022-23

SECOND YEAR B.F.A. APPLIED ART **TERMINAL EXAM 2022-23** **SUBJECT: History of Visual Communication**

Date:20 /10/2022 Time: 9.30 Am to 12:30 Pm (3 Hours) Total Marks: 100

Instructions:

1. Answer any FIVE question of the following.
2. All questions carry equal marks.
3. Use illustrations or sketches wherever necessary.

Q. 1 Write about gestures. What category of Communication this belongs to? Support your answer with examples.

Q. 2 Explain any five different shapes that are used to communicate something to universal perception.

Q. 3 What is Visual communication? What are the various modes of Visual communication? Illustrate with diagrams, sketches or illustrations.

Q. 4 Discuss how various forms of visual arts are used in cinema to tell the story with visual narratives.

Q. 5 Write about positive & negative aspects of at least five different colours. Talk on the ways in which colours communicate.

Q. 6 How does nature visually communicate to creatures & humans about its phases? Use diagrams & colour pencils to support your answers.

Q. 7 Write notes on any two of the following:

1. Symbols
2. Pictograms as communication
3. Gestalt Principles

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3rd YEAR APPLIED ART
(A.Y. 2022-23)

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3YR B.F.A. APPLIED ART, 22-23

Assignment no. 3	Subject - Graphic Design	21/09/2022	Duration – 10 hrs

Title : Design a sticker for your Portfolio Bag.

Objective : Traveling with a portfolio is not a regular task for the students nowadays. They forget and misplace their portfolio at various places like train, bus, auto etc. Purpose of this assignment is to make their portfolio creative and attractive enough to get the attention of people to get their lost portfolio back with the information that has been provided on the sticker.

Task : Create an attractive sticker with the mandatory information that has been mentioned below.

- Full Name of the Student
- Roll No. & Year of class (e.g. 3YR **44**)
- Residential address
- Institute Unit (Logo, Name, Address)
- Visuals / Graphics / Icons / Emojis / Caricature / Quotes (preferably follow your characteristics)
- Visually appealing but readable Typeface

Size : A4 sticker print **Colour :** Multicolour

NOTE : Students can do a die cut.

Adapt the style for spine design as well. Keeping only Name & Roll No.

Size : 2" (h) X 8" (w)

Reference Books:

1. Star Graphic Designers by Paredes, Cristina
2. Free Style Graphics by Broto, Carles
3. Big Book of Design Ideas by Carter, David E.

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3rd YEAR BFA APPLIED ART, 2022-23

Assignment no.1	Subject- Publishing Design	11/7/2022	Duration – 10 hrs

Title: Masthead Design

Objective: To design a Masthead for a magazine that can be recognizable in the sea of magazines on the newsstands. Focus on the 'Domination' from the principles of design. To capture publications' character and attitude.

Brief: Masthead is the title of a newspaper or a magazine or a website at the head of the first or editorial page. It should fit the intended readership and it should also be versatile so that it can be used in other occasions like marketing material.

'MotorTrend' A media brand of MotorTrend Group, MotorTrend is internationally recognized as one of the leading brands in the automotive category. The company's mantra is to embrace, entertain, and empower the motoring world. The MotorTrend Group is the largest automotive media company in the world, incorporating a direct-to-consumer network, an extensive automotive digital operation, a massive social media presence, and a live event portfolio.

MotorTrend magazine first appeared in September 1949, issued by Petersen Publishing Company in Los Angeles and bearing the tagline "The Magazine for a Motoring World." MotorTrend has since become renowned for its MotorTrend Car of the Year, SUV of the Year, Truck of the Year, Person of the Year, and Best Driver's Car awards programs. It also has an extensive Buyer's Guide shopping portal headlined by their MotorTrend Ultimate Car Rankings.

Task: Based on the brief given above, design a Masthead for **'MotorTrend'** magazine. Create 3 colour comprehensives with different typeface options in actual size. Get 1 approved by the professors for final.

Contents of the Masthead

Logo type: MotorTrend | Indian issue | motortrend.com
Volume: No. 75 | August 2022 | ₹ 150/-

Size for Masthead: 2"x 8"

Note: Selection of typeface should be relevant to the subject.

Reference Magazines:

Better Photography, Impact, Art and deal

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3YR BFA APPLIED ART, 22-23

Assignment no. 2,3,4	Subject - Communication Design	25/07/2022	Duration – 24 hrs

Topic : Ideation for series of hoarding (Bingo Mad Angles)

Objective: Students are expected to understand how to share a single idea in a series of communication mediums. How to create a campaign, its theme along with a single idea that will be communicated in a certain timeframe.

Brief: Frequency is essential in the success of any advertisement. Frequency is the average number of times that a person within your target audience has the opportunity to see an advertisement over the campaign period (media plan).
Basic effective frequency level is believed to be 'three' exposures and this figure is adopted by most media planners. One can go even further and can make the series into a big 360 degree campaign.

Product Brief : Bingo! Mad Angles
Made from a corn base, Bingo! Mad Angles are cooked with rice and flour. The authentic taste of Indian spices is added which gives a delightful taste to the uniquely textured crunchy chips. It is a perfect triangular shaped snack. A combination of innovative flavours on a traditional khakra base, Mad Angles is a snack that is true to taste with perfect flavour.

- Achaari Masti - Cheese Nachos
- Pizza Aaaah - Very Peri Peri
- Tomato Madness - Mmmm Masala

Task 1 : Brainstorming Ideas
Brainstorm is to think about and try to come up with ideas or solutions to a problem, either on your own or in a group. For example, the entire class will have an open brainstorming session, then individual brain mapping ideas will be discussed and finalized on one idea.

- ¼ imp sheet
- Pencil, Colour Pens

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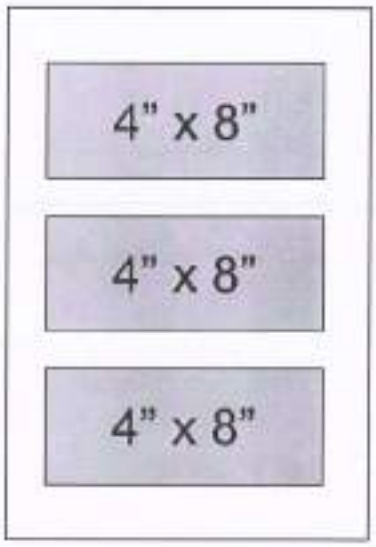
Task 2 : Sketching the Visuals

Students should prepare 3 visual colour sketches to present their idea in the given size.

Size : 1:2 ratio | 4" (h) x 8" (w)

3 creatives should be placed on one sheet.



Task 3 : Comprehensive

Present neat and clean comprehensive design for a series of 3 hoardings in the rough size.

Essentials :

- Finalised comprehensive visual
- Appropriate headline
- Brand logo
- Address line or Call to action

Task 4 : Final Execution

Prepare 3 finish handcrafted hoarding's series, on a sheet of ½ imp. Indian Ivory sheet.

Size: each hoarding in 1:2 ratio - **7" (h) x 14" (w)** **Medium:** Poster colour

Reference books:

1. Hegarty on Advertising Turning Intelligence into Magic by Hegarty, John
2. 100 Ways to Create A Great Ad by Collins, Tim
3. Advertising Concept Book by Barry, Pete
4. Amul's India : 3.0 Based on : 50 Years of Amul Advertising by Dacunha, Rahul

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3YR BFA APPLIED ART, 22-23

Assignment no. 12	Drawing	02/12/2022	Duration – 10 hours

Title – Background Design/ Concept Art

Objective:

1. What is concept art?
2. How to design an imaginary background
3. Creative visualization

Brief: Concept art is a form of visual art used to convey an idea for use in films, video games, animation, comic books, or other media before it is put into the final product. Concept art usually refers to world-building artwork used to inspire the development of media products, and is not the same as visual development art, though they are often confused.

Concept art is developed through several iterations. Multiple solutions are explored before settling on the final design. Concept art is not only used to develop the work but also to show the project's progress to directors, clients, and investors. Once the development of the work is complete, concept art may be reworked and used for advertising materials.

Task: Design a background (Concept art) on the given subject.

Subject: In my Dream

Paper: ½ imp. size Ivory Sheet
½ imp. size Coloured tinted sheet
½ imp. size Cartridge sheet (rough)

Medium: Water colours or Poster colours or Mix medium

Reference books:

1. Ultimate Illustration - Minguet Josep Maria
2. Fantastic Illustration - Liu, Yang

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3rd YEAR BFA APPLIED ART, 2022-2023

Assignment No. 1	Subject: Photography	04-07-2022	Duration – 10 hrs.

Title: Fruit Photography (Tabletop)

Objective:

- Understand the form, texture and nature of the material.
- Understand quality of material by observing characteristics of the same.
- To learn how such material could be illuminated with the use of studio lights, using different props as a background, But Food Asks for Window/Daylight.
- To learn composition by observing illumination of reflecting lights. Flairy Fruit Always attractive.

Brief: The keys to good Fruit photography is Apatite look, lighting, exposure and the case of Dark Fruit photography creating some sparkle. Good Fruit photography needs shallow focus. It is worth getting out your camera's manual on how to put the camera in "Spot focus" mode. In this case normal focus mode works averagely.
Another key to a sharp image is a tripod. It is absolutely essential to use a tripod or similar camera support when shooting tabletop photography. A sturdy tripod is a better option.
Another key is the lighting. Normally diffuse (soft) lighting works best for Food. In this case you can observe the cameras in built flash too bright at such a close distance.
Proper exposure is also a key to good Fruit photography. Ratio of lighting matters.
The reason we often choose to work with a Window light or Box is because it can provide fast and easy soft lighting, instantly providing a clutter free background along with convenient backdrop support.

Task: Arrange various types of Fruit that you have selected. Lit- up the object using studio lights so that you will get the right exposed digital image on your camera sensor. You can try different arrangements (compositions) of natural elements with various types of lighting techniques. While performing compositional technique and lighting one has to keep in mind design principles, texture study and surface study and appropriate color scheme.

Material: Various types of Fruit like apple, pitch, Per, banana, mangos, watermelon, grapes etc. Relative decorative items and Backgrounds

Example:

Print Size: 8" X 12" (Vertical or Horizontal)

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Veer Sawarkar Marg, Shirgaon, Virar (E)

3rd YEAR BFA APPLIED ART, 2022-23

Assignment No. 7	Computer Graphics	14 / 12 / 2022	Duration – 30 hours

Title : Empty State UI Design

Objective :
To design prototypes according to the need & theme of the empty states.

Brief :
Empty states are screens in your Ui that are not yet full of information. It is a moment in a user experience, with a product, where there is nothing to display. For eg- No address found, oops something went wrong, not logged in, No collection etc. Start with wireframing and represent the final work by creating its prototype.

Task :
Illustrate empty states designs for any app of your choice. Design minimum 8 empty states according to the need of the app to make the user experience better.

Size :720px x 1280px, DPI: 300

Submission :1) Share Rough Sketches, Raw files JPGs, pdf on Google Drive and submit Prints.
2) File Name format: RollNO_CG_01A and RollNO_CG_01B

Note :

- Use Illustrator, figma, xd software according to your knowledge to complete the task.
- Make sure you take a maximum effort in showing the strength of computer tools.

Reference : WWW Design : Web Pages from Around the World by Donnelly, Daniel

Computer Graphics III : More of The Best of Computer Art and Design by Herrmann, Laura P.

Visual Thinking by Arnheim, Rudolf

Language of Graphic Design by Poulin, Richard

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Shirgaon, Virar-East

THIRD YEAR BFA APPLIED ART, 2022-23

Assignment no. 7,8	Subject- Exhibition Design Display Design & Stage Craft	28/11/2022	Duration- 8 Days

Title – Design a Stage for Corporate show."

Objective: To provide the student with a basic understanding of the technical aspects of theatre production: Scenery, Lights, Sound.

Brief: When it comes to planning a conference or AGM, stage design should be one of the top priorities for your creative team. This aspect of the design process brings your vision and theme to life as you set up your event. Simplicity and formality doesn't cut it anymore—guests want to be inspired and amazed by innovative technologies and displays. If you want to get the job done right, working with an **event staging company** can help you take your event from 0 to 100 fast! Whether you need a conference stage design or additional event staging products and services, here's what you need to know about stage designs and how it can make your corporate event a success.

In its most basic form, stagecraft may be executed by a single person (often the stage manager i.e. Art director of a smaller production) who arranges all scenery, costumes, lighting, and sound, and organizes the cast.. Within significantly larger productions, for example a modern Broadway show, effectively bringing a show to opening night requires the work of skilled carpenters, painters, electricians, stagehands, stitchers, wigmakers, and the like. Modern stagecraft is highly technical and specialized.

Size: approx 30' x 20' x 16'

Select any one type of Corporate show and collect the information on it.

Task 1: CONCEPTUAL VISUALS (on 1/4 Imp. Paper)
Prepare rough visuals in 2 point perspective, in colour. Select any 1 and take approval . And render it in 2 point perspective.

Task 2 : ORTHOGRAPHIC PROJECTION (on 1/2 Imp. Paper)
Render the Orthographic Projection in Realistic Manner.

Task 3 : Make a SCALE MODEL
Students should do appropriate scales and make a scale model.
Note: Approval by the professors is a must,Use appropriate material.

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References-

1. Stage Design And Properties,Holt, Michael
2. Event Design,Ingoschraut Team
3. Top Space and Art - IV,Aihong, Li
4. Using Design Basics to Get Creative Results,Peterson, Bryan L.

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3YR BFA APPLIED ART, 22-23

Assignment No. 1	Illustration	04/07/2022	Duration – 10 hours

Title – Character Development

Objective:

- Importance of drawing in illustration
- Anatomy & proportions of the human figure
- How to develop a character from drawing

Brief: An **illustration** is a decoration, interpretation or visual explanation of a text, concept or process, designed for integration in print and digital published media, such as posters, flyers, magazines, books, teaching materials, animations, video games and films. An illustration is typically created by an illustrator.

Illustration is a combination of drawing & visualization (thoughts). Drawing plays very important role in creating an illustration; illustration is not only a drawing. There should be a message, strong thought process & creative visualization. Because illustration is an art which used in various Communication worlds such as Advertising, Publications, Animations etc.

Character development is the basic assignment in which students can easily get connected with illustration. This assignment is combination of basic drawing & transition of drawing into an illustration.

Task 1: A. Full figure Drawing from live models (3 to 4)

B. Full figure drawing from references (Action poses 3 to 4)

Task 2: Use drawings done in task 1 as a reference & develop interesting characters based on your creative visualization.

Size: ¼ size Ivory Sheet **Medium:** Poster colour, Water Colours or Coloured Inks

Reference books:

1. Sketching – Pratap Mulick
2. Drawing Step-by-Step - Box Richard / Naylor Dennis John
3.

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3YR BFA APPLIED ART, 22-23

Assignment no. 1	Elective Subject- Lettering and Typography	4/7/2022	Duration – 24 hours

Title – Type classification

Objective: To understand how types are classified on the basis of their appearance. Typefaces are very versatile hence understanding its appropriate application. To learn how to maintain a family while designing a typeface.

Brief: A good typography sense is to know when to use and when not to use different styles of type. It is, therefore, important to understand the differences between typeface classifications. Typefaces are classified by appearance and most fit into one or more of the five categories mentioned below.

1. **Serifs**
2. **Sans serif**
3. **Decorative and Display**
4. **Script**

Task 1: Create a type library classifying types of your choice into an organized list in each of the 4 categories mentioned above. Collect 15 such examples from the book cover design in the college library. Get 3 selected by the professor and recreate them on a T.k sheet (in black poster or ink, 3 logos on 1 sheet).

Task 2: Select any 1 example and create the remaining set of characters from A to Z in the similar family. (Upper or lowercase depending on the example)

Reference books

1. Introduction To Typography by Jeavons, Terry / Beaumont, Michael
2. Evolution of Type : A Graphic Guide to 100 Landmark Typefaces by Seddon, Tony
3. Thinking With Type by Lupton, Ellen

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TERMINAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 07/10/2022 & 10/10/2022 **DAY:** Tue & Wed
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break) **DURATION:** 10 hours
SUBJECT: Drawing **MARKS:** 100

Instructions:

- Prepare two **colour roughs (Composition)** in proportionately smaller of the final sized and get one signed by the supervisor within the first **2 hours.** (by or before 11.30 am).
- Students are allowed to refer to type specimen books and printed references after 2 hours, **direct tracing from such references are strictly not allowed.**
- Paper size: **Candidates are instructed to use half imperial size paper for both rough & final.**
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to proportionate, correct figure drawing with suitable composition, use of appropriate style and technique, overall impact as well as neat and clean work.
- Do not mention name on the any side of paper
- Digital or electronic devices are **STRICTLY PROHIBITED** inside the examination hall.

Question: Draw a realistic full figure from the model posed before you and visualise the same as a **Fruit seller** or **Flower seller** displaying and selling. Create an appropriate atmosphere, style, treatment and colour harmony while rendering the same. (Select any one topic)

Brief: Human anatomy has interesting bone structure and muscle construction. Observe the model in front of you. Scribble the character from various angles and select one angle for the final. As per the given subject in the question, create atmosphere & add minimum 2 characters. Find out the tonal values and render it. Detailed study is expected.

In local markets, the road-side sellers usually sell household products, vegetables, cell phone covers, hair clips, wallets and purses, etc . **Fruit sellers** and **Flower sellers** too are seen sometimes, though it used to happen more in earlier times than now. Today **Fruit sellers** and **Flower sellers** mostly in smaller towns, villages and even in distant suburbs of cities; here they are found in weekly markets, fairs, and local markets where more gatherings were expected.

Size: ½ Imperial paper
Medium: Poster colour or mix media.

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TERMINAL EXAMINATION | 3YR- BFA APPLIED ART, 2022-23

DATE: 11th & 12th Oct '22 **DAY:** Tuesday & Wednesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 10 HRS
SUBJECT: Information Design **MARKS:** 100

Instructions:

- Type specimen books and photographic printed references are allowed after 1 and 1/2 hours. Direct tracing & copying from such references is not allowed (Internet images, Typography specimen books etc.)
- Students are strictly warned that they should not use any computer printout of the layout/ headline/ text copy, which they are going to render on the answer sheet.
- Prepare 2 pencil rough designs & do color 1 of them in first 1 & 1/2 hrs and take supervisor's approval on the selected Design (by or before 11.00am)
- Use ½ imperial cartridge sheet for rough and Ivory paper for final.
- **Digital or electronic devices are strictly prohibited inside the examination hall.**

Question: Design an Infographic Chart for Navneet Education Ltd.

Brief: Navneet Education Limited is an Indian company that is in the business of educational and children book publishing, scholastic stationery and non-paper stationery products. It operates in three segments: publication, stationery and others. It produces titles in the children and general book categories, which includes children activity, board, story, health and embroidery books.

Navneet wants to design some infographic charts for primary & secondary school students to create interest in various art forms. Also, children will learn with these charts in an easy way.

Design Requirement:

- **Title:** Fun with Origami - A Penguin / A Crab
- **Introductory copy:** *Origami* is a Japanese paper folding art. *ori* meaning "folding", and *gami* meaning "paper" is the art of paper folding, which is often associated with Japanese culture. In modern usage, the word "origami" is used as an inclusive term for all folding practices, regardless of their culture of origin. The goal is to transform a flat square sheet of paper into a finished sculpture through folding and sculpting techniques. So, lets learn Origami ...
- Choose one from Penguin or Crab
- Process (copy) with easy-to-understand graphics/pictograms
- Existing Logo: Navneet Education Ltd.
- www.navneet.com

NAVNEET®

Knowledge is wealth

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Size: 12" x 18" (Vertical or Horizontal) **Medium:** Multicolour

Credits will be given:

1. Hierarchical sequence 2. Selection of Typefaces & study of font sizes 3.Interesting use of graphics & visuals. 4. Space division & Layout 5. Color scheme 6. Overall finishing

A Penguin

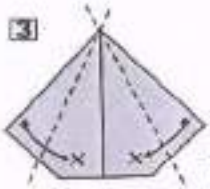
1

Fold in half

2

Fold bottom corner upward.

3



Fold corners to the cross marks

4

Make folds on marking & get crising

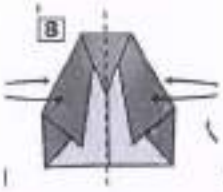
6

Fold corners under the wings

7

Make fold & get crising mark

8



Bend backwards at the middle

9

Pull the flap up

10

And we get the Penguin

OR

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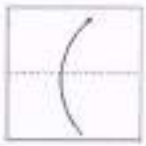
A Crab



1. Fold in half

2. Fold in half

3. Open the pocket

4. Flatten the pocket

5. Open & flatten the pocket like step 3 & 4

6. Fold inside

7. Fold backward in the dotted line

8. Turn over

9. Fold forward in the dotted line

10. Fold forward in the dotted line

And we get the Penguin

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TERMINAL EXAMINATION | 3YR- BFA APPLIED ART, 2022-23

DATE: 19th & 20th Oct '22
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Publishing Design

DAY: Wed & Thu
DURATION: 10Hrs
MARKS: 100

NOTE:

- Prepare **two colour comprehensives** in proportionately smaller of the final sized and get one signed by the supervisor within the first **2 hours.**
- Type specimen books and photographic printed references are allowed after 2 hours but direct tracing from such references is not allowed.
- Use ½ imperial size paper for the task.
- Students are strictly warned that they should not bring the computer printout of the layout/ headline/ text copy which they are going to render on the answer sheet.
- Submission of the final Paper should be separate. Rough and tracing paper should be stapled properly in following sequential order - starting from top: 1) Rough sheet 2) Tracing papers
- Credit will be given to creative conceptualization / idea / theme, appropriate use of visual and type selection, Colour Scheme, Layout, Composition, Overall Finishing, its relation with the given subject.
- **Any Digital or electronic devices such as Mobile phone, Digital Camera, Pen drives, Headphones or any other musical instruments are PROHIBITED inside the examination hall.**

Question: Design a Masthead and a Magazine Cover Page for **'Floriculture Today'**.

Brief: Floriculture Today is INDIA'S first and the only monthly magazine on Floriculture, Nursery, Landscaping and Greenhouse technology since 1996 being published by Media Today Group. The magazine is widely read all over the country and abroad. Floriculture Today has been regularly participating in domestic and various International exhibitions in Holland, Italy, Singapore, Japan, Moscow, Gulf Countries, China, Malaysia, Hong Kong and many more countries.

The magazine contains regular features on flower growers, planting materials, irrigation & fertigation, floristry, green house technology, tissue culture, country profile, interviews of industry key persons, technical articles, exporters, importers, traders and wholesalers, worldwide events information, etc.

Design Essentials:
Masthead: Design a Masthead for **'Floriculture Today'** (along with all other elements used in a masthead)

Title: "A sea of flowers" or create your own
Publisher's Logo: Existing Media today group logo

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Main features of the magazine:

* Romantic Castles - Fairytale gardens in magnificent settings
* Where have all our butterflies gone? Discover ways to attract them back to your garden
* INDIA GARDEN at Beijing International Horti Exhibition
* Rediscovering India's most Iconic Flowers
* 101 wow ideas for your garden space

Size: 8.5 inches (h) x 11 inches (w)
Rough size: Proportionately Half size

Medium: Poster Colour

Media today group

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TERMINAL EXAMINATION | 3YR B.F.A. (APPLIED ART) 2022-23

DATE: 17/10/22 & 18/10/22
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break)
SUBJECT: COMMUNICATION DESIGN

DAY: Monday & Tuesday
DURATION: 10 hours
MARKS: 100

Instruction :

- **Prepare 2 rough colour visuals**, get one approved within the first 2 hrs (by or before 11:30am).
- Students are allowed to refer to type specimen books and printed references after the approval of rough, **direct tracing from such references are strictly not allowed.**
- Paper size: **Half imperial size Indian TK for rough & ½ Imp Ivory sheet for final.**
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to interpretation of brief and thought, good composition, proper use of typefaces, finishing, and relevant colour scheme, neat & clean work.
- Total Marks 100 (Rough 20 Marks + Final 80 Marks)

Question : Create a **double spread magazine ad** for a handbag brand named **'Baggit'**.

Brief : Established in 1990 by Nina Lekhi, Baggit is one of the leading fashion accessory brands. With her love for accessories and creative ideas, Lekhi caters to the need of fun loving urban Indian consumers. The brand has a strong belief in 'beauty without cruelty' that made it win the PETA Proggy award.

Baggit products are made in India from eco-friendly, vegan materials approved by PETA and are excellent in terms of functionality. The brand offers handy, trendy and chic accessories like bags and wallets in various colours and styles at reasonable prices.

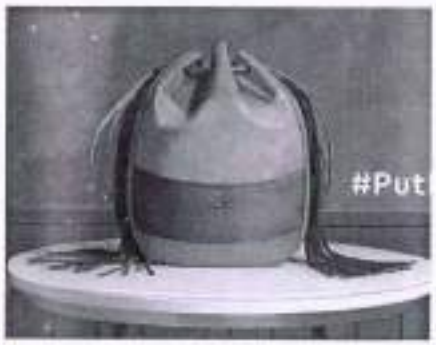
Baggit has a wide range of bags for women & men both. Baggit bags are a blend of innovative style and trendy designs, becoming a hit among women belonging to SEC-A; and are meant for users between the age group of 18-35 years.

Essential Design Elements :

Headline : Glamorously stylish, fabulously strong **OR** Create your own
Appropriate Visual
Logo : Baggit
Call to Action : baggit.com | **Follow us :** Instagram, Facebook, Twitter

Size : 11 inch X 18 inch (Rough : 5.5" X 9")
Colour : Offset printing | **Medium :** Poster Colour

Baggit



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TERMINAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 13/10/2022 & 14/10/2022
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break)
SUBJECT: Elective- Lettering and Typography

DAY: Thu & Fri
DURATION: 10 hours
TOTAL MARKS: 100

Instructions:
Prepare **1 color comprehensive** for the given task in proportionately half size and get it signed by the supervisor within the first **two hrs.**

- Candidates are allowed to refer to type specimen books and photographic printed references only after the rough is signed by the supervisor but direct tracing from such references is not allowed.
- Use 1/2 imperial size paper for all the tasks.
- Submission of the final Paper should be separate. Rough and tracing paper should be stapled properly in following sequential order - starting from top: 1) Rough sheet 2) Tracing papers 3) References used.
- Credit will be given to calligraphy style, composition, execution, layout, finishing, colour scheme.
- **Any Digital or electronic devices such as Mobile phone, CD, Digital Camera, Pen drives, Headphones or any other musical instruments are PROHIBITED inside the examination hall.**

Question: Create a Promotional Calligraphic Poster for ***Callifest India 2022***.

Callifest India is an event dedicated to the promotion of Indian scripts and calligraphy. Conceptualized and curated by Achyut Palav and organized in association with Mr. Gopal Patel of Ink Drops, the 5-day event will witness participation by International Master Calligraphers, Indian artists and will be visited by people from all over India.
The purpose of the event is to bring into light the potential of Indian Scripts, which are phonetically superior and aesthetically rich with a high degree of commercial applicability. Callifest India is dedicated to generate awareness about Indian calligraphy and at the same time help people have an outlet to attain their creative potential. It promises to be a celebration of the beauty, legacy and culture of Indian scripts through paintings, displays and installations. Students and aspiring artists will also be greatly benefitted by exhibitions, workshops, seminars, calligraphy demonstrations and lectures conducted by master calligraphers and experts from various fields.

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Select any one theme to create a Calligraphic Composition for the poster in Indian script (No roman)

Theme 1- Movement

Tangible Emotions

Everything around is in a state of motion, evidently or obscurely. Our environments and everything we see and hear has an effect on our mind and emotions, albeit of varying intensity. The rhythmic beat of a drum, the tunes generating out of the instrument will have us tapping our feet and nodding our heads in no time. The graceful movements of a dancer, the rising and crashing of waves, the sway of a clock's pendulum creates a mental image of an arc or a wave in our minds. These movements have a certain speed and intensity. They can be fluid or labored, sharp or smooth. Various gestures, movements, enjoying

performances, hearing music will always trigger emotions and they in-turn get interpreted in our minds as visuals, shapes, colours and textures. Let movements inspire you to create a calligraphic composition. Let these appear on your canvas in the form of letters and strokes. Create tangible from intangible.

OR

Theme 2- Seasons

Celebrating Change

The 6 seasons each have a unique range of flora and a beautiful palette that dominates the earth and sky. The entire spectrum of seasons has inspired writers, artists, poets and all others for ages. The changing winds, scenes and temperature have some effect or the other on each mind. As Mother Nature changes her wardrobe, regales in her transitions, her seasons have been celebrated with art, festivals and rituals. They have become a subject of expression, be it melancholy or euphoria. Let the changing landscapes, mood altering weather, songs and melodies sung, poems written about nature, the dynamic elements, the sights and sounds of these seasons inspire your calligraphic creations.

Design Requirements

Headline: Celebrating the festival of Indian script or create your own Calligraphic composition on any 1 selected theme from mentioned above

Date: 22nd- 28th Nov

Base line: Festival of Indian Scripts & Calligraphy

Venue: Surat
Activity: Workshops, Exhibition, Lectures and Demonstrations
Incorporate the logo below

Size: 12 x 18 inches (vertical)
Medium: Mix media

Colour: Multicolour

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TERMINAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 13th & 14th Oct '22
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Elective- Illustration

DAY: Thursday & Friday
DURATION: 10 HRS
MARKS: 100

Instructions:

- Type specimen books and photographic printed references are allowed after 1 and 1/2 hours. Direct tracing & copying from such references is not allowed (Internet images, Typography specimen books etc.)
- Students are strictly warned that they should not use any computer printout of the layout/ headline/ text copy, which they are going to render on the answer sheet.
- Prepare 2 proportionately smaller rough layouts with illustration in Pencil & do color 1 of them in first 1 & 1/2 hrs and take supervisor's approval on the selected Design (by or before 11.00am)
- Use ½ imperial cartridge sheet for rough and ½ imperial Ivory paper for final.
- **Digital or electronic devices are strictly prohibited inside the examination hall.**

Question: Design a double spread inside storybook layout with an interesting, attractive & narrative illustration on the given story. (Age group- 8-12 years)

Story:

Vikramaditya was a great king who ruled over a prosperous kingdom from his capital at Ujjain. He had immense love for learning as well as for adventure. He was brave, fearless, and with a strong will. Every day many visitors used to visit the king and gift him something. The King used to accept all the gifts with the same courtesy. Among such visitors was a mendicant who presented the king with fruit on every visit. King Vikramaditya used to hand over the fruit to the royal storekeeper. One day while handling the fruit, it broke and from the top came out a handy ball of a ruby. The King was surprised. He ordered to check all the fruits, and from all fruits came out a fine ruby. The King decided to meet the mendicant. However, the mendicant had set a condition that the King must meet him under a Banyan tree in the center of the cremation ground beyond the city, at night, on the 14th day of the dark half of the month. King met him as decided. The King asked the mendicant why he was doing this. The mendicant tells that there is a task that only a King like Vikramaditya can perform. King Vikramaditya had to visit the northernmost corner of this ground where he would find a very ancient tree. There would be a co pse hanging from one of its branches. He would have to fetch it for the mendicant, as the mendicant was seeking certain occult powers which he would get only if a king brought this particular corpse to him and if he would practice certain rites sitting on it.

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According to the legend the King Vikramaditya, in order to fulfill a vow, was required to remove a corpse of Betaal from a treetop and carry it on his shoulder to another place in silence. En route, the spirit of Betaal (in the corpse) used to narrate a story to the king and after completing the story Betaal would pose a query that if he (The king) knew the answer, was bound to respond lest he would break his head into a thousand pieces. But if he does speak out, he would break the vow of silence and Betaal would fly back to the treetop, leaving the king inches short of his destination! The king would go after the vampire and start all over again. And so on and so on and so on.

Design Requirement:

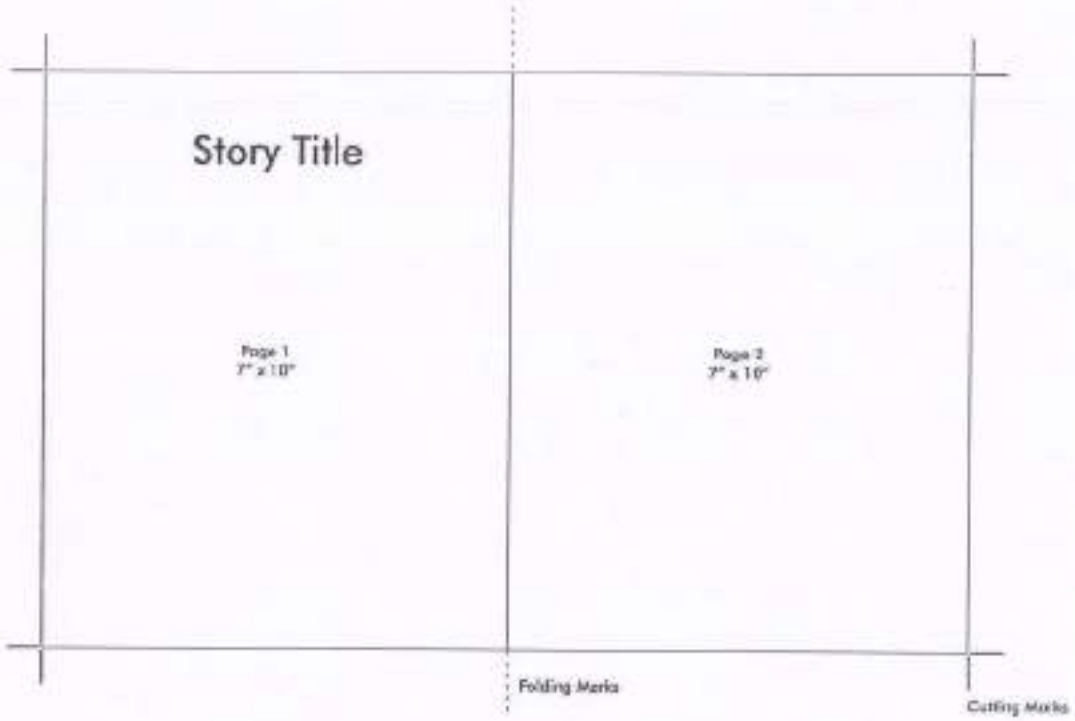
- **Story Title:** 1. Vikram & Betaal (Title should be designed & colored)
- **Illustration (Should cover 80% of the given** area)
- Suggestion of the story text
- Page no. 1 & 2
- Non bleed

Size: 8" x 11" (Vertical) **Medium:** Multicolour

Credits will be given:

1. Understanding of the topic & visual narration of a story
2. Style of the illustration
3. Appropriate color scheme
4. Medium handling
5. Title design & layout
6. Overall finishing

Page Layout Diagram



*Do not write Cutting Marks or Folding Marks on the Final sheet. Only mention the marks.

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TERMINAL EXAMINATION | 3YR B.F.A. (APPLIED ART) 2022-23

DATE: 13/10/22 & 14/10/22
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break)
SUBJECT: COMPUTER GRAPHICS

DAY: Wednesday & Thursday
DURATION: 10 hours
MARKS: 100

Instruction :

- **Rough (20 marks) + Section A (40 marks) + Section B (40 marks) = 100 Marks**
- **Prepare 2 rough colour visuals**, get one approved within the first 2 hrs (by or before 11:30am).
- Students are allowed to refer to type specimen books and printed references, **direct tracing from such references are strictly not allowed.**
- Paper size: **Half imperial size Indian TK.**
- Any type of alteration in the given final and rough size is not permissible.
- Using the allotted computer, create a folder on 'D' drive named '3YR22TE-*ROLLno*'. Save all your exam related files along with a Final jpg format file in the same folder.
  File Name Format : ***Rollno*-3YR22TE-A | *Rollno*-3YR22TE-B | *Rollno*-3YR22TE-Final**
- One can use any software that is available on the allotted computer.
- Use of Pen-drive, CD is not allowed without permission of the Lab-in-charge.
- Mobile or any other electronic gadgets are not allowed in the examination hall.
- Keep saving your work file every 15 minutes to avoid technical problems.
- Credit will be given to interpretation of brief and thought, good composition, proper use of typefaces and relevant colour scheme. The design should reflect the essence and purpose of the book.

Question : Redesign a book cover, spine and back for 'Logo Design Love'.

Brief : Logo Design Love: A book to create Iconic Brand Identities is a consistent bestseller in Amazon's branding and logo design category. The updated and expanded edition is available in thirteen languages.

In his book Brand Design Love, David Airey opens the curtain on a variety of topics, such as the best methods for expanding a logo, the reasons why certain logos are more successful than others, and what makes some designers stand out from the crowd. This source covers a wide range of ideas, including case studies, client collaboration strategies, and more than 30 useful pointers for establishing a career in the arts.

David shows you how to develop an iconic brand identity from start to finish, using client case studies from renowned designers. In the process, he reveals how designers create effective briefs, generate ideas, charge for their work, and collaborate with clients. David not only shares his personal experiences working on identity projects-including sketches and final results of his own successful designs-he also uses the work of many well-known designers such as Paula Scher, who designed the logos for Citi and Microsoft Windows, and Lindon Leader, creator of the current FedEx identity, as well as work from leading design studios, including Moving Brands, Pentagram, Meta Design, Sagmeister & Walsh, and many more.

Section - A (40 marks) | Date : 13/10/2022
Task : Design the title of the book 'LOGO DESIGN LOVE'
Size: According to your book cover design.
Color: CMYK

Section - B (40 marks) | Date : 14/10/2022
Task : Design the cover, spine and back side of the book.

Essential Design Elements

Front side : **Title :** LOGO DESIGN LOVE
Subtitle : A guide to creating iconic brand identities
Author name : David Airey
Edition : Second Edition

P.T.O.

Back Side :
Book Summary : A guide to creating iconic brand identities.

David Airey's Logo Design Love contains more of just about everything that made the first edition so great: more case studies, more sketches, more logos, more tips for working with clients, more insider stories, and more practical information for getting the job and getting it done right. In Logo Design Love, David shows you how to develop an iconic brand identity from start to finish, using client case studies from renowned designers. In the process, he reveals how designers create effective briefs, generate ideas, charge for their work, and collaborate with clients. David not only shares his personal experiences working on identity projects including sketches and final results of his own successful designs - he also uses the work of many well - known designers such as Paula Scher, who designed the logos for Citi and Microsoft Windows, and Lindon Leader, creator of the current FedEx identity, as well as work from leading design studios, including Moving Brands, Pentagram.

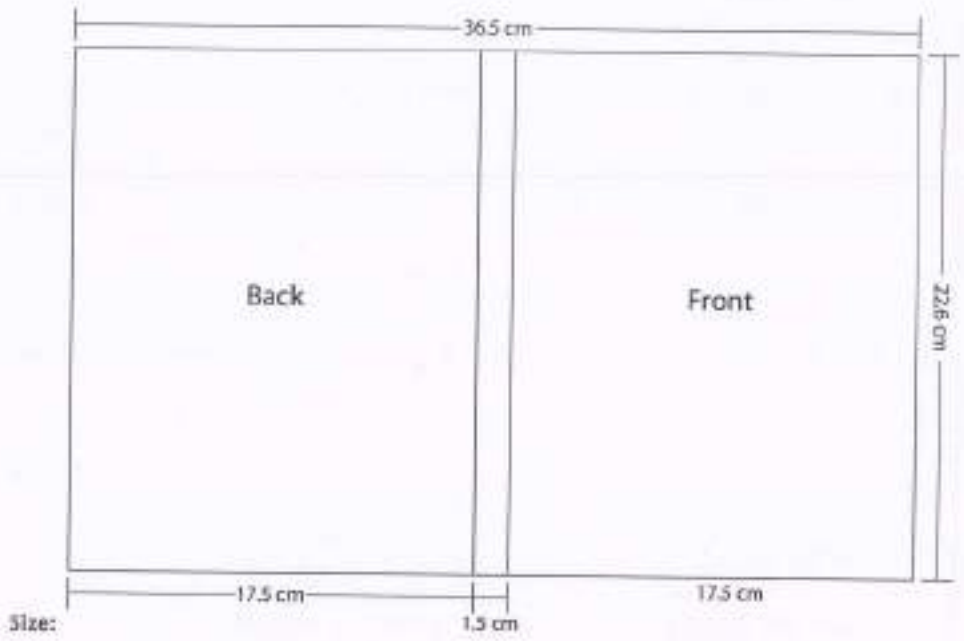
In Logo Design Love, you'll learn:
- Best practices for extending a logo into a complete brand identity system
- Why one logo is more effective than another
- How to create your own iconic designs
- What sets some designers above the rest 31 practical design tips for creating logos that last

Endorsement : "Anyone involved in creating visual identities, or wanting to learn how to go about it, will find this book valuable." - Tom Geismar, Chermayeff & Geismar & Haviv

Author Bio : A self - employed graphic designer from Northern Ireland, David Airey publishes three of the most popular graphic design blogs on the Internet: DavidAirey.com, Logo DesignLove.com, and Identity Designed.com David's blogs have attracted hundreds of thousands of loyal fans who read and are inspired by his writing every day. David is also the author of Work for Money, Design for Love.

Publisher: Peachpit Press

Level : Beginner/intermediate
Category : Graphic design
Price : Rs 2,244/- (Add Barcode)
Color : CMYK
Size :



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Task B: Consider any one reference completed in task:-a, make an arrangement in the studio considering the selected reference. Students are expected to arrange lights and props as per their compositional idea.

Click the frames with a digital SLR camera kept in manual mode.
Submit only three frames of your choice in raw+jpeg format on a provided machine.
Any digital manipulation is not allowed.

Note: Selected composition will be used to upload on the website page.
Size: for rough 6" X 8" & for comprehensive: 8"X12"

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Shirgaon, Virar East, Palghar-401305

TERMINAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 13th & 14th Oct '22 **DAY:** Thurs & Fri
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 10HRS
SUBJECT: Exhibition Display Design and StageCraft **MARKS:** 100

Instructions:

- Type specimen books and photographic printed references are allowed after 1 and 1/2 hours. Direct tracing & copying from such references is not allowed (Internet images, Typography specimen books etc.)
- Students are strictly warned that they should not use any computer printout of the layout/ headline/ text copy, which they are going to render on the answer sheet.
- Paper size: 1/2 Imperial (for Rough and Final)
- Prepare 1 rough design in color with the suggestion of the text in the first 2 hrs and take supervisor's approval on the selected Design (by or before 11.00am)
- Use Indian TK sheet for rough and TK/Ivory paper for final.
- Credit will be given to Interpretation of brief and thought, good composition, proper use of typefaces, finishing, and relevant colour scheme, neat & clean work.
- **Digital or electronic devices are strictly prohibited inside the examination hall.**

Question : Design an **Enclosed Window Display for Home Centre** (Household Products) store.

Brief : Home Centre offers an extensive and impressive range of furniture, modular furniture, home furnishings, home accessories, bed and bath products and kitchenware. Home Centre's in-house team of stylists and buyers draw inspiration from global trends to bring stylish and affordable furniture and homeware to a wide spectrum of homes ranging from the traditional to the modern.

Key Features: Diwali Collection

This Diwali, Home Center brings to you gifts that truly reflect the personality of your loved ones. An exclusive festive range spread across décor, tableware, kitchenware & soft furnishings. A best gift for the Perfect Host, for the Décor Lover, for the MasterChef or for the Enlightened. Home Centre has 400+ gifting ideas to choose from.

Size : 96 sq.ft. (L 14' x W 8' x H 10')

Design Requirement:

Design A window display for diwali collection
Logo & effective theme line should be visible painted/displayed in the window.
Atmosphere to create U.S.P. of the product.
Mention suitable material for your client to attract attention.
Design can have cutout, spotlight, special effects etc

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Rough : Select products from given Range: décor, tableware, kitchenware & soft furnishings. On ½ imperial Size paper draw two conceptual sketches in colour for the window mentioned above with design specification with due attention to, exterior window view, 3D element related to the subject & special additional features if any.

Task A: On the final ½ imperial Size paper draw a Floor Plan and side elevation of the window in appropriate scale and indicate the basic requirements of the display. In your floor plan show technical details & scale, dimensions, material specification, products etc

Task B: Refer to the plan you have designed for a window in task A and render the freehand colour perspective of the window display.

Medium: Multicolour

Credits **will be considered :** 1) Space division, concept & design skills. 2) Proper use of Elements, Layout and finishing. 3) Relevant colour scheme. 4) Interpretation of brief thoughts. 5) Photo quality rendering.

homecentre

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https://www.behance.net/gallery/161076837/Adobe-Illustrator-Splash-Screen-2023?tracking_source=search_projects|splash+screen+design

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TERMINAL EXAMINATION | 3YR B.F.A. (APPLIED ART) 2022-23

DATE: 13/10/22 & 14/10/22 **DAY:** Wednesday & Thursday

TIME: 9:30am to 3:00pm (12:30pm -1:00pm break) **DURATION:** 10 hours

SUBJECT: COMPUTER GRAPHICS **MARKS:** 100

Instruction :

- **Rough (20 marks) + Section A (40 marks) + Section B (40 marks) = 100 Marks**
- **Prepare 2 rough color visuals**, get one approved within the first 2 hrs (by or before 11:30 am).
- Students are allowed to refer to type specimen books and printed references, **direct tracing from such references are strictly not allowed.**
- Paper size: **Half imperial size Indian TK.**
- Any type of alteration in the given final and rough size is not permissible.
- Using the allotted computer, create a folder on 'D' drive named '3YR22TE-*ROLLno*'. Save all your exam related files along with a Final jpg format file in the same folder.
  File Name Format : ***Rollno*-3YR22TE-A | *Rollno*-3YR22TE-B | *Rollno*-3YR22TE-Final**
- One can use any software that is available on the allotted computer.
- Use of Pen-drive, CD is not allowed without permission of the Lab-in-charge.
- Mobile or any other electronic gadgets are not allowed in the examination hall.
- Keep saving your work file every 15 minutes to avoid technical problems.
- Credit will be given to Interpretation of brief and thought, good composition, proper use of typefaces and relevant color scheme. The design should reflect the essence and purpose of the book.

Question : Redesign a book cover, spine and back for 'Logo Design Love'.

Brief : Logo Design Love: A book to create Iconic Brand Identities is a consistent bestseller in Amazon's branding and logo design category. The updated and expanded edition is available in thirteen languages.

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In his book Brand Design Love, David Airey opens the curtain on a variety of topics, such as the best methods for expanding a logo, the reasons why certain logos are more successful than others, and what makes some designers stand out from the crowd. This source covers a wide range of ideas, including case studies, client collaboration strategies, and more than 30 useful pointers for establishing a career in the arts.

David shows you how to develop an iconic brand identity from start to finish, using client case studies from renowned designers. In the process, he reveals how designers create effective briefs, generate ideas, charge for their work, and collaborate with clients. David not only shares his personal experiences working on identity projects-including sketches and final results of his own successful designs-he also uses the work of many well-known designers such as Paula Scher, who designed the logos for Citi and Microsoft Windows, and Lindon Leader, creator of the current FedEx identity, as well as work from leading design studios, including Moving Brands, Pentagram, Meta Design, Sagmeister & Walsh, and many more.

Section - A (40 marks) | Date : 13/10/2022

Task : Design the title of the book 'LOGO DESIGN LOVE'

Size: According to your book cover design.

Color: CMYK

Section - **B (40 marks)** | Date : 14/10/2022

Task : Design the cover, spine and back side of the book.

Essential Design Elements

Front side : **Title** : LOGO DESIGN LOVE

Subtitle : A guide to creating iconic brand identities

Author name : David Airey

Edition : Second Edition

Back Side :

Book Summary : A guide to creating iconic brand identities.

David Airey's Logo Design Love contains more of just about everything that made the first edition so great: more case studies, more sketches, more logos, more tips for working with clients, more insider stories, and more practical information for getting the job and getting it done right. In Logo Design Love, David shows you how to develop an iconic brand identity from start to finish, using client case studies from renowned designers. In the process, he reveals how designers create effective briefs, generate ideas, charge for their work, and collaborate with clients. David not only shares his personal experiences working on identity projects including sketches and final results of his own successful designs - he also uses the work of many well - known designers such as Paula Scher, who designed the logos for Citi and Microsoft Windows, and Lindon Leader,

creator of the current FedEx identity, as well as work from leading design studios, including Moving Brands, Pentagram.

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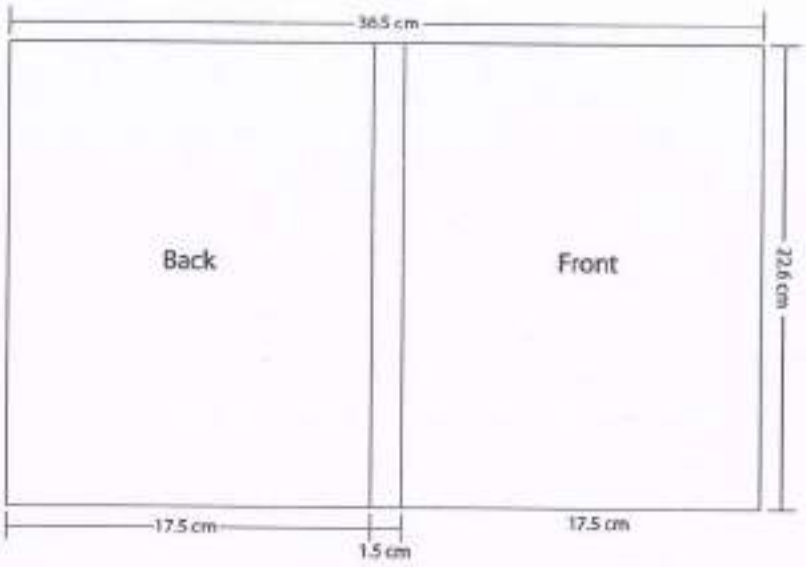
Size :



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TERMINAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 21/10/2022 **DAY:** Friday
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break) **DURATION:** 3 hours
SUBJECT: Advertising art and ideas **MARKS:** 100

Instructions:

1. Answer any FIVE question of the following. 2. All questions carry equal marks.
3. Use illustrations or sketches wherever necessary.

Q. 1 Explain the importance of 'Innovative media' with examples.

Q. 2 Write about 'Role of 'Advertising' in society. Cover the topic from all angles.

Q. 3 What is the 'Role of 'Media' in society as in general? How does communication media also stand as advertising media?

Q. 4 What is an Advertising Campaign? Write about the factors to be researched before planning an Advertising Campaign.

Q. 5 What are various Media we consume? Write about 'Above the line media' and Below the line media.'

Q. 6 Write notes on **Any Two** of the following.

A. AIDA module of Advertising.

B. Demographics v/s Psychographics

C. Primary and Secondary Media in Advertising

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ANNUAL EXAMINATION | 3YR- BFA APPLIED ART, 2022-23

DATE: 21st & 23rd March '23
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing

DAY: Tuesday & Thursday
DURATION: 10 HRS
MARKS: 80

Instructions:

- Photographic printed references are allowed after the first 1 hour. Direct tracing & copying from such references is not allowed.
- Prepare 2 proportionately smaller rough visuals including background & properties in Pencil & take supervisor's approval on the selected Drawing (by or before 10.30 am)
- Use ½ imperial Indian T.K sheet for rough and ½ imperial Ivory sheet for final.
- **Digital or electronic devices such as mobile phones, I pad, earphones, music speakers etc. are strictly prohibited inside the examination hall.**

Question: Make a realistic drawing of a model posed in front of you. Render it in a realistic or stylized manner.

Subject: Sculptor working in his studio **Medium:** Poster Colour, Watercolor or Mix medium

Credits will be given: Detailed study of anatomy, light study & tonal values, command on the medium application, appropriate use of properties & background, overall look & finishing

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ANNUAL EXAMINATION | 3YR- BFA APPLIED ART, 2022-23

DATE: 21st & 23rd March '23
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing

DAY: Tuesday & Thursday
DURATION: 10 HRS
MARKS: 80

Instructions:

- Photographic printed references are allowed after the first 1 hour. Direct tracing & copying from such references is not allowed.
- Prepare 2 proportionately smaller rough visuals including background & properties in Pencil & take supervisor's approval on the selected Drawing (by or before 10.30 am)
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ANNUAL EXAMINATION | 3YR BFA (APPLIED ART) 2022-23

DATE: 24/03/23 & 27/03/23
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break)
SUBJECT: INFORMATION DESIGN

DAY: Friday & Monday
DURATION: 10 hours
MARKS: 80

Instructions:

- Use ½ imperial size paper as an answer sheet.
- **Prepare 2 colour roughs**, get one approved within the first 1½ hrs (by or before 11 am).
- Students are allowed to refer to type specimen books and printed references after the approval of rough, **direct tracing from such references are strictly not allowed at all.**
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to interpretation of brief and thought, good composition, proper use of typefaces, relevant colour scheme & overall finishing.

Question: Design an Infographic poster for Government of Maharashtra to be issued in public interest for the colleges in Mumbai region.

Brief: Social media has become a daily habit in most people's lives. Individuals across different age groups use social media platforms like Facebook, Instagram, YouTube and Twitter for communication and networking, and Indians spend approximately 2.4 hours of a day on social media alone. Young individuals aged 18-24 years spend an excessive time of approx 4.3 hours a day on these applications – with Facebook and Instagram having 97.2 million and 69 million users from this age group alone in India, clearly showcasing growing dependency on social media. A major impact that social media has on children and teenagers is their lack of concentration in their studies.

Looking at the research, the Government of Maharashtra has decided to make an awareness campaign on **"Digital Detox"**. A digital detox refers to a period of time when a person refrains from using tech devices such as smartphones (mainly), televisions, computers, tablets, and social media sites. "Detoxing" from digital devices is often seen as a way to focus on real-life social interactions without distractions.

Design Essentials :

1. **Headline: Reasons for "Smartphone Detox"** OR Create your own
2. Appropriate visual, Icons/Graphics
3. **Logo :** Government of Maharashtra
4. **Copy Matter :** Online technology is ingrained officially in our lives. Words such as 'connect', 'share', 'like' and even 'friend' have an entirely different meaning now. Every individual is addicted to the digital box, 'Smartphone'. The rise of smartphones means people can be contacted by others at any time, anywhere. But is this connectivity always good? What happens if you are on your mobile phone too much? Here are some reasons to go for a "Digital Detox" and put your phone away.

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- **LOWERS CONCENTRATION :** Excessive mobile phone use leads to poor concentration. Having your phone out whilst doing homework or revision can make students perform 20% worse. The researchers state that "the mere presence of a cell phone may be sufficiently distracting to damage attention".
- **FEAR OF MISSING OUT (FOMO) :** Students often experience Fear Of Missing Out (FOMO). This is made worse with mobile phones and the rise of social media, driving the compulsive need to know what others are doing. Those who develop FOMO will experience lower overall mood, increased anxiety, and are more likely to check their phones during lessons or study time. One can overcome this FOMO, such as focusing on the present moment, avoiding multitasking or limiting social media time.
- **REDUCES MEMORY :** Phone messages and notifications are distracting and disrupt tasks (study), causing goals of the tasks to be forgotten. This is apparent to anyone watching a student revising or doing their homework with their phone next to them. Researchers confirmed that the waves of mobile phones do have an impact on memory, though noting that the effect sizes are small.
- **WARPS YOUR VIEW ON REALITY :** Social media presents a distorted view of reality. No-one is as happy as they seem on Facebook, as wise as they appear on Twitter, as busy as they look on Linked In or as updated as they look on Instagram. By nature, we then compare our lives to these false realities. This comparison to others can be stressful, promoting a fear of failure.
- **STRESS AND ANXIETY :** Excessive use of mobile phones is bad for your psychological health. Constant over-use of mobile phones leads to increased anxiety, feelings of loneliness, and low self-esteem. Reliance on mobile phones can also cause irritation, frustration, and impatience when they cannot be used.
- **MAKES YOU SLEEP WORSE :** Use of phone for longer than 20 minutes at a time will lead to poor sleep quality and duration. One possible reason is that the brightness of the backlight on your phone delays the sleep hormone, melatonin, from being released, keeping you awake for longer. Ways to fall asleep more easily include having a regular sleep schedule, exercising a couple of hours before bedtime, a hot bath or, obviously, avoiding screens at night.

Size: 12"(W)x 18"(H) **Rough :** 6" (W) X 9" (H)
Colour : Multi colour **Medium :** Poster Colour

NOTE : Students can alter the given copy for the mentioned points, but reduction in the pointers are not permissible.

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Government of Maharashtra

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ANNUAL EXAMINATION | 3YR BFA (APPLIED ART) 2022-23

DATE: 31/03/23 & 03/04/23
TIME: 9:30am to 3:00pm (12:30pm -1:00pm break)
SUBJECT: COMMUNICATION DESIGN

DAY: Friday & Monday
DURATION: 10 hours
MARKS: 80

Instructions:

- **Prepare 2 colour roughs**, get one approved within the first 2 hrs (by or before 11:30 am).
- Students are allowed to refer to type specimen books and printed references after the approval of rough, **direct tracing from such references are strictly not allowed.**
- Use ½ imperial size paper as an answer sheet.
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to Interpretation of brief and thought, good composition, proper use of typefaces, relevant colour scheme & overall finishing.

Question: Design a Magazine advertisement for 'Vicks Cough Syrup' for children.

Brief: 'Vicks Cough Syrup' Honey flavour for Chesty Cough helps clear chest conjunction in a natural honey flavored cough syrup. Vicks Cough syrup for Children contains medicine that provides relief from chest congestion and helps clear phlegm. It does not cause drowsiness, suitable for children and family.

Vicks Cough Syrup contains Guaifenesin – an expectorant that thins phlegm in the chest to get it out
of the airways. This active ingredient loosens exasperating mucus that jam the chest, helping one to cough it up and out with ease. Vicks Chesty Cough syrup also soothingly coats irritated throat.

Design Essentials :

1. Headline: **Take care of your child**
   OR Create your own
2. Appropriate visual
3. Product
3. Logo : Vicks
4. Key Features :
   - Helps clear phlegm.
   - Doesn't put you to sleep.

Size: 8"(W)x 11"(H)
Colour : Multi Colour
Medium : Poster Colour

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Shirgaon, Virar East, Palghar-401305

ANNUAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 5th & 6th April '23 **DAY:** Wed & Thur

TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 10 HRS

SUBJECT: Lettering and Typography **MARKS:** 80

Instructions:

- Prepare **1 color comprehensive** for the given task in proportionately half size and get it signed by the supervisor within the first two hrs.
- Candidates are allowed to refer to type specimen books and photographic printed references only after the rough is signed by the supervisor but direct tracing from such references is not allowed at all.
- Use 1/2 Imperial size paper for all the tasks.
- Submission of the final Paper should be separate. Rough and tracing paper should be stapled properly in following sequential order- starting from top: 1) Rough sheet 2) Tracing papers 3) References used.
- Credit will be given to typography skills, composition, execution, layout, finishing, colour scheme.
- **Any Digital or electronic devices such as Mobile phone, CD, Digital Camera, Pen drives, Headphones or any other musical instruments are PROHIBITED inside the examination hall.**

Question: Create a typographical design for the Popcorn package for PVR Cinemas.

Brief: PVR Ltd (formerly Priya Village Roadshow Ltd), doing business as PVR Cinemas, is an Indian multiplex chain based in Gurgaon. PVR pioneered the multiplex revolution in India by establishing the first multiplex cinema in 1997 at Saket, New Delhi. PVR Ltd. Trade name.
The Popcorn counter at the food court of PVR Cinemas is redesigning its package design. A bag of freshly popped popcorn is a must while watching a movie. Various flavours of popcorn are available at the food court. Some of the most preferable flavours are mentioned below.

- Butter smoked sea salt popcorn- Tender white popcorn kernels, real butter, and smoked sea salt combine to create this delicious snack.
- Masala popcorn- This is for those people who love all things spicy. These popcorns, coated with a mix of Indian spices and paprika, creates a delicious blast of flavors in our mouths.
- Creamy butter- This classic indulgence is created by frying the popcorn kernels in fresh dairy butter with a pinch of sea salt.
- Caramel popcorn- This is the perfect snack for those who love both the spicy as well as sweet flavors. The crunchiness of popcorn, when coated with a delicious topping of caramel, offers the most wonderful and delightful experience.
- Coffee flavored popcorn- This sophisticated snack is made by combining rich coffee with tender white popcorn.

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- Dark chocolate caramel popcorn- This heavenly combination is created by blending rich Belgian dark chocolate with classic caramel popcorn.

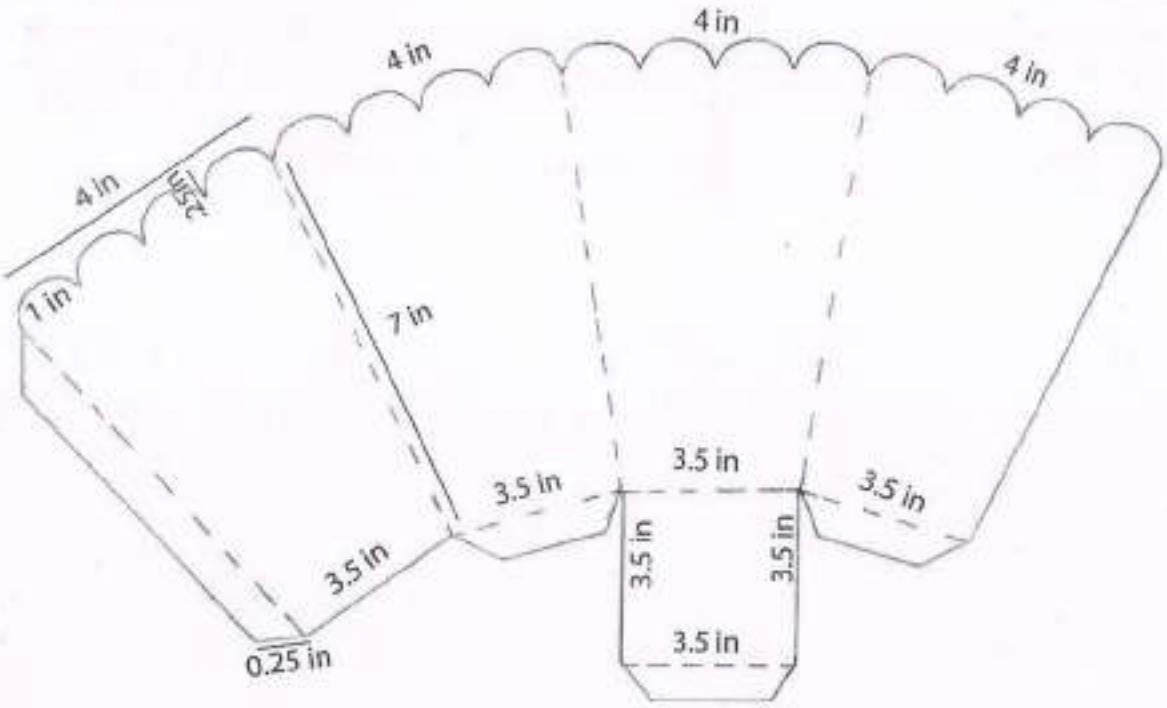
Task: Refer to the diagram below and design a striking package design . The design should be a blend of either lettering and typography or Calligraphy and Typography.

Design mandates:

Incorporate the word 'Popcorn' as a main title on any two alternate sides of the package.
Text: Enjoy the popcorn and enjoy the show. It's just a movie so have fun

- Students are allowed to use other relevant text in support of the subject.
- Typographical design should be incorporated on all four sides of the package.
- Visuals will be in the form of letterforms only

Paper Size: ½ imp (Horizontal)
Medium: Poster Colour or Mix media
Note: Do not repeat the design.



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ANNUAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 5th & 6th April '23
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Illustration

DAY: Wednesday & Thursday
DURATION: 10 HRS
MARKS: 80

Instructions:

- Photographic printed references are allowed after 1 and 1/2 hours. Direct tracing & copying from such references is not allowed at all (Internet images, Typography specimen books etc.)
- Prepare two proportionately smaller rough layouts with illustration in Pencil & do color one of them in first 1 & 1/2 hrs. Take supervisor's approval on the selected Design (by or before 11.00am)
- Use ½ imperial Indian TK sheet for rough and ½ imperial Ivory sheet for final.
- **Digital or electronic devices such as mobile phones, I pad, earphones, music speakers etc. are strictly prohibited inside the examination hall.**

Question: Design an Illustration for a full page press advertisement **Celebrating 1st May Maharashtra Din** by Government of Maharashtra

Brief: Maharashtra Day, commonly known as **Maharashtra Din** is a state holiday in the Indian state of Maharashtra, commemorating the formation of the state of Maharashtra in India from the division of the Bombay State on 1 May 1960. Maharashtra Day is commonly associated with various other public and private events celebrating the history and traditions of Maharashtra. It is celebrated to commemorate the creation of a Marathi speaking state of Maharashtra. Government of Maharashtra is celebrating 63rd Maharashtra Din with various events like Morning Rally, Chhatrapati Shivaji Maharaj pujan, lectures on Marathi literature, cultural event on folk dance & folk singing etc.

Size for full page press advertisement - 8 columns x 45cm (32cm x 45cm)
Note: Illustration should be designed keeping the media into consideration.
Indicate the placement of headline, copy, logo and baseline in pencil on the gateway sheet provided.

Medium: Multicolour

Credits will be given:

1. Understanding of the topic & visual narration
2. Style of the illustration
3. Appropriate colour scheme
4. Medium handling
5. Overall look

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ANNUAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 5th & 6th April '23 **DAY:** Wed & Thu

TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 10 HRS

SUBJECT: Elective-Photography **TOTAL MARKS:** 80

Instructions:

- Prepare two **colour roughs (Composition)** in proportionately smaller of the final sized and get one signed by **the supervisor within the first 2 hours.** (By or before 11.30 am).
- In the remaining hours of the paper candidates are expected to render a comprehensive **layout** suggesting **proper** illumination of lighting falling on **the** subject. Please keep **in** mind that the layout should be done considering **TABLE TOP** composition.
- Students are allowed to refer to type specimen books and printed references after 2 hours, **direct tracing from such references are strictly not allowed.**
- Paper size: **Candidates are instructed to use 1/4 imperial size paper for both rough & comprehensive.**
- Any type of alteration in the given final and comprehensive size is not permissible.
- Students should bring their own materials and accessories required for the Table Top.
- Comprehensive must show tonal values and details of lighting on objects.
- Any type of digital and electronic device is **STRICTLY PROHIBITED** inside the examination hall.
- **Task A**: 20 Marks, **Task B**: 60 Marks.
- Do not mention names on any side of paper.

Question: Table-top Photography of **'Real Fruit Juice'** for **Magazine Advertisement.**

Brief: Real Fruit Power

Today, Real Fruit Power has a range of 16 exciting variants of fruit juices - from the exotic Indian Mango, Mosambi, Guava, and Plum & Litchi to international favourites like Pomegranate, Tomato, Cranberry, Peach, Blackcurrant, Apricot & Grape and the basic Orange, Pineapple, Apple & Mixed Fruit. You can inculcate the goodness of these healthy fruit juices in your daily life with the various fruit juice mocktail recipes. Real Fruit juice is the best Juice Brand in India today!

Made from the best quality fruits, Real does not have artificial flavours and preservatives, and offers your kids not just great taste, but also FRUIT POWER - the power of fruits... the power to stay ahead.

The nutritional contents of Real Fruit Juices & Nectars are endorsed by PFNDAI -- Protein Foods & Nutrition development Association of India.

Accolades for Real:

- India's No. 1 Fruit Juice brand

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- Voted as a Super brand
- Voted by consumers as the most trusted fruit juice brand for four years in a row
- Real awarded the Reader's Digest Trusted Brand Gold Award 2009 in the food & beverages category

Task A: **(20 marks)**

On the basis of the given brief above prepare two pencil rough compositions along with one colour comprehensive composition for a Magazine Advertisement of 'Real fruit juice'. Arrange a Table top to create the atmosphere for an interesting visual. Draw a light plan on a separate sheet (¼ imp paper).

Size for rough: 4" (W) X 5.5" (H) Pencil Scribble, Use ¼ imperial size paper.
Size for comprehensive: 8" (W) X 11" (H) Multi Colour
Headline: 1) Enjoy pure fruit 2) Purely natural energy or 3) Create your own
Essential: Logo (Use the given Logo)
Body Copy: Suggestions only
Contact: 1800-103-1644
Address: www.dabur.com/our-brand/real

Task B:

INSTRUCTIONS:

- Students should use a DIGITAL **SLR** camera to complete the remaining part of the paper.
- Shoot the composition to match with the visual you have done for the magazine advertisement Layout.
- Students should bring their own props and accessories required for the Table Top. Only studio space and lights will be provided.
- Format your Memory Cards before entering the examination studio, it should show a **'NO IMAGE'** message.
- Credit will be given to perfection in lighting, exposing, presentation and interpretation of brief.
- Any digital enhancement in the Image is not allowed.
- Any type of digital and electronic device is **STRICTLY PROHIBITED** inside the examination Studio.
- With the reference completed in Task 1, make an arrangement in the studio.
- Students are allowed to place the lights and props as per their requirements & submit only **three** frames of your choice in **JPEG** format on a provided machine.

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Shirgaon, Virar East, Palghar 401305

ANNUAL EXAMINATION | 3rd B.F.A. (APPLIED ART) 2022-23

DATE: 05/04/23 **DAY:** Wednesday

TIME: 9:30am to 3:00pm (12:00 noon -12:30pm break) **DURATION:** 5 hrs

SUBJECT: COMPUTER GRAPHICS **PAPER - I** **TOTAL MARKS:** 40

Instructions:

- **Paper 1 (40 marks) + Paper 2 (40 marks) = 80 Marks**
- **Prepare 2 rough color visuals**, get one approved within the first 2 hrs (by or before 11:30 am).
- Students are allowed to refer to type specimen books and printed references, **direct tracing from such references are strictly not allowed.**
- Paper size: **Half imperial size Indian TK.**
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to Interpretation of brief and thought, good composition, proper use of typefaces and relevant color scheme.
- Using the allotted computer, create a folder on 'D' drive named '4YR22TE-*ROLLno*'. Save all your exam related files along with a Final png format file with white background in the same folder. File Name Format : ***Rollno*-4YR22TE-A | *Rollno*-4YR22TE-B | *Rollno*-4YR22TE-Final**
- One can use any appropriate software that is available on the allotted computer.
- Use of Pen-drive, CD is not allowed without permission of the Lab-in-charge.
- Mobile or any other electronic devices are not allowed in the examination hall.
- Keep saving your work file every 15 minutes to avoid technical problems.

Question: Design a social media post for Nescafé - Ready To Drink Iced Latte Cold Coffee.

Brief: Nescafé is a brand of coffee made by Nestle. It comes in many different forms. Nescafe Ready To Drink Iced Latte Cold Coffee - Flavored Milk brings out a delicious coffee indulgence with an extra creamy flavor, perfect for those who enjoy their coffee light and milky. One of the world's most loved brands, Nescafe has been making one of the world's most loved beverages coffee for over six decades. Create a key visual that signifies the essence of cold coffee. Refer to the reference folder shared with you.

Task : Create the selected option digitally, using any vector software that is available on your allotted computer. Use available fonts on your computer. Create design with the help of shared references only.

Essential Design Elements :

Appropriate visual to support copy and concept

Headline: GRAB YOUR CHILL! or create your own.

Logo: Nescafé

Size for Rough : W=19.5 cm x H=19.5 cm

Medium for rough: Mix Media

Final Size : 1080 px (w) x 1080 px (h)

Color: RGB

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ANNUAL EXAMINATION | 3rd B.F.A. (APPLIED ART) 2022-23

DATE: 06/04/23 **DAY:** Thursday

TIME: 9:30am to 3:00pm (12:00 noon -12:30pm break) **DURATION:** 5 hrs

SUBJECT: COMPUTER GRAPHICS **PAPER - II** **TOTAL MARKS:** 40

Instructions : Follow the instructions mentioned in Paper 1.

- **Paper 1 (40 marks) + Paper 2 (40 marks) = 80 Marks**
- No need to prepare a rough design, students can directly start the final
- 20% of the alteration in the created visual or imagery is allowed
- Use any vector software that is available on your allotted computer. Use available fonts on your computer.
- Using the allotted computer, create a folder on 'D' drive named '4YR22TE-*ROLLno*'. Save all your exam related files along with a Final png format file with white background in the same folder.
- File Name Format : ***Rollno*-4YR22TE-A | *Rollno*-4YR22TE-B | *Rollno*-4YR22TE-Final**
- One can use any appropriate software that is available on the allotted computer.
- Use of Pen-drive, CD is not allowed without permission of the Lab-in-charge.
- Mobile or any other electronic devices are not allowed in the examination hall.
- Keep saving your work file every 15 minutes to avoid technical problems

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Question: Create the adaptations of the design created in paper I for website banner and instagram story.

Brief : Read the brief given in Paper 1 and use it accordingly.

Essential Design Elements :

Appropriate visual to support copy and concept

Headline: GRAB YOUR CHILL! or create your own.

Logo: Nescafé (provided)

Size for web banner : 1920px (w) x 550 px (h)

Size for Instagram story : 1080 px (w) x 1920 px (h)

Color Mode: RGB

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ANNUAL EXAMINATION I 3YR- BFA APPLIED ART, 2022-23

DATE: 5th & 6th April 2023 **DAY:** Wed, Thur
TIME: 9:30 am to 3:00 pm (12.30 pm-1.00 pm break) **DURATION:** 10 hours
SUBJECT: Exhibition Display Design and StageCraft **MARKS:** 80

Instructions:

- Type specimen books and photographic printed references are allowed after 1 and 1/2 hours. Direct tracing & copying from such references are not allowed (Internet images, Typography specimen books, etc.)
- Paper size: 1/2 Imperial (for Rough and Final)
- Prepare 1 rough design in color with the suggestion of the text in the first 2 hrs and take the supervisor's approval on the selected Design (by or before 11.30 am)
- Use Indian TK sheet for rough and TK/Ivory paper for final.
- **Credits will be given to:** 1) Space division, concept & design skills. 2) Proper use of elements, layout and finishing. 3) Relevant colour scheme. 4) Interpretation of brief thoughts. 5) Good rendering.
- **Digital or electronic devices are strictly prohibited inside the examination hall.**

Question: Design an **Enclosed Window Display for the Fabindia** store.

Brief: Fabindia was established in 1960 primarily to promote the fascinating crafts of India. Starting
mainly as an exporter of home furnishings, they have now started to offer a wide assortment of women's and men's clothing, home decor items, personal care items, organic food products, and much more. Keeping contemporary fashion in mind, they blend indigenous craft techniques with modern designs.
Fabindia connects over 55,000+ rural craft producers to modern metropolitan markets, building a foundation for skilled, long-term rural employment while preserving India's traditional crafts. Their products are natural, handcrafted, and modern. They celebrate India at Fabindia and strive to offer all
that admire our country to customers all around the world, which has made Fabindia one of the finest shopping destinations.

Define your Style Statement with the Women's Collection
Make a statement with Fabindia's women's collection. From ethnic wear to western wear and accessories, there's a vast range of offerings. Explore and choose the perfect outfits for women from a thoughtfully curated assortment that will take your wardrobe to the next level.

Upgrade your Looks with the Men's Collection
Discover the rich Indian culture, craft, and craftsmanship with Fabindia's menswear collection. Elevate your style quotient with fascinating western and ethnic menswear choices and add finishing touches to your ensemble with the perfect handcrafted accessories. So whether it's a client meeting, a lazy Sunday, or a festive occasion, be the centre of attention with our exquisite collection.

Kids Collection: The Perfect Blend of Style and Comfort

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Introduce your young ones to the diverse crafts of India and let them be their adorable and happy selves with our kidswear collection. Shop online for a wide range of clothes and accessories for your kids and turn them into trendy little fashionistas.

Product Range (Collection): Winter, Gifting, Festive, Spring, Summer, Indigo, Wedding, Everyday Living, Chikankari, Fabkids.(Choose any one Theme)

Size : L 12' x W 8' x H 10' (Three sides closed)

Design Requirement:

- The logo & effective theme line should be visible and painted/displayed in the window.
- Atmosphere to create U.S.P. of the product.
- Mention suitable material for the client to attract attention.
- Design can have cutouts, spotlight, special effects, etc

Rough: On ½ imperial Size paper draw two conceptual sketches in colour for the window mentioned above with design specifications with due attention to, the exterior window view, a 3D element related to the subject & special additional features if any.

Task A: On the final ½ imperial Size paper draw a Floor Plan and two side elevation of the window in the appropriate scale and indicate the basic requirements of the display. Your floor plan shows technical details & scale, dimensions, material specifications, products, etc.

Task B: Refer to the plan you have designed for a window in task A and render the suitable freehand colour perspective of the window display.

Medium: Multicolour

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ANNUAL EXAMINATION | 3rd B.F.A. (APPLIED ART) 2022-23

DATE: 05/04/23 **DAY:**Wednesday

TIME: 9:30am to 3:00pm (12:00 noon -12:30pm break) **DURATION:** 5 hours

SUBJECT: COMPUTER GRAPHICS **PAPER - I** **TOTAL MARKS:** 100

Instruction :

- **Paper 1 (60 marks) + Paper 2 (40 marks) = 100 Marks**
- **Prepare 2 rough color visuals**, get one approved within the first 2 hrs (by or before 11:30 am).
- Students are allowed to refer to type specimen books and printed references, **direct tracing from such references are strictly not allowed**.
- Paper size: **Half imperial size** Indian TK.
- Any type of alteration in the given final and rough size is not permissible.
- Credit will be given to Interpretation of brief and thought, good composition, proper use of typefaces and relevant color scheme.
- Using the allotted computer, create a folder on 'D' drive named '4YR22TE-*ROLLno*'. Save all your exam related files along with a Final png format file with white background in the same folder.

File Name Format : ***Rollno*-4YR22TE-A | *Rollno*-4YR22TE-B | *Rollno*-4YR22TE-Final**

- One can use any appropriate software that is available on the allotted computer.
- Use of Pen-drive, CD is not allowed without permission of the Lab-in-charge.
- Mobile or any other electronic devices are not allowed in the examination hall.
- Keep saving your work file every 15 minutes to avoid technical problems.

Question: Design a social media post for Nescafé

Headline - **Brief: Nescafé** is a brand of coffee made by Nestle.It comes in many different forms. Nescafe Ready To Drink Iced Latte Cold Coffee - Flavored Milk brings out a delicious coffee indulgence with an extra creamy flavor, perfect for those who enjoy their coffee light and milky. One of the world's most loved brands, Nescafe has been making one of the world's most loved beverages coffee for over six decades. Create a key visual that signifies the essence of cold coffee. Refer to the reference folder shared with you.

Task : Create the selected option digitally, using any vector software that is available on your allotted computer. Use available fonts on your computer. Create design with the help of shared references only.

Essential Design Elements :

Appropriate visual to support copy and concept

Headline: GRAB YOUR CHILL! or create your own.

Logo:Nescafé

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Size for Rough : W=19.5 cm x H=19.5 cm **Medium:** Mix Media

Size : 1080 px (w) x 1080 px (h) **Color : RGB**

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ANNUAL EXAMINATION | 3rd B.F.A. (APPLIED ART) 2022-23

DATE: 06/04/23 **DAY:**Thursday

TIME: 9:30am to 3:00pm (12:00 noon -12:30pm break) **DURATION:** 5 hours

SUBJECT: COMPUTER GRAPHICS **PAPER - II** **TOTAL MARKS:**100

Instruction : Follow the instructions mentioned in Paper 1.

- **Paper 1 (60 marks) + Paper 2 (40 marks) = 100 Marks**
- **Prepare 2 rough color visuals,** get one approved within the first 2.5 hrs (by or before 11:30 am).

Question : Create the adaptations of the design created in paper I for website banner and instagram story.

Brief : Read the brief given in Paper 1 and use it accordingly.

Essential Design Elements :

Appropriate visual to support copy and concept

Headline: GRAB YOUR CHILL! or create your own.

Logo:Nescafé

Size for web banner : 1920px (w) x 550 px(h) **Medium:** Mix Media

Size for Insta story : 1080 px (w) x 1920 px (h) **Color : RGB**

Use any vector software that is available on your allotted computer. Use available fonts on your computer. Create design with the help of shared references only.

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4th YEAR APPLIED ART
(A.Y. 2022-23)

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FINAL YEAR BFA APPLIED ART, 2022-23

Assignment no. 1	Subject- Exhibition Display Design & Stage Craft	13/06/2022

Title –Material study-

Objective: 3D designing is the art and science of enhancing the space to meet a healthier and more aesthetically pleasing environment for the people using the space. As a specialization for space design and professionals who wish to deepen their knowledge of new materials is important. Surfaces and their interaction with the space and along with other elements: through some thorough and varied reading, in terms of design culture, the different categories of matter useful in space.
Students should know the application, material specification,available types, sizes, gauge, weight and prices of material for enhancing their knowledge of space design.

Task : Design a Material Hand book.
Study different types and its market price of various materials used at Exhibition Display and for stage crafts. Collect and study different materials . Categories are given in attachment.

Student must include:

- Types of material
- Material specification
- Sample Picture of material
- Available Sizes
- Price
- Available brand.
- Available place

Reference:

- https://foyr.com/learn/how-to-choose-materials-and-finishes-for-interior-design-projects/
- https://www.architonic.com/en/products/materials/0/3210514/1

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FINAL YEAR, BFA APPLIED ART, 2022-23

Subject: Information & Publishing Design	04/07/2022

Title: Information & Publishing Design Campaign on Social Awareness.

Objective: Students should understand that a Social Awareness campaign is the use of advertising to inform the public about a social issue or to influence their behavior. While social advertising campaigns are often successful in raising awareness, they are typically unsuccessful in producing long-term behavior change of the type that can be achieved through the use of social marketing. Social advertising makes people understand what the government & non government does.

Brief: A social awareness campaign is a marketing effort to build public recognition of a problem through media, messaging, and an organized set of communication tactics. These campaigns target a large number of people over a specific period of time to try and generate specific outcomes or achieve predetermined goals.

These campaigns can inform the community about a current problem by highlighting and drawing attention to it in such a way that the information and education provided can solicit action to make changes.

Task: Create Social Awareness Campaign.

Steps to follow:

1. Topic selection
2. Collection of information & Existing Media
3. Visual Extension
4. Execution Style
5. Final Layouts.

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Fourth Year B.F.A. Applied Art 2022-23

Schedule Elective – "Photography"

Step: - 1 Introduction of topics and overview. (1st & 2nd Week)

- Overview of Elective Photography.
- Importance and Introduction to Project.
- Discussion on Topics with examples.
- Discussion & corrections on selected topics.

Step: - 2 Project 1 Research. (3rd & 4th Week)

- Students would start doing research for project 1 (collection of information & references).
- Students should select a topic for final shoot for project 1.

Area of Information

- Students should visit photography studios and discuss with professionals in the field about their photography project.

Step: - 3 Discussion, Ideation, preparation, Execution and corrections of photo shoot

Aug. 1st to 4th Week

- Students will start doing scribbles and roughs on basic thoughts. Considering the lighting for the shoot.
- The scribbles and roughs will be discussed/modified/corrected.
- After doing several rounds, students will end up getting approval on any one topic.
- After the selection of topics, students will start working on them.
- While working on the execution, students will keep taking corrections on the final shoot.

Step: - 4 Final Submission and Presentation 1st & 2nd Week

- Submission in print and soft file.

Fourth Year B.F.A. Applied Art 2022-23

Elective – "Photography"

Project 1 & Project 2 Planning

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Project 1 Planning				
Sr. No.	**Planned Session**	**Months**		
1	Introduction of topics and overview	June/July 22		
2	Project 1 Research	July 22		
3	Discussion, Ideation, preparation, Execution and corrections of photo shoot	July to Sept. 22		
4	Final Submission and Presentation & Introduction to 2nd Project.	Oct. 22		
Project 2 Planning				
Sr. No.	**Planned Session**	**Months**		
1	Project 2 Research	Nov. 22		
2	Discussion, Ideation, preparation, Execution and corrections of photo shoot	Dec.22 to Jan 23		
3	Final Submission and Presentation	Feb 23		
4	Preparation for Annual Art Exhibition & submission Prelim and Tests etc.	Feb 23		

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FINAL YEAR BFA APPLIED ART, 2022-23

Assignment no-1	Subject- Illustration	Date-13/06/22	Duration –30 hours

Title – Motion Drawing (Animation)

Objective: what is the difference between 2D and 3D Animation?

Brief: What is Hand-Drawn Animation?

This type of animation, known as "cel animation" or "hand-drawn animation," has long been the most common animation style in cinema. However, computer animation has overtaken it in popularity. However, despite improvements in technology, the hand-drawn animation process is still a time-consuming and labor-intensive method.

The first step is to create a set of storyboards that depict the film's visual style. To guarantee that the animators know precisely when a character is speaking or bursting into song, they are synchronized with the film's pre-recorded music.

Character designers then create model sheets to guarantee that the appearance and movement of the characters are consistent across the board, as many animators are engaged.

Once all of this is done, the animation begins!

Transparent sheets of paper are used to create animation sequences by drawing one frame at a time, ensuring that each frame is perfectly aligned with the music. For example, a character's lips move while they aren't talking.

Each animation sequence's backdrop is painted by background painters who use oil paints or watercolors. After the images are polished and cleaned, the next significant step is to turn them into a film!

Celluloid (cel) is the thin, translucent sheets of plastic on which the drawings are transferred. Once a sequence is placed into cells, a special animated camera is used to film it. The finished film is set to be developed and processed once all the sequences have been shot.

However, the growth of computer animation has led to a decrease in the number of conventional animated films being made, although they remain a tremendously popular form of entertainment to date.

Principles of Animation

Squash and Stretch
Anticipation
Staging
Straight Ahead Action and Pose to Pose
Follow Through and Overlapping Action
Ease In and Ease Out
Arc
Secondary Action
Timing
Exaggeration
Solid drawing
Appeal

Types of Animation,

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1. Traditional animation
2. 2D animation
3. 3D animation
4. Typography Animation
5. Clay animation
6. Sand Animation
7. Flip book Animation
8. Stop-motion animation, etc.

Task: Create 8 to 12 motion drawings of animal or human body with movement.
Size: 4"X16"

Medium: Poster colour

Reference book/Link:

Timing for Animation-Whitaker, Harold / Halas, John
Animation now by-Mundi, Anima be- Wiedemann, Julius
Secrets of Digital Animation by-Wl throw, Steven

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FINAL YEAR BFA APPLIED ART, 2022-23

Assignment	Subject: Communication Design	28/11/2022	Submission: 2/12/2022

Title: Advertising Campaign of 5 media

Objective:

Design, Learning is an active process in which students construct new ideas or concepts based upon their current/past knowledge. Students select and transform information, construct hypotheses and make decisions, relying on a cognitive structure to do so.
Selection of subject, ideation, rendering techniques and final execution must have the impact and the level of maturity. Self-analyzing, self-initiated briefs, research and more importantly a big idea are the key measures of evaluating work. Final output should be sheer research based media execution.

Brief: The Campaign Objectives are broken down into 3 main marketing objectives, Awareness, Consideration and Conversion, the objective that you choose should fall within the category that is closest to your current advertising goals.

Task: Create an Advertising Campaign of **5 media** on any one brand given below.

List of brands:

1) **Red Bus-** Travel service
2) **Wagh Bakri-** Hot Beverages
3) **Bluestone-** Jewellery
4) **Sparx-** footwear
5) **YouTube Kids-** Web Service

Assignment detail:

Media 1: Series of Press or Magazine (3 Press or 3 Magazine)
Press Size: 16 cm x 25 cm (Vertical)
Magazine Size: 8.5 inches x 11 inches (Vertical)

Media 2: Hoarding
Size: 20 inches x 10 inches (Horizontal)

Media 3: Poster
Size: 12 inches x 18 inches (Vertical)

Reference:

- *Wenjian, Li -Branding Identity : Contemporary Graphic Design*
- Veksner, Simon: How to Make it as an Advertising Creative
- Magazine: Archives
- Pricken, Mario Creative strategies
- Switch Studio: Creativity No. 40 : Creativity International Awards
- Cordy, Peter: Creative Source

*Assignment will be assessed on the level of its creativity, execution & presentation.

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B.F.A. PAINTING 1st YEAR

2022-23

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1st Year BFA PAINTING, 2022-23

Assignment No. 1	Topic: Design- 2D	Date:17-10-2022 & 18- 10- 2022	Duration: 10 hours

Title:

2-Dimensional Design in Achromatic Scale

Objective:

Understanding Elements and Principles of Art in a simpler way studying only the values and not Colour.

Brief:

An achromatic colour scheme is one that possesses no hue, made up of only black, white, and grey. Rendering a 2-dimensional design in an Achromatic scheme can help study the composition values better than a Monochromatic or Polychromatic. The reason behind this is it helps understand the different values in the composition.

Task:

Compose the 2-dimensional Design in a 6" x 8" rectangle using leaves as the element. Make Preparatory sketches, Key sketches and a Final paper consisting of the actual Design.

Size:

6" x 8" on 1/4 Imperial size Cartridge paper

Medium:

Poster colour

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1st Year BFA PAINTING, 2022-23

Assignment No. 1 and 2	Topic: Drawing from Cast & Full Figure	Date: 28-11-2022,	Duration: 15 hours

Title: Using Envelope method draw outlines of the figure posed in front to achieve a good block-in.

Objective:

To understand why the Envelope method is used to create accuracy in figure drawing.
To become familiar with the block-in method which will be the base of all the advance drawing and painting techniques.

Brief:

The envelope method is drawing outer shapes connecting the outermost points of the object/ figure. It gives an understanding of the overall proportion of the drawing first and dive into the details later.
A block-in is a light sketch of your whole composition before any details or shading are done to make sure it's placed correctly on the page and that the proportions and distances are accurate. If you rush into heavy shading and detail before you've done a proper block-in, erasures will leave a ghost image.

Task:

Draw suggestive outer contour lines of the figure posed in front of you using the envelope method of one hour each sitting.
Total 4 drawings
1st Assignment- Only Block-in
2nd Assignment- Light and shade division (plain tone if possible)

Size:

1/ 4 Size Cartridge paper

Medium: Graphite pencil

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1st Year BFA PAINTING, 2022-23

Assignment No. 1 and 2	Topic: Head Study	15-12-2022 & 16- 12- 2022	Duration: 10 hours

Title: Block-in as head study of the model posed in front of you.

Objective:

To understand why the Envelope method is used to create accuracy in Head study.
To become familiar with the block-in method which will be the base of all the advance drawing and painting techniques.

Brief:

The envelope method is drawing outer shapes connecting the outermost points of the object/ figure. It gives an understanding of the overall proportion of the drawing first and dive into the details later.
A block-in is a light sketch of your whole composition before any details or shading are done to make sure it's placed correctly on the page and that the proportions and distances are accurate. If you rush into heavy shading and detail before you've done a proper block-in, erasures will leave a ghost image.

Task:

Draw suggestive outer contour lines of the figure posed in front of you using the envelope method of one hour each sitting.
Total 2 drawings
1st Assignment- Only Block-in
2nd Assignment- Light and shade division (plain tone if possible)

Size:

1/ 4 Size Cartridge paper

Medium: Graphite pencil

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1st Year BFA PAINTING, 2022-23

Assignment No. 1	Topic: Memory Drawing	Date: 07-11-2022	Duration: 5 hours

Title: Create a landscape live as to compose a Memory drawing in it.

Objective:
To create an understanding about perspective (which the most important aspect of Memory drawing) while doing an outdoor landscape.
Perspective drawing live on the spot creates an unknowing realisation of guesses turning accurate over time.

Brief:
Outdoor Drawing/ Painting also known as Plein air painting is about leaving the four walls of your studio behind and experiencing painting and drawing in the landscape. The practice goes back for centuries but was truly made into an art form by the French Impressionists. Their desire to paint light and its changing, ephemeral qualities, coupled with the creation of transportable paint tubes and the box easel—the precursor to the plein air easels of today—allowed artists the freedom to paint "en plein air," which is the French expression for "in the open air."
Task:
Find a suitable spot within the campus Draw the spot according to the perspective study done earlier, compose a landscape as if you will bruising it for a memory drawing background.

Size:
A4 size- ¼ size cartridge paper.

Medium:
Water/ Poster colour

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1st Year BFA PAINTING, 2022-23

Assignment No. 1 and 2	Topic: Perspective	Date: 15-11-2022	Duration: 10 hours

Title: One Point perspective using cuboids and materials of an interior household

Objective: Learning different aspects of one point perspective using cuboids initially to create more complicated things such as day to day objects with accuracy.

Brief:
One-point perspective is a mathematical system for representing three-dimensional objects and space on a two-dimensional surface by means of intersecting lines that are
drawn vertically and horizontally and that radiate from one point on a horizon line.

Task:
Assignment 1- Draw different shapes and sizes of cuboids in one-point perspective increasing the difficulty level
Assignment 2- Draw day-to-day life interior objects of a household in one-point perspective gradually increasing the difficulty level.

Size: 1/4 Imperial paper.

Medium: Graphite pencil

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1st Year BFA PAINTING, 2022-23

Assignment No. 01	Subject : Printmaking	Date: 21- 11-2022	Duration – 05 hours

Title: Texture

Objective:

To Understand,

1. Types of texture (Manmade and Natural).
2. Texture with shade and light.

Brief:

Texture is an important part of printmaking. To understand this, we need to know the form in which texture is available (Man Made/Natural).

Once we have an understanding of the textures and its availability; we can recreate this in printmaking with color schemes.

Task:

Collect different textures (Man-made objects and Natural objects) on sketching paper. Draw a circle on cartridge paper with 5 inches. diameter. Then create 2D drawing with geometrical shapes inside this circle to get various shapes. Then select a good textured sketch and cut it into different 2D shapes drawn on the quarter sized cartridge paper. Similarly paste various textures on various shapes.

Size: 5 inches. diameter circle on A4 cartridge paper.

Material: Sketching paper, Pencil, Glue, Cutter, A4 Cartridge paper, Butter paper.

Medium: Texture, Oil-pastel and soft-pastel.

Color: Any color of your choice.

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1st Year BFA PAINTING, 2022-23

Assignment No. 1	Topic: Study from Object: Man made & Nature	Date : 10-11-2022 & 11- 11- 2022	Duration: 10 hours

Title: Drawing Lady finger using contour lines, and block-in drawing with rendering.

Objective:

Drawing object with contour lines helps understand the form of the object (lady finger) better, as it moves with every changing shape of the object.

It improves the ease of drawing.

Brief:

The objects have lines wrapped around them which make you visualize their many sides. These lines are called contour lines because they follow the form of the object. Contour lines can run in any direction along the surface of an object to help you create the illusion of form, giving the object a more meaningful shape.

The process of blending can take on many forms. Some artists simply prefer to vary the amount of pressure put on the pencil to change the amount of material applied, as we see with "circling". Some artists use their fingers to blend the graphite after it is applied to the surface although I highly discourage this technique. You have more control with the pencil that you do with your fingers. Also, your fingers add oils to the graphite, which usually results in a mess.

Task:

Two drawings of Object (Lady finger) from life:

1. Linear drawing consisting contour lines to understand the internal shape of it.
2. Neatly rendered pencil drawing with a prior block-in

Size:

¼ Imperial paper

Medium: Graphite pencil

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 09-01-2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Study from Manmade & Nature

DAY : Monday
DURATION: 5hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw the object (nature) in front of you. Paint the object realistically to achieve 3-dimensional effect.

Object: Orange

Medium: Water or Poster colour

Size: ¼ imperial paper. (Cartridge)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 10-01-2023 **DAY :** Tuesday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 5hours
SUBJECT: Design- 2D **MARKS:** 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a two dimensional design on a given subject and paint the design in a suitable colour scheme.

Topic: Art studio/ Kitchen (Any One)

Colour scheme: Any suitable colour scheme.

Size: 6" x 8" Inches. (Vertical Or Horizontal)

Medium: Poster Colours or Water colours.

Size: ¼ imperial paper. (TK paper)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 11-01-2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Colour Practical & Theory

DAY : Wednesday
DURATION: 4 hours
MARKS: 60

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a two dimensional design on given elements and Paint the design in a given colour scheme.

Elements: Fishes and underwater creatures

Size: 4" X 7"

Colour scheme: Double Split Complementary

Medium: Poster Colours

Size: ¼ imperial paper. (TK paper)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 12-01-2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing From Cast & Figure

DAY : Thursday
DURATION: 5 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw the cast arranged in front of you, render the drawing with graphite pencils with good study of shade and light pattern to achieve the 3-dimentionality.

Medium: Graphite Pencil

Size: ¼ imperial paper (Cartridge)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 13-01-2023 and 16-01-2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Head Study

DAY : Friday and Monday
DURATION: 10 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a Human Head from a model in front of you and render the drawing using the given medium.

Medium: Graphite Pencil.

Size: ¼ imperial paper. (Cartridge)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 17-01-2023, 18-01-2023 and 19-01-2023 **DAY :** Tuesday, Wednesday and Thursday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 15 hours
SUBJECT: Printmaking **MARKS:** 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch is compulsory.**
- **Colour Sketch should be attached to the final artwork.**

Question: Make 4 good artistic Print Impressions of a given subject and submit **One** Final Print Impression along with details.

Subject: Market/ Bus stop/ Nature (Any one)

Size: 10" x 10"

Medium: Corex.

Colours (inks) : Black

Paper: ¼ Imperial paper. (Cartridge for Rough sketch & Ivory for Final prints)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 03-01-2023
TIME: 9:30am to 12:30pm
SUBJECT: Fundamentals of Art

DAY : Tuesday
DURATION: 3 hours
MARKS: 100

Instructions:

1) Attempt all five from the below questions
2) Answers should be to the point.
3) Draw diagrams if necessary.
4) All questions carry equal marks.
5)You may write your answers in any one of the following languages: English,Marathi or Hindi.

Questions:

1. Write short notes on Design principles: (20 marks)
   a. Emphasis
   b. Rythm
   c. Unity
   d. Balance

2. What are elements of Design and describe them with examples how they are used in a Design.
(20 marks)

3. What are the characteristics of Colour? Explain with examples.
(20 marks)

4. Write and explain the symbolic meaning of any 5 colours.
(20 marks)

5. Draw and explain Colour wheel and give examples of any 4 Colour schemes.
(20 marks)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 02-01-2023
TIME: 9:30am to 12:30pm
SUBJECT: History of Art

DAY : Monday
DURATION: 3 hours
MARKS: 100

Instructions:

1) Attempt all five from the below questions
2) Answers should be to the point.
3) Draw diagrams if necessary.
4)You may write your answers in any one of the following languages: English,Marathi or Hindi.

Questions:

1.Describe in detail the theme and technique of Prehistoric cave art.
(20 marks)

2. Write short notes on any 3 of the following: (10 marks each)
   a. The bearded man
   b. Pyramid of Giza
   c. Pashupati seal
   d. Didarganj Yakshini

3. Describe the theme and technique of Prehistoric caves and write a note on Lascaux and Altamira.
(20 marks)

4. Give a detailed account of Lomas Rishi cave
(10 marks)

5. Describe in detail the Architecture of Indus Valley Civilization.
OR
Describe in detail the art and sculpture of Indus Valley Civilization.
(20 marks)

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TERMINAL EXAMINATION
1YR BFA PAINTING 2022-23

DATE: 11-01-2022
TIME: 9:30 pm to 3:00 pm
SUBJECT: Colour Practical & Theory

DAY : Friday
DURATION: 1 hour
MARKS: 40

Instructions:

1) Attempt all questions.
2) Answers should be to the point.
3) Draw diagrams if necessary.
4) You may write your answers in any one of the following languages: English,Marathi or Hindi.

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1. Explain in detail the five classification of Colours:

   Primary, Secondary, Tertiary, Quaternary and Intermediate colours.

   (20 marks)

2. Explain how colours can create Illusion in a design.

   (10 marks)

3. Write short notes on: (Any 1) (5 marks)
   a. Complementary colours
   b. Newton's theory of colour

4. Fill in the blanks: (1 mark each)
   a. Artist's Pigment/Subtractive colour theory was invented by _____
   b. _____ is obtained when grey is mixed with colour.
   c. _____ colour scheme is obtained when an equilateral triangle is plotted on the colour wheel.
   d. To demonstrate his colour theory, Newton allowed a narrow beam of sunlight to pass into a dark room and passed it through a _____.
   e. We perceive colours because of the _____ in the retina.

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B.F.A. PAINTING 2ND YEAR

2022-23

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2YR BFA PAINTING- 2022-23

Tutorial- Subject - Aesthetics

1. Write in detail six canons of Chinese art.
2. What are shadangas and explain their impact on Indian painting with examples.
3. What are the attributes of an architect according to Samarangana Sutradhara.
4. Write an elaborate essay on Abhilashitarth Chintamani.

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2YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Drawing Full Figure	Date:03-10-2022	Duration: 5 Hours

Title: Line Drawing With Shade & Light Separation.

Objective:

To study the outline of the figure and to separate the shadow shapes.

Brief: In this assignment we are going to understand the human figure with outline and to study the effect of light and shadow with linear perspective.

Task:

Draw the model in front of you with outlines only. Indicate the shadow shapes with lines.

Paper: ½ Imperial size cartridge paper

Medium: Pencil.

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2YR BFA PAINTING- 2022-23

Assignment No: 06	Sub: Head Study Painting	Duration: 10 Hours

Title: Human Head in water colours (limited colour palette)
Objective: To understand,
Drawing, shade and light pattern
To Achieve the effect of skin tone with using limited colours.

Brief: After studying in black and white, the first step in colour painting is the limited colour palette. In this we characterize using two to three colours. The purpose of working with less colours in the beginning is that the students are not accustomed to the practice of mixing many colours and their combinations, and by using less colours to show their different shades from it, We can create the impression of shadow and light on the face of the person in front. Transparency is the speciality of watercolors. So maintaining it is the one of the challenge while working.
Task: Draw the person's head who posed in front of you and paint it in oil colours with using limited colours.
Size: 1⁄2 imperial cartridge paper
Medium: watercolours.

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2nd Year BFA PAINTING- 2022-2023

Assignment No. 01	Sub: Pictorial Composition	Date:06-09-2022	Duration: 15 Hours

Title: Development of Design with Simple Objects. (Bag)

Objective:

To understand the process of making a picture in a detailed manner.

Brief:

The subject of pictorial composition will be started today in the first assignment, which is the process of making a picture, it has some basic requirements. We are going to adopt some methods for how thoughts are exchanged while solving them and exactly how the creation takes place. From which all the outline before the final picture is to be expressed through the picture.

If a figure is to be constructed in a picture, it is indispensable to know and observe it in all its forms. Therefore, it is a process of taking an object and artistically creating its shape, structure and density.

Task:

1- Draw the object in various angles with details and select good drawings amongst them.

2- Pick some interesting parts from drawn objects.

3- Compose both selected drawings, interesting parts; and compose them into a given size.

Size: 10" x 12" (Vertical or Horizontal)

Paper: ½ Imperial size cartridge paper

Medium: Poster Colors.

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2nd Year BFA PAINTING- 2022-2023

Assignment No. 01	PRINTMAKING	DATE – 19/09/2022	Duration – 05 hours

Title: Texture

Objective:

To Understand types of texture (Manmade and Natural).

Brief:

Texture is an important part of printmaking. To understand this, we need to know the form in which texture is available (Man Made/Natural).

Once we understand the textures and its availability; we can recreate this in printmaking with color schemes.

Task:

Collect different textures on sketching paper that are Man-made objects and Natural objects. Then select a good textured sketch and cut it into 2X2 inch. size. Similarly paste 20 different texture cuttings on a half imperial cartridge paper in your way of representation.

Size: 2" X 2" of 20 different textures arranging them in Vertical or Horizontal pattern on half imperial cartridge paper.

Material: Sketching paper, Pencil, Glue, Cutter, half imperial Cartridge paper, Butter paper.

Medium: Relief.

Inks: Oil pastel and soft pastel.

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2YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Still Life Painting	Date:15,16-09-2022	Duration: 10 Hours

Title: Black & White

Objective:

To understand & study the Tonal variation through black and white pigment.

Brief:

Still life is an important subject in the academic painting curriculum.

In the beginning we are introduced to it as an object, but we have seen and studied from the work of earlier painters how many different aspects of this subject can be expressed through the subject.

In the beginning color and its knowledge is difficult so the first step is black and white.

Task:

1- Draw the group of objects in front of you and paint it in the given medium.

Paper: Oil Paper. ½ imp Paper.

Medium: Oil color (Black and White)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 05/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing from Full Figure.

DAY : Monday
DURATION: 5 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a full figure drawing from the model posed in front of you. Render the drawing with a given medium.

Medium: Pencil or Charcoal or Sanguine. (Any One)

Size: ½ imperial paper. (Cartridge or T.K)

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TERMINAL EXAMINATION

2YR BFA PAINTING 2022-23

DATE: 06/12/2022 & 07/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Head Study-Painting

DAY : Tuesday & Wednesday
DURATION: 10 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a Human Head drawing from the model in front of you. Paint the drawing with a given medium.

Medium: Watercolor or Oil color. (Any One)

Size: ½ imperial paper. (Oil Paper or Handmade/ Cartridge Paper)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 08/12/2022 & 09/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Still Life-Painting

DAY : Thursday & Friday
DURATION: 10 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a group of natural and manmade objects in front of you. Paint the drawing with a given medium.

Medium: Watercolor or Oil color. (Any One)

Size: ½ imperial paper. (Oil Paper or Handmade/ Cartridge Paper)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 12/12/2022 to 14/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Pictorial Composition

DAY : Monday to Wednesday
DURATION: 15 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch and Color Sketch for Final artwork is compulsory.**
- **Color Sketch should be attached to the final artwork.**

Question: Draw and paint a good pictorial composition on any one of the following subjects with suitable color scheme and medium.

Subjects: Village life/ Animal and Human. (Any One)

Medium: Watercolor/ Poster colors/ Mix media. (Any One)

Size: 10" x 12"

Size: ½ imperial paper. (Cartridge Paper or T. K Paper)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 15,16,19,20/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Printmaking

DAY : Thursday, Friday, Monday,Tuesday
DURATION: 20 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch and Color Sketch for Final artwork is compulsory.**
- **Color Sketch should be attached to the final artwork.**

Question: Make 4 good artistic Print Impressions of a given subject and submit the **One** Final Print Impression along with details.

Subjects: Mother Nature/ Group (Any One)

Size: 8" x 12" (Vertical or horizontal)

Medium: Corex.

Colors (inks) : White, Yellow, Red, Blue.

Paper: ½ imperial paper. (Cartridge Paper or T. K Paper)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 21/12/2022
TIME: 9:30am to 12:30pm
SUBJECT: History Of Art

DAY : Wednesday
DURATION: 3 hours
MARKS: 100

INSTRUCTIONS :

- Answers should be to the point.
- Draw diagrams if necessary.
- You may write your answers in any one of the following languages: English, Marathi or Hindi.

Questions:

1. Explain why the Gupta period was known as the golden age of India with examples.
   a. (20 marks)
   OR
   b. Describe Leonardo da Vinci's contribution to visual arts with examples.
   (20 marks)
2. Distinguish between: (with examples)
   Nagara, Vesara, and Dravida style of temple architecture.
   (20 marks)
3. Write short notes on (Any 2)(10 marks each)
   a. Giotto
   b. Rajasimha group of Pallava Temple Architecture
   c. Bernini
   d. Varaha panel of Udaygiri
4. Describe the characteristics of Baroque art in detail, and explain with three examples.
   (10 marks)
5. Explain why 'The School of Athens' is considered Raphael's masterpiece and the perfect embodiment of the classical spirit of the Renaissance.
   (10 marks)
6. Explain in detail why Michelangelo's David is considered one of the greatest marvels of history.
   (10 marks)
7. Describe the features of Buddhist sculptures from the Gupta period with examples.
   (10 marks)
   OR
   Explain the progression of art from late Gothic to Proto (early) Renaissance with examples.
   (10 marks)

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TERMINAL EXAMINATION
2YR BFA PAINTING 2022-23

DATE: 22/12/2022
TIME: 9:30am to 12:30pm
SUBJECT: Aesthetics

DAY : Thursday
DURATION: 3 hours
MARKS: 100

INSTRUCTIONS :

1) Attempt all five from the below questions
2)Answers should be to the point.
3)Draw diagrams if necessary.
4) All questions carry equal marks.
5)You may write your answers in any one of the following languages: English, Marathi or Hindi.

Questions:

1. What is Chitrasutra? And What is the story of the birth of the art of painting?
   (20 marks)
2. Explain the four types of paintings described in Vishnudharmottara Purana.
   (20 marks)
3. What are the attributes of the architect as mentioned in Samarangana Sutradhara?
   (20 marks)
4. What are the six canons of the Chinese painting and state similarities between them and Indian Shadangas?
   (20 marks)
5. State the Shadanga shloka and explain it in detail.
   (20 marks)

VIVA Institute of Applied Art VIVA VIRAR

B.F.A. PAINTING 3RD YEAR

2022-23

Vishnu Waman Thakur Charitable Trust's
VIVA INSTITUTE OF APPLIED ART
(Approved by A. I. C. T. E., Affiliated to the University of Mumbai)
Veer Sawarkar Marg, Shirgaon, Virar-East, Dist: Palghar – 401 303
Phone: 07756937795, 0250–2502315, Fax: 0250 – 2505097, 2502542, 2515275
Website: www.vivaappliedart.org Email: vivaappliedart@vivacollege.org

3YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Anatomy Drawing	Date:03-10-2022	Duration: 5 Hours

Title: Drawing of a Skull and a Skull with planes in three sides
Objective:
To understand the structure of skull through planes
Brief:
Practicing Skulls with planes can develop the sense of proportion of heads. Skulls with planes will help determine the angles of the curves that a skull actually has.
Task:

Draw an actual Skull and Skull with planes in three different angles from the given reference and name the parts referring to Victor Perard.

Size: Full Imperial size cartridge paper
Medium: Graphite pencil

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3YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Drawing From Full Figure	Date:25-05-2022	Duration: 5 Hours

Title: Drawing with the help of Block-in technique (light-dark division)

Objective:

Block in drawing exercise to practice full figure proportions.

Brief:

Block-in is a light drawing of the whole composition before any details or shading is done to ensure it is placed correctly on the page and that the proportions and distances are accurate.

Task:

On three papers:

1- Basic block-in with light and shadow division

2- Basic block-in with light and shadow division in a different pose

3- Basic block-in with light and shadow division

Size: 1st and 2nd on ½ Imperial cartridge paper

3rd on Full imperial size cartridge paper

Medium: Graphite pencil

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3YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Painting Full Figure	Date:28-09-2022	Duration: 15 Hours

Title: Painting Full Figure

Objective:
To study the figure with monochrome method

Brief: In this assignment we are going to understand and learn to paint human figure by painting in oil colors with basic painting techniques.

Task:
Draw the model in front of you and paint it with a monochrome method.

Paper: Full Imperial size oil paper

Medium: Brown Oil Colors. (Monochrome)

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3YR BFA PAINTING- 2022-23

Assignment No: 1	Sub: Pictorial Composition	Date:06-09-2022	Duration: 15 Hours

Title: Development of concept with object (Bag)

Objective:

To understand the process of concept development.

Brief:

The subject of pictorial composition will be started today in the first assignment, which is the process of making a picture, it has some basic requirements. We are going to adopt some methods for how thoughts are exchanged while solving them and exactly how the creation takes place. From which all the outline before the final picture is to be expressed through the picture.

If a figure is to be constructed in a picture, it is indispensable to know and observe it in all its forms. Therefore, it is a process of taking an object and artistically creating its shape, structure,density with concept.

Task:

1- Draw the object in various angles with details and select good drawings amongst them.

2- Compose both selected drawings, interesting parts; and compose them into a given size creatively.

Size: 12" x 16" (Vertical or Horizontal)

Paper: Full Imperial size cartridge paper

Medium: Any medium.

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3 YEAR BFA PAINTING ART, 2022-23

Assignment No. 06	Subject–Printmaking	Date– 24,25,26,27,28/07/2023	Duration – 35hours

Title: Gossip

Objective: To Understand Intaglio printing prosses and to know how to achieve different texture in composition painting.

Brief :

Task:

1.Make 5-6 key sketches on the given subject. 2.Select a single sketch with better scheme and enlarge it.

3.we are using here .

Size: 12" X 15"(Vertical and Horizontal)

Medium: Colography mix media on mauntbord.

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3rd YEAR BFA PAINTING 2022-23

Assignment No:1 (A,B)	Sub: PRINTMAKING	DATE: 4,5 /07/ 2022	Duration – 10 hours

Title: Texture

Objective: To Understand, Types of texture (Manmade and Natural).

Texture with shade and light.

Brief:

Texture is an important part of printmaking. To understand this, we need to know the form in which texture is available (Man Made/Natural).

Once we have an understanding of the textures and its availability; we can recreate this in printmaking with color schemes.

Task: Collect different textures on sketching paper that are Man-made objects and Natural objects. Then select a good textured sketch and cut it into 2X2 inch. size. Similarly paste 24 different texture cuttings on an A4 sheet of cartridge paper in your way of representation.

Size: 2" X 2" of 24 different textures arranging them in Vertical or Horizontal pattern on A4 cartridge paper.

Material: Sketching paper, Pencil, Glue, Cutter, A4 Cartridge paper (2Nos.), Butter paper (2Nos.).

Medium: Relief.

Inks: Black Pencil

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TERMINAL EXAMINATION

3YR BFA PAINTING 2022-23

DATE: 20/12/2022
TIME: 9:30am to 12:30pm
SUBJECT: History Of Art

DAY : Tuesday
DURATION: 3 hours
MARKS: 100

INSTRUCTIONS :

- Answers should be to the point.
- Draw diagrams if necessary.
- You may write your answers in any one of the following languages: English, Marathi or Hindi.

Questions:

1. Describe in detail the emergence of Realism in France and the contribution of the Barbizon school of painters to it. (10 marks)

2. Why was Eduoard Manet considered to be the most controversial artist of the Impressionist period, explain with examples? (10 marks)

   OR

   Write a detailed essay on the murals of Ajanta caves describing its theme, technique, and cultural importance. (10 marks)

3. Write short notes: (Any 4) (10 marks each)
   a. Padmapani Bodhisattva
   b. The Starry night by Van Gogh
   c. Miniature painting under Emperor Jehangir
   d. Kishangarh-style miniature painting
   e. Neo-Impressionism
   f. Vajrapani Bodhisattva
4. Why is the Company school of painting known as the transition towards Indian modern art? (10 marks)
5. Explain Fauvism in the context of Fauve Henri Mattise's body of work. (10 marks)
6. Describe in detail the progression of Vincent van Gogh's style in his vast body of work. (with examples) (20 marks)

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TERMINAL EXAMINATION

3YR BFA PAINTING 2022-23

DATE: 21/12/2022 **DAY :** Wednesday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: Aesthetics **MARKS:** 100

INSTRUCTIONS :

1) Attempt all five from the below questions
2)Answers should be to the point.
3)Draw diagrams if necessary.
4) All questions carry equal marks.
5)You may write your answers in any one of the following languages: English, Marathi or Hindi.

Questions:

1. What are Renaissance master Leon Battista Alberti's views on Art, Aesthetics, and beauty? (20 marks)

2. What are Greek thinkers Socrates, Plato, and Aristotle's views on beauty? (20 marks)

3. Explain with examples the approach of Michelangelo towards Renaissance humanism (20 marks)
   OR
   Explain with examples the approach of Leonardo da Vinci towards Renaissance humanism. (20 marks)

4. Describe the Theory of Art as an Imitation of reality and Plato's critique of it. (20 marks)

5. Describe the Theory of Representationalism and Aristotle's views on it. (20 marks)

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ANNUAL EXAMINATION

3YR BFA PAINTING 2022-23

DATE: 17/04/2023
TIME: 9:30am to 12:30pm
SUBJECT: History Of Art

DAY : Monday
DURATION: 3 hours
MARKS: 60

INSTRUCTIONS :

- **1) Attempt all five from the below questions**
- **2)Answers should be to the point.**
- **3)Draw diagrams if necessary.**
- **4)You may write your answers in any one of the following languages: English, Marathi or Hindi.**

Questions:

Q.1 Write a detailed note on Murals of Ajanta putting emphasis on its technique and theme. (10 marks)

Q.2 Describe in detail about the origin and progression of Impressionism with examples of the works of Claude Monet and Pierre Auguste Renoir. (10 marks)

Q.3 Discuss Georges Braque and Pablo Picasso's contribution to Cubism with examples. (10 marks)

Q. 4 Write notes on: (Any 3) 5 marks each

a. N. S. Bendre
b. Company School of Painting
c. Edward Munch
d. Kalighat Patachitra
e. Gustave Courbet

Q.5 Discuss the progression of Vincent Van Gogh's body of work with examples.

OR

Write a detailed note on Mughal miniature painting with examples. (15 marks)

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ANNUAL EXAMINATION

3YR BFA PAINTING 2022-23

DATE: 18/04/2023 **DAY :** Tuesday
TIME: 9:30am to 12:30pm **DURATION:** 3 hours
SUBJECT: Aesthetics **MARKS:** 60

INSTRUCTIONS :

1) Attempt any five from the below questions
2)Each Question carries 12 Marks.
3)Answers should be to the point.
4)Draw diagrams if necessary.
5)You may write your answers in any one of the following languages: English, Marathi or Hindi.

Questions:

Q.1 Write in detail views of Renaissance Master Leon Battista Alberti on Aesthetics.

Q.2 Describe Roger Fry's Formalist Theory of Art with examples.

Q.3 Describe A. G. Baumgarten's views on Aesthetics.

Q.4 Explain what is the Theory of Significant form of Clive Bell.

Q.5 Describe Theory of Imitation and Plato's criticism of it.

Q.6 Explain Socretes's views on Art and Beauty.

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TERMINAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 05/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing from Full Figure.

DAY : Monday
DURATION: 5 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a full figure drawing from the model posed in front of you. Render the drawing with a given medium.

Medium: Pencil or Charcoal or Sanguine. (Any One)

Size: Full imperial paper. (Cartridge)

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TERMINAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 06,07,08/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Painting From Full Figure

DAY : Tuesday,Wednesday,Thursday
DURATION: 15 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a Human figure drawing from the model in front of you. Paint the drawing with a given medium.

Medium: Watercolor or Oil color. (Any One)

Size: Full imperial paper. (Oil Paper/ Handmade Paper/ Cartridge Paper)

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TERMINAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 09,12,13/12/2022
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Pictorial Composition

DAY : Friday,Monday,Tuesday
DURATION: 15 hours
MARKS: 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw and paint a good pictorial composition on any one of the following subjects with suitable color scheme and medium.

Subjects: Growth / Mind / Force (Any One)

Medium: Watercolor/ Poster colors/ Mix media. (Any One)

Size: 12" x 16"

Size: Full imperial paper. (Cartridge Paper/ Ivory Card)

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TERMINAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 14,15,16,19/12/2022 **DAY :** Wed,Thu,Fri,Monday
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break) **DURATION:** 20 hours
SUBJECT: Printmaking **MARKS:** 100

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch and Color Sketch for Final artwork is compulsory.**
- **Color Sketch should be attached to the final artwork.**

Question: Make 4 good artistic Print Impressions of a given subject and submit the **One** Final Print Impression along with details.

Subjects: Travel / Life (Any One)

Size: 12" x 17" (Vertical or horizontal)

Medium: Corex.

Colors (inks) : As Per Needed

Paper: Full imperial paper. (T. K Paper)

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ANNUAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 27/03/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Drawing from Full Figure.

DAY : Monday
DURATION: 5 hours
MARKS: 60

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a full figure from the model posed in front of you. Render the drawing with a given medium.

Medium: Charcoal or Sanguine. (Any One)

Size: Full imperial paper. (Cartridge)

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ANNUAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 28,29,31/03/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Painting From Full Figure

DAY : Tuesday,Wednesday,Friday
DURATION: 15 hours
MARKS: 60

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Color sketch is compulsory. It should be attached to the final artwork.**

Question: Draw a Human figure from the model in front of you. Paint the drawing with a given medium.

Medium: Watercolor or Oil color. (Any One)

Size: Full imperial paper. (Oil Paper/ Handmade Paper/ Cartridge Paper)

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ANNUAL EXAMINATION

3YR BFA PAINTING 2022-23

DATE: 10,11,12,13/04/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Printmaking

DAY : Mon,Tue,Wed,Thursday
DURATION: 20 hours
MARKS: 60

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Rough sketch and Color Sketch for Final artwork is compulsory.**
- **Color Sketch should be attached to the final artwork.**

Question: Make 4 good artistic Print Impressions of a given subject and submit the **One** Final Print Impression along with details.

Subjects: My City/ Picnic/ Draught (Any One)

Size: 8" x 10" (Vertical or horizontal)

Medium: Lithography

Colors (inks) : As Per Needed

Paper: Half imperial paper.

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ANNUAL EXAMINATION
3YR BFA PAINTING 2022-23

DATE: 3,5,6/04/2023
TIME: 9:30am to 3:00pm (12.30pm-1.00pm break)
SUBJECT: Pictorial Composition

DAY : Monday,Wednesday,Thursday
DURATION: 15 hours
MARKS: 60

Instructions:

- **Credit will be given to neat & clean work.**
- **Digital or electronic devices are strictly prohibited inside the examination hall.**
- **Select one medium for final Drawing.**
- **Rough sketch is compulsory. It should be attached to the final artwork.**

Question: Draw and paint a good pictorial composition on any one of the following subjects with suitable color scheme and medium.

Subjects: Democracy / A page of my diary / Indian Monuments (Any One)

Medium: Watercolor/ Poster colors/ Mix media. (Any One)

Size: 13" x 15"

Size: Full imperial paper. (Cartridge Paper/ Ivory Card)